

WOLFFORTH ECONOMIC DEVELOPMENT CORPORATION AGENDA
December 5, 2023 – 11:30 A.M.
WOLFFORTH CITY HALL
COUNCIL CHAMBERS
302 MAIN STREET
WOLFFORTH, TEXAS

The order of these agenda items may be changed. The Economic Development Corporation may discuss and/or take action on each of the following items:

Call Meeting to Order

Roll Call and Establish a Quorum

Public Comment

This is an opportunity for the public to address the Economic Development Corporation regarding an item on the agenda, except public hearings that are included on the agenda. Comments related to public hearings will be heard when the specific hearing begins. Public comments are limited to three (3) minutes per speaker, unless the speaker requires the assistance of a translator, in which case the speaker is limited to six (6) minutes, in accordance with applicable law. Each speaker shall approach the designated speaker location, complete the public comment sign in sheet and state his/her name and city of residence before speaking. Speakers shall address the Economic Development Corporation with civility that is conducive to appropriate public discussion. Speakers can address only the Economic Development Corporation and not individual city officials or employees. The public cannot speak from the gallery but only from the designated speaker location.

Items for Individual Consideration

- 1. Consider and take appropriate action on October 31, 2023 minutes.**
- 2. Consider and take appropriate action on November 2023 Financials.**
- 3. Consider and take appropriate action on expansion project report from Terry Hale with All Hales Meat.**
- 4. Consider and take appropriate action on regional collaboration with Lubbock Economic Development Alliance.**
- 5. Consider and take appropriate action on revised EDC individual logo.**
- 6. Consider and take appropriate action on proposal from Placer.AI, which provides demographic and psychographic data.**
- 7. Consider and take appropriate action on proposal from RetailStat for a grocery store analysis.**
- 8. Consider and take appropriate action on revised business retention and expansion survey questions.**

- 9. Consider and take appropriate action on report of status with marketing budget.**
- 10. Consider and take appropriate action on marketing with Purpose Marketing**
- 11. Consider and take appropriate action contract with Cody Keller for the billboard on 179 and 62/82**
- 12. Update from EDC Director**
- 13. Consider and take appropriate action on monthly business report from Leading EDG**
- 14. Executive Session: In accordance with Texas Government Code, Section 551-001, et seq., the Economic Development Corporation will recess into Executive Session (closed meeting) to discuss the following:**
 - a. 551.072 Deliberations about Real Property: To deliberate the purchase, exchange, lease or value of real property**
 - b. 551.087 Deliberations Regarding Economic Development Negotiations: to discuss or deliberate regarding commercial or financial information that the governmental body has received from a business prospect that the governmental body seeks to have locate, stay, or expand in or near the territory of the governmental body and with which the governmental body is conducting economic development negotiations; or to deliberate the offer of financial or other incentive to a business prospect.**
- 15. Reconvene into Open Session: In accordance with Texas Government Code, Chapter 551, the Economic Development Corporation will reconvene into Regular Session to consider action, if any, on matters discussed in Executive Session.**
- 16. Adjourn**

“I, the undersigned authority do hereby certify that the Notice of Meeting was posted at City Hall of the City of Wolfforth, Texas, a place convenient and readily accessible to the general public at all times and said Notice was posted on the following date and time: December 1, 2023 at 5:00 p.m. and remained so posted continuously for at least 72 hours prior to the scheduled time of said meeting.”

Danielle Sweat, Economic Development Director

Date Notice Remove

