



SMARTer Mobility Program

SMART launched the SMARTer Mobility Program in early 2023 to evaluate their fixed route/ADA, connector general service, and the current micro transit pilot program to aid in the evaluation and analysis of the services within the region.

SMART Services

SMART provides many types of services for their riders, covering a range of needs and geographies.

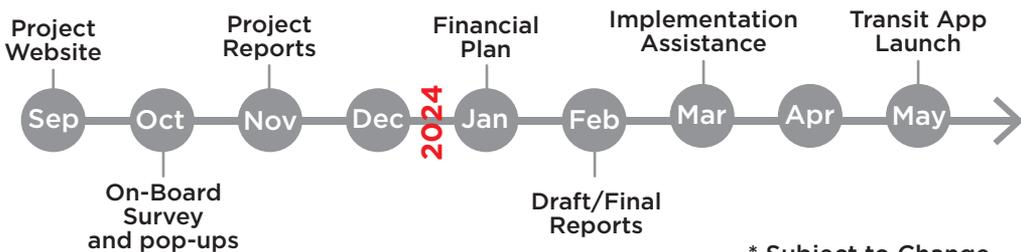
- **Fixed Route:** pick people up and drop people off at designated bus stops and times
- **ADA:** advanced reservation, curb-to-curb service that is provided for people who are unable to use fixed route bus service because of a disability
- **Connector:** advance reservation, curb-to-curb, service, where you may travel anywhere within a 10 mile radius of a designated service area
- **Micro Transit:** on-demand option that is more flexible than designated fixed routes and appointment-like paratransit, similar to apps like Uber or Lyft

Program Goals

The goals of the SMARTer Mobility Program are to:

- Establish microtransit as a permanent service
- Create a user-friendly app for all transit service
- Ensure that services are integrated
- Expand public transit within new service areas

Anticipated Timeline *



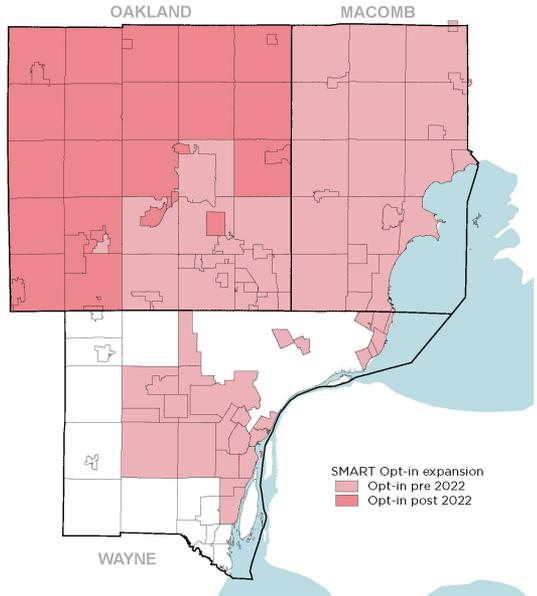
* Subject to Change

About SMART

Founded in 1967 the Suburban Mobility Authority for Regional Transportation (SMART) is the regional transportation provider for Southeast Michigan. With a service area of more than 2,000 square miles, SMART is an integral transit agency, serving millions of riders per year. SMART operates service 7 days a week, approximately 22 hours a day, along 47 fixed routes, allowing for nearly 11 million transit users to get to their destinations.

Service Area

The map to the right shows the areas of Wayne, Oakland, and Macomb County which are eligible for SMART services. All of Oakland and Macomb County are included, as well as several municipalities within Wayne County. SMART fixed route services also stop within certain areas of Detroit.



We want to hear from you!

In the month of October, SMART will be conducting several pop-ups and taking surveys in the service area. Surveys can be done in person, or online at our website: smarter-mobility.org

You can also visit our website to learn more about the project and keep up with engagement opportunities.



Keep in touch



smarter-mobility.org



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SMARTmovesus



(formerly Twitter)
SMART_movesus



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