SOCIAL MEDIA POLICY
Adopted: April 2022
Amended: May 2014, October 2019

COMMENT & DISCLAIMER POLICY

The City of Shakopee welcomes participation and comments from the public on its social media sites. Those who make comments shall exchange opinions and ideas in a climate of mutual respect. The City of Shakopee will not edit any posted comments. However, we have the right, at our sole discretion, to delete comments, posts, photos and videos if they:

1. Contain obscenities.
2. Include offensive, threatening or harassing language; are personal attacks; or demean specific individuals or groups of people based on ethnicity, race, gender, religion, age, disability or sexual orientation.
3. Contain or link to obscene or sexual content.
4. Are commercial promotions, solicit commerce or qualify as spam.
5. Are potentially libelous.
6. Conduct or encourage illegal activity.
7. Compromise the safety or security of the public or public systems.
8. Contain private or personal information published without consent and/or violate a legal ownership interest of any other party.
9. Contain content unrelated to the original post's topic.
10. Endorse or oppose political candidates, campaigns or ballot measures.

The city has the right to reproduce any pictures or videos posted on its social media account, as well as quote any comments or suggestions left by users.

Terms & Conditions
By posting on the city's social media sites, users agree to abide by the city's comment and disclaimer policy. The city also has the right to remove a comment from users who are not using their legal name or otherwise appropriately identifying themselves.

Disclaimer
The views, postings, positions or opinions expressed on this site do not necessarily reflect those of the City of Shakopee.

Advertising
The City of Shakopee does not endorse any product, service, company or organization advertising on its social media pages. The ads that appear on social media pages are sold, posted and maintained by those social media companies.

Shared Content
The City may occasionally share content from social media pages or websites managed by non-city organizations. This includes following or liking other social media pages or content and linking to other users, websites, or content. Shared content is provided solely for the convenience of users and is intended to point users to additional information that may be of interest. The City is not responsible for the accuracy, currency, or reliability of this shared content. The City is not responsible for the information found through shared content, nor does it explicitly or implicitly endorse any shared content.

Privacy Policy

Please note, the City of Shakopee does not share information gathered through its social media sites with third parties for promotional purposes. However, any information you provide to the city – including comments, private messages and photos or videos – is subject to the Minnesota Government Data Practices Act. This law classifies certain information as available to the public on request. The City of Shakopee maintains a comprehensive archive of all comments and messages on city-managed Facebook, Twitter, Instagram and Youtube accounts, including all edited versions of comments/messages and deleted content, and these may be subject to the Minnesota Government Data Practices Act.

This comment and disclaimer policy shall be displayed prominently or linked to on every City of Shakopee social media site, when possible.