

**Sioux Falls Metropolitan Area  
LRTP Market Research Study  
*Survey of Traditionally Underserved  
Populations Summary Report***

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*Conducted for*  
**the South Eastern Council  
of Governments**

*by*  
**ETC Institute**

September 2019

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# **Sioux Falls Metropolitan Area LRTP Market Research Study Survey of Traditionally Underserved Populations Executive Summary**

## **Overview**

ETC Institute conducted a survey of traditionally underserved populations during the summer of 2019. The survey was administered to a random sample of 222 persons who use public transportation services in the Sioux Falls area. The survey was designed to ensure that the needs of low income persons were adequately represented in the survey. Twenty-four percent (24%) indicated that their annual household income was less than \$20,000.

This section of the report contains:

- a brief summary of the survey methodology and major findings
- charts depicting the overall results of the survey
- tables that show the results for all questions on the survey
- a copy of the survey instrument

## **Major Findings of the Traditionally Underserved Populations Survey**

- **Overall Satisfaction with the Region's Transportation System Has Decreased Since 2014.** In 2005, 74% of the respondents surveyed rated the region's transportation system as "excellent" or "good"; this number declined in 2010 to 71%, then to 61% in 2014, and then decreased to 27% in 2019.
- **Transportation Services Respondents Were Most Satisfied With.** The aspects of the region's transportation system that respondents were most satisfied with, based upon a combined percentage of respondents who were "very" or "somewhat satisfied," were:
  - Maintenance of interstates and highways around Sioux Falls (73%)
  - Adequacy of signage along streets and highways (64%)
  - Availability of safe biking facilities (56%)
  - Ease of travel between Sioux Falls and other communities in the area (52%)

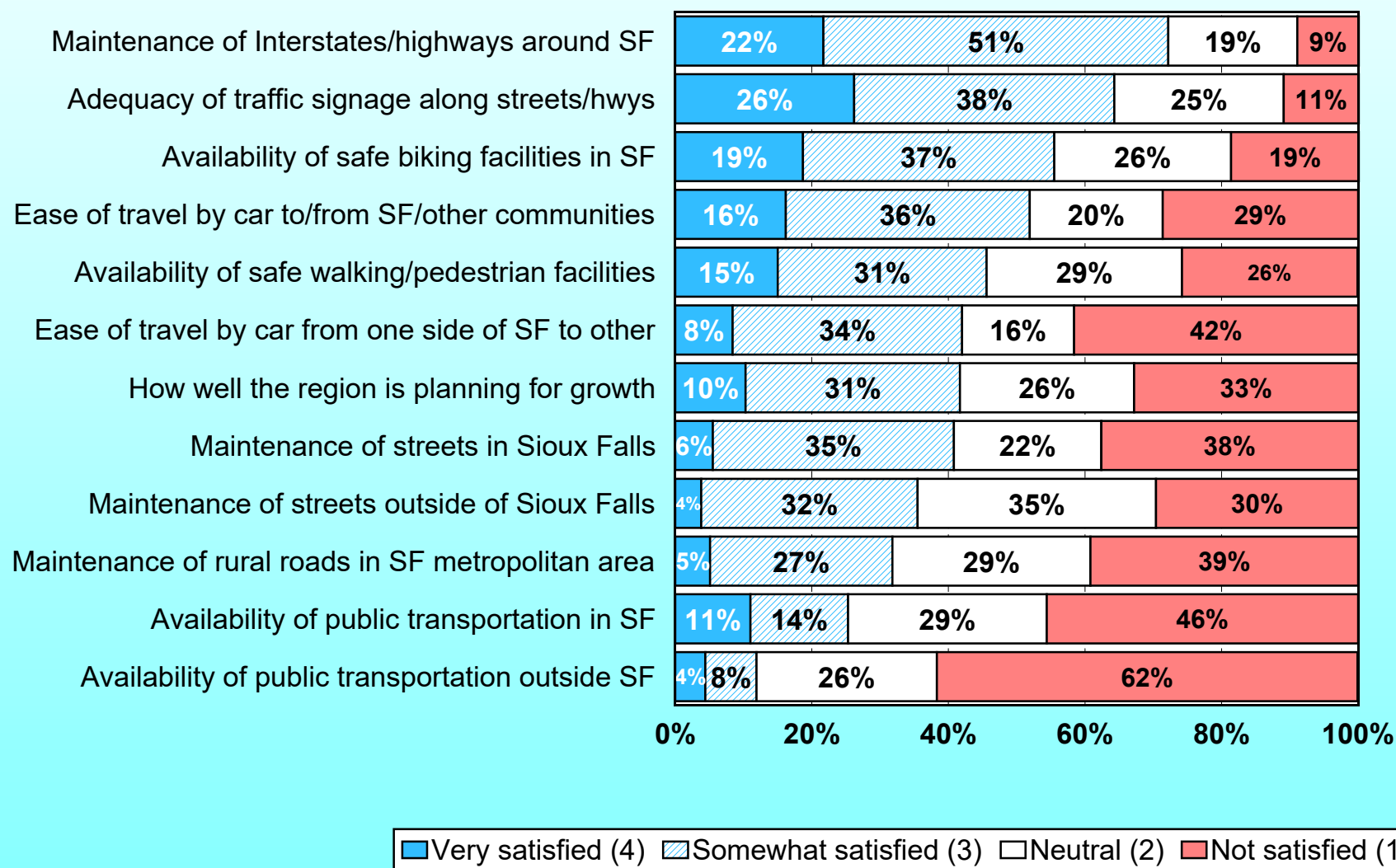
- **Transportation Services That Were Most Important.** The aspects of the region's transportation system that respondents felt were most important were: 1) the maintenance of streets in Sioux Falls, 2) the ease of travel from one side of Sioux Falls to the other and 3) the availability of public transportation in Sioux Falls.
- **Top Priorities for Transportation Improvements in the Sioux Falls Metropolitan Area.** Based upon a combined percentage of respondents who rated these items as "very high" or "high" priorities, the items that respondents felt should be the top priorities for improvement over the next 20 years were:
  - Improving transportation for seniors/person with disabilities (77%)
  - Improving east-west roads in Sioux Falls (71%)
  - Setting aside land for traffic corridors/roads (68%)
- **Transportation Improvements Respondents Were Most Willing to Fund With Their Tax Dollars.** The four transportation improvements that respondents were most willing to fund with their tax dollars were:
  - Improving East-West roads in the City of Sioux Falls
  - Improving public transportation inside the City of Sioux falls
  - Improving North-South roads in the City of Sioux Falls
  - Improving the timing of traffic lights
- **Public Transportation.** Forty-five percent (45%) of respondents indicated that they had used public transportation inside the City of Sioux Falls. The situations under which respondents were most likely to use public transportation, based upon a combined percentage of "very likely" and "likely" responses, were: if they could get real time information about the location of buses (61%) and if their employer provided incentives to use public transit (55%).
- **Sources of Information.** The top two ways that respondents felt it would be best to keep them informed about transportation improvements were: 1) social networks and 2) television news.

# *Section 1: Charts and Graphs*

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# Satisfaction With Various Aspects of the Transportation System in Sioux Falls

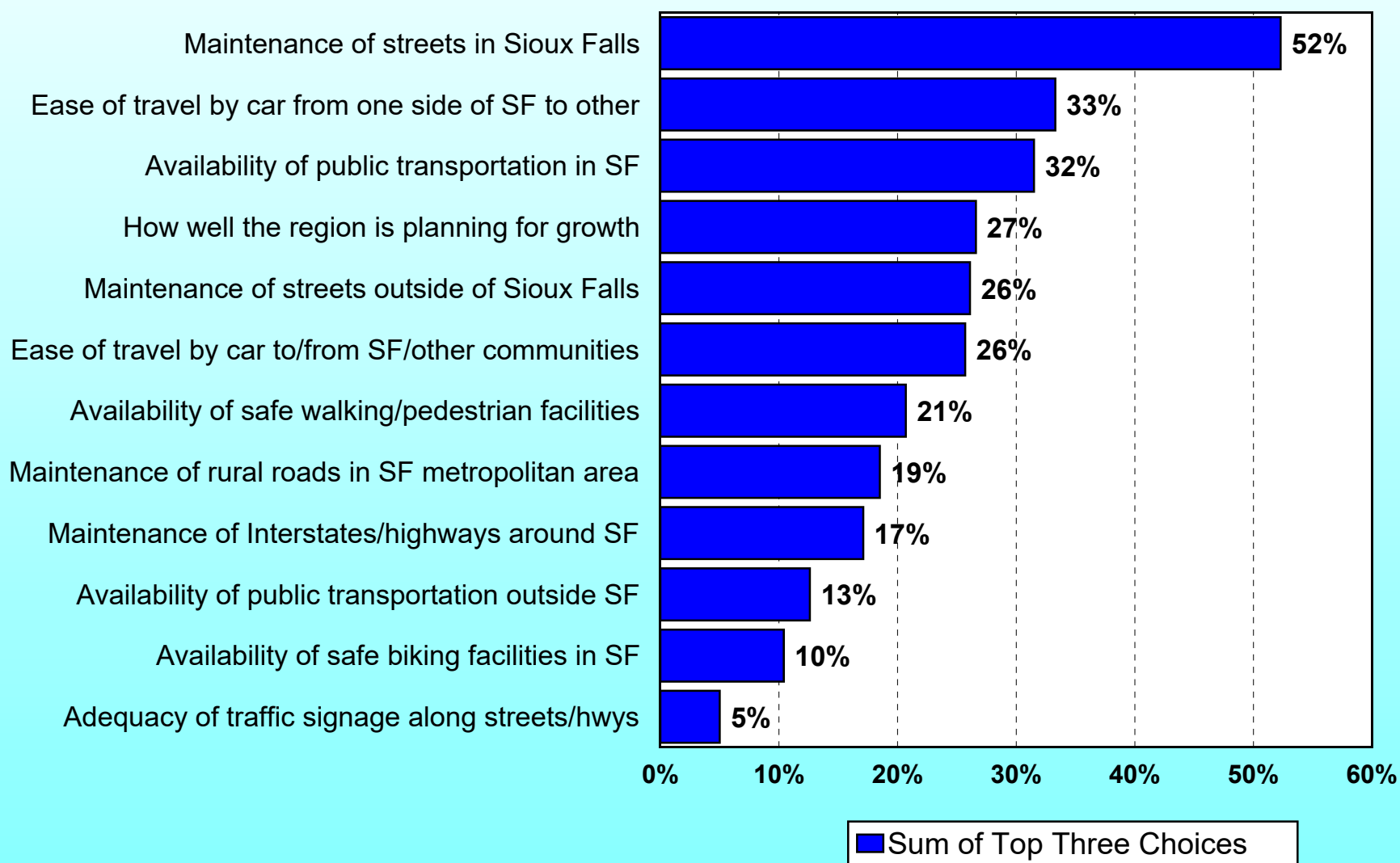
by percentage of respondents (excluding “don’t know”)



Source: ETC Institute (2019 Sioux Falls Metropolitan Planning Area Transportation Survey of Traditionally Underserved Populations)

# Transportation Services That Are Most Important to Households

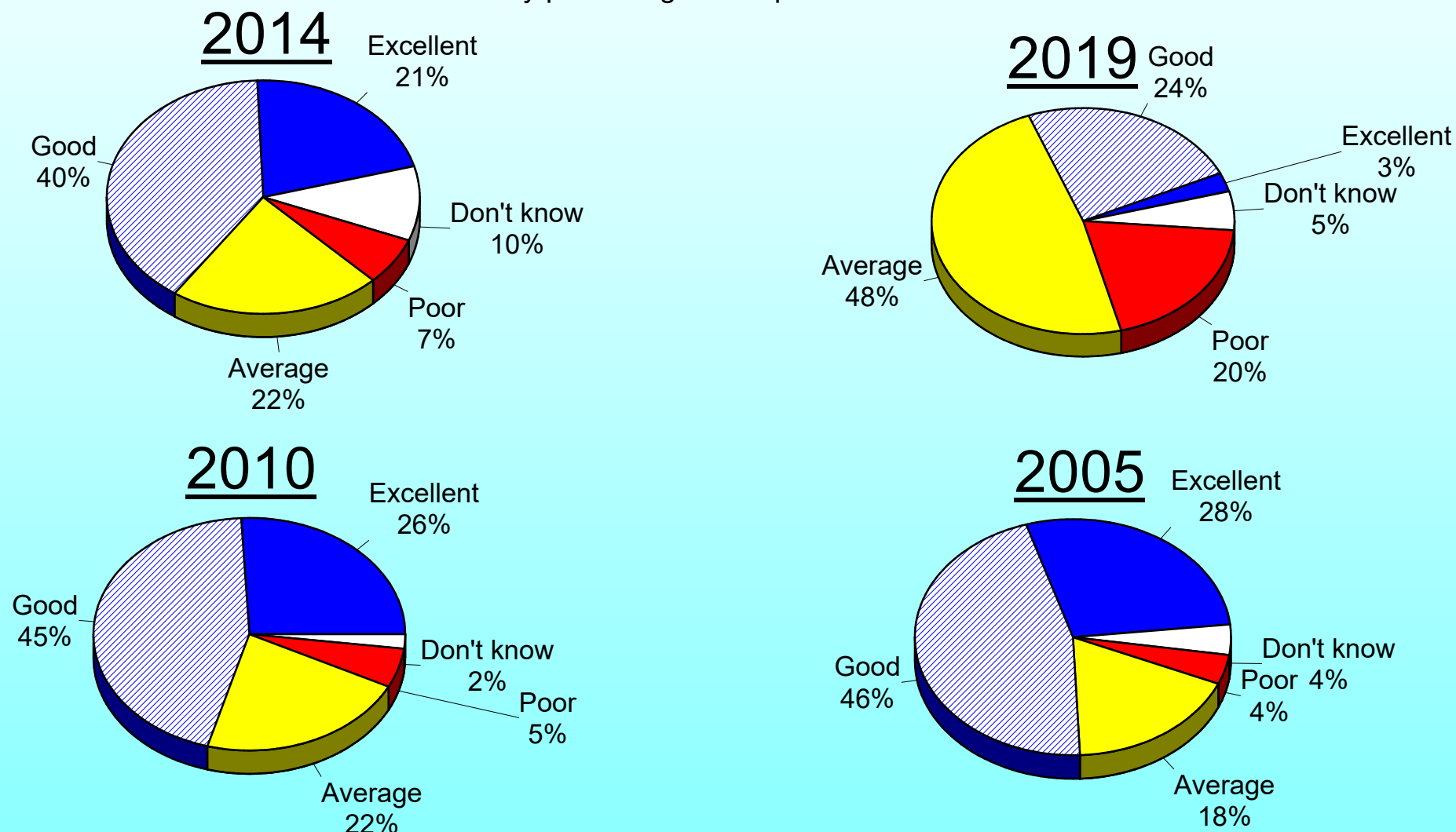
by percentage of respondents who selected the item as one of their top three choices



Source: ETC Institute (2019 Sioux Falls Metropolitan Planning Area Transportation Survey of Traditionally Underserved Populations)

# Overall Ratings of the Overall Transportation System in the Sioux Falls Metropolitan Area: **2005 to 2019**

by percentage of respondents



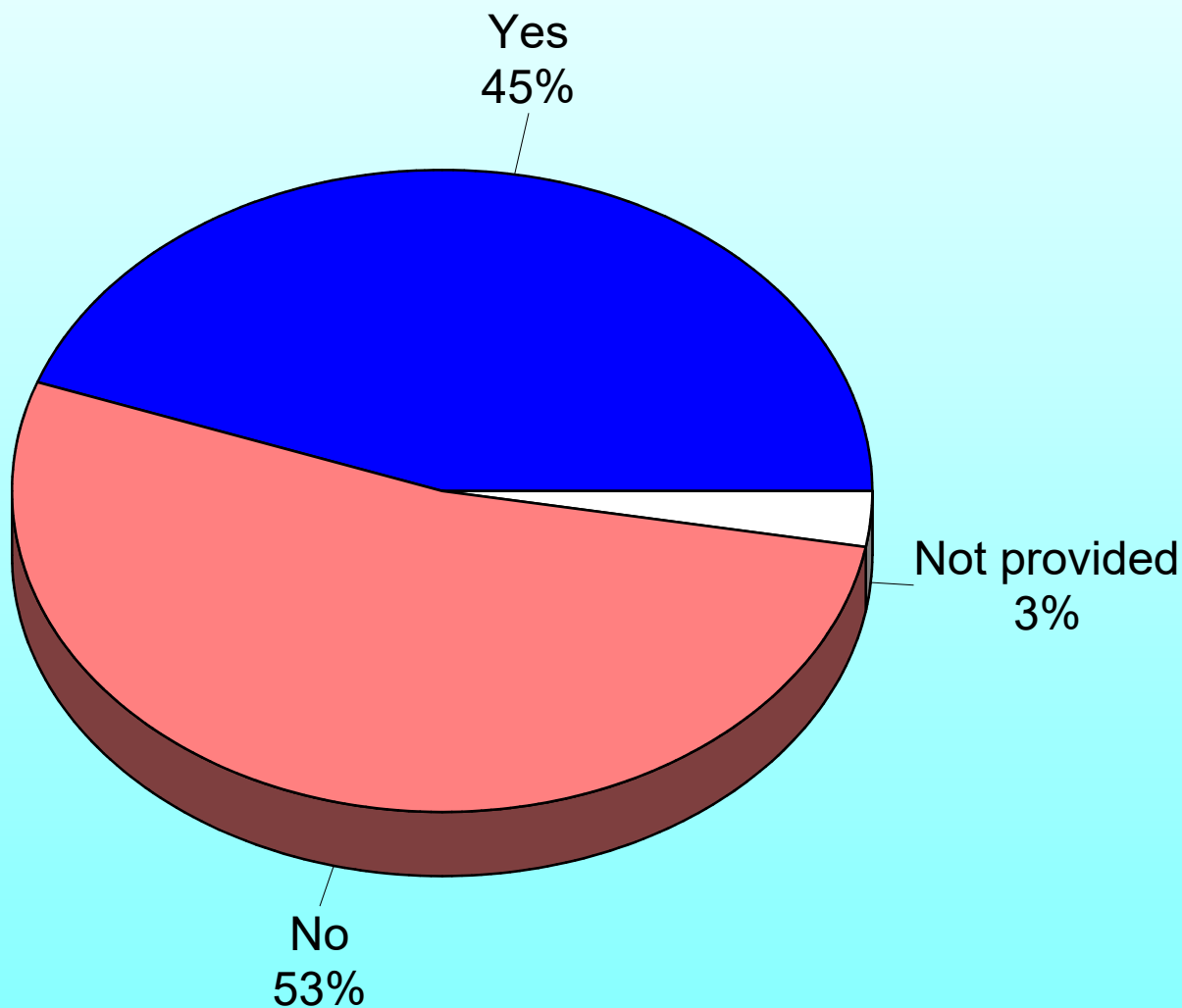
**TREND DATA**

Source: ETC Institute (2019 Sioux Falls Metropolitan Planning Area Transportation Survey of Traditionally Underserved Populations)



# Have you ever used public transit inside the City of Sioux Falls?

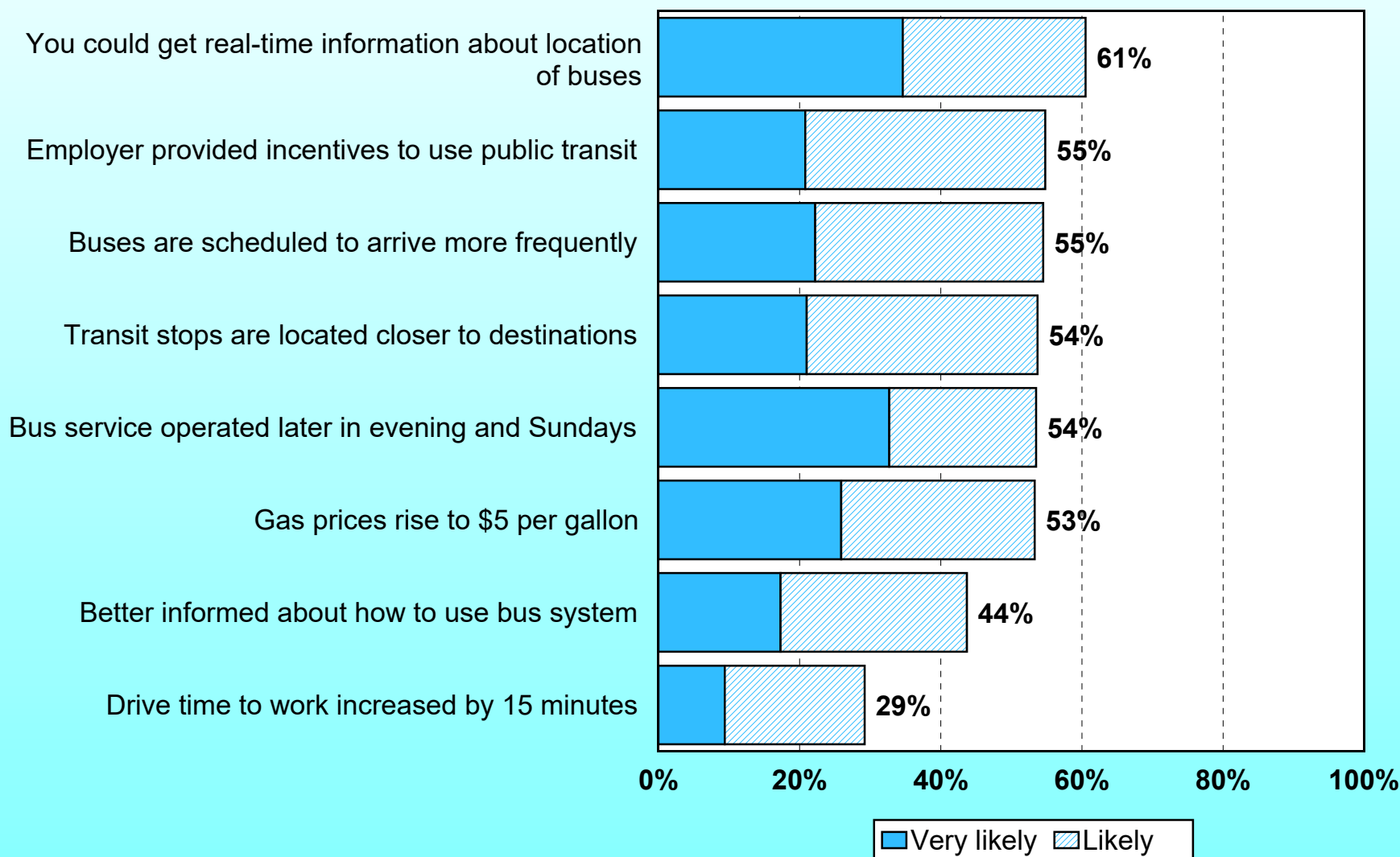
by percentage of respondents



Source: ETC Institute (2019 Sioux Falls Metropolitan Planning Area Transportation Survey of Traditionally Underserved Populations)

# Likelihood of Using Public Transit in the Sioux Falls Metropolitan Area Based on the Following Factors

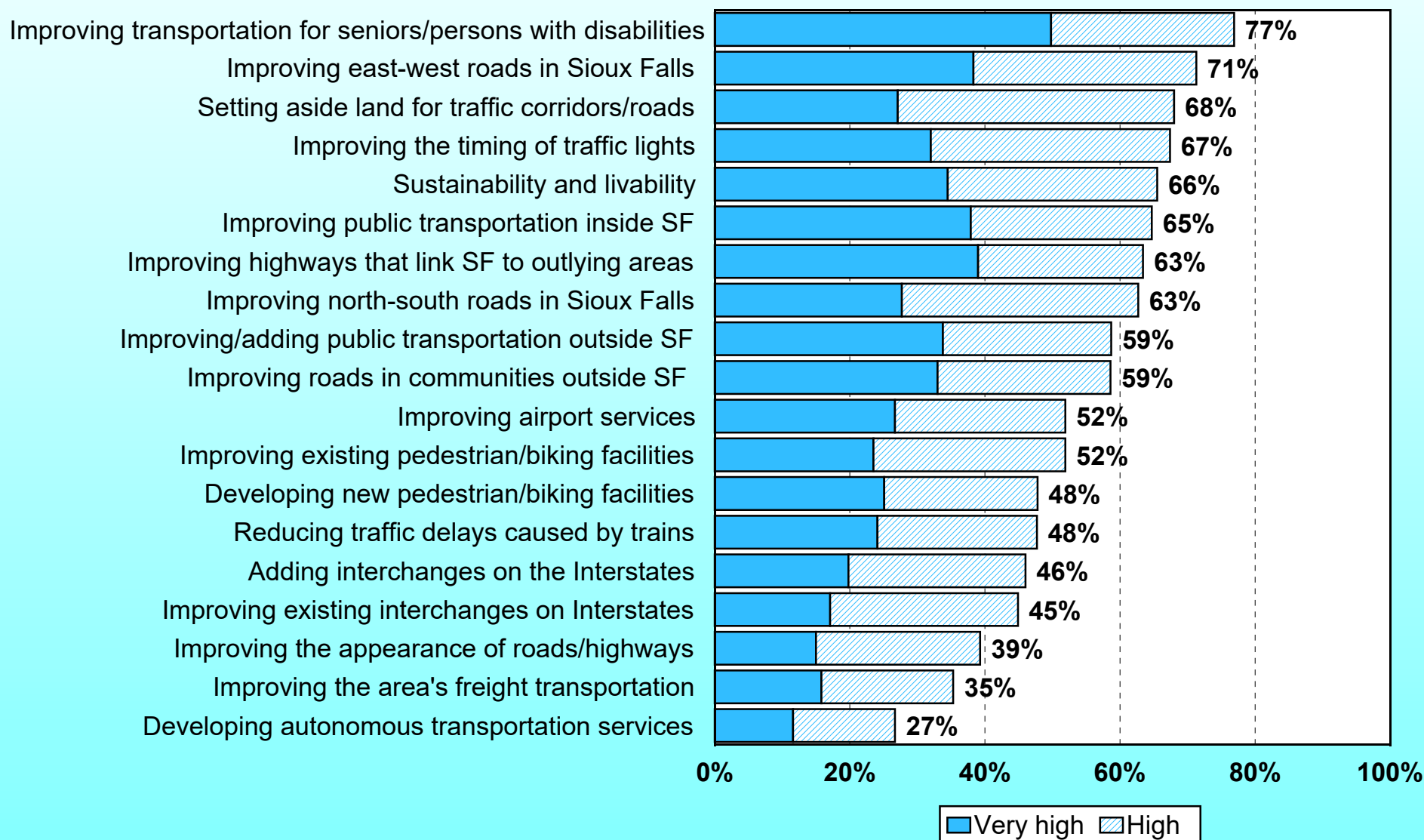
by percentage of respondents (excluding “don’t know”)



Source: ETC Institute (2019 Sioux Falls Metropolitan Planning Area Transportation Survey of Traditionally Underserved Populations)

# Priorities for Improvement in the Sioux Falls Metropolitan Area Over the Next 20 Years

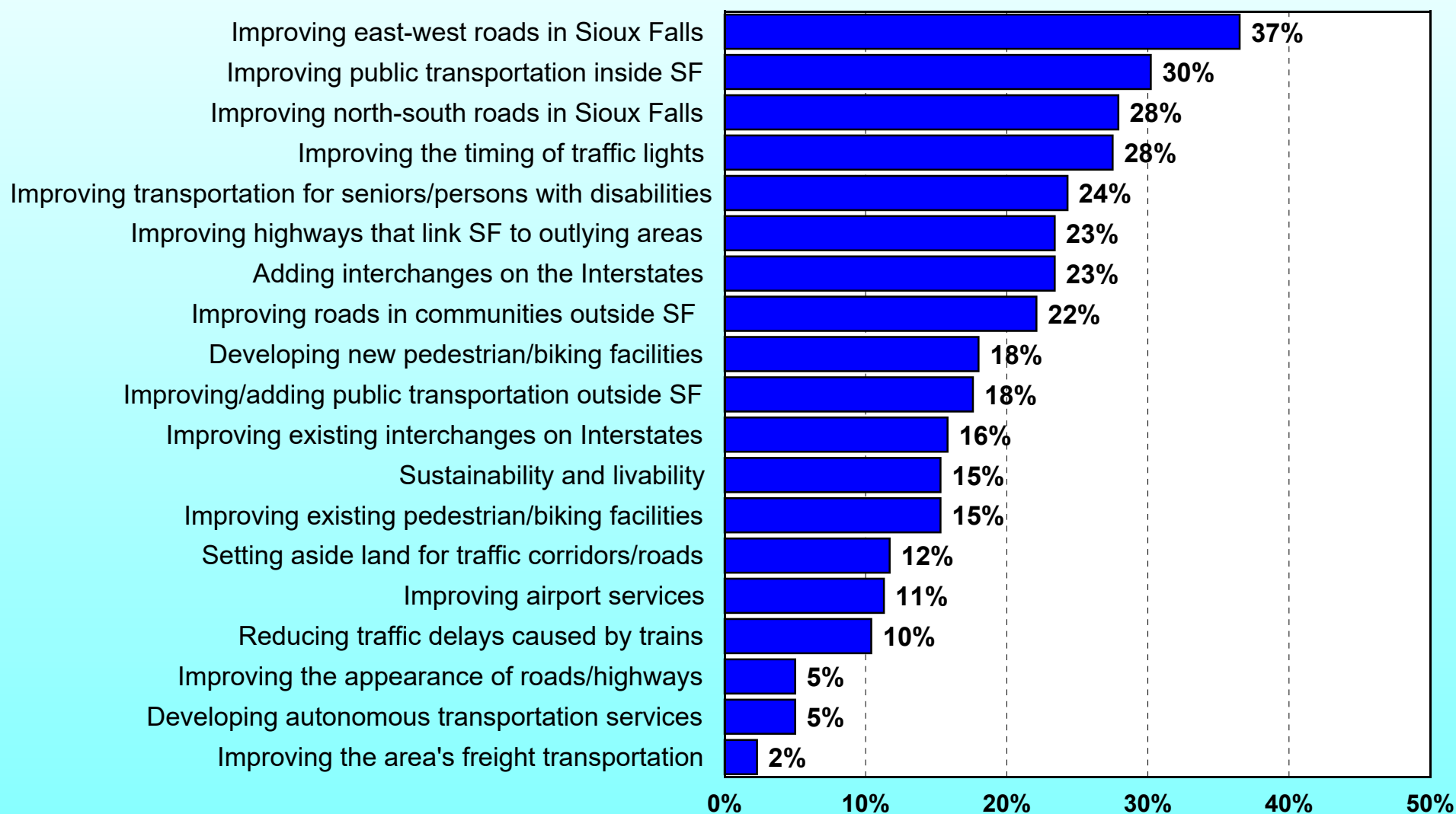
by percentage of respondents (excluding "don't know")



Source: ETC Institute (2019 Sioux Falls Metropolitan Planning Area Transportation Survey of Traditionally Underserved Populations)

# Transportation Improvements Residents Would be Most Willing to Fund With Their Tax Dollars

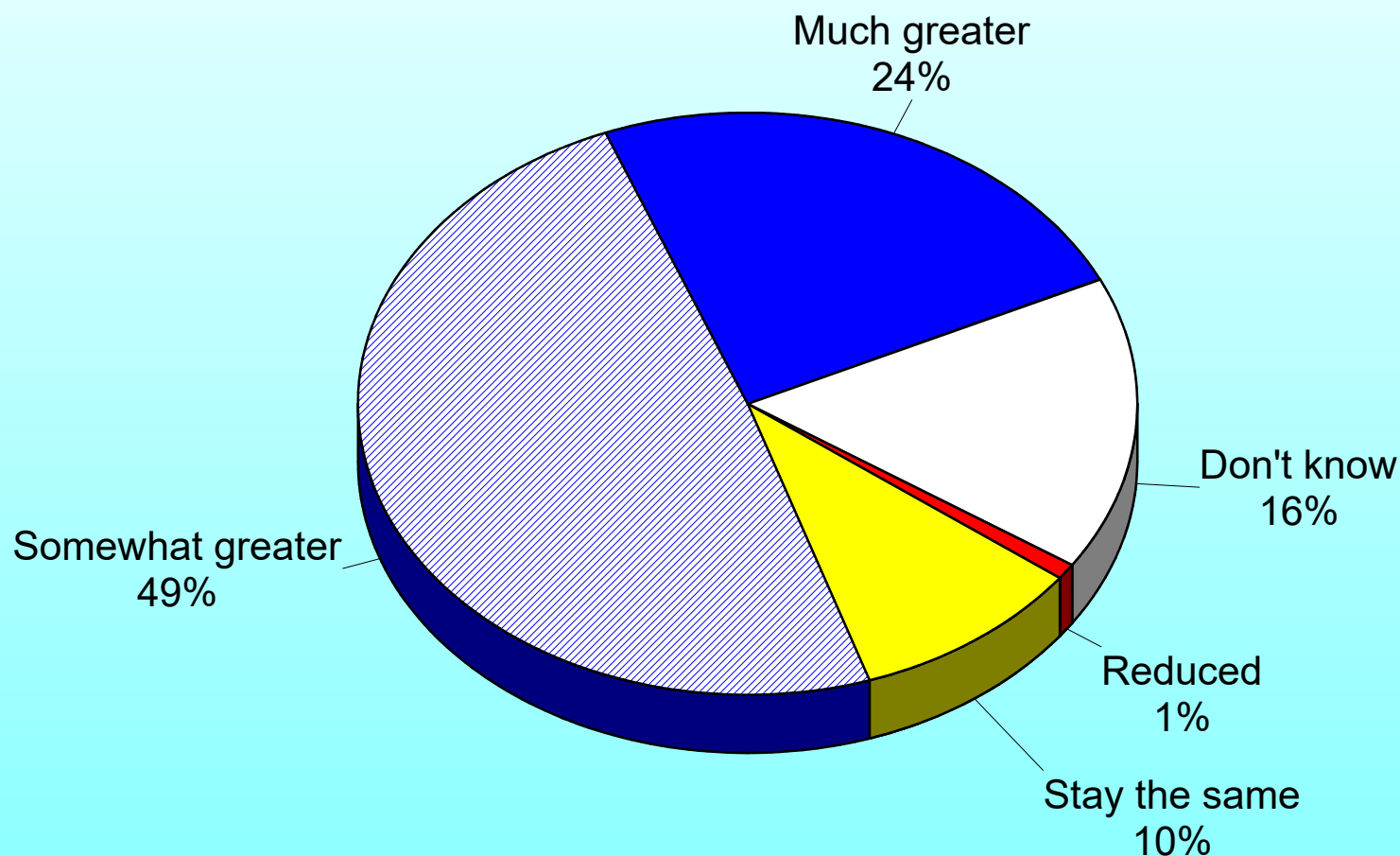
by percentage of respondents who selected the item as one of their top four choices



Source: ETC Institute (2019 Sioux Falls Metropolitan Planning Area Transportation Survey of Traditionally Underserved Populations)

# How Residents Think the Current Level of Funding for Road and Highway Improvements Should Change Over the Next Five Years

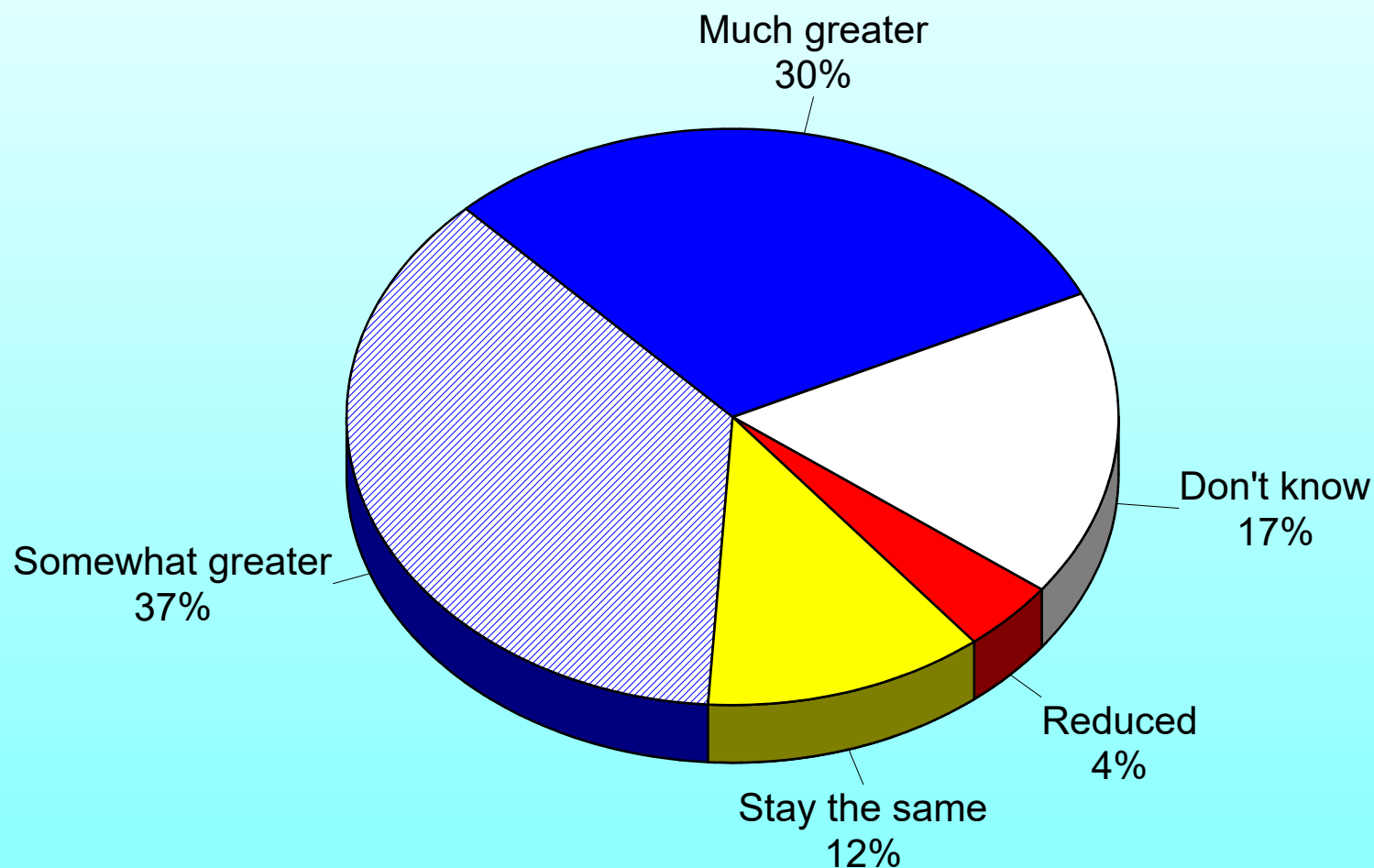
by percentage of respondents



Source: ETC Institute (2019 Sioux Falls Metropolitan Planning Area Transportation Resident Survey)

# How Residents Think the Current Level of Funding for Public Transportation Should Change Over the Next Five Years

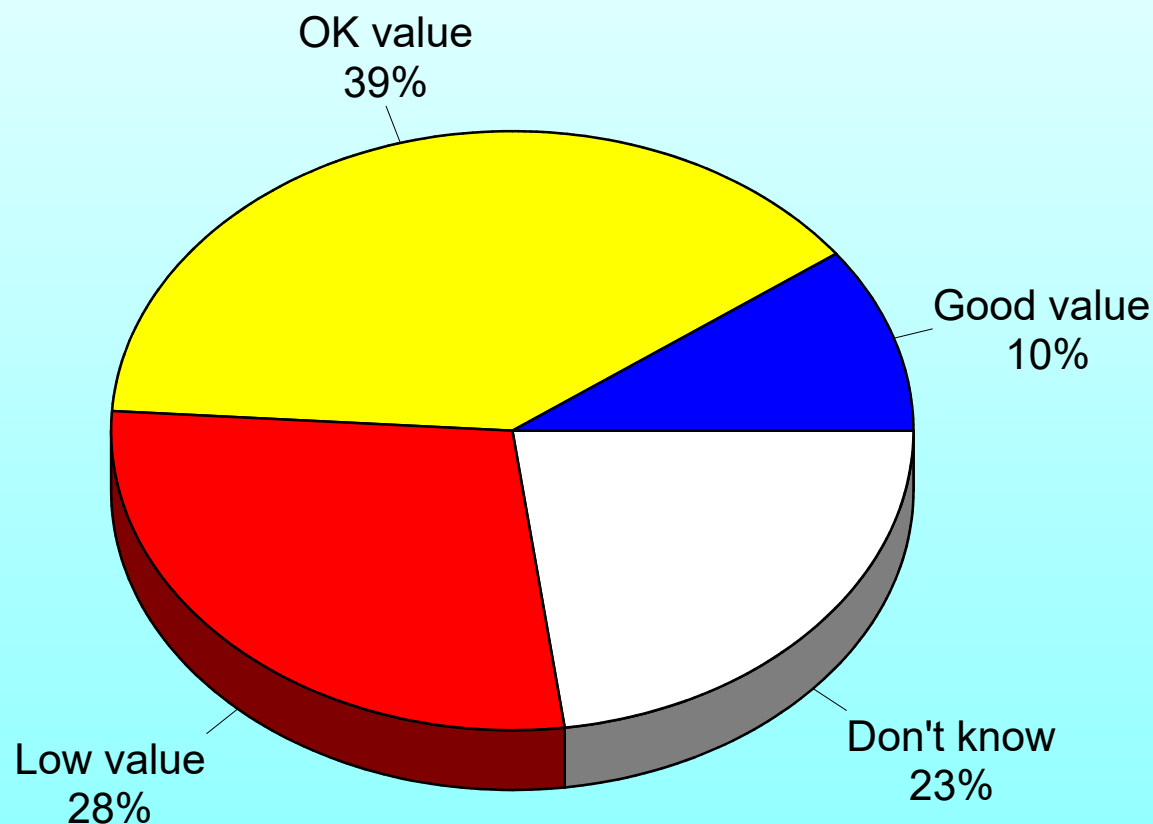
by percentage of respondents



Source: ETC Institute (2019 Sioux Falls Metropolitan Planning Area Transportation Resident Survey)

# Overall, how would you rate the value that you currently receive for the transportation taxes that you pay?

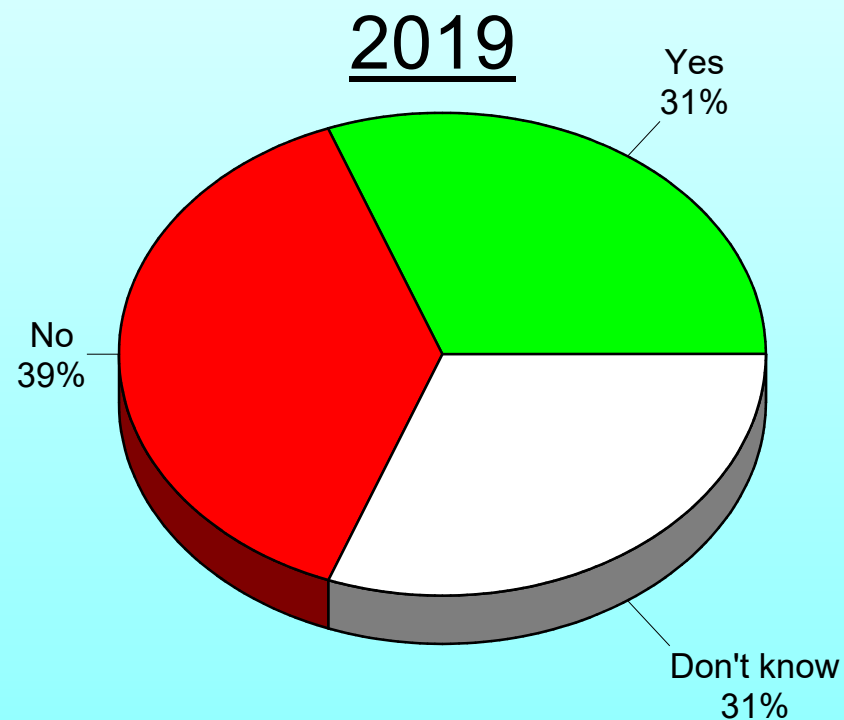
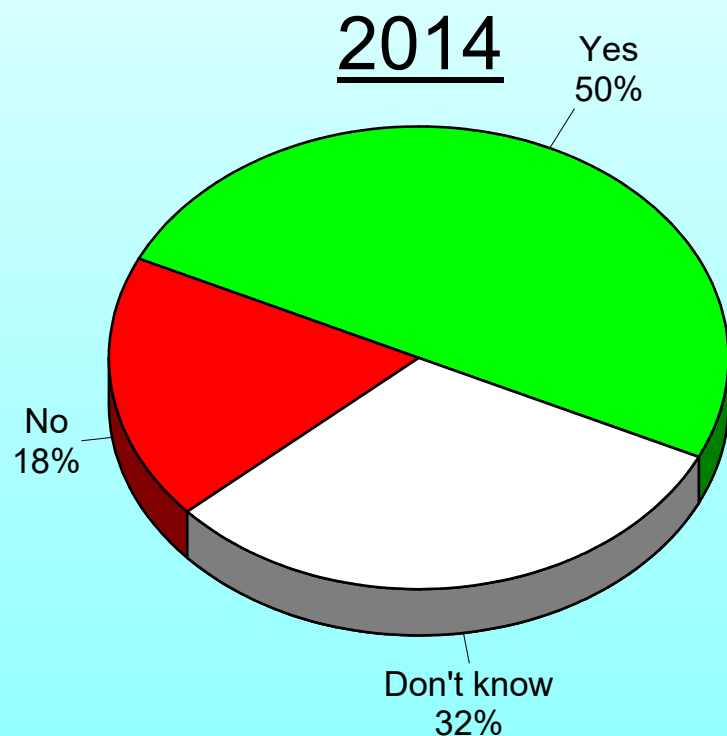
by percentage of respondents



Source: ETC Institute (2019 Sioux Falls Metropolitan Planning Area Transportation Resident Survey)

# Do you generally think that local governments in the Sioux Falls area do a good job of involving people in the process of planning transportation improvements for the region?

by percentage of respondents



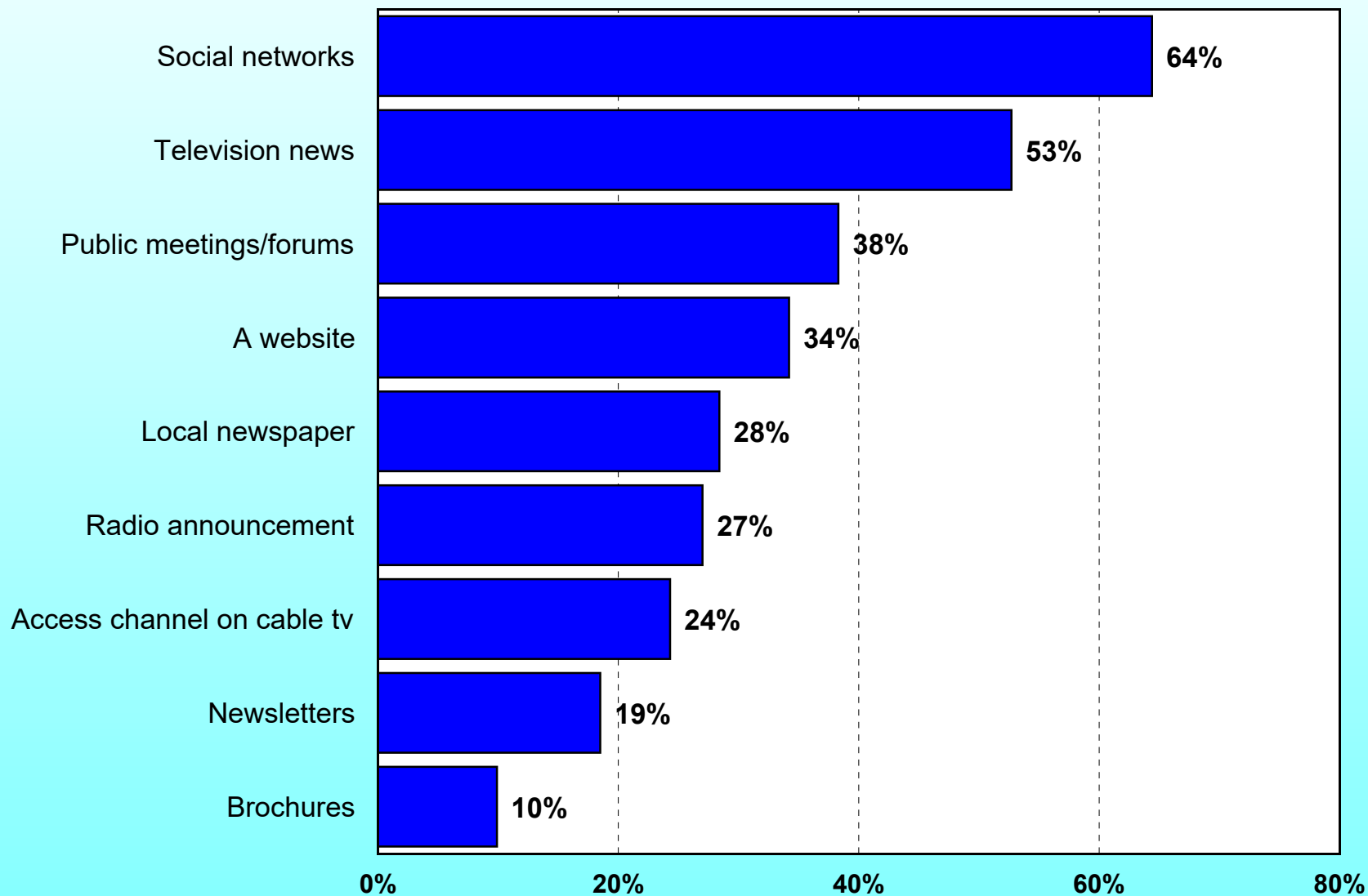
**TREND DATA**

Source: ETC Institute (2019 Sioux Falls Metropolitan Planning Area Transportation Survey of Traditionally Underserved Populations)



# Best Ways to Keep Residents Informed About Transportation Improvements

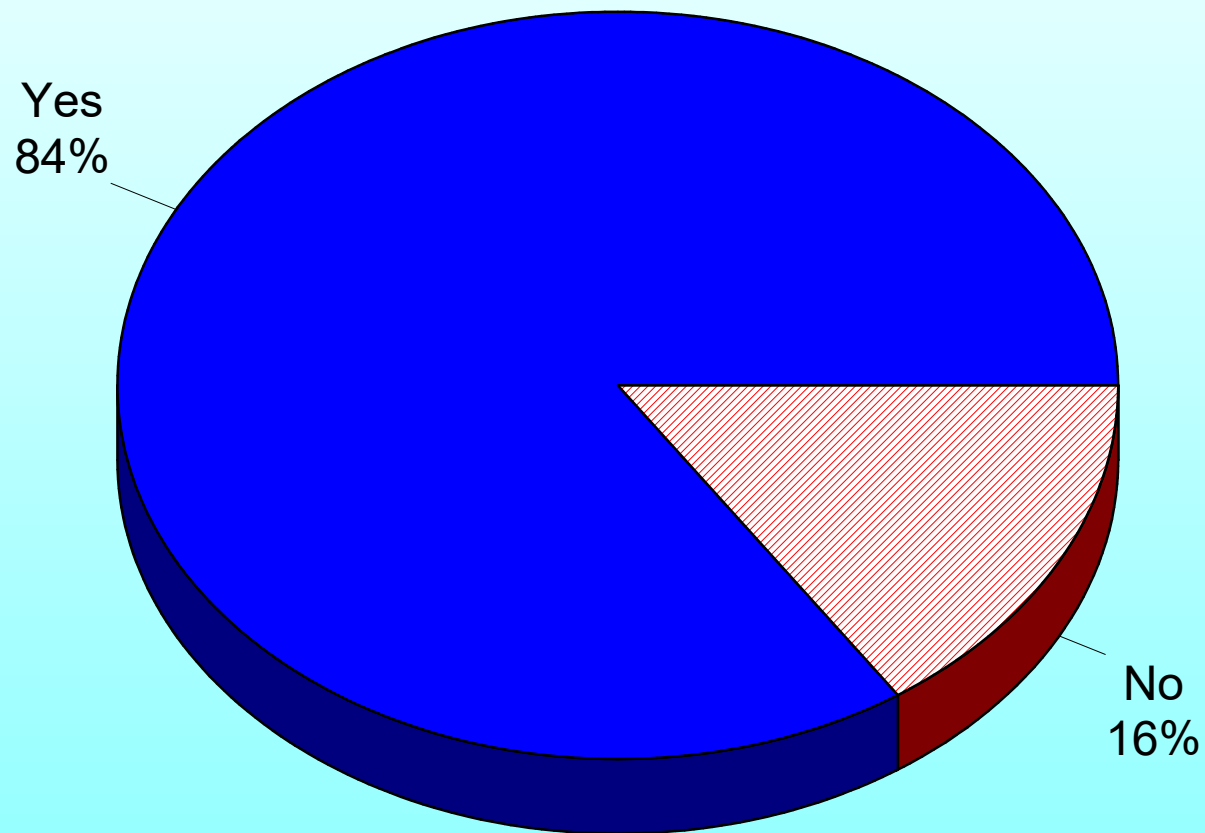
by percentage of respondents (multiple selections could be made)



Source: ETC Institute (2019 Sioux Falls Metropolitan Planning Area Transportation Resident Survey)

# Demographics: Do you own an automobile?

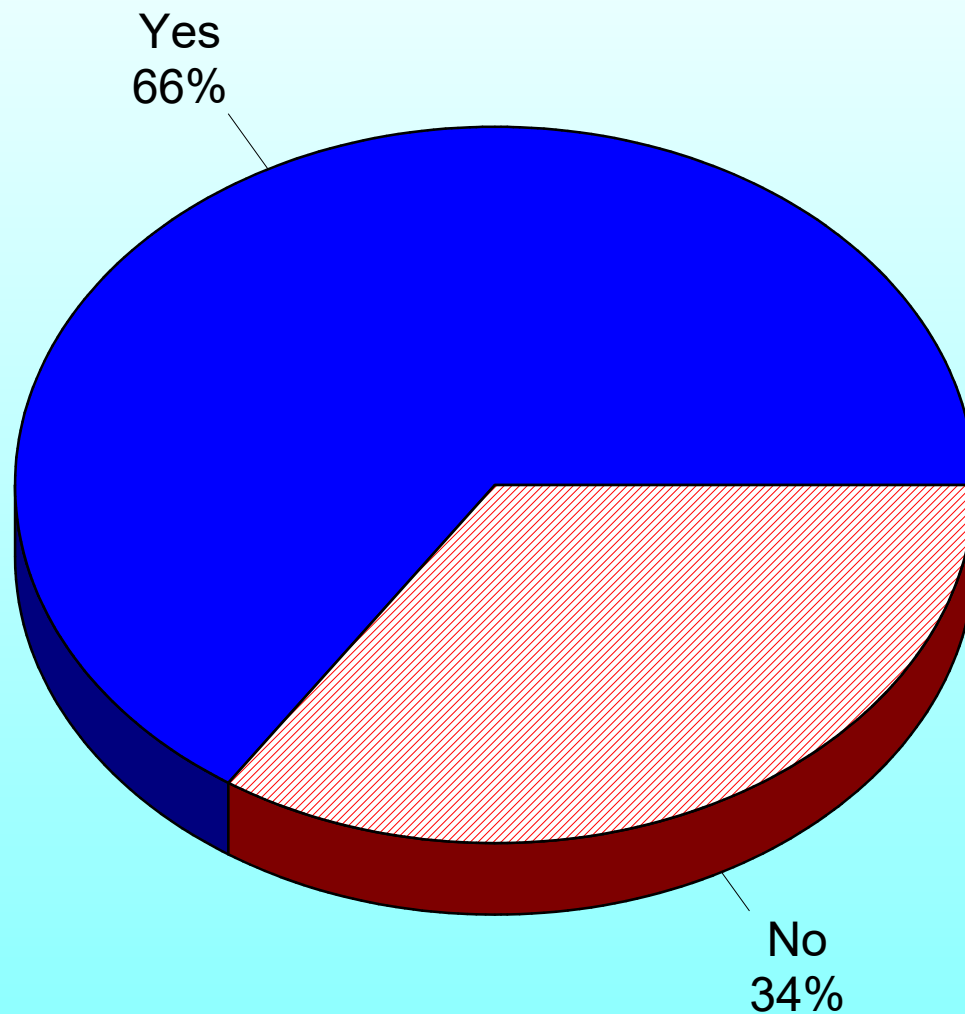
by percentage of respondents (excluding “not provided”)



Source: ETC Institute (2019 Sioux Falls Metropolitan Planning Area Transportation Survey of Traditionally Underserved Populations)

# Demographics: Do you own a bicycle?

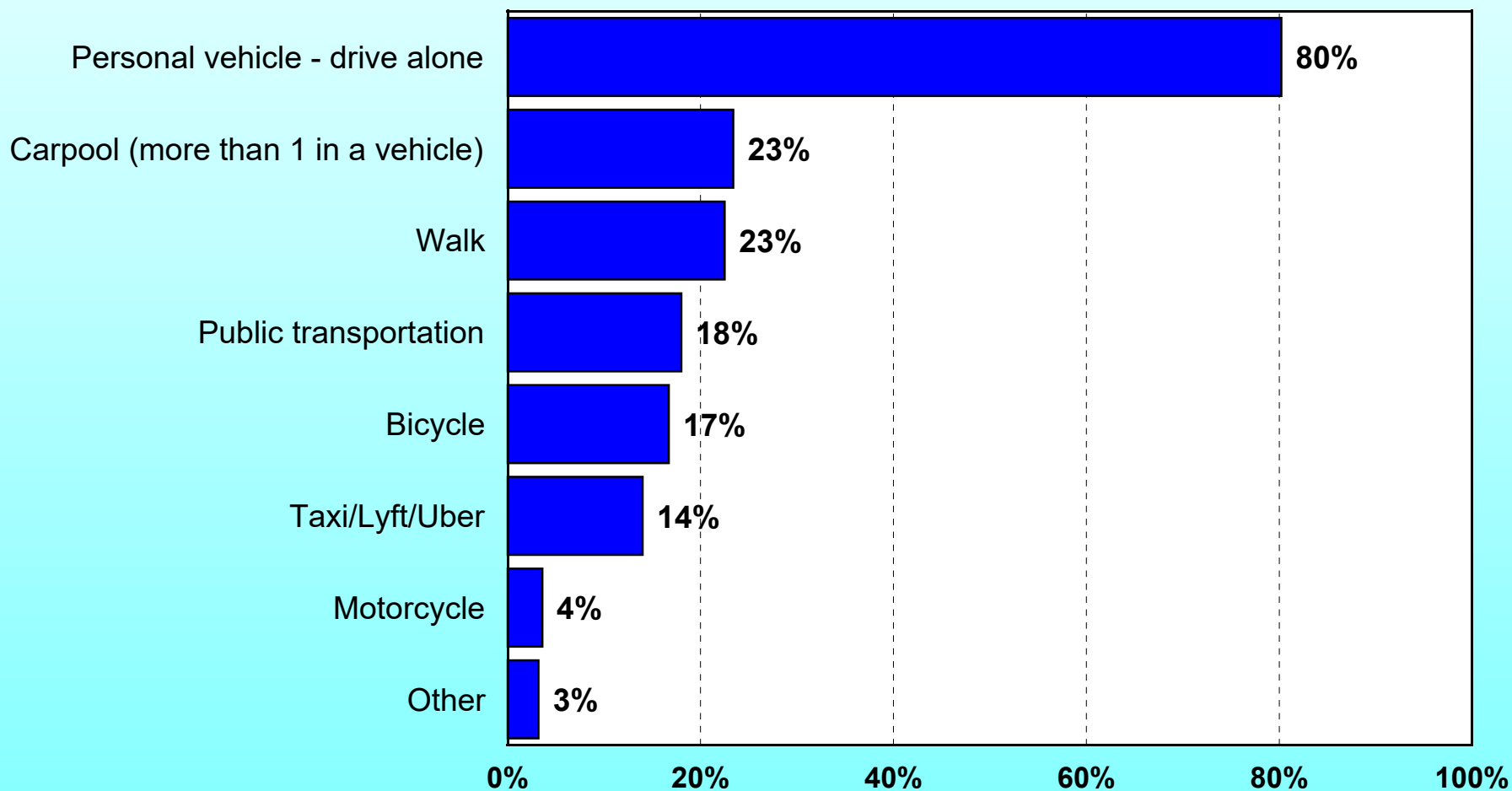
by percentage of respondents (excluding “not provided”)



Source: ETC Institute (2019 Sioux Falls Metropolitan Planning Area Transportation Survey of Traditionally Underserved Populations)

# Demographics: Which of the following modes of transportation do you or other members of your household normally use to get to/from work, school or other frequently traveled destinations?

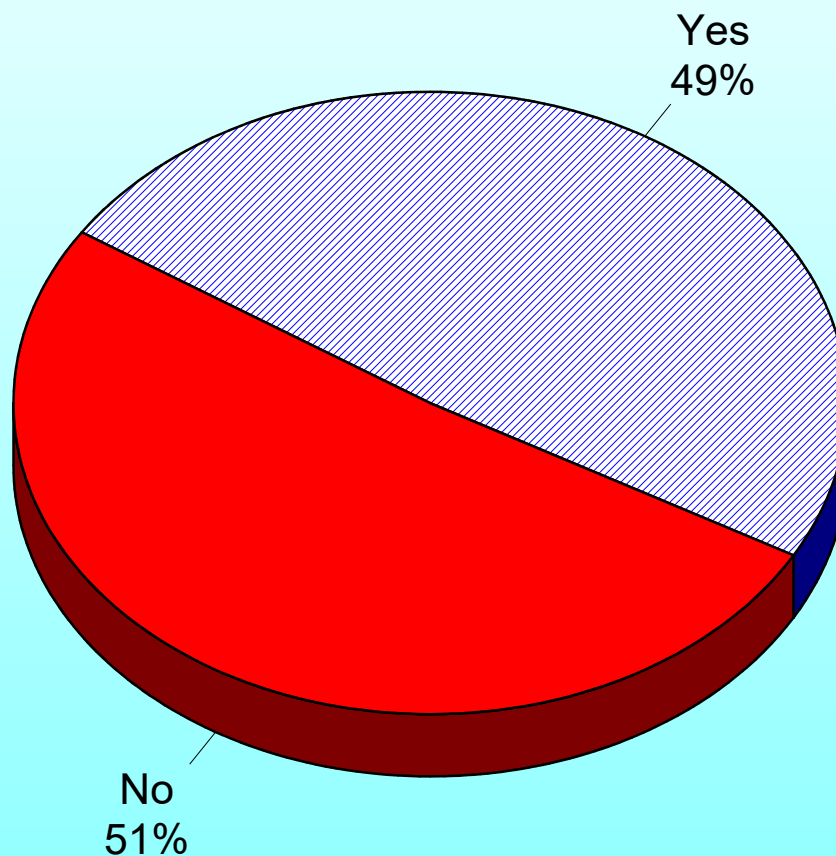
by percentage of respondents (multiple selections could be made)



Source: ETC Institute (2019 Sioux Falls Metropolitan Planning Area Transportation Survey of Traditionally Underserved Populations)

# Demographics: Have you used Lyft or Uber in the past year?

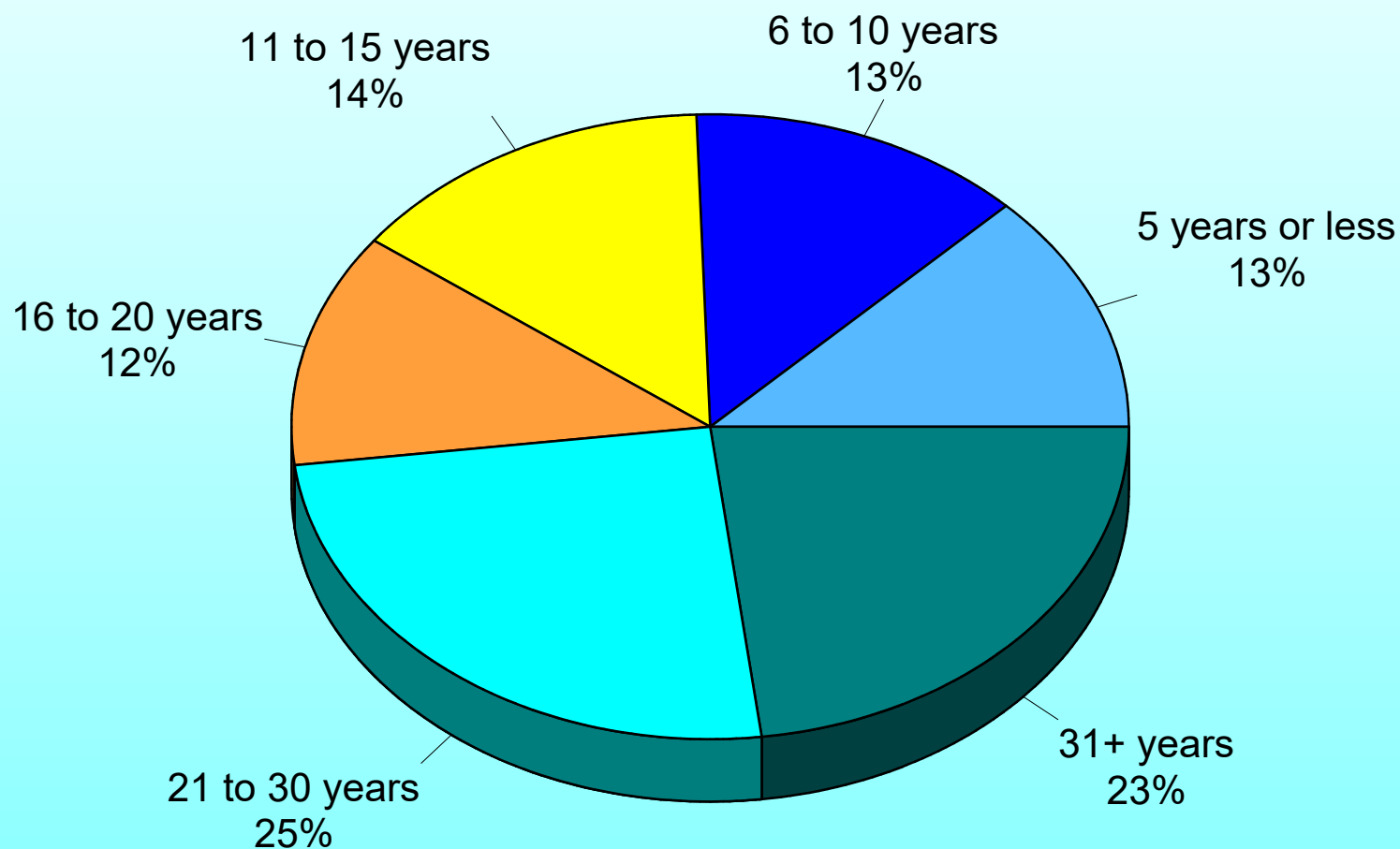
by percentage of respondents (excluding "not provided")



Source: ETC Institute (2019 Sioux Falls Metropolitan Planning Area Transportation Survey of Traditionally Underserved Populations)

# Demographics: How many years have you lived in the Sioux Falls metropolitan area?

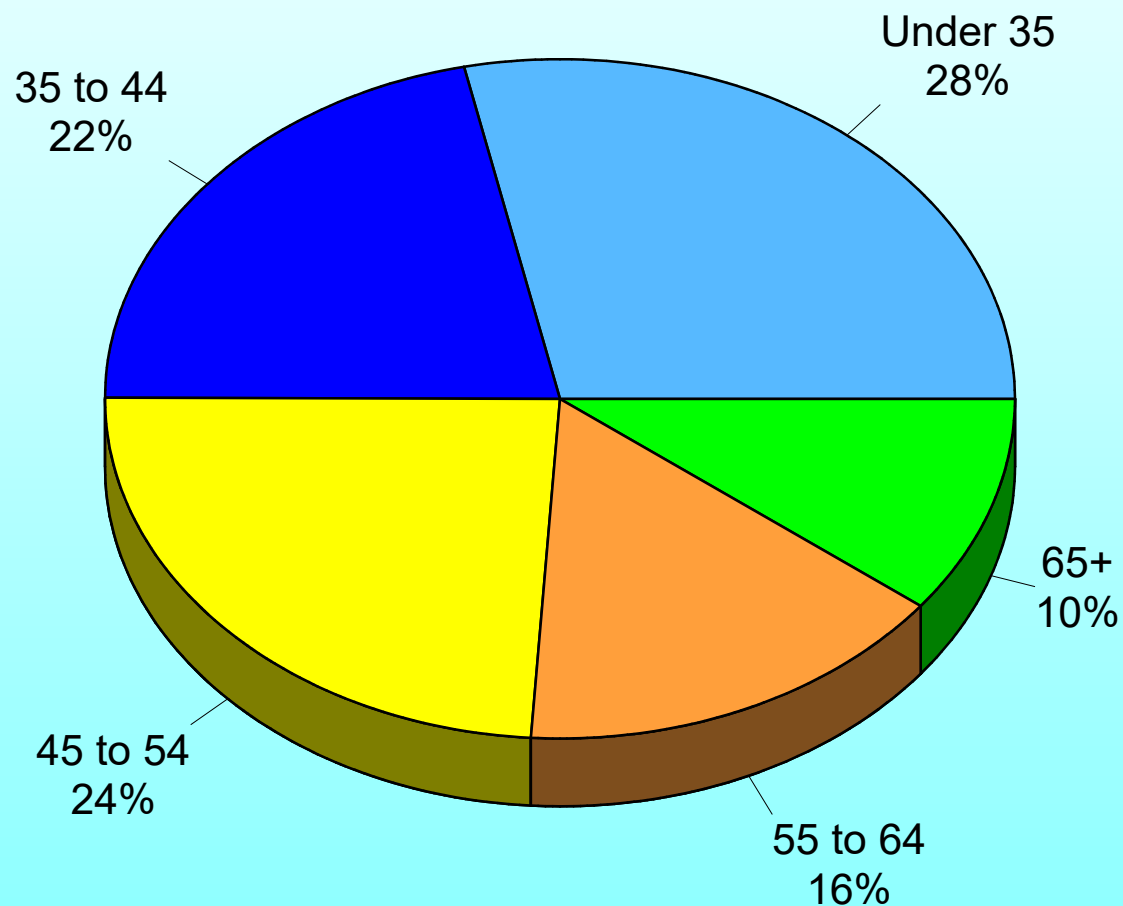
by percentage of respondents (excluding "not provided")



Source: ETC Institute (2019 Sioux Falls Metropolitan Planning Area Transportation Survey of Traditionally Underserved Populations)

# Demographics: Age of Respondent

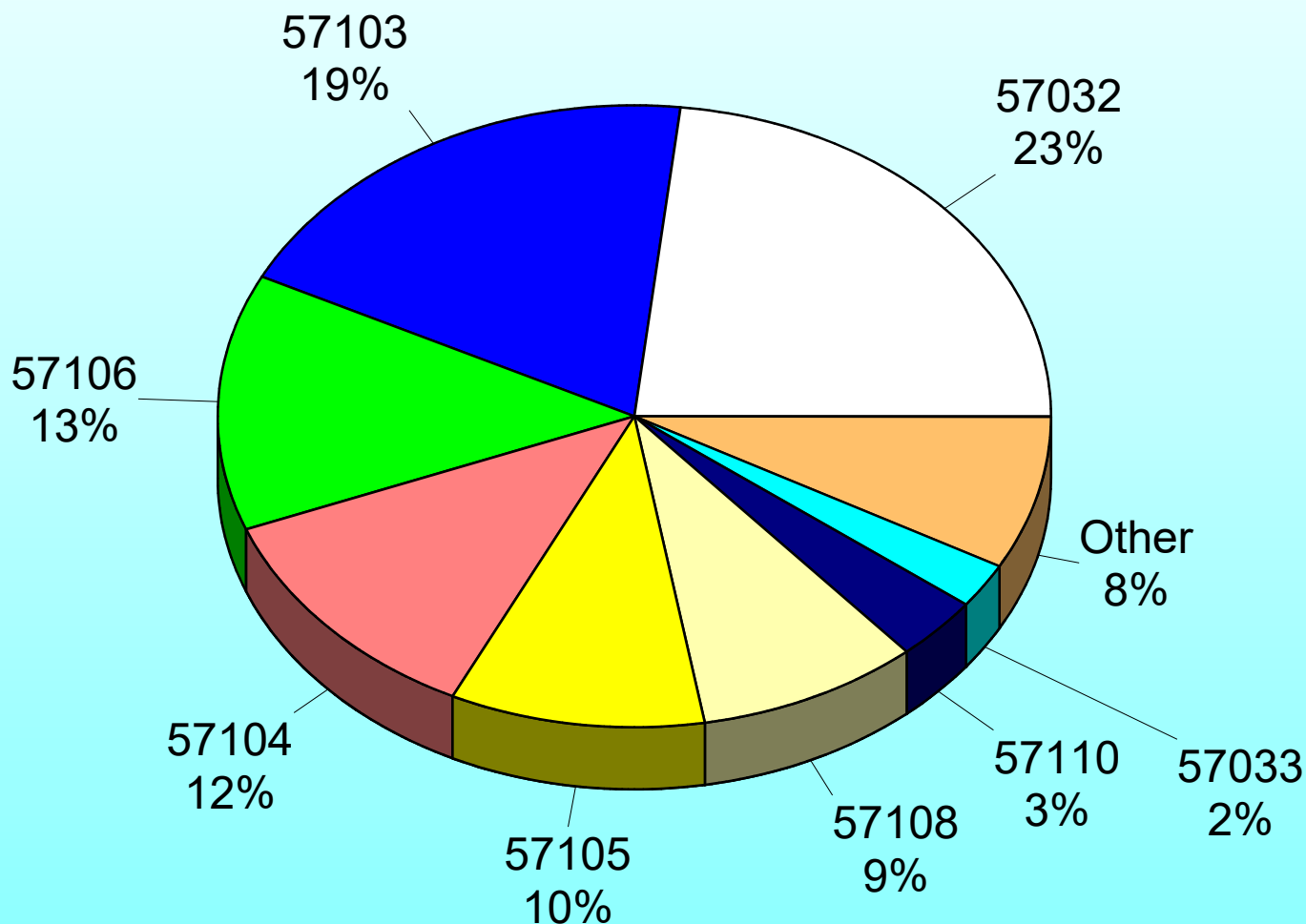
by percentage of respondents (excluding “not provided”)



Source: ETC Institute (2019 Sioux Falls Metropolitan Planning Area Transportation Survey of Traditionally Underserved Populations)

# Demographics: What is your HOME zip code?

by percentage of respondents (excluding “not provided”)

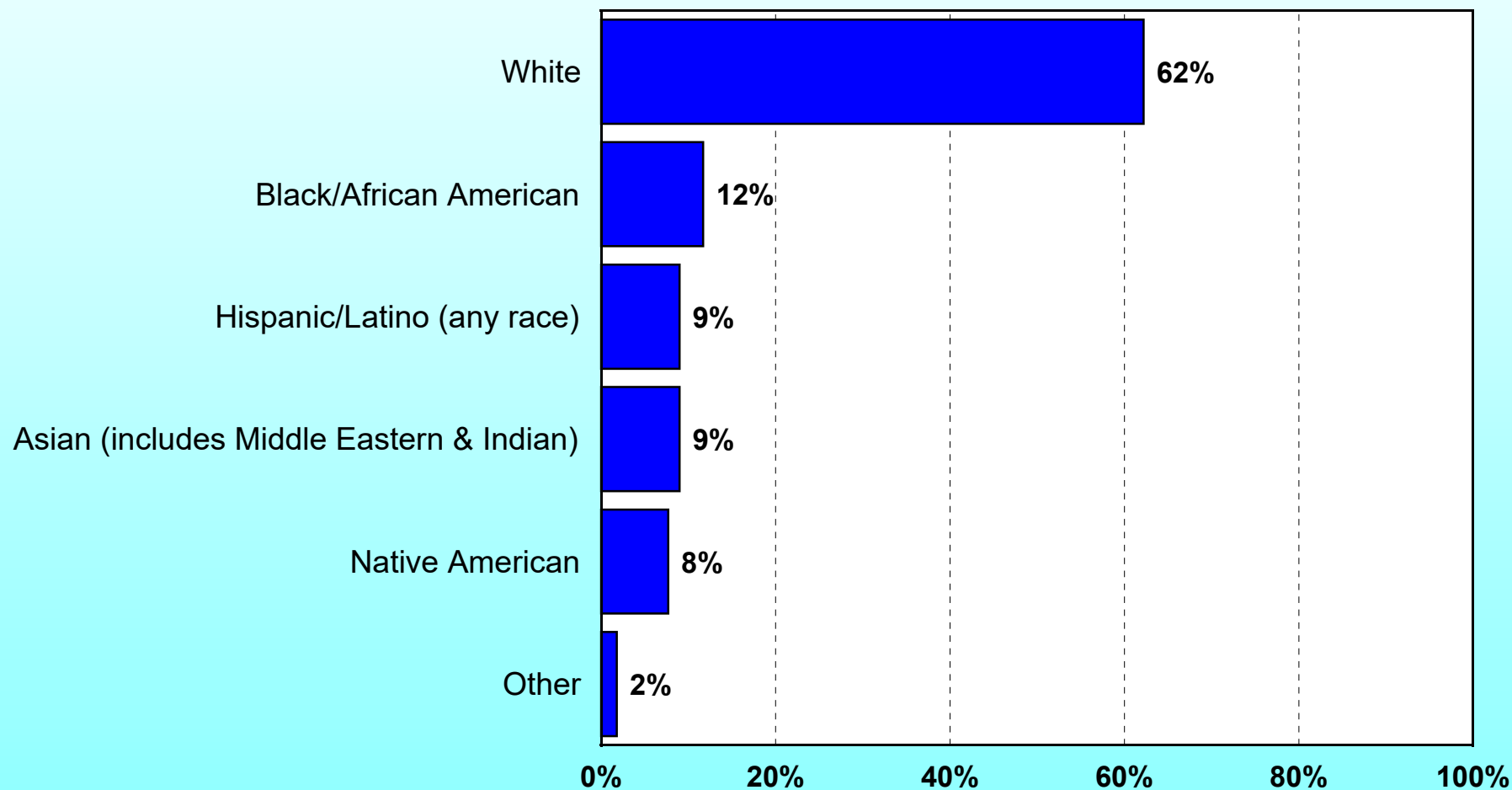


Source: ETC Institute (2019 Sioux Falls Metropolitan Planning Area Transportation Survey of Traditionally Underserved Populations)



# Demographics: Which of the following describes your race?

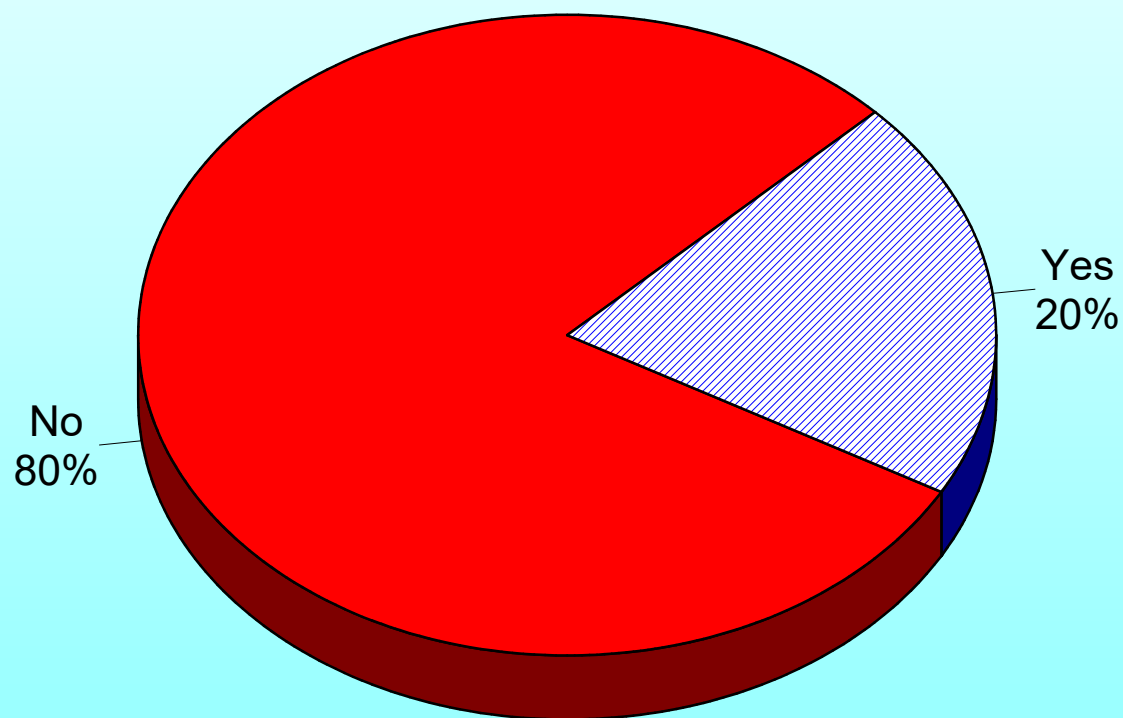
by percentage of respondents (multiple selections could be made)



Source: ETC Institute (2019 Sioux Falls Metropolitan Planning Area Transportation Survey of Traditionally Underserved Populations)

# Demographics: Do you have a physical or mental disability?

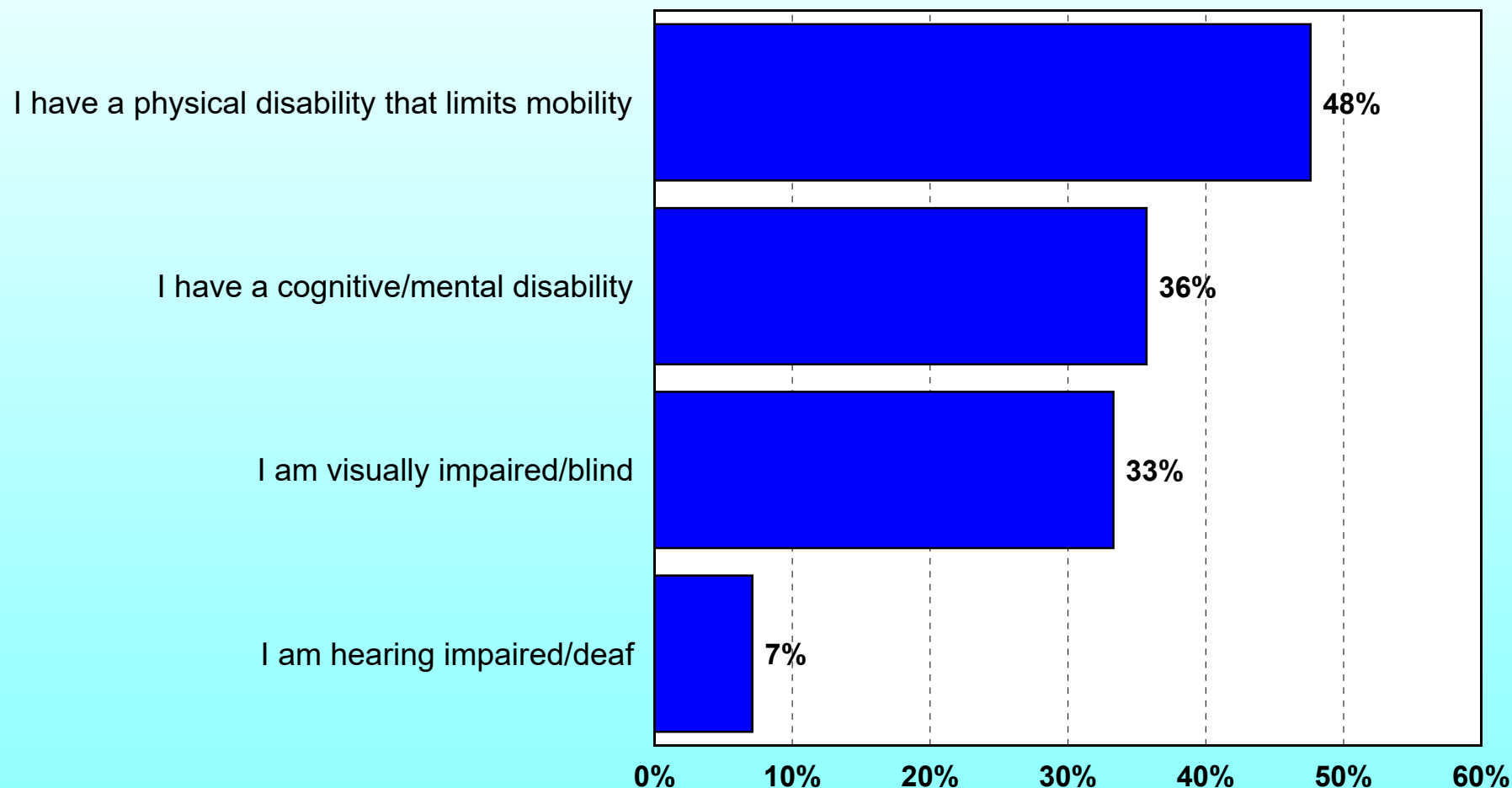
by percentage of respondents (excluding "not provided")



Source: ETC Institute (2019 Sioux Falls Metropolitan Planning Area Transportation Survey of Traditionally Underserved Populations)

# Demographics: Which of the following describes you?

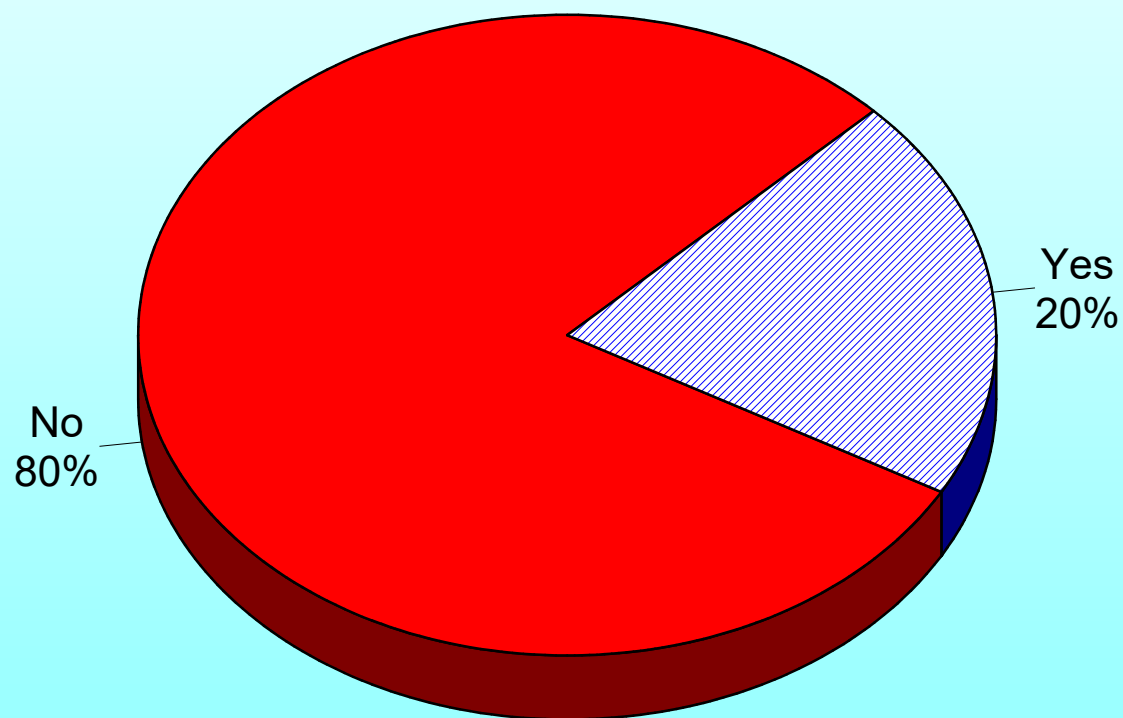
by percentage of respondents who indicated they have a physical or mental disability  
(multiple selections could be made)



Source: ETC Institute (2019 Sioux Falls Metropolitan Planning Area Transportation Survey of Traditionally Underserved Populations)

# Demographics: Do you speak a language other than English in your home?

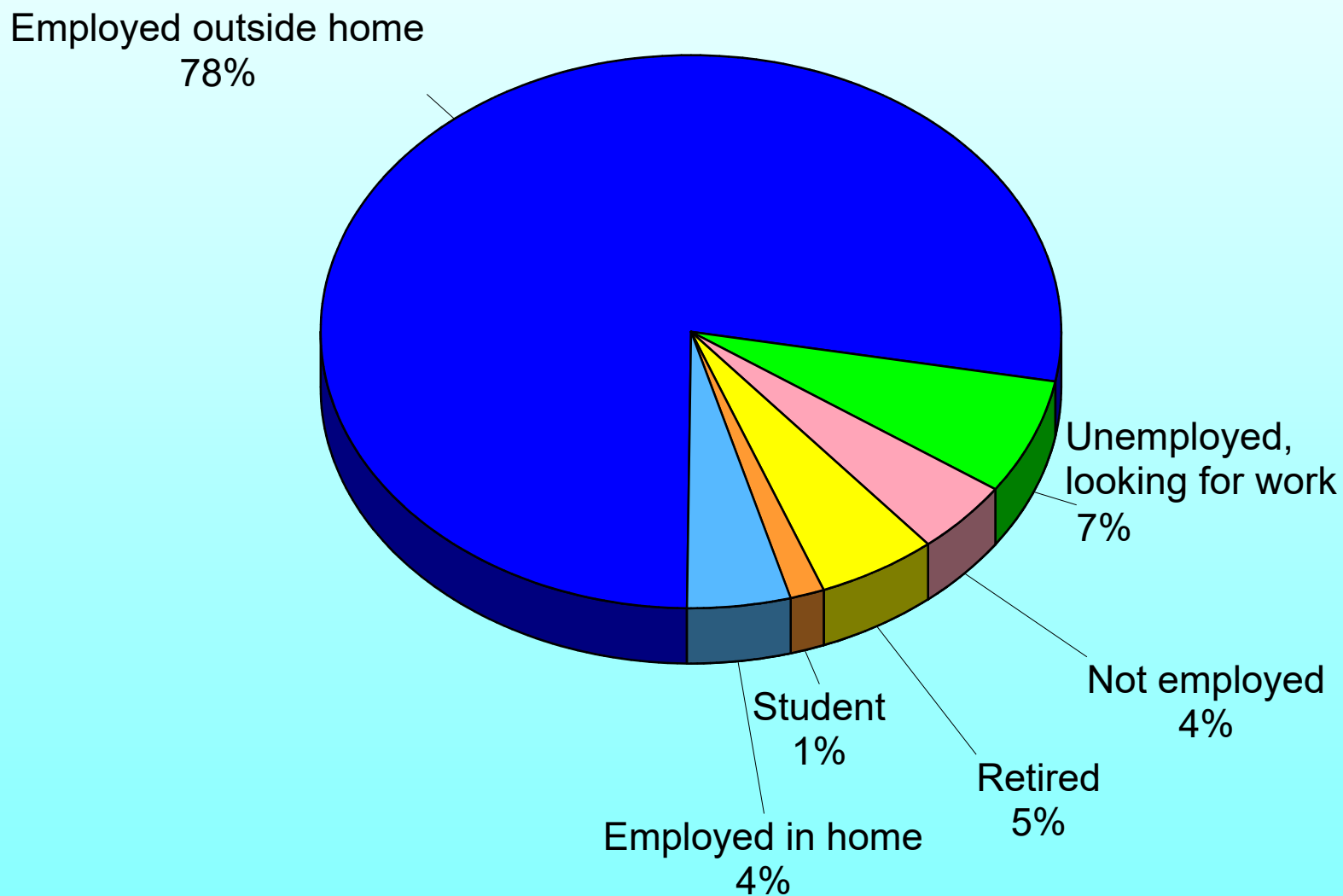
by percentage of respondents (excluding "not provided")



Source: ETC Institute (2019 Sioux Falls Metropolitan Planning Area Transportation Survey of Traditionally Underserved Populations)

# Demographics: Employment Status

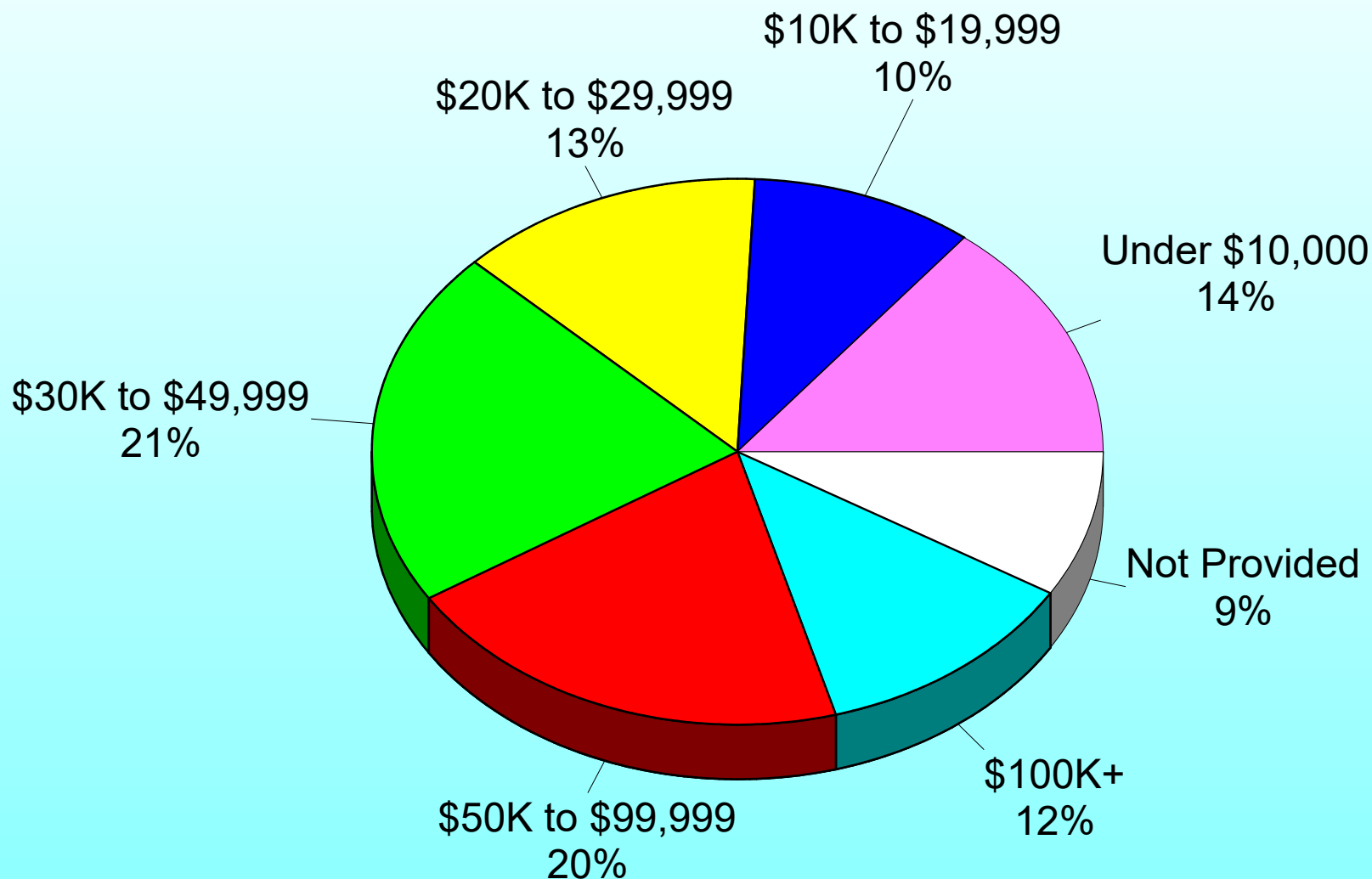
by percentage of respondents (excluding “not provided”)



Source: ETC Institute (2019 Sioux Falls Metropolitan Planning Area Transportation Survey of Traditionally Underserved Populations)

# Demographics: Total Annual Household Income

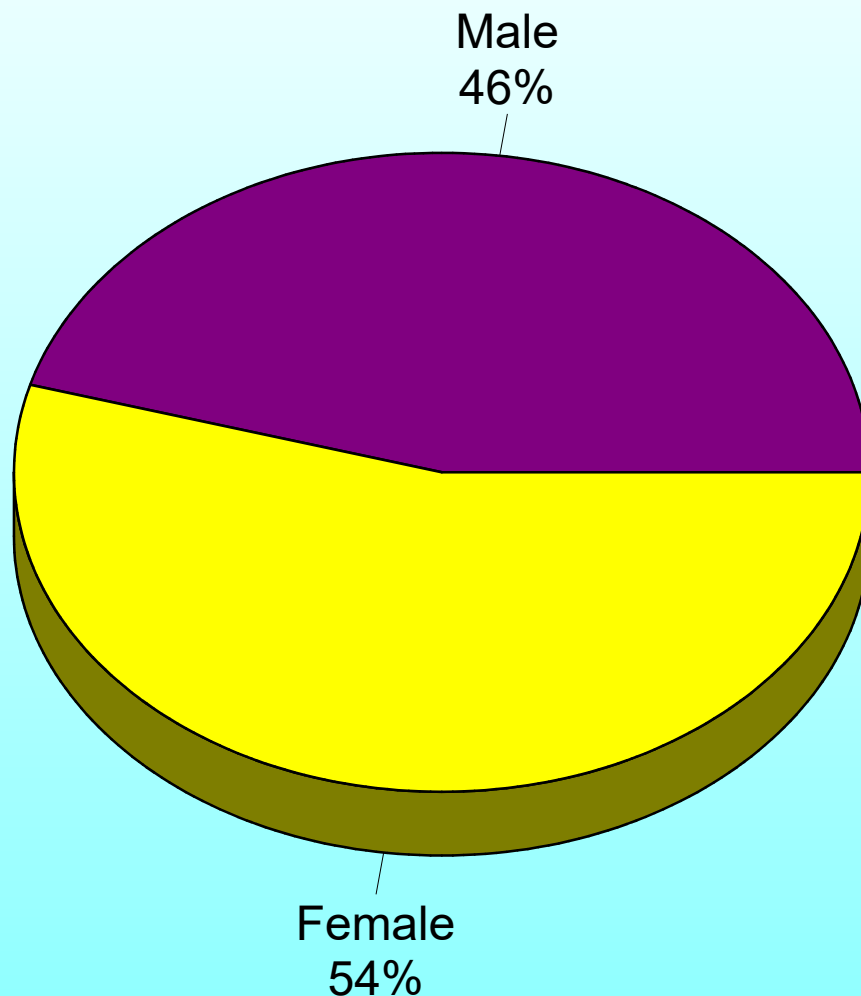
by percentage of respondents



Source: ETC Institute (2019 Sioux Falls Metropolitan Planning Area Transportation Survey of Traditionally Underserved Populations)

# Demographics: Gender of Respondents

by percentage of respondents (excluding “not provided”)



Source: ETC Institute (2019 Sioux Falls Metropolitan Planning Area Transportation Survey of Traditionally Underserved Populations)

## *Section 2:* *Tabular Data*

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**Q1. Several components of the transportation system in the Sioux Falls metropolitan area are listed below. For each item, please indicate whether you are "Very Satisfied," "Somewhat Satisfied," or "Not Satisfied" by circling the corresponding number.**

(N=222)

	Very satisfied	Somewhat satisfied	Neutral	Not satisfied	Don't know
Q1-1. Maintenance of streets in Sioux Falls	5.4%	34.7%	21.2%	36.9%	1.8%
Q1-2. Maintenance of streets in communities & areas outside of Sioux Falls	3.2%	26.6%	29.3%	24.8%	16.2%
Q1-3. Maintenance of interstates & highways around Sioux Falls	20.7%	48.2%	18.0%	8.6%	4.5%
Q1-4. Maintenance of rural roads in Sioux Falls metropolitan area	4.1%	21.2%	23.0%	31.1%	20.7%
Q1-5. Ease of travel by car to/from City of Sioux Falls & other communities in Minnehaha & Lincoln Counties	15.3%	33.8%	18.5%	27.0%	5.4%
Q1-6. Ease of travel by car from one side of City of Sioux Falls to the other	8.1%	32.4%	15.8%	40.1%	3.6%
Q1-7. Availability of safe walking/pedestrian facilities in Sioux Falls metropolitan area	14.0%	28.4%	26.6%	23.9%	7.2%
Q1-8. Availability of safe biking facilities in Sioux Falls metropolitan area	16.2%	32.0%	22.5%	16.2%	13.1%
Q1-9. Availability of public transportation/bus service in City of Sioux Falls	9.0%	11.7%	23.9%	37.4%	18.0%
Q1-10. Availability of public transportation/bus service in areas outside of Sioux Falls	3.2%	5.4%	18.9%	44.1%	28.4%
Q1-11. Adequacy of traffic signage along City streets & highways	24.8%	36.0%	23.4%	10.4%	5.4%
Q1-12. How well the region is planning for growth	9.5%	28.8%	23.4%	30.2%	8.1%

**WITHOUT "DON'T KNOW"**

**Q1. Several components of the transportation system in the Sioux Falls metropolitan area are listed below. For each item, please indicate whether you are "Very Satisfied," "Somewhat Satisfied," or "Not Satisfied" by circling the corresponding number. (without "don't know")**

(N=222)

	Very satisfied	Somewhat satisfied	Neutral	Not satisfied
Q1-1. Maintenance of streets in Sioux Falls	5.5%	35.3%	21.6%	37.6%
Q1-2. Maintenance of streets in communities & areas outside of Sioux Falls	3.8%	31.7%	34.9%	29.6%
Q1-3. Maintenance of interstates & highways around Sioux Falls	21.7%	50.5%	18.9%	9.0%
Q1-4. Maintenance of rural roads in Sioux Falls metropolitan area	5.1%	26.7%	29.0%	39.2%
Q1-5. Ease of travel by car to/from City of Sioux Falls & other communities in Minnehaha & Lincoln Counties	16.2%	35.7%	19.5%	28.6%
Q1-6. Ease of travel by car from one side of City of Sioux Falls to the other	8.4%	33.6%	16.4%	41.6%
Q1-7. Availability of safe walking/pedestrian facilities in Sioux Falls metropolitan area	15.0%	30.6%	28.6%	25.7%
Q1-8. Availability of safe biking facilities in Sioux Falls metropolitan area	18.7%	36.8%	25.9%	18.7%
Q1-9. Availability of public transportation/ bus service in City of Sioux Falls	11.0%	14.3%	29.1%	45.6%
Q1-10. Availability of public transportation/ bus service in areas outside of Sioux Falls	4.4%	7.5%	26.4%	61.6%
Q1-11. Adequacy of traffic signage along City streets & highways	26.2%	38.1%	24.8%	11.0%
Q1-12. How well the region is planning for growth	10.3%	31.4%	25.5%	32.8%

**Q2. Which THREE of the items listed in Question 1 are most important to the members of your household?**

<u>Q2. Top choice</u>	<u>Number</u>	<u>Percent</u>
Maintenance of streets in Sioux Falls	71	32.0 %
Maintenance of streets in communities & areas outside of Sioux Falls	20	9.0 %
Maintenance of interstates & highways around Sioux Falls	3	1.4 %
Maintenance of rural roads in Sioux Falls metropolitan area	8	3.6 %
Ease of travel by car to/from City of Sioux Falls & other communities in Minnehaha & Lincoln Counties	23	10.4 %
Ease of travel by car from one side of City of Sioux Falls to the other	18	8.1 %
Availability of safe walking/pedestrian facilities in Sioux Falls metropolitan area	8	3.6 %
Availability of safe biking facilities in Sioux Falls metropolitan area	6	2.7 %
Availability of public transportation/bus service in City of Sioux Falls	36	16.2 %
Availability of public transportation/bus service in areas outside of Sioux Falls	7	3.2 %
Adequacy of traffic signage along City streets & highways	2	0.9 %
How well the region is planning for growth	13	5.9 %
None chosen	7	3.2 %
Total	222	100.0 %

**Q2. Which THREE of the items listed in Question 1 are most important to the members of your household?**

<u>Q2. 2nd choice</u>	<u>Number</u>	<u>Percent</u>
Maintenance of streets in Sioux Falls	26	11.7 %
Maintenance of streets in communities & areas outside of Sioux Falls	22	9.9 %
Maintenance of interstates & highways around Sioux Falls	15	6.8 %
Maintenance of rural roads in Sioux Falls metropolitan area	18	8.1 %
Ease of travel by car to/from City of Sioux Falls & other communities in Minnehaha & Lincoln Counties	18	8.1 %
Ease of travel by car from one side of City of Sioux Falls to the other	34	15.3 %
Availability of safe walking/pedestrian facilities in Sioux Falls metropolitan area	20	9.0 %
Availability of safe biking facilities in Sioux Falls metropolitan area	8	3.6 %
Availability of public transportation/bus service in City of Sioux Falls	17	7.7 %
Availability of public transportation/bus service in areas outside of Sioux Falls	14	6.3 %
Adequacy of traffic signage along City streets & highways	2	0.9 %
How well the region is planning for growth	12	5.4 %
None chosen	16	7.2 %
Total	222	100.0 %

**Q2. Which THREE of the items listed in Question 1 are most important to the members of your household?**

Q2. 3rd choice	Number	Percent
Maintenance of streets in Sioux Falls	19	8.6 %
Maintenance of streets in communities & areas outside of Sioux Falls	16	7.2 %
Maintenance of interstates & highways around Sioux Falls	20	9.0 %
Maintenance of rural roads in Sioux Falls metropolitan area	15	6.8 %
Ease of travel by car to/from City of Sioux Falls & other communities in Minnehaha & Lincoln Counties	16	7.2 %
Ease of travel by car from one side of City of Sioux Falls to the other	22	9.9 %
Availability of safe walking/pedestrian facilities in Sioux Falls metropolitan area	18	8.1 %
Availability of safe biking facilities in Sioux Falls metropolitan area	9	4.1 %
Availability of public transportation/bus service in City of Sioux Falls	17	7.7 %
Availability of public transportation/bus service in areas outside of Sioux Falls	7	3.2 %
Adequacy of traffic signage along City streets & highways	7	3.2 %
How well the region is planning for growth	34	15.3 %
None chosen	22	9.9 %
Total	222	100.0 %

**SUM OF TOP 3 CHOICES****Q2. Which THREE of the items listed in Question 1 are most important to the members of your household? (top 3)**

Q2. Sum of top 3 choices	Number	Percent
Maintenance of streets in Sioux Falls	116	52.3 %
Maintenance of streets in communities & areas outside of Sioux Falls	58	26.1 %
Maintenance of interstates & highways around Sioux Falls	38	17.1 %
Maintenance of rural roads in Sioux Falls metropolitan area	41	18.5 %
Ease of travel by car to/from City of Sioux Falls & other communities in Minnehaha & Lincoln Counties	57	25.7 %
Ease of travel by car from one side of City of Sioux Falls to the other	74	33.3 %
Availability of safe walking/pedestrian facilities in Sioux Falls metropolitan area	46	20.7 %
Availability of safe biking facilities in Sioux Falls metropolitan area	23	10.4 %
Availability of public transportation/bus service in City of Sioux Falls	70	31.5 %
Availability of public transportation/bus service in areas outside of Sioux Falls	28	12.6 %
Adequacy of traffic signage along City streets & highways	11	5.0 %
How well the region is planning for growth	59	26.6 %
None chosen	7	3.2 %
Total	628	

**Q3. Overall, how would you rate the transportation system in the Sioux Falls metropolitan area?**

Q3. How would you rate transportation system in Sioux Falls metropolitan area	Number	Percent
Excellent	6	2.7 %
Good	53	23.9 %
Average	107	48.2 %
Poor	44	19.8 %
Don't know	12	5.4 %
Total	222	100.0 %

**WITHOUT "DON'T KNOW"****Q3. Overall, how would you rate the transportation system in the Sioux Falls metropolitan area? (without "don't know")**

Q3. How would you rate transportation system in Sioux Falls metropolitan area	Number	Percent
Excellent	6	2.9 %
Good	53	25.2 %
Average	107	51.0 %
Poor	44	21.0 %
Total	210	100.0 %

**Q4. Have you EVER used public transit inside the City of Sioux Falls?**

Q4. Have you ever used public transit inside City of Sioux Falls	Number	Percent
Yes	99	44.6 %
No	117	52.7 %
Not provided	6	2.7 %
Total	222	100.0 %

**WITHOUT "NOT PROVIDED"****Q4. Have you EVER used public transit inside the City of Sioux Falls? (without "not provided")**

Q4. Have you ever used public transit inside City of Sioux Falls	Number	Percent
Yes	99	45.8 %
No	117	54.2 %
Total	216	100.0 %

**Q5. Several factors that could encourage you to use public transit in the Sioux Falls metropolitan area are listed below. Using a scale of 1 to 5, where 1 is "Very Likely" and 5 is "Very Unlikely," please rate how likely each factor would be to encourage you to use public transit.**

(N=222)

	Very likely	Likely	Not sure	Unlikely	Very unlikely	Not provided
Q5-1. Your drive time to work increased by 15 minutes due to increased traffic congestion	8.6%	18.0%	15.8%	22.1%	26.6%	9.0%
Q5-2. Transit stops are located closer to your destinations	19.4%	30.2%	10.8%	17.6%	14.4%	7.7%
Q5-3. Buses are scheduled to arrive at stops more frequently	19.8%	28.8%	13.1%	14.4%	13.1%	10.8%
Q5-4. You are better informed about how to use bus system in Sioux Falls area	15.3%	23.4%	17.6%	18.9%	13.5%	11.3%
Q5-5. Your employer provided incentives to use public transit services	18.5%	30.2%	15.3%	13.5%	11.3%	11.3%
Q5-6. Bus service operated later in the evening & on Sundays	29.7%	18.9%	11.7%	16.2%	14.4%	9.0%
Q5-7. You could get real-time information about location of buses so you would know when the buses would arrive at stops	32.0%	23.9%	16.2%	9.5%	10.8%	7.7%
Q5-8. Gas prices rise to \$5 per gallon	23.4%	24.8%	21.6%	8.6%	12.2%	9.5%

**WITHOUT "NOT PROVIDED"**

**Q5. Several factors that could encourage you to use public transit in the Sioux Falls metropolitan area are listed below. Using a scale of 1 to 5, where 1 is "Very Likely" and 5 is "Very Unlikely," please rate how likely each factor would be to encourage you to use public transit. (without "not provided")**

(N=222)

	Very likely	Likely	Not sure	Unlikely	Very unlikely
Q5-1. Your drive time to work increased by 15 minutes due to increased traffic congestion	9.4%	19.8%	17.3%	24.3%	29.2%
Q5-2. Transit stops are located closer to your destinations	21.0%	32.7%	11.7%	19.0%	15.6%
Q5-3. Buses are scheduled to arrive at stops more frequently	22.2%	32.3%	14.6%	16.2%	14.6%
Q5-4. You are better informed about how to use bus system in Sioux Falls area	17.3%	26.4%	19.8%	21.3%	15.2%
Q5-5. Your employer provided incentives to use public transit services	20.8%	34.0%	17.3%	15.2%	12.7%
Q5-6. Bus service operated later in the evening & on Sundays	32.7%	20.8%	12.9%	17.8%	15.8%
Q5-7. You could get real-time information about location of buses so you would know when the buses would arrive at stops	34.6%	25.9%	17.6%	10.2%	11.7%
Q5-8. Gas prices rise to \$5 per gallon	25.9%	27.4%	23.9%	9.5%	13.4%

**Q6. For each of the following, please indicate whether you think the item should be a "Very High," "High," "Medium," or "Low" priority for improvement in the Sioux Falls metropolitan area over the next 20 years.**

(N=222)

	Very high	High	Medium	Low	Not provided
Q6-1. Improving existing interchanges on interstates	15.8%	25.7%	36.5%	14.4%	7.7%
Q6-2. Adding interchanges on interstates	18.0%	23.9%	35.6%	13.5%	9.0%
Q6-3. Improving major north-south roads/streets through City of Sioux Falls	25.7%	32.4%	27.9%	6.8%	7.2%
Q6-4. Improving major east-west roads/streets through City of Sioux Falls	35.6%	30.6%	21.2%	5.4%	7.2%
Q6-5. Improving public transportation/bus service inside City of Sioux Falls	33.8%	23.9%	18.5%	13.1%	10.8%
Q6-6. Improving/adding public transportation/bus service to link Sioux Falls with outlying communities & areas	30.6%	22.5%	20.7%	16.7%	9.5%
Q6-7. Improving timing of traffic lights	29.7%	32.9%	23.4%	6.8%	7.2%
Q6-8. Reducing traffic delays caused by trains	22.1%	21.6%	27.0%	20.7%	8.6%
Q6-9. Improving roads & streets in outlying communities & rural areas of Lincoln & Minnehaha Counties	30.2%	23.4%	24.3%	13.5%	8.6%
Q6-10. Improving roads & highways that link communities/rural areas in Lincoln & Minnehaha Counties with Sioux Falls	36.0%	22.5%	23.0%	10.8%	7.7%
Q6-11. Developing new pedestrian (walking) & biking facilities	23.0%	20.7%	29.3%	18.5%	8.6%
Q6-12. Improving existing pedestrian (walking) & biking facilities	21.6%	26.1%	27.5%	16.7%	8.1%
Q6-13. Setting aside land for traffic corridors & roads in future growth areas	24.8%	37.4%	24.3%	5.0%	8.6%
Q6-14. Improving transportation services for seniors & persons with disabilities	45.5%	24.8%	17.1%	4.1%	8.6%
Q6-15. Improving airport services in the region	24.3%	23.0%	28.8%	14.9%	9.0%
Q6-16. Improving area's freight transportation facilities (e.g. airport, rail, truck routes)	13.5%	16.7%	35.1%	20.3%	14.4%



**Q6. For each of the following, please indicate whether you think the item should be a "Very High," "High," "Medium," or "Low" priority for improvement in the Sioux Falls metropolitan area over the next 20 years.**

	Very high	High	Medium	Low	Not provided
Q6-17. Improving appearance of roads/highways	14.0%	22.5%	36.5%	19.8%	7.2%
Q6-18. Sustainability & livability (balancing social, economic & environmental issues through complete streets, smart growth, mixed-uses)	30.6%	27.5%	26.6%	4.1%	11.3%
Q6-19. Developing autonomous (self-driving) transportation services	10.4%	13.5%	18.5%	47.3%	10.4%

**WITHOUT "NOT PROVIDED"**

**Q6. For each of the following, please indicate whether you think the item should be a "Very High," "High," "Medium," or "Low" priority for improvement in the Sioux Falls metropolitan area over the next 20 years. (without "not provided")**

(N=222)

	Very high	High	Medium	Low
Q6-1. Improving existing interchanges on interstates	17.1%	27.8%	39.5%	15.6%
Q6-2. Adding interchanges on interstates	19.8%	26.2%	39.1%	14.9%
Q6-3. Improving major north-south roads/streets through City of Sioux Falls	27.7%	35.0%	30.1%	7.3%
Q6-4. Improving major east-west roads/streets through City of Sioux Falls	38.3%	33.0%	22.8%	5.8%
Q6-5. Improving public transportation/bus service inside City of Sioux Falls	37.9%	26.8%	20.7%	14.6%
Q6-6. Improving/adding public transportation/bus service to link Sioux Falls with outlying communities & areas	33.8%	24.9%	22.9%	18.4%
Q6-7. Improving timing of traffic lights	32.0%	35.4%	25.2%	7.3%
Q6-8. Reducing traffic delays caused by trains	24.1%	23.6%	29.6%	22.7%
Q6-9. Improving roads & streets in outlying communities & rural areas of Lincoln & Minnehaha Counties	33.0%	25.6%	26.6%	14.8%
Q6-10. Improving roads & highways that link communities/rural areas in Lincoln & Minnehaha Counties with Sioux Falls	39.0%	24.4%	24.9%	11.7%
Q6-11. Developing new pedestrian (walking) & biking facilities	25.1%	22.7%	32.0%	20.2%
Q6-12. Improving existing pedestrian (walking) & biking facilities	23.5%	28.4%	29.9%	18.1%
Q6-13. Setting aside land for traffic corridors & roads in future growth areas	27.1%	40.9%	26.6%	5.4%
Q6-14. Improving transportation services for seniors & persons with disabilities	49.8%	27.1%	18.7%	4.4%
Q6-15. Improving airport services in the region	26.7%	25.2%	31.7%	16.3%
Q6-16. Improving area's freight transportation facilities (e.g. airport, rail, truck routes)	15.8%	19.5%	41.1%	23.7%

**WITHOUT "NOT PROVIDED"**

**Q6. For each of the following, please indicate whether you think the item should be a "Very High," "High," "Medium," or "Low" priority for improvement in the Sioux Falls metropolitan area over the next 20 years. (without "not provided")**

	Very high	High	Medium	Low
Q6-17. Improving appearance of roads/highways	15.0%	24.3%	39.3%	21.4%
Q6-18. Sustainability & livability (balancing social, economic & environmental issues through complete streets, smart growth, mixed-uses)	34.5%	31.0%	29.9%	4.6%
Q6-19. Developing autonomous (self-driving) transportation services	11.6%	15.1%	20.6%	52.8%

**Q7. Which FOUR of the improvements listed in Question 6 would you be most willing to fund with your taxes?**

<u>Q7. Top choice</u>	<u>Number</u>	<u>Percent</u>
Improving existing interchanges on interstates	13	5.9 %
Adding interchanges on interstates	18	8.1 %
Improving major north-south roads/streets through City of Sioux Falls	23	10.4 %
Improving major east-west roads/streets through City of Sioux Falls	21	9.5 %
Improving public transportation/bus service inside City of Sioux Falls	22	9.9 %
Improving/adding public transportation/bus service to link Sioux Falls with outlying communities & areas	12	5.4 %
Improving timing of traffic lights	8	3.6 %
Reducing traffic delays caused by trains	1	0.5 %
Improving roads & streets in outlying communities & rural areas of Lincoln & Minnehaha Counties	20	9.0 %
Improving roads & highways that link communities/rural areas in Lincoln & Minnehaha Counties with Sioux Falls	15	6.8 %
Developing new pedestrian (walking) & biking facilities	10	4.5 %
Improving existing pedestrian (walking) & biking facilities	1	0.5 %
Setting aside land for traffic corridors & roads in future growth areas	4	1.8 %
Improving transportation services for seniors & persons with disabilities	24	10.8 %
Improving airport services in the region	2	0.9 %
Improving area's freight transportation facilities (e.g. airport, rail, truck routes)	1	0.5 %
Sustainability & livability (balancing social, economic & environmental issues through complete streets, smart growth, mixed-uses)	5	2.3 %
Developing autonomous (self-driving) transportation services	3	1.4 %
None chosen	19	8.6 %
Total	222	100.0 %

**Q7. Which FOUR of the improvements listed in Question 6 would you be most willing to fund with your taxes?**

<u>Q7. 2nd choice</u>	<u>Number</u>	<u>Percent</u>
Improving existing interchanges on interstates	7	3.2 %
Adding interchanges on interstates	10	4.5 %
Improving major north-south roads/streets through City of Sioux Falls	16	7.2 %
Improving major east-west roads/streets through City of Sioux Falls	28	12.6 %
Improving public transportation/bus service inside City of Sioux Falls	14	6.3 %
Improving/adding public transportation/bus service to link Sioux Falls with outlying communities & areas	11	5.0 %
Improving timing of traffic lights	17	7.7 %
Reducing traffic delays caused by trains	2	0.9 %
Improving roads & streets in outlying communities & rural areas of Lincoln & Minnehaha Counties	11	5.0 %
Improving roads & highways that link communities/rural areas in Lincoln & Minnehaha Counties with Sioux Falls	18	8.1 %
Developing new pedestrian (walking) & biking facilities	10	4.5 %
Improving existing pedestrian (walking) & biking facilities	15	6.8 %
Setting aside land for traffic corridors & roads in future growth areas	6	2.7 %
Improving transportation services for seniors & persons with disabilities	12	5.4 %
Improving airport services in the region	4	1.8 %
Improving area's freight transportation facilities (e.g. airport, rail, truck routes)	2	0.9 %
Improving appearance of roads/highways	1	0.5 %
Sustainability & livability (balancing social, economic & environmental issues through complete streets, smart growth, mixed-uses)	7	3.2 %
Developing autonomous (self-driving) transportation services	2	0.9 %
None chosen	29	13.1 %
Total	222	100.0 %

**Q7. Which FOUR of the improvements listed in Question 6 would you be most willing to fund with your taxes?**

<u>Q7. 3rd choice</u>	<u>Number</u>	<u>Percent</u>
Improving existing interchanges on interstates	12	5.4 %
Adding interchanges on interstates	8	3.6 %
Improving major north-south roads/streets through City of Sioux Falls	15	6.8 %
Improving major east-west roads/streets through City of Sioux Falls	18	8.1 %
Improving public transportation/bus service inside City of Sioux Falls	16	7.2 %
Improving/adding public transportation/bus service to link Sioux Falls with outlying communities & areas	8	3.6 %
Improving timing of traffic lights	24	10.8 %
Reducing traffic delays caused by trains	11	5.0 %
Improving roads & streets in outlying communities & rural areas of Lincoln & Minnehaha Counties	12	5.4 %
Improving roads & highways that link communities/rural areas in Lincoln & Minnehaha Counties with Sioux Falls	10	4.5 %
Developing new pedestrian (walking) & biking facilities	8	3.6 %
Improving existing pedestrian (walking) & biking facilities	10	4.5 %
Setting aside land for traffic corridors & roads in future growth areas	3	1.4 %
Improving transportation services for seniors & persons with disabilities	11	5.0 %
Improving airport services in the region	8	3.6 %
Improving appearance of roads/highways	3	1.4 %
Sustainability & livability (balancing social, economic & environmental issues through complete streets, smart growth, mixed-uses)	8	3.6 %
Developing autonomous (self-driving) transportation services	2	0.9 %
<u>None chosen</u>	<u>35</u>	<u>15.8 %</u>
Total	222	100.0 %

**Q7. Which FOUR of the improvements listed in Question 6 would you be most willing to fund with your taxes?**

<u>Q7. 4th choice</u>	<u>Number</u>	<u>Percent</u>
Improving existing interchanges on interstates	3	1.4 %
Adding interchanges on interstates	16	7.2 %
Improving major north-south roads/streets through City of Sioux Falls	8	3.6 %
Improving major east-west roads/streets through City of Sioux Falls	14	6.3 %
Improving public transportation/bus service inside City of Sioux Falls	15	6.8 %
Improving/adding public transportation/bus service to link Sioux Falls with outlying communities & areas	8	3.6 %
Improving timing of traffic lights	12	5.4 %
Reducing traffic delays caused by trains	9	4.1 %
Improving roads & streets in outlying communities & rural areas of Lincoln & Minnehaha Counties	6	2.7 %
Improving roads & highways that link communities/rural areas in Lincoln & Minnehaha Counties with Sioux Falls	9	4.1 %
Developing new pedestrian (walking) & biking facilities	12	5.4 %
Improving existing pedestrian (walking) & biking facilities	8	3.6 %
Setting aside land for traffic corridors & roads in future growth areas	13	5.9 %
Improving transportation services for seniors & persons with disabilities	7	3.2 %
Improving airport services in the region	11	5.0 %
Improving area's freight transportation facilities (e.g. airport, rail, truck routes)	2	0.9 %
Improving appearance of roads/highways	7	3.2 %
Sustainability & livability (balancing social, economic & environmental issues through complete streets, smart growth, mixed-uses)	14	6.3 %
Developing autonomous (self-driving) transportation services	4	1.8 %
None chosen	44	19.8 %
Total	222	100.0 %

**SUM OF TOP 4 CHOICES****Q7. Which FOUR of the improvements listed in Question 6 would you be most willing to fund with your taxes? (top 4)**

Q7. Sum of top 4 choices	Number	Percent
Improving existing interchanges on interstates	35	15.8 %
Adding interchanges on interstates	52	23.4 %
Improving major north-south roads/streets through City of Sioux Falls	62	27.9 %
Improving major east-west roads/streets through City of Sioux Falls	81	36.5 %
Improving public transportation/bus service inside City of Sioux Falls	67	30.2 %
Improving/adding public transportation/bus service to link Sioux Falls with outlying communities & areas	39	17.6 %
Improving timing of traffic lights	61	27.5 %
Reducing traffic delays caused by trains	23	10.4 %
Improving roads & streets in outlying communities & rural areas of Lincoln & Minnehaha Counties	49	22.1 %
Improving roads & highways that link communities/rural areas in Lincoln & Minnehaha Counties with Sioux Falls	52	23.4 %
Developing new pedestrian (walking) & biking facilities	40	18.0 %
Improving existing pedestrian (walking) & biking facilities	34	15.3 %
Setting aside land for traffic corridors & roads in future growth areas	26	11.7 %
Improving transportation services for seniors & persons with disabilities	54	24.3 %
Improving airport services in the region	25	11.3 %
Improving area's freight transportation facilities (e.g. airport, rail, truck routes)	5	2.3 %
Improving appearance of roads/highways	11	5.0 %
Sustainability & livability (balancing social, economic & environmental issues through complete streets, smart growth, mixed-uses)	34	15.3 %
Developing autonomous (self-driving) transportation services	11	5.0 %
None chosen	19	8.6 %
Total	780	



**Q8. How do you think the current level of funding for road and highway improvements in the Sioux Falls metropolitan area should change over the next five years?**

Q8. How should current level of funding for road & highway improvements in Sioux Falls metropolitan area change over next five years

	Number	Percent
Should be much greater	53	23.9 %
Should be somewhat greater	109	49.1 %
Should stay the same	22	9.9 %
Should be reduced	2	0.9 %
Don't know	36	16.2 %
Total	222	100.0 %

**WITHOUT "DON'T KNOW"**

**Q8. How do you think the current level of funding for road and highway improvements in the Sioux Falls metropolitan area should change over the next five years? (without "don't know")**

Q8. How should current level of funding for road & highway improvements in Sioux Falls metropolitan area change over next five years

	Number	Percent
Should be much greater	53	28.5 %
Should be somewhat greater	109	58.6 %
Should stay the same	22	11.8 %
Should be reduced	2	1.1 %
Total	186	100.0 %

**Q9. How do you think the current level of funding for public transportation in the Sioux Falls metropolitan area should change over the next five years?**

Q9. How should current level of funding for public transportation in Sioux Falls metropolitan area change over next five years

	Number	Percent
Should be much greater	67	30.2 %
Should be somewhat greater	82	36.9 %
Should stay the same	26	11.7 %
Should be reduced	9	4.1 %
Don't know	38	17.1 %
Total	222	100.0 %

**WITHOUT "DON'T KNOW"**

**Q9. How do you think the current level of funding for public transportation in the Sioux Falls metropolitan area should change over the next five years? (without "don't know")**

Q9. How should current level of funding for public transportation in Sioux Falls metropolitan area change over next five years

	Number	Percent
Should be much greater	67	36.4 %
Should be somewhat greater	82	44.6 %
Should stay the same	26	14.1 %
Should be reduced	9	4.9 %
Total	184	100.0 %

**Q10. Overall, how would you rate the value that you currently receive for the transportation taxes that you pay?**

Q10. How would you rate value you currently receive for transportation taxes you pay

	Number	Percent
Good value for your money	23	10.4 %
OK value for your money	87	39.2 %
Low value for your money	61	27.5 %
Don't know	51	23.0 %
Total	222	100.0 %

**WITHOUT "DON'T KNOW"**

**Q10. Overall, how would you rate the value that you currently receive for the transportation taxes that you pay? (without "don't know")**

Q10. How would you rate value you currently receive for transportation taxes you pay

	Number	Percent
Good value for your money	23	13.5 %
OK value for your money	87	50.9 %
Low value for your money	61	35.7 %
Total	171	100.0 %

**Q11. Do you generally think that local governments in the Sioux Falls metropolitan area do a good job of involving residents in the process of planning transportation improvements for the region?**

Q11. Do local governments do a good job of involving residents in process of planning transportation improvements for the region

	Number	Percent
Yes	68	30.6 %
No	86	38.7 %
Don't know	68	30.6 %
Total	222	100.0 %

**WITHOUT "DON'T KNOW"**

**Q11. Do you generally think that local governments in the Sioux Falls metropolitan area do a good job of involving residents in the process of planning transportation improvements for the region? (without "don't know")**

Q11. Do local governments do a good job of involving residents in process of planning transportation improvements for the region

	Number	Percent
Yes	68	44.2 %
No	86	55.8 %
Total	154	100.0 %

**Q12. Which of the following sources would be the best ways to keep you informed about planned transportation improvements in the Sioux Falls metropolitan area?**

Q12. What sources would be best ways to keep you informed about planned transportation improvements in Sioux Falls metropolitan area

	Number	Percent
Access channel on cable TV	54	24.3 %
Local newspaper	63	28.4 %
Radio announcement	60	27.0 %
Website	76	34.2 %
Social networks (Twitter, Facebook, etc.)	143	64.4 %
Brochures	22	9.9 %
Newsletters	41	18.5 %
Television news	117	52.7 %
Public meetings/forums	85	38.3 %
Other	7	3.2 %
Total	668	

**Q12-4. Other websites:**

<u>Q12-4. Other websites</u>	<u>Number</u>	<u>Percent</u>
City of Sioux Falls	5	17.9 %
City	3	10.7 %
City of Sioux Falls website	3	10.7 %
siouxfalls.org	2	7.1 %
City and County	2	7.1 %
Facebook	1	3.6 %
felcherjeremy@gmail.com	1	3.6 %
City, County, media	1	3.6 %
Downtown Sioux falls	1	3.6 %
Cities of Sioux Falls, Harrisburg, Brandon, Tea, etc.	1	3.6 %
Main news websites, City of SF app	1	3.6 %
Local news websites (Kelo, Argus, etc.)	1	3.6 %
City, County, State	1	3.6 %
City and surrounding cities' websites	1	3.6 %
News stations, City	1	3.6 %
Sioux Falls City, Minnehaha County, regional newsites, etc.	1	3.6 %
Dept of Transportation	1	3.6 %
City of Sioux Falls and local community websites	1	3.6 %
Total	28	100.0 %

**Q12-10. Other:**

<u>Q12-10. Other</u>	<u>Number</u>	<u>Percent</u>
Billboards	2	40.0 %
Mail	2	40.0 %
Utility bill inserts	1	20.0 %
Total	5	100.0 %

**Q13. Do you own an automobile?**

Q13. Do you own an automobile	Number	Percent
Yes	178	80.2 %
No	33	14.9 %
Not provided	11	5.0 %
Total	222	100.0 %

**WITHOUT "NOT PROVIDED"****Q13. Do you own an automobile? (without "not provided")**

Q13. Do you own an automobile	Number	Percent
Yes	178	84.4 %
No	33	15.6 %
Total	211	100.0 %

**Q14. Do you own a bicycle?**

Q14. Do you own a bicycle	Number	Percent
Yes	140	63.1 %
No	73	32.9 %
Not provided	9	4.1 %
Total	222	100.0 %

**WITHOUT "NOT PROVIDED"****Q14. Do you own a bicycle? (without "not provided")**

Q14. Do you own a bicycle	Number	Percent
Yes	140	65.7 %
No	73	34.3 %
Total	213	100.0 %

**Q15. Which of the following modes of transportation do you or other members of your household normally use to get to/from work, school or other frequently traveled destinations?**

Q15. What modes of transportation do you normally use to get to/from work, school or other frequently traveled destinations

	Number	Percent
Personal vehicle, drive alone	178	80.2 %
Carpool (1+ in a vehicle)	52	23.4 %
Taxi/Lyft/Uber	31	14.0 %
Bicycle	37	16.7 %
Walk	50	22.5 %
Motorcycle	8	3.6 %
Public transportation (bus)	40	18.0 %
Other	7	3.2 %
Total	403	

**Q15-8. Other:**

Q15-8. Other	Number	Percent
Paratransit	2	28.6 %
Work van	1	14.3 %
Wheelchair Express, Siouxland Paratransit	1	14.3 %
Electric scooter	1	14.3 %
School bus	1	14.3 %
RIDES FROM OTHERS	1	14.3 %
Total	7	100.0 %

**Q16. Have you used Lyft or Uber in the past year?**

Q16. Have you used Lyft or Uber in past year	Number	Percent
Yes	107	48.2 %
No	112	50.5 %
Not provided	3	1.4 %
Total	222	100.0 %

**WITHOUT "NOT PROVIDED"**

**Q16. Have you used Lyft or Uber in the past year? (without "not provided")**

Q16. Have you used Lyft or Uber in past year	Number	Percent
Yes	107	48.9 %
No	112	51.1 %
Total	219	100.0 %

**Q17. How many years have you lived in the Sioux Falls metropolitan area?**Q17. How many years have you lived in Sioux Falls  
metropolitan area

	Number	Percent
0-5	26	11.7 %
6-10	27	12.2 %
11-15	30	13.5 %
16-20	25	11.3 %
21-30	52	23.4 %
31+	48	21.6 %
Not provided	14	6.3 %
Total	222	100.0 %

**WITHOUT "NOT PROVIDED"****Q17. How many years have you lived in the Sioux Falls metropolitan area? (without "not provided")**Q17. How many years have you lived in Sioux Falls  
metropolitan area

	Number	Percent
0-5	26	12.5 %
6-10	27	13.0 %
11-15	30	14.4 %
16-20	25	12.0 %
21-30	52	25.0 %
31+	48	23.1 %
Total	208	100.0 %

**Q18. What is your age?**

Q18. Your age

	Number	Percent
18-34	60	27.0 %
35-44	46	20.7 %
45-54	51	23.0 %
55-64	33	14.9 %
65+	22	9.9 %
Not provided	10	4.5 %
Total	222	100.0 %

**WITHOUT "NOT PROVIDED"****Q18. What is your age? (without "not provided")**

Q18. Your age

	Number	Percent
18-34	60	28.3 %
35-44	46	21.7 %
45-54	51	24.1 %
55-64	33	15.6 %
65+	22	10.4 %
Total	212	100.0 %

**Q19. What is your home zip code?**

<u>Q19. What is your home zip code</u>	<u>Number</u>	<u>Percent</u>
57032	48	23.3 %
57103	40	19.4 %
57106	27	13.1 %
57104	25	12.1 %
57105	20	9.7 %
57108	18	8.7 %
57110	7	3.4 %
57033	5	2.4 %
57005	4	1.9 %
57020	3	1.5 %
57107	3	1.5 %
57197	1	0.5 %
57013	1	0.5 %
57068	1	0.5 %
27105	1	0.5 %
57109	1	0.5 %
57380	1	0.5 %
Total	206	100.0 %

**Q20. Which of the following BEST describes your race?**

<u>Q20. Your race</u>	<u>Number</u>	<u>Percent</u>
Hispanic/Latino (any race)	20	9.0 %
White	138	62.2 %
Black/African American	26	11.7 %
Asian (includes Middle Eastern & Indian)	20	9.0 %
Native American	17	7.7 %
Other	4	1.8 %
Total	225	

**Q20-6. Other:**

<u>Q20-6. Other</u>	<u>Number</u>	<u>Percent</u>
Mixed	2	100.0 %
Total	2	100.0 %



**Q21. Do you have a physical or mental disability?**

Q21. Do you have a physical or mental disability	Number	Percent
Yes	42	18.9 %
No	165	74.3 %
Not provided	15	6.8 %
Total	222	100.0 %

**WITHOUT "NOT PROVIDED"****Q21. Do you have a physical or mental disability? (without "not provided")**

Q21. Do you have a physical or mental disability	Number	Percent
Yes	42	20.3 %
No	165	79.7 %
Total	207	100.0 %

**Q21a. Which of the following describe you?**

Q21a. What best describes you	Number	Percent
I am visually impaired/blind	14	33.3 %
I am hearing impaired/deaf	3	7.1 %
I have a physical disability that limits mobility	20	47.6 %
I have a cognitive/mental disability	15	35.7 %
Total	52	

**Q22. Do you speak a language other than English in your home?**

Q22. Do you speak a language other than English in your home	Number	Percent
Yes	44	19.8 %
No	172	77.5 %
Not provided	6	2.7 %
Total	222	100.0 %

**WITHOUT "NOT PROVIDED"****Q22. Do you speak a language other than English in your home? (without "not provided")**

Q22. Do you speak a language other than English in your home	Number	Percent
Yes	44	20.4 %
No	172	79.6 %
Total	216	100.0 %

**Q23. What is your current employment status?**

<u>Q23. What is your current employment status</u>	<u>Number</u>	<u>Percent</u>
Employed outside the home	160	72.1 %
Employed in the home	9	4.1 %
Student	3	1.4 %
Retired	11	5.0 %
Not employed	9	4.1 %
Unemployed, looking for work	14	6.3 %
Not provided	16	7.2 %
Total	222	100.0 %

**WITHOUT "NOT PROVIDED"****Q23. What is your current employment status? (without "not provided")**

<u>Q23. What is your current employment status</u>	<u>Number</u>	<u>Percent</u>
Employed outside the home	160	77.7 %
Employed in the home	9	4.4 %
Student	3	1.5 %
Retired	11	5.3 %
Not employed	9	4.4 %
Unemployed, looking for work	14	6.8 %
Total	206	100.0 %

**Q24. Would you say your total household income is...**

<u>Q24. Your total household income</u>	<u>Number</u>	<u>Percent</u>
Under \$10K	32	14.4 %
\$10K to \$19,999	22	9.9 %
\$20K to \$29,999	30	13.5 %
\$30K to \$49,999	47	21.2 %
\$50K to \$99,999	45	20.3 %
\$100K+	27	12.2 %
Not provided	19	8.6 %
Total	222	100.0 %

**WITHOUT "NOT PROVIDED"****Q24. Would you say your total household income is... (without "not provided")**

<u>Q24. Your total household income</u>	<u>Number</u>	<u>Percent</u>
Under \$10K	32	15.8 %
\$10K to \$19,999	22	10.8 %
\$20K to \$29,999	30	14.8 %
\$30K to \$49,999	47	23.2 %
\$50K to \$99,999	45	22.2 %
\$100K+	27	13.3 %
Total	203	100.0 %

**Q25. Your gender:**

<u>Q25. Your gender</u>	<u>Number</u>	<u>Percent</u>
Male	100	45.0 %
Female	119	53.6 %
Not provided	3	1.4 %
Total	222	100.0 %

**WITHOUT “NOT PROVIDED”****Q25. Your gender: (without "not provided")**

<u>Q25. Your gender</u>	<u>Number</u>	<u>Percent</u>
Male	100	45.7 %
Female	119	54.3 %
Total	219	100.0 %

**Q25-3. Other**

<u>Q25-3. Other</u>	<u>Number</u>	<u>Percent</u>
Man and woman-spouses	1	100.0 %
Total	1	100.0 %

## *Section 3:*

# *Survey Instrument*

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METROPOLITAN PLANNING ORGANIZATION

500 N.WESTERN AVE., SUITE 100 • SIOUX FALLS, SD 57104 • P:605.367.5390 • F:605.367.5394

[www.sioxfallsmpo.org](http://www.sioxfallsmpo.org) • [jim@secog.org](mailto:jim@secog.org)

August 2019

Dear Resident:

On behalf of the Sioux Falls Metropolitan Planning Organization (MPO), **I would like to encourage you to take a few minutes to complete and return the enclosed survey.**

Local governments from the cities of Brandon, Crooks, Harrisburg, Hartford, Sioux Falls, and Tea, as well as Lincoln and Minnehaha counties, are working together with the South Dakota Department of Transportation to plan improvements to the region's transportation system. **Your feedback on this survey is very important, as the results will be used to help identify transportation priorities for the region's 2020-2045 Long-Range Transportation Plan.**

A postage-paid return envelope addressed to ETC Institute has been provided for your convenience. ETC Institute is the independent consultant that is responsible for completing the market research study and survey for this project. ETC will compile the results of the study and survey and present a report to the MPO later this summer. This report will also be made available to the public for their review.

If you have any questions, please contact Jim Feeney at [jim@secog.org](mailto:jim@secog.org) or 605.681.8175. You may also visit the MPO website at [www.sioxfallsmpo.org](http://www.sioxfallsmpo.org) for more information on the transportation planning process and the Long-Range Transportation Plan. Thank you for your assistance with this important effort.

Sincerely,

Carol Twedt, Chair,  
Urbanized Development Commission  
Sioux Falls MPO



## Sioux Falls Metropolitan Planning Area

### 2019 Long Range Transportation Planning Survey

Thank you for agreeing to participate in this important survey. The Metropolitan Planning Organization, which includes the Cities of Sioux Falls, Brandon, Harrisburg, Tea, Hartford and Crooks and Lincoln and Minnehaha Counties, will use your input to help set transportation priorities for the region. When you are finished, please return your survey in the enclosed postage-paid envelope. You may also complete the survey online at [www.SFSurvey.org](http://www.SFSurvey.org).

### SATISFACTION WITH THE AREA'S TRANSPORTATION SYSTEM

1. **Several components of the transportation system in the Sioux Falls metropolitan area are listed below. For each item, please indicate whether you are "Very Satisfied," "Somewhat Satisfied," or "Not Satisfied" by circling the corresponding number. A rating of "Don't Know" indicates you are not familiar with the item being rated, and a rating of "Neutral" indicates that you do not have a strong opinion either way.**

How satisfied are you with the...		Very Satisfied	Somewhat Satisfied	Neutral	Not Satisfied	Don't Know
01.	Maintenance of streets in Sioux Falls	4	3	2	1	9
02.	Maintenance of streets in the communities and areas outside of Sioux Falls	4	3	2	1	9
03.	Maintenance of Interstates and highways around Sioux Falls	4	3	2	1	9
04.	Maintenance of rural roads in the Sioux Falls metropolitan area	4	3	2	1	9
05.	Ease of travel by car to/from the City of Sioux Falls and other communities in Minnehaha and Lincoln Counties	4	3	2	1	9
06.	Ease of travel by car from one side of the City of Sioux Falls to the other	4	3	2	1	9
07.	Availability of safe walking/pedestrian facilities in the Sioux Falls metropolitan area	4	3	2	1	9
08.	Availability of safe biking facilities in the Sioux Falls metropolitan area	4	3	2	1	9
09.	Availability of public transportation/bus service in the City of Sioux Falls	4	3	2	1	9
10.	Availability of public transportation/bus service in the areas outside of Sioux Falls	4	3	2	1	9
11.	Adequacy of traffic signage along city streets and highways	4	3	2	1	9
12.	How well the region is planning for growth	4	3	2	1	9

2. Which **THREE** of the items listed above are most important to the members of your household? *[Write in your answers below using the numbers from the list in Question 1.]*

1st: \_\_\_\_\_ 2nd: \_\_\_\_\_ 3rd: \_\_\_\_\_

3. Overall, how would you rate the transportation system in the Sioux Falls metropolitan area?

\_\_\_\_(1) Excellent \_\_\_\_ (2) Good \_\_\_\_ (3) Average \_\_\_\_ (4) Poor \_\_\_\_ (9) Don't know

## PUBLIC TRANSIT

4. Have you **EVER** used public transit inside the City of Sioux Falls?

\_\_\_\_(1) Yes \_\_\_\_ (2) No

5. Several factors that could encourage you to use public transit in the Sioux Falls metropolitan area are listed below. Using a scale of 1 to 5, where 1 is "Very Likely" and 5 is "Very Unlikely," please rate how likely each factor would be to encourage you to use public transit.

How likely would you be to use public transit if...		Very Likely	Likely	Not Sure	Unlikely	Very Unlikely
1.	Your drive time to work increased by 15 minutes due to increased traffic congestion	5	4	3	2	1
2.	Transit stops are located closer to your destinations	5	4	3	2	1
3.	Buses are scheduled to arrive at stops more frequently	5	4	3	2	1
4.	You are better informed about how to use the bus system in the Sioux Falls area	5	4	3	2	1
5.	Your employer provided incentives to use public transit services	5	4	3	2	1
6.	Bus service operated later in the evening and on Sundays	5	4	3	2	1
7.	You could get real-time information about the location of buses so you would know when the buses would arrive at stops	5	4	3	2	1
8.	Gas prices rise to \$5 per gallon	5	4	3	2	1

## PRIORITIES FOR IMPROVEMENT

6. For each of the following, please indicate whether you think the item should be a "Very High," "High," "Medium," or "Low Priority" for improvement in the Sioux Falls metropolitan area over the next 20 years.

		Very High	High	Medium	Low
01.	Improving existing interchanges on Interstates	4	3	2	1
02.	Adding interchanges on the Interstates	4	3	2	1
03.	Improving major north-south roads/streets through the City of Sioux Falls	4	3	2	1
04.	Improving major east-west roads/streets through the City of Sioux Falls	4	3	2	1
05.	Improving public transportation/bus service inside the City of Sioux Falls	4	3	2	1
06.	Improving/adding public transportation/bus service to link Sioux Falls with the outlying communities and areas	4	3	2	1
07.	Improving the timing of traffic lights	4	3	2	1
08.	Reducing traffic delays caused by trains	4	3	2	1
09.	Improving roads and streets in outlying communities and rural areas of Lincoln and Minnehaha Counties	4	3	2	1
10.	Improving roads and highways that link communities/rural areas in Lincoln and Minnehaha Counties with Sioux Falls	4	3	2	1
11.	Developing new pedestrian (walking) and biking facilities	4	3	2	1
12.	Improving existing pedestrian (walking) and biking facilities	4	3	2	1
13.	Setting aside land for traffic corridors and roads in future growth areas	4	3	2	1
14.	Improving transportation services for seniors and persons with disabilities	4	3	2	1
15.	Improving airport services in the region	4	3	2	1
16.	Improving the area's freight transportation facilities (e.g. airport, rail, truck routes)	4	3	2	1
17.	Improving the appearance of roads/highways	4	3	2	1
18.	Sustainability and livability (balancing social, economic and environmental issues through complete streets, smart growth, mixed-uses)	4	3	2	1
19.	Developing autonomous (self-driving) transportation services	4	3	2	1

7. Which **FOUR** of the improvements listed above would you be most willing to fund with your taxes? *[Write in your answers below using the numbers from the list in Question 6.]*

1st: \_\_\_\_ 2nd: \_\_\_\_ 3rd: \_\_\_\_ 4th: \_\_\_\_



8. **How do you think the current level of funding for road and highway improvements in the Sioux Falls metropolitan area should change over the next five years?**

- |   |  |
|---|--|
| <input type="checkbox"/> (1) Should be much greater     | <input type="checkbox"/> (4) Should be reduced |
| <input type="checkbox"/> (2) Should be somewhat greater | <input type="checkbox"/> (9) Don't know        |
| <input type="checkbox"/> (3) Should stay the same       |  |

9. **How do you think the current level of funding for public transportation in the Sioux Falls metropolitan area should change over the next five years?**

- |   |  |
|---|--|
| <input type="checkbox"/> (1) Should be much greater     | <input type="checkbox"/> (4) Should be reduced |
| <input type="checkbox"/> (2) Should be somewhat greater | <input type="checkbox"/> (9) Don't know        |
| <input type="checkbox"/> (3) Should stay the same       |  |

10. **Overall, how would you rate the value that you currently receive for the transportation taxes that you pay?**

- |  |   |
|--|---|
| <input type="checkbox"/> (1) Good value for your money | <input type="checkbox"/> (3) Low value for your money |
| <input type="checkbox"/> (2) OK value for your money   | <input type="checkbox"/> (9) Don't know               |

11. **Do you generally think that local governments in the Sioux Falls metropolitan area do a good job of involving residents in the process of planning transportation improvements for the region?**

- ☐ (1) Yes   ☐ (2) No   ☐ (9) Don't know

12. **Which of the following sources would be the best way to keep you informed about planned transportation improvements in the Sioux Falls metropolitan area? [Check all that apply.]**

- |  |  |
|--|--|
| <input type="checkbox"/> (01) Access channel on cable TV                   | <input type="checkbox"/> (06) Brochures              |
| <input type="checkbox"/> (02) Local newspaper                              | <input type="checkbox"/> (07) Newsletters            |
| <input type="checkbox"/> (03) Radio announcement                           | <input type="checkbox"/> (08) Television news        |
| <input type="checkbox"/> (04) Website (which one(s)?<br>_____)             | <input type="checkbox"/> (09) Public meetings/forums |
| <input type="checkbox"/> (05) Social networks (Twitter,<br>Facebook, etc.) | <input type="checkbox"/> (10) Other:<br>_____        |

## DEMOGRAPHICS

13. **Do you own an automobile?**   ☐ (1) Yes   ☐ (2) No

14. **Do you own a bicycle?**   ☐ (1) Yes   ☐ (2) No

**15. Which of the following modes of transportation do you or other members of your household normally use to get to/from work, school or other frequently traveled destinations? [Check all that apply.]**

- ☐ (1) Personal vehicle, drive alone
- ☐ (2) Carpool (more than 1 in a vehicle)
- ☐ (3) Taxi/Lyft/Uber
- ☐ (4) Bicycle

- ☐ (5) Walk
- ☐ (6) Motorcycle
- ☐ (7) Public transportation (bus)
- ☐ (8) Other: \_\_\_\_\_

**16. Have you used Lyft or Uber in the past year?** ☐ (1) Yes ☐ (2) No

**17. How many years have you lived in the Sioux Falls metropolitan area?** \_\_\_\_\_ years

**18. What is your age?** \_\_\_\_\_ years

**19. What is your home zip code?** \_\_\_\_\_

**20. Which of the following BEST describes your race? [Check all that apply.]**

- ☐ (1) Hispanic/Latino (any race)
- ☐ (2) White
- ☐ (3) Black/African American
- ☐ (4) Asian (includes middle eastern and Indian)

- ☐ (5) Native American
- ☐ (6) Other: \_\_\_\_\_

**21. Which of the following describe you? [Check all that apply.]**

- ☐ (1) I am visually impaired/blind
- ☐ (2) I am hearing impaired/deaf
- ☐ (3) I have a physical disability that limits mobility

- ☐ (4) I have a cognitive/mental disability
- ☐ (5) None of these

**22. Do you speak a language other than English in your home?**

- ☐ (1) Yes ☐ (2) No

**23. What is your current employment status?**

- ☐ (1) Employed outside the home
- ☐ (2) Employed in the home
- ☐ (3) Student
- ☐ (4) Retired
- ☐ (5) Not employed
- ☐ (6) Unemployed, looking for work

**24. Would you say your total household income is...**

\_\_\_\_(1) Under \$10,000

\_\_\_\_(4) \$30,000 to \$49,999

\_\_\_\_(2) \$10,000 to \$19,999

\_\_\_\_(5) \$50,000 to \$99,999

\_\_\_\_(3) \$20,000 to \$29,999

\_\_\_\_(6) \$100,000 or more

**25. Your gender:** \_\_\_\_ (1) Male \_\_\_\_ (2) Female \_\_\_\_ (3) Other: \_\_\_\_\_

**If you have any other comments about the transportation system in the Sioux Falls area, please write your comments in the space provided below.**

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This concludes the survey. Thank you for your time!

Please return your completed survey in the enclosed postage paid envelope addressed to:

ETC Institute, 725 W. Frontier Circle, Olathe, KS 66061

Your responses will remain completely confidential. The information to the right will ONLY be used to help identify which areas of the region have various transportation needs. If your address is not correct, please provide the correct information. Thank you.