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The Director's Corner

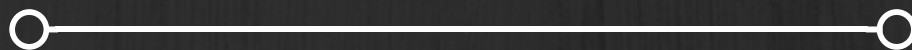


There is a lot of activity continuing to occur in Washington, DC that will impact SECOG's members. There are recommendations to eliminate various infrastructure funding programs and a proposal to eliminate the Economic Development Administration entirely. The Farm Bill is also up for reauthorization this year. This is an extremely important piece of legislation. It has passed both the Senate and House, but the bills are vastly different, and a conference committee will need to be held to reconcile the differences. On April 30-May 2, 2018, NADO's Executive Committee had a fly in to meet with numerous federal agencies and Senate and House staff members. The meetings are held annually to foster relationships and to reiterate what programs are important to our members.



Left to right: Lynne Keller Forbes, NADO Immediate Past President; Doug Elliott, President; Scott Koons, First Vice President; Kevin Byrd, Second Vice President; Misty Casto, Treasurer; and Chris Fetzner, Secretary.

NADO continues to be an important resource for planning districts and their members. As a new service to its members, NADO is launching a series of webinars for professional development. Each webinar will provide an in-depth look at various topics and will be led by an expert in the field. Each webinar is \$99 for NADO members and \$198 for non-members. Below is a schedule of the next two webinars. To register, visit www.nado.org.



Communications Strategies and PR Plan for RDOs

- + September 13, 2:00 – 3:15 p.m. ET
- + Trainer: Erica Allison, Founder, Formation PR + Brand

Does your organization have a formal external communications strategy or public relations plan? Do you have working relationships with local media? Do you share information with them on a regular basis, especially about the successes you achieve? Attendees will hear from a Public Relations expert who will share tips and examples for Regional Development Organizations to use as they develop marketing and branding strategies that will illustrate the important work they are doing and the organization's overall relevance.

Crisis Communications: Time to be Both Proactive and Reactive

- + September 20, 2:00 – 3:15 p.m. ET
- + Trainer: Erica Allison, Founder, Formation PR + Brand

Emergency situations arise without notice, leaving some RDOs in a panic when it comes to working with the local media to rectify or clarify situations. Learn from a Public Relations expert how to be ready for situations as they arise, and the best approaches to reacting in a timely and appropriate manner.

DBF Serves at The Banquet



Dakota BUSINESS Finance enjoyed sponsoring and serving breakfast at The Banquet on June 21st. Special thanks to our board members, staff members, banking partners, and friends who volunteered.

Approved EDA Funding

The North Sioux City Economic Development Corporation received a \$686,586 grant from the Economic Development Administration to make access road and water system improvements needed to open fifteen acres in the Flynn Business Park for new development and to help existing companies expand operations. The project is expected to help create or retain more than 40 jobs and generate \$12.8 million in private investment according to the grantee.

This project was made possible in part by the regional planning efforts led by the South Eastern Council of Governments.

Staff Promotions

The South Eastern Council of Governments, Dakota BUSINESS Finance, and the South Eastern Development Foundation would like to congratulate Jessica Evans, Trisha Viss, and Aspen Ducheneaux on their recent promotions.



Jessica Evans has been promoted to Associate Director. Jessica started working for the organizations in 2007. She has over 11 years of experience related to both the SBA 504 program and the SEDF regional revolving loan fund. In her new role, she will continue her current duties as well as becoming more involved in the management of SECOG.



Trisha Viss has been promoted to Senior Loan Officer. She has over eight years of experience in lending including the last six years working exclusively on the SBA 504 program and SEDF regional revolving loan fund. In her new role, she will be providing oversight to junior lending staff as well as being in charge of business development and marketing.



Aspen Ducheneaux has been promoted to Closing Officer. Aspen received her bachelor of science degree from the University of South Dakota and was previously employed by Sanford Health. As a Closing Officer, Aspen is responsible for assisting with and closing business loans financed through Dakota BUSINESS Finance and the South Eastern Development Foundation.

Dakota BUSINESS Finance has been the number one Certified Development Company in South Dakota for the last six years. The success of Dakota BUSINESS Finance is largely due to the efforts of both of these employees. Please join us in extending them congratulations on their new positions!

Leslie & Patty's Notes

The deadline to apply for Community Development Block Grant (CDBG) funding is quickly approaching. The next round of applications are due October 1. Funds may be used in conjunction with infrastructure projects, such as water and sewer. There are several CDBG-eligible communities in the district, including Bridgewater, Canistota, Dolton, Hudson, Hurley, Irene, Marion, Monroe, Montrose, Spencer, Valley Springs, Vermillion, and Viborg.

October 1 is also the deadline to submit projects to the Department of Environment and Natural Resources' State Water Plan. Projects are on the Plan for two years. Now would be a good time to evaluate the status of projects already on the Plan.

October 1 is the next State Revolving Fund application round, as well. Contact Leslie Mastroianni at 605-681-8184 with questions regarding Minnehaha, McCook and Clay County projects and Patty Brooks at 605-681-8188 for projects in Union, Turner, and Lincoln Counties.

Upcoming Dates & Deadlines

Please contact Leslie Mastroianni or Patty Brooks, if you are interested in more information or applying for any of these funding opportunities.

<u>October 1</u>	State Water Plan Community Development Block Grant
<u>October 15</u>	Transportation Economic Development Grants
<u>January 1</u>	Community Development Block Grant
<u>Anytime</u>	Small Community Planning Grant
<u>Anytime</u>	Hazard Mitigation Grant Program

The communities of Dell Rapids and Elk Point were awarded Recreational Trail Program (RTP) grants from the Department of Game, Fish and Parks. The RTP is a federal aid assistance program to assist communities provide and maintain recreational trails for both motorized and non-motorized trail use.

The City of Dell Rapids will extend its existing trail system to enhance accessibility to areas overlooking the natural beauty of the Big Sioux River. The paths will allow walkers, bicyclists, winter weather enthusiasts and hikers to enjoy majestic views of 30 foot quartzite cliffs, the historic lumber mill and dam site and the three rock outcroppings known as the Three Sisters. Presently, access to the scenic overlook and picnic shelter is limited to hikers over rough terrain. The new paths will relieve restrictions to these Dell Rapids amenities.

The City of Elk Point will resurface and asphalt a walking, running and bicycling trail as a continuation of the existing city recreational trail. The City has approximately four miles of paved recreational trail and the proposed section of unpaved gravel is 1,156 feet in length.

CONGRATULATIONS TO OUR PRIZE WINNERS! SECOG'S SECOND ANNUAL RESOURCE FAIR

The South Eastern Council of Governments held its second annual Community Resource Fair on May 17th. The event began with representatives from SD Emergency Management, Department of Environment and Natural Resources, Department of Transportation, Governor's Office of Economic Development, South Dakota Housing Development Authority, and USDA Rural Development presenting a wealth of information on various funding programs available to SECOG's members. Afterward, a resource fair was held to create one-on-one opportunities with our presenters as well as our generous sponsors. At the end of the evening, drawings were held for prizes. The winning members were:



Airfare for Two to Las Vegas, NV
Heidi Hora, City of Viborg

Minnesota Twins Baseball Tickets
Susan Kloostra, North Sioux City

\$100 Morrie's Steakhouse Gift Card
Craig Dewey, Minnehaha County

SECOG appreciates all of its members that attended the event, the state and federal presenters, and the sponsoring engineering firms. We look forward to seeing you next year!

Special thanks to our Sponsors!



PATTY BROOKS | PATTY@SECOG.ORG
LESLIE MASTROIANNI | LESLIE@SECOG.ORG

SD Governor's House

The South Eastern Development Foundation has received the first two of ten Governor's Houses that will be developed in the Grasslands Additions in northwestern Sioux Falls.

The 2018 model houses have been updated to include dark oak kitchen and bath cabinets, partial brick fronts and an Air Source Heat Pump. Once completed, the houses will include an attached double garage and a full basement. For more information on the Governor's House Program or to determine eligibility, please contact patty@secog.org or call (605) 681-8188.



From Jim's Desk

Meetings & Dates

August 8, 2018
CAC Meeting @ 3:00pm

August 9, 2018
TAC Meeting @ 2:00pm

August 9, 2018
UDC Meeting @ 4:00pm

TIP Dates

July 13-27, 2018
Comment period for the first
draft of the 2019-2022 TIP

August 2, 2017
Final draft of the 2019-2022
TIP posted

August 9, 2018
MPO Technical Advisory
Committee meeting – SECOG
Board Room: Public hearing
for the final draft of the
2019-2022 TIP



2019-2022 TIP

The Sioux Falls Metropolitan Planning Organization (MPO) and the South Dakota Department of Transportation (SDDOT) are in the process of drafting the 2019-2022 Transportation Improvement Program (TIP) and Statewide Transportation Improvement Program (STIP). The TIP and STIP include prioritized listings of multimodal transportation improvement projects for streets and highways, public transportation, aviation, railroads, bicycles, and pedestrian.

The draft 2019-2022 TIP, which includes transportation improvement projects for the MPO area (Brandon, Crooks, Harrisburg, Hartford, Sioux Falls, Tea, and portions of Lincoln and Minnehaha Counties), were presented to the MPO committees at the July 11th and 12th meetings, including a public hearing scheduled on Thursday, July 12th, at 2:00 p.m. in the SECOG Board Room. Additional opportunities to participate in the TIP and STIP updates are listed to the left.

Additional information can be found at
<http://siouxfallsmpo.org/resources/publications/2019-2022tip/>.

The Planners' Plans



Do you need a new alarm system? Lawn care services? Books, beauty products, or a new vacuum cleaner? If so, odds are good that you won't even need to leave your house to have the opportunity to purchase a wide array of good and services: Summer is the season for door-to-door salespeople. This article will briefly discuss what, if anything, you can do as a local government to protect your residents from unwanted solicitations.

While some people are genuinely excited to see them, many dread the ring of the doorbell on a weekday afternoon. In fact, they might even stop by your office and ask, "Why can't the City make laws that ban door-to-door soliciting"? The first thing you need to know is that door-to-door salespeople canvassing your neighborhood have a constitutional right to be there. In 1976, the U.S. Supreme Court stated that speech that, "does no more than propose a commercial transaction" is protected by the First Amendment. See *Virginia State Board of Pharmacy v. Virginia Citizens Consumer Council*, 425 U.S. 748. Since that case, the Supreme Court has consistently upheld free speech for commercial purposes. That being said, while the door-to-door salesman on your front porch is protected by the First Amendment, there are some legal restrictions that can be put in place to limit the public's interactions with them.

At the local level, many cities have adopted "No Soliciting" laws that typically regulate one or more of the following: registration and permit requirements, hour restrictions, "do no knock" lists, commercial solicitation bans, and in rare cases, laws that forbid solicitation altogether. While we've discussed the problems with the later, the general rule for the others is that time, place, and manner restrictions will generally be upheld by a court if they are reasonable and are written to address a specific problem. In our region, these laws, if you have them, will typically be written into the chapter of your municipal code dealing with "Transient Merchants, Peddlers."

If you have any questions about the adequacy of your regulations, please contact Patrick Andrews at patrick@secog.org or (605) 681-8176.



KRISTEN BENIDT | GIS@SECOG.ORG

PATRICK ANDREWS | PATRICK@SECOG.ORG

Five-Year County Highway and Bridge Improvement Plan

The time has come again for Counties to prepare their Five-Year County Highway and Bridge Improvements Plan, commonly called the Transportation Plan. In order to maintain eligibility for the State BIG program, the plan needs to be updated on an annual basis with the previous plans projects being reviewed and status updates reported. The imposition of a wheel tax is also required to be eligible for BIG funding. Completed plans are due to the State Department of Transportation on or before October 15, 2018.

Transportation planning is a cooperative process designed to foster involvement by all users of the system, such as the business community, community groups, the traveling public, freight operators, and the general public through a proactive public participation process conducted by the county. The planning process also fosters communication of local governments such as townships to jointly discuss transportation needs and coordinate improvements.

The Bridge Improvement Grant (BIG) program was created by the 2015 legislative session in Senate Bill 1 (SB 1). SB 1 dedicated \$7 million per year for the BIG funds. This money comes from the license plate fees and from non-commercial vehicle fees. In addition, SDDOT will set aside \$8 million per year of state gas tax funds, for a total of \$15 million available for the BIG grants.

If your County needs assistance with developing a Transportation Plan or completing the annual update, please contact Kristen at gis@secog.org or by calling 605-681-8174 to discuss the next steps in this process.



South Dakota Planners Conference 2018

The annual conference of the South Dakota Planners Association (SDPA) will be held at the Crossroads Hotel and Huron Convention Center in Huron, South Dakota from October 17- 18, 2018. The annual conference provides planners, planning commissioners, elected officials, and other interested parties an opportunity to learn about relevant planning topics and new tools that will be beneficial to their municipal and/or county planning and zoning efforts.

In addition to specialized topics such as signs, subdivision review, and short-term rentals; sessions are also planned on conducting meetings and enforcement of rules and ongoing conditions. We will be drawing upon the experiences of planners, engineers, and attorneys from around the state. Hopefully, you will learn tools and new (or old) perspectives that will be drawn upon the next day you are in the office or at your next meeting. Keep an eye on the website for more information about registration, the agenda, and how to book your stay at the SDPA website at: www.sdplanners.org.

New Approved Loans

Dakota BUSINESS Finance
South Eastern Development Foundation



Sioux Falls Audiology Associates
(Sioux Falls)

Purpose: Purchase new building
and equipment

Participating Lender: Dave
Eiesland (Heritage Bank)



Addy Disposal
(Canistota)

Purpose: Purchase a new truck



Rudy M. Navarrete Tex Mexican Food

(Sioux Falls)

Purpose: Purchase building,
equipment, and working capital
Participating Lender: Galen Van
Otterloo (Dacotah Bank)



Fireplace Gallery & Design
(Sioux Falls)

Purpose: Purchase and remodel
building, working capital

Participating Lender: Jason Appel
(Plains Commerce Bank)



Ellie Stone Bride
(Sioux Falls)

Purpose: Refinance



Sioux Nation Ag Center
(Scotland, Sioux Falls, Viborg)

Purpose: Refinance
Participating Lender: Brian DeWald
(Great Western Bank)

New Approved Loans

Dakota BUSINESS Finance
South Eastern Development Foundation



Miller Loaders and Grab Tec
(Larchwood)

Purpose: Purchase equipment
Participating Lender: Jason Appel
(Plains Commerce Bank)



B&G Transportation and B&G
Commodities

(Madison)

Purpose: Purchase building
Participating Lender: Melissa
Fossell (First Bank & Trust)



Centerville Care & Rehab
Center

(Centerville)

Purpose: Purchase building
Participating Lender: Dave
Kroll (First Dakota Bank)



Silverstar Carwash
(Sioux Falls)

Purpose: Construct building
and purchase equipment
Participating Lender: Jeremy
Roemen (American Bank & Trust)



Mossing's Dairy
(Egan)

Purpose: Construct new building
and purchase equipment
Participating Lender: Rodney
Krantz/Bill Hansen
(Plains Commerce Bank)



Quality Inn & Suites
(Sioux Falls)

Purpose: Purchase building
Participating Lender: Thomas
Koerber (First Interstate Bank)



Buffalo Ridge Brewing
(Hartford)

Purpose: Construct new building
and purchase equipment
Participating Lender: Scott Den
Boer (Cornerstone)

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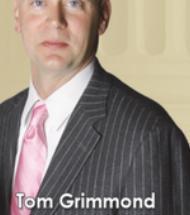
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Ray "Woody" Woodsend

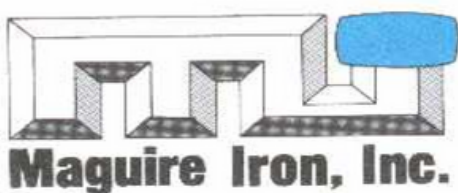


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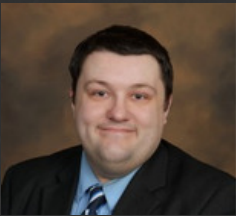
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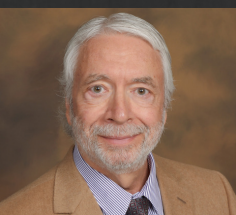
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Welcome!



Jim Feeney | Planner II

Prior to SECOG, Jim worked in state government in Pierre for 39 years with his last position as the Director of the Department of Environment and Natural Resources' Division of Financial and Technical Assistance. Jim graduated from South Dakota State University with a Bachelor of Science Degree in Political Science and Minors in Economics and Mathematics. His move to Sioux Falls brings Jim closer to his son in Minnesota and stepson and two grandkids in Wisconsin.

Jim can be reached at jim@secog.org or (605) 681-8175

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