SALINA

Town of Salina Comprehensive Plan

PUBLIC OPEN HOUSE

Please sign in

Welcome!

We are happy you are here!

Please visit each of the boards and provide your thoughts. Members of the project team are here to answer questions.
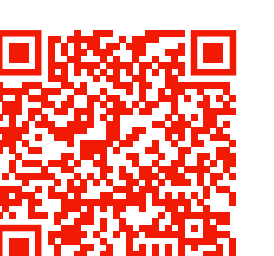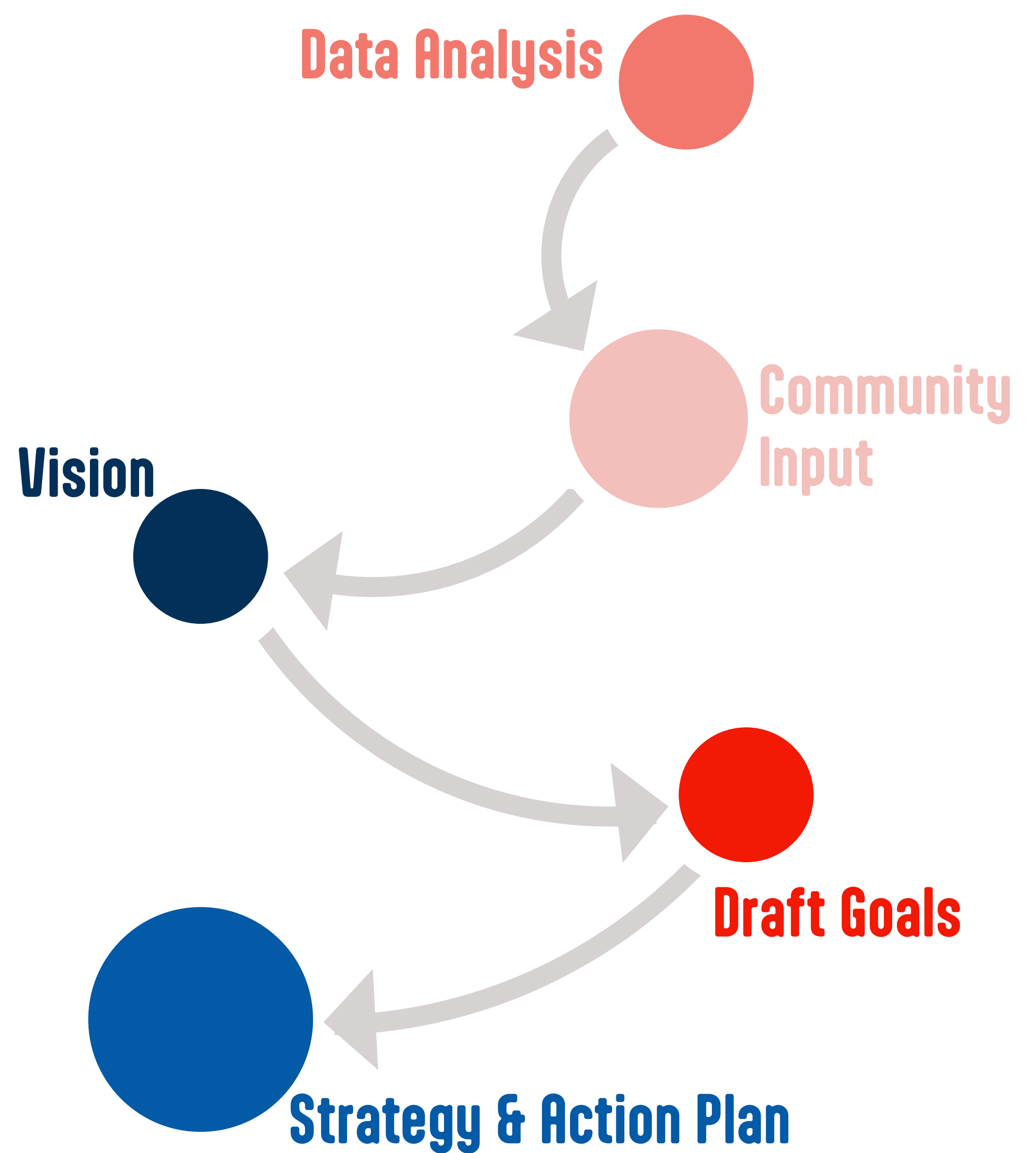
SALINA Comprehensive Plan

What is a Comprehensive Plan?

The Town of Salina's Comprehensive Plan is a document that will reflect the goals and desires of the community, **guiding a long-term vision for future growth and development.** The Comprehensive Plan will include action strategies to help Salina accomplish its vision.

This plan was initiated by the Town of Salina and is guided by a steering committee made up of community members. Throughout the planning process there will be multiple opportunities for community input.
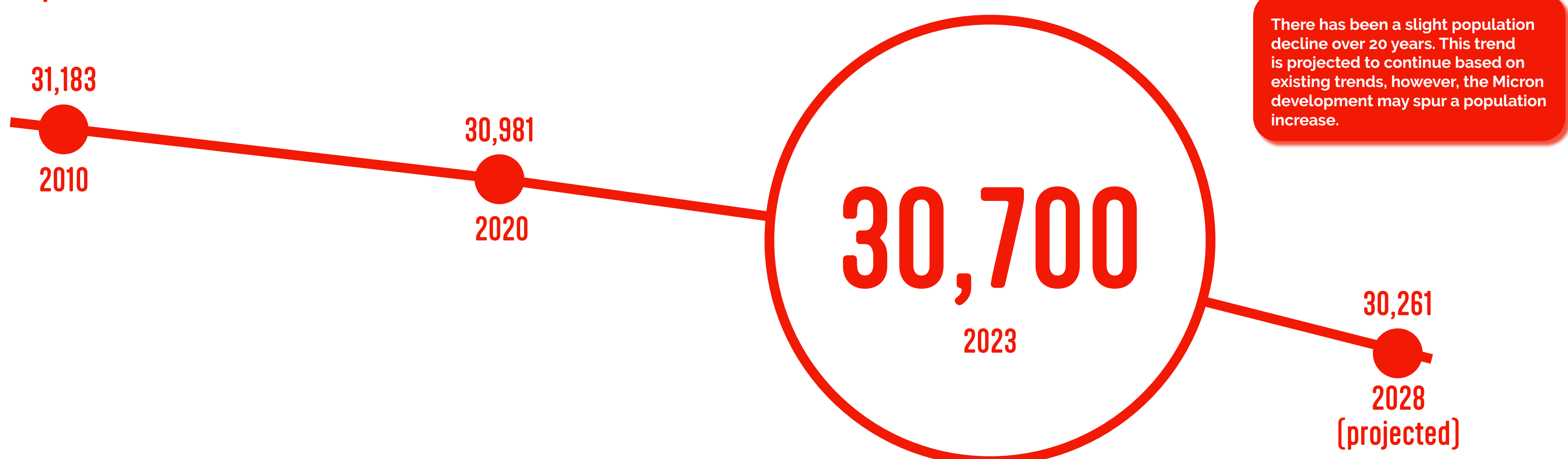
Data Analysis

Community Input

Vision

Draft Goals

Strategy & Action Plan

Salina Comprehensive Plan

Demographic Information

Total Population Trend 2010-2028

31,183
2010

30,981
2020

30,700
2023

30,261
2028
(projected)

There has been a slight population decline over 20 years. This trend is projected to continue based on existing trends, however, the Micron development may spur a population increase.

Median Household Income, 2022

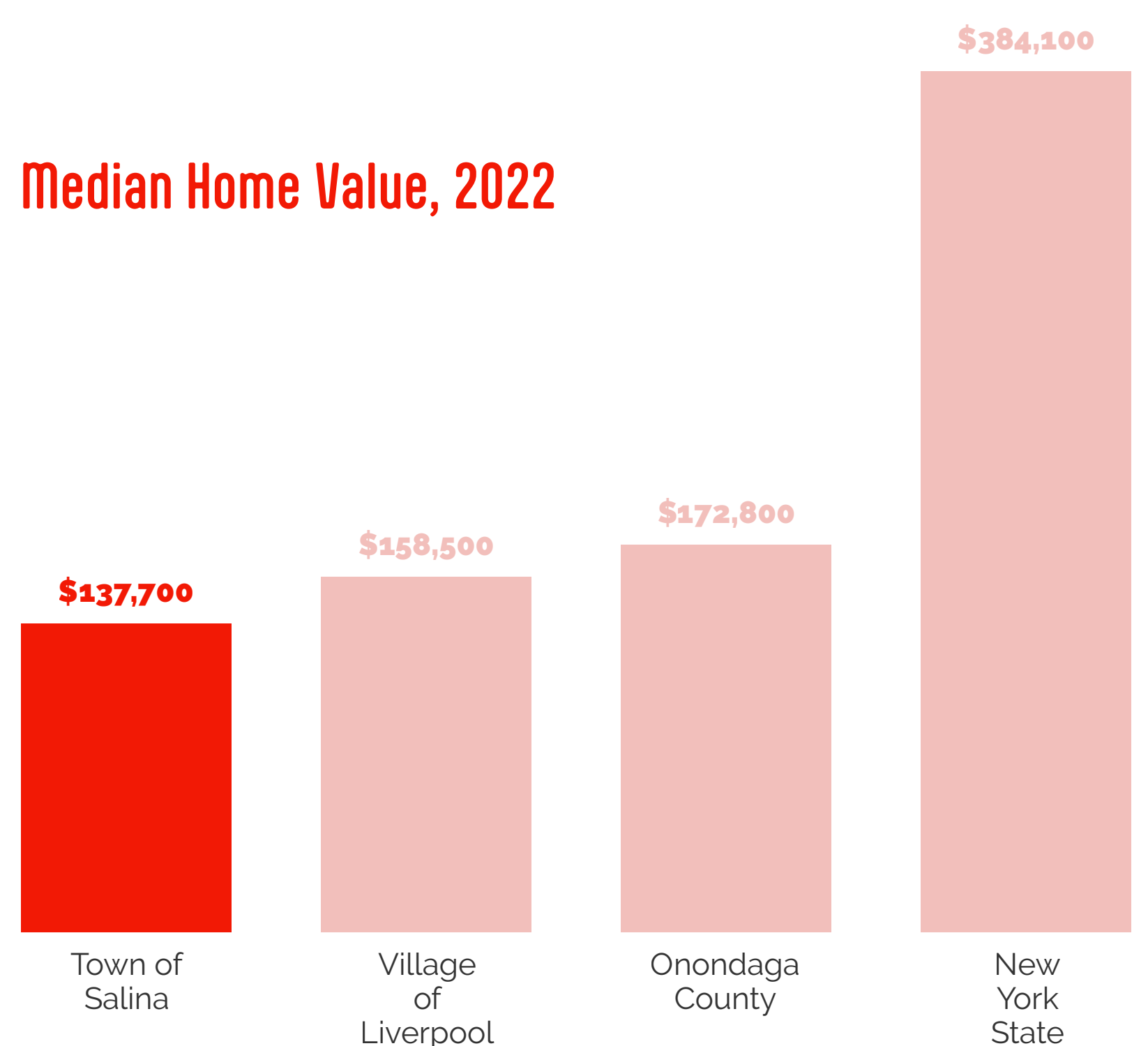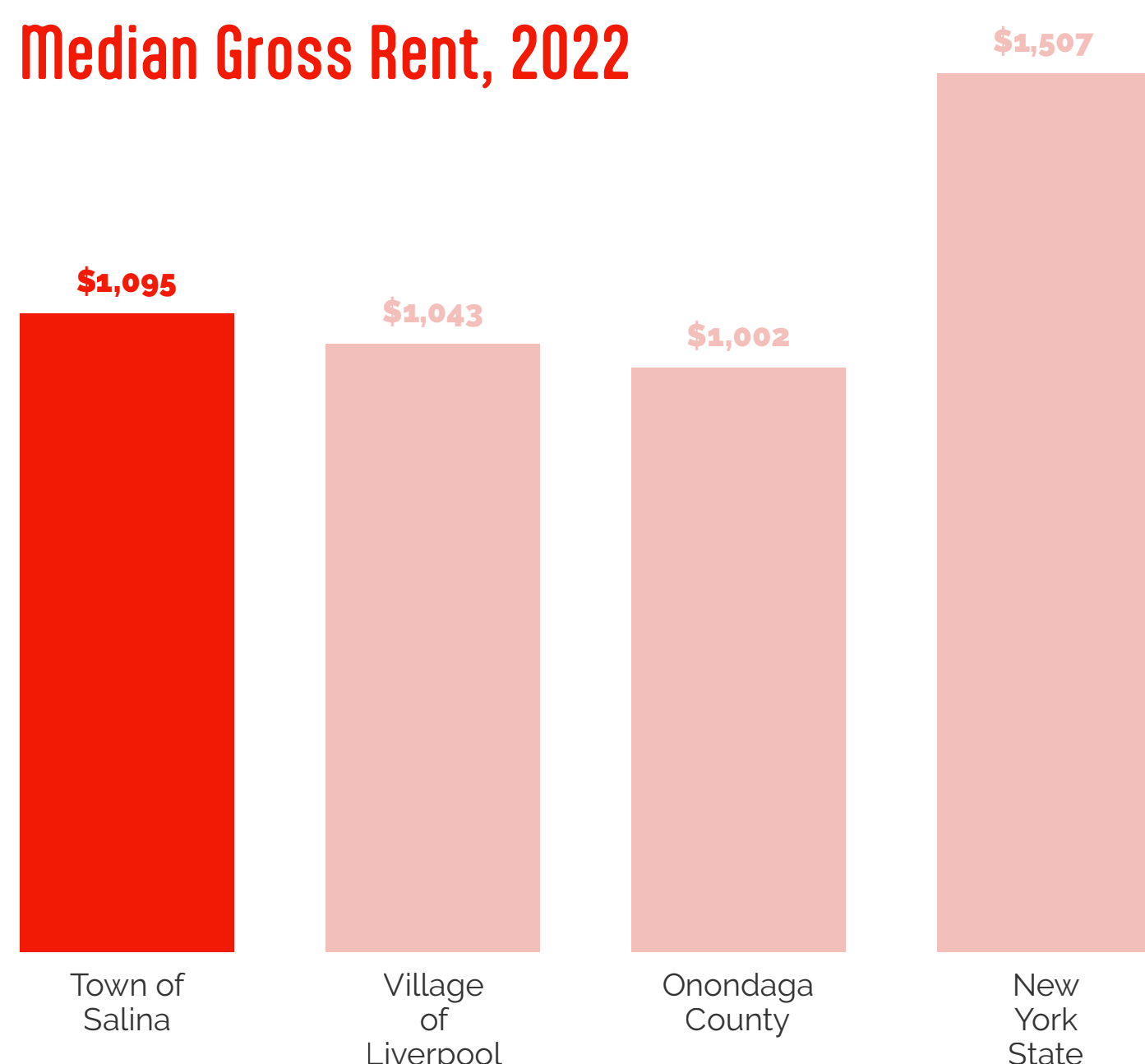|	
Town of Salina	**$69,640**
Village of Liverpool	**$70,556**
Onondaga County	**$71,479**
New York State	**$81,386**

The Town of Salina's household income has lagged behind other areas, but data indicates the gap is closing locally.
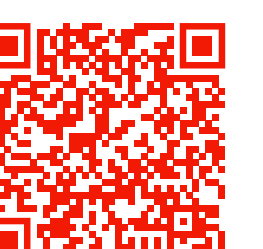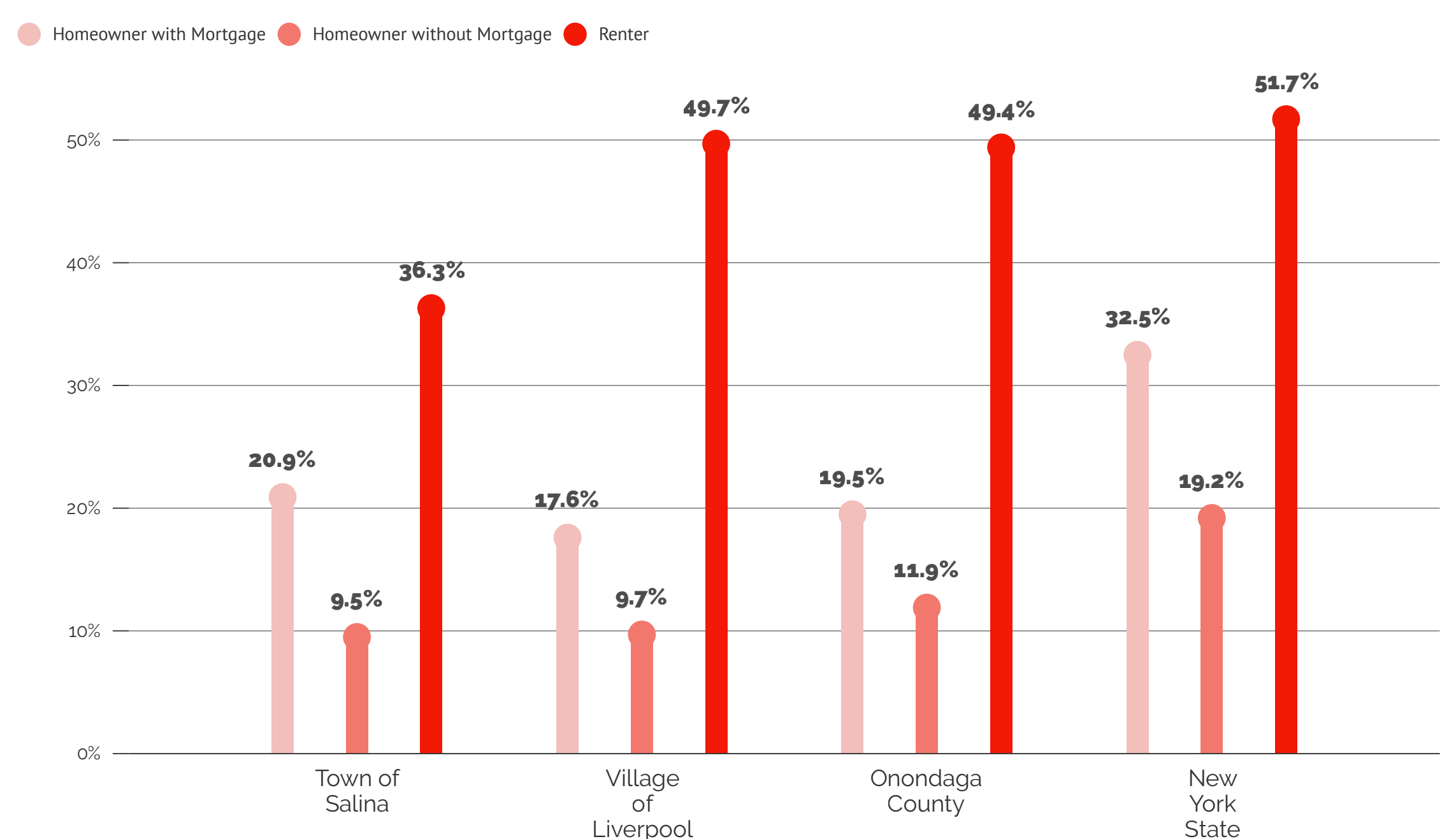
Cost burdened households spend more than 30% of their household income on housing relate costs.

Median Home Value, 2022

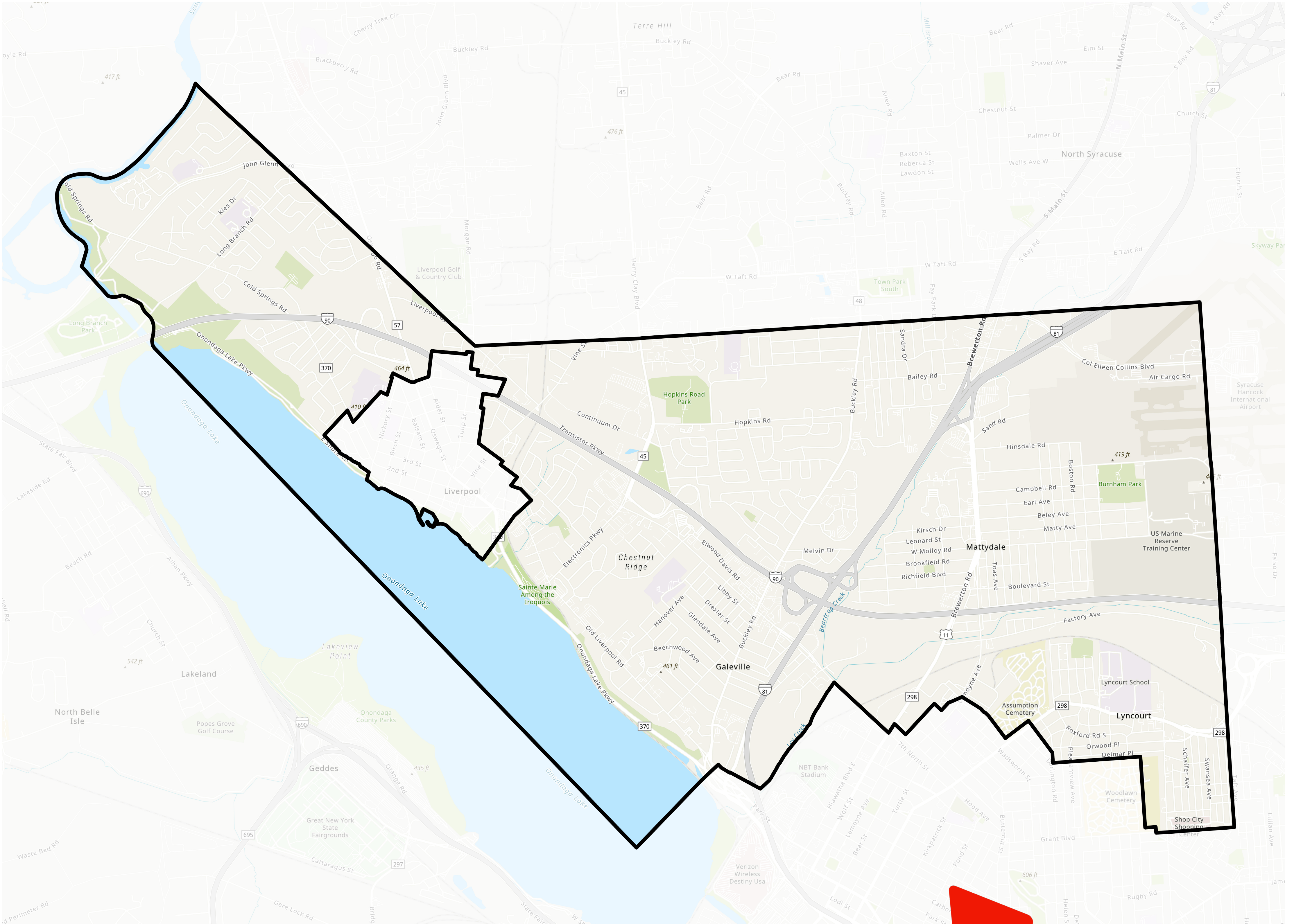|			
$137,700	$158,500	$172,800	$384,100
Town of Salina	Village of Liverpool	Onondaga County	New York State

Median Gross Rent, 2022

$1,095	$1,043	$1,002	$1,507
Town of Salina	Village of Liverpool	Onondaga County	New York State

Percent of Households Housing Cost Burdened, 2022

Legend: Homeowner with Mortgage · Homeowner without Mortgage · Renter

	Homeowner with Mortgage	Homeowner without Mortgage	Renter
Town of Salina	20.9%	9.5%	36.3%
Village of Liverpool	17.6%	9.7%	49.7%
Onondaga County	19.5%	11.9%	49.4%
New York State	32.5%	19.2%	51.7%

SALINA Comprehensive Plan

What is your favorite place?

Directions:

Step 1 Number a dot and stick it to your favorite place on this map.

Step 2 Number a corresponding sticky note and tell us why this is your favorite place. Add your note here.

Please Leave Your Comments

https://salina.ny.us/comprehensive_plan

SALINA Comprehensive Plan

Needs & Opportunities

Directions

Use the post-its to share your ideas on the Town of Salina's current and future strengths, opportunities, and challenges.

	WE WANT IT	**WE DON'T WANT IT**
WE HAVE IT	(Current Strengths)	(Current Challenges)
WE DON'T HAVE IT	(Future Opportunities)	(Future Challenges)

Please Leave Your Comments

https://salina.ny.us/comprehensive_plan
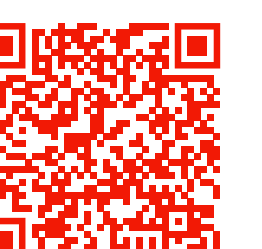
SALINA Comprehensive Plan

What is your vision for the Town of Salina?

A vision statement describes a community's desired future. It focuses on a community's values, aspirations, and sense of identity. A vision statement provides a framework for the goals that will be established by this comprehensive plan.

Directions:

Write your vision for Salina on a sticky note and place it here.

Please Leave Your Comments
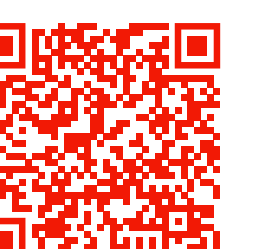
SALINA Comprehensive Plan

About the Plan Themes

Greenways & Blueways

Housing & Neighborhoods

Strong Centers

Community Mobility

Four themes guide the development of the Town of Salina Comprehensive Plan: **Greenways & Blueways**, **Housing & Neighborhoods**, **Strong Centers**, and **Community Mobility**. These themes originated in PLAN ONondaga, Onondaga County's comprehensive plan. Tonight, we are seeking your input on these themes from the perspective of a Town of Salina resident.

There are two boards for each theme. The first board provides a definition of the theme and an overview of how the theme relates to the Town of Salina. The second board provides a place for you to add your thoughts, concerns, and ideas for the future.
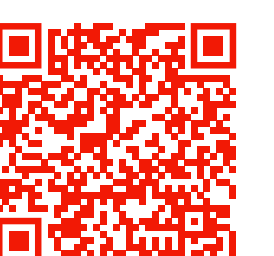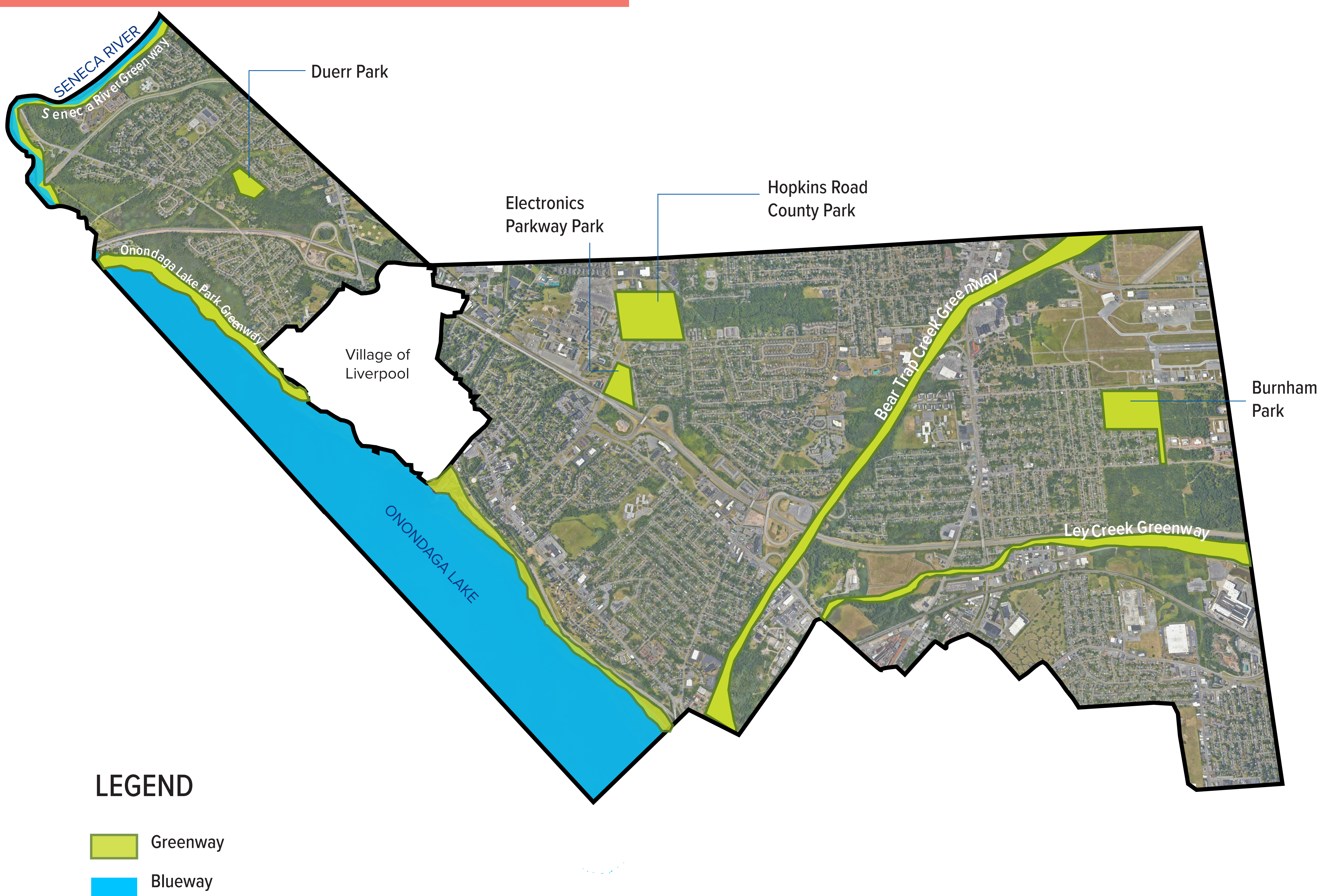
SALINA Comprehensive Plan

Theme: Greenways & Blueways

Greenways and blueways are corridors of open space or waterways that incorporate diverse natural, cultural, and scenic features. The greenways and blueways of Salina provide scenic views, opportunities for recreation and active transportation, wildlife habitat, and ecological diversity. Greenways can also include town and county parks.

Town of Salina Greenways & Blueways

Map labels: SENECA RIVER, Seneca River Greenway, Duerr Park, Onondaga Lake Park Greenway, Electronics Parkway Park, Hopkins Road County Park, Bear Trap Creek Greenway, Burnham Park, Village of Liverpool, ONONDAGA LAKE, Ley Creek Greenway

LEGEND

- Greenway
- Blueway

SALINA Comprehensive Plan

Theme: Greenways & Blueways

Are there additional areas in the town that you feel are important recreation or open space areas?

Please Leave Your Comments

What kinds of activities would you like to be able to do in Greenway or Blueway corridors in Salina?

SALINA Comprehensive Plan

Theme: Housing & Neighborhoods

Housing and neighborhoods are key components of the Town of Salina's quality life.

Town of Salina Neighborhoods

Housing needs and preferences have and are expected to change over time due to changes in household size and family configuration as well as shifting demographic attributes like age and population growth or decline. Current lifestyle preferences like choosing transit or active transportation instead of driving, aging in place, renting versus owning, and an increased desire for walkable and bikeable communities are also influencing neighborhood and housing needs.

Find your neighborhood
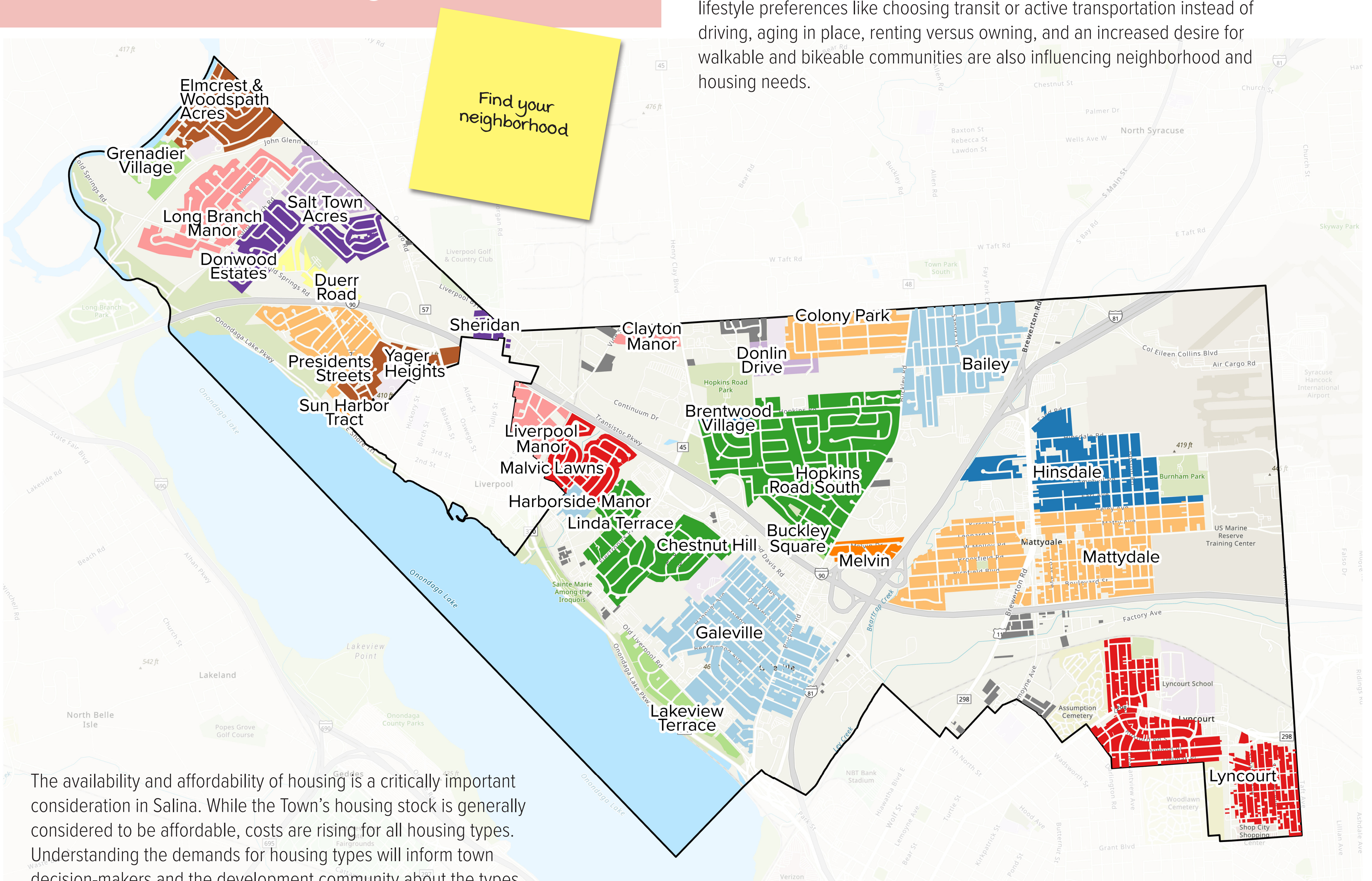
The availability and affordability of housing is a critically important consideration in Salina. While the Town's housing stock is generally considered to be affordable, costs are rising for all housing types. Understanding the demands for housing types will inform town decision-makers and the development community about the types of housing that are needed.

Complete neighborhoods provide diverse housing options, including two- and three-family homes, townhomes, condos, senior housing, and apartment buildings, in addition to single-family homes. The variety of housing options should integrate seamlessly into existing residential neighborhoods and support walkability, local retail, and multi-modal transportation alternatives. Providing diverse housing options can help to address affordability and the need to age in place by better matching the County's housing stock with shifting demographic trends.

Missing Middle Housing Options

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SALINA Comprehensive Plan

Theme: Housing & Neighborhoods

Please Leave Your Comments

What neighborhood do you live in, and what do you like about it?
What would make it better?

What challenges or opportunities are there for housing within Salina?

Are there housing types that are missing in the Town of Salina?

SALINA Comprehensive Plan

Theme: Strong Centers

Strong centers are walkable, people oriented places with a mix of jobs, housing, shopping, dining, culture, public spaces, entertainment, transportation, and services. Salina has historically been an employment center and consists of several commercial corridors.
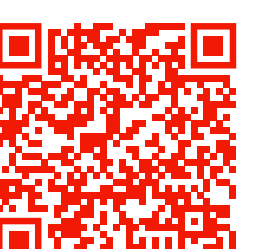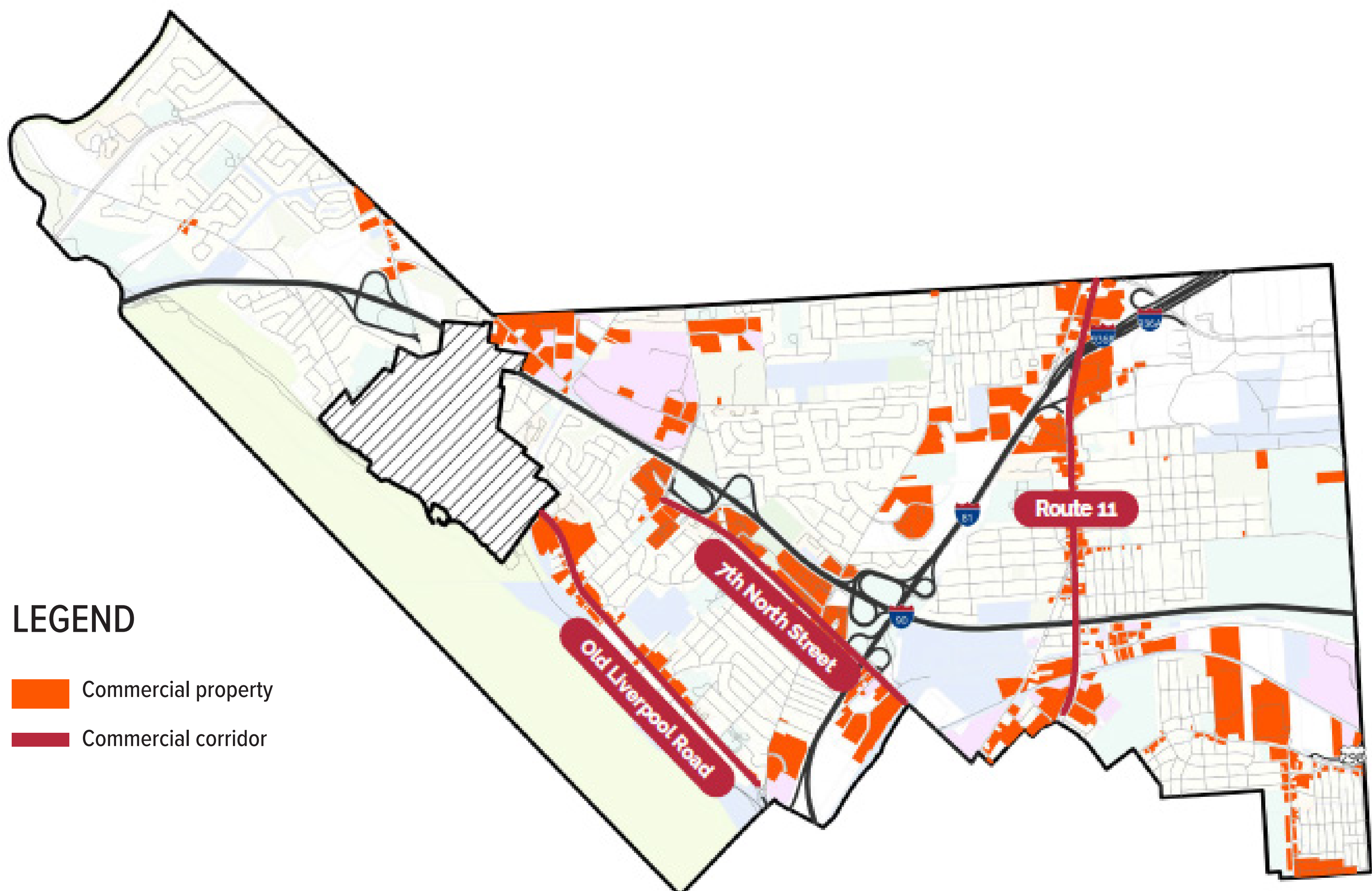

Total Businesses
1,253

Total Workers
22,002

Source: ESRI Business Analyst

18,278 People coming into Salina for work on an average day

1,731 People who live and work in Salina

People leaving Salina for work on an average day

13,619

Source: US Census On the Map

Town of Salina Commercial Areas

Route 11

7th North Street

Old Liverpool Road

LEGEND

■ Commercial property
■ Commercial corridor

https://salina.ny.us/comprehensive_plan

SALINA Comprehensive Plan

Theme: Strong Centers

The foundation of strong centers is the mixture of land uses. However, the structure of local zoning in the Town of Salina has not historically allowed for mixed-use development. More recently, the town has permitted mixed use projects by using flexible zoning tools like Planned Unit Developments. This tactic has reacted to market pressure, but there are opportunities to update the Town's zoning districts to proactively encourage these types of developments in places where they are appropriate.

Rendering of Le Moyne Manor Redevelopment Project
source: Syracuse.com

Rendering of Will & Baumer Candle Factory Redevelopment Project
source: Syracuse.com

The Le Moyne Manor and Will & Baumer Candle Factory redevelopment projects along Old Liverpool Road are examples of Strong Center development. They will provide a combination of residential and commercial uses.


Eastdale Village, Town of Poughkeepsie, NY
source: eastdalevillage.com
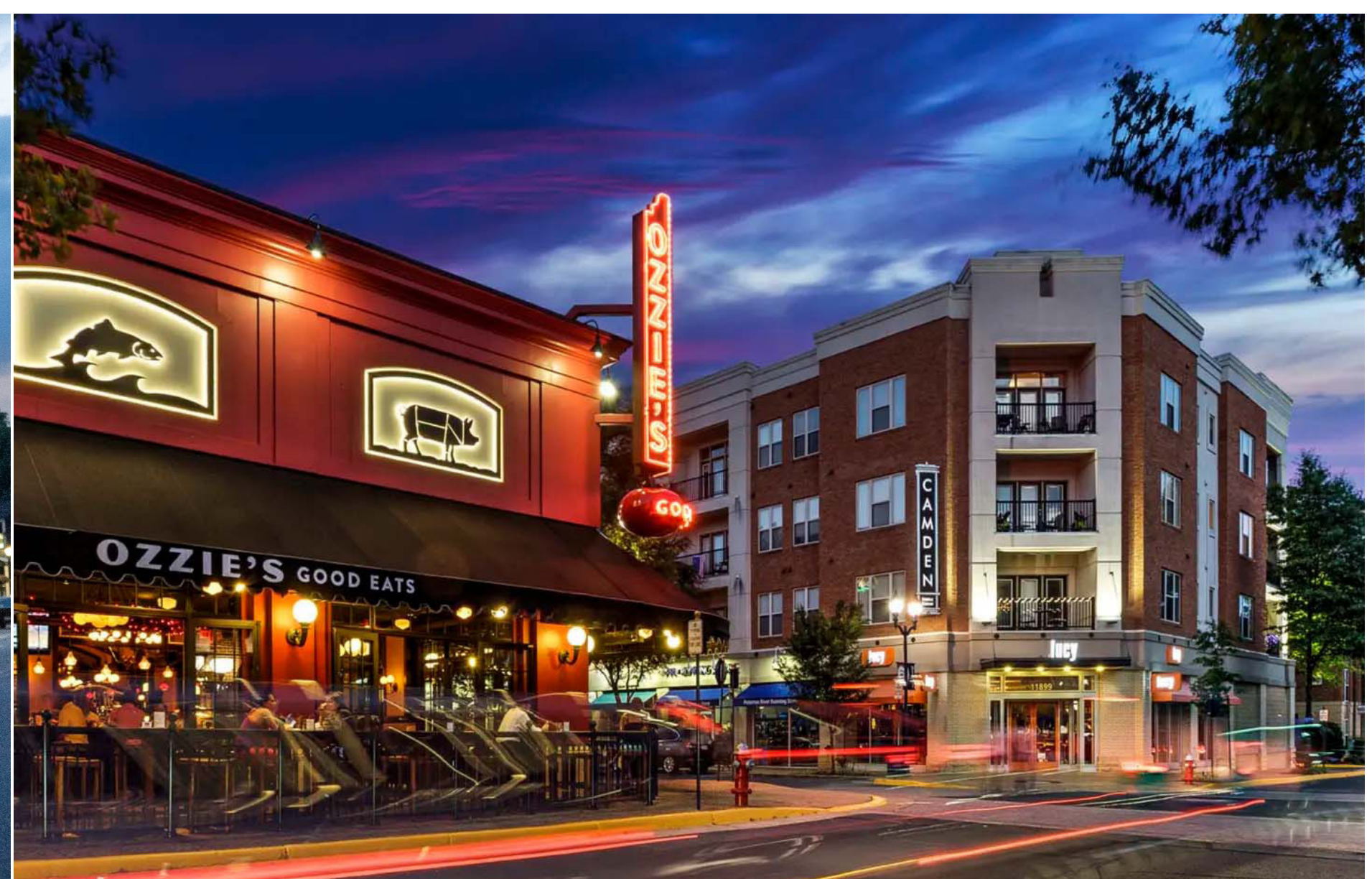
Fairfax Corner, Fairfax, VA
source: camdenliving.com

Eastdale Village in the Town of Poughkeepsie NY, and Fairfax Corner in Fairfax Virginia are examples of proactive zoning strategies to encourage the development of walkable, mixed-use neighborhood districts.

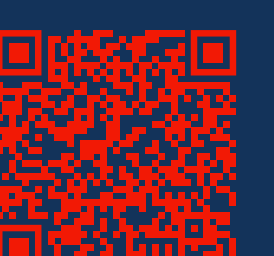https://salina.ny.us/comprehensive_plan
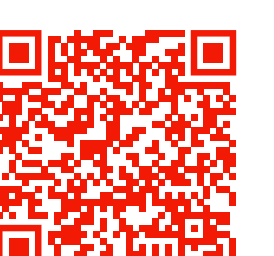
SALINA Comprehensive Plan

Theme: Strong Centers

Where do you think strong centers should be in Salina?

Please Leave Your Comments

What would make a Strong Center attractive to you (e.g. new housing opportunities, restaurants, entertainment, retail etc.)?
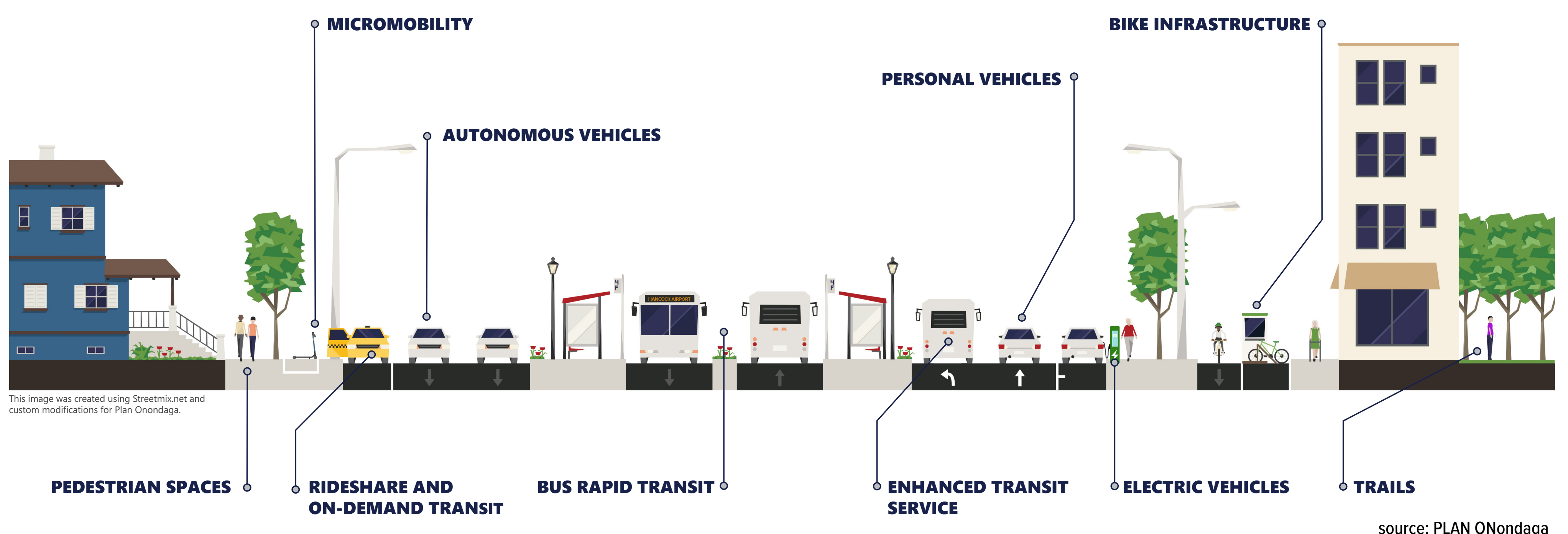
SALINA Comprehensive Plan
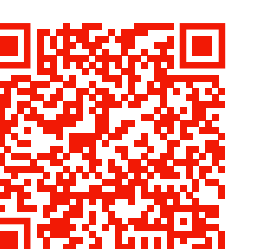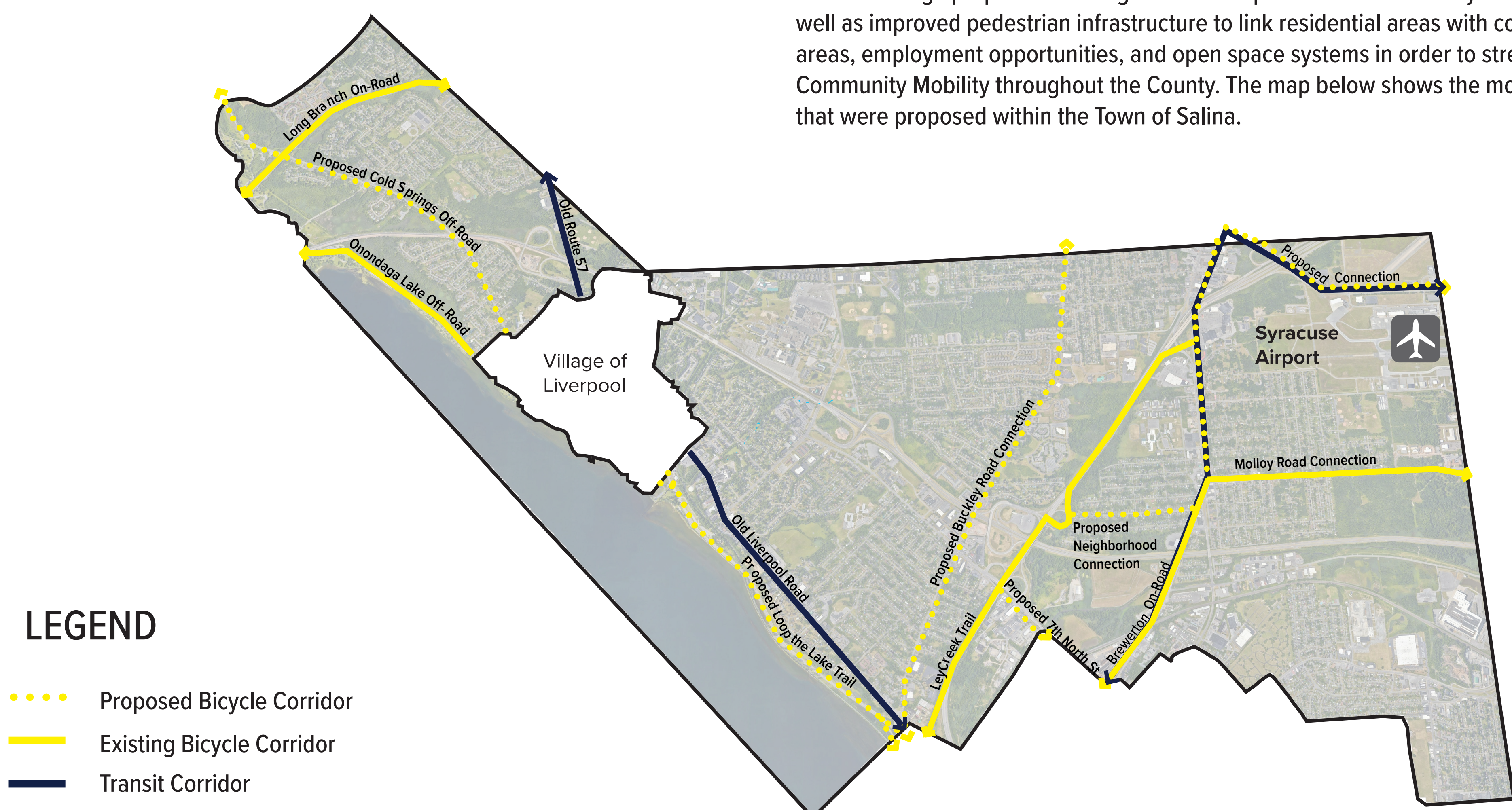
Theme: Community Mobility

Community Mobility is the ability of people to travel from place to place within the Town of Salina. Community mobility strategies aim to provide more choice in the transportation system and to improve safety for all users.

Components of Community Mobility

MICROMOBILITY

AUTONOMOUS VEHICLES

BIKE INFRASTRUCTURE

PERSONAL VEHICLES

This image was created using Streetmix.net and custom modifications for Plan Onondaga.

PEDESTRIAN SPACES

RIDESHARE AND ON-DEMAND TRANSIT

BUS RAPID TRANSIT

ENHANCED TRANSIT SERVICE

ELECTRIC VEHICLES

TRAILS

source: PLAN ONondaga

Town of Salina Community Mobility

Plan Onondaga proposed the long-term development of transit and cycle corridors as well as improved pedestrian infrastructure to link residential areas with commercial areas, employment opportunities, and open space systems in order to strengthen Community Mobility throughout the County. The map below shows the mobility corridors that were proposed within the Town of Salina.

Long Branch On-Road

Proposed Cold Springs Off-Road

Onondaga Lake Off-Road

Old Route 57

Village of Liverpool

Old Liverpool Road

Proposed Loop the Lake Trail

Proposed Buckley Road Connection

Ley Creek Trail

Proposed 7th North St

Brewerton-Onodaga Road

Proposed Neighborhood Connection

Proposed Connection

Syracuse Airport

Molloy Road Connection

LEGEND

- • • • Proposed Bicycle Corridor
- ——— Existing Bicycle Corridor
- ——— Transit Corridor

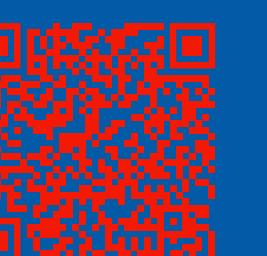https://salina.ny.us/comprehensive_plan

SALINA Comprehensive Plan

Theme: Community Mobility

What are the most needed mobility improvements in the Town of Salina? Where specifically would you like to see improvements?
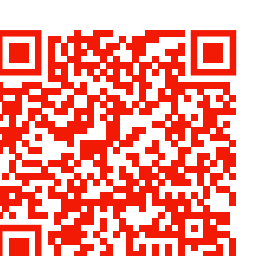
Please Leave Your Comments

SALINA Comprehensive Plan

Creative + Open Thinking

What did we miss? Use the post-its to share any other thoughts or comments.
Is there anything else that you want to share with us as we develop the
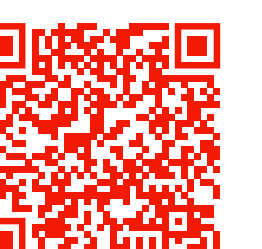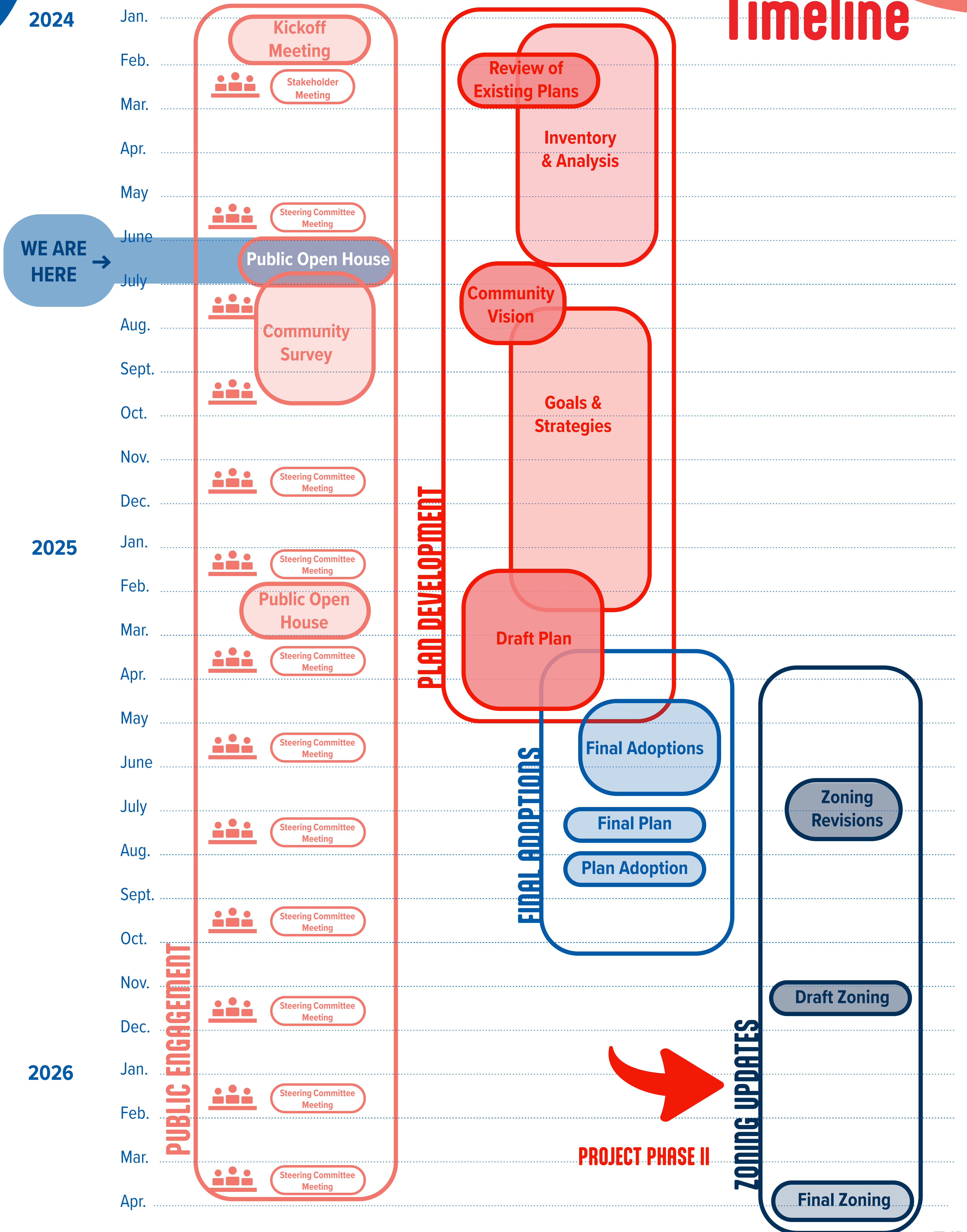Town of Salina Comprehensive Plan?

Please Leave Your
Comments

https://salina.ny.us/comprehensive_plan

SALINA Comprehensive Plan
Timeline

2024

Jan.

Kickoff Meeting

Feb.

Stakeholder Meeting

Review of Existing Plans

Mar.

Apr.

Inventory & Analysis

May

Steering Committee Meeting

June

WE ARE HERE →

Public Open House

July

Community Vision

Aug.

Community Survey

Sept.

Goals & Strategies

Oct.

Nov.

Steering Committee Meeting

Dec.

2025

Jan.

Steering Committee Meeting

Feb.

Public Open House

Draft Plan

Mar.

Steering Committee Meeting

Apr.

May

Steering Committee Meeting

June

Final Adoptions

July

Steering Committee Meeting

Final Plan

Zoning Revisions

Aug.

Plan Adoption

Sept.

Oct.

Steering Committee Meeting

Nov.

Steering Committee Meeting

Draft Zoning

Dec.

2026

Jan.

Steering Committee Meeting

Feb.

PROJECT PHASE II

Mar.

Steering Committee Meeting

Final Zoning

Apr.

PLAN DEVELOPMENT

FINAL ADOPTIONS

PUBLIC ENGAGEMENT

ZONING UPDATES

https://salina.ny.us/comprehensive_plan