

Minutes for the Keep Saginaw Beautiful Board

333 West McLeroy Boulevard, Saginaw, Texas 76179

October 27, 2025, 6:02 PM - October 27, 2025, 6:27 PM

Present at the meeting:

Member	Place No. 1	Lisa Reames
Member	Place No. 3	Melissa Gorton
Member	Place No. 4	Brian Thompson
PW Admin. Coordinator/Staff Liaison		Luisa Pina

Absent for the meeting:

Member	Place No. 2	Pamela Macy
Member	Place No. 5	Emily Stults
Member	Second Alt.	Allen Watson

1. Call to Order

1.A. Call to Order -- Chairman

Chairman Reames called roll. The quorum will consist of Vice Chairman Gorton, Member Thompson, and Chairman Reames.

1.B. Audience Participation

Chairman Reames explained the procedure of audience participation. There was no audience participation on this meeting.

1.C. Approval of Minutes

A motion was made by Vice-Chairman Gorton with a second by Member No. 4, Thompson, to approve the minutes as presented. Motion carried unanimously.

2. Business

2.A. Discussion and Action Regarding the Yard of the Month Halloween Contest -- Luisa Pina -- Staff Liaison

Staff liaison presented the Board with the nominations for the Yard of the Month Halloween Decor contest.

After review of submissions, a motion was made by Vice-Chairman Gorton, with a second by Member Thompson, to award Yard 9 and Yard 5 of the submissions presented, and to include Yard 13 and Yard 15 as honorable mentions in a social media post. Motion carried unanimously.

3. Public Hearings

4. Staff Reports

4.A. Expenditure Fund Report

Staff liaison introduced the item and reported that the Donation Fund Balance totaled \$158,499.92 as of October 1, 2025.

She then presented a summary of expenditures for the month of September, which included:

- \$329.04 - 6 gift cards for Yard of the Month
- \$84.50 - 1 Sign for new Adopt A Spot adoption, and 2 signs for Yard of the Month contest winners
- \$119.88 - Root stimulants for previously bought trees
- \$3,826.66 - Mowing of Blue Mound & Saginaw Blvd ROWs/Medians
- \$0.78 - Financial correction of donation totals (Administrative change)

Pina concluded the report by informing the Board that a total of \$75,478.49 was spent from the 2024-2025 fiscal year, which had a total budget of \$104,630.

4.B. Future Agenda Items

The Board requested to have a future agenda item to discuss the Yard of the Month rules for awarding frequency and holiday contests. Vice-Chairman Gorton inquired if staff had any request for art projects, as no purchases were made in the year so far. Staff liaison Pina noted that she has been working on a few projects but that the proposals are not ready to be brought to the Board for approval. She noted that location, ownership of location, collaboration with overlapping owners, and city branding are all factors that need to be considered in finalizing projects. She informed the Board that the proposal requests will be brought forward as soon as details are finalized.

Vice-Chairman Gorton mentioned the possibility of having a future agenda item to discuss installing a Welcome to Saginaw sign at the median of the Basswood Blvd and FM 156 intersection.

5. Adjournment

A motion was made by Vice-Chairman Gorton, with a second by Member Thompson, to adjourn the meeting. Motion carried unanimously.

Chairman Reames declared the meeting of October 27, 2025, closed at 6:27 PM.

APPROVED:

Lisa Reames, Chairman

ATTEST:

Luisa Pina,
Public Works Admin. Coordinator/Staff Liaison