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STRATEGIC PLANNING FOR THE CITY OF SAGINAW

Strategic Planning Model for the City of Saginaw

Value-based principles that
describe the preferred
future in 15 years

VISION

Destination
“You Have Arrived”

Strategic goals that focus
outcome-base objectives and
potential actions for 5 years

PLAN

Map
“The Right Route”

Focus for one year – a work
program: policy agenda for
Mayor and City Council,
management agenda for staff;
major projects

EXECUTION

Itinerary
“The Right Direction”

Principles that define the
responsibility of city government
and frame the primary services
– core service businesses

MISSION

Vehicle
“The Right Bus”

Personal values that define
performance standards and
expectations for employees

CORE BELIEFS

Fuel
“The Right People”

SAGINAW VISION 2033

City of Saginaw Vision 2033

SAGINAW VISION 2033

SAGINAW 2033 is the
“HOMETOWN CHOICE FOR FAMILIES”⁽¹⁾.

SAGINAW 2033 is a
BEAUTIFUL COMMUNITY⁽²⁾
with VIBRANT COMMERCIAL CORRIDORS and ACTIVITY CENTERS⁽³⁾, and a
STRONG LOCAL ECONOMY ⁽⁴⁾

In 2033, SAGINAW RESIDENTS will enjoy
GREAT NEIGHBORHOODS WITH QUALITY AFFORDABLE HOUSING⁽⁵⁾,

ABUNDANT LEISURE FACILITIES AND
PROGRAMS FOR ALL⁽⁶⁾ and

EASY MOBILITY.⁽⁷⁾

A COMMUNITY FOR A LIFETIME!

Saginaw Vision 2033

PRINCIPLE 1

“HOMETOWN CHOICE FOR FAMILIES”

► Means

1. Strong sense of community pride and identity – common community values
2. Neighbors knowing and helping neighbors
3. Residents feeling safe and secure any place in the community – at home, in the neighborhood and throughout the community
4. Strong community events and celebrations that bring neighbors together
5. City employees involved in the community
6. Opportunities for multi-generation interaction and learning
7. Active partnerships among the City, community organizations and institutions, and residents – working together for community benefit
8. Residents involved in community and civic affairs
9. Top quality public schools

PRINCIPLE 2

BEAUTIFUL COMMUNITY

► Means

1. Attractive and distinctive entrances and gateways that distinguishes Saginaw
2. Beautiful, well-maintained parks and other public assets
3. Grain elevators with art and lights – year round
4. Attractive, well-maintained streetscapes major corridors and streets
5. Well-designed, well-built and well-maintained City Hall and other City facilities
6. Well-maintained, updated housing stock
7. Fruit trees and orchards throughout the community
8. Underground utilities on major corridors
9. Well landscaped, well maintained by property owners, incorporating native plants
10. Sense of pride in property appearance – residential and commercial

PRINCIPLE 3

VIBRANT COMMERCIAL CORRIDORS AND ACTIVITY CENTERS

► Means

1. Mixed use development incorporating residential opportunities with commercial businesses
2. Destination for residents – no need to leave the Saginaw community
3. State-of-the-art technology infrastructure
4. Sustainable retail development with a mix of small unique local and national retailers
5. Municipal campus with City Hall, Fire Station and public/community gathering place
6. Pedestrian-friendly Centers
7. Creative residential options for millennials and seniors
8. Major movie complex

PRINCIPLE 4

STRONG LOCAL ECONOMY

► Means

1. Heavy industrial
2. Light industrial
3. Distribution/warehouse/logistic management
4. Small and growing local businesses
5. Sustainable retail businesses
6. Ag related businesses
7. Education

PRINCIPLE 5

GREAT NEIGHBORHOODS WITH QUALITY AFFORDABLE HOUSING

► Means

1. Senior housing opportunities from senior communities to assisted living facilities
2. Homeowners investing in the maintenance and upkeep of their homes
3. Neighborhood events and celebrations bringing neighbors together
4. New developments designed as neighborhoods and promoting neighbor-neighbor interactions
5. Well-maintained neighborhood infrastructure
6. City supporting neighborhoods and community pride
7. Range of housing options: types and prices
8. Quality multi-family that is well maintained

PRINCIPLE 6

ABUNDANT LEISURE FACILITIES AND PROGRAMS FOR ALL

► Means

1. Expanded Recreation Center – facility and programs
2. Expanded Aquatic Center – facility and programs
3. Strong community events with active participation by residents
4. Active, successful Farmers’ Market
5. Great community parks with a variety of venues
6. Recreational programming and activities for all family generations
7. Expanded senior center with a variety of programs and services responsive to the needs of seniors
8. Multi purpose sports field

PRINCIPLE 7

EASY MOBILITY

► Means

1. Synchronized traffic signs that promote traffic flow
2. Well-designed, well-maintained, and well-lighted City streets
3. Improved traffic flow, reduced traffic congestion
4. Network of multi use trails connected to the regional Fort Worth trail system
5. Well-designed, well-maintained and well-lighted major highways – TxDOT
6. More walkable and pedestrian/bike friendly community
7. Through traffic having minimal impact on the Saginaw community

SAGINAW CITY GOVERNMENT: OUR MISSION

City of Saginaw: Our Mission

The **MISSION OF SAGINAW CITY GOVERNMENT**

is to provide

EXCEPTIONAL CUSTOMER SERVICE⁽¹⁾,

to work in

PARTNERSHIP WITH OUR COMMUNITY⁽²⁾

and to act in a

FINANCIALLY RESPONSIBLE MANNER⁽³⁾

resulting in

SUPERIOR CITY SERVICES⁽⁴⁾

and a

MORE LIVABLE COMMUNITY⁽⁵⁾!

Saginaw City Government: Mission

PRINCIPLE 1

EXCEPTIONAL CUSTOMER SERVICE

► Means

1. Presenting a positive image for City government – appearance, equipment and workplace
2. Going the extra mile to serve the customer
3. If you must say “no”, taking the time to explain your decision and actions
4. Representing the City in a positive manner
5. Listening to the customer
6. Understanding the customer’s concerns, problems and needs

PRINCIPLE 2

PARTNERSHIP WITH OUR COMMUNITY

► Means

1. Responding tactically to misinformation about the City and City government
2. Keeping the community informed on City services, finances, projects, programs and activities
3. Seeking community input on major developments
4. Being an advocate for the Saginaw community
5. Engaging the community in the governance processes through participation on boards/commissions and input on issues and planning
6. Developing opportunities for residents to serve the community (e.g. CERT and others)
7. Cultivating and developing partnerships with the business community

PRINCIPLE 3

FINANCIALLY RESPONSIBLE MANNER

► Means

1. Developing a balanced annual budget
2. Maintaining City financial reserves consistent with City policies and national standards
3. Providing accurate and timely financial reports to the Mayor and City Council and the community
4. Delivering City services in the most cost effective and efficient manner
5. Providing competitive compensation for City employees
6. Developing a comprehensive capital improvement program/budget and a community investment plan

PRINCIPLE 4

SUPERIOR CITY SERVICES

► Means

1. Providing City services responsive to the needs of the Saginaw community
2. Recognizing managers and employees for superior performance and major achievements
3. Seeking and using feedback from the community in order to continuously improve service delivery
4. Developing and training the City workforce, including maintaining professional certifications
5. Obtaining and maintaining departmental accreditations
6. Knowing national/state “best practices” and applying to the City of Saginaw
7. Having City departments collaborating to better serve the community
8. Supporting creative thinking and innovative actions

PRINCIPLE 5

MORE LIVABLE COMMUNITY

► Means

1. Planning for the City future
2. Maintaining a safe community
3. Providing facilities and amenities for recreation and leisure
4. Providing timely response for emergency and non-emergency calls for service
5. Providing reliable utility services necessary for urban/suburban living
6. Growing the local economy
7. Upgrading and maintaining the community appearance
8. Celebrating our community history

CITY OF SAGINAW PLAN 2018 – 2023

City of Saginaw

Goals for 2023

Maintain a Financially Sound City Providing Superior Services

Improve Mobility and Traffic Flow

More Beautiful, Livable Community

Develop Vibrant Activity Centers/Major Corridors

Expand Community Quality of Life Amenities

Goal 1

Maintain a Financially Sound City Providing Superior Services

OBJECTIVES

1. Hire and retain a top quality City workforce dedicated to serving the Saginaw community
2. Invest in the maintenance and upgrade of City facilities
3. Have up-to-date information technology
4. Have adequate resources to support defined City services and levels of service
5. Deliver City services in an efficient, cost effective manner
6. Have a responsible budget with affordable tax rate
7. Have competitive City employee compensation

MEANS TO RESIDENTS

1. Service value for taxes and fees
2. Customer driven and friendly City services – delivery and processes
3. Responsible stewardship of City assets
4. City services delivered in a cost effective manner
5. City employees dedicated to serving the community
6. City investing in maintenance today and building for tomorrow

**SHORT TERM CHALLENGES
AND OPPORTUNITIES**

1. Changing City operations and service delivery through best practices and innovation
2. Residents understanding City government, including finances, services and operations
3. Aging City infrastructure needing maintenance, upgrade or replacement
4. Outdated City Charter and Code of Ordinance
5. Using information technology to improve City operations and service delivery
6. Loss of long term employees (50% eligible in next five/ten years) and institutional knowledge
7. Having competitive compensation for public safety in the Metroplex
8. Communicating with the community

**LONG TERM CHALLENGES
AND OPPORTUNITIES**

1. Engaging the community
2. Hire the “Best” City employees
3. Actions by the Texas State Legislature impacting the City of Saginaw
4. Management and employee succession planning
5. Flat or decline in sales tax revenues
6. Fewer grants and outside funding sources
7. Limited revenue options for cities
8. Anti-government attitude at the state and national level

POLICY ACTIONS 2018 – 2019

1. EDC Framework: Creation and Funding
2. City Facilities Master Plan
3. Citywide Services and Staffing
4. Long Range Financial
5. Code of Ordinances Update

MANAGEMENT ACTIONS 2018 – 2019

1. Financial Policies: Review/Refinement
2. City Organization Assessment
3. Charter Review and Election
4. Outdoor Warning Sirens
5. ADA Compliance Plan

MANAGEMENT IN PROGRESS 2018 – 2019

1. EMS Field Reporting Program: Implementation
2. SCBA Replacement
3. New Fire Pumper: Operational
4. Electronic Time Clock: Acquisition and Implementation
5. City Core Values: Development
6. Court System: Update
7. Fire Joint Training Exercise
8. TMRS Retirement Contribution Percentage Increase: Direction
9. Performance Evaluation System: Refinement
10. Public Works Accreditation: Launch
11. Mobile App: Development
12. Kids Fire Camp 2018
13. New Medical Director: Hired
14. Saginaw Junior Police Academy 2018
15. Active Shooter Exercise
16. Healthcare Coverage Cost Containment: Actions
17. ESD Grant
18. Texas Fire Chiefs Best Practices: Recognition: Initial Steps
19. Texas Police Chiefs' Association Best Practices Certification: Completion
20. City Auditor: Bid and Decision

MANAGEMENT IN PROGRESS 2018 – 2019

(Continued)

21. Management and Employee Succession Planning/Program: Next Steps
22. Cyber Security Records and Operating Systems
23. Volunteer Program Expansion: Service Hours, Volunteers/Program Promotion
24. Countywide Mutual Aid Agreement: Revision
25. Fire K-9 Vehicle: Grant

MAJOR PROJECTS 2018 – 2019

1. Knowles Avenue Drainage Project: Short Term
2. Public Safety Radio System Replacement
3. Saginaw Boulevard Drainage Project: Study/Design
4. Water Line South Main
5. Saginaw Boulevard 16” Water Line Phase 2: Design
6. FM 156 Utility Relocation: Construction
7. Fairmont 12” Sanitary Sewer Rehabilitation: Phase 1 Construction
8. Little Fossil Creek I&I Sewer Repairs: Construction
9. West Cement Creek I&I Study Phase 2
10. East Cement Creek Improvements Phase 2 and 3: Design
11. Police Department Parking Lot Expansion

ON THE HORIZON 2019 – 2023

1. Proactive Community Communications Strategy/Plan and Position: Direction and Funding
2. City Volunteer Programs/Process Enhancements: Report with Options and Direction
3. New Fire Station: Report with Options, Location, Design and Funding
4. Public Works Facility: Report with Options, Direction and Funding
5. Information Technology Master Plan: Development, Direction and Implementation Actions, Funding
6. I & I Study Phase 3: Completion, Direction and City Actions
7. Police Services and Staffing: Report with Options, Direction and Funding
8. Fire Services and Staffing: Report with Options, Direction and Funding
9. Animal Services and Adoptions Center - “No Kill” Facility: Facility/Needs/Staffing Assessment, Direction and Funding
10. Fire Fees Update: Report and Direction
11. Neighborhood Crime Watch Revitalization: Direction, Funding and Actions
12. Public WiFi Expand/Extension: Best Practices, Report with Options, Direction and City Actions, Funding
13. Saginaw Chamber of Commerce: Performance Audit/Assessment, Direction and Funding

Goal 2

Improve Mobility and Traffic Flow

OBJECTIVES

1. Improve traffic flow within and through Saginaw
2. Become a more bicycle and pedestrian friendly City and community
3. Make major highway corridors more beautiful through streetscapes and design
4. Upgrade the quality of major highways and City streets
5. Increase use of roundabouts
6. Develop and expand trail network
7. Become a “user-friendly community for alternative transportation modes – Uber, Lyft and others

MEANS TO RESIDENTS

1. Predictable and acceptable travel times: Point “a” to Point “b”
2. Less traffic congestion and improved flow
3. Alternative transportation modes choices beyond the automobile
4. Safer streets and travel by car, foot or bicycle
5. More attractive highway corridors
6. Protection of property values

**SHORT TERM CHALLENGES
AND OPPORTUNITIES**

1. Funding for City streets with aging streets and highways needing maintenance and upgrades (City: 83 miles)
2. Trail sidewalks widening and connectivity
3. Lack of sidewalk and trails master plan
4. Traffic volume and road capacity
5. Access to local businesses
6. Crossing the rail tracks with railroad traffic (75–100 per day)

**LONG TERM CHALLENGES
AND OPPORTUNITIES**

1. Unsafe community for bikes and pedestrians
2. Emerging mobility options: Uber, Lyft
3. Need for more North – South highway options
4. Working with TxDOT on highway and transportation issues
5. Potential federal infrastructure program with 80% – 20% funding
6. Lack of transit service to Fort Worth and the region
7. Funding for alternative transportation modes
8. Uncertain federal and state funding for highways
9. Working with/coordination with two railways Union Pacific and BNSF
10. Connectivity of commercial areas
11. Road impacts on public safety response time

POLICY ACTIONS 2018 – 2019

1. Multi-use Trail/Bike Lane System Master Plan
2. Traffic Signal Synchronization Plan
3. Knowles Road Project
4. East McElroy Project

MANAGEMENT ACTIONS 2018 – 2019

1. Bridge Over Railroad
2. Bridge Construction: Short Term Impacts and Public Education

MANAGEMENT IN PROGRESS 2018 – 2019

1. Traffic Count

MAJOR PROJECTS 2018 – 2019

1. East Bailey Boswell Project: Phase 2

ON THE HORIZON 2019 – 2023

1. Roundabouts: Policy Direction
2. City Streets: Service Level and Funding (Pavement Management System)
3. Master Thoroughfare Plan Update: Review and Direction
4. Saginaw Boulevard Traffic Safety: Assessment Report and Direction, Funding (with TxDOT)
5. North Old Decatur Project: Extension and Funding
6. Elevated Railroads: Report and Direction

Goal 3

More Beautiful, Livable Community

OBJECTIVES

1. Have attractive, well-designed mixed-use development
2. Have beautiful streetscapes with underground utilities
3. Have a safe community with a low crime rate
4. Enhance landscaping throughout the City
5. Have beautiful highway corridors that are well-maintained
6. Have attractive grain elevators – a community symbol and asset
7. Have well-designed, beautiful new developments – commercial and residential

MEANS TO RESIDENTS

1. Positive impression as you enter Saginaw
2. Feeling safe and secure any time of day; in your home, in the neighborhood and throughout the community
3. Protection and enhancement of property values
4. Greater pride in the Saginaw community
5. New developments adding value to the community
6. City investing in Saginaw's future

**SHORT TERM CHALLENGES
AND OPPORTUNITIES**

1. Aging commercial businesses along major highway corridors
2. Degree of proactive code enforcement
3. Upgrading City entrances/gateways/signage
4. Private property owners not investing or unwillingness to sell
5. Creating an overlay district for Saginaw Boulevard
6. Involving the community and residents in maintaining a safe community
7. Updating City development codes and regulations
8. Public spaces incorporated into new developments

**LONG TERM CHALLENGES
AND OPPORTUNITIES**

1. Defining the City's role in facade upgrade
2. Defining "mixed use" development
3. Aging housing stock
4. Lack of City control along major highways –TxDOT responsibilities
5. Increase in petty and personal crimes – perception
6. Unattractive grain elevators
7. Funding for beautification projects
8. Determining the direction on public art and the City's role
9. Land for new neighborhood development
10. Costs of ongoing maintenance

POLICY ACTIONS 2018 – 2019

1. Code Enforcement/Compliance
2. Parks Master Plan: Assessment and Development
3. Saginaw Boulevard Overlay District

MANAGEMENT ACTIONS 2018 – 2019

1. Multi-family Rental Property Registration, Inspection and Enforcement
2. Building and Fire Code: Adoption

MANAGEMENT IN PROGRESS 2018 – 2019

1. Keep Saginaw Beautiful: By Laws/State Acceptance
2. Adopt A Spot Program: Expansion (6/12)

MAJOR PROJECTS 2018 – 2019

1. Food Truck Court/Farmers Market
2. Beautification Plan

ON THE HORIZON 2019 – 2023

1. Main Street Beautification Plan [including storefronts, facades and undergrounding utilities]: Development, Direction and City Actions, Funding
2. Parks Maintenance and Upgrade Plan: Report with Options, Direction, Staffing/Contracting, Project Priority and Funding
3. Community/Corridors Beautification Plan: Goals/Desired Outcomes, Best Practices, Plan Development, Direction and Funding
4. Grain Elevators Beautification/Lighting: Report with Options and Alternative Uses, Direction, City Role, City Actions and Funding
5. Fruit Tree Orchard Development: Next Steps (including Butterfly Garden)
6. Land Acquisition: Policy Direction
7. Public Arts/Murals Program: Best Practices, Report with Options and Direction
8. Streetscape Master Plan: Report with Options, Direction, City Role and Funding
9. Single Family Property Registration Inspection and Enforcement

Goal 4

Develop Vibrant Activity Centers/Major Corridors

OBJECTIVES

1. Develop the Municipal Campus activity center
2. Revitalize Main Street corridor
3. Initiate business retention and expansion program
4. Have a proactive economic development function that produces results
5. Attract new businesses to Saginaw
6. Develop industrial/commercial center
7. Support small business start-ups and growth in Saginaw

MEANS TO RESIDENTS

1. Opportunities to work near home – minimal commute time, more personal time
2. Fewer reasons to leave Saginaw
3. Retention of sales tax dollars in the community
4. More things to do in Saginaw
5. Alternative housing choices in mixed-use developments
6. Places to shop and eat

SHORT TERM CHALLENGES AND OPPORTUNITIES

1. Attracting entertainment businesses and restaurants
2. Attracting developers to Saginaw and negotiating development agreements
3. Defining the City role: redevelopment and economic development
4. Attracting new industrial businesses to Saginaw
5. Address National Guard opportunity
6. Impact of overpass on business – short term and long term
7. Aging commercial centers needing redevelopment
8. Complexity of closing the economic development deal

LONG TERM CHALLENGES AND OPPORTUNITIES

1. Space in Aarons Center – entrepreneurial space
2. Lacking of understanding the economic development process
3. Changing demographic – young professional families and disposable income
4. Having common vision and goals for each activity center
5. Having an expanded economic development function with performance metrics and accountability
6. Funding level for incentives
7. Determining minimum property maintenance codes
8. Updating development standards and regulations
9. Attracting retail businesses to the corridors and activity centers
10. Proximity to Fort Worth
11. Uncertain future global and national economy

POLICY ACTIONS 2018 – 2019

1. National Guard Armory: Relocating
2. Municipal Center Master Plan
3. Economic Development
4. North Farm Master Plan for Mixed use Development

MANAGEMENT ACTIONS 2018 – 2019

1. Economic Development Strategic Plan

ON THE HORIZON 2019 – 2023

1. Business Incubator Space Concept: Evaluation Study and Direction
2. East Corridor: Master Plan
3. Boundary Adjustments with City of Fort Worth
4. Senior Assisted Living Facility: Needs Evaluations, Report with Options, Direction, and City Action
5. Aging Retail Strategy: Best Practices, Evaluation Report with Options, Direction and City Actions
6. Commercial Redevelopment Plan for Highway 287: Report with Options, Direction, City Actions and Partners
7. Special Events Rail Spur: Direction for Saginaw and City Initiatives/Actions
8. Land Use Plan Update: Review and Direction
9. Saginaw Re-Branding with Options, Direction and Funding
10. Zoning Code Revision

Goal 5

Expand Community Quality of Life Amenities

OBJECTIVES

1. Attract new restaurants – destination for residents and the region
2. Develop Eastside Park
3. Expand Recreation Center
4. Expand recreation center hours
5. Develop additional community park(s)
6. Expand Senior Center facility and programming
7. Attract a modern movie theater complex
8. Expand community events and festivals
9. Attract entertainment businesses
10. Expand Library

MEANS TO RESIDENTS

1. More dining choices near home
2. Expanded choices for your leisure time
3. Activities for all family generations
4. Support for a healthy lifestyle
5. More family-friendly activities and programs
6. Low cost or free leisure activities in the community
7. Opportunities to meet your neighbor

**SHORT TERM CHALLENGES
AND OPPORTUNITIES**

1. Lack of an entertainment venue(s)
2. Lack of quality hotels with community rooms
3. Lack of quality dining with a regional reputation
4. Aging parks needing upgrade or a refresh
5. Lack of successful community events and festivals
6. Unattractive corridors and highways
7. Funding for expanding City facilities
8. Defining the City's role and funding for incentives

**LONG TERM CHALLENGES
AND OPPORTUNITIES**

1. Aging City Library
2. Funding for land acquisition
3. Aging Recreation Center and Aquatic Center
4. Changing recreational trends – different activities for different generations
5. Community rooms and limited space
6. Differing expectations of residents
7. Availability of sports fields and tournament fields
8. Competition
9. Proximity to Fort Worth amenities

POLICY ACTIONS 2018 – 2019

1. Community Policing: Concept Definition
2. Park Master Plan: ADA Assessment
3. Senior Center Plan: Needs Assessment
4. Quality of Life Bond Package

MANAGEMENT ACTIONS 2018 – 2019

1. Farmers Market Development
2. Crime Reduction Action Plan
3. Food Truck Events
4. Grain/Train History: Development of Historic Assets and Event
5. Building Permitting and Siting Procedures

MANAGEMENT IN PROGRESS 2018 – 2019

1. Images of Saginaw Photo Contest
2. Train and Grain Festival
3. Run the Rails 5K Event
4. Sister Cities Process/Selection
5. Youth Council: Creation
6. Concerts in the Park: Expansion
7. Dive-in Movies: Expansion
8. Restaurant/Entertainment Strategy

MAJOR PROJECTS 2018 – 2019

1. Willow Creek Park Parking Expansion [30 parking spaces]
2. ADA Transition Plan
 - a. Park and Building Evaluation
 - b. Intersection Evaluation

ON THE HORIZON 2019 – 2023

1. Restaurant Attraction Actions: 2 – 3 New Sit Down Restaurants
2. Entertainment Venue/Business Attraction Strategy: Direction, City Actions and Funding
3. Multi-use Trail/Bike Lane System Master Plan: Needs, Best Practices, Link to Fort Worth/Trinity Trail System, Plan Development, Direction and Next Steps
4. Community Festivals/Events: Inventory, Report with Partners and Options, Direction, City Role and City Actions
5. Schools Traffic Solutions and Actions
 - a. Charter School
 - b. Willow Creek School
6. Project Dream Play: Direction
7. Subdivision Ordinance: Review and Direction
8. Library Facilities Plan: Needs Assessment, Plan Development, Direction and Next Steps
9. Recreation Center Plan: Needs Assessment, Plan Development, Direction and Next Steps
10. Community Amphitheater Plan: Feasibility Study with Options, Direction, City Role and Funding
11. Medical/Healthcare Business Attraction: Goals, Report with Options, Direction and City Actions
12. Eastside Regional Park: Master Plan
13. Land Acquisition: Direction and Funding
14. Aquatic Center Plan: Needs Assessment, Plan Development, Direction and Next Steps
15. Music in the Park: Next Steps
16. Willow Creek Park Upgrade/Update: Plan and Funding
17. Heritage Events/Festivals: Report with Options, Direction, City Role, and City Actions
18. Culinary Arts Education Program [with Schools]: Goals, Report with Options, Facilities Direction and City Actions
19. Sports Complex [recreation and tournaments] Land Acquisition: Direction and Funding
20. Park Playground Redesign and Upgrade
21. Historical Museum: Development

CITY OF SAGINAW ACTION AGENDA 2018 – 2019

City of Saginaw

Policy Agenda 2018 – 2019

TOP PRIORITY

HIGH PRIORITY

City of Saginaw

Management Agenda 2018 – 2019

TOP PRIORITY

HIGH PRIORITY

City of Saginaw

Management in Progress 2018 – 2019

EMS Field Reporting Program: Implementation

SCBA Replacement

New Fire Pumper: Operational

Electronic Time Clock: Acquisition and Implementation

City Core Values: Development

Court System: Update

Fire Joint Training Exercise

TMRS Retirement Contribution Percentage Increase: Direction

Performance Evaluation System: Refinement

Public Works Accreditation: Launch

Mobile App: Development

Kids Fire Camp 2018

New Medical Director: Hired

Saginaw Junior Police Academy 2018

Active Shooter Exercise

Healthcare Coverage Cost Containment: Actions

ESD Grant

Texas Fire Chiefs Best Practices: Recognition: Initial Steps

Texas Police Chiefs' Association Best Practices Certification: Completion

City Auditor: Bid and Decision

Management and Employee Succession Planning/Program: Next Steps

Cyber Security Records and Operating Systems

Volunteer Program Expansion: Service Hours, Volunteers/Program Promotion

Countywide Mutual Aid Agreement: Revision

Fire K-9 Vehicle: Grant

Traffic Count

Keep Saginaw Beautiful: By Laws/State Acceptance

Adopt A Spot Program: Expansion (6/12)

Images of Saginaw Photo Contest

Train and Grain Festival

Run the Rails 5K Event

Sister Cities Process/Selection

Youth Council: Creation

Concerts in the Park: Expansion

Dive-in Movies: Expansion

Restaurant/Entertainment Strategy

City of Saginaw

Major Projects 2018 – 2019

Knowles Avenue Drainage Project: Short Term

Public Safety Radio System Replacement

Saginaw Boulevard Drainage Project: Study/Design

Water Line South Main

East Bailey Boswell Project: Phase 2

Food Truck Court/Farmers Market

Willow Creek Park Parking Expansion [30 parking spaces]