

KEEP SAGINAW BEAUTIFUL COMMITTEE

MEETING MINUTES

August 21, 2023

Called to order at: 6:00PM By Teresa Johnson

Minutes from July meeting not available.

Treasurer Report handed out by Keith Reinhart who explained the "Revenue and Expense Summary"

Report Through: July 31, 2023

Introductions were made for new members and Keith Rinehart gave an explanation about the Committee and finances. Keith described the Adopt-A-Spot program, the murals and other paintings done at the parks and the traffic enclosure wraps. Keith explained the City Council's role on the committee; which includes final consent on expenditures, which are discussed at the meetings on the 1st and 3rd Tuesday of each month and committee members can go to the meetings for support.

Current Business Discussion

Training – Keith advised new members about training emails and Teresa gave a brief description of the training.

Yard of the Month – Keith shared the last guidelines for the Yard of the Month dating back from around 1996 to 2006. The committee discussed that we'd like to do it beginning the spring to allow time to set up guidelines, advertise and judge. We need to decide what we are looking for, adjust the areas. Ty suggested teaming up with HOAs to help with nominations and photos, and inquired about how many HOAs are in the community. Jeremy inquired about Christmas decorating, and Keith requested everyone think about Yard of the Month criteria and Christmas decorating contest criteria for next meeting.

Suggestions also included a Business of the month, which Keith said was done once and was awarded to Sonic.

Display Banners – Keith reminded everyone of the cost of the display banners, including installation. The committee discussed options including "Welcome to Saginaw", the football teams, Train and Grain Festival, "City on the right track" and holidays. It was suggested that the school boards and booster clubs be invited to contribute to the costs to obtain more banners.

Teresa made a motion to start with 35 banners. 19 to be "Welcome to Saginaw, A City on the Right Track" using the design with the train and silo in the Arnett Marketing brochure and 18 Christmas / Holiday banners (lights, snowmen or wreaths with no words). The motion also included paying to outsource the install. The cost would approximately be \$12,000.

Kelley seconded the motion. All approved.

Keith will add this item to the next City Council agenda to get approved.

Additional discussion items:

Jeremy discussed planning ahead for a year, i.e. setting up goals for a year ahead such as with the banners, yard of the month, and coming up with a budget to have a direction.

Jeremy also inquired where community feedback was coming from on the programs. The committee does not have a Facebook page, but input comes from community pages, the City's Facebook page and from mailers sent out in the past and the City Newsletter.

Future Items for Discussion - Irrigation for Saginaw Community Garden – Melissa is working on getting quotes from irrigators

Meeting adjourned at 7:20 pm

Minutes taken by: Melissa King