

Saginaw is Open for Business!



A Message from the Economic Development Department

"How to Make a Great Taco"

The winter holiday season is now behind us, and the summer months are just around the corner. I can't help but think about all the outdoor grilling possibilities that have opened up for me with the weather change. As a born and bred Texas Hill Country fella, tacos are one of my favorite foods. In fact, they might be at the top of my food pyramid. You really can't go wrong with tacos because they are so simple: gather a flour or corn tortilla, add some form of meat and/or veggies, and



heaven awaits. iMuy delicioso! Economic Development may be a little less straightforward than making tacos, but it doesn't have to be difficult. All you really need are just a few key ingredients that can make all the difference in a community's success. After reading a great article by Dane Carlton on the Economic Development Show, I decided to share some of his words and explain how Saginaw, Texas has

been putting his wisdom into action. Each community must, or at least should, have an economic development plan. An economic development plan is a strategy-driven plan that helps communities realize their strengths, weaknesses, opportunities and threats. It also provides vision, sets clear and attainable objectives, as well as policies and programs to achieve them. About seven years ago, the City of Saginaw changed their development philosophy to a renewed focus on proactive economic development. In 2016, a previous Saginaw City Council had the foresight to meet with an Economic Development Consultant to devise a detailed Economic Development Plan specifically for Saginaw, Texas. The purpose and goal of this concentration was to improve the Saginaw citizen's quality of life, drive new sales tax dollars to the community, and to keep Saginaw residents dining/shopping in the community, as well as bring new consumers to Saginaw from surrounding areas. This initial plan is what we currently honor and follow. However, Economic Development Plans are a lot like Texas weather in that they are always changing. Demographics change. Interests' change. Economics change. How we keep our plan updated is that we "listen" to our citizens. Citizens are the most important agents of change in Economic Development in our community and that is why we choose to involve them. Here are some recent examples of how our citizens have helped shape Saginaw, Texas: • In 2018, the City of Saginaw hosted a "Citizen's Summit". Our residents provided comments about their thoughts of the city and what changes they would like to see. They also said that they wanted more sit-down restaurants, fast-casual restaurants, retail and entertainment options. • In 2019, the City of Saginaw published an Economic Development specific "Eat and Play Survey" online seeking feedback on our resident's consumer patterns, requested retailers, and additional comments. The results of this survey were crucial for staff with their recruitment of businesses to Saginaw. • February 2020 to present, the Economic Development Staff receive emails, phone calls and have personal conversations on a daily basis with our residents who profess what type of commercial businesses (restaurant, retail, entertainment) they would like in Saginaw. The City of Saginaw felt it was more inclusive and a better development practice to engage residents and ask exactly what it is that they want. The 2019 citizen's survey was imperative for City Staff because it gave the city a clear path on what our residents actually want (more sit-down restaurants, fast-casual restaurants, retail and entertainment options). We couldn't do this without their help and guidance. Every community is unique with distinct strengths, weaknesses, opportunities and threats and Saginaw is no different. Economic Development does not lend itself to cookie-cutter solutions. College textbooks provide you with theory and opinions but not necessarily "real-world" solutions because every community is very different. Below are some real-world, essential ingredients that every community should consider: #1 Business Retention & Expansion • For most communities, about 80% of new jobs added will come from companies already in your community. Pay attention to your existing companies first. Work to make them efficient and healthy before turning your attention to attracting outside investment.

• Don't walk past an old friend to meet a new one. Too many communities focus too much on attracting the next new thing. For most communities, "recruit-recruit" should not be the primary focus of their economic development efforts. Take care of what you already have.

Shop Local! Shop Saginaw!

#2 Education and Workforce

- Your education system and workforce are the key engines of your community.
 We are blessed to have an amazing public school system in the Eagle
 Mountain-Saginaw Independent School District as well as an upper-level
 education opportunity with Tarrant County College-Northwest Campus right
 here at our doorsteps.
- In a recent survey, corporate executives ranked the 25 most critical site selection factors. The three most important factors were labor availability, labor costs and quality of life, rated as important or very important by 95+% of respondents.
- City leaders, educators and the business community should always look for ways to partner and work together. It is critical for your community's success.

#3 Appearance

- What your community looks like matters for the people and companies you
 already have as well as the people and businesses you want to attract. Give
 people a reason to care instead of just asking or telling them to care. Tourists,
 prospective residents, and companies don't want to go to communities that,
 quite frankly, don't care about themselves.
- A few years ago, the City of Saginaw made an important decision to reinvest in existing businesses by creating a Building Improvement Grant Program. This grant program provides matching grants to reimburse commercial property owners or business operators for eligible enhancements/improvements made to their properties. Thus far, we have received 27 grant applications and have awarded over \$116,000 in grants. At the same time, those businesses have invested over a half a million dollars in improvements to their own businesses. This award-winning program has been a model that other communities across the state of Texas mirror and duplicate.

#4 Quality of Life

• It is a proven and well documented fact that families, companies and commercial businesses will relocate to your community based on its amenities (parks, recreation, entertainment, food/retail, education, etc.). Younger generations increasingly choose where they want to live first, move there, and then worry about getting a job. Your community needs something to offer regarding the high-priority quality of life factors. Quality of life is very important.

Okay, so I didn't talk much about tacos. Quite frankly, there are a million delicious recipes on the internet and YouTube by accomplished chefs and by people like you and me. If you like tacos, they are all good. In a way, Economic Development has a simple, yet easy to follow recipe too. The four key ingredients are Business Retention and Expansion, Education and Workforce, Appearance, and Quality of Life. The main and most important ingredient is quite simple: just listen. Don't talk...listen to your citizens and business community. It's also important to remember that every community is different and not "cookie-cutter". Just because one community does things a certain way doesn't mean that it will work in your community. One of the main differences between tacos and economic development is that while tacos can get quite messy, Economic Development and communities can be born again and become better than ever.

Sincerely,

Keith C. Rinehart

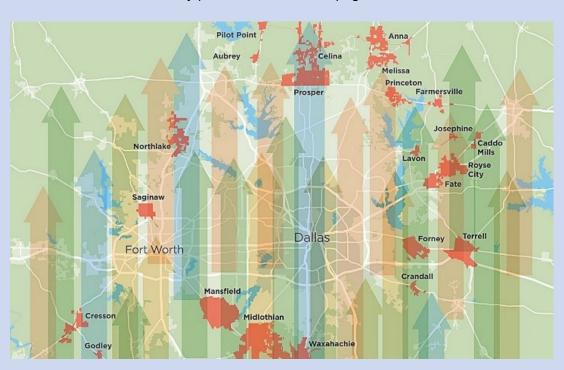
City of Saginaw, Texas
Director of Community & Economic Development
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Saginaw, Texas in the News

DALLAS MORNING NEWS: In October 2022, Saginaw, Texas was included in a Dallas Morning News article "Once Far-Flung Dallas-Fort Worth Communities are the Region's Next Boomtowns". You can read this article in the October 3, 2022 paper (digital or print) or click here https://www.dallasnews.com/business/real-estate/2022/10/03/once-far-flung-d-fw-communities-are-growing-quickly/.

Due to immense popularity of that article, the Dallas Morning News produced a special feature that was printed in magazine-format labeled "Boomtowns – Your Guide to the Fastest-Growing Region in North Texas". Saginaw, Texas is included and is highlighted in this magazine that was printed in late-March 2023. To view the magazine, click here: https://online.fliphtml5.com/mtkni/pqbb/? 1679414016988. NOTE: Pay particular attention to pages 6, 10, 12-13.



TEXAS MUNICIPAL LEAGUE – "Texas Town & City" is the official magazine of the Texas Municipal League: The Saginaw Economic Development Staff was contacted by officials from the Texas Municipal League (TML) to write an article about the new, upcoming Local Favorite Development (Fire Station/Senior Center Development). TML expressed that this was an amazing project, an inspirational story and a great model for other small-to-medium-sized cities. ED Director asked the President of The Retail Coach to help co-write the a r t i c l e "Community Engagement, Building"



Relationships and Redevelopment in Small Town Texas" since they were instrumental by introducing us to the Local Favorite Restaurant Development Group. The article will be published in the May 2023 Edition of Texas Town & City Magazine.

Miller Milling Plans Flour Mill Expansion in Saginaw!

Only four years after completing a major expansion at its Saginaw, Texas, flour mill, Miller Milling said it is planning another major expansion that will increase the plant's daily capacity by 10,000 cwts (cwts = hundred)

weight; 1 hundredweight equals 100 pounds). The Saginaw mill also underwent a capacity expansion of 10,000 cwts, to 24,000 cwts, that was completed in 2019. When the upcoming expansion is complete, the Saginaw mill will be the largest in Texas, ahead of Ardent Mills' facility in Saginaw, which has daily production capacity of 27,500 cwts. The increase will make the Saginaw flour mill the third largest in the United States at 34,000 cwts of daily flour production capacity, behind North Dakota Mill in Grand Forks, North Dakota (54,500 cwts) and Ardent Mills' plant in Hastings,



Minn. (35,260 cwts), according to Sosland Publishing Co.'s 2023 Grain & Milling Annual.

This has been a long process. The Saginaw Economic Development Stafff has been talking with Miller Milling for about 8 or so months. We made it down to be a finalist along with a city in Alabama. I came down to either building a new facility from scratch or expanding. The City of Saginaw pleaded our case, visited with quite a number of their executive team in interviews, and provided more than enough commentary and information. Fortunately, they chose us. THIS IS A BIG DEAL FOR SAGINAW, TEXAS!

If you would like to read more about the Miller Milling Expansion, check out the attached link: https://www.bakingbusiness.com/articles/58754-miller-milling-plansflour-mill-expansion.



Saginaw, Texas Announced as a 2023 All-America City Finalists

The National Civic League is excited to announce the finalists for the 2023 All-America City Award. These communities are being recognized for their work to improve the health and well-being of young people and, by extension, all residents. A primary focus was placed on communities that are authentically involving and welcoming youth in this work. The year's theme is "Creating Thriving Communities through Youth Engagement." The 2023 All-America City Awards will recognize communities that are working to improve the health and well-being of young people, with particular attention to efforts that engage young people in this work. Democracy

thrives when all residents are active and engaged in the policies and decisions that shape their lives. The 2023 awards seek to identify communities that are breaking down barriers to meaningful youth participation and enacting programs that will improve quality of life for youth, and, by extension, all members of the community.

Below are the finalists:

- Charlotte, NC
- Dallas, TX
- · Davie County, NC
- Decatur, GA
- Fayetteville, NC
- Franklin Township, NJ
- Fulton, MO
- · Gardena, CA
- Gonzales, CA
- Hampton, VA
- Independence, OH
- Mesa, AZ
- · Monrovia, CA
- Mount Pleasant, SC
- New York, NY
- Port St. Lucie. FL
- Redwood City, CA
- Saginaw, TX
- San Antonio, TX
- Wellington, FL



These communities will compete in June 2023 for the title of All-America City! The 2023 All-America City Award Event and Competition will be in-person in Denver, Colorado for the first time in three years, June 9-11. Finalists will assemble teams of residents, nonprofits, businesses, government leaders, young people, etc. to present the story of their work to a jury of nationally recognized civic leaders. If you are interested in serving on the delegation team, please contact the City of Saginaw at info@saginawtx.org.

The award, typically given to 10 communities each year, celebrates and recognizes neighborhoods, villages, towns, cities, counties, tribes and regions that engage residents in innovative, inclusive and effective efforts to tackle critical challenges.

Please join us in congratulating the City of Saginaw, Texas for being one of the 20 All-American City finalists!

Saginaw Sales Tax Revenues

The State of Texas imposes a 6.25 percent state sales and use tax on all retail sales, leases and rentals of most goods, as well as taxable services.

Local taxing jurisdictions (cities, counties, special purpose districts and transit authorities) can also impose up to 2 percent sales and use tax for a maximum combined rate of 8.25 percent.



- .125 cent Street Maintenance Sales Tax
- .375 cent Crime Control and Prevention District
- 1.5 cents of our state-allowed 2 cent total goes to General Fund Operations

Sales Tax Revenues have continued to increase year after year in Saginaw. The City of Saginaw municipal year is based on October through the following September.



Below are Fiscal Year Sales Tax Revenues as reported by the Texas State Comptroller's Office:

FISCAL YEAR SALES TAX - "Revenues":

- Fiscal Year 2022-23 Total Revenues = \$2,636,687.85 through January 2023 (11.57% increase from the previous year = \$273,432.21 more than the same 4 months last year)
- Fiscal Year 2021-22 Total Revenues = \$7,762,572.97 (7.27% increase from previous year)
- Fiscal Year 2020-21 Total Revenues = \$7,236,582.55 (21.46% increase from previous year)
- **Fiscal Year 2019-20 Total Revenues = \$5,957,804.98 (6.72% increase from previous year)
- Fiscal Year 2018-19 Total Revenues = \$5,582,848.90 (6.73% increase from previous year)
- Fiscal Year 2017-18 Total Revenues = \$5,257,738.16 (3.19% increase from previous year)
- Fiscal Year 2016-17 Total Revenues = \$5,091,389.00 (6.91% increase from previous year)

FISCAL YEAR SALES TAX - "Monthly Averages":

- Fiscal Year 2022-23 Monthly Average: \$686,646.96 (through December: 3 months)
- Fiscal Year 2021-22 Monthly Average: \$646,881.07
- Fiscal Year 2020-21 Monthly Average: \$603,048.50
- **Fiscal Year 2019-20 Monthly Average: \$496,483.74
- Fiscal Year 2018-19 Monthly Average: \$465,237.40
- Fiscal Year 2017-18 Monthly Average: \$438,144.84
- Fiscal Year 2016-17 Monthly Average: \$424,282.41

**(COVID-19 began March 2020)

In non-technical language, what this means is that the Saginaw economy and businesses are doing well. Our Saginaw residents (and non-residents) are shopping at our local Saginaw businesses...and that is a good thing.

MONTHLY SALES TAX – "Revenues": Earlier this month, we received the sales tax revenue report from the Texas State Comptroller's Office. Below are Monthly Sales Tax Revenues for Saginaw as well as several neighboring communities in North Texas:

Saginaw Texas Sales Tax Revenues

Sales Tax Revenues for Neighboring Municipalities Month of January 2023				
Municipality	Net Payment This Period (2023)	Net Payment Last Year (2022)	Difference	% Change
STATE OF TEXAS	\$633,219,482.51	\$581,673,365.31	\$51,546,117.20	8.86%
Fort Worth	\$17,339,918.41	\$15,791,083.46	\$1,548,834.95	9.81%
Grapevine	\$4,312,294.69	\$4,150,656.83	\$161,637.86	3.89%
Southlake	\$2,904,743.18	\$3,023,251.25	(\$118,508.07)	-3.92%
Flower Mound	\$1,974,958.71	\$1,664,865.24	\$310,093.47	18.63%
Euless	\$1,915,215.42	\$1,725,065.51	\$190,149.91	11.02%
Roanoke	\$1,598,450.87	\$1,798,842.53	(\$200,391.66)	-11.14%
North Richland Hills	\$1,397,427.90	\$1,368,006.24	\$29,421.66	2.15%
Hurst	\$1,336,483.97	\$1,248,273.91	\$88,210.06	7.07%
Bedford	\$1,156,069.92	\$1,130,537.76	\$25,532.16	2.26%
Haltom City	\$960,530.96	\$1,167,202.27	(\$206,671.31)	-17.71%
Lake Worth	\$627,087.59	\$627,532.02	(\$444.43)	-0.07%
SAGINAW	\$576,746.95	\$490,034.03	\$86,712.92	17.70%
Colleyville	\$560,756.06	\$535,568.08	\$25,187.98	4.70%
Watauga	\$405,857.35	\$382,391.57	\$23,465.78	6.14%
White Settlement	\$392,447.37	\$306,990.62	\$85,456.75	27.84%
Azle	\$282,279.20	\$252,463.76	\$29,815.44	11.81%

7 Brew Coffee is Coming to Saginaw, Texas!

We are excited to report that 7Brew Coffee is moving to southern Saginaw, Texas. Construction is beginning on a "7 Brew Coffee" (https://7brew.com/). This is a coffee company based out of Fayetteville, Arkansas and is quite popular. 7Brew will be constructed in southern Saginaw near Planet Fitness, Popeyes and Collections Fine Jewelry.

This is also a great example of re-development. The existing structure (the former Church's Chicken) has been abandoned and vacant for over two years and was becoming a very dilapidated



eye-sore in southern Saginaw (Saginaw Blvd). Attached is a demo photo and a photo of what one of their buildings could look like...

Welcome to Saginaw!





Chamber of Commerce News

On November 14, 2022, the Saginaw City Council approved the decision 7-0 to join the Northeast Tarrant Chamber of Commerce (https://www.netarrant.org/) as a Partner City. The Northeast Tarrant (NET) Chamber brings 65-Year Chamber experience to the partnership. NET Chamber has great relationships with their current partner cities of North Richland Hills, Haltom City,



Richland Hills and Watauga. The City of Saginaw and Saginaw Businesses would have the same exact benefits as the other communities listed previously. NET Chamber plans to open a satellite office in Saginaw. NET Chamber would bring substantial Chamber experience of working with local Networking Groups, Member Luncheons, Major Events, School District Partnerships, Tarrant County College Partnership, and Non-Profit engagement to the City of Saginaw. Collaboration would include the inclusion of Saginaw businesses in the North Tarrant Marketplace, the NET Chamber Web/Mobile App.

Below are some weekly and monthly events that would be of interest to you:

WEEKLY NETWORKING & PROFESSIONAL DEVELOPMENT GROUPS:

- Mondays: Synergy Northwest (Business-to-Business Networking) from 8:30 to 9:30am at The Edge Coffee House, 3980 Boat Club Rd #117, Fort Worth, TX.
- Mondays: Northeast Tarrant Toastmasters from 12 noon to 1pm at the North Tarrant Chamber, 5001 Denton Hwy, Haltom City, TX 76117. New guests are welcome!
- Tuesdays: NET Work Success Group from 11:30am to 1pm at Olive Garden Restaurant, 8020 Bedford Euless Road, North Richland Hills, TX 76180. No need to RSVP, just show up!
- Wednesdays: Synergy NETC (Business-to-Business Networking) from 8 to 9am at The Center NTX, 5555 Rufe Snow Drive, North Richland Hills, TX 76180. No need to RSVP, just show up!
- Wednesdays: 1M Cups! Northeast Tarrant from 9 to 10am at The Center NTX, 5555 Rufe Snow Drive, North Richland Hills, TX 76180. No need to RSVP, just show up!
- Thursdays: Synergy Saginaw (Business-to-Business Networking) from 8:30 to 9:30am at SOBA Church, 548 S. Saginaw Blvd. in Saginaw, TX.

SYNERGY SAGINAW: Synergy Saginaw is a weekly business to business networking opportunity for all businesses and individuals to attend. We meet every Thursday morning from 8:30 AM to 9:30 AM at the SOBA Church, 548 S. Saginaw in Saginaw TX. There is no need to RSVP, just attend!



MONTHLY LUNCHEON: The Monthly Chamber of Commerce Luncheon meets every third Thursday of the month at the Birdville Fine Arts/Athletic Complex, 9200 Mid Cities Blvd, North Richland Hills, TX from 1:00 AM to 1:00 PM. The luncheon features professional speakers and entertaining presenters and gives us the opportunity to recognize the efforts of our outstanding members and diplomats. We also introduce our new members and attendees get the opportunity to network with other business owners, area elected officials, as well as the economic development personnel from our partner cities.

65TH ANNUAL NORTHEAST TARRANT CHAMBER OF COMMERCE AWARDS BANQUET: On Thursday, March 9, the City of Saginaw attended the Northeast Tarrant Chamber of Commerce Awards Banquet celebration by recognizing the many contributions of extraordinary Chamber members, volunteers, city partners and corporate citizens whose efforts make our Chamber one of the gems of North Texas! As part of our membership as a NET Partner City, the City of Saginaw was recognized as a "Gold Star Sponsor". There were over 300 people in attendance.

In addition, each year, the Chamber asks every Partner City to choose one business within your city to receive the annual City Momentum Award. The Momentum Award recognizes the one business within your city that excels in overall business growth and corporate contribution to the community. This year's Momentum Award representing Saginaw, Texas is "JULIEN & LAMBERT PROFESSIONAL PHOTOGRAPHY" (https://www.julienlambertphoto.com/)!

For more information on how to join, you can contact the Northeast Tarrant Chamber at (817) 281-9376, *info@netarrant.org* or browse *https://www.netarrant.org/*.





Building Improvement Grant

We Are Re-Investing in Saginaw Businesses!

Who is this program for? This 2021 and 2022 Texas Economic Development Council Award Winning Program is for any commercial business in the City of Saginaw that is looking to enhance their existing site visually, or in ways that increase the viability of the property for business use. This includes uses allowed in the zoning classifications: Community Commercial, Neighborhood Commercial, Office Professional, Light Industrial, Heavy



Industrial, and within Planned Developments. This program provides matching grants to reimburse commercial property owners or business operators for eligible enhancements made to their properties.

There are 10 different categories of improvements that are eligible for consideration as part of this grant program that include: Façade Enhancements, Interior Building Renovations, Landscaping, Lighting, Parking Areas and Driveways, Pedestrian Amenities, Signage, Code Compliance, Demolition and Public Art Installation.

TOTALS TO DATE (Through February 8, 2023):

- Reinvestment Grants Awarded: 27
- Total Building Improvements Made by the Business Owners: \$538,921
- Reinvestment Grants from the City of Saginaw: \$116,224
- Return on City of Saginaw's Investments: 463%

For more information about the Saginaw Building Improvement Grant, check out the following link: http://ci.saginaw.tx.us/1124/Building-Improvement-Grant-Program

Help Support Our Saginaw Businesses

Small businesses play integral parts in the Saginaw economy. They are the backbone of our great community. When you spend money at a privately owned Saginaw store, that money goes to pay a worker in your neighborhood, who, in turn, is likely to spend money at another neighborhood business. The more that small businesses leverage their potential to support each other, the greater their capacity to create a thriving Saginaw business community.

Welcome Saginaw's New Businesses

- Centrum Health, 1029 N. Saginaw Blvd. #E3
- Crave Ventures Inc., 711 W. Bailey Boswell Rd.
- Integrity Tax Pros Saginaw, 1200 S. Blue Mound Rd. #100
- Compass Dental Services LLC, 711 W. Bailey Boswell Rd. #200

Business Directory

Your Economic Development staff has created a section on the City's website listing all businesses in Saginaw. Each individual listing is by type of business and includes name, address, phone, map/location and web address. Check it out directly at http://www.saginawtx.org/BusinessDirectoryII.aspx



Saginaw Small Business Guide

Welcome to the Saginaw Small Business Guide. The following sections include helpful tips, hints, and resources for starting or growing a small business. Our goal is to assist the business owner/executive as they navigate the entrepreneurial roadway. We are dedicated to consistently updating the information within the guide, so please check back often as new information may be available. Building a business from the ground up is an exciting venture. But it can also be a lengthy, time-consuming process, and unfortunately, can result in a headache or two for entrepreneurs. The information in the Saginaw Small Business Guide is intended to make the startup process simpler so that you, as a business owner, can be more successful in your business venture. In this guide, you will find the following sections:

- 1. Are You Ready?
- 2. Preparing a Business Plan
- 3. Business Structure
- 4. Name, Registrations & Tax ID
- 5. Financing Your Business
- 6. Licenses, Permits and Inspections
- 7. Unemployment Tax
- 8. Worker's Compensation
- 9. Business Insurance
- 10. Protecting Your Ideas

SUPPORT LOCAL BUSINESS

For more information and to view our helpful Small Business Guide, *click here*.

Scenes from the Roads Less Traveled - Saginaw Texas

Your Economic Development Department staff has created a new feature for our residents and business owners to look at some scenes of Saginaw, Texas seen on the roads less traveled. This new section recognizes businesses in our "Light Industrial" and "Heavy Industrial" Zoning Districts that our citizenry might not know

anything about or know that it even existed...basically recognizing our "forgotten" businesses. Check out our website at to learn more about our "Light Industrial" and "Heavy Industrial" spotlighted businesses at http://ci.saginaw.tx.us/1483/Scenes-from-the-Roads-Less-Traveled

Trinity Industries

• Address: 104 E Bailey Boswell Rd, Saginaw, TX 76179

• **Phone:** (817) 232-3650

• Website:

https://www.trin.net/home/default.aspx



DID YOU KNOW: Trinity began providing industrial products and services to customers more than 85 years ago. We started as a small butane-tank manufacturer and evolved over time into a premier provider of railcar products and services in North America with a leading railcar lease fleet and manufacturing, maintenance and repair operations. We have a long history of creating value for our shareholders by providing quality products and services to our customers.

Our rail-related products and services are marketed under the trade name TrinityRail. Our purpose is to Deliver Goods for the Good of All. We remain committed to rail solutions that deliver goods—safely, efficiently, and sustainably - for the good of our customers, shareholders, and employees in all the communities we serve. The TrinityRail platform plays an important role in the North American supply chain by facilitating the transportation of bulk commodities and goods by rail. Railcar transportation is sustainable and is the most economical land-based mode of transportation. At Trinity, we strive to employ company resources in ways that make positive contributions to our stakeholders for the benefit of current and future generations.





Saginaw Switchyard Food Truck Park

Get In My Belly! Join us for some yummy food morsels at the very popular Switchyard Food Truck Park in Saginaw TX! Our amazing facility manager Vickie along with her assistant Jennifer (Jen), have helped The Switchyard grow from the ground up to be an immensely successful place for Saginaw patrons and those outside the city to enjoy. When we opened this venue, we started with only 1 interested food truck to now averaging 120 – 140 food trucks per month.

So, stop by the southern end of Knowles Drive near the tennis courts to both support these food trucks and support your City Staff who manage the very successful Switchyard Food Truck Park.





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