



# Sponsorships / Advertising

We have an opportunity for you/your business to reach and support area residents! When you sponsor or advertise with RWB Parks & Recreation, you are contributing to making community events bigger, better and more FUN! Plus we are now offering **ANNUAL\*\* SPONSORSHIP/ADVERTISING options**. Instead of choosing a season, you can participate all year! For additional info or questions please contact Deb Kerr: 752-6543 x1404.

BUSINESS \_\_\_\_\_ CONTACT \_\_\_\_\_

ADDRESS \_\_\_\_\_

PHONE \_\_\_\_\_ EMAIL \_\_\_\_\_

## SPONSORSHIPS



Package Season Annual Ad / logo size\*

Package	Season	Annual	Ad / logo size*
Diamond	\$1025	\$3000	Full Page Ad, X Large Logo
Gold	\$525	\$1500	1/2 Page Ad, Large Logo
Silver	\$325	\$900	1/4 Page Ad, Medium Logo
Bronze	\$225	\$600	Business Card Ad, Small Logo

\*Sponsors Packages included with all sponsorship levels

\*\*Annual sponsors will be receive package benefits for all three of our brochure seasons : Winter/Spring, Summer & Fall.

## AD SPACE ONLY



Option Season Annual Ad size

Option	Season	Annual	Ad size
Full Pg Ad	\$625	\$1800	7 1/2" x 10"
1/2 Pg Ad	\$350	\$975	7 1/2" x5" or 3 1/2"x10"
1/4 Pg Ad	\$205	\$540	3 1/2" x 5"
Bus. Card	\$125	\$300	3 1/2" x 2"

## Sponsor Packages Include:

- Ad & Logo in our 40+ page, printed and digital brochure  
*Digital copies are accessible on the RWB P&R website & direct emailed / texted to approx. 20,000 people in and around our community.*
- Logo in our 4 page Spotlight; direct mailer to the residents of Romeo, Washington and Bruce
- Logo on all printed and locally distributed fliers
- Business link in our brochure and on [rwbparksrec.org](http://rwbparksrec.org)
- Logo featured on Parks & Rec social media sites.
- Logo featured on event signs
- Special invites to participate in community events

Send form & ad art to Brochure Coordinator, Deb Kerr; [kerrd@rwbparksrec.org](mailto:kerrd@rwbparksrec.org)  
View our brochure online at [rwbparksrec.org](http://rwbparksrec.org). Visit us at 361 Morton St., Romeo, MI 48065

**Annual option is only available at the beginning of the year;  
Winter/Spring Brochure Season.**