



Riverton Comprehensive Master Plan

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Welcome to the Riverton Master Plan

The Riverton Master Plan updates the 2009 Comprehensive Plan which outlined a series of action steps the community previously identified as high priorities. Arranged as more of a traditional comprehensive planning document, the prior plan included everything plus the kitchen sink of potential activities that the City, staff, elected officials, community organizations, and others might undertake in coming years. The difficulty of this approach in a small community with slow growth is that many action items require both staff and financial support to execute. In Wyoming, the Great Recession manifested itself less in a housing crisis, but more represented by the economic downturn caused by statewide impacts to the energy industry. In Riverton, the agriculture and mining employment grew steadily from 412 jobs in 2010 to 485 in 2016, a 17.7% increase. However, the census data does not reflect the difficulties experienced in 2017-2018 as the mineral revenues were contributing an estimated 40 percent less than the peak in 2009. These considerations all shape the approach to planning Riverton's future.

In considering updating the plan, a pragmatic, action-oriented approach was desired to focus efforts and resources on a shorter time frame with actionable steps. This resulted in the framing of this Master Plan as a series of strategies describing key goals the community identified and specific steps needed to reach the vision.

Economic development in Riverton was identified as a primary driving factor to support a brighter future for the community. In Wyoming, the lines between economic development and community development are often indistinguishable from one another. Building a community that provides safe streets, quiet neighborhoods, and quality of life amenities often holds as much bearing on the decision of an executive to sink business roots as do traditional economic development considerations. Workforce development, attraction and retention is one of the areas where economic and community development interface. Without a quality community to live in, the necessary workforce may be difficult to retain or attract.

Definitions

Community Development | the practices of civic leaders, citizens and professionals to improve various aspects of communities, typically aiming to build stronger and more resilient local communities

Economic Development | the practices of civic leaders, citizens, professionals and business leaders that encourage private sector development of companies, add employment that provide higher than average wages, diversifies the economy, and generates tax revenue.

PROCESS

In considering the overlapping roles of community planning and economic development, the City of Riverton applied for a Wyoming Business Council Grant to assist in completing this Master Plan. The logic behind linking community plans and economic development is well-founded. For example, the Wyoming Economic Development Association provides seven “Building Blocks of Economic Development” which describe the component parts of traditional strategies. They include:

Leadership and Public Policy



Leadership and policy provide guidance and stability so that investment decisions can be made in an environment that minimizes risk. Creating a vision and clear direction is one way that plans can help create a safe environment for investment.

Infrastructure Development



Infrastructure is the basic community services (both human and physical) that are needed to support development. Planning for roads, water and sewer, police and fire, as well as green infrastructure like parks is key to supporting the needs of business.

Workforce Development



This refers to opportunities to provide education or technical training to grow needed skills within your local population. Partnerships are often a key element of this building block and can include the local school district and community colleges.

Quality Of Life



This building block overlaps with community planning. Creating a community that is attractive to employees means that businesses will also be attracted. Recreation, schools, neighborhoods, housing and cultural activities all play an important role in community development.

Existing Business Development



This strategy entails identifying the resources that already exist within the community and building to expand the businesses you already have locally. Cultivating ventures that are already local often has a higher success ratio than attracting new businesses.

Entrepreneur Development



Similar to existing business development, cultivating startup entrepreneurs (who are already local) can be a positive way to grow new business organically.

New Business Recruitment



This is one of the first things people think about when they consider economic development. Attracting new businesses to set up shop is one highly visible strategy (when successful), but also one of the most difficult and resource-intensive strategies.

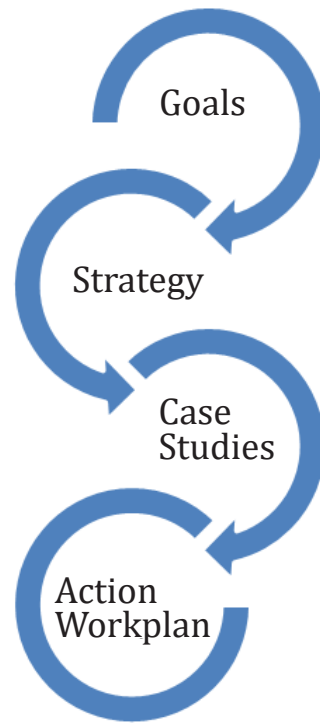
PROCESS

During the pre-planning process, the City of Riverton identified six areas of focus for strategic plan chapters within the Master Plan:

- Land Use
- Economic Development
- Transportation
- Parks & Recreation
- Community Development & Design
- Tribal Partnering Opportunities

For each of these chapters, the graphic below provides you with an outline of how the information is structured.

The **Goals** provides an overview of the top issues identified by the community and why they are critical to address in terms of community and economic development. The **Strategy** describes the recommended actions along with key considerations to achieve success. **Case Studies** provide lessons learned from other communities, or examples that might lend insight as you prepare for implementation. And finally, the **Action Workplan** describes the steps necessary to move forward in pursuing the key issue with in-depth information that can help guide lead partners to take the first step.



COMPLIANCE AND INTENT

This plan is an update to the 2009 Riverton Master Plan document. While this document is a stand-alone item, the original plan included additional information and background that was useful in informing the development of this plan. To that end, pieces from the 2009 plan are included and cited where appropriate.

This plan complies with Wyoming Statutes Section 15-1-503, Master Plan, Adoption, Concurrent Action (for cities and towns). According to section 15-1-503, the Planning Commission is required to certify the plan to the City Council and the City Council is responsible for adopting the plan and taking concurrent action with the county.

TRENDS REPORT

This report is based on data regarding population, economy, and employment. Understanding the past and present of Riverton gives a better understanding of what the future may hold. Looking forward, this information will provide a framework to identify goals and strategies to be considered as part of the plan. While not exhaustive, this section of the plan creates the foundation to engage in conversation about the existing and future plans to be developed. Together with public input and recommendations from City staff, this section will form the basis of understanding of current conditions, challenges and concerns.

CENSUS HIGHLIGHTS

As shown in the table at right, Riverton tracks closely with Fremont County numbers. Differences include lower household income and median home value in Riverton versus the county as a whole. Overall little change has occurred in population, but income and values have increased. Riverton did see a drop in unemployment rate from 2010 to 2016; the County as a whole remained consistent during this time. Poverty rates remained mostly consistent in both the City and County from 2010 to 2016. While it's positive these numbers aren't seeing increases, the state is significantly lower on both numbers, hovering around 3.5% for unemployment and 11% for poverty rate. Understanding why these numbers are higher in the area will be explored later in the plan.

	Riverton		Fremont County	
	2010	2016	2010	2016
Population	10,246	11,044	40,195	40,245
Unemployment Rate	9.7%	6.8%	7.0%	7.3%
Median Household Income	\$39,496	\$50,020	\$46,397	\$53,559
Poverty Rate	15.9%	15.3%	14.0%	14.1%
Total Housing Units	4,748	4,764	17,494	17,703
Median Home Value (Owner-Occupied)	\$133,800	\$160,300	\$154,400	\$189,600
% Owner-Occupied Homes with Mortgage	64.5%	58.4%	53.5%	50.4%
Homeowner Vacancy Rate	1.5%	1.8%	0.5%	1.2%
Home Costs of 30% or More of Income	29.2%	23.8%	25.3%	25.6%
Rental Vacancy Rate	7.1%	6.8%	6.9%	4.8%
Median Rent	\$600	\$715	\$567	\$714
Rent of 30% or Greater of Income	42.3%	37.7%	33.4%	34.4%

TRENDS REPORT

EMPLOYMENT AND INDUSTRY TRENDS

Financial Details

The City of Riverton operates three categories of funds: governmental, proprietary and fiduciary which account for the City’s services, including public safety, general government administration, public works, parks and recreation and health and welfare.

General Fund

The General Fund falls under the governmental fund category and is the City’s primary operating fund. It is used to account for all revenue sources and expenditures which are not required to be accounted for in other funds. Revenues accounted for in the General Fund are derived primarily from taxes, federal and state distributions and charges for goods and services. Expenditures include all major functions of the City such as Police, Parks, and Streets as seen in the table at right.

General Fund Revenues

The General Fund accounts for \$11,359,087 of the total \$25,548,479 FY 2020 budget and reflects an overall decrease (~4%) from FY 2019. The decrease is attributed to revenues received from grants and intergovernmental agreements as well as a reduction in revenue funding from franchise fees.

Expenditures for the General Fund include the following:

Expenditure by Department	% of Total Budget
Mayor and Council: \$128,810	0.5%
Community Services: \$290,000	1.1%
City Administrator: \$201,465	0.8%
Municipal Court: \$247,680	1.0%
Administrative Services: \$369,649	1.5%
Information Technology: \$302,954	1.2%
Facility Maintenance: \$383,310	1.5%
Police, Fire, Victim Witness: \$3,807,355	15.0%
Public Works: \$111,230	0.4%
Streets and Alleys: \$732,090	2.8%
Fleet Maintenance: \$257,340	1.0%
Weed and Pest: \$110,332	0.4%
Parks: \$447,650	1.7%
Community Development: \$397,845	1.5%
Total: \$7,787,710	30.4%

Sales and Use Tax

The largest sources of revenue to the General Fund is the City’s share of the state sales and use tax collected by the State of Wyoming. This revenue accounts for approximately 34% of the General Fund revenue, or approximately \$2,055,000. For FY 2020, the City received 26% of the sales tax distributed to Fremont County.

TRENDS REPORT

Sales tax has been on a downward trend since FY 2015. In FY 2017, the trend began to upturn slightly. While an increase from FY 2017, sale tax revenues were below what was projected for FY 2018. For the State of Wyoming, over one-sixth of sales and use tax collections come from the mining industry. Therefore, changes in total collections have been greatly affected by the fluctuation in mineral activities.

Mineral Severance Tax

Mineral severance taxes are set by Wyoming Statute §39-14-801. The total amount “under the cap” that is distributed to cities and towns is 9.25% of a maximum cap of \$155,000,000 for the State. This amount is distributed to cities and towns based on pro rata population. The total municipal population of the State in the 2010 census is 384,960, of which 10,615 live in the City of Riverton. This represents approximately 2.7% of the total. Other taxes critical to the general fund in order to provide essential services to residents are gasoline, special fuel, cigarette in addition to the previously mentioned mineral royalty and severance for a total of \$1,552,500 for Fiscal Year 2020. This represents a decrease of 1% from Fiscal Year 2019.

Property Tax

Property taxes slightly increased (~1%) from FY 2017 to 2018. The City anticipates no changes in property tax revenues for this fiscal year, and projects approximately \$395,000.

INDUSTRY MIX

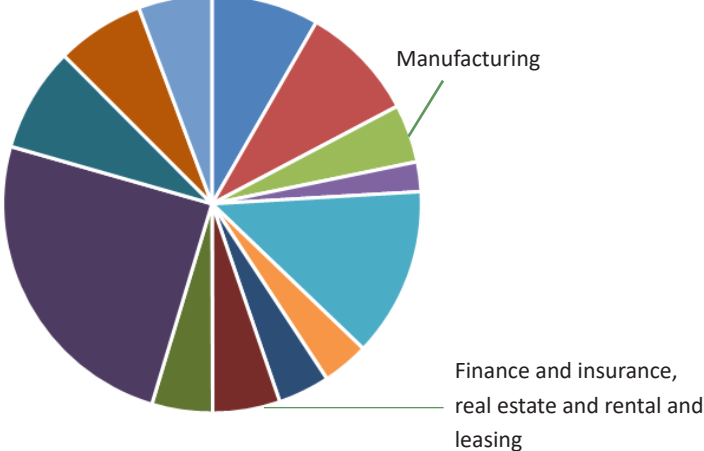
The tables on the next page show the industry mix in Riverton in 2010 and 2016. The top categories for employment are:

- Educational services, health care, and social assistance (21% of total jobs)
- Retail trade (17.4% of total jobs)
- Arts, entertainment, and recreation, and accommodation and food services (15.1% of total jobs)

Together these three categories make up more than half the economy in Riverton (53.5% of all jobs). These service sector positions fill the daily needs of residents and visitors. Numbers are expected to change to follow primary drivers. For example, as more volatile large-scale drivers like mineral development rise and fall. Insulating the community against boom and bust cycles is as important, if not more so, than capturing these revenue streams when they are up.

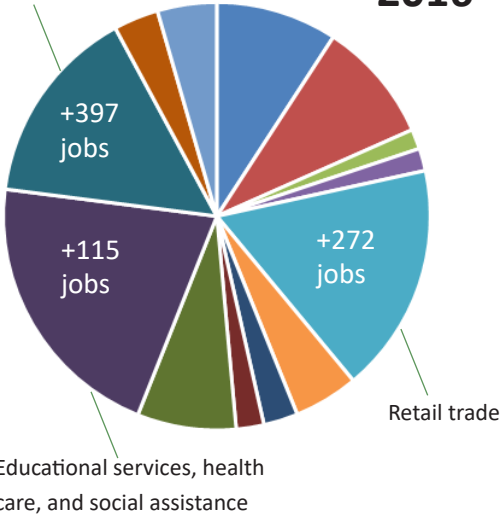
TRENDS REPORT

2010



Arts, entertainment, recreation, accommodation, and food services

2016



Riverton Industry Mix

	2010		2016		% Change
	Jobs	% of Total	Jobs	% of Total	
Agriculture, forestry, fishing and hunting, and mining	412	8.3%	485	9.2%	17.7%
Construction	444	9.0%	488	9.2%	9.9%
Manufacturing	221	4.5%	78	1.5%	-64.7%
Wholesale trade	113	2.3%	88	1.7%	-22.1%
Retail trade	645	13.1%	917	17.4%	42.2%
Transportation and warehousing, and utilities	177	3.6%	257	4.9%	45.2%
Information	196	4.0%	136	2.6%	-30.6%
Finance and insurance, and real estate and rental and leasing	259	5.2%	110	2.1%	-57.5%
Professional, scientific, and management, and administrative and waste management services	230	4.7%	395	7.5%	71.7%
Educational services, and health care and social assistance	1,224	24.8%	1,109	21.0%	-9.4%
Arts, entertainment, and recreation, and accommodation and food services	398	8.1%	795	15.1%	99.7%
Other services, except public administration	335	6.8%	182	3.4%	-45.7%
Public administration	281	5.7%	238	4.5%	-15.3%

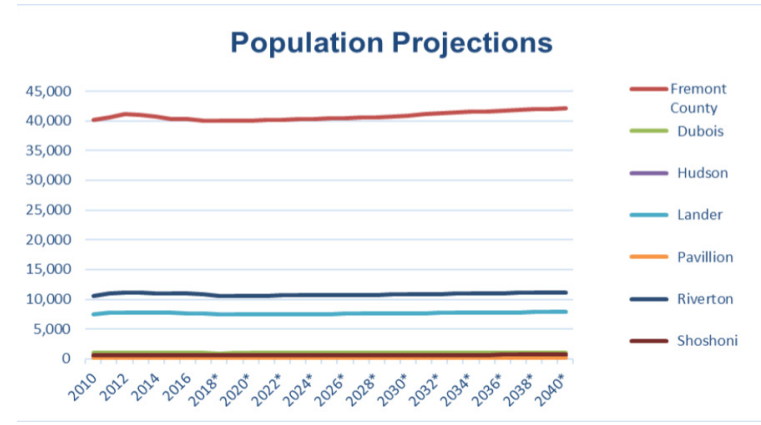
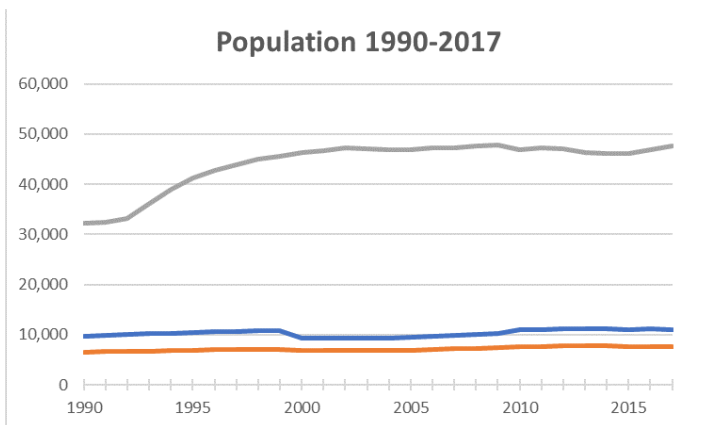
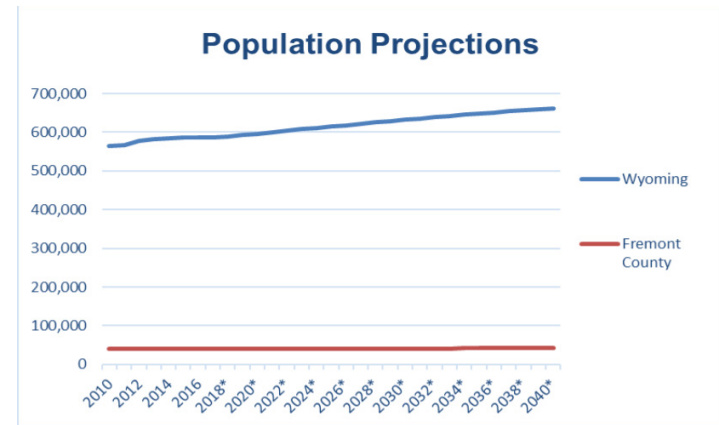
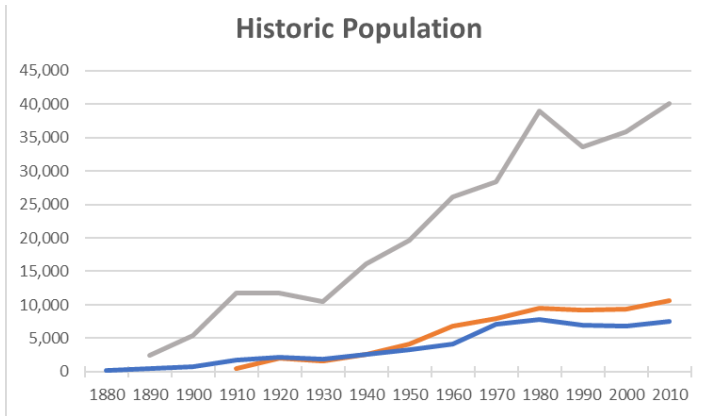
Source: US Census, ACS, Selected Economic Characteristics: 2010, 2016

TRENDS REPORT

POPULATION DATA

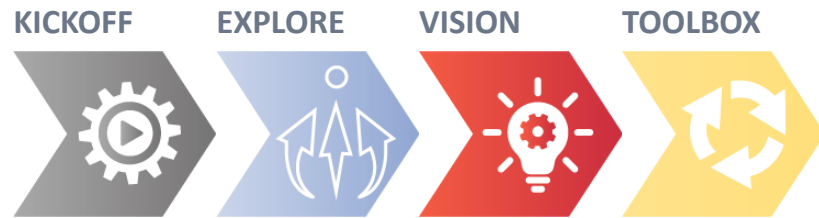
According to the Wyoming State Economic Analysis Division, Fremont County had the highest percentage of minority population in the state with 30% made up of mostly Native American residents. While this isn't surprising given that the Wind River Reservation makes up a significant portion of the area, it underscores the ongoing need for relationships between the tribes and local governments.

Population growth in the county overall increased in the early to mid-1900s and has stayed roughly steady since the 1980s. Population projections show a continuation of this trend in relatively low to no growth. For Riverton, the population trends mean investing in existing infrastructure and residents should be the priority over building large new areas when tax base is not likely to increase.



PROCESS

The project timeline below shows the key steps used to structure plan development and input.



STAKEHOLDER AND PUBLIC ENGAGEMENT

A series of public meetings, a public survey, and key stakeholder work sessions were conducted in development of this plan. The City website and Facebook page were used to advertise and post materials throughout the process. Public meetings were also advertised in the local newspaper—The Riverton Ranger. The kickoff workshop with council, staff, and key stakeholders groups occurred in fall 2018. The meetings covered the current conditions and changes since the 2009 plan. An overview of census details and related items found in the Trends report was used as a starting point to discussions. Each group was asked which tools and functions does the plan need to provide and what success would look like. Following the meetings, a public survey was deployed to engage and ask for community priorities. Of the six topics, the highest rank of importance to the majority of respondents was working on Economic Development. Details from the survey were used to inform parts of the plan and recommendations. Full survey results can be found in the appendix.

The first public meeting followed a brief presentation to Council on the project. Structured as an open house, stations included:

- Community Vision & Values—Respondents were asked to describe what they like about Riverton, what its character is about.
- Community Appearance—Visual preference and discussion on how should different uses be addressed and if there are any challenges that need special attention.
- Housing Options—Weighing options for different types of housing.
- Connectivity—A road map for respondents to share priority areas for extensions, intersection improvements and safety concerns, and extensions to bike paths and walkability throughout the city.

Following these input sessions, the project team developed the key priorities for the plan, overall direction and began to identify specific strategies to move the community goals forward. A second set of work sessions with stakeholder groups was held to dig into these strategies and identify the major priorities. A second public meeting was held, again structured as an open house. Attendees were asked to provide input on the strategies and priorities for each chapter in a series of stations. They included:

- Land Use—Future land use map and details on groupings
- Economic Development—Key strategies and a question on taxes or levies for funding any of these items
- Transportation—Proposed future road network
- Parks & Recreation—Addressing park safety and a plan for City Park
- Community Development & Design—Community design guidelines importance and implementation strategies
- Tribal Partnerships—Key strategies weighting

For images of all completed meeting boards see appendix.

PROCESS

The final plan development occurred with review check-ins with staff. A draft was posted for review to the City website and public hearing with the Riverton Planning Commission prior to adoption at City Council.

COMMUNITY VISION

A shared vision and plan for the community is used to align strategies, policies and annual budget prioritization with community interests.

The vision also serves to guide development decisions. The community vision generated during the 2009 plan still closely aligns with goals and objectives stated by staff, elected officials, and the public today.

The arrangement of the topics has been realigned to provide overarching influence of Fiscal Responsibility over all of the key elements discussed in the plan.



FISCAL RESPONSIBILITY

Riverton will continue to efficiently provide quality public services (i.e. water, wastewater treatment, police, solid waste, maintenance of parks and streets, and general government services) with a priority on maintenance activities and new expenditures that will provide the greatest impact considering fiscal limitations.



COMMUNITY DESIGN

Riverton will promote a high standard of design for new private and public development to strengthen the physical appearance and desirability as a place to live, work and play.



ECONOMIC DEVELOPMENT

Riverton will expand and diversify its businesses and industry, leading to long-term economic stability and a variety of jobs which provide livable wages.



TRANSPORTATION

Riverton will have a well-connected system of streets that offer opportunities for driving, bicycling, walking, and transit use. The city will also have a system of connected off-street recreational pathways.



PARKS & RECREATION

Riverton will have a parks and recreation system that serves residents, current and future recreation, and open space needs.



LAND USE

Riverton will have a variety of housing, commercial and employment options to serve immediate and growth needs and to provide great neighborhoods and places that retain their value and are livable for the long-term.



TRIBAL PARTNERING

Riverton will prioritize partnerships with the Tribes to enhance communication and to accomplish mutual goals while unifying the communities.

CHAPTER OVERVIEW

Moving into the chapters of the plan, each section is set up with Goals, Strategies, and a Work plan. The following goals were developed through input from the public and stakeholders. These are the goals identified for each chapter. Linked goals are shown here with leader lines.

COMMUNITY DEVELOPMENT & DESIGN STANDARDS 16

Goal 1: Implementation of design guidelines

Design guidelines, messaging, and information campaign

Create a Design Advisory working group

Goal 2: Improve major gateways into Riverton

Increase sense of arrival

Goal 3: Address sign clutter on town roadways

Encourage high-quality signage

Goal 4: Develop a wayfinding signage program

Establish and implement design standards

Use wayfinding signage to indentify businesses and assets

LAND USE 31

Goal 1: Encourage a mix of housing types

Increase opportunities for constructing quality multifamily residences

Encourage blended and small-scale infill development

Goal 2: Blend uses and mitigate impacts

Implement buffering and impact mitigation for high-intensity uses which border lower intensity uses

Goal 3: Provide efficient public services as growth occurs

Encourage growth and redevelopment within existing boundaries

Reduce barriers to infill development

ECONOMIC DEVELOPMENT 42

Goal 1: Diversify funding streams

Explore a grant writing position at City/County level

Explore special purpose option tax

Goal 2: Expand regional business opportunities

Attract state and regional conferences

Explore community-driven economic development

Leverage use of opportunity zones

Goal 3: Elevate Downtown as a community and business focal point

Establish a strategic vision for downtown

Provide direction and purpose for visitors to stop in Riverton

Explore an organizational structure to lead downtown efforts

Goal 4: Define Riverton's identity

Explore placemaking strategies

TRIBAL PARTNERSHIPS 58

Goal 1: Increase communication channels

Create a formal working committee and host an annual summit of tribal leadership, City, and County staff/elected officials

Goal 2: Address addiction and substance abuse

Partner with Tribe to develop prevention and education programming

Explore options for a treatment facility

Goal 3: Increase tourism opportunities

Partner with Tribe to host annual Tribal Ceremonial

Goal 4: Expand local native artist opportunities

Mural program

Support artists by creating opportunities to display/sell their work

Host a monthly Arts Crawl

CHAPTER OVERVIEW

TRANSPORTATION

69

Goal 1: Improve safety at key intersections (short-term) ←.....

Plan for upgrades at specific intersections

Explore alternatives for increased safety and roundabouts

Goal 2: Improve non-vehicular connections

Fill in missing links for connectivity on the trails

Develop safe pathway connections

Require new development install sidewalks

Goal 3: Plan for future roadway connections

Secure right-of-way as development occurs

Access management along Federal and Main

Explore an organizational structure to lead downtown efforts

Goal 4: Plan for an additional river crossing

Conduct a study and funding recommendation

Goal 5: Improve safety at key intersections (long-term) ←.....

Explore opportunities for roundabouts

Goal 6: Minimize long-term maintenance costs

Explore revised road cross sections for low-volume streets to reduce pavement

Conduct a corridor plan for Sunset to analyze road configuration

Encourage development closer to City limits and existing infrastructure

Goal 7: Expand opportunities for trails and recreational pathways

Expand the Riverwalk

Expand rails to trails corridor to the north

PARKS & RECREATION

96

Goal 1: Improve real and perceived safety and security at parks

Increase visibility with landscaping changes

Increase usership of existing facilities

Re-orient parking areas to be more visible

Goal 2: Expand and enhance facilities at existing parks

Additional programming and increased safety

Focus on water mitigation and restroom facilities for Jaycee Park

Increase usership with new playground/picnic areas at Sunset Park

Explore low-maintenance surface alternatives for high-use areas

Community Development & Design Standards

COMMUNITY DEVELOPMENT & DESIGN STANDARDS

Riverton is a slow growth community in terms of population, but that doesn't mean things aren't changing, developing, and redeveloping. One of the major discussion points was encouraging infill development. Other major discussion points centered on making sure Riverton is visually inviting and attractive while balancing the need for a business-friendly code. By setting a few recommended alternatives and clearly articulating required standards, the tone for doing business in Riverton can remain open and unobtrusive while providing a quality built environment.

Historic preservation is a key element that should be considered when looking at establishing standards for the community. Certain areas and buildings may be more appropriate for preservation and enhancement with the programs outlined in this section. An inventory of existing historic structures and features may be used as a guide to helping new construction mesh with the character of the community where these features are prominent. For example, a new building downtown might use some of the form elements on a historic structure to blend together, even as new and changing architecture is coming into the corridor. Exploring funding sources for preservation efforts may also be a key objective. The champion for these efforts should be separate from the City so the group can be relied upon as a guide and reference as questions and opportunities arise.



Downtown Riverton

FRAMEWORK

The goals were developed through work sessions with key stakeholders, the community survey, and public meetings. Many of these items were identified in the 2009 plan. Taking it a step further, the next pages identify key steps to moving these strategies forward.

COMMUNITY DEVELOPMENT & DESIGN STANDARDS

INTRODUCTION

The Riverton community takes pride in the small-town character, neighborhoods, history, rolling hills, mountain views, and natural beauty afforded by the Wind River valley. The city's traditional main street-style downtown is a significant community asset as well. However, Riverton's gateways and corridors do not always reflect the beauty that is elsewhere in the community and do not help draw people into the community to shop or spend time or orient them to other destinations. Prior community plans identified goals including beautification of gateways, design guidelines for new development, showcasing history and culture, and beautification of the Wind River. Many similar themes were expressed during the current planning process.

One of the major discussion points was encouraging infill development – the repurposing and reuse of existing buildings and properties. Other major discussion points centered on making sure Riverton is visually inviting and attractive while balancing the need for a business-friendly code. By setting a few recommended alternatives and clearly articulating required standards, the tone for doing business in Riverton can remain open and unobtrusive while providing a quality-built environment.

The goal to shape the built environment in a way that positively reflects Riverton's pride of community was reinforced during this process. Design guidelines are the primary tool used in the review of proposed projects and can also serve as a tool to provide information on how design choices can better support a positive design aesthetic. Guidelines for future development ensure buildings strengthen their surroundings and reflect Riverton's unique character.

In considering that one of Riverton's primary economic drivers is tourism, a cohesive built environment that is attractive can help to draw visitors into exploring the best that Riverton has to offer. When developing design guidelines, it is important that the values of the community are embodied in the overarching design principals and objectives. Flexibility should be a topic of discussion as you'll need to know the level of flexibility Riverton is comfortable with. Creating a clear document identifying minimum standards as well as highlighting guidelines that are flexible will help to map out a path forward. Strategies highlighted in this chapter include:

- Implementation of Design Guidelines
- Improving Major Gateways
- Addressing Signage Clutter
- Developing Wayfinding Signage

COMMUNITY DEVELOPMENT & DESIGN STANDARDS

GOAL CD1: Implementation of design guidelines

Creating places that enhance and reflect the unique character of Riverton will help generate investment in the community. Currently Riverton does not have adopted design guidelines or standards. As new developments spring up, impacts can be felt by the entire community -- good or bad. Guidelines are policies that inform and provide direction for the design of new development and major building modification projects. They are meant to establish a framework that promotes context sensitive design that is supportive of an area's identity. Design guidelines help influence a variety of design elements, including building scale, mass, color, height, material, form and setbacks to ensure the project respects and is responsive to the patterns and rhythms of adjacent buildings.

The guidelines should be developed in a way that encourages and guides new development, as well as facilitating changes to existing structures. Incentives and tools for upgrades should be explored. Façade programs facilitated through a downtown group is a common way communities address these larger projects. Other alternatives may be using a sliding scale of required improvements based on level of changes to a building during the permitting process for a new use or redevelopment project. Lower cost items may include creating more pedestrian scale features (additional awnings, lower windows, etc.) or upgrading street-facing side materials to higher quality, visually appealing product (i.e. changing metal to brick façade).

STRATEGY CD1.A

Design guidelines, messaging, and information campaign

Feedback from the community is essential in order to create guidelines that will not only help shape new development in the present, but also provide a path and identity for the future. Support from residents and the business community will be necessary to adopt design standards. Residents need to understand what design guidelines are, how the tool can be used, and how guidelines can help advance other community objectives such as economic vitality, historic preservation, etc.

ACTION WORKPLAN CD1.A

1. Create a fact sheet explaining what design guidelines are. The fact sheet should include comparison to other similar communities.
2. Create a visual educational component to show the value of improvements.
3. Create an interim document that provides some guidelines for context sensitive design ("This Not That"). This could be adapted from the design guidelines included in the 2009 Master Plan.
4. Host a streetscape design tour for community members and stakeholders.

COMMUNITY DEVELOPMENT & DESIGN STANDARDS

STRATEGY CD1.B

Create a Design Advisory Working Group

Structuring design guidelines to fit the context of Riverton will require focused effort. A working group can help guide how the guidelines are applied throughout the community and can help lead larger discussions with the community (i.e. whether to require guidelines for all land uses vs. priority land uses such as commercial and industrial vs. identifying important corridors or targeted areas in the community where design guidelines will be required). The working group would be responsible for gauging the level of support for various approaches and making recommendations to City staff and the Governing Body on how the guidelines should be structured.

ACTION WORKPLAN CD1.B

1. Initiate an information workshop with design professional to highlight how design guidelines can be structured in Riverton.
2. Initiate meetings with City and key stakeholders to determine the level of support for guidelines/standards.
3. Create a framework for organizing the residential guidelines. Guidelines should include the following elements: building siting, roof forms, siding and materials, garages and parking, façade elements, detailing, porches and entries, encroachments, lighting, landscaping and open space.

4. Create a framework for organizing the commercial and industrial design guidelines. Guidelines should focus at a minimum on the following elements: building massing, setbacks, parking lot siting and design, and streetscape and landscaping improvements.
5. Develop design guidelines specific to downtown.
6. Determine how each set of guidelines will be used, reviewed, and monitored.
7. If compliance with the guidelines will not be required, develop incentives such as a density bonus program to encourage quality design and compliance.
8. If guidelines will be required, determine review triggers for sites or buildings being modified.
9. Adopt guidelines.

GOAL CD2: Improve major gateways into Riverton

Community gateways define the entrance into a community or special district and can create a distinct 'feel' through the use of architectural elements, streetscape features, landscaping and/or signage. By improving and enhancing key gateways into town, Riverton can help attract more visitors to experience its unique offerings.

COMMUNITY DEVELOPMENT & DESIGN STANDARDS

STRATEGY CD2.A

Increase the sense of arrival into Riverton by enhancing community gateways through signage, crosswalks, lighting, landscaping and other visual elements.

Due to limited resources, Riverton should focus improvements and enhancements to the most trafficked and visible gateways. This will allow the City to allocate funding in a way that will generate the largest return on investment.

ACTION WORKPLAN CD2.A

1. Identify and map key gateways that clearly mark entrances into the community.
2. Create an inventory of enhancements that exist at each gateway.
3. Create a list of site-specific enhancements desired for each gateway with corresponding cost estimates.
4. Explore using public art features at key gateways.
5. Explore the feasibility of landscaping along key transportation corridors and entryways as a means of enhancing the city's appearance and sense of place. Include a landscaping strip between the sidewalk and roadway where feasible.
6. Explore the feasibility of other entry features such as crosswalks, lighting, and other design elements.
7. Create a working group to determine funding for improvements, priorities, and phasing.

GOAL CD3: Address sign clutter on town roadways to enhance corridor viewsheds.

Signage contributes greatly to the visual quality of a community. Updating sign requirements to address sign clutter is an effective way to ensure the City continues to be a visually pleasant place to visit or live.

STRATEGY CD3.A

Encourage high quality signage throughout the City of Riverton.

Businesses need to advertise, and signs provide an effective means of identification and communication. However, signs should be appropriate to Riverton's corridors and historic areas without contributing to visual clutter. Certain types of signs may be more appropriate to specific areas than others. Sign regulations are a tool used to provide guidance on specific contexts and applications for various sign types and can help strike a balance between the advertising needs of businesses and community aesthetics. Riverton should look at updating and revising its sign regulations to incentivize the use of ground signs. It should also look at creating a Master Sign Program which is intended to reduce the need for individual ground signs by integrating signage for multiple buildings into one or more shared signs.

ACTION WORKPLAN: CD3.A

1. Revise the zoning code to allow and incentivize the use of site appropriate signage such as low-profile monument signs.
2. Revise allowances and thresholds for other sign types such as

COMMUNITY DEVELOPMENT & DESIGN STANDARDS

freestanding signs and wall signs. Size thresholds should be context sensitive.

3. Revise and update sign regulations to reflect current sign technology.
4. Develop a billboard amortization program.
5. Develop signage amortization program to remove signs that have been abandoned for sixty days or longer.
6. Create a Master Sign Program.

GOAL CD4: Develop a wayfinding signage program to enhance Riverton's identity and direct residents and non-residents to major locations.

Creating a seamless wayfinding system will help direct residents and visitors throughout Riverton. A successful system will allow drivers to find their destination quickly and efficiently. Visitors need to be able to safely orient themselves, find local services and other points of interest. This ability to navigate and enhance traveler convenience is important to Riverton's economic prosperity.

STRATEGY CD4.A

Establish and implement design standards for city wide wayfinding signage.

The creation of a cohesive signage system can work to strengthen the unique character that defines Riverton. It also will ensure a consistent appearance while avoiding driver distraction. Riverton should work with design professionals to develop design standards using elements that reflect Riverton's character and are grounded in placemaking. Branded signage that is unique to Riverton can help reveal stories and special places and provide a visually unifying and unique theme for the community.

ACTION WORKPLAN: CD4.A

1. Host a budget work session with City leadership and key stakeholders to determine how to fund the wayfinding program.
2. Conduct inventory of the existing sign system. Identify user groups, their specific needs, and potential wayfinding difficulties.
3. Develop recommendations on signage types, placement, and locations.

COMMUNITY DEVELOPMENT & DESIGN STANDARDS

4. Hire design professionals to develop a wayfinding plan which will include universal design standards that reflect the City's identify and are consistent in color, font, materials, architectural elements and graphics.
5. Create a phasing plan to reduce impact on City funds. Phasing will include a hierarchy of importance that is unique to Riverton.
6. Adopt the Wayfinding Plan.
7. Fabricate and install signage.

STRATEGY CD4.B

Use wayfinding signage to identify businesses and assets in the historic downtown core.

Signage downtown should spotlight the things that make the district unique and special. The signage should move beyond locational and directional information and include design elements that celebrate the heart of the community. The signage could also help advance economic development goals by helping advertise local businesses in the downtown district.

ACTION WORKPLAN: CD4.B

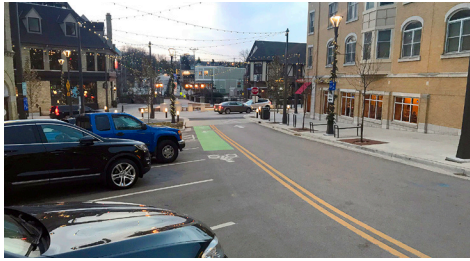
1. Consider using the wayfinding signage to advertise local businesses in the downtown.
2. Create an application process where businesses can apply to receive their business name and location on a sign blade.
3. Install signage to identify and direct residents and visitors to cultural and historic assets downtown.

COMMUNITY DEVELOPMENT & DESIGN STANDARDS

Top Priorities		
GOAL	STRATEGY (IES)	KEY STEPS
CD1: Implementation of Design Guidelines	A. Design Guidelines messaging and information campaign	<p>Create a fact sheet explaining what design guidelines are. The fact sheet should include comparisons to other similar communities.</p> <p>Create a visual educational component to show the value of improvements.</p> <p>Create an interim document that provides some guidelines for context sensitive design (“This Not That”).</p> <p>Host a streetscape design tour for community members and stakeholders.</p>
	B. Create a Design Advisory Working Group	<p>Initiate an informational workshop with design professionals to highlight how design guidelines can be structured in Riverton.</p> <p>Initiate meetings with City and key stakeholders to determine the level of support for guidelines/standards.</p>
	C. Develop and adopt Residential Design Guidelines for structures with more than three units	<p>Create a framework for organizing the residential standards. Guidelines should include building siting, roof forms, siding and materials, garages and parking, façade elements, detailing, porches and entries, encroachments, lighting, landscaping and open space.</p> <p>Determine how guidelines will be used, reviewed, and monitored.</p> <p>Adopt guidelines.</p>
	D. Incentivize the use of the Residential Guidelines	<p>Develop a density bonus program for multi-family developments that meet the design criteria.</p>
	E. Develop and adopt commercial and industrial design guidelines	<p>Establish design guidelines that focus on building massing, setbacks, parking lot siting and design, and streetscape and landscaping improvements to ensure an attractive and healthy connection with the street.</p> <p>Determine how guidelines will be used, reviewed, and monitored.</p> <p>Establish review triggers for sites or buildings being modified.</p> <p>Adopt guidelines.</p>
	F. Develop and adopt downtown design guidelines	<p>Establish design guidelines that focus on building massing, setbacks, parking and access, and public realm interface to encourage pedestrian interest and activity.</p> <p>Determine how guidelines will be used, reviewed, and monitored.</p> <p>Establish review triggers for sites or buildings being modified.</p> <p>Adopt guidelines.</p>

COMMUNITY DEVELOPMENT & DESIGN STANDARDS

GOAL	STRATEGY (IES)	KEY STEPS
CD2: Improve major gateways into Riverton	A. Increase the sense of arrival into Riverton by enhancing community gateways through signage, crosswalks, lighting, landscaping and other visual elements	<p>Explore using public art features at key gateways.</p> <p>Explore the feasibility of landscaping along key transportation corridors and entryways as a means of enhancing the city’s appearance image, and sense of place.</p> <p>Explore the feasibility of other entry features such as crosswalks, lighting, and other design elements.</p> <p>Create a working group to determine funding for improvements, priorities, and phasing.</p>
CD3: Address signage clutter on town roadways to enhance corridor viewsheds	A. Create signage recommendations for the historic downtown core	<p>Consider using the wayfinding signage to advertise local businesses in the downtown.</p> <p>Create an application process where businesses can apply to receive their business name and location on a sign blade.</p>
	B. Encourage high quality signage throughout the City of Riverton	<p>Revise the zoning code to allow for low profile monument signage and determine allowances for other sign types such as freestanding signs and wall signs.</p> <p>Develop a billboard amortization program.</p>
CD4: Develop a wayfinding signage program to enhance Riverton’s identity and direct residents and non-residents to major locations	A. Establish design standards for city wide wayfinding signage	<p>Conduct inventory of the existing sign system. Identify user groups, their specific needs, and potential wayfinding difficulties.</p> <p>Develop recommendations on signage types and placement.</p> <p>Hire design professionals to develop a wayfinding plan which will include universal design standards that reflect the city’s identity and are consistent in color, font, materials, architectural elements and graphics.</p>
	B. Implement Wayfinding Plan	<p>Host a budget work session with City leadership and key stakeholders to determine how to fund the signage improvements.</p> <p>Create a phasing plan to reduce impact on City funds. Phasing will include a hierarchy of importance that is unique to Riverton.</p> <p>Adopt the Wayfinding Plan.</p>



Parking should be located to the side or rear of buildings.



Use of high-quality building materials.

COMMERCIAL



Low profile monument signs are preferred.



Outdoor space requirement (patio, seating area, etc).



Provide display windows at the street level.



Pedestrian connections should be provided and integrated into overall site design.



Internal landscaping and streetscape which includes detached sidewalk, treelawn, and street trees.



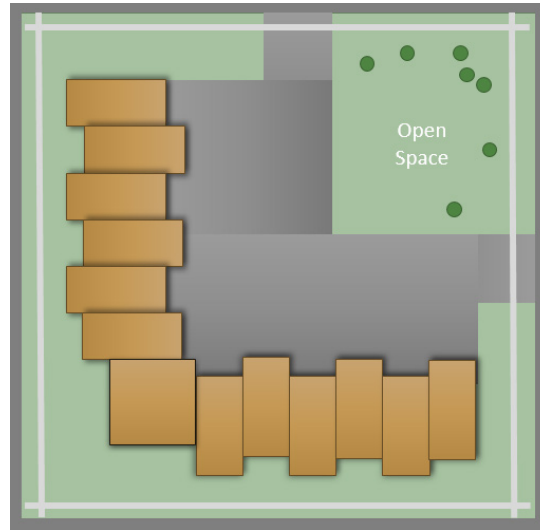
Breaking large structures into multiple building masses with roofline variations.



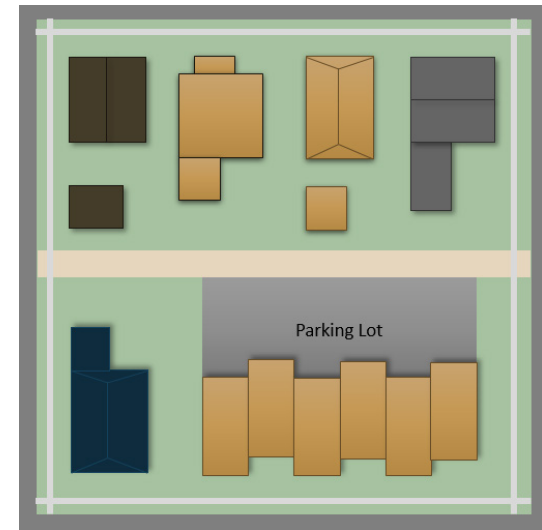
Medium to high-density residential should incorporate a variety of architectural elements to avoid the appearance of blank walls.

Elements include: windows and door openings, balconies, entry features, material and color variation, projected or recessed building walls.

RESIDENTIAL

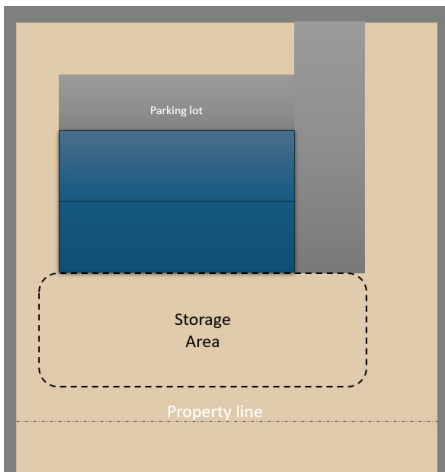


Open space requirements for multifamily residential development.



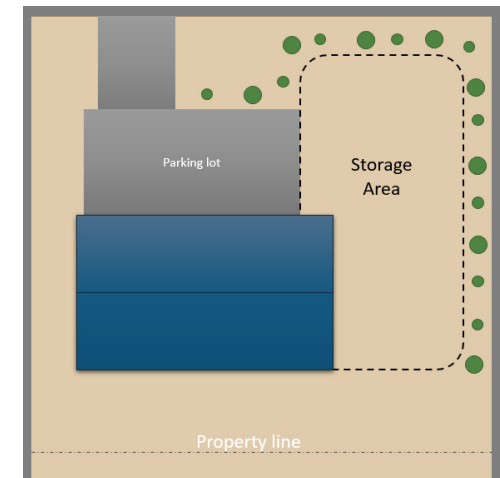
Parking should be screened or located to side or rear of building.

INDUSTRIAL



Storage and service areas should be oriented to the rear of buildings whenever possible.

Landscaping should be used to screen outdoor storage and parking.



DOWNTOWN



Signs that are proportional to the building/ projecting signs oriented to a pedestrian scale of modest size.



Display windows— greater transparency at the ground level.



Outdoor seating should be encouraged.



Parking lots should be screened from view.



Building height – range of 2 to 3 stories.

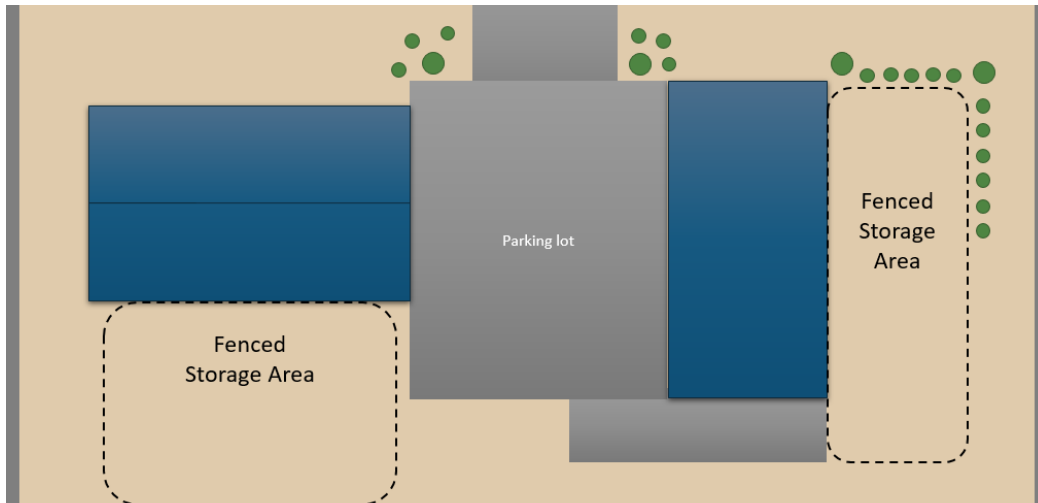


Variety of architectural elements—recessed and protruding building elements to avoid blank walls.



Parking located to side or rear of building.

GATEWAYS



Incorporate consistent lighting.



Streetscape requirements – treelawn, street trees, and detached sidewalk.



Signage should be low profile monument signs.

CASE STUDY: GRANBY VISITOR'S CENTER

Throughout the planning process, participants articulated a desire for a Visitor's Center. Developing a Visitor's Center is a great way to preserve the historic importance of a community and help drive tourism and recreation. The center could combine several features into one facility such as a historical museum, a gift shop featuring local artisan works, a place to rent bikes to tour the town, etc. The center could also host offices for a community organization such as the Chamber in addition to having banquet and meeting rooms available for rent. Funding for the Visitor's Center should be a community conversation and may be a good option for the Specific Purpose (6th penny) tax.

The Town of Granby, Colorado, just opened its new Visitor's Center and home of the Chamber offices with a space for local artists to sell their goods. The development of the Visitor's Center embodies grassroots improvements and proved that collaborative partnerships are the key to success. Formerly the Granby Mini Mart, the gas station had been a virtually abandoned first impression for visitors coming into town on Highway 40. What a difference some vision and enthusiasm can make! The Chamber, which is an integrated organizational structure that encompasses Main Street and Tourism, worked with the new property owner to create a Visitor's Center that provides greater visibility to travelers, while spotlighting local crafted goods in the adjacent repurposed repair bays.

Outside, the pump canopy now shades what is quickly evolving into the community favored gathering spot. Home to the weekly Friday Cornhole Tournament, this once derelict lot has become Friday night place to be. The momentum created by this adaptive reuse is now inspiring new investment.



The Riverton Link

Strong collaboration between the Town, Chamber, and property owner; strong PR and marketing campaign; leveraging of local talent.

Contact: Greater Granby Area Chamber of Commerce
516 East Agate Avenue
Granby, Colorado 80446
<https://granbychamber.com/>
970.887.2311

Land Use

LAND USE

INTRODUCTION

The future land use plan for Riverton includes two key components: 1) major goals for the City development and 2) the future land use map and coordinating details. Although Riverton is experiencing slow growth, changes to built environment from technology, new businesses and new development will continue to occur. The goals outlined here align with community concerns and best practices.

The future land use map uses a broad range of categories to allow for more flexibility in growth and development. For example, the 2009 plan included distinctions between educational services, work centers, and retail commercial; this plan simply groups these uses into commercial. The map also includes suggested overlay areas where higher density residential may be appropriate. This is not to suggest medium to high density cannot be located elsewhere in the community, but rather these higher use areas and proximity to commercial and more walkable environment lend themselves more easily to this type of use.

How does zoning relate to the Master Plan?

City zoning regulations consist of both a zoning map and a written ordinance that divides the city into zoning districts, including various residential, commercial, and industrial districts. The zoning regulations describe what type of land use and specific activities are permitted in each district, and also regulate how buildings, signs, parking, and other construction may be placed on a lot. The zoning regulations also provide procedures for re-zoning and other planning applications. The

zoning map and zoning regulations provide the property “entitlements” to development, while the Master Plan provides a guide for the future development of the property. When changing the zoning of a particular property, it should be consistent with the Future Land Use Plan map. That is to say, the Land Use Map contained in this Master Plan should guide future re-zoning decisions.

Taking into account public facilities in addition to public services should also be considered carefully as growth occurs. One tool some Wyoming communities use is creating a public zone district. While it can be structured a number of ways, the zone is generally intended to cover a range of public facilities, whether open to the public or not. This designation can serve the public more efficiently by creating opportunities for easier transition of uses as public necessities shift.

GOAL LU1: Encourage a mix of housing types within Riverton

Communities with a mix of housing options tend to accommodate growth and changes in economy better than those with limited opportunities for entry level employees, singles, temporary workers, or students. Riverton has a majority of single family housing units with limited multifamily development. Encouraging a wider range of types, like duplexes, fourplexes, and accessory dwelling units, will provide greater opportunity into the rental and home ownership market.

According to the 2016 census, housing vacancy rate was very low (1.8%) with 23.8% of owners paying more than the recommended

LAND USE

30% of their income on housing costs. This tight market may allow for limited additional units. The rental market has a slightly higher vacancy rate of 6.8%; however, in a rental market that rate is a little tight, with recommended healthy markets tending to fall between 7 and 8 percent vacancy according to CityLabs. The more glaring statistic supporting the need for additional options with the rental market is that more than 1 in 3 renters (37.7%) pays more than the recommended 30% of their income on housing.

Providing safe and attractive rental units can be done at a lower cost and create a more inclusive community with opportunities for renters to save for a future goal of owning or pursuing other goals that support the economy.

STRATEGY LU1.A

Increase opportunities for constructing quality multifamily residential units

Different types of multifamily residential units that incorporate amenities and fit better within a neighborhood are preferred. Additional requirements for site layout and facilities may be required as part of larger developments. The Community Development and Design chapter explores these recommendations in greater detail.

ACTION WORKPLAN LU1.A

1. Provide education to the public and elected officials on fair housing policies and developing projects that will last and provide opportunities for everyone within the community. Consider speaking at a civic organization like Kiwanis or Lions club on the topic of housing and recommendations of this plan related to design of multi-family developments.
2. Adopt additional multi-family zone districts (R-3).
3. Adopt changes to standards that encourage high quality design. See recommendations in Community Development & Design Standards section for details.

STRATEGY LU1.B

Encourage blended and small-scale infill development within existing neighborhoods

While larger developments with multiple structures and high number of units can cause concern for neighborhood residents, creating smaller, more integrated units can create a positive impact by providing more eyes on the street and increasing perceived safety in an area.

ACTION WORKPLAN LU1.A

1. City code should allow flexibility in mixing densities and housing styles within residential and mixed use areas. Mitigating public

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concerns should be done through development standards outlined in the Community Development & Design Standards section.

2. City code should permit accessory dwelling units (ADUs) on larger single family sites where the main dwelling is owner-occupied and sufficient off-street parking can be provided for the additional unit (no more than 1 ADU per single-family dwelling property).

GOAL LU2: Blend uses and mitigate impacts to create a harmonious mix of uses

With any change—new development or infill—it’s important to soften and step-down intensities to ensure better compatibility and lower impacts on existing uses. This is especially true in cases where commercial abuts residential, and nearly all cases with industrial uses outside of a business park setting.

In Riverton, many areas include these mixes of land use types. There is value in a mixture of services throughout a community; therefore, this plan supports this mixture when scale and intensity are shown to be compatible with surrounding uses. For example, a small footprint, low-impact service business like a yoga studio may be appropriate within an area designated as primarily residential. A higher intensity use like warehousing would not be compatible even with berms, landscaping, and light mitigation because of orientation to streets, higher and heavier traffic loads, and a footprint significantly larger than the surrounding area.

STRATEGY LU2.A

Implement buffering and impact mitigation for high intensity uses which border lower intensity uses

Buffering and impact mitigation can take a number of forms. Best practices include landscaping alternatives, shielded and limited lighting, signage restrictions, traffic items like turn lanes, drainage and water quality standards, screening of parking and storage areas, and more. The best solutions are context sensitive and typically incorporate more than one mitigation technique in the same area. For example, a tree-lined landscaped berm along a property line could serve to channel water from the site into detention pond while also decreasing noise and visual impacts.

ACTION WORKPLAN LU2.A

1. Where lower density uses develop adjacent to an existing higher density use, the lower density use may be required to implement buffering. For all other cases, the requirements for impact mitigation and buffering should fall on the higher intensity use.
2. Adopt city code clarifying the requirements and alternatives for buffering commercial and industrial uses from residential, public, and open space uses, and/or each other in cases like a school located next to a large footprint commercial retail operation. While not intended to discourage a mix of use within the community, ensuring that outdoor storage, noise and odor emissions, and general heavy activity use impacts should be effectively minimized to the reasonable extent possible.

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3. Buffering and mitigation may include site layouts where storage and parking areas are located behind structures and hidden from view; landscaping plantings and berms to screen from view and provide noise deadening; providing on site greenspace and water mitigation; fencing, and other best practices.

GOAL LU3: Provide efficient public services as growth occurs

Public services include the physical infrastructure as well as the human infrastructure to power, protect, and provide for the community. They include, but are not limited to: electric, gas, water and sewer lines; storm sewers; streets; bike paths and sidewalks; lighting; parks and public spaces; public facilities like fire stations; police, fire, administrative and other public employees. Not only does sprawl negatively effect the environment, it also costs a City more to provide services to lower-density areas outside the core of the community.

STRATEGY LU3.A

Encourage growth and (re)development within existing service boundaries

The service boundary for Riverton should include areas served by existing and near-term planned infrastructure. Where projects and development are proposed outside these areas, the developer should not only be required to provide service extensions, but also a study on future impacts of the extensions. For example, the developer may build two miles of road not on a proposed future corridor that serves the single development. However, if the City is then responsible for ongoing maintenance it may not be beneficial. Understanding the true costs of these types of developments will assist decision makers and set the policy of encouraging infill development.

ACTION WORKPLAN LU2.B

1. Review current service boundaries for physical infrastructure and city services (i.e. fire protection, waste removal, etc.).

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2. Include service boundary impacts as part of application review for new development or redevelopment. For example—a residential development outside and not adjacent the service boundary should not be approved without justification as to necessity for growth. The burden of extending services should be the responsibility of the developer. Whereas, an infill development may require less service impacts and should follow standard.

STRATEGY LU3.B

Reduce barriers to infill development

A more active way to encourage redevelopment of vacant properties within the City is to reduce real and perceived barriers to redevelopment. The City already uses some of these methods; the following recommendations are intended to formalize and provide clarity. Reducing perceived barriers includes educating decision makers—who often serve as the first point of contact for many community members - and the public who come to the planning office on where flexibility in the code can help make their project more feasible in these areas.

ACTION WORKPLAN LU2.B

1. Identify key areas for infill, including, but not limited to: Federal Boulevard, major arterial intersections, and Main Street.
2. When development applications come forward for these locations staff may use a sliding scale of public improvements based on the proposed work.
3. Formalize a sliding scale or partial improvements standard. For example, changes to occupancy type, site layout, major structural changes or additions may trigger full improvements, whereas a use that requires minimal modifications to a site and does not negatively impact the surrounding property or public facilities may only necessitate partial public improvements like sidewalks, lighting, and access control.

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Top Priorities		
GOAL	STRATEGY (IES)	KEY STEPS
LU1: Encourage a mix of housing types within Riverton	A. Increase opportunities for constructing quality multifamily residential units	<p>Provide education to the public and elected officials on fair housing policies and developing projects that will last and provide opportunities for everyone within the community. Consider speaking at a civic organization like Kiwanis or Lions club on the topic of housing and recommendations of this plan related to design of multi-family developments.</p> <p>Adopt additional multi-family zone districts (R-3).</p> <p>Adopt changes to standards that encourage high quality design. See recommendations in Community Development & Design Standards section for details.</p>
	B. Encourage blended and small-scale infill development within existing neighborhoods	<p>City code should allow greater flexibility in mixing densities and housing styles within residential and mixed use areas. Mitigating public concerns should be done through development standards outlined in the Community Development & Design Standards section.</p> <p>City code should permit accessory dwelling units (ADUs) on larger single family sites where the main dwelling is owner-occupied and sufficient off-street parking can be provided for the additional unit (no more than 1 ADU per single-family dwelling property).</p>
LU2: Blend uses and mitigate impacts to create a harmonious mix of uses	B. Implement buffering and impact mitigation for high intensity uses which border lower intensity uses	<p>Where lower density uses develop adjacent to an existing higher density use, the lower density use may be required to implement buffering. For all other cases, the requirements for impact mitigation and buffering should fall on the higher intensity use.</p> <p>Adopt city code clarifying the requirements and alternatives for buffering commercial and industrial uses from residential, public, and open space uses, and/or each other in case like a school located next to a large footprint commercial retail operation. While not intended to discourage a mix of use within the community, ensuring that outdoor storage, noise and odor emissions, and general heavy activity use impacts should be effectively minimized to the reasonable extent possible.</p> <p>Buffering and mitigation may include site layouts where storage and parking areas are located behind structures and hidden from view; landscaping plantings and berms to screen from view and provide noise deadening; providing on site greenspace and water mitigation; fencing, and other best practices.</p>

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Ongoing Opportunities		
GOAL	STRATEGY (IES)	KEY STEPS
LU3: Provide efficient public services as growth occurs	A. Encourage growth and (re) development within existing service boundaries	<p>Review current service boundaries for physical infrastructure and city services (i.e. fire protection, waste removal, etc.).</p> <p>Include service boundary impacts as part of application review for new development or redevelopment. For example—a residential development outside and not adjacent the service boundary should not be approved without justification as to necessity for growth. The burden of extending services should be the responsibility of the developer. Whereas, an infill development may require less service impacts and should follow standard.</p>
	B. Reduce barriers to infill development	<p>Identify key areas for infill, including, but not limited to: Federal Boulevard, major arterial intersections, and Main Street.</p> <p>When development applications come forward for these locations staff may use a sliding scale of public improvements based on the proposed work.</p> <p>Formalize a sliding scale or partial improvements standard. For example, changes to occupancy type, site layout, major structural changes or additions may trigger full improvements, whereas a use that requires minimal modifications to a site and does not negatively impact the surrounding property or public facilities may only necessitate partial public improvements like sidewalks, lighting, and access control.</p>

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Future Land Use	Details	Appropriate Zone Districts
Residential	<p>A majority of this area is already and will be developed as single-family residential units. Duplexes and small townhome (up to 3 units) development should be integrated into the neighborhood.</p> <p>Development of medium to higher density areas (4+ units and complexes) should be concentrated on roadways to handle additional traffic load and be within walking distance to public recreation facilities like trails or parks.</p>	R-1 Single-Family Residential R-2 Multi-Family Residential R-3 Residential R-4 Multi-Family Residential PUD Residential PUD MHB—Mobile Home Park
Commercial	<p>Commercial uses should be evaluated based on the following criteria: site access, impacts to adjacent uses, orientation to roadways, and scale of development. Larger footprint and higher traffic uses should be concentrated along highways and major arterials. Office and institutional uses may be located on sub-arterials or collector roads, depending on scale. Small offices (10 employees or less) may be integrated in neighborhoods with appropriate buffering to less intense uses. Small commercial nodes within neighborhoods may be appropriate when developed at a scale comparable to surrounding residential uses.</p>	C-O Commercial - Office & Institution C-P Commercial – planned neighborhood shopping C-1 General Commercial C-H Commercial Highway
Industrial	<p>Majority of industrial uses should be grouped where possible to avoid impacts to surrounding areas with less intense uses. Outdoor storage areas should be screened from major roadways (visible from outside the industrial park / site). Access and routes should be evaluated at time of development to ensure impacts to residential uses are minimized.</p>	I-1 Light Industrial I-2 Heavy Industrial
Airport	<p>Riverton Airport area includes public and private facilities, including storage and offices, within the airport enclave. Development in this area should be evaluated on location necessity / partnership with the airport facilities, scale of development, traffic uses, and orientation. Any uses in this area should include mitigation of outdoor storage to ensure an appealing gateway to the City of Riverton and Fremont County.</p>	AP Airport C-O Commercial - Office & Institution C-1 General Commercial I-1 Light Industrial
Agricultural	<p>These areas are largely undeveloped land open for range and farming uses. They may transition to higher intensity uses over time.</p>	Ag Agricultural R-1 Single Family Residential R-2 Multi-Family Residential
Open Space	<p>Designated and reserved open space.</p>	P Public Parks & Open Space
Public	<p>Public facilities, including parks and open space, public buildings and publicly owned properties that are likely to remain in the public realm.</p>	P Public Parks & Open Space State & Federal Lands

Economic Development

ECONOMIC DEVELOPMENT

Economic development is important for any community. In Riverton, the number one priority repeated again and again was the need for building a strong economy and supporting existing and future entrepreneurs.

Riverton has the benefit of dedicated economic development agencies that are working to create opportunities for new and existing businesses, and supporting major projects like air transportation. Coordinating these efforts and identifying who plays a role in bringing community economic development goals forward forms the main portion of this section.

FRAMEWORK

Although many chapters affect how a community grows and develops, this section is focused on the specific goals carried out by the economic development agencies in Riverton and the involved public entities.

The goals were developed from work sessions with economic development agencies, city staff, elected officials, and the public.



ECONOMIC DEVELOPMENT

INTRODUCTION

The economic development environment in Riverton is influenced by its central location within the State of Wyoming and proximity to natural and cultural resources. Riverton is also the trade center for west central Wyoming and is the agricultural center of the county. Between 2010 and 2016, Riverton experienced a steady decline in the unemployment rate from 9.7% to 6.8% as the area rebounded from the Great Recession. Additionally, during this period, the median household income increased from just under \$40,000 to just over \$50,000. The greatest employment sector increases during this period were in the Arts, Entertainment & Recreation category (+397 jobs) indicating a growth in the importance of tourism to the local economy. Agriculture and mining employment grew steadily from 412 jobs in 2010 to 485 in 2016, a 17.7% increase. The largest declines were felt in Education and Health Care (-115 jobs) likely reflecting reductions in local government budgets due to funding constraints. (See table on page 9.)

Despite this change, the largest employment sectors remain education and health services and retail. In addition, the energy industry in Wyoming regularly impacts Riverton's economy, increasing demands for services and housing when the economy is growing, and creating challenges when it contracts. The policies in the 2009 Master Plan guided the city in working with organizations and business partners that led the economic development charge to diversify Riverton's economy to cover the "Big Six Strategies" for economic development. These included:

- Expand existing and retain and recruit specialty manufacturing firms whose high value-added products are not affected by Riverton's geographic distance from major consumer markets.
- Focus on potential entrepreneurs and home-grown small businesses by enhancing Riverton's education and training sector to attract students and trainees regionally.
- Expand Riverton's health care sector to retain more health care spending locally and attract regional health care demand.
- Promote tourism and recreation, thus attracting more outside dollars into Riverton especially for lodging and restaurants.
- Target retirees who can relocate with their financial assets by emphasizing Riverton's low cost of living and high quality of life.
- Reduce retail leakage and keep more Riverton dollars at home by offering more local shopping diversity.

With Riverton's slow growth, a more targeted approach was identified during the 2019 process to pursue the following actionable items:

- Diversifying Funding Streams
- Expanding Regional Business Opportunities
- Downtown as a Focal Point

Where this plan establishes goals for the City of Riverton's economic development strategy, other partners are working on this important issue as well. IDEA Inc also has a complimentary Strategic Plan describing economic development initiatives in greater detail that should be consulted for additional information.

ECONOMIC DEVELOPMENT

GOAL ED1: Diversifying Funding Streams

Identifying opportunities for new funding streams that are not being fully utilized will help to diversify income and insulate Riverton from swings in the state and national economy. New revenue will help Riverton to address current and emerging issues to proactively implement their vision. Strategies identified include exploration of more grant opportunities and additional tax options.

STRATEGY ED1.A

Explore a grant writing position at the City/County level

Grants have become an important funding stream for communities who are experiencing increased demand for services and reduced revenues. One strategy to increasing the success of winning grants is to hire a dedicated staff member to manage grant pursuit. Several communities around Wyoming have staff dedicated to grant writing, although each may be structured somewhat differently based on the local needs. Shared staff, contracted staff, and dedicated staff are three options. Shared staff split time between writing grants and other duties – likely in the clerk’s or treasurer’s office. A shared employee may find it difficult to balance multiple job duties, leading to the potential that grant writing is overshadowed by other duties. Contracted staff can provide for a seasoned professional and specific technical information. A contract can also be tailored to focus limited funding. However, a contract staffer will likely charge more per hour than a municipal employee. This can be an effective way to pursue a handful of grants and could include assistance

managing the grants over time. Dedicated staff are municipal employees whose job duties are narrowly defined to support grant writing and administration of grants.

Here is a sampling of towns/counties in Wyoming with grant writing assistance:

- Campbell County
- Cowley
- Laramie County
- Albany County
- Cody
- Gillette
- Sweetwater County
- Cheyenne

ACTION WORKPLAN ED1.A

1. Create case studies on Wyoming communities who have dedicated grant writing staff. Report should identify approximate staffing costs, and a survey of recent grants submitted/awarded.
2. Develop a grant strategy matrix outlining available opportunities. Prioritize grants with the potential for reoccurring applications and determine project types that are a good fit. Determine if specific grants can be written by a generalist or if technical data is needed. Explore the concept of when contracted grant writing may be appropriate/more effective.

ECONOMIC DEVELOPMENT

3. Consider whether the position could effectively divide time between two or more funding partners. Consider establishing a Memorandum of Agreement to define expectations.
4. Consider attending a grant writing workshop to better understand the grant writing environment.
5. If staffing is pursued, consider funding for a multi-year period to ensure the program can get up to speed and have the chance to generate results before re-evaluating.
6. Annually, create a community list of grant project priorities relating to economic and community development as part of your strategic planning or budgeting process.

STRATEGY ED1.B

Explore Special Purpose Optional Tax

Communities across Wyoming have experienced a decline in revenue streams that are generated locally. With changing retail dynamics, the Special Purpose Optional Tax (SPOT) is one of the few ways local governments can increase revenue independent of State Government. Traditionally, a SPOT is targeted to specific projects which have a finite cost, like infrastructure or community facility. Once the total dollar amount is collected, the tax expires. This is an effective way to fund community needs that have a distinct impact on the local population, but might not be able to be funded by other means. The reality of adding a tax locally may seem daunting, so an effort to implement a SPOT requires clear communication and support of the voters. This funding source is

also a county-wide tax, which requires support from residents in other municipalities and unincorporated county residents as well. Identifying projects that are priorities for a variety of populations is key to success. It may also be beneficial to work with legislators to look into a municipal version of this tax. The Wyoming Association of Municipalities (WAM) would be a good starting point to explore the support for the alternative.

ACTION WORKPLAN ED1.B

1. Develop case studies from other communities who have recently added the Special Purpose Optional tax. Interview key players who were involved in the process and discuss key elements that helped (or hindered) the process. Goshen County has adopted an optional 1/4-cent sales tax to fund economic development efforts.
2. Discuss the possibilities of how this idea could support local initiatives in Fremont County at the next monthly Fremont County Association of Governments (FCAG) meeting. The key to success is identifying win-win-win situations where municipalities, the County and residents view the proposed uses of the funds in a positive light. Laramie County typically packages infrastructure and community enhancement projects together so there are project funds for each jurisdiction tied together. A point person should be identified to look into other jurisdictions where the SPOT is used to determine the best format for Fremont County.
3. Work with the Wyoming Association of Municipalities (WAM) to explore a municipality-only SPOT model.

ECONOMIC DEVELOPMENT

Goal ED2: Expand regional business opportunities

Economic development often involves competition for limited resources. To help minimize unnecessary in-fighting and broaden the potential resources available to prospects, Riverton should consider working regionally to leverage opportunities. Within Fremont County, there are four municipalities as well as tribal opportunities for collaboration. Rather than competing against one another (and other cities/counties in Wyoming, not to mention across the nation), leaders in Riverton should seek to establish strategic partnerships that will help make Fremont County a more attractive place to do business. Each community has a different set of unique resources and opportunities. When packaged together, these assets may be more competitive. For instance, the pursuit of larger regional conferences may be more successful if Riverton and Lander work together to pool lodging and meeting space assets.

STRATEGY ED2.A

Attract state and regional conferences

Conferences and conventions bring business travelers to the area who stay in local hotels, eat in local restaurants, and shop in local businesses. Riverton's central location in Wyoming provides an outstanding opportunity to attract statewide conferences who may be looking for an alternative from Casper, Jackson or Cheyenne. Many organizations rotate their annual conferences around the state, while some choose a consistent location year after year for simplicity. Attracting more conferences is one strategy to expand economic activity.

As with every community, meeting spaces and hotel rooms are limiting factors on the size of a conference that can be accommodated. Working regionally with Lander, Riverton could jointly promote the area's resources collectively to attract larger gatherings. Pooling resources can benefit both communities; however, some discussions should take place to establish clear expectations. Partnerships require sharing of benefits, so establishing a memorandum of agreement may be a positive step to aid in clear communication.

Providing meeting planners with the resources they need is also crucial to success. In a location where a single conference hotel cannot accommodate the entire event, shared community resources will likely come into play. Consider appointing a conference liaison to help with convention planning to increase the ease of which event planners view Riverton as a positive place to host a meeting.

Finally, identify champions who will help to recruit conferences. Without leadership, valuable efforts may not gain the traction needed to make progress.

ACTION WORKPLAN ED2.A

1. Collaborate with Wind River Visitor's Council to explore existing resources
2. Contact WY Travel & Tourism Office to explore available resources
3. Create a listing of available lodging and meeting facilities (including community meeting facilities that are not attached to hotels.)

ECONOMIC DEVELOPMENT

4. Create a marketing package highlighting available resources needed for conferences (ie - # of hotel rooms, meeting rooms, etc.)
5. Create a Conference SWOT analysis for conference attraction. Identify a message that highlights Riverton as a central location that's an alternative to Casper.
6. Consider pursuing a feasibility study for additional conference facilities if needed.
7. Create a prospects list. Start by identifying organizations that might fit within your existing room capacity. The Wyoming Society of Association Executives may be a good starting point to identify organizations to target. ([http:// www.wysae.org](http://www.wysae.org)) Additional organizations may be found by searching the Business Filings under the Secretary of State's website.
8. Contacting organizations should be a later step in the process once you've researched the group and their needs. Targeting organizations 1-2 years in advance is critical, and might require appearing in person to pitch to a conference committee.
9. Identify a champion to pursue specific conferences.
10. Identify a local logistic contact for conferences that can help make arrangements for venues and catering.
11. Consider a regional cooperative approach. Attracting larger conferences may require collaboration with other communities in Fremont County to pool hotels and meeting rooms. Consider establishing a Memorandum of Understanding to guide how a

regional approach to conference attraction might work. One idea is to hold events in each of the host communities so players receive an economic benefit to cooperation.

STRATEGY ED2.B

Explore community-driven economic development

Many economic development efforts focus great energy on landing a big fish from outside the community. This "silver bullet" approach puts Riverton into competition with every other community that is pursuing economic development. Focusing efforts on helping businesses that are already within your community is an effective way to get a jump start on success.

ACTION WORKPLAN ED2.B

1. Identify current businesses who are experiencing success and meet with them to gauge their plans over the next 3-5 year period.
2. Pursue opportunities to expand the local value-added agricultural economy. Create an Ag-Innovators networking event to help link people with ideas to resources like financial advice, business planning and mentoring.
3. Collaborate with Central Wyoming College to explore ways to support workforce development.

ECONOMIC DEVELOPMENT

STRATEGY ED2.C

Leverage use of opportunity zones

Opportunity Zones are census tracts which have been designated by the federal government to receive special tax incentives for development. Much of Riverton's east side is included in an Opportunity Zone, along with several other areas in Fremont County. There are 25 designated census tracts across the State of Wyoming. To help Riverton take advantage of this emerging incentive program, a lead champion for the community should be designated to build understanding of the benefits. Additionally, the Wyoming Business Council is working to provide information and resources that can benefit local communities, including a database of properties in Opportunity Zones. One way to get started is to better understand the areas of Riverton that are included in the Opportunity Zone and compiling information that can help share the vital information with prospective developers and investors.

ACTION WORKPLAN: ED2.C

1. Identify a lead champion to research and serve as the point for Opportunity Zones.
2. Attend training sessions and webinars to find out more information.
3. Research and compile information about key properties, infrastructure and other assets within your Opportunity Zone.
4. Create a summary report which includes the highlights of the property in a format that can be shared with investors.

GOAL ED3: Elevate Downtown as a community and business focal point

Supporting growth in tourism and attracting residential growth depends on a functioning and lively central business district. Downtowns are the most unique places in a community and Riverton's historic core is no different. While national chain retailers and restaurants can be found on Federal, and west on Highway 26, the downtown concentrates unique businesses with local flair. Delineating "downtown" from other commercial areas in Riverton will help the community address this place as unique from the others. Defining the downtown area – likely stretching from 1st to 7th (west to east) and Fremont to Washington (north to south) will help unify an approach to this special district.

Through support and enhancement of the assets you have in downtown, Riverton can provide more reasons for tourists to stop and linger, rather than passing through with maybe a pit stop for gas. Travelers on vacation are escaping primarily urbanized areas to explore the beauty of Wyoming. In general, they probably have access to many of the same chain restaurants and retailers and will seek out an experience that's different. Providing a destination that delivers on the unique will help to capture a greater proportion of the tax dollars that are flowing through Riverton.

ECONOMIC DEVELOPMENT

STRATEGY ED3.A

Establish a strategic vision for Downtown

Growing support for incremental growth in Downtown will require focus. Due to limited resources, both funding and human capital, a clear strategic plan to create a support network for downtown is critical. In reviewing the overall environment, the Main Street Four Point Approach provides a sound method to consider improvements. The four categories include:

- Design (relating to the physical environment)
- Organization (relating to a support network)
- Promotion (creating knowledge of what's available downtown – both events and business)
- Economic Vitality (business support and development)

Exploring a strategic vision of where you'd like for Downtown to be in 5-years helps to identify specific action steps you can take.

ACTION WORKPLAN: ED3.A

- Identify a core group of leaders who are passionate about the future of Downtown.
- Convene a facilitated discussion to create a strategic vision for Downtown.
- Expand the vision over time to include a more detailed Downtown plan addressing infrastructure needs, business needs, and placemaking.

STRATEGY ED3.B

Provide direction and purpose for visitors to stop in Riverton

Wayfinding is the process of creating signage that directs locals and visitors to key destinations in your community. Similar signs have been installed in many Wyoming communities, including Rawlins and Douglas. These signs help visitors get a sense of the key community assets, giving them an excuse to drive through town and stop a while. Directing visitors to “Historic Downtown Riverton” alerts tourists that there is a place with unique character, along with locally-owned restaurants and shopping opportunities.

ACTION WORKPLAN: ED3.B

1. Create a wayfinding plan. Identify the most important community destinations that a visitor would need to find in Riverton. Defining key gateways and routes through the community will help you focus your efforts on those paths most traveled by visitors. This process is sometimes conducted by City staff, as a university student-led project, or by consultants. The plan would also identify signs that should be removed or are outdated to minimize sign clutter. Work with the Department of Transportation on potential locations of signs and design criteria.
2. Design physical signage that presents a positive image of Riverton. Many creative sign ideas are available from communities in the region. Consider using visual elements from the monument signs that are currently in place to coordinate your existing signs with future additions.

ECONOMIC DEVELOPMENT

3. Consider special sign design character for Downtown. Providing a visual cue to visitors that they have arrived is key to generating foot traffic in local businesses.
4. Secure cost estimates for fabrication of the signs. Some communities use local community colleges or students to fabricate the signs. Coordinate installation by City crews in conjunction with WYDOT.
5. Create a phasing plan to enable smaller groupings of signs to be paid for during several fiscal years to break up the cost into manageable sizes.

STRATEGY ED3.C

Explore an organizational structure to lead Downtown efforts

In order to progress with efforts focused on enhancing Downtown, an organizational structure to spearhead leadership is necessary. Without a leader, nobody is totally responsible for Downtown and efforts could fall through the cracks. Exploring the different organizational models is a good first step. Wyoming communities use Main Street, Downtown Development Authorities, and Urban Renewal Authorities to help guide Downtown progress.

Urban Renewal is one of several options available for supporting development in a central business district. Typically managed by the City Council serving as the URA Board, this entity has special powers defined in statute. The most effective tool available to a URA is the power of Tax Increment Finance (TIF). This tool allows the increased property tax

valuation for a project area to be used in support of infrastructure and other public improvements needed to support the project. One way to think of TIF is as “self-funded improvements.” Because new projects are generating higher tax revenues, TIF enables a marginal project that doesn’t pencil out financially to tap into the future tax revenues they generate to help pay for capital infrastructure. Main Street is a grassroots economic development approach supported by a program in the Wyoming Business Council. This program provides for technical assistance and some limited project grants to participant communities, but would require local support to move forward in the program.

ACTION WORKPLAN: ED3.C

1. Contact Wyoming Main Street to explore the idea of hosting an educational workshop on how downtown organizations are structured to assist with business support and redevelopment efforts. Education as to what a URA, DDA or Main Street organization offers could provide to Riverton will help in clarifying the right tool to pursue. Inviting communities with these different organizations could help to shed light on how these approaches are used in Wyoming.
2. Consider attending the Wyoming Main Street Best Practices Workshop to gain a better understanding of how this program supports economic and downtown development across Wyoming. Several scholarships are typically available each year. Contact Wyoming Main Street for additional information.

ECONOMIC DEVELOPMENT

3. Arrange a tour of other communities who have downtown organizations in place. Attending a board meeting is a good way to find out what projects these entities are pursuing. Contact local executive directors or program managers to arrange for a tour of Wyoming Downtowns to find out more.

GOAL ED4: Define Riverton's identity

STRATEGY ED4

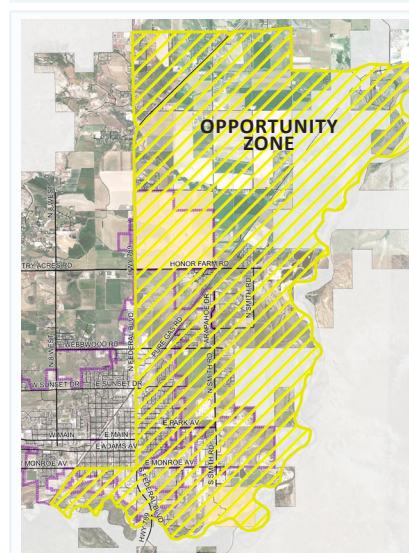
Explore placemaking strategies to make Riverton appeal to locals and visitors

The value of curb appeal is critical to economic development, particularly in a tourism market like Riverton. If visitors don't see something attractive or interesting to stop for, they are likely to continue driving to their destination. Creating an attractive environment is a fundamental need for economic development. For employers, attracting new residents to fill jobs can be a challenge. The community must put its best foot forward at all times to demonstrate that locals love Riverton. Focusing placemaking strategies like enhanced landscaping and building design should be pursued in the most visible locations in the community. Downtown, gateways and highway corridors define a place because they are the mostly highly traveled.

ACTION WORKPLAN: ED4

1. Confirm the most critical locations for placemaking in Riverton. Map them and name them so they are defined geographically.

2. Consider focusing special attention on Downtown as it is the most unique place in Riverton and most likely to attract visitors and locals. Special design elements like lighting and landscape treatments help to create a pleasant environment.
3. Define landscaping standards for highway corridors. Focus on the frontage and areas visible from the street.
4. Support nuisance control efforts to keep these corridors free of trash, weeds and other debris.
5. Create and fund a beautification program with a matching grant structure to help businesses who want to improve their property.
6. Explore a streamlined permit review and approval process for building reuse.
7. Consider diagonal parking on the north-south streets in Downtown to add low-cost parking to welcome more visitors to shop.



From the IRS website:

An Opportunity Zone is an economically-distressed community where new investments, under certain conditions, may be eligible for preferential tax treatment. Localities qualify as Opportunity Zones if they have been nominated for that designation by the state and that nomination has been certified by the Secretary of the U.S. Treasury via his delegation of authority to the Internal Revenue Service.

For more information on Wyoming Opportunity zones and how they work, visit <http://wyomingbusiness.org/opportunityzones>

ECONOMIC DEVELOPMENT

Top Priorities		
GOAL	STRATEGY (IES)	KEY STEPS
ED1: Diversify Funding Streams	A. Explore a grant writing position at City/County level	<ol style="list-style-type: none"> 1. Create case studies on Wyoming communities who have dedicated grant writing staff. Report should identify approximate staffing costs, and a survey of recent grants submitted/awarded. 2. Develop a grant strategy matrix outlining available opportunities. Prioritize grants with the potential for reoccurring applications and determine project types that are a good fit. Determine if specific grants can be written by a generalist or if technical data is needed. Explore the concept of when contracted grant writing may be appropriate/more effective. 3. Consider whether the position could effectively divide time between two or more funding partners. Consider establishing a Memorandum of Agreement to define expectations. 4. Consider attending a grant writing workshop to better understand the grant writing environment. 5. If staffing is pursued, consider funding for a multi-year period to ensure the program can get up to speed and have the chance to generate results before re-evaluating. 6. Annually, create a community list of grant project priorities relating to economic and community development as part of your strategic planning or budgeting process.
	B. Explore special purpose optional tax	<ol style="list-style-type: none"> 1. Develop case studies from other communities who have recently added the Special Purpose Optional tax. Interview key players who were involved in the process and discuss key elements that helped (or hindered) the process. Goshen County has adopted an optional 1/4-cent sales tax to fund economic development efforts. 2. Discuss the possibilities of how this idea could support local initiatives in Fremont County at the next monthly Fremont County Association of Governments (FCAG) meeting. The key to success is identifying win-win-win situations where municipalities, the County and residents view the proposed uses of the funds in a positive light. Laramie County typically packages infrastructure and community enhancement projects together so there are project funds for each jurisdiction tied together. A point person should be identified to look into other jurisdictions where the SPOT is used to determine the best format for Fremont County. 3. Work with the Wyoming Association of Municipalities (WAM) to explore a municipality-only SPOT model.

ECONOMIC DEVELOPMENT

Top Priorities		
GOAL	STRATEGY (IES)	KEY STEPS
ED2: Expand Regional Business Opportunities	A. Attract state and regional conferences	<ol style="list-style-type: none"> 1. Collaborate with Wind River Visitor’s Council to explore existing resources 2. Contact WY Travel & Tourism Office to explore available resources 3. Create a listing of available lodging and meeting facilities (including community meeting facilities that are not attached to hotels.) 4. Create a marketing package highlighting available resources needed for conferences (ie - # Hotel Rooms, Meeting Rooms, etc.) 5. Create a Conference SWOT analysis for conference attraction. Identify a message that highlights Riverton as a central location that’s an alternative to Casper. 6. Consider pursuing a feasibility study for additional conference facilities if needed. 7. Create prospects list. Start by identifying organizations that might fit within your existing room capacity. The Wyoming Association of Association Executives may be a good starting point to identify organizations to target. (http:// www.wysae.org) Additional organizations may be found by searching the Business Filings under the Secretary of State’s website. 8. Contacting organizations should be a later step in the process once you’ve researched the group and their needs. Targeting organizations 1-2 years in advance is critical, and might require appearing in person to pitch to a conference committee. 9. Identify a champion to pursue specific conferences. 10. Identify a local logistic contact for conferences that can help make arrangements for venues and catering. 11. Consider a regional cooperative approach. Attracting larger conferences may require collaboration with other communities in Fremont County to pool hotels and meeting rooms. Consider establishing a Memorandum of Understanding to guide how a regional approach to conference attraction might work. One idea is to hold events in each of the host communities so players receive an economic benefit to cooperation.
	B. Explore community-driven economic development	<ol style="list-style-type: none"> 1. Identify current businesses who are experiencing success and meet with them to gauge their plans over the next 3-5 year period. 2. Pursue opportunities to expand the local value-added agricultural economy. Create an Ag-Innovators” networking event to help link people with ideas to resources like financial advice, business planning and mentoring. 3. Collaborate with Central Wyoming College to explore way to support workforce development.
	C. Leverage use of opportunity zones	<ol style="list-style-type: none"> 1. Identify a lead champion to research and serve as the point for Opportunity Zones. 2. Attend training sessions and webinars to find out more information. 3. Research and compile information about key properties, infrastructure and other assets within your Opportunity Zone. 4. Create a summary report which includes the highlights of the property in a format that can be shared with investors.

ECONOMIC DEVELOPMENT

TOP PRIORITIES		
GOAL	STRATEGY(IES)	KEY STEPS
ED3: Elevate Downtown as a Community and Business Focal Point	A. Establish a strategic vision for downtown	<ol style="list-style-type: none"> 1. Identify a core group of leaders who are passionate about the future of Downtown. 2. Convene a facilitated discussion to create a Strategic Vision for Downtown. 3. Expand the vision over time to include a more detailed Downtown Plan addressing infrastructure needs, business needs, and placemaking.
	B. Provide direction and purpose for visitors to stop in Riverton	<ol style="list-style-type: none"> 1. Create a wayfinding plan: A) Identify the most important community destinations that a visitor would need to find in Riverton. B) Define key gateways and routes through the community will help you focus your efforts on those paths most traveled by visitors. This process is sometimes conducted by City staff, as a University student-led project, or by consultants. The plan would also identify signs that should be removed or are outdated to minimize sign clutter. C) Work with the Department of Transportation on potential locations of signs and design criteria. 2. Design physical signage that presents a positive image of Riverton. Many creative sign ideas are available from communities in the region. Consider using visual elements from the monument signs that are currently in place to coordinate your existing signs with future additions. 3. Consider special sign design character for Downtown. Providing a visual cue that visitors that they have arrived is key to generating foot traffic in local businesses. 4. Secure cost estimates for fabrication of the signs. Some communities use local community colleges or students to fabricate the signs. Coordinate installation by City crews in conjunction with WYDOT. 5. Create a phasing plan to enable smaller groupings of signs to be paid for during several fiscal years to break up the cost into manageable sizes.
	C. Explore an organizational structure to lead downtown efforts	<ol style="list-style-type: none"> 1. Contact Wyoming Main Street to explore the idea of hosting an educational workshop on how downtown organizations are structured to assist with business support and redevelopment efforts. Education as to what a URA, DDA or Main Street organization could provide to Riverton will help in clarifying the right tool to pursue. Inviting communities with these different organizations could help to shed light on how these approaches are used in Wyoming. 2. Consider attending the Wyoming Main Street Best Practices Workshop to gain a better understanding of how this program supports economic and downtown development across Wyoming. Several scholarships are typically available each year. Contact Wyoming Main Street for additional information. 3. Arrange a tour of other communities who have downtown organizations in place. Attending a board meeting is a good way to find out what projects these entities are pursuing. Contact local executive directors or program managers to arrange for a tour of Wyoming Downtowns to find out more.

ECONOMIC DEVELOPMENT

Top Priorities		
GOAL	STRATEGY (IES)	KEY STEPS
ED4: Define Riverton's Identity	A. Explore placemaking strategies to make Riverton appeal to locals and visitors	<ol style="list-style-type: none"> 1. Confirm the most critical locations for placemaking in Riverton. Map them and name them so they are defined geographically. 2. Consider focusing special attention on Downtown as it is the most unique place in Riverton and most likely to attract visitors and locals. Special design elements like lighting and landscape treatments help to create a pleasant environment. 3. Define landscaping standards for highway corridors. Focus on the frontage and areas visible from the street. 4. Support nuisance control efforts to keep these corridors free of trash, weeds and other debris. 5. Create and fund a beautification program with a matching grant structure to help businesses who want to improve their property. 6. Explore a streamlined permit review and approval process for building reuse. 7. Consider diagonal parking on the north-south streets in Downtown to add low-cost parking to welcome more visitors to shop.

CASE STUDY: CASPER URBAN RENEWAL AGENCY

There are several economic strategies to support revitalization and investment in key community locations. An Urban Renewal Authority is specifically dedicated to the elimination of blight within the corporate boundary of the City. Two key factors make urban renewal stand out. The first is the ability to use tax increment financing and the second is the ability to set up URA Plan Areas.

Tax Increment funds are the difference between the property tax collected in the established “baseline” year and the annual sales tax collected each year following. The benefit of using TIF can be seen over time as increased re-investment of public funds generates an increase in private investment. TIF funds can be used as the gap funding for projects with circumstances that have hindered their redeveloped and cannot move forward without assistance. For example, rehabilitating a historic structure may not be viable given the costs of bring it up to today’s codes and requirements. The other advantage of TIF is to build on the existing tax base by reinvesting into the community.

Establishing an Urban Renewal Authority is laid out in statute Section 15-9-107. The URA Plan describes the types of activities and improvements the organization will pursue, as well as the funding mechanisms it will use to achieve its goals. This plan should be broad yet specific enough to enable flexibility but also predictability in moving forward. The plan should also include a legal description of the area. In order to build positive support, it is recommended that other stakeholders play a role in developing the plan.

Referencing other communities and their experiences can help answer questions that come up during the development and implementation of your plan.

The Casper Urban Renewal Agency has had major successes since their inception in 2002. In 2002, Casper developed an Urban Renewal Plan for what is now known as the Old Yellowstone District. This area exhibited characteristics of blight and economic decline. Financing programs include federal tax incentive programs, private investment, federal and state loan programs, and local creative financing packages. A Master Plan for the District was adopted in 2008 to provide guidance on zoning and design. The District has come a long way since 2002 in large part due to the URA. The URA has incentivized a higher level of improvements and enhancements in the District and has generated greater financial returns and tax collections.

The Riverton Link

Strong partnerships; strong public education campaign; support from local business community

Contact: Casper Urban Renewal/ Old Yellowstone District

200 N. David, Room 203

Casper, Wyoming 82601

http://www.casperwy.gov/residents/property_and_housing/urban_renewal

307-235-8241

Tribal Partnerships

TRIBAL PARTNERSHIPS

Developing a supportive partnership between the City of Riverton and the Eastern Shoshone and Arapaho Tribes is key to building a stronger community and more resilient economy. As one of the plan stakeholders noted, the reservation is an asset to Riverton. Benefits include opportunities for authentic experiences to be shared with wider audiences (tourism draw), a large employment base just outside city limits, and increased funding options with federal programs. Tribes are the only entities in the country that can act as both businesses and governments. Tribes can form joint-venture organizations with private companies and make investments both on and off the reservation. This makes for significant advantages when it comes to capitalization, taxation and marketing. The City's ability to forge a strong partnership with the Tribes will help to generate more cohesive economic development efforts. The key takeaway is that by working together, more can be accomplished.

The primary purpose of this section is to acknowledge that relationship building is a major component of creating more prosperity for both entities. Due to timing constraints, this process was able to simply scratch the surface on a few opportunities that, with sustained effort, will help to build trust and strengthen communications over the coming years. Shared issues causing concern among all parties include high rates of addiction and substance abuse, as well as divided social and economic development efforts between the Tribes and City of Riverton. The Goals and Strategies of this section are intended to provide a framework to work toward a better relationship that is collaborative in nature.

FRAMEWORK

Strategies highlighted in this chapter include:

- 1) Increase Communication Channels
- 2) Address Addiction & Substance Abuse
- 3) Increase Tourism Opportunities
- 4) Expand Local Native Artist Opportunities



TRIBAL PARTNERSHIPS

GOAL TP1: Increase Communication Channels

The need to accelerate and broaden dialogue between the City of Riverton and the Tribes has been a longstanding goal. Developing this relationship is critically important for the health of the region. Partnerships have inherent advantages based on the potential to share resources, knowledge, and experience. Fostering a supportive relationship is beneficial to all parties. Together, the City and Tribes can leverage assets, increase outside funding, and coordinate on mutually beneficial efforts. The starting point to building this relationship is to foster an atmosphere for constructive engagement and partnership.

STRATEGY TP1.A

Create a formal working committee and host an annual summit of tribal leadership, City, and County staff and/or elected officials to discuss major concerns

Organizing a formal working committee and annual summit where stakeholders, regional leaders, and citizens can brainstorm goals and strategies is one way to start the process of building a supportive partnership and strengthening trust between the Tribes and the community of Riverton. Once organized, the working committee should define what success looks like early on.

ACTION WORKPLAN CD1.A

1. Identify lead to coordinate the meetings and summit.
2. Identify participants to be invited.
3. Develop a short introduction and purpose for the group. The first meeting does not have to solve everything.
4. Determine the best venue and format for the summit. This should take into account the preferences of Tribal leadership.

GOAL TP2: Address Addiction and Substance Abuse

Across Wyoming, alcohol and substance abuse is a serious concern, and Fremont County is no different. Most respondents to the survey felt the pervasiveness of public intoxication has gone unchanged. To combat this serious and complex problem, a culturally appropriate, multidimensional approach that emphasizes prevention, treatment, and aftercare is recommended. Prevention programming and education should be community-based and should start at the elementary level to promote healthy lifestyles and empower youth to make better decisions. Solutions for treatment should be developed in partnership with the Tribes and will require strong community interest and engagement, leadership, and sustainable funding.

TRIBAL PARTNERSHIPS

STRATEGY TP2.A

Partner with Tribes to develop prevention and education programming

The City of Riverton should look to partner with the Tribes to create an evidence-based prevention program that educates and empowers youth and the community at large to live healthy lifestyles free of substances. The program should tailor services to specific audiences and should address the factors that influence the origins of substance abuse and how it presents itself in a person's life. Program success is dependent on funding for programming and organizing, and the ability to develop infrastructure for long-term program sustainability. Partnerships with community organizations should also be mapped out to identify ways to include fitness or vocational training as a means of decreasing substance abuse rates.

ACTION WORKPLAN TP2.A

1. Identify stakeholders, partner organizations, and local government and tribal leaders for the program and explore existing resources.
2. Create case studies on substance prevention programs. Report should identify resource needs, and list action steps to get program up and running.
3. Convene working group to develop a strategy for sustainable funding and/or grant opportunities, and a workplan.
4. Schedule regular meetings with working group to tackle workplan items.

STRATEGY TP2.B

Explore options for a treatment facility

Treatment facilities can be structured several ways to address public intoxication. Riverton should work with the Tribes to determine the best method and approach to treating individuals with substance abuse problems. Services can range from a low barrier shelter which allows residents to engage in some form of drinking onsite to a regional recovery facility. The treatment options should look to address some of the environmental factors that lead to substance abuse.

ACTION WORKPLAN TP2.B

Low-Barrier Shelter Option:

1. Identify the main partners who would be involved in the initiative. At a minimum, Tribal representatives, the City Police Department, the City Attorney, and representatives from a mental health organization, the hospital, and the Fremont County Good Samaritan Center.
2. Hold a structured kickoff meeting outlining the alternatives for low barrier shelters. Use case studies as a starting point. Discuss the best framework for Riverton.
3. Set a follow up meeting date to formalize a recommendation to elected officials regarding the plan.
4. Include a public education component to share with the local news outlets on the financial benefits for the city and the benefits for individuals receiving services.

TRIBAL PARTNERSHIPS

5. Identify a location for the shelter, apply for grant opportunities, and start a public campaign for startup and construction costs.
6. Coordinate necessary legal items including Memorandums of Understanding and contracts.

Regional Recovery Facility Option:

1. Explore alternatives with the hospital and other key mental health organization for attracting or starting a recovery facility in the county providing in-patient services.
2. Explore reasons for the closure of the previous facility.

GOAL TP3: Increase Tourism Opportunities

Tourism could be an important component of the Riverton economy. The City should continue to build partnerships to promote local and regional tourism. Collaboration between the City of Riverton and the Tribes is very appropriate, due to improved chances of success through pooling of resources. This partnership is vital when it comes to identifying joint tourism efforts and providing a complete view of what tourism-related activities and experiences are available.

STRATEGY TP3.A

Partner with Tribes to host an annual Tribal Ceremonial in Downtown Riverton

The Ceremonial would serve and promote Native American culture and could include rodeos, parades, an artist vendor row, and other social

events to round out the dancing. The parades and dances should take place on Main Street to draw more visitors downtown, while the other events could occur at various locations throughout town. This type of event presents a great opportunity to draw in visitors looking for an authentic experience. This was one of the more ambitious ideas identified during the planning process and will require further investigation. Due to the magnitude of the project, it is advisable to package several of the information-gathering topics into a coordinated effort. Formalizing what resources are required, determining the logistics for running the event, and exploration of possible partnerships in addition to the Tribe could be detailed in a project-specific strategy. One way to get started is to explore other communities that have hosted successful Tribal Ceremonials. In addition to the annual Ceremonial the City, in partnership with the Tribe, could consider creating a Native American Dance series for the summer months. These dances would allow residents and visitors to experience authentic tradition dances, music, and vendor booths with authentic Native American arts and crafts on a regular basis. It is recommended the nightly dances take place downtown to encourage more people to shop and dine in the heart of the community.

ACTION WORKPLAN TP3.A

1. Create a task force and convene partners to brainstorm ideas.
2. Formalize a list of questions to answer.
3. Research and compile case studies of successful ceremonials across the U.S.

TRIBAL PARTNERSHIPS

4. Create a workplan.
5. Develop a branding and marketing strategy.
6. Develop a funding and sponsorship program.

GOAL TP4: Expand Local Native Artist Opportunities in Riverton

Riverton is already home to a creative population. The challenge for Riverton becomes establishing a reputation of being home to an arts, heritage and cultural economy where artists have opportunities to show and sell their work. As mentioned earlier, more people want to be a part of an authentic experience. Promoting the cultural heritage of the area will benefit both the City and neighboring Tribal Communities by attracting people from all over to experience Riverton's cultural assets. The City should explore ways to support, celebrate and leverage these creative opportunities.

STRATEGY TP4.A

Mural program

Murals are a great way of sharing and amplifying the voices of a community and Riverton already has made headway with a few amazing installations in the downtown. Formalizing a program that guides and provides a framework for the murals is recommended. Each mural could include a public engagement process where the artists collaborate with community members to highlight themes important to the community. The program could be based off a collective artmaking process, which will help to generate dialogue and spark economic revitalization efforts.

ACTION WORKPLAN: TP4.A

1. Engage Native American artists for public mural and art projects.
2. Create criteria for selecting buildings and artists to participate in mural program.
3. Ensure participating buildings dedicate an easement.
4. Create a process for public involvement.
5. Develop a funding strategy and/or find program sponsors in the community.
6. Create a "Mural Walking Tour" and have brochures and promo materials with the walking route in addition to posting it online.

STRATEGY TP4.B

Support native and local artists by creating opportunities for them to display and sell their work

The City of Riverton should make a concerted effort to showcase and celebrate the work of native artists. Creation of an organization that is focused on promoting the arts and highlighting artistic diversity may be worth exploring. This organization could support local artists while also engaging the broader community in creative activities by providing opportunities to see, make, and enjoy art.

ACTION WORKPLAN: TP4.B

1. Create an organization or Arts Council in partnership with the City to promote and foster Riverton's creative economy.

TRIBAL PARTNERSHIPS

2. Secure financial resources for the start-up period to pay for administration and operations of the organization and enlist volunteers.
3. Explore, identify and adopt additional financial tools.
4. Engage and involve artists in developing programs and efforts.
5. Create a suite of programs to support the arts, including art galleries, Native artist in-residence program, artist talks, art festivals, rotating art displays, public art projects, and music festivals.
6. Provide opportunities for artists to teach workshops about their methods, choice of medium, and perspectives.
7. Maximize existing venues with programming and develop underutilized facilities for artistic activities.

STRATEGY TP4.C

Host a monthly Arts Crawl

A monthly Arts Crawl could serve as a major asset downtown, drawing in residents and visitors. This monthly event could feature things like

exhibit openings, demonstrations, space events, pop-up events and other programming. The Arts Crawl would provide people a free way to explore art in Riverton. Having downtown businesses use their stores to showcase and display the artwork would also be a great way to promote local restaurant and retail offerings.

ACTION WORKPLAN: TP4.C

1. Create task force to organize event.
2. Enlist volunteers, sponsors, and business partners to display artwork.
3. Create schedule of featured local artists, musical acts, and special events.
4. Market and promote event as well as special offerings from Riverton's downtown galleries and restaurants.
5. Explore the idea of an artists' co-op gallery. This could potentially be housed in a vacant space Downtown.

CASE STUDY: GALLUP INTER-TRIBAL CEREMONIAL

With the neighboring Wind River Tribe, Riverton is well positioned to host a Native American gathering/ceremonial that draws in visitors to witness the customs and traditions of the Native American people. Many of the inter-tribal events that continue today started humbly and have since grown, attracting thousands of visitors from all over the world. To get started, Riverton should initiate conversations with the Wind River Tribe to gauge the Tribe's level of interest and support. Assuming the Tribe is interested, the City can work with the Tribe to create a task force responsible for defining common goals and developing a strategy and work plan for the event. As the task force gets started, contacting other communities and organizations could help answer questions and provide helpful tips.

Gallup's Inter-tribal Indian Ceremonial was established in the 1920s and is considered one of New Mexico's oldest continuous celebrations of Native American culture and art. For nearly 100 years, Native American dancers have been drawn from all over the United States and Mexico to perform in the Ceremonial to share a piece of their culture. The annual event includes a parade, rodeo, nightly dances and pow-wows, musical performances, a queen pageant, and an artist vendors row of craft goods. The event is takes place over a week and has several activities programmed for the downtown area.

The event's success and authenticity has inspired other communities in the Southwest region and beyond to host similar gatherings, such as the Gathering of Nations in Albuquerque, New Mexico. These gatherings are open to all who want to celebrate indigenous culture, heritage and traditions, and serve as a great conduit for richer interaction between natives and non-natives.

The Riverton Link

Strong collaboration between the Town and participating Tribes; strong PR and marketing campaign; support from local businesses and sponsors.

Contact: Gallup Inter-Tribal Indian Ceremonial
206 West Coal Avenue
Gallup, New Mexico 87301
<https://gallupceremonial.com>
505.863.3896

TRIBAL PARTNERSHIPS

Top Priorities		
GOAL	STRATEGY (IES)	KEY STEPS
TP1: Increase Communication Channels	A. Create a formal working committee and host an annual summit of tribal leadership, City, and County staff and/or elected officials to discuss major concerns	<p>Identify who will take the lead to coordinate the meetings and summit.</p> <p>Identify key leaders and stakeholders to be invited.</p> <p>Develop a short introduction and purpose for the group. The first meeting does not have to solve everything.</p> <p>Determine the best venue and format for the summit. This should take into account the preferences of Tribal leadership.</p>
TP2: Address Addiction and Substance Abuse	A. Partner with Tribe to develop prevention and education programming	<p>Identify stakeholders, partner organizations, and local government and tribal leaders for the program and explore exiting resources.</p> <p>Create case studies on substance prevention programs. Report should identify resource needs, and list action steps to get program up and running.</p> <p>Convene working group to develop a strategy for sustainable funding and/or grant opportunities, and a workplan.</p> <p>Schedule regular meetings with working group to tackle workplan items.</p>
	B. Explore options for a treatment facility	<p><i>Low Barrier Shelter Option:</i> Identify the main partners who would be involved in the initiative. At a minimum, the Tribes, City Police Department, the City Attorney, and representatives from a mental health organization, the hospital, and the Fremont County Good Samaritan Center.</p> <p>Hold a structured kickoff meeting outlining the alternatives for low barrier shelters. Use case studies as a starting point. Discuss the best framework for Riverton.</p> <p>Set a follow up meeting date to formalize a recommendation to elected officials regarding the plan.</p> <p>Include a public education component to share with the local news outlets on the financial benefits for the city and the benefits for individuals receiving services.</p> <p>Identify a location for the shelter, apply for grant opportunities, and start a public campaign for startup and construction costs.</p> <p>Coordinate necessary legal items including Memorandums of Understanding and contracts.</p> <p><i>Regional Recovery Facility Option:</i> Explore alternatives with the hospital and other key mental health organization for attracting or starting a recovery facility in the county providing in-patient services.</p> <p>Explore reasons for the closure of the previous facility.</p>

TRIBAL PARTNERSHIPS

Top Priorities		
GOAL	STRATEGY (IES)	KEY STEPS
TP3: Increase Tourism Opportunities	A. Partner with Tribes to host an annual Tribal Ceremonial in Downtown Riverton	<ul style="list-style-type: none"> Create a task force and convene partners to brainstorm ideas. Formalize a list of questions to answer. Research and compile case studies of successful ceremonials across the US. Create a workplan. Develop a branding and marketing strategy. Develop a funding and sponsorship program.

TRIBAL PARTNERSHIPS

For the Long Haul		
GOAL	STRATEGY (IES)	KEY STEPS
TP4: Expand Local Native Artist Opportunities in Riverton	A. Mural Program	Engage Native American artists for public mural and art projects.
		Create criteria for selecting buildings and artists to participate in mural program.
		Ensure participating buildings dedicate an easement.
		Create a process for public involvement.
		Develop a funding strategy and/or find program sponsors in the community.
		Create a “Mural Walking Tour” and have brochures and promo materials with the walking route in addition to posting it online.
	B. Support native and local artists by creating opportunities for them to display and sell their work	Create an organization or Arts Council in partnership with the City to promote and foster Riverton’s creative economy.
		Secure financial resources for the start-up period to pay for administration and operations of the organization and enlist volunteers.
		Explore, identify and adopt additional financial tools.
C. Host a monthly Arts Crawl	Engage and involve artists in developing programs and efforts.	
	Create a suite of programs to support the arts, including art galleries, Native artist in-residence program, artist talks, art festivals, rotating art displays, public art projects, and music festivals.	
	Provide opportunities for artists to teach workshops about their methods, choice of medium, and perspectives.	
	Maximize existing venues with programming and develop underutilized facilities for artistic activities.	
	Create task force to organize event.	
	Enlist volunteers, sponsors, and business partners to display artwork.	
	Create schedule of featured local artists, musical acts, and special events.	
	Market and promote event as well as special offerings from Riverton’s downtown galleries and restaurants.	
	Explore the idea of an artists’ co-op gallery. This could potentially be housed in a vacant space Downtown.	

Transportation

TRANSPORTATION

Riverton maintains an extensive network of streets, sidewalks, alleys, and recreational paths as part of the transportation system. Most residents travel to and from their destinations in private vehicles, but transit and alternatives are also available. Wind River Transportation Authority offers transit in and around Riverton and the Riverton Senior Center also offers public transportation service. The airport is also an important component of Riverton’s transportation—conveniently providing a link between Riverton and regional destinations.

As traffic volumes continue to grow, new approaches will be required to address increasing safety and mobility considerations. Recent upgrades to Federal Boulevard by the Wyoming Department of Transportation will enhance this vital corridor and provide efficient circulation for years to come. Paths and trails have been expanding in Riverton, providing an important non-motorized option for travel and recreation.

The goals and policies outlined in this section aim to improve and connect streets as growth occurs (as designated on a plan), design all future streets to accommodate not only vehicles, but also pedestrians, bicycles, and transit and better connect the recreation paths and trails. Providing a system that serves multiple modes of travel helps reduce traffic and get people where they need to go more quickly, efficiently, and safely. Finally, the policies in this section also address the role of the airport as a major component of the city and region’s transportation system.

Additionally, transportation networks within a community also tend to be one of the largest budget expenses, both in terms of capital investment and ongoing maintenance. Due to this impact, the policies and guidance in this section identify opportunities to lower maintenance on current facilities, while building in efficiency from the start to ensure this key investment is money well spent.

FRAMEWORK

The major concerns and areas of interest identified during the planning process were primarily themes of safety and connectivity. These overarching topics, coupled with providing high-quality service at an efficient cost, forms the basis of this section.



TRANSPORTATION

While some of the strategies are more specific in nature, reflecting the desire for this Master Plan to explore specific technical recommendations, others more broadly address policies that might be applied across the community. Additionally, the plan breaks out High Priority Initiatives, which should receive attention in the near-term, while less pressing or longer-term issues are discussed in the Ongoing Initiatives.

Intersection improvements and specific details are shown for the key areas identified. These practices may be considered as other intersections of concern are identified. For any major change to intersection control and alignment, staff must take into account level of service and traffic analysis to ensure the best alternative is selected.

Regional transportation services are a key component of the overall network in the Riverton area. Although it's not included as a specific goal within the section, supporting public transportation between the airport and communities within Fremont County should be considered as major decisions are made in the community. The map on page 87 shows the current Wind River Transit Authority (WRTA) routes.

GOAL T1: Improve safety at key intersections

One of the most important elements of any transportation system is safety. During the planning process, several key locations for safety improvements were made. Goal T1 identifies and explores two critical intersections where improvements should be prioritized over the coming years as traffic increases. A related goal – T5 – also addresses safety at key intersections but looks at longer-term intersections that were identified as part of the plan development and public process.

STRATEGY T1.A

Plan for upgrades at specific multi-jurisdictional intersections of: Highway 26, Airport Road and Cooper Road; and Sunset Boulevard and North Federal Boulevard

The Airport Road, Highway 26, Cooper Road intersection has experienced increasing traffic and is anticipated to continue with regular air service and as the area experiences growth in population and tourism. Additionally, Cooper Road will be connected all the way from Federal to this intersection with Airport Road, increasing traffic along the corridor. The physical alignment of the intersection presents an additional challenge. As seen in the Google Earth image on the following page, the multiple intersections in a very small area creates awkward turns at best, with safety and sightline issues more commonly experienced.

ACTION WORKPLAN T1.A

1. Initiate discussions with WYDOT regarding potential improvement concepts for the area.

TRANSPORTATION



2. Educational outreach with community members about roundabouts as intersection alternatives. Consider establishment of a temporary roundabout installation to enable the community to experience its use and function. Include financial analysis to show comparisons for construction and ongoing costs of a roundabout versus traditional signalized intersection for public and decision makers.
3. Explore funding mechanisms available in concept with WYDOT to identify potential timelines.
4. Budget for a study and matching funds with WYDOT for the intersection.
5. Include project in capital improvement plan / City budget.
6. Explore business council grant opportunities for the Airport Road intersection with justification of its link to job creation and opportunities with the air service and expansion of uses.

ALTERNATIVES (see maps on pages 88-90)

SR 26 and Cooper Road Roundabout Alternative #1

Currently, the roadways of Cooper Road and Stagner Drive connect to SR 26 as two separate intersections. Airport Road exists as a 'T'-intersection with Cooper Road. The potential roundabout design for these intersections would exist as a potential five leg roundabout. It is anticipated that the northbound approach of SR 26 would be two lanes and all other approaches would be a single approach lane. There are no pedestrian accommodations anticipated for this intersection. Stagner Drive is realigned to the south keeping Cooper Road close to its existing alignment.

SR 26 and Cooper Road Roundabout Alternative #2

The potential roundabout design for these intersections would exist as a potential five leg roundabout. It is anticipated that the northbound approach of SR 26 would be two lanes and all other approaches would be a single approach lane. There are no pedestrian accommodations anticipated for this intersection. Cooper Road Drive is realigned to the north keeping Stagner Drive close to its existing alignment.

SR 26 and Cooper Road Unsignalized Alternative

The unsignalized alternative for these intersections would exist as a potential realignment of Cooper Road to the north. Airport Road would retain its connection to Cooper Road and the intersection of SR 26 and Stagner Drive/Cooper Road would now align as a four-leg intersection.

TRANSPORTATION

STRATEGY T1.B

Explore alternatives for increased safety and roundabouts along Sunset at College View, Major Avenue, and N. 8th West (see map on page 91)

Sunset Drive is evolving into a sub-arterial roadway, providing an efficient east-west connection from Federal to neighborhoods, schools, and services. Due to the growth in traffic, many community concerns were raised during the planning process. Although stop-controlled intersections function well at lower volumes, the increased traffic on Sunset may be pushing the limits of current intersection configuration. Within this section, the plan explores how improvements could be made to address these intersections in the near-term with minor adjustments. (Please note that additional improvements are included in T5, with longer term action strategies for these intersections.)

ACTION WORKPLAN T1.B

1. Consider crosswalk enhancements at these locations to make pedestrians more visible and slow traffic approaching the intersections with visual cues. Enhancements may include a creative crosswalk program.
2. Conduct educational outreach with community members about Roundabouts as intersection alternatives. Consider establishment of a temporary roundabout installation to enable the community to experience its use and function. Include financial analysis to show comparisons for construction and ongoing costs of a roundabout versus traditional signalized intersection for public and decision makers.

GOAL T2: Improve non-vehicular connections

Non-vehicular transportation provides opportunities for people to travel via modes other than personal car. Bicycle and pedestrian facilities can also provide a quality of life amenity that presents an economic development attraction for prospective businesses and workforce. Alternatives can also help younger and older populations that may not be able to drive stay connected with their community. Exploring strategies that help expanding the non-vehicular system will improve overall mobility in Riverton.

STRATEGY T2.A

Fill in missing links for connectivity on the trails in Riverton

Trails are much like other transportation network elements. If there are gaps in the system, the benefit and function diminishes rapidly. By completing missing segments first, Riverton can leverage the benefit of existing facilities. Connecting missing links is also an important safety issue, particularly in locations nearby schools. Completing safe routes to schools is key to ensuring that our children, and the parents who may accompany them, can access important community facilities.

ACTION WORKPLAN T2.A

1. Locate and map critical missing links.
2. Identify preferred routes and availability for rights of way. Where rights of way are not available, identify ownership and begin discussions to secure access (easements or ROW).

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3. Assess whether routes could be considered under as high property routes to schools that might generate grant support.
4. Include project(s) in capital improvement plan/City budget.

.... STRATEGY T2.B

Develop safe pathway connections between Willow Creek Elementary and neighborhoods to the north to improve safety and discourage walking along the edge of roadways

This specific project strategy focuses on an issue raised during the public engagement process. The neighborhood elementary school does not have a designated facility to connect with the neighborhood. Construction of a sidewalk or trail would alleviate immediate safety concerns.

..► ACTION WORKPLAN: T2.B

1. Identify the preferred route given available ROW and property ownership. Partner with the school and affected property owners to finalize the route.
2. Apply for funding and grants for the pathway.
3. Work with the school on maintenance responsibilities.
4. Include project in capital improvement plan / City budget.
5. Coordinate with public works for installation.

.... STRATEGY T2.C

Require new development install sidewalks

Missing links are a key issue for the pedestrian network. If sidewalks are not required at time of development it becomes very difficult to require and install connections after the fact. Additionally, the cost of installation may be higher and fall to the City to address.

..► ACTION WORKPLAN: T2.C

1. Adopt code requirements for sidewalks to be installed with roadway construction (for residential subdivisions) or with site development (for commercial and industrial development), and with major redevelopment activities on a site.
2. Where possible, sidewalks should be detached, separated by undeveloped tree lawn or xeriscape area to provide additional safety and comfort for users.

GOAL T3: Plan for future roadway connections

Planning for future streets is essential to efficient City management. If you aren't planning for future roadways, development may encroach on preferred route locations and key connections which can cause complication in the future. Rerouting or purchasing property to accommodate a road section can be expensive and difficult. Establishing a network is particularly important to address in the northern growth

TRANSPORTATION

areas of Riverton due to growth constraints in other directions. Without proper planning the transportation network growth may not be efficient, costing City and taxpayers more in the future where pre-planning could have developed a more efficient approach.

STRATEGY T3.A

Secure right of way as development occurs

Reviewing the future road network map with landowners as they begin considering development will open a dialogue about the location and extent of the transportation system. Rights-of-way (ROWs) should be dedicated during the planning process to preserve the growth opportunities for Riverton.

ACTION WORKPLAN T3.A

1. Consult future road network map with all developments to ensure ROWs are secured for the roadway network.
- 2) Coordinate with Fremont County officials on preserving ROW as development occurs outside city limits.
- 3) Require dedication of ROW during the platting process.

STRATEGY T3.B

Access management along Federal and Main

According to the Federal Highway Administration, access management is the proactive management of vehicular access points to land parcels adjacent to all manner of roadways. Good access management promotes safe and efficient use of the transportation network. Access

management techniques include:

- **Access Spacing:** increasing the distance between traffic signals improves the flow of traffic on major arterials, reduces congestion, and improves air quality for heavily traveled corridors.
- **Driveway Spacing:** Fewer driveways spaced further apart allows for more orderly merging of traffic and presents fewer challenges to drivers.
- **Safe Turning Lanes:** dedicated left- and right-turn, indirect left-turns and U-turns, and roundabouts keep through-traffic flowing.
- **Median Treatments:** raised medians are examples of some of the most effective means to regulate access and reduce crashes.
- **Right-of-Way Management:** as it pertains to ROW reservation for future widenings, good sight distance, access location, and other access-related issues.

Access management - including effective ingress and egress, efficient spacing and design – maintains mobility and overall operational viability of streets and road systems. Federal and Main are both WYDOT joint jurisdiction and are guided by the WYDOT access manual. This manual should be referenced as code requirements and modifications to development standards occur.

ACTION WORKPLAN: T3.B

1. As redevelopment and infill development occurs along these roadways, encourage reduced access points for safety.

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2. Adopt minimum spacing requirements and shared access easement language in coordination with WYDOT standards.

GOAL T4: Plan for an additional river crossing

Riverton should begin to work with Fremont County and WYDOT to identify opportunities for a second bridge crossing over the Wind River to provide redundancy in the street system for emergency access and accommodate future growth.

STRATEGY T4.A

Conduct a study and funding recommendation plan for a new crossing

As a continuing recommendation from the 2009 plan, an additional crossing was discussed as a safety and access item. Concerns persist regarding the exact location, future roadway connections, and multi-jurisdictional issues which will need to be assessed in depth for any proposed locations. This plan recommends continuing the discussion with a study to help identify the preferred location, while taking steps to preserve options at potential crossing locations.

ACTION WORKPLAN T3.A

1. Form an exploratory committee to develop the first steps of data development.
2. Identify the top three alternatives from the 2009 plan. What are the pros and cons for each? Is there a difference in public appetite for certain locations over others? Are there significant cost

differences between the alternatives? Which alternative would best serve future growth for the community?

3. Write a brief report and presentation to council and county officials on these findings to get support for moving forward.
4. Due to the broad variety of concerns regarding this topic, a consultant with expertise engaging a diverse cross-section of community perspectives is critical.

GOAL T5: Improve safety at key intersections

Sunset Drive is evolving into a sub-arterial roadway, providing an efficient east-west connection from Federal to neighborhoods, schools, and services. This goal is a companion to T1 in exploring longer-term alignment change to these intersections.

Roundabouts in general provide a safe alternative to traditional signalized intersections. Reduced conflict points, the elimination of potential right-angle collisions, and slower speeds of vehicles entering the roundabout all reduce the possibility of severe, injury-related crashes occurring.

Roundabouts are also pedestrian and bicyclist-friendly as lower entering speeds by vehicles and the inclusion of multi-use path designs throughout the intersection provides a safe travel space for these users. There are also environmental benefits of roundabouts as they reduce vehicle delay and stops at intersections.

TRANSPORTATION

STRATEGY T5.A

Explore opportunities for roundabouts along Sunset at College View, Major Avenue, and North 8th West

As a continuing recommendation from the 2009 plan, an additional crossing was discussed as a safety and access item. Concerns persist regarding the exact location, future roadway connections, and multi-jurisdictional issues which will need to be assessed in depth for any proposed locations. This plan recommends continuing the discussion with a study to help identify the preferred location, while taking steps to preserve options at potential crossing locations.

ACTION WORKPLAN T5.A

1. Educational outreach with community members about roundabouts as intersection alternatives. Consider establishment of a temporary roundabout installation to enable the community to experience its use and function. Include financial analysis to show comparisons for construction and ongoing costs of a roundabout versus traditional signalized intersection for public and decision makers.
2. Include the project in capital improvement plan / City budget.

OPTIONS (See maps on pages 92-94)

College View Drive Roundabout

The current layout of the intersection of E Sunset Drive and N College View Drive is a 'T'-intersection with stop control on all approaches. The

proposed single lane roundabout for this intersection would include an additional west leg approach that would make a connection on E Sunset Drive from N College View Drive to Day Drive to the west. The proposed roundabout includes pedestrian and bicycle accommodations on all approaches of the roundabout with an extended connection to the north and east. These accommodations would connect to the existing bike route that exists on N College View Drive.

Major Avenue Roundabout

The current layout of the intersection of E Sunset Drive and Major Avenue is a four-leg intersection with stop control on all approaches. The proposed single lane roundabout includes pedestrian and bicycle accommodations on all approaches of the roundabout with an extended connection to the west, east and south. The driveway entrance to the baseball field would remain open on the north leg of the roundabout.

8th Street Roundabout

The current layout of the intersection of E Sunset Drive and N 8th Street W is a four-leg intersection with stop control on all approaches. The proposed single lane roundabout includes pedestrian and bicycle accommodations on all approaches of the roundabout with an extended connection on all approaches. The driveway entrance to the commercial property would remain open on the north leg of the roundabout.

TRANSPORTATION

STRATEGY T5.B

Enhance pedestrian visibility and safety at Sunset & North Federal Boulevard (see map on page 95)

The Sunset Boulevard and North Federal Boulevard intersection is not only increasingly busy with vehicular traffic, but also serves as the connection of the rails to trails multi-use pathway that cuts a diagonal line through much of the City. The many users of this intersection necessitate a deeper look at safety and functional alternatives for the juncture.

The intersection is a signalized intersection operating with permissive/protected left-turns on the N. Federal Boulevard approaches to the



intersection and permissive only left-turns on the E. Sunset Drive approaches. There are pedestrian signal accommodations included on the traffic signals for all approaches. The push buttons to activate the pedestrian signals appear to only accommodate pedestrians crossing N. Federal Boulevard. The existing corner-type curb ramps on three of the four approaches do not include detectable warning fields. The curb ramp in the southwest quadrant in particular has completely deteriorated. The corner-type curb ramp is located at the center of the corner and directs users into the middle of the intersection and not directly towards the crosswalk.

WYDOT is currently (Summer 2019) reconstructing Federal Boulevard and this intersection. The following recommendations coordinate and build on the work being done to address these safety concerns.

ACTION WORKPLAN T5.B

Interim improvements:

1. Coordinate with WYDOT on completion and upgrades to the intersection as it is reconstructed.
2. Add longitudinal lines on the crosswalks on the north and west leg of the intersection.
3. Install stop bars on all four approaches.
4. Install wayfinding signage at both exit/entrance points of the trail as it approaches both E Sunset Drive and N Frontier Boulevard and on the traffic signal poles in the southwest, northwest and northeast traffic signal poles.

TRANSPORTATION

Long-term improvements:

1. Consider re-aligning the Wyoming Heritage Trail's connection to N. Federal Boulevard to run along the greenspace just east of the roadway and connect at the sidewalk in the northeast quadrant of the intersection.

GOAL T6: Minimize long-term maintenance costs for roadways

Transportation is one of the most lasting investments a community makes. Not only are the upfront capital costs significant, roads also present a long-term maintenance requirement. This goal does not propose spending less on roads. However, these are strategies that seek to build efficiencies from the start to minimize long-term maintenance.

STRATEGY T6.A

Explore revised road cross sections for low-volume streets to reduce pavement width on newly constructed roads, thereby reducing long-term maintenance costs

Perspectives regarding road safety have evolved. Wider roads were once thought to be safer. However, it has been observed that wide roadways enable higher speeds. Where appropriate (in low-speed, neighborhood environments), consider new road cross-sections that are narrower, reducing up-front construction costs and long-term maintenance.

ACTION WORKPLAN T6.A

1. Review the existing code requirements and research other cross sections in Wyoming communities and amend City Code to allow for different street types.

STRATEGY T6.B

Conduct a corridor plan for Sunset to analyze road configuration and edge treatment to identify strategies to address safety and maintenance concerns

A key concern identified as part of stakeholder interviews was the irregular development along Sunset Boulevard. The original road section did not include curb and gutter which would be standard for most urban roadways. For Sunset, the issues include lack of a sufficient shoulder for biking, disconnected or missing sidewalk facilities, and occasional issues with access across the borrow ditches which can be an impediment to further development. Additional study of this corridor and alternatives would be beneficial.

ACTION WORKPLAN T6.B

1. Develop a scope of priority items to be addressed with the study.
- 2) Coordinate with the college or community service organization to do an existing conditions inventory along the corridor with a focus on key priority areas identified by City staff.
- 3) Plan for the study in future budgets as funding allows.

TRANSPORTATION

STRATEGY T6.C

Encourage development closer to City limits and existing public infrastructure

Outward community growth extends infrastructure which requires ongoing maintenance by the City. Carefully consider new development proposals to assess whether the new development will overextend the City's services. For more detail, please see the Land Use section.

ACTION WORKPLAN T6.C

1. Discourage development that requires extension of City-maintained infrastructure, unless development can provide fiscal assessment that indicates that costs of community services will be provided for revenue generated by the project.

GOAL T7: Expand opportunities for trails and recreational pathways

Quality of life is a key driver in community vitality. Trails and recreational pathways help to create a community that offers experiences to connect with nature and enjoy the best that Wyoming has to offer. The Wind River is a key asset that should be celebrated, providing a variety of activities, while expanding new trails helps connect growing parts of the community.

STRATEGY T7.A

Expand the Riverwalk

The Riverwalk has quickly become a signature feature for the community. Expanding this path and connecting to other destinations will continue to enable this resource to benefit the community.

Longer term, the City should continue to monitor activity along the Riverwalk and consider additional attraction and enhancement options, specifically, the use of the fire pit and changes with the future dog park. These activities may warrant a parking area and/or trailhead in the vicinity near South 2nd. Connecting the river, fire pit, dog park, rails to trails, and fairgrounds all with non-motorized transportation alternatives would encourage additional use and provide further enhancement for recreation within Riverton.

ACTION WORKPLAN T7.A

1. Partner with Parks & Recreation on expanding the Riverwalk system.
2. Check on usage of the area once the dog park has opened to re-assess needs for parking and/or a trailhead in the vicinity.
3. Seek funding sources with a link to economic development using the justification that a connected amenity like the Riverwalk is great for locals and also a draw for potential new residents and visitors to the community.

TRANSPORTATION

STRATEGY T7.B▶ **ACTION WORKPLAN T7.B**

Expand rails to trails corridor to the north

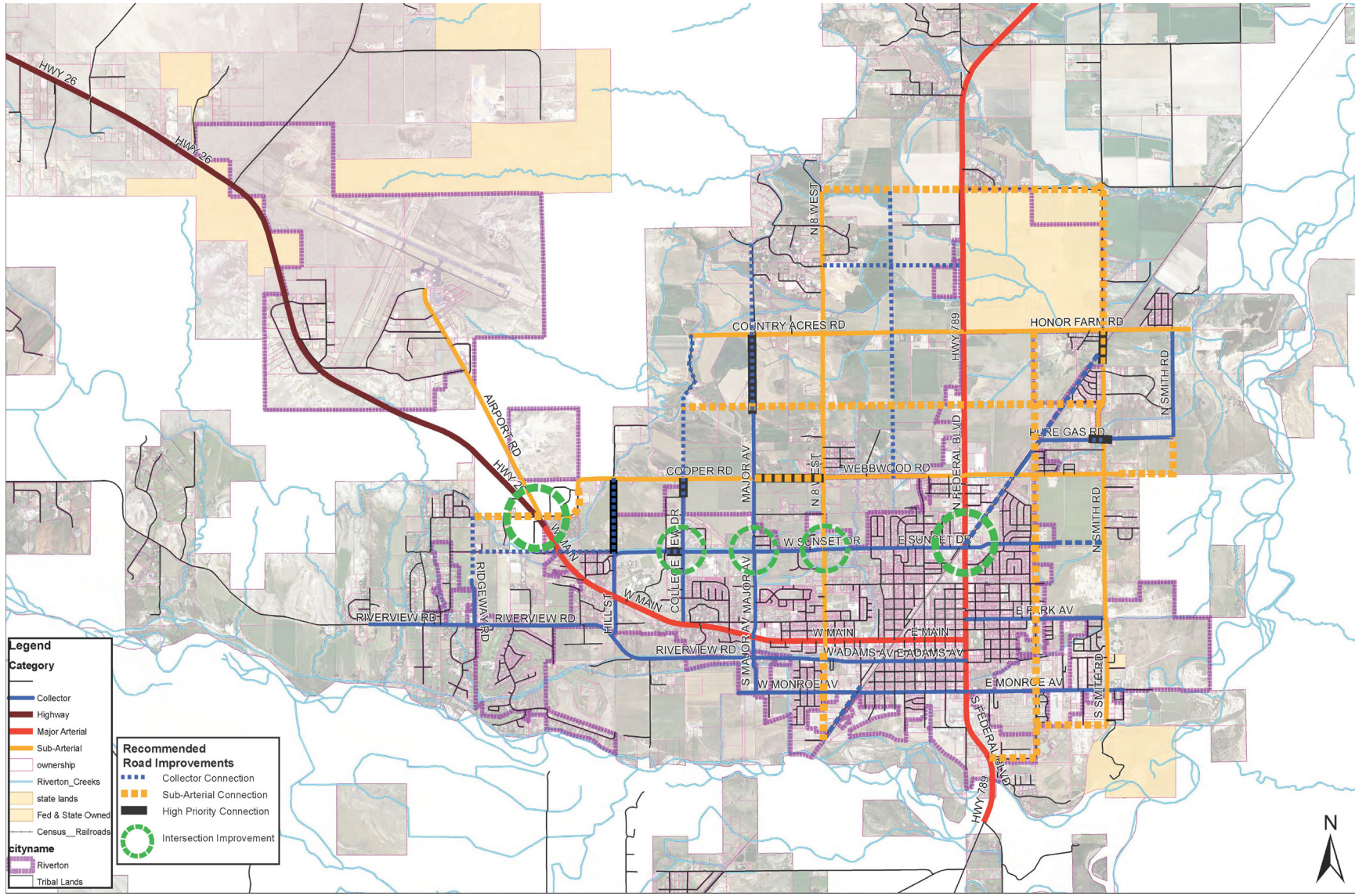
Providing new trail connections between commercial development, neighborhoods and parks helps link these key uses to one another while expanding transportation options and recreational amenities.

One key opportunity is expanding the Rails to Trails corridor to the North. As new development occurs, the minimum requirement should include an easement for this corridor. The developer may contribute to or construct this portion of the trail as part of their regular construction activity.

Another great connection point would be at the east end of South 8th Street to Federal Boulevard. The City already has an easement and Right of Way along this route and would provide an opportunity for a longer connected off-street system in the area.

1. Partner with rails to trails group in development of future pathways.
2. Add S 8th to Federal connection to capital improvement program.
3. Explore opportunities to work with developers in extending trails through new neighborhoods and connecting new commercial sites with parks.

TRANSPORTATION: ROAD NETWORK MAP



Note: Map created using publicly available data. Not to be used for exact boundaries or reproduced without written permission.

0 0.25 0.5 1 Miles

TRANSPORTATION

Top Priorities		
GOAL	STRATEGY (IES)	KEY STEPS
T1: Improve safety at key intersections	A. Plan for upgrades at specific multi-jurisdictional intersections of: Hwy 26, Airport Road and Cooper Road; and Sunset Boulevard and North Federal Boulevard	Initiate discussions with WYDOT regarding potential improvement concepts for the area. Educational outreach with community members about Roundabouts as intersection alternatives. Consider establishment of a temporary roundabout installation to enable the community to experience its use and function. Include financial analysis to show comparisons for construction and ongoing costs of a roundabout versus traditional signalized intersection for public and decision makers. Explore funding mechanisms available in concept with WYDOT to identify potential timelines. Budget for a study and matching funds with WYDOT for the intersection. Include project in capital improvement plan / City budget. Explore business council grant opportunities for the Airport Road intersection with justification of its link to job creation and opportunities with the air service and expansion of uses at the airport.
	B. Explore alternatives for Increased Safety & Roundabouts along Sunset at College View, Major Avenue, and N 8th West	Consider crosswalk enhancements at these locations to make pedestrians more visible and slow traffic approaching the intersections with visual cues. Enhancements may include a creative crosswalk program. Conduct educational outreach with community members about Roundabouts as intersection alternatives. Consider establishment of a temporary roundabout installation to enable the community to experience its use and function. Include financial analysis to show comparisons for construction and ongoing costs of a roundabout versus traditional signalized intersection for public and decision makers.

TRANSPORTATION

Top Priorities		
GOAL	STRATEGY (IES)	KEY STEPS
T2: Improve non-vehicular connections	A. Fill in missing links for connectivity on the trails in Riverton	<p>Locate and map critical missing links.</p> <p>Identify preferred routes and availability for rights of way. Where rights of way are not available, identify ownership and begin discussions to secure access (easements or ROW).</p> <p>Assess whether routes could be considered under as high property routes to schools that might generate grant support.</p> <p>Include project(s) in capital improvement plan / City budget.</p>
	B. Develop safe pathway connections between Willow Creek Elementary and neighborhoods to the north to improve safety and discourage walking along the edge of roadways	<p>Identify the preferred route given available ROW and property ownership. Partner with the school and affected property owners to finalize the route.</p> <p>Apply for funding and grants for the pathway.</p> <p>Work with the school on maintenance responsibilities.</p> <p>Include project in capital improvement plan / City budget.</p> <p>Coordinate with public works for installation.</p>
	C. Require new development install sidewalks	<p>Adopt code requirements for sidewalks to be installed with roadway construction (for residential subdivisions) or with site development (for commercial and industrial development), and with major redevelopment activities on a site.</p> <p>Where possible, sidewalks should be detached, separated by undeveloped tree lawn or xeriscape area to provide additional safety and comfort for users.</p>
Long-Haul Initiatives		
GOAL	STRATEGY (IES)	KEY STEPS
T3: Plan for future roadway connections	A. Secure right of way as development occurs	<p>Consult future road network map with all developments to ensure ROWs are secured for the roadway network.</p> <p>Coordinate with Fremont County officials on preserving ROW as development occurs outside city limits.</p> <p>Require dedication of right-of-way (ROW) during the platting process.</p>
	B. Access management along Federal and Main	<p>As redevelopment and infill development occurs along these roadways, encourage reduced access points for safety.</p> <p>Adopt minimum spacing requirements and shared access easement language in coordination with WYDOT standards.</p>

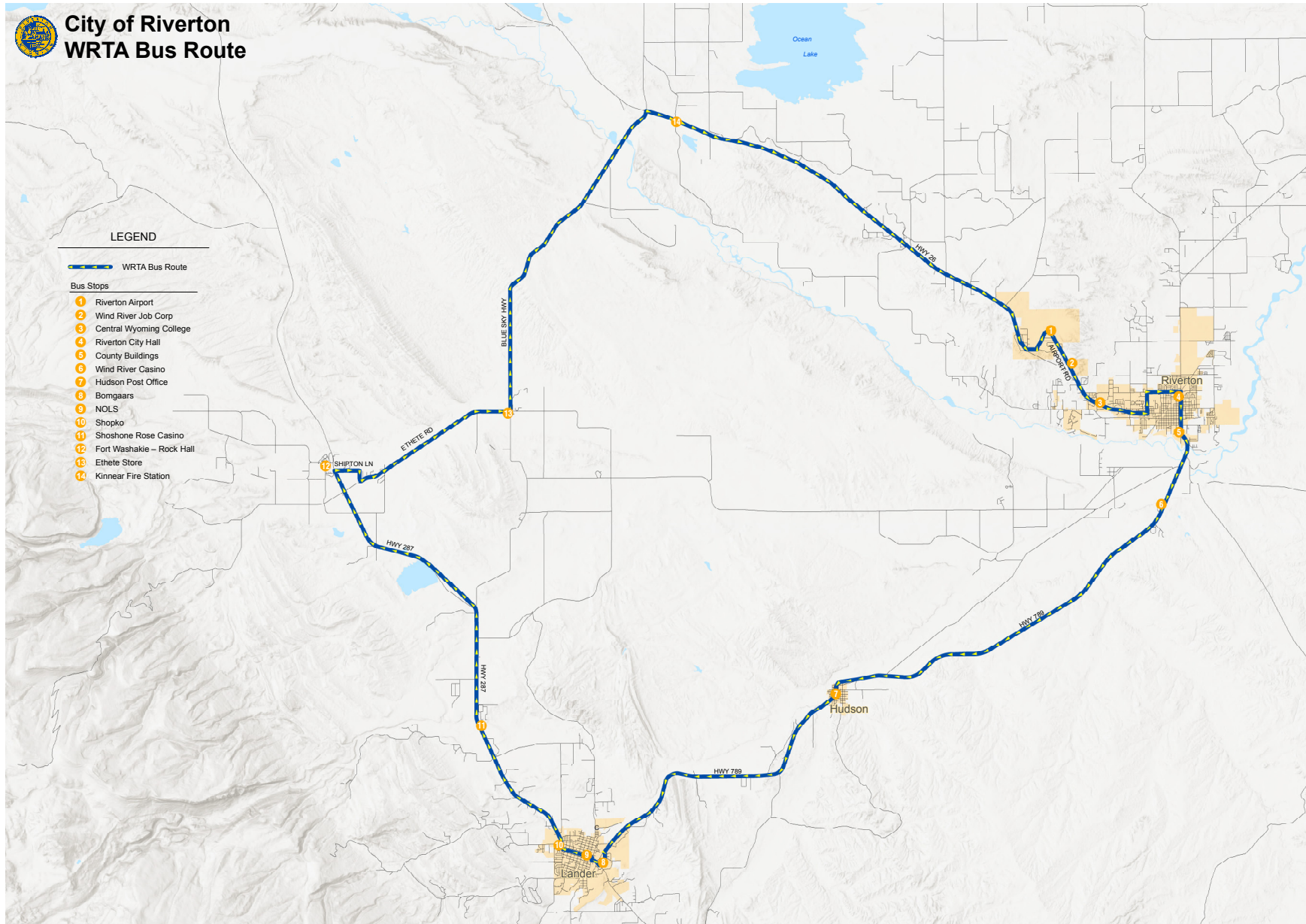
TRANSPORTATION

Long-Haul Initiatives		
GOAL	STRATEGY (IES)	KEY STEPS
T4: Plan for an additional river crossing	A. Conduct a study and funding recommendation plan for a new crossing	<p>Form an exploratory committee to develop the first steps of data development.</p> <p>Identify the top three alternatives from the 2009 plan. What are the pros and cons for each? Is there a difference in public appetite for certain locations over others? Are there significant cost differences between the alternatives? Which alternative would best serve future growth for the community?</p> <p>Write a brief report and presentation to council and county officials on these findings to get support for moving forward.</p> <p>Due to the broad variety of concerns regarding this topic, a consultant with expertise engaging a diverse cross-section of community perspectives is critical.</p>
T5: Improve safety at key intersections	A. Explore opportunities for Roundabouts along Sunset at College View, Major Avenue, and North 8th West	<p>Educational outreach with community members about Roundabouts as intersection alternatives. Consider establishment of a temporary roundabout installation to enable the community to experience its use and function. Include financial analysis to show comparisons for construction and ongoing costs of a roundabout versus traditional signalized intersection for public and decision makers.</p> <p>Include the project in capital improvement plan / City budget.</p>
	B. Enhance pedestrian visibility and safety at Sunset & North Federal Boulevard	<p>Interim improvements</p> <p>Coordinate with WYDOT on completion and upgrades to the intersection as it is reconstructed.</p> <p>Add longitudinal lines on the crosswalks on the north and west leg of the intersection</p> <p>Install stop bars on all four approaches.</p> <p>Install wayfinding signage at both exit/entrance points of the trail as it approaches both E Sunset Drive and N Frontier Boulevard and on the traffic signal poles in the southwest, northwest and northeast traffic signal poles.</p> <p>Long-term improvements</p> <p>Consider re-aligning the Wyoming Heritage Trail's connection to N. Federal Boulevard to run along the greenspace just east of the roadway and connect at the sidewalk in the northeast quadrant of the intersection.</p>

TRANSPORTATION

Long-Haul Initiatives		
GOAL	STRATEGY (IES)	KEY STEPS
T6: Minimize long-term maintenance costs for roadways	A. Explore revised road cross sections for low volume streets to reduce pavement width on newly constructed roads, thereby reducing long-term maintenance costs	Review the existing code requirements and research other cross sections in Wyoming communities and amend City Code to allow for different street types.
	B. Conduct a corridor plan for Sunset to analyze road configuration and edge treatment to identify strategies to address safety and maintenance concerns	Develop a scope of priority items to be addressed with the study. Coordinate with the college or community service organization to do an existing conditions inventory along the corridor with a focus on key priority areas identified by City staff. Plan for the study in future budgets as funding allows.
	C. Encourage development closer to City limits and existing public infrastructure	Discourage development that requires extension of City maintained infrastructure, unless development can provide fiscal assessment that indicates that costs of community services will be provided for revenue generated by the project.
T7: Expand opportunities for trails and recreational pathways	A. Expand the Riverwalk	Partner with Parks & Recreation on expanding the Riverwalk system. Check on usage of the area once the dog park has opened to re-assess needs for parking and/or a trailhead in the vicinity. Seek funding sources with a link to economic development using the justification that a connected amenity like the Riverwalk is great for locals and also a draw for potential new residents and visitors to the community.
	B. Expand rails to trails corridor to the north	Partner with rails to trails group in development of future pathways. Add S 8th to Federal connection to capital improvement program. Explore opportunities to work with developers in extending trails through new neighborhoods and connecting new commercial sites with parks.

TRANSPORTATION: WRTA ROUTE MAP



TRANSPORTATION: T1.A. COOPER & SR26, ALTERNATIVE 1 ROUNDABOUT



TRANSPORTATION: T1.A. COOPER & SR26, ALTERNATIVE 2 ROUNDABOUT



TRANSPORTATION: T1.A. COOPER & SR26, ALTERNATIVE 3 UNSIGNALIZED



TRANSPORTATION: T1.B. SUNSET ROUNDABOUT ALTERNATIVES



TRANSPORTATION: T5.A. SUNSET & COLLEGE VIEW ROUNDABOUT



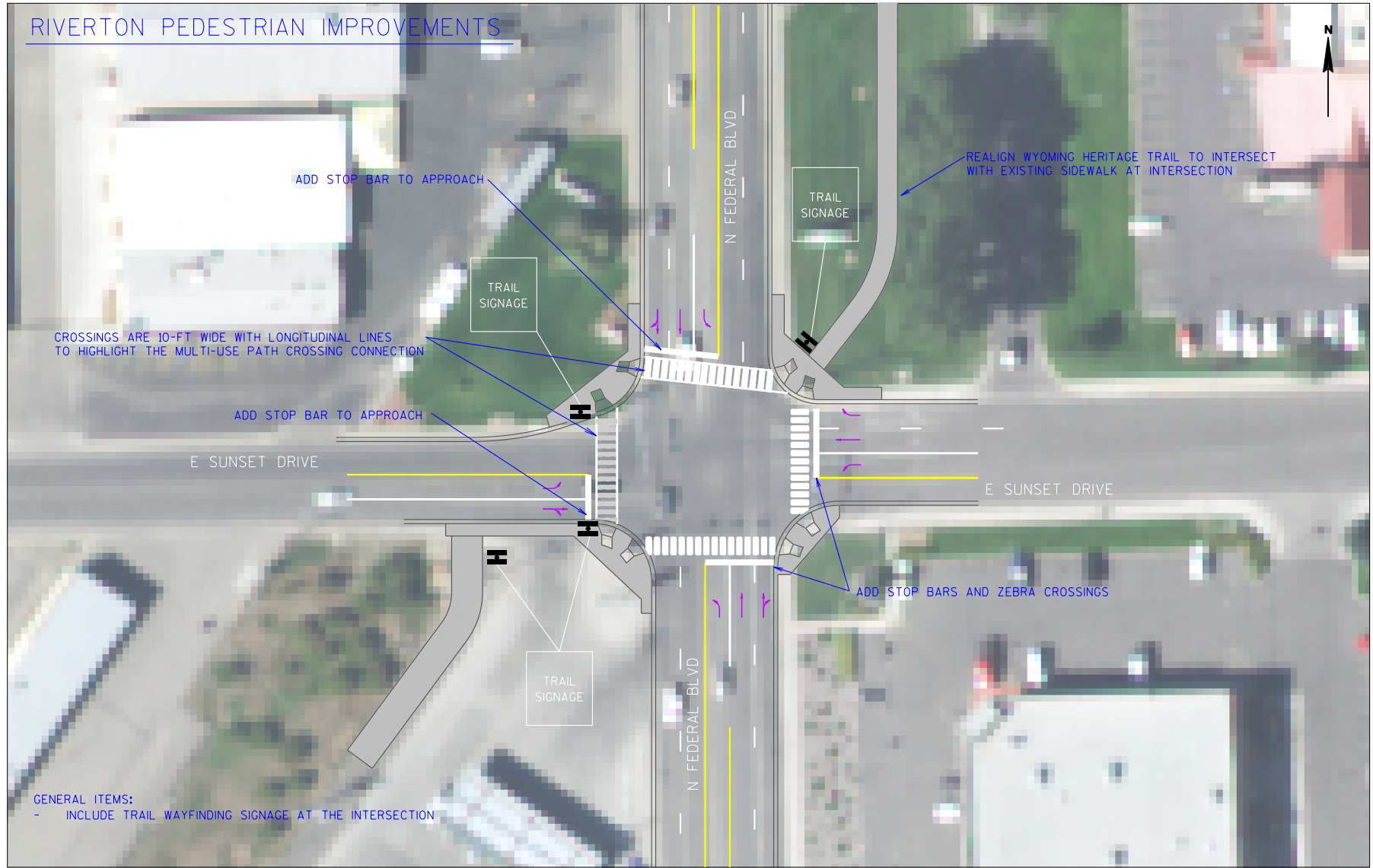
TRANSPORTATION: T5.A. SUNSET & MAJOR ROUNDABOUT



TRANSPORTATION: T5.A. SUNSET & 8TH ROUNDABOUT



TRANSPORTATION: T5.B. SUNSET & NORTH FEDERAL



Parks & Recreation

PARKS & RECREATION

Riverton’s public parks and trails are well distributed throughout the city and offer a great range of amenities to the community. The parks can be enhanced with a few additions and modifications. A key takeaway from the public input and stakeholders relating to parks was a desire to increase comfort level of users at existing parks within Riverton. Starting with a few small-scale changes these spaces will be more inviting and open to all users.

Recommendations in this section are on a broader scale, with detail on the three key parks only. For additional details please see the 2019 Parks Master Plan (and subsequent updates).

FRAMEWORK

While this plan has identified major activities for the parks and recreation board and public works to tackle, other items are included in the parks master plan. For more details on the 2019 workplan, see the appendix.



Bandshell at City Park

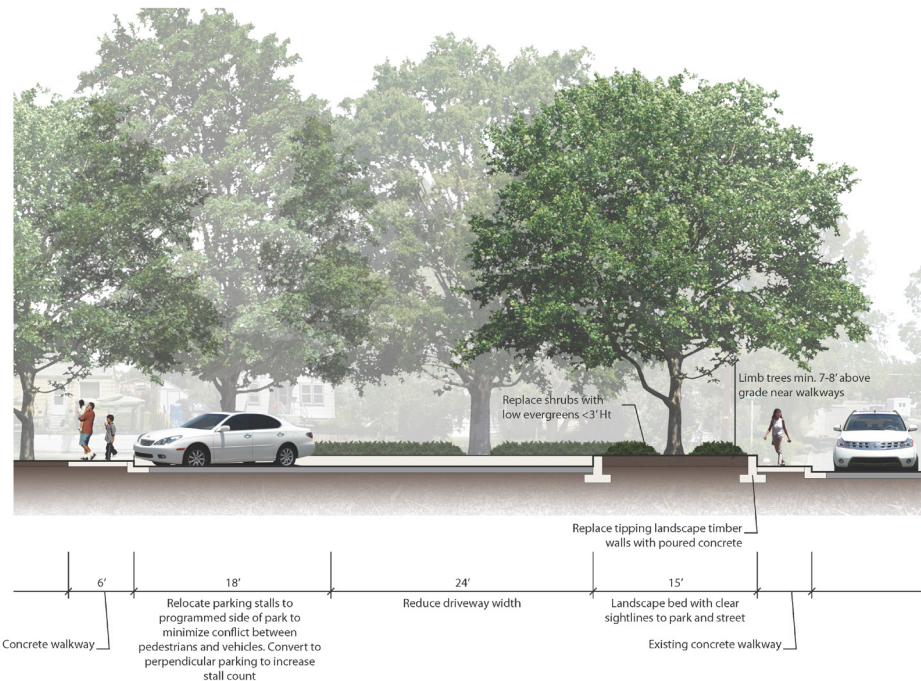
PARKS & RECREATION

ADDRESSING PARK SAFETY AND SECURITY

A key takeaway from the public input and stakeholders relating to parks was a desire to increase comfort level of users at existing parks within Riverton. The parks are beautiful and offer great amenities to the community. Starting with a few smaller scale changes these spaces will be more inviting and open to all users.

Why A Park Feels...	
Unsafe	Safe
It has poor lighting	Walkways and parking areas are well-lit
The layout is confusing	It is clear how to move through and exit the park
You feel isolated	You can see other people or active areas like sidewalks, homes, shops, or other park users
No access to help	Nearby open shops, people, park staff, or kiosks where help can be sought
There are areas of concealment near public spaces where a person could hide and wait for a park user undetected	Clear sightlines, especially near facilities like restrooms, walkways, plazas, and playgrounds
There are spaces where you feel trapped (enclosed on three sides)	All spaces have at least two ways in and out
Poor maintenance and/or vandalism, which makes a space feel abandoned	Well-maintained landscape and equipment indicate a place is cared for

PARKING & LANDSCAPING DETAILS



Changes to landscaping and parking areas shown above keep the sight lines open by creating a clear zone between ground plantings and tree limbs. The design also discourages loitering through use of low-lying plantings and hard surfaces.

PARKS & RECREATION

INTRODUCTION

Opportunities for outdoor activity and community engagement abound in public spaces. Enhancing and building on current facilities within Riverton is the primary ambition of this section. The existing public facilities and green spaces are dispersed throughout the community. As Riverton moves into the future, connecting these amenities and enhancing opportunities for use within them is a better use of funding than looking to expand and create new facilities within the City.

GOAL PR1: Improve real and perceived safety and security at public parks

The feeling of comfort in a public space can be taken for granted. The feeling of safety while using a public space is a necessity, especially for individuals and parents with small children. One of the main topics for recreation from the community was a concern with comfort and safety using public facilities like the parks and recreational trails. The following strategies are intended to address these concerns.

STRATEGY PR1.A

Increase visibility with landscaping changes at all city parks as needs are identified

The ability to observe your surroundings from a distance can instill confidence. This includes parking areas, entries to parks, and areas within parks that can be done through clearing brush and low branches.

ACTION WORKPLAN PR1.A

1. Conduct an audit of safety elements reflecting the principals in this plan that need attention at each park. Example: assessing tree limb to ground height to ensure 6-8' minimum clearance for visibility.
2. Set a priority level for addressing modifications for each park.

STRATEGY PR1.B

Increase usership of existing facilities through programming and additional facilities planning for future additional upgrades

One of the best ways to make a space feel safer is by putting more people into it. While that may sound counter-intuitive, the extra people using an area makes the other user feel less isolated. If there were an emergency there would be another person there to help.

ACTION WORKPLAN PR1.B

1. As changes and upgrades are completed, ensure they match desires and priorities for the parks systems in this plan and regularly updated Parks and Recreation Board master plan. The priority should be investing in existing facilities over developing new parks. In areas of large development and low access to parks facilities, additional low-maintenance facilities may be considered but should be funded in part by the development itself.

PARKS & RECREATION

STRATEGY PR1.C

Re-orient parking areas to be more visible and functional at City Park

The parking along 10th Street in City Park becomes constrained toward the southern part of the park. The following actions steps will make this area functional for more vehicles to park as usership increases, and allow for more easy and efficient egress.

ACTION WORKPLAN PR1.C

1. Parking along 10th Street could be expanded and improved to increase visibility and access through the area. This would increase overall security for park users and allow for easier ingress and egress.
2. See details on City Park Future Plan for details on alignment and parking recommendation figure on the following page for additional details.

GOAL PR2: Expand & enhance facilities at existing parks

Rather than creating new facilities, Riverton stakeholders agreed that focus should be in investment of time and energy at existing facilities.

STRATEGY PR2.A

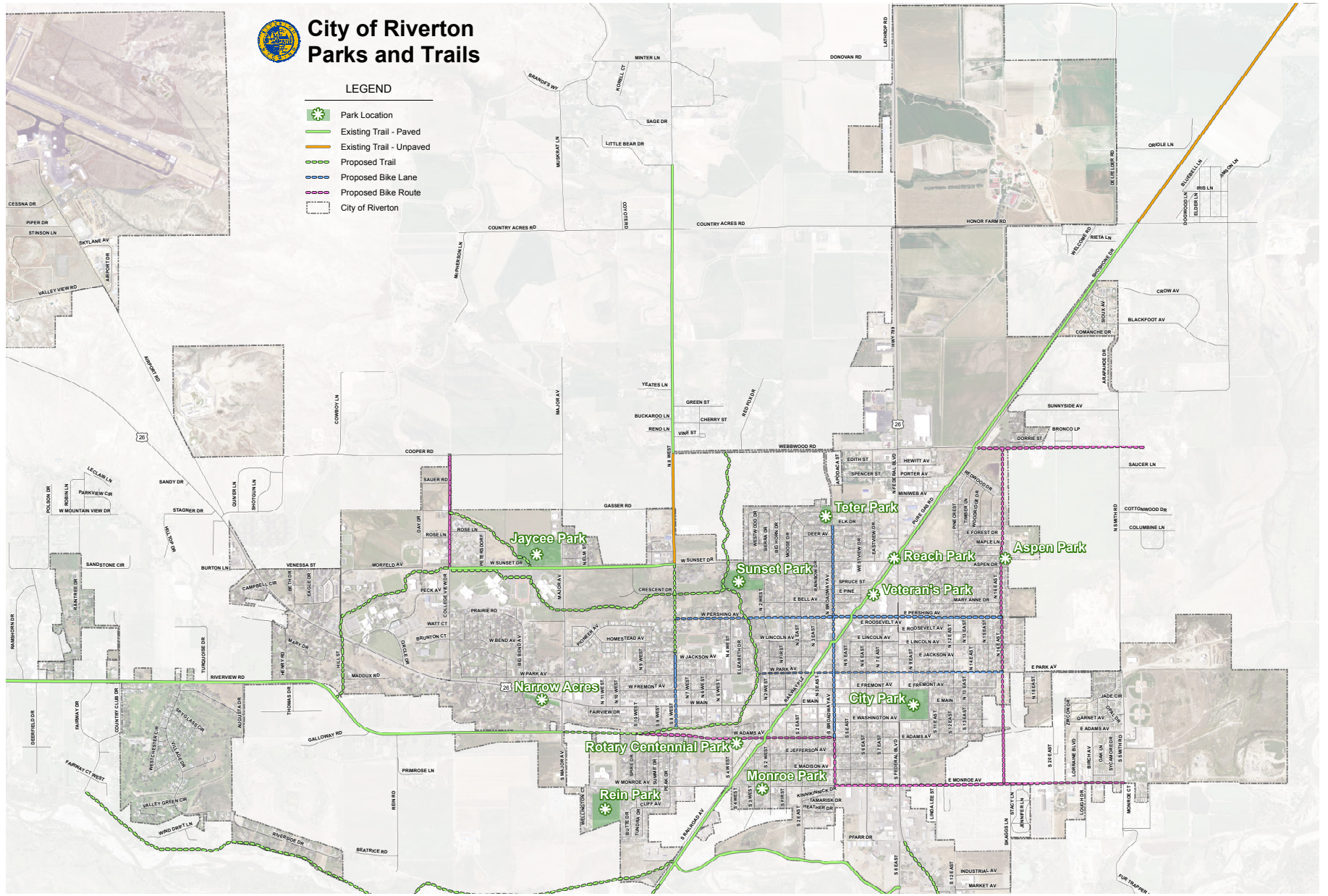
Additional programing and increased safety for City Park

Related to PR.1.b., this strategy looks at long-term opportunities for enhancing opportunities and increasing usership of existing parks facilities.

ACTION WORKPLAN PR2.A

1. Increase opportunities for evening events. Work with City attorney to identify opportunities to allow more events on city property hosted by other entities. If available, advertise and market opportunities via City website and social media and word of mouth to organizations that they can host events for a nominal fee and proof of insurance. Events may include live music in the bandshell, adult basketball tournaments, and more.
2. Look at additional lighting, including solar alternatives, for increased evening visibility to encourage longer use hours.
3. Add uses to draw people in to the site like farmer's markets and a food truck area. Consider adding power for added functionality to these spaces.
4. Expand facilities for basketball and playground.
5. Increase visibility along 10th Street through modifications of landscaping and parking.

PARKS & RECREATION



PARKS & RECREATION

CITY PARK FUTURE PLAN MAP



PARKS & RECREATION

STRATEGY PR2.B

Focus on water mitigation and restroom facilities for Jaycee Park

The pond at Jaycee Park overflows in major storm events. Mitigating impacts of high water levels was a key concern for stakeholders. Restroom facilities were also identified as a priority for future expansion. Grants may be of assistance, but likely capital improvement programming will fill the gap on these improvements.

ACTION WORKPLAN: PR2.B

1. Look at clean water grant funds to expand and/or enhance existing detention pond at the park.
2. Assess alternatives for expanded or new restroom facilities north of the parking lot. Assessment should identify if usership warrants new facilities

Please see map on following page of Jaycee Park improvements.

STRATEGY PR2.C

Increase usership with new playground and picnic areas at Sunset Park

Sunset Park is a great facility on the western side of the City. With anticipated growth in this area of the city, increasing usership by providing picnic and additional playground areas will allow more people to enjoy the park now and in the future.

ACTION WORKPLAN: PR4.A

1. Explore funding alternatives for expanded and updated playground facilities at subset park.
2. Seek funding for installation of additional picnic tables near the parking area along N 2nd Street.

STRATEGY PR2.D

Explore low-maintenance surface alternatives for high-use areas

High-traffic areas may benefit from surface areas other than sod within park facilities. In these areas, benefits of artificial turf may be preferable. Installation costs are higher, but may be outweighed by ongoing maintenance. Each location should be assessed critically.

ACTION WORKPLAN: PR2.D

1. Consider low-maintenance, low-water use alternatives for green space within parks. For example, swapping out high-maintenance grass for artificial turf in areas of high traffic.

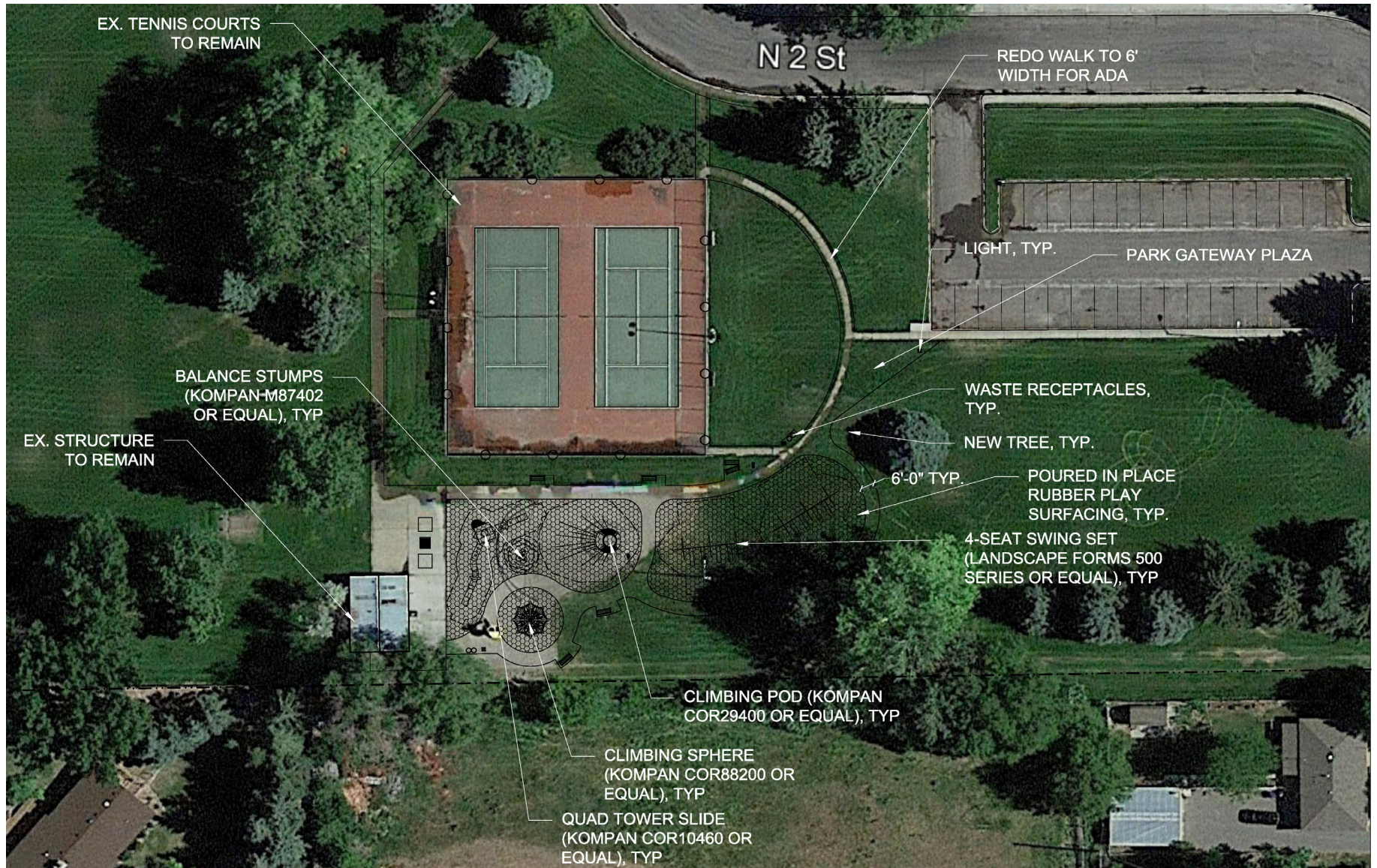
PARKS & RECREATION

JAYCEE PARK IMPROVEMENTS



PARKS & RECREATION

SUNSET PARK CONCEPT PLAN



PARKS & RECREATION

Top Priorities		
GOAL	STRATEGY (IES)	KEY STEPS
PR1: Improve real and perceived safety and security at public parks	A. Increase visibility with landscaping changes at all city parks as needs are identified	<p>Conduct an audit of safety elements reflecting the principals in this plan that need attention at each park. Example: assessing tree limb to ground height to ensure 6-8' minimum clearance for visibility.</p> <p>Set a priority level for addressing modifications for each park.</p>
	B. Increase usership of existing facilities through programing and additional facilities planning for future additional and upgrades	<p>As changes and upgrades are done, ensure they match desires and priorities for the parks systems in this plan and regularly updated Parks and Recreation Board master plan. The priority should be investing in existing facilities over developing new parks. In areas of large development and low access to parks facilities, additional low-maintenance facilities may be considered but should be funded in part by the development itself.</p>
	C. Re-orient parking areas to be more visible and functional at City Park	<p>Parking along 10th Street could be expanded and improved to increase visibility and access through the area. This would increase overall security for park users and allow for easier ingress and egress.</p> <p>See details on City Park Future Plan for details on alignment and parking recommendation figure on the following page for additional details.</p>

PARKS & RECREATION

Ongoing Initiatives		
GOAL	STRATEGY (IES)	KEY STEPS
PR2: Expand & enhance facilities at existing parks	A. Additional programming and increased safety for City Park <i>See future plan map for reference</i>	<p>Increase opportunities for evening events. Work with City attorney to identify opportunities to allow more events on city property hosted by other entities. If available, advertise and market opportunities via City website and social media and word of mouth to organizations, that they can host events for a nominal fee and proof of insurance. Events may include live music in the bandshell, adult basketball tournaments, and more.</p> <p>Look at additional lighting, including solar alternatives, for increased evening visibility to encourage longer use hours.</p> <p>Add additional uses to draw people in to the site like Farmer’s markets and a food truck area. Consider adding power for added functionality to these spaces.</p> <p>Expand facilities for basketball and playground.</p> <p>Increase visibility along 10th Street through modifications of landscaping and parking.</p>
	B. Focus on water mitigation and restroom facilities for Jaycee Park	<p>Look at clean water grant funds to expand and/or enhance existing detention pond at the park.</p> <p>Assess alternatives for expanded or new restroom facilities north of the parking lot. Assessment should identify if usership warrants new facilities or if smaller modifications could be more cost effective at this time.</p>
	C. Increase usership with new playground and picnic areas at Sunset Park	<p>Explore funding alternatives for expanded and updated playground facilities at subset park.</p> <p>Seek funding for installation of additional picnic tables near the parking area along N 2nd Street.</p>
	D. Explore low maintenance surface alternatives for high-use areas	<p>Consider low maintenance , low water use alternatives for green space within parks. For example, swapping out high maintenance grass for artificial turf in areas of high traffic.</p>

PARKS & RECREATION

CITY PARK: DESIGN GOALS & ACTIVITIES



Appendices

City of Riverton Master Plan Update

The City of Riverton is kicking off an update to its Master Plan. The planning process has been structured into four phases that will unfold over the next several months. During this process, residents, elected and appointed leaders, business people, city staff, civic groups, and many others will engage in a discussion about our values as a city and our aspirations for the future. This discussion will inform Riverton's vision for the future and help guide the development of a new Master Plan that will drive the way the City grows, spends, and manages its resources. The four planning phases are described below.

<p>KICKOFF</p>  <p>Kickoff Phase</p> <p>This phase is about establishing communication channels, confirming overall project direction, and setting a foundation for an efficient process.</p>	<p>EXPLORE</p>  <p>Explore Phase</p> <p>This phase opens up the future possibilities for Riverton and structures community conversations around developing a cohesive vision.</p>	<p>VISION</p>  <p>Vision Phase</p> <p>This phase will focus on translating the community's values into a plan for the future. This stage will ultimately result in the formalization of the individual Strategic Plan Chapters that will create the Master Plan.</p>	<p>TOOLBOX</p>  <p>Toolbox Phase</p> <p>This phase of the process will translate the community's vision into implementation. Development regulations, capital improvement recommendations, policies, and action steps are the mechanism needed to enable the community's vision.</p>
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What's the timeline?

The process kicked off in late 2018. Guided by a steering committee and community workshops, the Master Plan Update is anticipated to be considered for adoption summer of 2019.

For more information:

If you would like to get involved or want more information, visit www.rivertonwy.gov/departments/community_development/Master_Plan.php, or contact:

Eric P. Carr, P.E.
Community Development Director
307.856.9122
ecarr@rivertonwy.gov

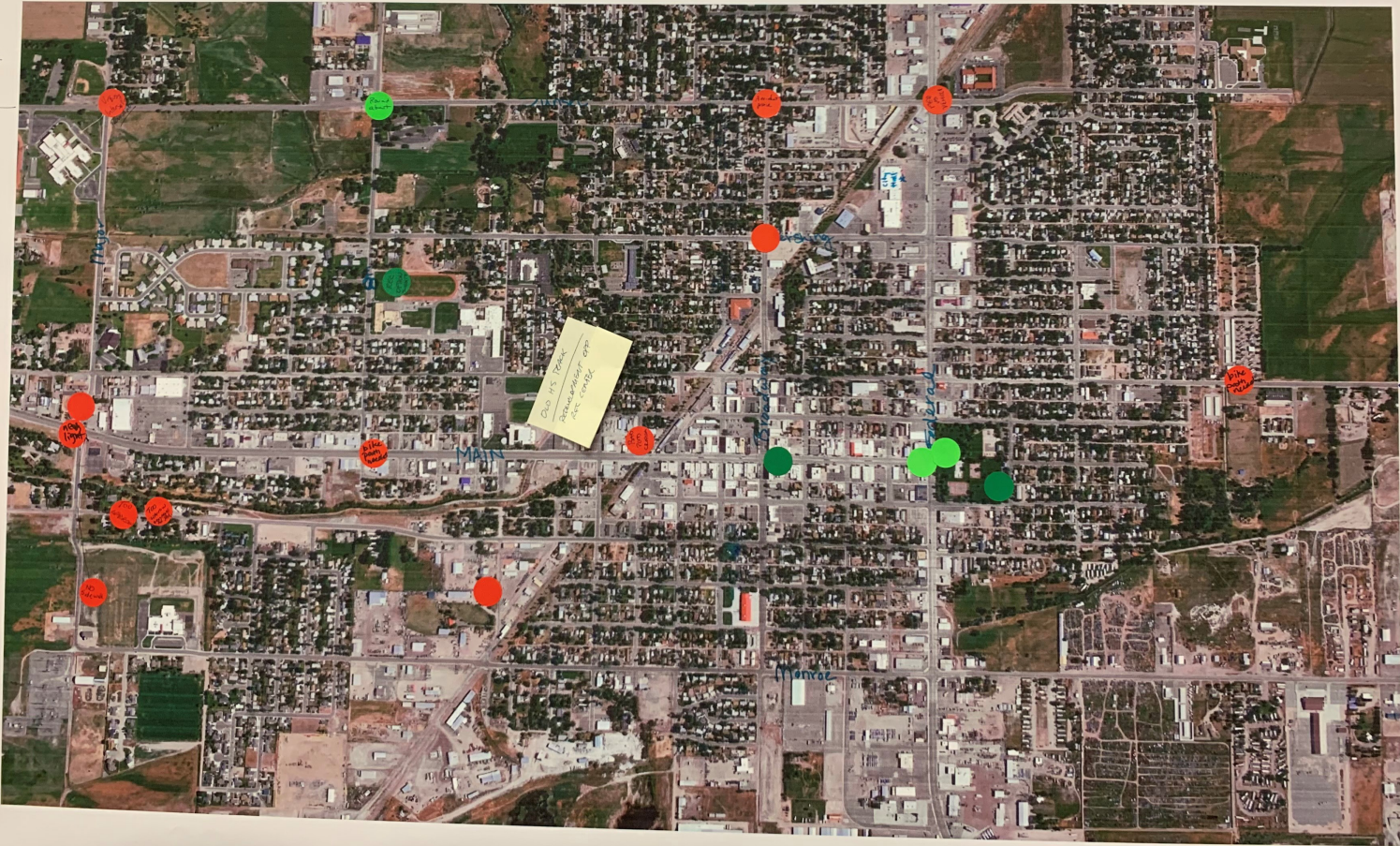
MEETING BOARDS (OPEN HOUSE #1)

CONNECTIVITY

What streets in Riverton **work (green dot)** or do **not work (red dot)** for you as a motorist, pedestrian, and cyclist? Use a sticky note to tell us more.

Bike paths needed on major streets

Map of Riverton to be used for this project



S PARK

MEETING BOARDS (OPEN HOUSE #1)

COMMUNITY APPEARANCE DESIGN ELEMENTS FOR DOWNTOWN

Use a sticky note to tell us what is working and what isn't in the photos below and provide detail on any design elements you would like to see prioritized in Riverton.

- . Use of color palettes
- . Building materials
- . Frontages
- . Streetscape elements/furniture
- . Arcades, patios, and outdoor dining area
- . Consistency vs. Variety along street

BUILDING DESIGN

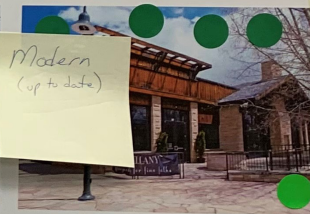
Building design standards help to improve the quality and character of future development. The purpose of standards are to achieve a high level of quality, distinctive character, and ensure new development is compatible with the surrounding area.

STREETSCAPE

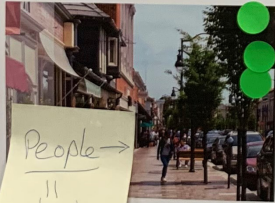
Streetscapes establish the character of the public realm and the design of streetscapes determines how buildings should relate to these spaces. Streetscape design affects not only how we get to places but also how we experience these places.

ENHANCEMENTS

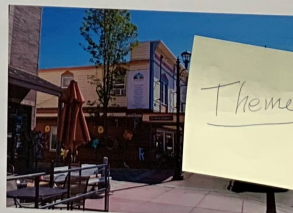
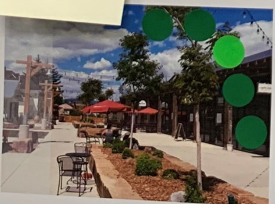
Site enhancements such as furnishings, signage, lighting, art, gateway features, and landscaping can add vibrancy to an area and also help influence user behavior. These types of elements have proven to be successful at slowing traffic while creating environments that are inviting to pedestrians.



Depth & Variety
Add textures
There is value
in consistency w/
development types
Texture, materials, and
materials related to
the area.



- MULTI MODAL &
Landscape design
with trees & plants
- Furniture for the
community is critical



- HIGH LEVEL OF
Aesthetics
- Lower residential
accommodations
- Yes to all these
things

MEETING BOARDS (OPEN HOUSE #1)

COMMUNITY APPEARANCE

DESIGN ELEMENTS FOR COMMERCIAL OUTSIDE OF DOWNTOWN

.....

Use a sticky note to tell us what is working and what isn't in the photos below and provide detail on any design elements you would like to see prioritized in Riverton.

- . Use of color palettes
- . Building materials
- . Landscaping elements
- . Signage
- . Parking Lot Screening/Fencing
- . Relationship of building to the street

BUILDING DESIGN

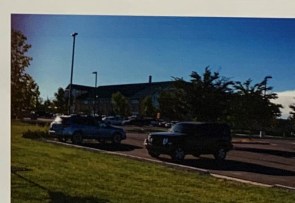
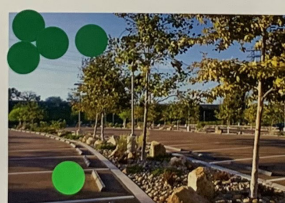
Building design standards help to break up large structures and add architectural interest with display windows and other design elements. Standards also provide building facades some dimension and help ensure blank walls are avoided.



TOPM IN DESIGN AND ACCESSIBILITY DESIGNER, ALLY HELP - ADDRESS AND CLEAN SURFACES

PARKING LOT

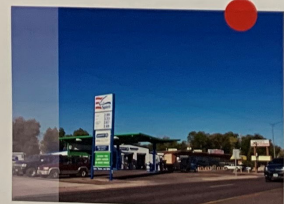
Parking lot standards help mitigate the visual impact of parking on adjacent private and public property, and emphasize the importance of site accessibility from a variety of modes including pedestrians, bicycles, and automobiles. Standards also promote designs that minimize runoff.



NEED MORE GREEN SPACE IN P LOTS AND IMPROVING SIGNAGE TO GET WAYFINDER

SITE ELEMENTS

Site elements such as signage, fencing, and lighting can either enhance or detract from the visual quality of the community. Standards help minimize visual clutter and distractions while ensuring the city will be a visually pleasant place to visit or live.








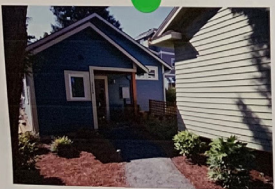



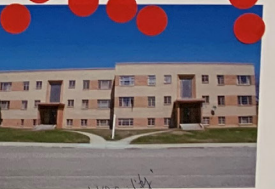
MEETING BOARDS (OPEN HOUSE #1)

*garages positive - weather, safety

Tell Us More
By Using Sticky
Notes ...

HOUSING OPTIONS

Use dots to indicate whether you like (green dot) or dislike (red dot) the housing types and designs shown below and use a sticky note to tell us why.

	Secondary Dwelling Units	Duplex & Paired Homes	Townhomes	Plexes	Mid-rise
TYPES					
DESIGN					

+ nice neighborhood scale positive

each w/ access

looks like a jail or "sketchy"

MEETING BOARDS (OPEN HOUSE #1)

COMMUNITY VISION & VALUES

Describe your vision for Riverton's future. What do you love about it and what makes it unique?
.....

Outdoor Rec.

HOME FRIENDLINESS

NO WIND
THE PARKS
PROXIMITY TO PUBLIC LANDS

FAMILY

Lots of Activities

Great for Kids
Cultural Diversity

I LOVE THE RIVER
WELCOMING

MEETING BOARDS (OPEN HOUSE #1)

WHAT'D WE MISS?

Are there other priorities you'd like to see included in this process? Add your idea below.

.....

Recreation for all aged children, Ditto 1

Bike paths

green spaces

Entrances into the City

A nice Riverwalk area For Riverton

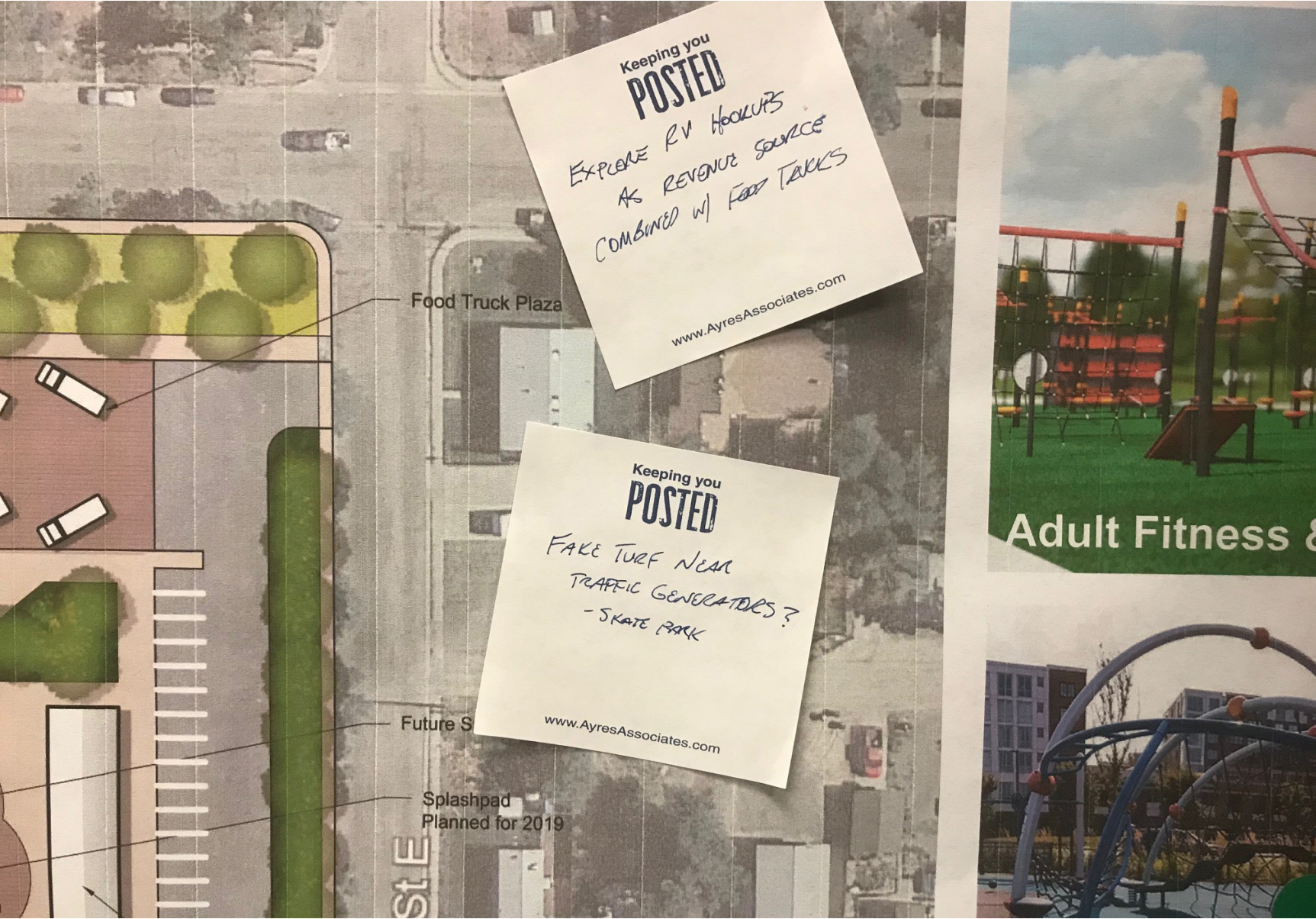
Finding a way to preserve the old high school & Tonkin stadium

Downtown Historic Restoration and preservation

Event center or gathering facilities



MEETING BOARDS (OPEN HOUSE #2)



MEETING BOARDS (OPEN HOUSE #2)

City Park Concept Plan

POSTED
Place two more trees
TWO GREEN CIRCLES
- same size

POSTED
Place 40 more trees
in existing service
instead of new trees

U.S. Hwy 26

Central Walkway with Pedestrian-Scale Lighting
Picnic Shelter

Adult Fitness & Play Area (13+)

Children's Playground (Ages 5-12)

Basketball Courts

Lawn/Flexible Space

Existing Skate Deck

Horseshoe Courts

Central Green

Banquet

Food Truck Plaza

Future Skatepark Expansion
Spatium Planned for 2018

Existing Picnic Facility

Picnic Tables

Existing Maintenance Facility

N 10th St

ISOLS

Adult Fitness & Play Area

Children's Playground

Tot Lot

Picnic Shelter

Farmer's Market Pavilion

Food Truck Plaza

Splashpad

Lawn/Flexible Space

Horseshoes

Basketball

AYRES ASSOCIATES
April 26, 2019

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MEETING BOARDS (OPEN HOUSE #2)


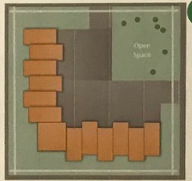
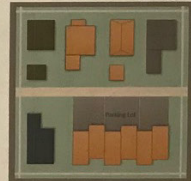
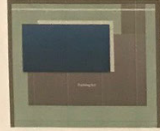







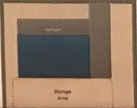

COMMUNITY DESIGN

INFLUENCING THE BUILT ENVIRONMENT



What's the best way for Riverton to change? As properties develop and re-develop, design elements are considered. Using dots, tell us whether each element should be required, recommended, or incentivized. What are or should be the incentives to higher quality design?

RIVERTON MASTER PLAN

	CATEGORY	DESIGN GUIDELINES			INCENTIVES?	
BY LAND USE TYPE	Residential (4+ units & complexes)	<p>Medium to High-density residential should incorporate a variety of architectural elements to avoid the appearance of blank walls.</p> <p>Elements include: windows and door openings, balconies, entry features, material and color variation, projected or recessed building walls.</p> 	<p>Open space requirements</p> 	<p>Parking screened or located to side or rear of building.</p> 	<p>Density bonus</p> <p>Reduced parking</p> <p>Other _____</p>	
	Commercial	<p>Parking should be located to the side or rear of buildings.</p> 	<p>Use of high quality building materials.</p> 	<p>Provide display windows at the street level.</p> 	<p>Outdoor space requirement (patio, seating area, etc).</p> 	
		<p>Breaking large structures into multiple building masses with roofline variations.</p> 	<p>Low profile monument signs.</p> 	<p>Pedestrian connections.</p> 	<p>Internal landscaping and streetscape which includes detached sidewalk, treelawn, and street trees.</p> 	
Industrial	<p>Storage and service areas should be oriented to the rear of buildings whenever possible.</p> 			<p>Landscaping should be used to screen outdoor storage and parking.</p> 	<p>Lot coverage bonus</p> <p>Other _____</p>	

MEETING BOARDS (OPEN HOUSE #2)



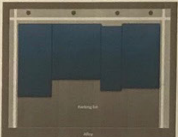



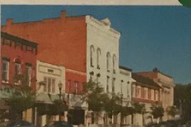



COMMUNITY DESIGN

INFLUENCING THE BUILT ENVIRONMENT



RIVERTON MASTER PLAN

What's the best way for Riverton to change? As properties develop and re-develop, design elements are considered. Using dots, tell us whether each element should be required, recommended, or incentivized. What are or should be the incentives to higher quality design?

	CATEGORY	DESIGN GUIDELINES	INCENTIVES?	
BY LOCATION	Downtown	 <p>Signs that are proportional to the building/ projecting signs oriented to a pedestrian scale of modest size.</p>	<p>Façade improvement grant/ reimbursement program</p> <p>Other _____</p>	
		 <p>Parking lots screened from view.</p>		 <p>Parking located to side or rear of building.</p>
	 <p>Display windows— greater transparency at the ground level.</p>	 <p>Variety of architectural elements— recessed and protruding building elements to avoid blank walls.</p>	 <p>Outdoor seating.</p>	 <p>Building height— range of 2 to 3 stories.</p>
	 <p>Signage should be low profile monument signs.</p>	 <p>Streetscape requirements — treelawn, street trees, and detached sidewalk.</p>	 <p>Parking lots and outdoor storage areas should be located away from the gateway corridor where possible, or screened with landscaping and fencing.</p>	

MEETING BOARDS (OPEN HOUSE #2)

ECONOMIC DEVELOPMENT

INVESTING TIME & MONEY WISELY

Riverton has the benefit of dedicated economic development agencies working to create opportunities in the community for new and existing businesses and other major projects like air transportation.

What are the priorities you see for economic development in Riverton?

Place a **green dot** next to the highest priority, or add your own.

Would you support additional taxes or levies to support economic development in Riverton?
Yes / No / Which Type?

Virtual Resource Exchange / Clearinghouse

Physical Business Incubator Space

Develop a Main Street Program

Create an Urban Renewal Authority (URA)

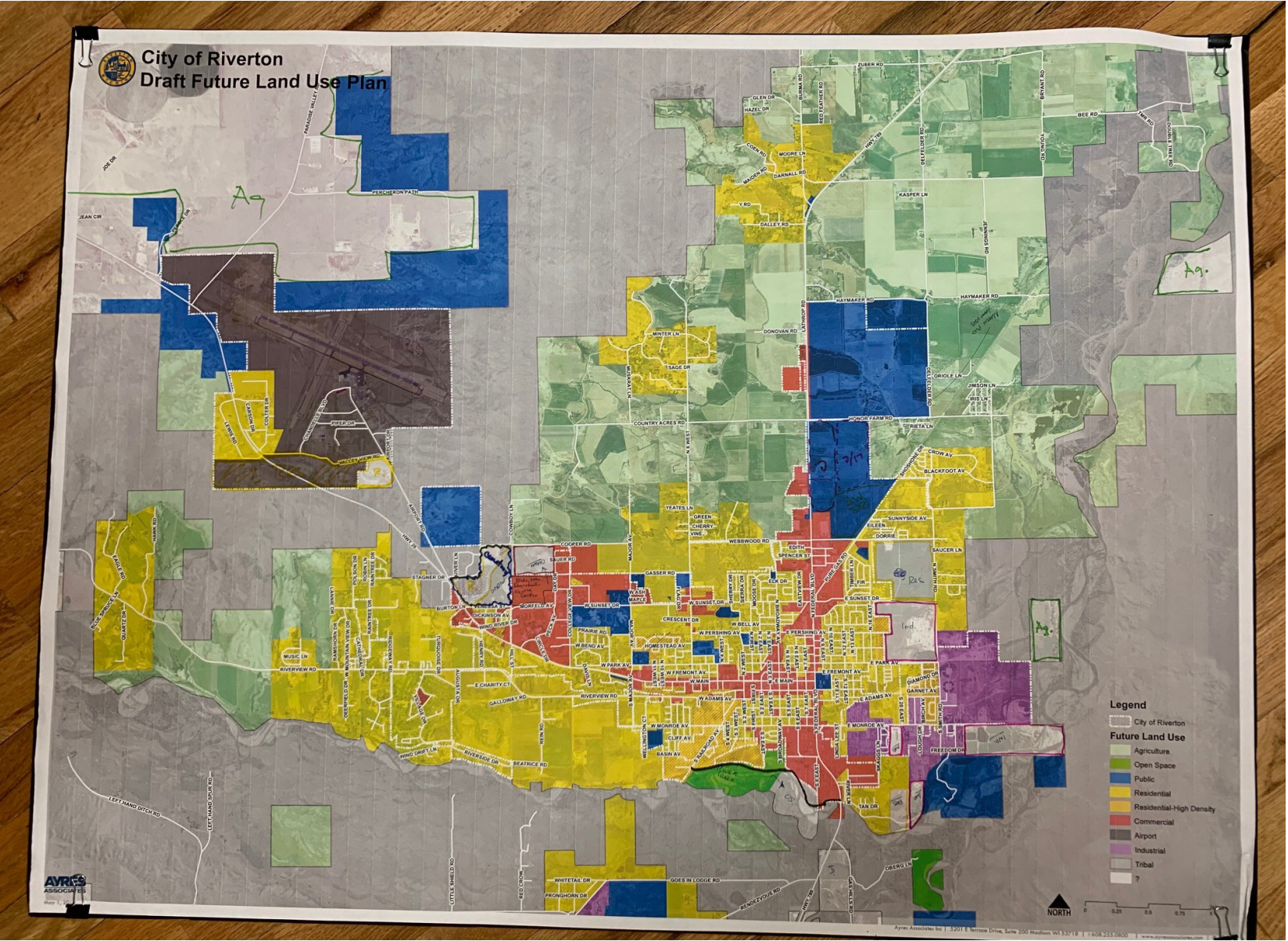
State / Regional Conferences Attraction

Additional College & Training Partnerships

Other—
Write your ideas here

Add a City Grant Writer Position

MEETING BOARDS (OPEN HOUSE #2)



MEETING BOARDS (OPEN HOUSE #2)

PARKS & RECREATION MAKING THE MOST OF OUR RESOURCES

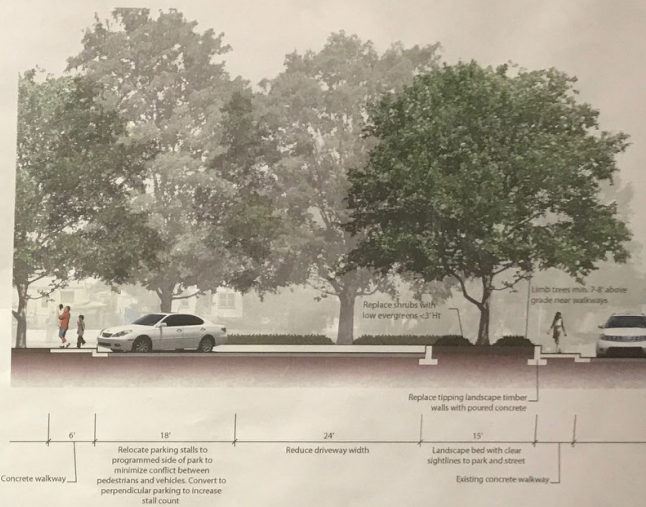
The plan includes recommendations from the 2019 Parks and Recreation workplan, as well as trail connections, development of standards for park and trail areas, and site specific drawings for City Park and Sunset Park.

Handwritten note:
 * Review City Manager's Recommendation for Plan 2024 02700 - Am. Rec. & Trails

SUNSET PARK FUTURE PLAN SKETCH



CITY PARK PARKING STANDARDS



A Park feels unsafe when...	A park feels safe when...
It has poor lighting	Walkways and parking areas are well-lit
The layout is confusing	It is clear how to move through and exit the park
You feel isolated	You can see other people or active areas like sidewalks, homes, shops, or other park users
No access to help	Nearby open shops, people, park staff, or kiosks where help can be sought.
There are areas of concealment near public spaces where a person could hide and wait for a park user undetected	Clear sightlines, especially near facilities like restrooms, walkways, plazas, and playgrounds
There are spaces where you feel trapped (enclosed on three sides)	All spaces have at least two ways in and out
Poor maintenance and/or vandalism, which makes a space feel abandoned	Well-maintained landscape and equipment indicate a place is cared for
Presence of "undesirables"	"Undesirable" populations are not present



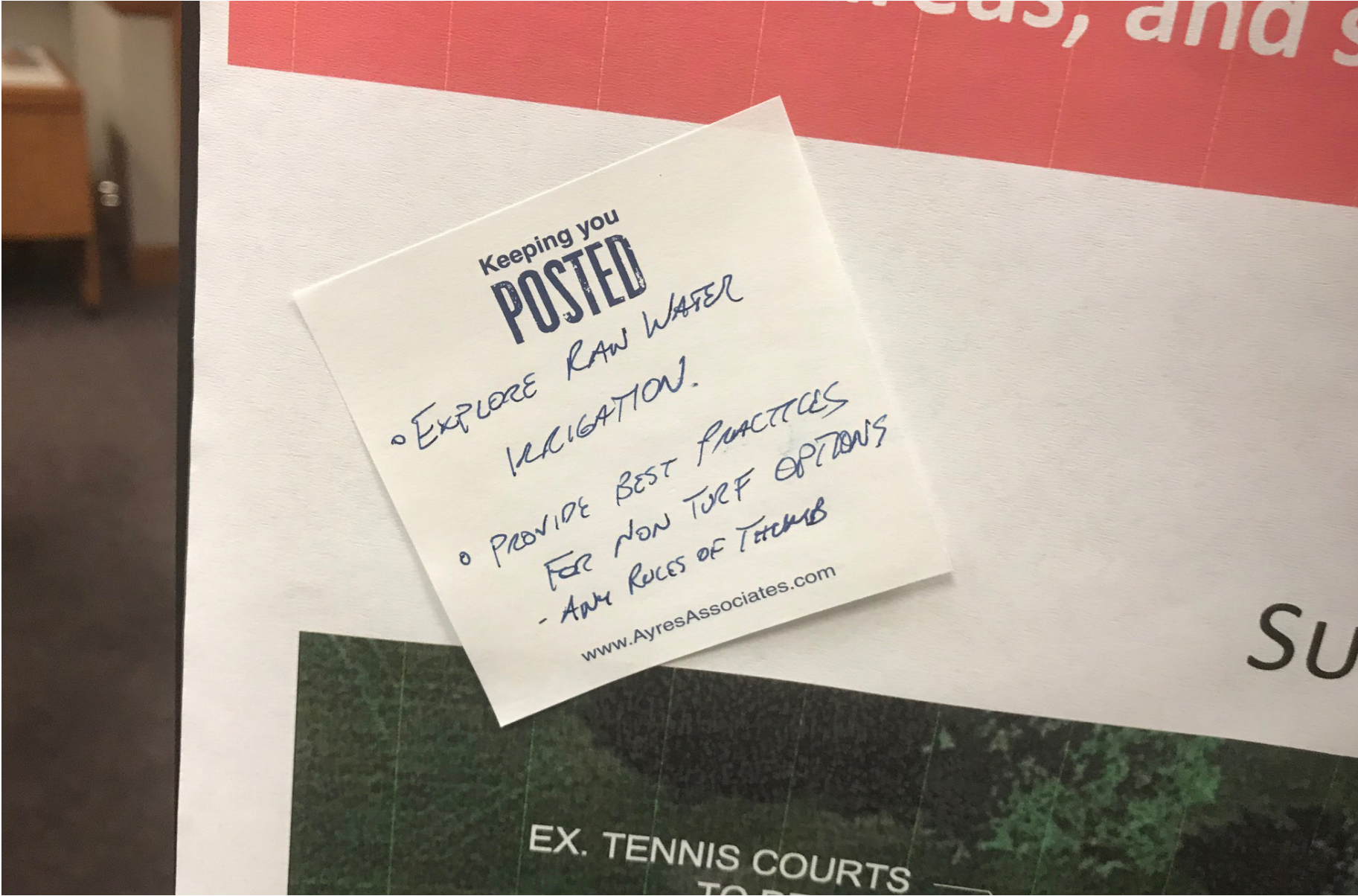
RIVERTON MASTER PLAN



MEETING BOARDS (OPEN HOUSE #2)



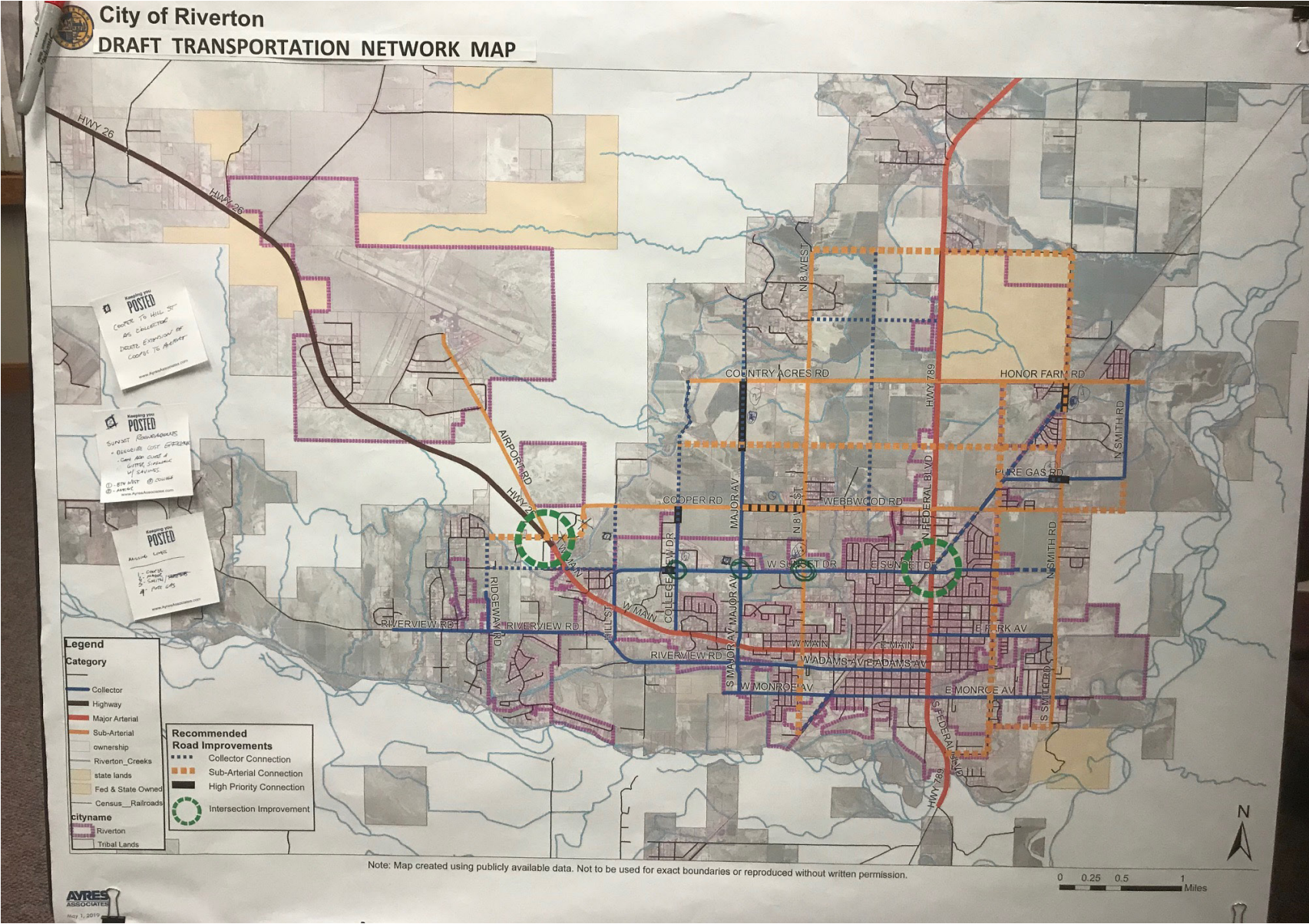
MEETING BOARDS (OPEN HOUSE #2)



MEETING BOARDS (OPEN HOUSE #2)



MEETING BOARDS (OPEN HOUSE #2)



MEETING BOARDS (OPEN HOUSE #2)

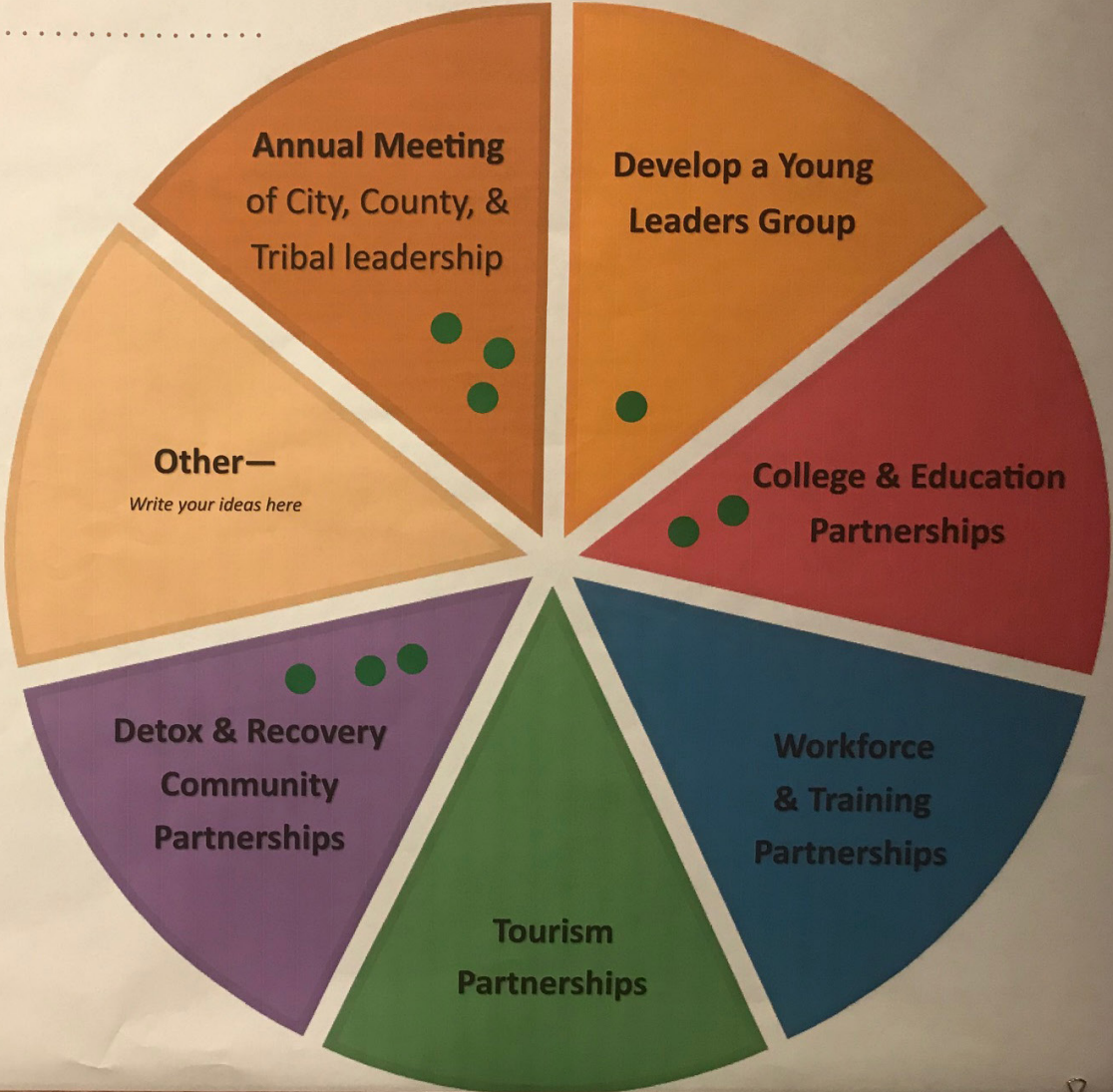
TRIBAL PARTNERSHIPS

BUILDING TOGETHER

Developing partnerships with all community members in the City of Riverton and residents on the Wind River Reservation is key to building a stronger community.

What are some of the best ways to develop these partnerships?

Place a green dot next to the best alternatives, or add your own.



AVRES

SURVEY SUMMARY

SURVEY SUMMARY



Responses to the Community Online Survey

In the Winter of 2019, the City of Riverton kicked off the update of its Master Plan. As a part of the first public open house, a survey was posted online to gather input on perceptions about growth, development, and specific issues related to the Master Plan. 155 people participated in the survey, which provided an opportunity to give feedback on a number of questions. Roughly 59% of respondents identified as residents of Riverton, with 31% living in the Riverton area.

The recap that follows lists the questions and responses individually with the verbatim comments from participants. The survey helped the planning team identify key themes that emerged from the responses.

Q: What makes Riverton special?

- A river runs through it & the trees.
- Small town feel with an abundance of amenities. The feeling of community during special events, like balloon rally, etc.
- People who live here, wonderful schools, CWC, outdoor activities, safe place to live.
- Low population, no waits in lines, close to mountains, centrally located.
- It's location in the central part of the state, with access to unique outdoor activities in all directions, and being tied to the WRIR.
- Proximity to recreation Rendezvous activities in July CWC.
- Access to beauty.
- The people, the location, the weather.
- We're working hard at making it a better place to live.
- Home Town.
- Small town living, proximity to the great outdoors.
- Walmart, shopping, movie theatres and CWC.
- Location, size and weather. The number of amenities given its size (e.g. college, airport, retail).
- Cowboy ethics...seriously. It's loyalty and can-do spirit and kindness...
- Small town, easy to connect with lots of people, clean air and water, opportunities to be involved.
- Proximity to the mountains and outdoor activities.
- Proximity to the WR Indian Reservation for cultural enrichment experiences.
- Home of Wyoming PBS.
- A community with people with long and enduring ties (whereas many cities and towns in other states have many people coming and going without a sense to enduring community. In Riverton we have people's families that go back many generations, whether European or American Indian).
- A strong local food and crafts movement.
- Home of Central Wyoming College.
- Home of an airport with regular flights.
- On the road to Yellowstone and the Tetons.
- Being a part of the state of WY and what that means in terms of liberty and freedom from burdensome taxation is wonderful. Close proximity to hunting and fishing opportunities also makes it special.
- Working class values. Unity of most people. Many Riverton folks are willing to help find solutions.
- It seems far less reliant on having a large city nearby for goods and services than one would expect, considering the size of Riverton and its nearby towns.
- The people.
- Not really sure. It is its on entity----nothing within 30-40 miles. Everyone knows everyone here.
- The people. The location. The weather.
- Location, proximity to the reservation, diversity, water, opportunity.
- Small town feel. No traffic. Everybody knows everybody.
- The people.
- CWC, the good people who live there, the view, proximity to wild country.
- Right now--not much we have a rich history, citizens hungry for inclusion and safety. We have modes of enrichment and an energetic population who will put in the time for viable projects. We have a broad base of experience in many avenues. Entrepreneurs abound. Energy abounds.
- The people.
- It is unique.
- The people who live here. The location of the town relative to other towns in Wyoming and in relation to the location of recreational outdoor activities.

SURVEY SUMMARY

- Location.
- Diversity.
- Community.
- The amount of problems in a small town. Not special in a good way.
- Rural location, diverse business community, generous, caring people.
- Coming from a person who moved here three years ago the relationship with CWC, public pool, skate park.
- Location.
- In my opinion, safe, in comparison to other cities of our nation.
- Being in Wyoming.
- It's where I live and have worked for 30 years.
- I consider Riverton my home.
- We are community that is proud of our western values, but it is the people of our community that actively make Riverton a better place to live that make our town special.
- Community support in times of tragedy.
- Rendezvous city; place for businesses, athletes, individuals, etc. to gather. Proximity to reservation and diverse Wyoming culture. Geographical center of Wyoming.
- It used to be all the various small businesses, but now it's just about the college, airport and WalMart!
- The people. The history.
- Not much...it used to be a community that had pride in itself but has turned into a dirty I80 type of town.
- Rural and close to the mountains and I grew up here.
- Central Wyoming College.
- Central state location, highway hub to many Wyoming tourist areas, CWC, updated school properties.
- Climate.
- The Ag Community. They are really trying to preserve local farming and the community is planning on building a Meat Processing Facility and CWC's Rocky Mtn Ag and Equine Center. I think of our thriving farmers market, statewide popular pumpkin patch and raspberry farm and so on! We may not be able to compete with mountains, outdoor rec and fishing, but capitalizing on the Farm to Table branding would definitely set us apart! I imagine indoor/vertical harvest gardening all-year round. A restaurant food co-op for residents and/or participating businesses.

Local restaurants promoting menus of locally grown food all year round.

Riverton becomes the hub for experiments and testing out new innovation in agriculture. No one else is really owning this theme in their communities but it's definitely a 'thing' in places like Denver, Jackson, and Cheyenne. But Riverton has the opportunity to really own it!

- CWC, the fact that it is on the reservation and can serve as the bridge between different cultures, more diversity than most other towns in Wyoming, beautiful landscape.
- Friendly people who generally care for each other.
- Diversity of citizens, close to public land, can-do spirit.
- The location of course. The demographics of its people. The industry that it has.
- There are residents who genuinely care about this community and are working to address problems. The community college is a tremendous asset. Since the decline of oil/gas, mining, and agriculture, we don't have an identity.
- Close proximity to outdoor activities (hunting, fishing, camping, cross-country skiing) with lots of public access close by. High number of days with sunshine and very little wind.
- The surrounding country.
- The friendly people that live here.
- For me it is where I grew up and have lived for over 50 years.
- The people.
- Geographic location.
- The surroundings are beautiful! And the people are kind.
- The college, the balloon rally and that's about it.
- Family-oriented, grass-roots support for some things (hospital).
- It's in the middle of a valley surrounded by mountains, public land, lakes, and rivers.
- It's a quaint little town that I get to call my home town.
- Small, easy to get around. Mostly nice people.
- It's size, not too small and not too big.
- I like the moderate weather and the almost small town atmosphere. I returned to WY 20 years ago and have loved being back.
- Rural setting with lots of outdoor activities.
- Proximity to good hunting and fishing, central location in the state.
- Right now, not much.
- Not much. My family is from here and maybe Rendezvous week.
- Nothing.
- The way the community comes together for our kids.

SURVEY SUMMARY

- I grew up here. I like the smallness of it, but it would be fine to be slightly bigger. A lot of people here have been around a long time, so we all kind of know each other. When we are passionate about something, we can really come together and make it happen.
- Ability to shop and eat out, nice downtown with a variety of shops, nice parks.
- Mountains, friends and family.
- College, people.
- To me it's been my home my whole life. So the memories and the people are what make it special to me.
- Climate, scenery, generous people, CWC, St. Margaret's Catholic School and Trinity Lutheran School, diverse population, outdoor recreation and activities to name a few.
- Friendly people supporting each other when there is a need.
- We have a lot of kind, hardworking families in a beautiful location.
- Riverton is home. Not just because we currently live here, but home because for most of us generations of our families have lived here.
- I'm not sure. I've been here for 4 years and it's growing on me.
- Unfortunately, not much. We have a nice golf course.
- Community.
- Friendly people!
- All my family lives here.
- Small town, friendly people.
- Our community college, diversity, restaurants, parks, job corps.
- We have a diverse group of people, plenty of young families, and the town is surrounded by beauty in every direction.
- It is my home - I've grown up here and love it.
- The amount of youth activities, the outdoors.
- Nothing.
- It's easy to "know a guy", and it's centrally located.
- Close location to the mountains.
- Small town atmosphere.
- It's location. We are so lucky to be so close to a wide variety of outdoor opportunities within minutes of Riverton.
- I love the fact that Riverton is still a town surrounded by family farms and ranches. That's becoming more and more rare in Wyoming.
- Small community with friendly people.
- Friendly people and outdoor activities.

- The people.
- I have lived here my entire life and have a good job.
- The people: willing to get involved to solve problems, friendly, and helpful.
- It's location to outdoor activities.
- This is where I am raising my family and where I work!
- The people and their willingness to join together for the right cause.
- It's people and services.
- It's the closest city for most of Fremont Co to shop.
- Small community.
- Culture, outdoor recreation, close knit community.
- Community events.
- It's people.
- The citizens helping other out and doing their best to lift each other up.

good s diversity activities Friendly people special Wyoming access
 close central CWC Rural Riverton grew live surrounded
 community proximity people Small town
 location many town diverse family state
 outdoor activities love home Close proximity mountains years
 college city Small

SURVEY SUMMARY

Q: Population projection show Riverton maintaining roughly the same population in the future. Ideally, what would you like to see happen?

Q: Rate the quality of life in Riverton.

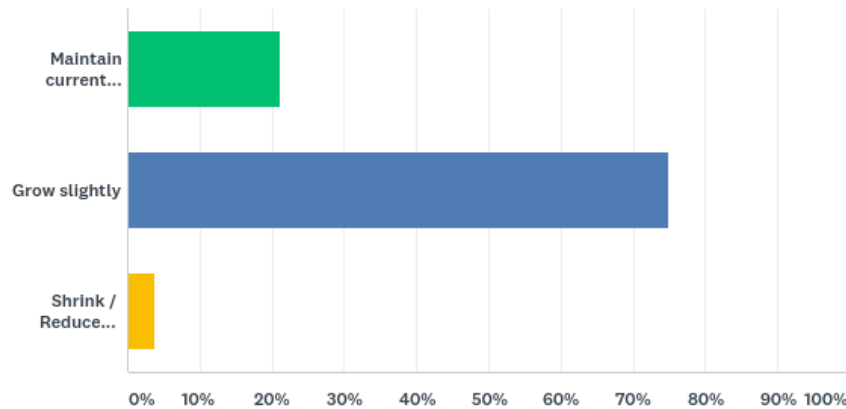
Very bad. Many changes need to happen to make it more livable. 12.99%/20

Not good. Some changes and/or investment needed. 66.23%/102

Adequate/okay. Status quo is good enough. 12.34%/19

Good. No major changes needed. 5.19%/8

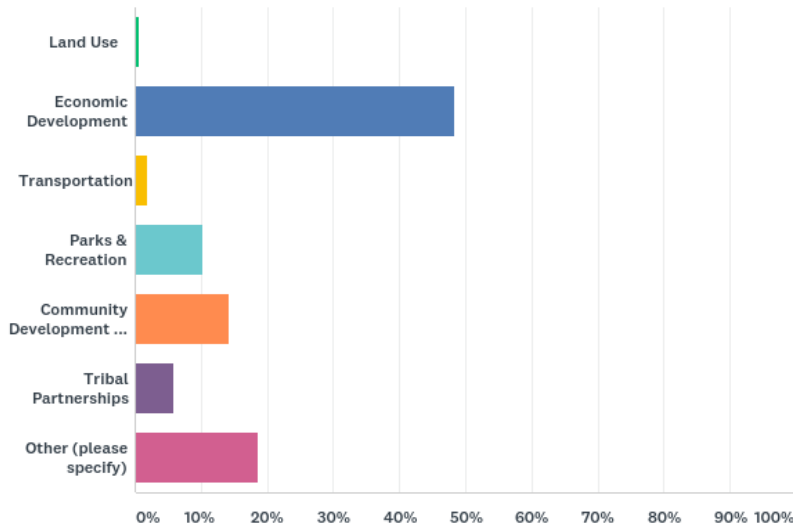
Great! We're heading in the right direction and things are great. 3.25%/5



Answer Choices	Responses	
Maintain Current Population	20.65%	32
Grow slightly	76.13%	118
Shrink / Reduce Population	3.23%	5
Total		155

SURVEY SUMMARY

Q: Looking forward, what is your top area of concern for Riverton?



Answer Choices	Responses	Count
Economic Development	48.39%	75
Other (please specify)	18.71%	29
Community Development & Design	14.19%	22
Parks & Recreation	10.32%	16
Tribal Partnerships	5.81%	9
Transportation	1.94%	3
Land Use	0.65%	1
Total		155

Other (please specify):

- Health Care/ Hospital (10)
- Medical. We need a fully functioning hospital.

- We do not have enough things for our youth and young families to do. I get really tired of not being able to do things with my children because no one wants to focus on families. If Riverton does not change that instead of focusing on money in certain people's pockets on the city council, then we will never grow and Riverton will become a ghost town!!!
- Hospital, native crime & alcohol use, gas prices.
- Healthcare
- Transportation and Health Care
- Vital City services are in bad need of attention, Infrastructure and streets are in bad shape with little to no upgrading or maintenance. If city equipment is in as much disarray as city streets, curbs and gutters we are in dire straits! Have lived in Riverton for 67 years and have never seen it this shabby!
- Bringing crime rates down particularly drug use, theft, and vagrancy.
- Recreation for youth & health care, the hospital problem specifically.
- Land Use, Economic Development, Community Development/Design and Tribal Partnerships go hand in hand.
- Healthcare
- Combine 1, 2, 5, 6
- safety for our citizens--when people feel safe in all areas of our city--then all else is possible.
- Why do the medians get put in then taken out again, every 20 yrs. or so? Gah.. one or the other..
- Fully functioning hospital
- Alcohol and substance abuse and all related crime.
- We need a hospital, and an influx of new businesses.
- The town looks like a dump with the exception of the college.
- Capitalizing on strengths to grow sensibly for sustainable long-term growth.
- Healthcare and lack of hospital and DR.
- There are a few of these that apply, Transportation connectivity around schools, Recreation within City limits and Economic Development.
- Economic development and improvement/ partnership with the Tribes.
- More things for kids/ teens to do. More family friendly options.
- Drawing new businesses, revitalize downtown.

SURVEY SUMMARY

- A place of enjoyment.
- A place where people move to or stay in to raise families, work, and play.
- Well educated, thriving, safe community that cares about its residents, binds together to make things happen for elderly and children and less fortunate.
- Maintaining.
- A cute, really interesting town that tourist on their way to Yellowstone all stop at because they have heard such interesting things about Riverton.
- I would like to be proud to tell people that Riverton is a great community with many community events, a wonderful recreation center, plenty of job opportunities, and top schools.
- An active community with resources.
- Where people stay when they retire, and the kids stay and make a living.
- Great place to raise a family.
- A safe happy community for all.
- Ok town living in the past. But not the cow town it used to be. Dull feature.
- A prospering, self-sufficient, small community where city codes are enforced so that the community looks fresh and clean. This town needs a good cleaning up.
- Equality in all areas of development and housing.
- Vibrant town at 12-15k population.
- A strong economic base that supports the growth in arts... and a deeper appreciation for aesthetics.
- Still here! More self-reliant in terms of food and energy, friendly, tolerant of others.
- It would have a vibrant and “cute” downtown area with nice amenities clustered for locals and tourists to enjoy. There would be more job opportunities (diversity of businesses) for youth to stay and to attract families.
- A good economy
- A place where crime is nearly nonexistent, and where people who want the best for their families can live.
- A caring community with a lot of recovery. Diverse economic opportunities. Peaceful.
- A growing community that has wonderful opportunities for young families, economically growing, and has quality Health Care.
- A prosperous town with opportunity of growth and establishment.
- As a town with a recreation center! As a town where the true Wyomingites still live. As a town where City Park and the town is taken back from the wandering homeless.
- Much like I would for the state as a whole, I would want to describe Riverton as being forward-thinking economically, drawing in dollars from new industries beyond our traditional economic base. For instance, Wyoming as a whole could be a major leader in green energy with just a shift in focus, and there’s no reason Riverton can’t be part of that.
- Thriving.
- Thriving--- oil fields are regular, and money is flowing.
- Growing and thriving.
- Great place to be born, raised, & retire!
- Thriving community, integrating diversity of human capital, leveraging natural resources and organizations to provide food security, job security, and opportunities for increased compassion and understanding.
- Thriving small community with reliable, quality healthcare.
- Magical....like day in the park or the balloon rally. A place with great medical care.
- As a success story. A community who overcame hatred and diversity to thrive. A place we would want our grandchildren to be raised instead of encouraging our children to leave.
- Gentle, lively, good arts, good place for families. Less suicide, substance problems, crime, and poverty.
- Safe, open to growth, cutting edge. Good support system with good jobs, good police department, viable and healthy medical community. Some industry that will cut across the labor pool and offer jobs for many talents/skills.
- The population to increase and economy to be strengthened.
- A fun exciting place to be.
- In ten years, the city of Riverton should be more economically diverse. This would cut down on unemployment and homelessness. Riverton ought to be a free market city. There should be limited government authority, which will allow for more personal and economic freedoms.
- Family oriented, moral based, dignified.
- A nice, clean, and safe community with lots for people of all ages to do, especially children and teens.
- Friendly, thriving community. To achieve this you must have good law enforcement, so people and businesses feel save and secure.
- Great town.
- A nice small town like it once was.
- Vibrant, growing city with bustling downtown business district, population 14,000.

SURVEY SUMMARY

- Having experienced industry growth, stronger and stronger economy, pulling out of boom and bust to a more steady, dependably future for the next generations. And to have beaten back the drug and alcohol problems.
- A wonderful place to raise your family, lot's of family activities, great healthcare and a growing economy with lot's of employment opportunities.
- FAMILY FRIENDLY Booming College Town.
- A town that promotes business and cares for its children.
- Clean town with less crime.
- A nice place to live—fewer homeless and alcoholics running around. They are everywhere.
- A quiet but vibrant town with low crime rates and appropriate 'community standards' in private and public properties.
- Alive, with fun activities for kids and adults.
- Robust economy, with a better working relationship with the Wind River Reservation.
- A place to be proud of, considered one of the premiere small communities to live in Wyoming.
- Town with no shortage of business opportunities.
- Riverton is the Rendezvous City. It's where ideas and plans come together and become something real. This is apparent through Central Wyoming College's business and entrepreneurship programs and the infrastructure and incentives the City of Riverton has put in place to attract creative Wyomingites. It's also Wyoming's center for sustainable local agriculture, with a CWC/City of Riverton cooperative partnership that attracts and trains agricultural entrepreneurs from all over the country. It's also where Wyomingites come together for unique events like the 1838 Rendezvous, Roasters' Rendezvous, _____Outdoor Music Festival and more.
- Gone! I want to be gone!
- Clean, low crime.
- Family friendly.
- A quiet town that doesn't encroach on private properties to construct traffic arteries; community with more than adequate streets that are well maintained and properly marked with signs and street striping; a wonderful and efficient hospital and good health care providers; great place to raise families and retire; plenty of community events and family entertainment; great restaurants and shopping and grocery stores; a supportive community; moderate property and sales taxes.
- A place where we feel safe and there are opportunities for better everything such as restaurants, food shopping, jobs, and a superb medical facility!
- A city where you may do all your shopping, dining and fun activities without the need to go to Casper, etc. for the same.
- Best place to shop and live.
- More businesses that have slowed our residents from having to go to Casper for lower prices and better selection to purchase goods. And, a place of destination for visitors. We need to have something here that people want to see.
- Plenty of activities for kids year round. Family oriented.
- Economically successful. Strong sense of community with citizen involvement. SAFE...the community that ten years ago I didn't think twice about locking the doors. UNITED!
- A town that cares for all its people.
- Best Rendezvous city in the West with great infrastructure, business environment, diversity and quality of life.
- A town that people want to visit, live in and promote.
- A clean vibrant community that has citizens that take pride in the appearance of their community.
- I would like to see it become a better place. If we can't control the trash and weeds along with certain folks and I'll say it as in.
- Progressive with excellent health care. If things don't change, the lack of decent health care will drive my family out of this community.
- Active community, citizens participating in community events, empty facilities utilized, major crimes are no longer the norm.
- Clean, safe and progressive.
- A lively town that is know for their unique events. Their town is charming and well kept with great customer service. The people there are friendly and welcoming! Lots of energy and vitality. "It's like the mecca for Farm-to-Table Foodies! Kinda takes you back to the good 'ol days of happy chickens/beef, homemade pastas and breads, and greens fresh cut from the garden that morning."
- Bike paths, public trails for recreation, small businesses taking over where "chains" used to thrive, no substance abuse problems, a bridge between cultures

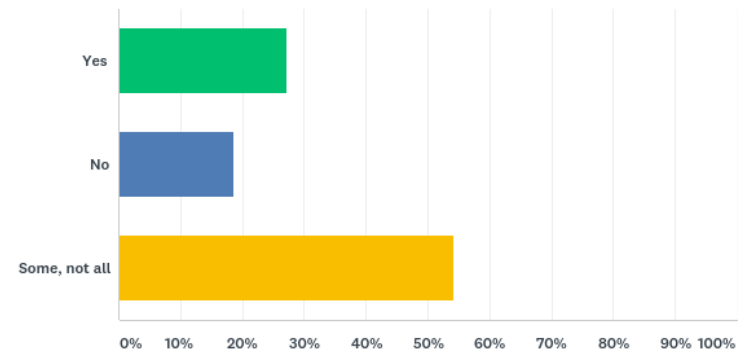
SURVEY SUMMARY

- A very inviting town where people are not afraid and children have many, many activities.
- Progressive community, state leader, welcoming community to everyone regardless of race, religion, economic status.
- A nice clean town that is a safe place to live and economically stable.
- A progressive community.
- A quaint, progressive town.
- Great place to live with easily accessible medical, plenty of shopping options and recreational activities for youth and adults.
- As the main hub for sports and activities statewide. We need to capitalize on our central location. We should be able to host any big state event easily.
- A beautiful, prospering city that takes pride in our resources.
- A better hospital.
- Thriving, cohesion with the native American population.
- That we have things for our young people to do here!!! There is nothing for them to do but to get into trouble.
- A beautiful place where people want to live. A FUN place where people want to recreate.
- Vibrant cottage industries employing lots of people involved in creative endeavors that support that community in all ways – child development, safety, recreation, education, arts, sustainable food, etc. The city and economic development arms work closely together with community members to aggressively pursue a vision of deliberate, curated growth. The chamber is recognized as an innovator around the state, and the community is a model for other mid-sized towns.
- It's a great and safe place to live with low crime and not much to speak of with respect to transient public drunkenness.
- I want Riverton to be thriving. I don't want to lose a new company every couple months.
- A great place to shop. All roads repaired.
- The perfect little community to retire and/or raise a family.
- Flourishing.
- I would like to say that Riverton is a vibrant place that is growing with many things to do, with good hospital and economic growth.
- As a progressive community with better work opportunities than now, manufacturing etc.
- Thriving, safer, problem solving.
- Amazing and great.
- Good economy and more activities.
- This is my home.
- A place that has a lot of family friendly indoor and outdoor activities. A place that feels safe to walk around town by yourself. Crime is low.
- A city that turn around its bad reputation, cleaned up its parks and is a safe place to live.
- Family friendly and safe in public space. Economic growth.
- Vibrant and forward looking, a great town to raise a family, with excellent health care and excellent schools.
- As a place where crime is low and even through there are many cultures ALL whites and natives are living peaceful together respecting both ways of life.
- Great small community.
- Friendly, progressive, and NEAT and CLEANEST city in Wyoming!
- Need to have some businesses, open and a good restraint with good service, hospital open with services.
- A family friendly and business friendly community.
- As a community that works together for the good of our town. I feel like Riverton has been stuck in a rut where “how we did it in the good old days” is how it should stay. We need to be open to new things in this town. I hope in ten years we have evolved.
- Great friendly atmosphere where you feel safe raising a family and are confident in the schools.
- A place with businesses that can support our community, has better healthcare, places for families to do things like a rec center, low crime, and not overpriced housing markets.
- Fun, friendly place to live. With more options of fun things to do.
- As a vibrant, diverse, culturally responsive community that abounds in family activities, a variety of restaurants and entertainment, as well as small business opportunities for all.
- More restaurants and retail shopping available.
- Economic growth. And more opportunity for youth in work and play we have nothing for youth in this town.
- A small clean town and activities and fun.
- Thriving community where people come from all over because of our amenities and positive attitudes.

SURVEY SUMMARY

- I'd like to see our town cleaned up; fewer vagrants in our public use areas and in alleyways. I'd like to see a movement toward creating a place focused on families, with attractions for those with children.
- Clean, lots of greenery, more businesses, and more downtown traffic.
- An economic stable place, with fun activities for families to partake in.
- Better than it is now. More jobs. People wanting to stay.
- Thriving community.
- To be the central spot for sport events, to bring in more teams to boost our cash flow and to build parks and rec for the youth!
- Thriving.
- I'd like to say thriving. I hope we adapt and would love it if had the feel that Lander does.
- I want to describe Riverton in ten years as a strong community that's a great place to raise my kids, because the community is tight-knit and active, the schools are awesome, and there are lots of great things to do and be involved with.
- Great place to live with jobs that make life comfortable.
- Thriving.
- Growing & progressive.
- A great place to bring your family!
- Minimum crime and lots to do (example: bowling alley, skating rink, etc.).
- A place where my kids would want to move to raise their families.
- A community that has cleaned up its appearance and is moving forward with new opportunities.
- A community invested in raising outstanding youth for our future!
- A nice place to live.
- The Rendezvous City where business and quality of life meet. A place where people want to live, work, raise a family, and start a business.
- More walkable.
- Clean, family oriented.
- More opportunities for our youth and the alcoholism under control.
- A place that is safe to live, with this for the youth to do. We have great health care with a thriving economy.
- Booming economically, low crime.
- A kind, vibrant, welcoming, positive community.
- A lot of family friendly activities in clean, safe environment.

Q: Is infrastructure in the City being adequately maintained? (May include: parks, trains, roads, city facilities, storm and sewer systems, etc.)



Answer Choices	Responses	
Yes	27.10%	42
No	18.71%	29
Some, not all	54.19%	84
Total		155

SURVEY SUMMARY

Q: If you answered “no” or “some, not all” to the last question, what areas need maintenance?

- Money needs to be appropriated to maintain streets (i.e. West Monroe Ave has many cracks due to high traffic volume).
- Trails are maintained in small areas, but are mostly overgrown with weeds, or inhabited by unwanted guests. Our entryways into town are not very inviting. There are flooding issues around town due to poor storm water infrastructure.
- Keep walking paths nice, swimming pool at RHS maintained – these assets add to our community. The parks are beautiful/ soccer fields.
- Riverton does not present well when coming in from Casper or Lander – coming from Dubois is a little better but not by much (CWC helps that). The entrance to your town should lure people in, not have them hoping they can make it through town as quickly as possible. The downtown isn’t taken advantage of, it needs life, greenery, outside tables, etc. It would be great to take out the middle lane and have plantings there.
- Not all the city parks offer good equipment or options for handicapped kids. Sidewalks are not ADA compliant.
- City sewer, water and storm drains repair. Roads are bad.
- Water and sewer line replacement, street upgrades (many are let go for so long they may need total reconstruction), code enforcement! If people won’t contribute to a clean community, they should be required to pay fines for junk and weeds, four foot weeds growing all over town and trashy properties are acceptable!
- There are many pockets of ugly buildings and unkempt properties. I think we need a long-term plan to zone the community for the FUTURE. We have rivers but so little infrastructure to enjoy them. If Riverton was to become a RiverTOWN with restaurants, water elements, etc. wouldn’t that be great!
- Law enforcement need to be able to clean out the city parks of drug addicted and alcohol addicted populations. Clean up the city parks and make the city look somewhat respectable. I’m sick of being known as one of the trashiest communities in the state. Also, we need to truly get our economy diversified and not so dependent on oil/gas. We have way too many empty commercial properties in town.
- Streets, faster response on snow plowing.
- City parks. Alcohol problems. Same drunks arrested time after time and they are very visual and cause a lot of problems.
- There’s a couple of roads south of Main that could use some work.
- Side streets- Jefferson, Monroe, Sunset, etc.
- Roads...particularly the roads on edge of city.
- Winter is not a surprise, it comes every year! I feel like the streets could be plowed/taken care of better in the winter.
- Improved trails and access to outdoor spaces would be a great benefit.
- Streets, trails are dark and dangerous, local businesses should be required to clean up...
- Accessible and affordable support for mental healthcare.
- Roads, empty buildings.
- Roads.
- Uproot habitually intoxicated people from our streets and parks.
- Roads and parks.
- City needs a face lift- not welcoming atmosphere. Streets needs to be kept cleaner and picked up.
- Remove median on Main Street and create angle-in parking on sides and middle to slow traffic and encourage shopping on Main Street.
- We have many curbs that are crumbling, sidewalks are heaved (trip hazard) or not able for handicapped in wheel chairs to utilize. Some road are more patches than smooth road.
- I believe that to improve our parks you must control the drugs and alcohol and illegal activities that go on around and in the park.
- Some streets and roads need better maintenance to make them safer.
- Sidewalks and curbs deteriorated. Vacant lots and businesses on main and federal not visually maintained (i.e. weeds during the summer). Growing number of vacant buildings is also a concern.
- Alleys and not just dumping some down and scraping it over the length but filling in the long deep holes. Every year the spread out gravel evenly and the long deep hole remains a long deep hole.
- Roads, bike trails, and storm drains.
- Better efforts at snow removal as quickly as possible. Don’t like the curbside trash pickup either, dumpsters in the alley was way more efficient and effective.

SURVEY SUMMARY

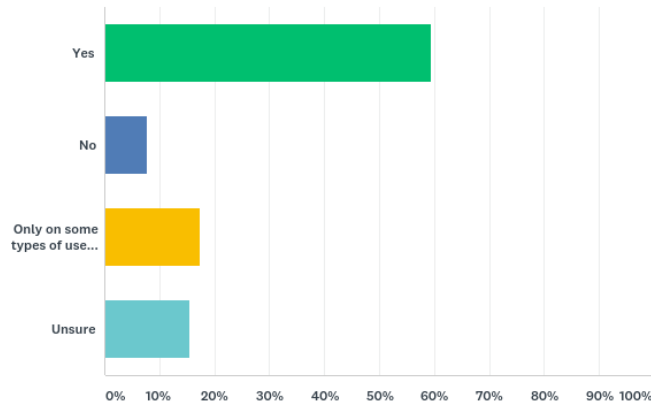
- With the addition of the 1% Sales tax the City has been better able to become proactive rather than reactive. Unfortunately, the City was reactive for such a long time its going to take a while for aging roads, sanitary and storm sewer, and water lines to be replaced. Existing Storm Sewer facilities are undersized and inadequate in some locations around Riverton. Paying for updating Storm Sewer is always a problem because they don't benefit from having an Enterprise Fund like water, waste water, sanitation, etc. The City has long neglected its responsibilities with respect to Irrigation Maintenance (RVID and LeClair systems maintained by Riverton) and replacement throughout town. Enterprise Fees are collected but very little has been accomplished in the upkeep for irrigation systems.
- Right now we have some icy corners that need sand.
- Hill street, the airport road, and storm drainage around webwood and Federal.
- Storm sewer needs to be maintained, water and sanitary sewer seem adequate. Roads and drainage needs to be looked at.
- Mostly excellent in all areas. The softball complex is in great need of attention and faster snow removal.
- Water main breaks every winter but let's put a Band-Aid on them because the city now has no clue how to budget.
- Side streets, sidewalks or the lack of even on federal.
- Parks and bike path safety/ cleanliness.
- Streets need cleaned up laws on books about sidewalks with snow removal and weeds need to be reinforced along with home owners need to take pride in their houses. When crimes are committed, they need to be charged ASAP including ones done by natives. Not just letting them go to do it again and again.
- Roads near corner of webbwood big holes.
- The roads in and around town.
- Street maintenance, snow removal, power backup for critical infrastructure.
- Snow removal needs improvement.
- Gannett drive.
- Pot holes in streets during spring.
- Roads especially in winter need better snow removal, parks need updated facilities.
- City park needs to be cleaned up and the drunk, homeless whinos need to have something done with them. I don't want my kids around that kind of stuff.
- Bike paths need attention, maintenance and repair.
- Weeds are terrible in this town and we need to cleanup abandoned properties.
- Parks need drunks cleaned out city park and JC park.
- Public intoxication in City Park is a huge problem.
- Parks.
- I think that there is often garbage, isn't aesthetically pleasing... people don't want to come here.
- Roads.
- Some of the parks need some work, sewer really needs to be replaced in multiple areas.
- The parks bathrooms feel like jail cells and the water feature that was working is now broke at JC park along with city park being more for the drunks then families.
- Property maintenance public and private.
- I think the parks need more work. It would be nice to see the splash pad project come to fruition, and for the city to put more effort into recreation things. I would also love to see the city finally create a rec center for the families and youth in the community.
- Roads are crumbling and the town as a whole looks run down. More business' need to come in and fill all the empty buildings.
- Consistent maintenance.
- Parks need to have more variety and have people wanting to bring their kids/families to different parks around the city.
- I believe the storm & sewer systems around town need to be upgraded. Ex: 9th intersection is an ice skating pond in the winter due to the drainage. Northpointe Dr. and N 8th W is the same.
- Parks.
- The bike paths, city streets and storm water.
- I believe the City is trying to cover all with the budget they have but the storm and sewer systems are in grave disrepair.
- Utilities and streets.
- A lack of funding does not allow all of the infrastructure to be maintained at the desired levels and the state does not allow the municipality to control their financial destiny.
- Roads.
- Run down homes/buildings just left, unkept homes in some areas, need family friendly things for everyone to be able to do all year and a Rec location so there is a proper swimming pool that isn't freezing all the time.

SURVEY SUMMARY

- Unfortunately all of the above except the city facilities. Some of our parks need updated equipment and lighting, our roads/ Trails are getting better with the construction, but still quite a few need help. And the sewer system need help, as we get big rains or melting snow, the water gets backed up onto the street because we don't have adequate drainage.
- Trails through town need cleaned up. Maintenance on side roads are not priority and need help.
- Help with snow and ice removal would be appreciated. Rails to Trails could be great with a few minor improvements.
- Parks, trails, snow removal, garbage.
- Public sidewalks, and residential yard maintenance.
- All over.
- Many of our city leaders have no stake in the community. They are recently hired in from other places and act as politicians waiting for their next step up the ladder somewhere else. Lawlessness is rampant. Much of the everyday maintenance is overlooked, and budget is going more toward paying figureheads than betterment of the community.
- City Park has a great thing going with the skate park, splash pad ect but your bathrooms are DISGUSTING! Please update the facilites maybe put in a changing room for when the splash park opens. The tennis courts need to go and update with a basketball hoop! Please put in a toddler friendly playground at the park also. I love the upgrades but it is most definitely not toddler friendly!
- Some of the side roads are horrible. And we need more handicap assessible sidewalks. More cut-outs for wheelchairs.
- Potholes all over Riverton it seems.
- Many streets and sidewalks are in need of repair.
- Any side street.
- We need to focus on aesthetics, the town needs to be functional but inviting.
- Some parts of the city do not have adequate sewer and access, especially portions of Village Drive and Riverside Drive. A community the size of Riverton should not have any areas within the City limits to allow septic systems.
- Streets. The are rough.
- Look at the trash around this town.
- Streets
Need striping and manholes brought level on Broadway between Webbwood and Sunset; Webbwood from N 8 W to Federal; Sunset from Federal to N 8 W; and Monroe Ave.
- Most people would say the roads are pretty rough, and they are. That's not it though. There is a lack of attention to detail in Riverton. We have great parks, but they get tagged with graffiti that we leave in place for weeks. Nice parks, the amenities of which aren't maintained long term. We have these trails running through town that, in some places, feel like an accident or after-thought. We patch the same potholes for YEARS instead of spending the money to just fix them correctly. So it's not that the City infrastructure is falling apart, but it doesn't feel like the city is being maintained for PEOPLE, but rather we're maintaining it for transportation. People need beauty and dignity, but the city feels like we just "do what we have to." I get the budget is tight, but isn't it worth it if gives people pride in their place of residence?
- Walking paths are not safe sidewalks are not maintained homeowners with loose unfriendly pets make it hard to get to walking paths.
- Vacant building and parking lots .
- There is a lack of baseball & basketball playing facilities & the ones we have are old. Also the roads are in poor condition but slowly getting better.

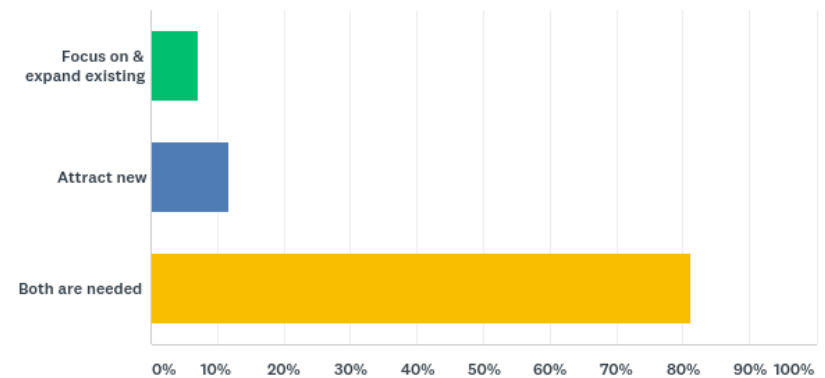
SURVEY SUMMARY

Q: For future development, would you like to see better quality design (improved aesthetics)?



Answer Choices	Responses	
Yes	59.35%	92
No	7.74%	12
Only on some types of uses (i.e. commercial properties)	17.42%	27
Unsure	15.48%	24
Total		155

Q: Do you think economic development should focus on growing and expanding existing businesses or targeting new businesses to bring to Riverton?



Answer Choices	Responses	
Focus on & expand existing	7.14%	11
Attract new	11.69%	18
Both are needed	81.17%	125
Total		154

SURVEY SUMMARY

Q: What industry (or industries) would you like to see grow?

- To be honest I have thought about this a lot. I'm unsure and I wish I had an answer or an idea. I know we need something, but I haven't been able to come up with something that would work.
- Food production, similar to Vertical Harvest in Jackson. Tourism (outdoor recreation, off road rally races, drone services, education, renewable energy, blockchain).
- Medical shopping parks and rec.
- All of them... you can't get your car repaired or go have lunch as of late.
- Mental healthcare, education, technology, renewable energy.
- An industry that offers jobs that pay a viable wage. Clean industry of course that we are not crating more damage than good. It must help to support families to sustain the city.
- More activities for families (rec-center) and more shopping.
- More restaurants, event center.
- Agriculture, oil and gas.
- Shopping, restaurants, and family entertainment.
- Industry will be hard because we are in the interior of WY. To make the city a place you want to live and work. Invest in industry that make peoples life better: hospital, schools, recreation, markets for farmers, ranchers. People want to be connected and enjoy life.
- Food, health care, industrial.
- Ranching, farming, manufacturing, tourism, retail.
- Production/processing. Supporting small businesses maybe subsidizing their rent to help them launch their business.
- All of them!!
- Better choices for food, clothing, home goods, etc. to again, provide Riverton's residents the opportunity to spend those dollars locally, without the need to rely constantly in online and/or traveling to other cities.
- Retail and food. We need food establishments that are not located in the surrounding areas. We need competitive retail stores, clothing, sporting, grocery.
- Self-employed. Need to find the entrepreneurial people in/from Riverton and help them do what they can.
- Continued Air Service. Manufacturing. Medical. Tourism. Shopping opportunities for locals and visitors.
- Arcade, roller skater rink, free movies in the park, bounce house, rec center.
- Competition is good for business. For the most part, specific industry is not of concern. We need to cultivate an environment where businesses are attracted to Riverton and can be successful.
- Factories to be able to offer jobs where people can start work right out of high school and aren't subject to boom and bust.
- Energy, agriculture, and technology.
- Many retiring businesses are not getting anyone to take over the need. From appliance repair to lighted signage... we need to promote more service businesses as well as retail offerings!
- Small business and larger, out of state business attraction.
- Riverton is constricting because of the downturn in energy production in Fremont County. The Riverton City Council cannot directly change that.
- Oil and gas, mining.
- Technology, manufacturing. Something sustainable that requires an educated workforce.
- Not sure what would turn the economy around... with lack of money both to invest in and to spend, we are in an iffy period.
- Medical.
- I would like to see Riverton explore innovative agriculture and support businesses or organizations willing to venture down that path. There could be benefits of doing this in a rural community, with a very short growing season but it could also be very good PR for our little community.
- Tech jobs.
- Tourism- make Riverton more of a destination at least for a couple of days instead of a drive through town.
- Recreation, home building/lumber centers.
- We need good, steady jobs that attract families to move here and stay. Outdoor industries, gun manufacturers, oil and gas businesses, uranium mines. Need diversity.
- The college for one. Technological infrastructure needs much improvement.
- Healthcare, retail, anything but Walmart.
- Industry that requires higher paying jobs. IT for example.
- Retail—Mainly applicants. Also drilling. Drilling is important to this area.

SURVEY SUMMARY

- Continued Air Service. Manufacturing. Medical. Tourism. Shopping opportunities for locals and visitors.
- Arcade, roller skater rink, free movies in the park, bounce house, rec center.
- Competition is good for business. For the most part, specific industry is not of concern. We need to cultivate an environment where businesses are attracted to Riverton and can be successful.
- We need more shopping options. Beales was a horrible idea. There is hardly anyone ever there. I really miss the J.C. Penney store we used to have. I also miss Woodward's IGA. We need places to shop that are reasonably priced and that don't drive other businesses out of town. The only place to shop is Wal-Mart and their quality of products has gone downhill drastically. Since Safeway closed, Smith's has gotten a lot worse too. They need competition so they don't continue to make things expensive on local citizens.
- Youth recreation.
- Something that would put people to work.
- Oil and gas.
- Healthcare, retail clothing.
- Community centers, oil & gas again, businesses!
- Tourism, manufacturing.
- Local food, tech (where workers can be satellite - design, programming, etc.), manufacturing of goods produced here, sustainable agriculture and associated value-added products (honey products, meat products, baked goods, bean products, berry products, etc.), arts and tourism (heritage center/museum/cultural center). We need a spectacular visitor's center.
- Anything that will help keep our young people from exporting their skill sets out-of-state. Technology, data farms, block-chain, both renewable and fossil fuels industries, support for agriculture (like a USDA Packing Plant), outdoor gear manufacturing (including industries related to fire arms), Engineering Fields to support our great Engineering School at UW, a better hospital that supports doctors, nurses, etc.
- Nice restaurants. Clothes shops that have all sizes and style.
- Oil and gas, minerals, etc...
- Anything.
- I would like to see more things to do for families, rec center, other businesses that attract families to Riverton. It seems we are focusing alot on Retirement age and the elderly, but without families for the health field and others in town to take care of the elderly and retired. we will be hard pressed to get families into Riverton.
- Manufacturing, mineral, technology.
- Recreation. Riverton isn't attractive to young people and I feel that the general feeling of the town is that young people aren't wanted. I think we need to make it a more fun and happy place.
- Recreation.
- Shopping, agriculture.
- Healthcare, energy, construction.
- New hospital.
- The oil and gas and also small biz that are bringing more year around full time jobs. That pay well so young people can afford to stay here.
- Restaurants.
- Technology and other industries that employ skilled workers earning above average incomes.
- Oil & gas, medical services, retail.
- I don't know.
- Clothing stores and a better variety of restaurants. Something more than Chinese, Mexican and Pizza...
- Not sure.
- Technology, manufacturing, retail, oil & gas.
- Grocery stores, maybe a couple different restaurants.
- I would like to see Riverton capitalize on our agricultural roots and move away from a reliance on the energy industry.
- Retail shopping for clothing and groceries.
- All that will benefit town growth.
- Retail, manufacturing, restaurants, theater upgraded.
- Where people can work with college education.
- I would like to see an overall growth. We need new businesses to rival existing business. We need options, and we need to be able to get all we need right here in our town.
- All. I would love to see more restaurants, places to shop, a reason to go downtown.
- Manufacturing, some specialty stores (for downtown area), a bigger box business or two to increase competition.
- Medical, food, air transportation.
- Shopping and recreation.
- The horse/agriculture industry is already here. I would love to see the powers that be invest in those areas more. Indoor arena/community center.

SURVEY SUMMARY

- I would love to see our restaurants maintained and sustained. I would also love to see the local small businesses grow and improve. We could use another grocery store since Safeway closed down, and it would be nice to have another place to get essentials and clothing aside from Walmart (personally, I could die happy if we could get a Target in town...).
- Service industry and to bring in some manufacturing jobs.
- Restaurants, shopping.
- Small manufacturing and retail.
- I would like to see every business grow.
- Healthcare, technology.
- Industry not dependent on gas and oil.
- Not sure on this one... think we have some good businesses.
- Entertainment/recreation- make this a place people want to come to recreate and it will, in turn, improve the quality of life.
- Retail.
- Shopping. Restaurants. Family activities.
- Technology (bring in companies that we can do the work for here), manufacturing.
- And would help, but emphasis should be on creating jobs that will be sustainable in the next decades. Tech, manufacturing, outdoor, tourism.
- Restaurant, downtown, health prevention.
- Medical and manufacturing.
- Pretty much any.
- Green energy, computer technology/software, tourism.
- Grocery store, outdoor recreation, a more caring and functional community mental health center.
- Manufacturing.
- Anything!
- Non-polluting, clean light manufacturing, services.
- Local food industry and food processing for a regional (or larger) market. Cottage size manufacturing.
- Industrial, retail, tourism.
- Central Wyoming College, more housing, transportation.
- Ranching, farming and small business- that's what made Riverton what it is. We are too far from interstates to ever be a business hub.
- Restaurants, all around shopping.

Q: What are the most important issues for Riverton to address in the next 10 years?

- Water- if the glaciers dry up so does the river and irrigation for farming.
- Infrastructure, more welcoming to change, development of honor farm property, maintain thriving businesses in Riverton.
- Healthcare, diverse industry/jobs, marketing of our community.
- Transportation and health.
- Economic development for the region, don't just think about Riverton but about the whole county.
- Public intoxication, citizen safety, business opportunities downtown that create gathering places and foot traffic.
- Economic development & health care.
- Public perception about drunkenness, and jobs.
- Keeping kids on the road to success!
- Fix Fix Develop
- Crime, infrastructure, code enforcement.
- Equality for all.
- Economic growth.
- Resiliency in face of economic downturns, disasters, etc. And a no-holds-barred action plan to address the drug and alcohol problems in this community.
- Hospital, drug/alcohol abuse, local food production and processing.
- 1. Making the downtown areas attractive. With thousands of cars driving through each year, many more would stay if our town didn't look boring or ugly. We need a cute town for our HUGE tourism potential. If our town were more appealing tourism would spur economic growth. 2. Alcoholism.
- The economy and dealing with the reservation and the problems that go along with it.
- Crime, aesthetics, economic development.
- Doing something with our alcoholics; better treatment options, accountability. Riverton has strong recovery groups. The help is there if people really want it.
- Hospital--no new business would be interested if bad healthcare, crime from reservation, only 2 grocery stores, gasoline prices.
- Public intoxication, park security, community activities.

SURVEY SUMMARY

- Diversifying and growing our economic base, and ensuring affordable housing for all residents.
- Cleanliness and drug, alcohol issues.
- Economic growth, alcohol related crimes.
- Have things to attract and retain people.
- Recreation for youth Health care/hospital.
- Food security, energy security, improved tribal relations.
- Healthcare, education and safety.
- Recruiting businesses and medical.
- Cleaning up ourselves! We've finally had some community events that are fun and free.
- High rates of suicide, substance use, poverty.
- Safety medical infrastructure inclusion- across age ranges, diverse groups.
- The Riverton hospital district and the economy.
- It is dying.
- Coming together as a community, city park, and the homeless population.
- First: good hospital care. Second: Good law enforcement- people must feel safe- the city is not safe. Third: Instill pride in our city- we are good people who have had to endure 15 years of insecurity.
- Health care, crime, education.
- Jobs, jobs, jobs. Develop a cohesive look for downtown.
- Jobs. How many of the Riverton graduates from RHS are able to stay in the area and work?
- To address drugs, alcohol, and homelessness so people want to move and live here instead of moving elsewhere.
- Expansion and improvements in the medical sector that provide its residents the certainty that one may not need an air ambulance service or travel hundred of miles to find better medical care.
- Crime, reducing the number of low income housing in Riverton. The negative effects of supporting low income housing greatly out weight the positives. There needs to be more competitive pay for the local law enforcement as well. They deal with all the problems brought into town by the low income housing. There also needs to be a better alternative for the airport. Paying to keep the airport open with tax payer money is not the answer. The large amount of money spent on keeping the airport open is not benefiting the community.
- Air service. Population growth. Employment opportunities. Housing. Roads (new and maintained). Shopping selection opportunities.
- Riverton is doing good.
- 1. HOSPITAL (lack of)!!!! 2. EDUCATION, district #25 consistently ranks low in the state. Dumbing down the curriculum is not the answer. 3. Drunk & Intoxicated people allowed to publicly be visible as if it is "normal" for our town. The subculture that is developing in the alley's one block off of Main & Federal. 4. Attracting new business. We fix the first 3 items, this should take care of itself.
- Bullying, growing drug and alcohol problems.
- 1) Increase revenue to maintain and improve existing infrastructure. 2) Win-Win relationships with the tribes. 3) Economic diversification.
- Filling up empty buildings with new entrepreneurs of ANY type!
- Economic development, recruitment of young people and more opportunities.
- Crime, crime, crime.... Please enforce the laws as written.
- Clean up the town in ways previously mentioned so it will be a place people want to be in, like it used to be.
- Economic sustainability and healthcare.
- Crime, both vicious and drugs, vacant business buildings.
- Medical, family activities, safety.
- Drugs and alcohol- need to crack down, public perception, city-wide aesthetics- set a standard for residential and commercial, restoring emergency medical services.
- Substance abuse problems, discrimination, things for people to do (outdoor recreation such as trails, paths).
- Riverton is one of the very few towns in Wyoming with no Rec Center. How do we attract professionals with families if we keep reducing funds for children recreation?
- Relations with the Northern Arapaho and Eastern Shoshoe Tribes. Another bridge across the Big Wind River (more links north and south of the City). More clean industry. Growing populations of young people in our schools. Positive attitudes.
- Re-purposing uninhabited properties. Required tearing down of deserted buildings. Beautification code and enforcement for Main Street and Federal Boulevard. Closed business' have all become used car lots.

SURVEY SUMMARY

- More quality people that care about our city and not use it as a steppingstone to move somewhere else because let's be honest this is not their home. Why is it that we have police officers living outside city and won't even send their kids to Riverton schools? They hate Riverton, it's that simple and we want these guys working for us. Need big changes, we're suing for our chief to get a degree in sports nutrition just because the city administrator says you need a degree. What is wrong with this picture???
- More family friendly recreation. Helping local businesses to grow instead of dwindle. The alcohol problem.
- The drug and alcohol abuse and crime rates.
- Safety of citizens, clean and safe public spaces, economic growth.
- Building health care/hospital in Riverton. Multi-use activity center.
- Rec center safe walking and biking trails throughout Riverton.
- Medical services, crime, drug and alcohol abuse, poverty and increased tribal relationships.
- Get something fixed, generators for critical infrastructure facilities, hospital access in Riverton, doctors in town would be a good start.
- Economic development.
- People in Riverton seem to lean towards the negative. If someone comes up with a new idea it seems like the negative feedback outweighs the good. I think if we could all get on the same track and support one another that would fix a lot of the issues in this town.
- Health care and schools.
- Healthcare, economy, public safety, substance abuse.
- Homeless living in City Park, voiding bodily feces in public, alcohol and drug problems.
- I would like to see the city working more cohesively with both of our local tribes to address issues related to substance abuse, homelessness and poverty. I also would like to see the city more actively work to grow local business and recruit new business. We must also look at ways to attract young families to our community. The vitality of a community is based on the educational attainment of community members. Partnerships with our community college and school district are essential for our community to thrive.
- Clean up homeless populations, grow businesses and make city more beautiful.
- Roads, parks, businesses, things for young families and youth to do. More than city parks.
- City Park, downtown and south Federal clean up and revitalize. Bring in businesses to fill up empty space.
- Bringing more businesses and attracting tourists.
- Vagrancy and alcoholism, business longevity, and family focused attractions (i.e.: rec center, outdoor pool, mini gold, laser tag).
- Downtown economic development.
- Making downtown more desirable to visit. Bringing in more tourists- which in turn helps the economy. And more family activities. As well as making it a more desirable place to visit.
- Better people coming and working.
- Infrastructure (sewers, water), community image.
- The intoxication of people and homeless. Also the way the rec funds are spent. It is been suggested that if you know the right people their groups get more funding than others!
- Alcohol misuse.
- Empty businesses and substance abuse/homeless.
- Community. We are a fractured community and we need to create a better, more close-knit community so that people will stay here instead of leaving.
- Not becoming a ghost town. Bringing in more jobs so people don't have to move away for an opportunity to support their families.
- Health care.
- Improve image, create thriving economic atmosphere.
- Crime, beautification of our city, economic growth. Something to keep our kids here after they graduate.
- Health care, public intoxication, crime, vacant buildings and new businesses coming to town.
- Rec center... something for our youth.
- Failing streets, storm drainage.
- Public intoxication and substance abuse.
- Roads through currently county land to the north.
- Family friendly.
- Activities to keep our youth occupied within the community and like I said earlier alcoholism/shop lifting.

SURVEY SUMMARY

- Drug/alcohol, crimes, health care, economy.
- Substance abuse, crime in general, attracting businesses and tourism.
- Economic, health, community acceptance, positive energy.
- Mental illness and drug addiction. Separating issues of Riverton and the Indian tribes.
- Alcohol abuse, drugs, transients/homeless. Boom and bust economy. Apathy from the city leaders toward the quality of our town, too much politics and catering to a non-productive class, too little emphasis on law and order and maintaining the community.
- Making Riverton Family friendly so people want to move here.
- Alcohol and drug abuse are running rampant in Riverton. A fully functioning hospital. A youth center or rec center would be great.
- Drinking issues in public, theft and burglaries.
- Homelessness, poverty, financial.
- There needs to be some resolution to the problem of alcohol and drugs in this town. The Tribes need to establish their own 'rehab' facilities on the Rez. along with their own Fire, Ambulance and Medical facilities. Riverton needs to use their resources to benefit those who pay the taxes. Adequate Police funding is paramount to the safety of our citizens.
- Price gouging due to lack of corporate competition.
- Alcoholism, joint cooperation with the Wind River Indian Reservation.
- Change it's current identity to those outside Riverton and for those currently here, so they don't leave.
- Health care, crime, business opportunities.
- EVERYTHING!!!!
- Hospital, housing, drugs/alcohol prevention, shoplifting, crime in general.
- The #1 top priority is to define what Riverton is to outsiders. Even people who live here will tell you 1,000 different things. If we're going to thrive, we have to know what we are and what we stand for. Knowing this, we can make an effort to support economic development and other initiatives that align with who/what we want Riverton to be. In turn, people who align with our values and goals as a city will want to come here to do business.
- Getting control of alcohol and drug problems.
- Crime; alcohol abuse and related issues; drug abuse; domestic violence; supporting commerce; maintaining current main traffic arteries without putting in new ones through private properties. If a business loop is constructed, it should use Smith Road and Monroe Ave.
- Better options for nursing home eligible people better health care hospital services recreation options for people who walk and want to use our parks.
- A recreation center is absolutely needed and it doesn't have to be a \$20 million dollar monstrosity right away. It does need a good basketball and volleyball area and a small running track. We need to take back our city park and really whole town from the wandering homeless folks. It's really ruined the ability to just get out and enjoy parts of the area. It's just not safe for families! Time to enforce loitering, drinking in public and harassment. Take back our parks and Rails to Trails area!
- Education, crime and business development.
- Health Care and opportunities for Youth. Without either, young families will stop moving into Riverton, and the existing ones will move out.