

**BRING A BALLOON  
TO RENDEZVOUS  
CITY!**



## GET INVOLVED

As a sponsor, you'll enjoy an exclusive VIP experience at the rally. We offer five different sponsor packages, each with unique levels of advertising and involvement to suit your needs. Our sponsors are also invited to a special meet-and-greet with balloon pilots from around the world – a rare opportunity to connect with these skilled professionals! As a special sponsorship benefit, you'll even have the chance to take a hot air balloon ride, making your experience truly unforgettable.



**Riverton  
Rendezvous  
Balloon  
Committee**

**VOLUNTEER,  
ATTEND, SPONSOR,  
& PROMOTE!**

# RIVERTON RENDEZVOUS BALLOON RALLY

JULY 18, 19, & 20, 2025

## WYOMING'S LARGEST BALLOON RALLY

As a business or individual, you can play a key role in making the Riverton Balloon Rally a reality! Balloon pilots often fly as a hobby, but their journeys come with significant costs, such as insurance, fuel, and lodging. Even with sponsorships, pilots sometimes still have out-of-pocket expenses when attending events like ours. By becoming a sponsor, you're helping cover those costs, while also gaining valuable exposure for your business.

It's a win-win! The pilots get the opportunity to visit Wind River Country and showcase their incredible skills, while the community enjoys a free, unforgettable event.

Join us in supporting this one-of-a-kind experience – your sponsorship makes it all possible!

## SPONSOR BENEFITS

This is your chance to showcase your business in an unforgettable and awe-inspiring way! Thousands of people gather to watch the balloons launch, fly, and land each year at our event. Your logo can be featured in every aspect of the experience, ensuring maximum visibility. With crowds of over 200+ in the morning and around 3,000 in the evening, the exposure for YOUR business is unmatched! Additionally, crewing for a balloon offers a fantastic team-building experience for your staff or family. We actively promote our event and sponsors through print materials and social media leading up to the big weekend, ensuring your brand gets the attention it deserves.





## SCHEDULE OF EVENTS

### Friday, Saturday and Sunday Mornings

- Early morning flights

### Friday Night

- Welcome Party for all Sponsors & Pilots
- Friday Night Cruise

### Saturday Night

- Balloon Glow & Field Events
- Fireworks Show



## BALLOON GLOW & FIELD EVENTS

The Balloon Glow & Field Events offers a fun-filled experience for everyone! The evening kicks off with delicious food trucks, live music, and plenty of activities for the kids. As the sun sets (weather permitting), balloon pilots will tether their inflated balloons to their chase vehicles, allowing you to get an up-close view. Watch in awe as the balloons light up like giant, colorful light bulbs – a truly breathtaking sight! Don't forget to ask the pilots for their trading cards – it's a unique keepsake you won't want to miss!



## WHO IS RESPONSIBLE?

The Riverton Rendezvous Balloon Committee, in partnership with the City of Riverton, is dedicated to preserving the excitement of hot air ballooning in Fremont County. Our goal is to keep this event free and fun for the Riverton community, and with the generous support of sponsors like you, we've been able to do so for the past 44 years. Thanks to your continued support, we can ensure that this annual tradition will thrive for years to come. We look forward to welcoming even more pilots and balloons to our event, making each year bigger and better!



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# LEVELS OF SPONSORSHIP

## EVENT SPONSOR

**\$10,000.00**

- Business name incorporated into the event name
- Hot air balloon ride for two people for three days only (\$1,800.00 value)
- Two flights for two people scheduled with one of our Riverton pilots within 1 year of rally
- Business logo or name featured on hot air balloon basket during rally
- Highlighted sponsorship on front and inside the program
- Announced sponsor recognition throughout the three-day event
- Recognition on Facebook, radio spots, commercial advertising
- Business logo and or name printed on the back of the rally shirt
- Tickets to the pilot sponsor social
- Sponsor gift bag

## CROWN SPONSOR

**\$5,000.00**

- Hot air balloon ride for two people for two days only (\$1,200.00 value)
- One flight for two people scheduled with one of our Riverton pilots within 1 year of rally
- Business logo or name featured on hot air balloon basket during rally
- Highlighted sponsorship on front of the program
- Announced sponsor recognition throughout the three-day event
- Recognition on Facebook, radio spots, commercial advertising
- Tickets to the pilot sponsor social
- Sponsor gift bag

## ENVELOPE SPONSOR

**\$2,500.00**

- Hot air balloon ride for two people for two days only (\$1,200.00 value)
- Business logo or name featured on hot air balloon basket during rally
- Highlighted sponsorship on inside of the program
- Announced sponsor recognition throughout the three-day event
- Recognition on Facebook, radio spots, commercial advertising
- Tickets to the pilot sponsor social
- Sponsor gift bag

## BURNER SPONSOR

**\$1,000.00**

- Hot air balloon ride for two people for one day only (\$600.00 value)
- Business logo or name featured on hot air balloon basket during rally
- Highlighted sponsorship on inside of the program
- Tickets to the pilot sponsor social

## BANNER SPONSOR

**\$500.00**

- Business logo or name featured on hot air balloon basket during rally



# SPONSOR REGISTRATION

To become a sponsor, fill out the information below. If you have any questions, please reach out to the following individuals:

Max Batista at 307-857-7703 or [mbatista@rivertonwy.gov](mailto:mbatista@rivertonwy.gov)

Pat Newlin at 307-851-6049 or [patricia.newlin@gmail.com](mailto:patricia.newlin@gmail.com)

Company name: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_

State: \_\_\_\_\_ Zip code: \_\_\_\_\_ Do you require an invoice: yes: \_\_\_\_\_ no: \_\_\_\_\_

Contact person: \_\_\_\_\_ Phone number: \_\_\_\_\_

Email: \_\_\_\_\_ Number of crew you can provide: \_\_\_\_\_

Pilot preference: \_\_\_\_\_ (subject to pilot availability, first come, first served)

What do you want displayed on your banner? \*NAME: \_\_\_\_\_ LOGO: \_\_\_\_\_

\*Name to be displayed on banner: \_\_\_\_\_

*\*If you indicated business logo, please email your logo to [mbatista@rivertonwy.gov](mailto:mbatista@rivertonwy.gov) no later than June 1, 2025*



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**PLEASE INDICATE SPONSORSHIP PACKAGE BELOW**

**EVENT SPONSOR: \_\_\_\_\_**

**CROWN SPONSOR: \_\_\_\_\_**

**ENVELOPE SPONSOR: \_\_\_\_\_**

**BURNER SPONSOR: \_\_\_\_\_**

**BANNER SPONSOR: \_\_\_\_\_**

*Make checks payable to City of Riverton. Address: 816 N Federal Blvd. Riverton, WY 82501. Please indicate check is for Riverton Rendezvous Balloon Rally*

# THANK YOU FOR YOUR SUPPORT!