

CITY OF MADEIRA'S FRIENDLY FOURTH

PARADE CONTEST RULES

- 1) All eligible units must follow Parade Guidelines. Guidelines found here: <u>2025</u> <u>Independence Day Parade Guidelines</u>.
- 2) Parade entries will be judged on the following criteria:
 - a) Unit's originality/creativity (30 pts.)
 - b) Unit's energy and engagement with the crowd (30 pts.)
 - c) Unit participant's festive flare and/or vehicle decorations (30 pts.)
 - d) Unit organization being local to Madeira (10 pts.)
- 3) Units judged by a pre-selected committee of three (3) judges who will be positioned throughout the parade route and will score each unit as they pass.
- 4) Winning entry will be announced at the Madeira Friendly Fourth Festival at McDonald Commons that takes place immediately following the parade.
- 5) Winning entry will receive recognition as the "Madeira Friendly Fourth Parade 2025 Best Unit" which will include a framed certificate, recognition in the Madeira Newsletter and a large red, white & blue ribbon to display on their parade unit in future years.
- 6) Certificate and ribbon to be mailed to the parade entrant 7-10 days following the parade if they are not present to accept at the Festival.