



# LOS ANGELES COUNTY REGISTRAR-RECORDER/COUNTY CLERK

## BALLOT LABEL/ARGUMENTS AND REBUTTALS FORM

ELECTION DATE: November 3, 2026 MEASURE I.D. or letter (if any): ART / AR / AAC

JURISDICTION/MEASURE NAME: Redondo Beach Measure

Please mark (X) in the appropriate box

|                                                                                                    |                                                                                       |
|----------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|
| <input checked="" type="checkbox"/> Direct Argument in Favor (Supporters)<br>(Word Limit Max: 300) | <input type="checkbox"/> Direct Argument Against (Opponents)<br>(Word Limit Max: 300) |
| <input type="checkbox"/> Rebuttal to Argument in Favor (Word Limit Max: 250)                       | <input type="checkbox"/> Rebuttal to Argument Against (Word Limit Max: 250)           |

Statements will be printed in uniform type, style and spacing according to the County's system requirements. When preparing your statement, please use block paragraphs and single space format. **Entire statements in all capital letters, bold and italics (or any combination of enhancements) are not acceptable. Indentations cannot be accommodated.** Words to be printed in **boldface type**, underscored and/or CAPITALIZED are to be clearly indicated. All statements should be checked by the authors for spelling and punctuation as the elections official is not permitted to edit any material contained therein. **NOTE:** Rebuttal arguments are **NOT** direct arguments. For example, a rebuttal to a direct argument in favor of a measure is NOT a direct argument against a measure. Please also note that rebuttal arguments are allowed only when both a direct argument for AND against a measure are filed. Rebuttal argument authors will not be allowed to be listed as supporters/opponents on the ballot label.

### OFFICIAL BALLOT MEASURE LABEL (DO NOT LEAVE THIS AREA BLANK)

Elections Code section 9170 requires the inclusion of a list of supporters and opponents to follow the text of the condensed ballot measure title and summary (i.e., ballot measure question), provided the listed supporters and opponents meet code requirements. Please provide a list of names to appear on the ballot label as Supporters or Opponents (not to exceed 125 Characters). Pursuant to Elections Code section 9170 (a)(7) if **NO** list of supporters or opponents is provided or there are none that meet the requirements of this section, then "Supporters:" and "Opponents:" shall be followed by **"None submitted."** Write **"None submitted"** if you are not submitting a list of supporters or opponents. Supporter(s)/Opponent(s) MUST be a signer/author listed below of a direct argument For or Against a measure.

Redondo Beach City Council and Mayor

**Please use this space to type your statement.** If you need additional space, please attach a typed statement to this form. Statement will be typeset in the Official Sample Ballot Booklet using a standard font and size determined by the County.  
ALL AUTHORS MUST SIGN ON THE REVERSE SIDE

(See attached sheet)

AUG 11 2026 PM 4:20  
RECD CITY CLERKS OFF.

Election's Official Use Only:

Time Stamp

| Number of Words | Number of Characters | Project Code Number | Election Deputy |
|-----------------|----------------------|---------------------|-----------------|
|-----------------|----------------------|---------------------|-----------------|

Comments:

## DECLARATION BY AUTHOR(S) OF ARGUMENTS OR REBUTTALS

All arguments concerning measures filed pursuant to Division 9, Section 9600 of the Elections Code shall be accompanied by the following declaration to be signed by each author of the argument/rebuttal. Names and titles listed for arguments will be printed in the Official Sample Ballot Booklet. The Author(s) of arguments may also be listed as Supporter(s) or Opponent(s) on the Official Ballot Measure Label, if they are listed on this form under the "Official Ballot Measure Label" box on page 1. Supporter(s)/Opponent(s) **MUST** be a signer/author listed below of a direct argument for or against a measure.

**The undersigned signer(s)/author(s) of the:**

|                                                                           |                                                              |
|---------------------------------------------------------------------------|--------------------------------------------------------------|
| <input checked="" type="checkbox"/> Direct Argument in Favor (Supporters) | <input type="checkbox"/> Direct Argument Against (Opponents) |
| <input type="checkbox"/> Rebuttal to Argument in Favor                    | <input type="checkbox"/> Rebuttal to Argument Against        |

of ballot measure (Name and/or letter): Measure ART - DSK

Jurisdiction Name & Title of Election: City of Redondo Beach, November Statewide Election

to be held on (Date of the Election): November 3, 2026

**hereby state that such argument is true and correct to the best of his/her/their knowledge and belief.**

| List by Priority | <input type="checkbox"/> NON-PROFIT ORGANIZATION<br><input type="checkbox"/> BUSINESS<br><input type="checkbox"/> ASSOCIATION | <input checked="" type="checkbox"/> INDIVIDUAL (elected or former elected)<br><input type="checkbox"/> INDIVIDUAL NO TITLE (not elected or formerly elected) | SIGNATURE | DATE      |
|------------------|-------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------|-----------|
| 1                | NAME (PRINT): Zein E Obagi Jr                                                                                                 |                                                                                                                                                              |           | 8/11/2026 |
|                  | TITLE (PRINT): Redondo Beach City Council Member, District 4                                                                  |                                                                                                                                                              |           |           |
|                  | BALLOT LABEL ABBREVIATED NAME/TITLE:                                                                                          |                                                                                                                                                              |           |           |
|                  | ADDRESS:                                                                                                                      |                                                                                                                                                              |           |           |
|                  | <input type="checkbox"/> ATTESTATION ATTACHED?                                                                                |                                                                                                                                                              |           |           |
| 2                | NAME (PRINT): Scott Behrendt                                                                                                  |                                                                                                                                                              |           | 8.11.26   |
|                  | TITLE (PRINT): Redondo Beach City Council Member, District 5                                                                  |                                                                                                                                                              |           |           |
|                  | BALLOT LABEL ABBREVIATED NAME/TITLE:                                                                                          |                                                                                                                                                              |           |           |
|                  | ADDRESS:                                                                                                                      |                                                                                                                                                              |           |           |
|                  | <input type="checkbox"/> ATTESTATION ATTACHED?                                                                                |                                                                                                                                                              |           |           |
| 3                | NAME (PRINT): Brad Waller                                                                                                     |                                                                                                                                                              |           | 8/11/26   |
|                  | TITLE (PRINT): Redondo Beach City Council Member, District 1                                                                  |                                                                                                                                                              |           |           |
|                  | BALLOT LABEL ABBREVIATED NAME/TITLE:                                                                                          |                                                                                                                                                              |           |           |
|                  | ADDRESS:                                                                                                                      |                                                                                                                                                              |           |           |
|                  | <input type="checkbox"/> ATTESTATION ATTACHED?                                                                                |                                                                                                                                                              |           |           |
| 4                | NAME (PRINT): Chadwick Castle                                                                                                 |                                                                                                                                                              |           | 8/11/26   |
|                  | TITLE (PRINT): Redondo Beach City Council Member, District 2                                                                  |                                                                                                                                                              |           |           |
|                  | BALLOT LABEL ABBREVIATED NAME/TITLE:                                                                                          |                                                                                                                                                              |           |           |
|                  | ADDRESS:                                                                                                                      |                                                                                                                                                              |           |           |
|                  | <input type="checkbox"/> ATTESTATION ATTACHED?                                                                                |                                                                                                                                                              |           |           |
| 5                | NAME (PRINT): James "Jim" Light                                                                                               |                                                                                                                                                              |           | 11 AUG 26 |
|                  | TITLE (PRINT): Mayor of the City of Redondo Beach                                                                             |                                                                                                                                                              |           |           |
|                  | BALLOT LABEL ABBREVIATED NAME/TITLE:                                                                                          |                                                                                                                                                              |           |           |
|                  | ADDRESS:                                                                                                                      |                                                                                                                                                              |           |           |
|                  | <input type="checkbox"/> ATTESTATION ATTACHED?                                                                                |                                                                                                                                                              |           |           |

### CONTACT INFORMATION

**IMPORTANT FILING INFORMATION:** I, Zein E Obagi Jr am the designated filer of the above titled argument/rebuttal. Please contact me using the information below, if there are any questions pertaining to this filing.

Mailing Address: [REDACTED] E-Mail Address: [REDACTED]

Contact Numbers: [REDACTED]

(Daytime Phone)

(Evening Phone)

(Fax)

August 11, 2026

As a Redondo Beach Councilmember, I support Measure ART. This measure is the product of years of community process and unanimous Council action, and it's how we turn revitalization of our commercial corridors into reality. Though I'm traveling, I wanted my support on record. Vote YES on Measure ART!



Paige Kaluderovic  
RB Council District 3

Measure ART invests in Redondo Beach's future, modernizing outdated zoning to bring new restaurants, shops, and jobs to our commercial corridors, while strictly protecting our neighborhoods. The commercial investments and redevelopment promoted by Measure ART should also generate more revenue for the City's General Fund without taxing residents.

The centerpiece of Measure ART is the Artesia and Aviation Corridors Area Plan. By redesignating aging commercial strips as Neighborhood Commercial, Measure ART removes the barriers that have kept these corridors stuck for decades — opening the door to new shops, restaurants, and gathering places within walking distance of home.

Measure ART requires developers to build responsibly without overdeveloping:

- Buildings capped at 3 stories, with upper floors stepped back from neighboring homes;
- 70% transparent storefronts, creating a pedestrian-friendly environment — no blank walls facing the sidewalk;
- Quality materials, shade structures, and an inviting streetscape; and
- Rooftop dining allowed only under strict noise and design limits.

Measure ART also provides targeted updates in commercial zoning along portions of Pacific Coast Highway (PCH), clearing the way for the beginning of the corridor's long-overdue revitalization; new investment, updated storefronts, and a more inviting PCH for residents and visitors alike.

These zoning changes aren't giveaways to developers. They are guardrails to ensure growth benefits residents first.

Measure ART also modernizes industrial zoning north of Manhattan Beach Boulevard, raising the maximum building intensity so aerospace and industrial employers who anchor Redondo Beach's jobs economy can invest and grow. No project exceeding our current limits is proposed today. This change simply clears an outdated cap and positions Redondo Beach for tomorrow's aerospace jobs.

The City Council completed extensive environmental review before voting unanimously to bring these changes to you. That's not a rubber stamp. It's years of work and analysis, and now it's time to finish the job.

Redondo Beach has wanted to revitalize North Redondo for decades. Measure ART is a major step toward making that happen.

Vote YES on Measure ART.