



CITY OF NORTH POLE *Alaska*

MONDAY, APRIL 17, 2017

Worksession – Comprehensive Strategic Plan Implementation

5:30 p.m. – 6:30 p.m.

Committee of the whole 6:30 p.m.

Regular City Council Meeting – 7:00 p.m.

MAYOR

Bryce Ward – Borough Rep
888-4444

CITY CLERK

Kathy Weber, MMC
488-8583

COUNCIL MEMBERS

Kevin McCarthy- Alt Dep Mayor Pro Tem	590-0800
Avery Thompson	388-5351
David Skippis	750-5106
Santa Claus	388-3836
Thomas McGhee – Mayor Pro Tem	455-0010
Doug Isaacson - Deputy Mayor Pro Tem	322-3133

1. **Call to Order/Roll Call**
2. **Pledge of Allegiance to the US Flag**
3. **Invocation**
4. **Approval of the Agenda**
5. **Approval of the Minutes**
6. **Communications from the Mayor**
 - **Proclamations**
 - Student of the Month – McKinley Putnam, NPHS
 - Student of the Month - Mackenzie K. O’Conner, NPHS
 - Student of the Month – Eddy Zhu, NPM
 - **Fairbanks Soil and Water Conservation District**
 - Joni Scharfenberg
7. **Council Member Questions of the Mayor**
8. **Communications from Department Heads, Borough Representative and the City Clerk**
9. **Ongoing Projects Report**

10. Citizens Comments (Limited to Five (5) minutes per Citizen)

11. Old Business

- a. Ordinance 17-08, An Ordinance amending Title 2, Personnel Code, section 2.36.230 training.
- b. Ordinance 17-09, An Ordinance of the North Pole City Council amending Title 2, Chapter 2.36 Personnel Code, Section .470 Pay.
- c. Ordinance 17-10, An Ordinance of the City of North Pole, Alaska to amend 2017 Police Department Budget.

12. New Business

- a. Request from Shadrach Landry to appeal the 60 day delinquent fees of \$69.00.
- b. Ordinance 17-11, An Ordinance of the City of North Pole, Alaska to amend 2017 budget to transfer funding to the Litigation Fund.

13. Council Comments

14. Adjournment

The City of North Pole will provide an interpreter at City Council meetings for hearing impaired individuals. The City does require at least 48 hours' notice to arrange for this service. All such requests are subject to the availability of an interpreter. All City Council meetings are recorded on CD. These CD's are available for listening or duplication at the City Clerk's Office during regular business hours, Monday through Friday, 8:00 a.m. to 5:00 p.m. or can be purchased for \$10.00 per CD. The City Clerk's Office is located in City Hall, 125 Snowman Lane, North Pole, Alaska.



**Committee of the Whole – 6:30 P.M.
Regular City Council Meeting – 7:00 P.M.**

A regular meeting of the North Pole City Council was held on Monday, March 20, 2017 in the Council Chambers of City Hall, 125 Snowman Lane, North Pole, Alaska.

CALL TO ORDER/ROLL CALL

Mayor Ward called the regular City Council meeting of Monday, April 3, 2017 to order at 7:00 p.m.

There were present:

Mr. McCarthy – Alt Dep Mayor Pro Tem
Mr. Isaacson - Deputy Mayor Pro Tem
Mr. Thompson
Mr. McGhee - Mayor Pro Tem
Mr. Claus
Mr. Skipps
Mayor Ward – Borough Rep

Absent/Excused

PLEDGE OF ALLEGIANCE TO THE U.S. FLAG

Led by Mayor Ward

INVOCATION

Invocation was given by Mayor Pro Tem McGhee

APPROVAL OF AGENDA

Mr. McGhee *moved to* **approve the agenda of April 3, 2017**

Seconded by Mr. Isaacson

DISCUSSION

None

Mr. McGhee *moved to* **consent the following items under Old Business**

- a. Ordinance 17-07, An Ordinance of the City of North Pole, Alaska to amend Title 4, Revenue and Finance, Chapter 08, Sales Tax, 4.08.020

New Business

- a. Ordinance 17-08, An Ordinance amending Title 2, Personnel Code, section 2.36.230 training.
- c. Ordinance 17-10, An Ordinance of the City of North Pole, Alaska to amend 2017 Police Department Budget.
- g. Resolution 17-09, A Resolution supporting SB 34 and HB 74 to create a voluntary compliance mechanism for Alaska residents to receive state identification and Driver's licenses that comply with the REAL ID Act of 2005.
- h. Resolution 17-10, A Resolution supporting SB48 creating a fund to provide payment for major medical insurance premiums for surviving dependents of certain Peace Officers or Firefighter's who die in the line of duty.

Seconded by Mr. Isaacson

Discussion

None

On the amendment

PASSED

Yes: 7 – McGhee, Isaacson, Skipps, Ward, Claus, Thompson, McCarthy

No: 0

Absent: 0

On the Agenda as amended

Discussion

None

PASSED

Yes: 7 – McGhee, Isaacson, Skipps, Ward, Claus, Thompson, McCarthy

No: 0

Absent: 0

APPROVAL OF MINUTES

Mr. McGhee moved to approve the Minutes of March 20, 2017

Seconded by Mr. Isaacson

Discussion

Mr. Isaacson clarified his comments from the Minutes of March 20, 2017, stating that his comments should read: Appreciates the email links, and wants to recognize the over 130 volunteers who helped with the dog mushing events in NP over the past several weeks. It's notable that the NP Sled Dog Championships are internationally recognized in the top 5 categories.

PASSED

Yes: 7 – McGhee, Isaacson, Skippis, Ward, Claus, Thompson, McCarthy

No: 0

Absent: 0

COMMUNICATIONS FROM THE MAYOR

The Violations Committee will be meeting before the first meeting of every month in the Council Chambers starting at 530pm. The public is welcome to attend, we are hoping to have things wrapped up by August.

4th of July Meetings are scheduled for the following dates until the event: March 27th, April 10th, April 24th, May 8th, May 22nd, June 12th, and June 26th. All meetings will be at City Hall at 6pm and go till 7pm. The public is welcome to attend.

Fairbanks North Star Borough Air Quality Control Commission will be having a meeting tomorrow at the City of North Pole in our Council Chambers from 6-9pm on the new air quality control regulations. It may behoove the council to be present at one of these meetings.

Last week Eielson AFB had a groundbreaking ceremony for the F-35 simulator building, this project is the first of many in preparation for the F-35 mission at Eielson AFB.

The City will be meeting with the Borough this week to review development standards and to ensure that the City is offering a streamlined process for development to occur within the City. Areas of concern revolve around road development and standards and platting approval through the Planning and Zoning Dept. of the Borough.

I will be presenting at the AGC meeting on the 13th of April on City of North Pole Building Permits and Regulations and the Utility.

The Housing Summit Presentation by the City of North Pole is available online at <https://www.youtube.com/watch?v=sGpLNFBSuTY&feature=youtu.be>

Proclamation

Sgt. Doug Hanson

COUNCIL MEMBER QUESTIONS OF THE MAYOR

None

COMMUNICATIONS FROM DEPARTMENT HEADS, BOROUGH REPRESENTATIVE AND THE CITY CLERK

Fire Dept., Chief Coon

None

Police Dept., Chief Dutra

- Lt. Rathbun is off to Anchorage for Spring Preparedness conference paid for the DHS
- Attended Jeromey Lindhags retirement party – honorary reserve officer status
- HB42B – new version on Forfeiture – still assessing, although better
- Received \$6,907 from Asset Forfeiture
- Demobilizing 2 vehicles and sending to auction soon
- Drug Take back is April 29th from 10-2 pm

Memorial Park

- Weber Inc flag poles around 18th
- Expect plaques to come in 3rd week of April
- Lithia is advertising Corvette on show room. Bought 100 tickets.
- APOA has agreed to allow us to have Corvette at APOA concert.
- May 1st ceremony 11:00 am please find time to attend.

Finance, Tricia Fogarty

Switched to the new credit card processing. We will have an idea of what our savings will be towards the end of the month.

Director of City Services, Bill Butler

- Bill talked to the Council about the possibility of having a workshop to look into changing the building codes.

Mr. Claus asked once the code is set or reset, will violations be handled by his department.

Mr. Butler gave an explanation.

Mr. Isaacson asked about Reps from Alaska Housing & Cold climate.

Mr. Butler referenced a standing committee appointed by the Mayor of Fairbanks for particular categories.

Mr. Isaacson asked if he knew how much those, especially Alaska Housing requirements were surveyed.

Mr. Butler stated if you have building codes in place then you are adopted.

Mayor Ward stated if you are a municipality that regulates they accept that as basically the per102 equivalent.

Mr. Thompson asked when the last time building codes were updated.

Mr. Butler stated 2012.

Mayor Ward asked if there was a desire of the Council to have a workshop set up.

Borough Representative

The Fairbanks North Star Borough is working on their budget for 2017-2018.

ORDINANCE 2017-24 amends the Fireworks section of Code by requiring stricter regulations on public fireworks displays. The ordinance has not effect on city code but will affect public presentation of fireworks displays.

ORDINACNE 2017-28 would remove the nonsectarian invocation from the order of business and was moved to committee from the consideration of calendar.

City Clerk's Office, Kathy Weber

None

ONGOING PROJECTS

- none

CITIZENS COMMENTS – (Limited to Five (5) minutes per Citizen)

Jerry Koerner with Jeriko Real Estate - 2883 Buzby Road

Spoke about The Ainley International Memorial Fund, LLC and the estate of Mr. Ainley. Jerry spoke about the land available to be developed and he hopes that everyone can become more familiarized with the fund and plans for development.

OLD BUSINESS

None

NEW BUSINESS

**ORDINANCE 17-09, AN ORDINANCE OF THE NORTH POLE CITY COUNCIL
AMENDING TITLE 2, CHAPTER 2.36 PERSONNEL CODE, SECTION .470 PAY.**

Chief Dutra gave an introduction to this ordinance.

Citizens Comments

None

Mr. Isaacson *moved to* introduce and advance Ordinance 17-09 revised personal code unified pay scale

Seconded by Mr. McGhee

Mr. McGhee *moved to* amend the attached unified pay scale spreadsheet by adding “Sitka” before Academy to read, “Police officer recruit wage at Sitka Academy” \$11.75 and add a new row in Police that reads, “Police officer recruit wage at Fairbanks Academy” \$16.11.

Seconded by Mr. Isaacson

PASSED

Yes: 7 – McGhee, Isaacson, Skippis, Ward, Claus, Thompson, McCarthy

No: 0

Absent: 0

Discussion

Mr. McGhee asked under the training, does the training fall under our Ordinance that indicates if the person fails to complete with the training, are they required to reimburse the City. Or is this a different category of training that required by the City so they are not held by the Ordinance.

Mr. Dutra stated that if they leave on their own after they have completed the training they could be required to pay that back. It does fall under the training Ordinance. If they fail while training than it would be hard to recoup those costs.

On the amendment

PASSED

Yes: 7 – McGhee, Isaacson, Skippis, Ward, Claus, Thompson, McCarthy

No: 0

Absent: 0

SUBSTITUTE RESOLUTION 17-05, A RESOLUTION OF THE CITY OF NORTH POLE SUPPORTING THE 2017 FAIRBANKS METROPOLITAN AREA TRANSPORTATION SYSTEM SIDEWALK IMPROVEMENT PROGRAM FOR THE CONSTRUCTION OF PEDESTRIAN PATHS ON NPHS BLVD, PATRIOT DRIVE AND SNOWMAN LANE.

Mayor Ward introduced the Substitute Resolution 17-05.

Mr. McGhee asked why this postponed last meeting to this meeting.

Mayor Ward explained concerns about being able to provide the funding. The concern was, where will we find the money and making the commitment to it this year but fund it in future years.

Public Comment

None

Mr. Isaacson *moved to* approve Resolution 17-05 and move the substitute as the main motion.

Seconded by Mr. McGhee

Discussion

Mr. Isaacson thanked Mayor Ward for discussion from the last Council meeting and putting a fiscally constrained and constructive approach to the project.

Mayor Ward stated he had a conversation with Ms. Gardino and we will put Patriot back in for the 2019 sidewalk project.

PASSED

Yes: 7 – McGhee, Isaacson, Skippis, Ward, Claus, Thompson, McCarthy

No: 0

Absent: 0

RESOLUTION 17-07, A RESOLUTION SUPPORTING LEGISLATION TO LABEL GENETICALLY MODIFIED FOODS, AND SUPPORTING LABELING OF ALL FOOD PRODUCTS, INGREDIENTS, AND SEEDS AS TO THEIR GENETICALLY MODIFIED ORGANISM CONTENT.

Mayor Ward introduced Resolution 17-07

Citizens Comments

None

Mr. McGhee *moved to* introduce and adopt Resolution 17-07, A Resolution supports legislation to label genetically modified foods, and supporting labeling of all food products, ingredients, and seeds as to their genetically modified organism content.

Seconded by Mr. McCarthy

Discussion

Mr. Isaacson stated he commends the intent of this, you can buy non-GMO foods already. Alaska is too small of a state to restrict what foods come up here. He doesn't think Alaska could enact a rule that would have much gravity with the labelers. He would like to propose an amendment.

Mr. Isaacson *moved to* amend by adding, now therefore be it resolved that the North Pole City Council requests members of Congress including Alaska Congressional delegation, to support responsible labeling of foods, food ingredients, and seeds that are genetically modified or which contain GMO's.

Seconded by Mr. McGhee

Mr. Isaacson explains the proposed amendment.

Mr. McGhee stated that he would like his name added as sponsor. He appreciates that this is being brought forward and would like to see this move forward.

Mr. McCarthy stated when you go to Barrow or other cities off the transportation line, you cannot find any store or off name brand in the stores. They don't have inexpensive things up there so they always have better food.

Mr. Claus stated with Salmon being a big issue in Alaska, he would like to see it separated out so people know whether it's GMO or fresh.

Mr. Ward explains why he wrote the Resolution the way he did and appreciates the maker of the amendment.

Mr. Isaacson thanked Mayor Ward for his comments. Mr. Isaacson speaks about the unintended consequence of the State of Alaska passing a bill specifically that says, if it isn't labeled as GMO, that it will prohibit certain items from coming into Alaska and therefore products that are not easily

accessible to us in the big cities and are restricted in villages that will create hardship. If congress does it, it goes nationwide.

Mr. Thompson stated that he supports the original Resolution.

Mr. Claus stated that he wants to make sure Alaska has the option throughout the U.S. including Alaska that people who want to label their products Non-GMO, label them as Non-GMO.

On the amendment

PASSED

Yes: 5 – McGhee, Isaacson, Skipps, Claus, McCarthy

No: 2 - Thompson, Ward

Absent: 0

Resolution 17-07 as amended

PASSED

Yes: 7 – McGhee, McCarthy, Isaacson, Thompson, Skipps, Claus, Ward

No: 0

Absent: 0

RESOLUTION 17-08, A RESOLUTION SUPPORTING SB 25 AND HB 60 TO RAISE THE MOTOR FUEL TAX IN THE STATE OF ALASKA.

Mayor Ward introduced Resolution 17-08.

Mr. Thompson *moved to suspend the rules for 5 mins at 8:21 pm*

Seconded by Mr. Isaacson

Mayor Ward called the meeting back to order at 8:25 pm

Citizens Comment

None

Mr. McGhee *moved to introduce Resolutions 17-08, a Resolution supporting SB 25 and HB 60 to raise the motor fuel tax in the State of Alaska.*

Seconded by Mr. Isaacson

Discussion

Mr. Isaacson stated that motor fuel tax really hasn't changed since it was first initiated pre-statehood. The State really hasn't put significant funds into transportation so 90% of monies are federal monies right now. Mr. Isaacson states his concern on the resolution that the resolve is not incorporating the whereas on the resolution. His fear is that when they read the resolve they won't create the transportation maintenance fund. He proposes an amendment to line 22 on the resolution to delete and make changes permanent.

Mr. Isaacson *moved to Amend, to raise the motor fuel tax to 24 cents per gallon and to use the revenues to fund a transportation maintenance fund.*

Seconded by McGhee

PASSED

Yes: 7 – McGhee, McCarthy, Isaacson, Thompson, Skipps, Claus, Mayor Ward

No: 0

Absent: 0

Discussion

Mr. Thompson states that he does not believe that tripling the taxes is going to provide the state with the budget that they need.

Mr. McGhee stated that he tends to agree with Mr. Thompson and gives an explanation.

Mayor Ward stated that residents of Alaska have had oil money to pay for the cost of operating the state. 90% of the state transportation budget is federal dollars. If the state had additional funding to use on maintenance and projects, they can then do projects that meet state standards.

Mr. McGhee stated that he believes in a user fee system and the users will be paying the tax, the more it's used, the more taxes are paid.

Mr. Isaacson stated that he is reluctant to do this because he does not like to raise taxes for the sake of raising taxes. The fear is that the idea that the money raised from the fuel tax goes directly to maintenance which then could release the same amount of money back into the unrestricted funds.

Mr. Claus stated that we have members of congress who have a difficult time approaching other members of congress to try and get some consensus on what might be good for Alaska, what they are willing to go along with. He believes that our good faith effort to go along with this particular measure will go a long way to helping our members of congress in the future.

Mr. Thompson stated that he is concerned that there is no end in sight. Oil is not going to stay at the prices it's currently at. At some point it will rebound. If we support this to say it can never go back, it may be then in three years we have prices of oil that are up, including income tax and fuel tax. He believes it is unwise to support things until we actually know what is going to occur.

Resolution 17-08 as Amended

PASSED

Yes: 6 – McGhee, McCarthy, Isaacson, Skipps, Claus, Mayor Ward

No: 1 - Thompson,

Absent: 0

RESOLUTION 17-11, A RESOLUTION OF THE CITY OF NORTH POLE PERTAINING TO THE BUILDOUT OF THE NORTH POLE UTILITY WATER SYSTEM IN THE SULFOLANE PLUME PER THE SETTLEMENT AGREEMENT BETWEEN FLINT HILLS RESOURCES ALASKA, FLINT HILLS RESOURCES, THE STATE OF ALASKA AND THE CITY OF NORTH POLE.

Mayor Ward introduced Resolution 17-11

Mr. Thompson asked if there was any material that had been tested against sulfolane.

Mr. Butler stated to his knowledge ductile iron has not been specifically tested as permeable to sulfolane but ductile iron is used to transport hydro carbons. The construction committee is mapping out the ground water table to where to put the pipes to keep the pipes out of the ground water as much as possible. They are looking at methods to bring up the pipes. There are some areas around that they know they will have to put in ductile iron because there are other kinds of contamination.

Mr. Isaacson stated that if sulfolane was used to extract water molecules from hydro carbons and that's why they used it, otherwise it would be uneconomic. He asked Mr. Butler if that was correct.

Mr. Butler stated his understanding is, that it brings out the volatile compounds for production of gasoline not for the removal of water.

Mr. Isaacson stated there was a misunderstanding, that this was used to extract water, that's why it bonds with water and travels with water and that's why it has a half-life in your body. His understanding was if you use ductile pipe, you have more opportunity for it to have a seam failure and sulfolane to get into the water system than you would with HDPE which is seamless. He asked what the likelihood of a seam failure with HDPE would be.

Mr. Butler stated that there will be fewer places where there are seams. There will be gaskets where

the HDPE pipe will join to existing mains but the rest of it will be fused joints except for a few places like fire hydrants.

Mr. Isaacson asks if ductile iron is potentially more of a liability because of the possibility of seam failure and asked why the other parties should be released from liability if HDPE is used.

Mr. Butler stated that he does not think it's an issue related to joints or seams it's a liability for the City, where things would need repair. So the liability would be more construction/repair problems.

Mayor Ward stated that the concern with those doing the design work is if you take HDPE and Ductile iron put together what is the transmissivity of sulfolane through that membrane. With HDPE being relatively new that was the concern.

Mr. Butler stated that there is no data on sulfolane and they requested that they specifically look into that concern. Sulfolane is not a chemical that is used that much. There is not an economic incentive to test for that.

Mr. Isaacson asked if a suitable ordinance change for the use of HDPE within the City, if this resolution is passed and he asked how soon it will be addressed.

Mr. Butler stated that there is a caveat where the engineer would bring that forward and explain why they want to use it and ask if it would be an acceptable or useful method. He stated that they do want to revise the entire set of standards but that the engineer can always propose an alternative.

Mr. Isaacson asked if Petro Star was allowed to use HDPE.

Mr. Butler stated yes, especially since it was on their service line.

Mr. McCarthy asked if they ran HDPE for the gas through the town.

Mr. Butler stated that we did and there is 70 miles of HDPE pipe through the town.

Mr. Thompson asked if we are going to run more pipe, wouldn't there be some financial incentive to look into this to make a determination if there was a risk of transmitting sulfolane.

Mr. Butler stated that it's not something where you can do a laboratory test and have a quick turn-around time. To have a true, scientifically sound test takes several months of tests. With the testing that Golden Heart Utilities has done, the DEC is satisfied providing they made the effort to keep it out of the ground water.

Mr. McCarthy asked if the pipe is under 70-100 pounds of pressure, wont the sulfolane molecules be more like salmon coming up stream toward it.

Mr. Butler stated that's the other issue, you're going to have a positive pressure outward because the pressure in that pipe is going to decline over time.

Mr. Thompson asked what potential long term liability to the City if we build out to residents outside of the City, does that mean we are potentially exposing liability because we are providing them City water.

Mayor Ward stated the City has committed to expanding the water system within and out of the City. We have agreed that it would be either HDPE or ductile iron pipe and we have ductile iron in the plume right now with no issues. The question is, are we willing to take the risk and use this new product which could potentially have less maintenance cost and be a better product. It has not been tested specifically for that. We are not really the ones that make this decision at this point, from his understanding it's the engineers. The preference is HDPE and in order to encourage that preference we are saying we are willing to take that risk on.

Mr. Thompson asked if the City had any insurance that would cover incident long term.

Mr. Butler stated that to his understanding, the City does not have that kind of insurance. Potential risk over time is declining.

Mr. Isaacson asked if the City could take out insurance in case of corrosion.

Mr. Butler stated that you could buy insurance for nearly anything but the more unknown it is the higher you will be paying.

Mayor Ward stated that it is something they can look into.

Mr. Butler stated mid-May the engineers have to come to a decision.

Public Comment

Jerri Koerner, Buzby Road
Be careful.

Discussion

Mr. Isaacson stated for the record, bringing back into the discussion the reasons Mr. Butler made releasing the other parties from liability and as a public testimony however brief it was said to be careful. He appreciates the fact that the Mayor will be looking into what sort of warranty or insurance we could pick up if its cost affordable and could mitigate some of the risk. He believes ductile iron pipe with the risk of corrosion has more opportunity for failure than the HDPE pipe. He supports this.

Mayor Ward stated he understands all the concerns and he appreciated the support in this and the reason we have brought this forward is that in our opinion we believe there is less liability with

the HDPE pipe than the ductile iron pipe.

Mr. McGhee *moved to* **Introduce and adopt** a Resolution of the City of North Pole pertaining to the buildout of the North Pole utility water system in the sulfolane plume per the settlement agreement between Flint Hills Resources Alaska, Flint Hills Resources, the State of Alaska and the City of North Pole.

Seconded by Mr. McCarthy

PASSED

Yes: 7 – Skipps, Claus, McGhee, McCarthy, Isaacson, Ward, Thompson

No: 0

Absent: 0

COUNCIL COMMENTS

Mr. Thompson – None

Mr. McCarthy – None

Mr. Isaacson - His heart goes out to the family who lost their small child and encourages people with metal roofs this time of year to clear the heavy load of their roofs.

Mr. Skipps – None

Mr. Claus – hopes the mosquitos are not coming out any time soon.

Mayor Ward – Appreciates everyone’s hard work and looks forward to the next meeting.

Mr. McGhee – His heart goes out to the child’s family. Be cautious around your home, clear your roofs.

Mr. McGhee *moved to* **adjourn the meeting**

Seconded by Mr. Isaacson

The regular meeting of Monday, April 3, 2017 adjourned at 9:18 p.m.

These minutes passed and approved by a duly constituted quorum of the North Pole City Council on Monday, April 3, 2017.

Bryce J. Ward, Mayor

ATTEST:

Kathryn M. Weber, MMC
North Pole City Clerk



**City of North Pole Comprehensive Strategic Plan
Implementation Work Session with City Council and Department Heads
Focus: Assessment of Retail Needs and Opportunities
Monday, April 17, 2017; 5:30 – 6:30 PM
City Hall: 125 Snowman Lane, North Pole, AK**

Agenda

- I.** Review and Discuss DRAFT Commercial Re-Zoning Summary
- II.** Review and Discuss DRAFT Resident Survey Results
- III.** Next Steps + Adjourn

City of North Pole Strategic Plan Implementation

Commercial Re-Zone Outreach Summary

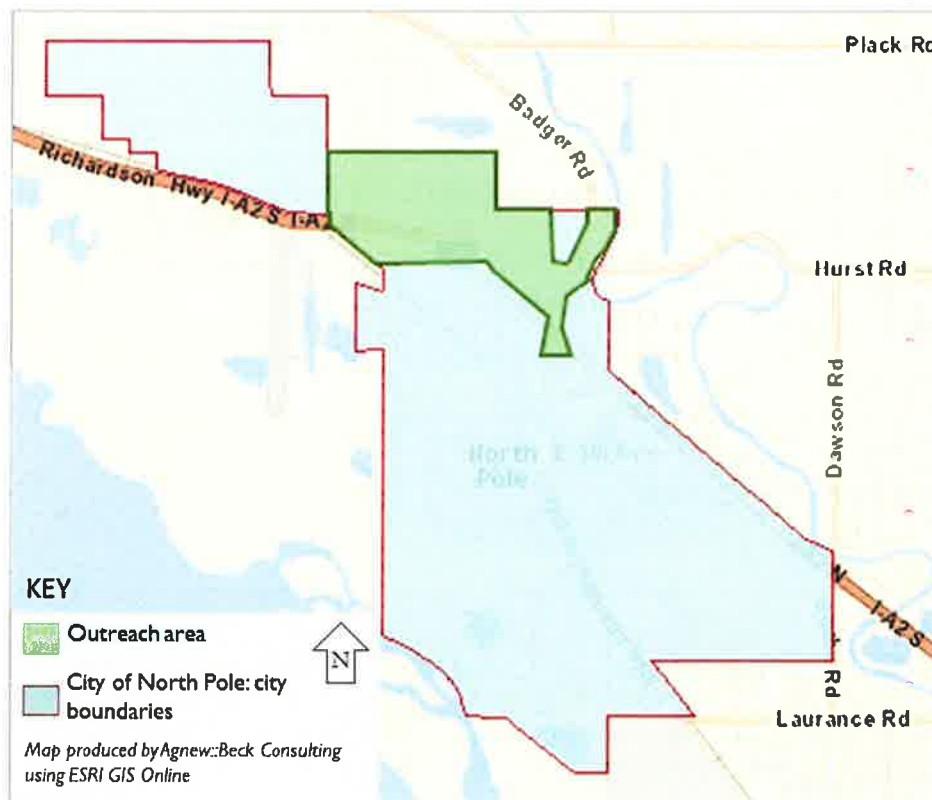
4-12-17 Draft

Introduction

Background

In Spring 2017, the City of North Pole identified an area along the Badger-Hurst road extension and surrounding area suitable for potential commercial development (“the focus area”). In March and April 2017, Agnew::Beck Consulting (Agnew::Beck), as a part of the City of North Pole Strategic Plan Implementation process, conducted outreach to property owners in the focus area to assess preliminary support for a re-zone that would change the Fairbanks North Star Borough (FNSB) zoning designation from its current status as a General Use (GU) District to General Commercial (GC) District. The process also documented any questions or concerns landowners have related to the potential re-zone. As a part of the interview process, Agnew::Beck shared background on why the City was reaching out to discuss re-zoning, and provided some basic information on zoning classifications for property owners less familiar with FNSB zoning.

Figure 1: City of North Pole Re-Zoning: Area of Focus








Methodology

The City of North Pole provided Agnew::Beck with a spreadsheet of property owner and parcel information for the focus area for both phone and electronic/email outreach. A summary of outreach efforts is outlined below. The Agnew::Beck team was not able to reach all identified property owners; some landowners have moved out of state, some have discontinued phone numbers, and others did not respond to multiple phone calls and voicemails. The middle column shows the total number of property owners contacted and interviewed. Since some property owners own multiple parcels within the focus area, the number of parcels in each outreach category is higher than the number of property owners.

	Number of Property Owners	Number of Parcels <i>(some owners own multiple parcels)</i>
Discussed the re-zone over the phone	15	20
Conversation scheduled for this week (4/10/17) or next week (4/17/17)	4	4
Sent emails and/or left voicemails; no response	6	10
Unable to identify correct email or phone number to reach property owner	5	17 (11 of these parcels owned by one individual)
Totals	30	51

Results

The Agnew::Beck team used an online Geographical Information Systems (GIS) map to track interview results. The map includes tax parcel boundaries based on FNSB online records. Property owners were assigned a number between one (no support) and five (enthusiastically support) to estimate their level of interest in participating in a commercial re-zone. As seen in the following table, color-coded dots, corresponding with potential interest (1-5), were added to the map to indicate initial support for a re-zone.

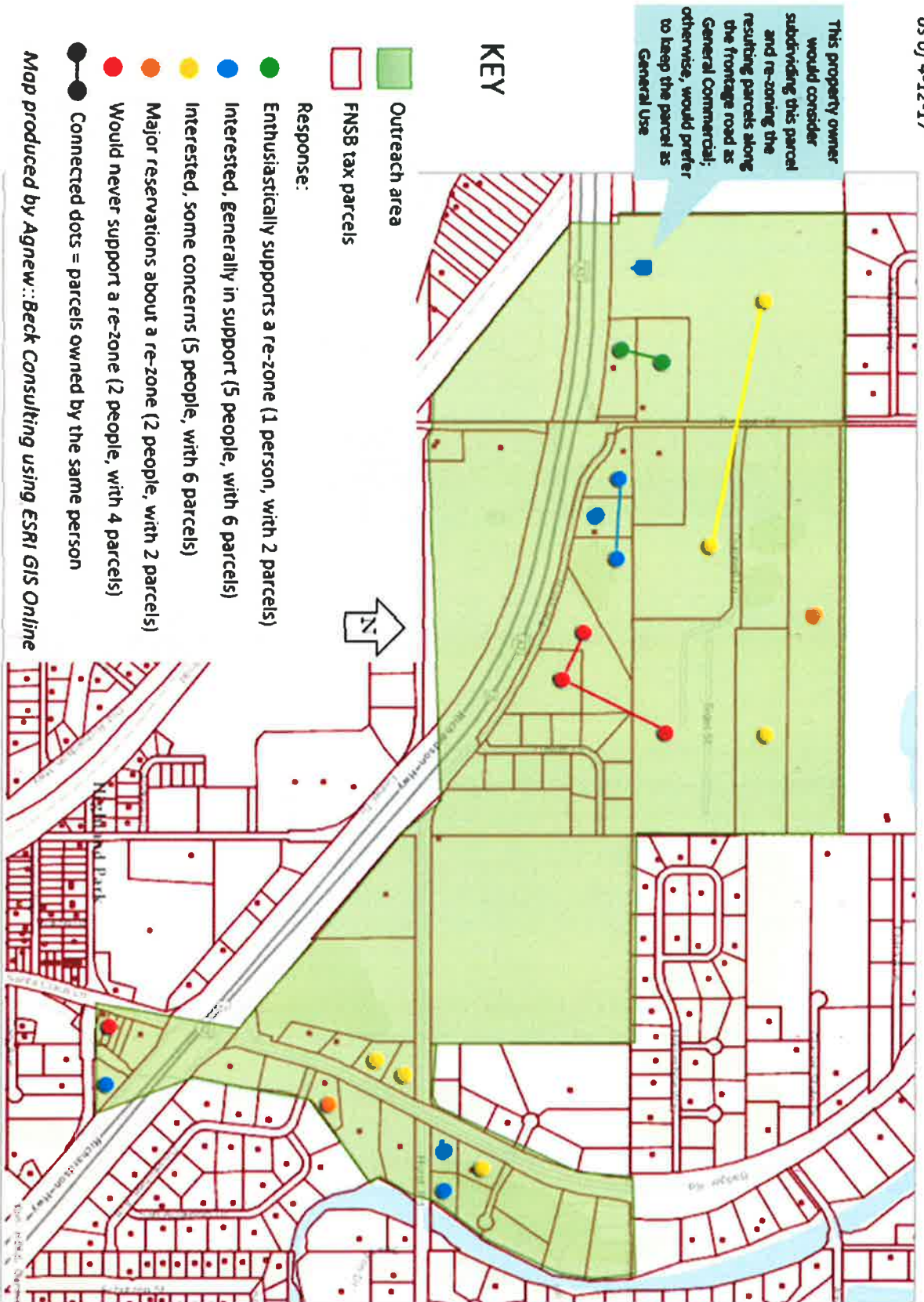
Symbol on map	Number Equivalent	Response: Preliminary Level of Support	Number of Property Owners	Number of Parcels
	5	Enthusiastically supports a re-zone	1	2
	4	Interested, generally in support	5	6
	3	Interested, some concerns	5	6
	2	Major reservations about a re-zone	2	2
	1	Would never support a re-zone	2	4

Note, the estimated level of support is based on a preliminary interpretation of each property owner's willingness and interest in participating in a re-zone; all property owners indicated a desire for more detailed information and a review of potential impacts before committing to a re-zone. Following, is a summary of feedback from property owners, including comments in support, a list of concerns, and a set of questions and concepts property owners would like to learn more about before making a re-zoning decision.

During the outreach process, Agnew::Beck also had short conversations with the FNSB Planning Department to address certain questions and to get clarification on the re-zone process. To ensure re-zones align with FNSB land use plans, and are consistent with Alaska case law, the FNSB Planning Department requested continued close collaboration in any re-zone efforts going forward. Specifically, the department has concerns about "spot zoning," or when zoning is applied to a small area within a larger zoned area that does not conform to the land use plan and that is inconsistent with neighboring uses. The *Griswold vs. City of Homer* case has additional details on the relevant tests/criteria for determining spot zoning in Alaska:

<http://www.touchngo.com/sp/html/sp-4419.htm>

Figure 2: City of North Pole Re-Zoning: Summary of Property Owner Outreach
as of 4-12-17



Familiarity with Zoning Concepts

Property owners have varying degrees of familiarity with zoning in the FNSB, ranging from very familiar (realtors, former Assembly members, former FNSB staff), to some who are not familiar at all with zoning concepts. At the beginning of the interview, Agnew::Beck shared basic information on zoning concepts and on the differences between General Use (GU) and General Commercial (GC) Districts in the FNSB; those who were interested received a follow-up email with a link to the FNSB zoning code.

General Comments in Support of a Re-Zone

Many of those interviewed agree a commercial re-zone in the area makes sense, especially given current and projected population growth within the 99705-zip code. Many property owners with businesses in the area are either supportive or ambivalent to the idea of a re-zone, so long as their existing activity would not be negatively impacted or disallowed. Some property owners with businesses in the study area recognize the potential benefits of being near new or expanded commercial development and the increase in traffic it might bring to their business. One owner is very enthusiastic about the prospect of a re-zone, especially considering recent impacts that property owner has experienced due to heightened industrial activity on adjacent properties.

Quotes: Support for a Re-Zone

"I would generally support a re-zone, so long as it's not expensive or time intensive."

"I have no significant concerns, but I would want to read up more on the specifics of Commercial Use."

"I would like to see Peridot Street better maintained and updated to establish it as a key community corridor, and would like to see it extended to better connect with the high school and other locations. If it gets upgraded, it would be a great corridor for commercial development."

"A re-zone would be good for the community, and good for business. More commercial development in the area would help attract more people to my business."

"This would be a good spot for additional commercial development – especially the vacant parcels at the corner of Badger and Hurst."

"I became familiar with zoning the hard way. A gravel pit opened up next to me and I couldn't do anything because the area is zoned as General Use. I also have friends who have had issues with houses in areas with no zoning restrictions; one of my friends built his dream house and had a musher move in next door with over 100 dogs, and the noise was so bad they had to leave and sell the house for a fraction of what it cost to build."

Concerns About a Potential Re-Zone

Current or Planned Uses are Incompatible with General Commercial

- Some property owners in the focus area who are using their land for industrial uses, such as gravel extraction, feel that their parcels are not a good fit for the GC designation and would be more appropriate for one of the industrial classification categories, or to stay as GU. These property owners have concerns such as limits on their operations and dust or noise complaints from neighbors if the area were changed to GC. Some of these property owners support the overall intentions of this re-zoning effort and agree it makes sense for more commercial development to happen in North Pole; however, they believe their parcels are not appropriate for the re-zone.

"I support zoning in general and appreciate the City reaching out. However, this particular property is not suited for commercial. Even if our existing uses are allowed through conditional use permits, I have concerns about the type of conditions that would be required, such as mandatory quiet hours, dust restrictions or buffers. Those types of conditions would negatively impact our current activities."
- One of the property owners, who is currently extracting gravel on their parcel, is considering residential development on their parcel when they have completed the gravel operation, and would support a change to residential use zoning classification in the future. In the interim they do not support changing the zoning of the area in which they own property to GC.

"This is an investment property, and I don't know what the long-term future is. I don't want to narrow my options."
- Some property owners, especially those with vacant parcels, are not sure of their plans for the land, and do not want to limit their options in any way by changing to a more restrictive zoning category.

General Opposition to Zoning

- Some property owners were resistant to the basic concept of zoning. These owners described Interior Alaska as an independent region with independent people, who should have open rights to make decisions about their land. They fundamentally disagree with any effort that restricts the activities of private landowners.

"Let's keep things the way they are. If it's not broken, don't fix it...if there is a push for new development in the future, then we can deal with zoning changes later."
- One of the property owners believes past re-zoning efforts in Fairbanks were often pushed through despite the desires and protests of landowners; that person does not trust this process is/would be landowner driven.

"I fundamentally disagree with efforts to restrict activities on my land."
- Another property owner believes similar businesses naturally congregate near one another and there is no need to legislate/impose how businesses and uses are distributed.

Other Concerns

- One property owner who owns two parcels is going through a re-plat of their property, and does not want to make any additional changes to the zoning designation while that process is underway. The property owner is unsure how long the process will take. The same property owner would also consider subdividing a large parcel to create smaller parcels along the frontage road, with the smaller parcels re-zoned to GC; however, the owner notes this would create an additional layer of effort and money that would complicate the re-zone process.
- One property owner is interested in a re-zone to GC but has concerns about enforcement. That owner is frustrated by what appears to be ignored (by FNSB) violations such as junkyards, and makes the point – a re-zone would not be helpful if it was never enforced and the implementation was inconsistent.

“When the FNSB staff drive around and notice violations, they should take action, but instead, they throw the burden on neighbors to enforce and file a complaint.”

Outstanding Questions

All property owners indicated a desire for more detailed information and a review of potential impacts before committing to a re-zone. Before deciding, property and business owners are interested in the following categories of information/clarification:

- Specific requirements, limitations and impacts that would change with a GC designation.
- A thorough understanding of the costs involved in a re-zone. Information was shared about costs and process (for example, that the \$1,000 re-zone application fee would be waived if five or more property owners agree to participate in a re-zone). If the process moves forward, property owners want to know to if there will be other costs in the future that might be incurred due to the rezone. Property owners also asked questions about tax increases (note: property is taxed based on its existing use, not on zoning classification).
- Many residents asked questions about water service. They are curious what plans are in place to expand utilities to this part of North Pole and what the timeline might look like. Some property owners believe water service in the area would greatly increase the community’s ability to attract commercial development to North Pole. One property owner wondered if the City would consider prioritizing GC-designated areas for water and sewer upgrades. Another owner asked similar questions about the status and plans for natural gas delivery in North Pole.

Quotes: More Information

“I would not necessarily oppose or deny a re-zone, but I definitely want to know what’s in it for me. If it’s a benefit for landowners I would do it. If it came with water service, that would be ideal.”

“Before making a decision I will need to talk this over with my team. We would also want to know more about the specific timeline of deadlines and decisions and what our role would be in the process.”

“What are the City’s plans for water service? Is the City considering extending water to the area in the future?”

“I hear so much talk about Eielson expansion. Where do they plan to build the houses? Where will they all live? We need to be looking at housing, not just retail.”

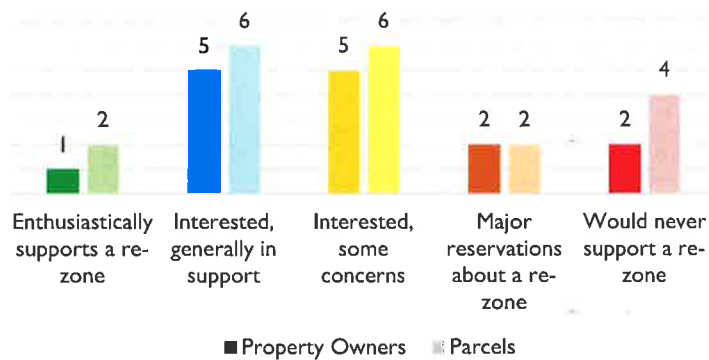
- One property owner asked about housing, and whether a similar outreach effort was being considered to identify and establish more housing in the area, especially considering the forecasted arrival of the F-35 fighter jets and associated population increase at Eielson Air Force Base.

Preliminary Conclusions

Agnew::Beck collected feedback from half (15 of 30) property owners in the study area, who represent approximately 40 percent of the parcels. As seen in Figure 3, responses and interest levels varied throughout the study area; the two largest categories are level 4: “Interested and generally in support,” and level 3: “interested, some concerns.” Positive and negative responses are unevenly distributed around the project area, making it hard to draw specific conclusions or recommendations on the best locations for a re-zone.

Moving forward, we recommend sharing the preliminary results with the FNSB Planning Department. They will likely be able to offer some insights on the most viable locations for a re-zone given their knowledge of existing zoning classifications, the proposed land uses identified in the FNSB Comprehensive Plan and the North Pole Land Use Plan, and the criteria for avoiding spot zoning concerns. Using information from FNSB in combination with the preliminary results from this round of outreach, the Mayor and FNSB Planning Department could narrow the focus area to one or two priority areas. Once these priority areas have been identified, the City and FNSB will want to have more intensive conversations with property owners to discuss the changes and address specific questions, especially with property owners who operate businesses in the area. Future outreach will also need to include additional efforts to connect with absent landowners who own property in the narrowed focus area(s), who did not participate in this initial round of feedback.

Figure 3: Level of Support for a Re-Zone





ALASKA SURVEY RESEARCH

M E A S U R I N G M I N D S H A R E

GNPA RESIDENT SURVEY

MARCH 2017

Hello, my name is _____ and I'm calling for Alaska Survey Research, an Alaska public opinion research firm. We are conducting a public opinion survey today in the North Pole, Eielson and Salcha areas of the Fairbanks North Star Borough. Specifically, we are looking for people whose residence is in the 99702, 99705 or 99714 zip codes. Do you live in one of those three zip areas?

IF YES, CONTINUE...

IF NO, TERMINATE...

IF CELLPHONE RESPONDENT... We'd like to get your input to the survey as a cellphone respondent. We've deliberately called you on the weekend/after 7p so that hopefully we're not using up your minutes, and we'd like to ask if you can safely respond to the survey where you are right now.

IF LANDLINE RESPONDENT... If they are available, I'd like to speak with the youngest male aged 18 or older in your household. (IF AVAILABLE, SWITCH AND REPEAT INTRO. IF NOT AVAILABLE...) How about the youngest female aged 18 or older? (IF AVAILABLE, SWITCH AND REPEAT INTRO. IF NOT AVAILABLE, CONTINUE WITH RESPONDENT.)

All phone numbers used for this survey were randomly generated. We don't know your name, but your opinions are important to us, and we'd appreciate your participation if that's OK with you. We'll be drawing five lucky winners to receive a \$50 VISA gift card as a thank you for participating. And of course, your responses will be completely confidential.

S1. What is the zipcode where you live?

	ZIP CODE:	
	Count	%
99702	45	8.9%
99705	434	85.6%
99714	28	5.5%

OK, all the people being interviewed for this project live in the region of North Pole, extending from Badger Road all the way down to Eielson and Salcha. The purpose of this survey is to find out what people think about certain services provided in the North Pole area.

1. First of all, on a scale of A, B, C, D or F, just like on a report card, I'd like you to grade the North Pole area on the following six dimensions. What grade would you give North Pole for _____ (INSERT ITEM)?

(ITEMS ORDERED IN DESCENDING ORDER OF MEAN GRADE ON 0-4 SCALE)

4	3	2	1	0	
A	B	C	D	F	NOT SURE

Public safety and low crime rates:

PUBLIC SAFETY AND LOW CRIME GRADE:			Mean = 2.476
Count	%		
A	78	15.5%	
B	204	40.2%	
C	124	24.5%	
D	61	11.9%	
F	31	6.2%	
Not sure	8	1.7%	

Sports and recreational access and facilities:

SPORTS AND RECREATION GRADE:		
	Count	%
A	58	11.4%
B	153	30.1%
C	128	25.3%
D	85	16.7%
F	50	9.9%
Not sure	34	6.6%

Mean = 2.174

Local shopping and retail options:

SHOPPING AND RETAIL GRADE:		
Count	%	
A	33	6.5%
B	87	17.2%
C	208	41.1%
D	130	25.6%
F	45	8.8%
Not sure	4	.7%

Mean = 1.868

Low tax rates and cost of living:

LOW TAX AND COST OF LIVING GRADE:		
	Count	%
A	18	3.6%
B	107	21.1%
C	193	38.1%
D	103	20.3%
F	63	12.5%
Not sure	22	4.4%
Mean = 1.822		

Access to medical services:

ACCESS TO MEDICAL GRADE:		
	Count	%
A	29	5.7%
B	104	20.6%
C	138	27.3%
D	110	21.6%
F	99	19.5%
Not sure	27	5.3%

Mean = 1.696

Overall quality of life:

OVERALL GRADE:		
	Count	%
A	114	22.5%
B	264	52.0%
C	87	17.2%
D	33	6.5%
F	1	.2%
Not sure	8	1.6%

Mean = 2.914

2. I'm now going to read you a list of types of businesses that sell things or provide services. For each one tell me if you think the North Pole area has too many of these types of business, about the right amount, or if you think North Pole needs more of them. Here we go...
(ITEMS ORDER IN TERMS OF DESCENDING "NEED MORE" PERCENT)

Recreational businesses like bookstores,
a bowling alley or movie theater:

		NUMBER OF RECREATIONAL BUSINESSES:	
		Count	%
Too many		1	.2%
About right		48	9.4%
Need more		444	87.6%
Not sure		14	2.7%

Clothing stores:

	NUMBER OF CLOTHING STORES:	
	Count	%
Too many	3	.6%
About right	59	11.7%
Need more	429	84.6%
Not sure	16	3.1%

Home furnishings stores:

	NUMBER OF HOME FURNISHINGS STORES:	
	Count	%
Too many	5	1.0%
About right	102	20.1%
Need more	379	74.6%
Not sure	21	4.2%

Medical providers:

	NUMBER OF MEDICAL PROVIDERS:	
	Count	%
Too many	1	.1%
About right	98	19.3%
Need more	376	74.1%
Not sure	33	6.5%

Restaurants:

	NUMBER OF RESTAURANTS:	
	Count	%
Too many	10	2.0%
About right	221	43.6%
Need more	273	53.8%
Not sure	3	.6%

Grocery stores:

	NUMBER OF GROCERY STORES:	
	Count	%
Too many	2	.4%
About right	254	50.1%
Need more	248	49.0%
Not sure	2	.5%

Professional services like accountants,
attorneys and financial planners:

	NUMBER OF PROFESSIONAL SERVICES:	
	Count	%
Too many	5	1.1%
About right	226	44.6%
Need more	225	44.3%
Not sure	50	9.9%

Hardware stores:

	NUMBER OF HARDWARE STORES:	
	Count	%
Too many	3	.6%
About right	305	60.2%
Need more	188	37.1%
Not sure	11	2.1%

Hotels and motels:

	NUMBER OF HOTELS AND MOTELS:	
	Count	%
Too many	14	2.8%
About right	328	64.6%
Need more	158	31.3%
Not sure	7	1.3%

Gas stations:

	NUMBER OF GAS STATIONS:	
	Count	%
Too many	25	4.9%
About right	413	81.5%
Need more	66	13.1%
Not sure	2	.5%

Bars and liquor stores:

	NUMBER OF BARS AND LIQUOR STORES:	
	Count	%
Too many	88	17.4%
About right	348	68.5%
Need more	47	9.3%
Not sure	24	4.7%

3A. In the last 30 days, on how many days did you go into the downtown area of North Pole?

	NUMBER OF DOWNTOWN NORTH Pole TRIP DAYS IN LAST 30:	
	Count	%
None	59	11.7%
1-5	151	29.9%
6-19	120	23.6%
20+	170	33.6%
Not sure	7	1.3%

Mean = 12.8 days

3B. (IF ONE OR MORE...) Think of the last time you went into the downtown area of North Pole. What was the reason you went there?

FOOD & DRINK

Grocery store/Groceries/Food shopping x187
 Dinner/Dining/Eating out/Restaurant/Lunch/To eat x18
 Food x5
 Buy milk x4
 Fast food/McDonalds/Take out x4
 I went there to get a loaf of bread
 To get to the bar

SHOPPING

Shopping/Go to the store/To shop/To buy something x24
 Hardware store x10
 Birthday gift shopping
 Buy something, accessory
 Get a phone
 Auto parts
 Heating fuel.
 Looking for showcase countertops

OTHER

Post office/Check mail x35
School/Drop off/Pick up kids x14
Bank x12
Work/Go to job x12
Passing/Driving through x8
Church x7
Medical/Doctor/Dentist/Pharmacy x7
Visit family/friends x5
Trash/Go to the dump x4
Go to Blockbuster x3
Go swimming/Go to the pool x3
Hair salon/Hair cut x2
I live there x2
Get gas x2
Business x2
Pick someone up x2
Vet x2
Insurance agent x2
A social gathering
Emergency
Dog race
Exercise
Memorial Service
Working on a friend's house
Go to North Pole on business everyday
To take my dog to the dog park and also take him to the Santa Claus house.

COMBO

Groceries and post office x12
Groceries and restaurant x3
Check my mail, and get food
Dining out, shopping
Grocery, church, park
Get gas and to the grocery store
Groceries and gas
Groceries and hardware store
Groceries, bank, post office
Groceries, beer, dump
Grocery, bank
Grocery shopping and for breakfast.
Grocery store, McDonalds and gas station
Grocery store, pay bills
Grocery store, restaurant and school
Grocery, restaurants and bars.
I got fuel and went to the store
I needed a few groceries, trash run and went to the hardware store.
I went there for groceries and hardware
Post office and buy water
To the bank, post office, senior center, and grocery store.
To the fabric store, veterinarian, and grocery store
To visit friends and to eat
To work and shop for groceries

Bank, Post Office and Coffee Shop.
 Fast food or gas
 Food or liquor
 I worked there and ate dinner
 It's on my way to work and the post office
 Library and church and a restaurant
 We rented a front loader and had lunch.
 We went to the pool and then the stores
 Gas, groceries, post office, daily goods and I live there
 To swim and to shop
 Shopping and at the bank
 Shopping and checking the mail
 Shopping and PO Box
 Restaurant, dog grooming, dry cleaning
 Restaurant, grocery
 Shop and go to the hardware store
 Shop and eat
 Store and pharmacy
 The reason I went was to pick medications and go to the bank
 To eat and shop
 To eat breakfast; take back movies.
 To get lunch and rent a movie.
 Visiting people and going to the hardware store
 To get weekly supplies groceries, mail, gas
 Pass through to pick up kids, or grocery store at least once week

3C. (IF ONE OR MORE...) And what mode of transportation did you use to get there?

	MODE OF TRANSPORTATION:	
	Count	%
Car	434	98.6%
Bus	2	.5%
Taxi	1	.2%
Walk	0	.1%
Other	2	.5%
Not sure	0	.1%

3D. (IF CAR, THEN ASK...) Was it your own car, did you borrow a car, or did you get a ride?

	WHOSE CAR WAS IT?	
	Count	%
Own car	412	94.8%
Borrowed car	5	1.2%
Got a ride	17	4.0%

4A. In the last 30 days, on how many days did you travel into Fairbanks?

	NUMBER OF FAIRBANKS TRIP DAYS IN LAST 30:		
	Count	%	
None	21	4.1%	Mean = 15.7 days
1-5	99	19.6%	
6-19	170	33.6%	
20+	208	41.0%	
Not sure	9	1.7%	

4B. (IF ONE OR MORE...) Think of the last time you went into Fairbanks. What was the reason you went there?

WORK

Work/I work there x114
 Staff meeting for work
 Substitute teach
 Volunteer
 We own a restaurant in town
 Working on projects. Supply pickups.
 To take my wife to work

FOOD AND DRINK

Groceries/Grocery shopping x48
 Go to a bar
 Breakfast
 Carls Jr
 Dining out/Restaurant/Dinner/Lunch x5
 Pick up a pizza
 To get food

MEDICAL

Doctor's appointment x39
 Pharmacy/Pick up medications x6
 Dental/See the dentist x5
 Physical therapy x2
 Hospital
 Chiropractor
 Vet
 Therapy
 Went to the emergency care room for spider bite

SHOPPING

Shopping x48
Hardware store x11
Walmart x3
Went to the parts store/Went to get parts x3
Went to the bookstore x3
Home Depot x2
Haircut appointment x2
Clothes shopping x2
Sam's Club x2
Sporting goods store x2
AT&T Store
Birthday gift shopping
Dry cleaning
Gas/Fuel
Pet store
Buy dog food
Get a phone
For paper towels
Get supplies for an event
Home goods
Buy construction materials
I went to go get supplies, faucets
Building materials
Buy car parts
Purchase motorcycle parts
Buy lumber for my house.
Shopping for clothes for boys
Shopping for electronics
Shopping for shoes
To buy a car
To go to the print shop
To get something I couldn't get out here
To go to the supply stores

OTHER

School/Class x10
Church x9
Airport x9
Visiting friends/family x8
Work out/Go to gym/Exercise x6
Home show x6
On business x6
Pay a bill x3
Went to the movies x3
Sports x3
Post Office x3
Sporting event x2
Entertainment x2
Recreational purposes x2
Had to go to a meeting x2
Banking
Go skiing

Go swimming
 For an event
 Look at a house
 My diet program
 Own a small business there
 Preschool for children
 Running errands
 Sports for my kids
 To donate to a non-profit organization
 To go bowling
 To put my cat to sleep
 To go get my truck
 To take my wife out
 Went to go to the ice park
 To pick wife up
 To pick up my siblings from daycare
 Working on an application and had to drop of papers

COMBO

Shopping and work x4
 Work and groceries x2
 Business, errands, pet store
 Grocery shopping, school activities
 Pet store, grocery store, and errands
 Work and medical treatment
 Doctor appointment, welfare office
 Doctor's appointment and work
 Gas and groceries.
 Gas and grocery shopping
 Go get gas, go to the local barbershop
 Food shopping and general errands
 Groceries, gas, recreational activities and church
 Groceries, needing to Fedex a package, visit a government office
 Groceries, shopping, vehicle shopping, my wife works there
 Gym shopping tan many things
 Home depot and also had a medical appointment
 I go to see my doctor to get medication and groceries
 I went there for work and groceries
 I work there and I also do all my shopping there
 Ice hockey games, shopping
 Medical and shopping
 Medical, meetings and grocery
 Multiple reasons: Lions meeting, library, shopping, lumber yard, water
 Picked up kids from school and to grocery shop
 Ran into the store and the bank.
 Retail and hospital
 Shopping and grocery and pay bills
 Shopping and kid's lessons
 Shopping for groceries, laundry, and water
 Shopping, school and work
 Son had a doctor's appointment and I had to go grocery shopping
 The last time I went was for grocery shopping and an eyeglass store for my glasses.
 The last time I went was to go to a doctor's appointment and I also work there
 To dinner and the play

To get parts for my company and grocery
 To get groceries and clothes
 To go grocery shopping and to go to the movies
 To go to the grocery store to buy items in bulk and get gas
 To the movies, then to eat dinner x2
 To pay a bank loan and doctor appointment
 To pick up a prescription for my husband, and a little shopping but nothing major
 To shop, doctor's office, volunteer on Saturday
 To shop for groceries, and to work out and everything
 Volunteer for food bank and went to the bank
 Work, shopping, everything is in Fairbanks
 Work and grocery shopping and clothing
 Work and to go to school
 Work, grocery store and airport
 Work, go to hospital to pick up my husband

5A. In the last 30 days, how many times have you personally _____
 (INSERT ITEM)?

5B. (IF ONE OR MORE, THEN ASK...) Think of the last time you
 (INSERT ITEM). Did you go somewhere in North Pole, did you go
 into Fairbanks, or did you go somewhere else?

5C. (IF ONE OR MORE, THEN ASK...) And approximately, how much did
 you spend that last time?

Purchased food and groceries:

	NUMBER OF FOOD AND GROCERY PURCHASE DAYS IN LAST 30:		
	Count	%	
None	16	3.1%	Mean = 8.9
1-5	202	39.9%	
6-19	214	42.2%	
20+	75	14.8%	

	LAST FOOD AND GROCERY PURCHASE LOCATION:		
	Count	%	
In North Pole	157	32.0%	
In Fairbanks	278	56.7%	
Elsewhere	52	10.6%	
Not sure	4	.7%	

ELSEWHERE

Both/50-50/Fairbanks and North Pole x26
 Fort Wainwright/Army Base x12
 Eielson/Air Force Base x5
 Commissary/On base/Post x3
 Out of state x2
 Anchorage
 Delta
 Ester
 Wasilla

	AMOUNT OF LAST FOOD AND GROCERY PURCHASE:		
	Count	%	
Less than \$50	96	19.8%	Mean = \$158 Median = \$100
\$50-\$100	169	34.9%	
More than \$100	201	41.6%	
Not sure	18	3.6%	

Purchased kitchen, bedroom or bathroom supplies:

	NUMBER OF KITCHEN/BED/BATH PURCHASE DAYS IN LAST 30:		
	Count	%	
None	206	40.6%	Mean = 1.7
1-5	277	54.6%	
6-19	24	4.8%	
20+	0	.1%	

	LAST KITCHEN/BED/BATH PURCHASE LOCATION:		
	Count	%	
In North Pole	39	12.9%	
In Fairbanks	238	79.2%	
Elsewhere	23	7.7%	
Not sure	1	.2%	

ELSEWHERE

Fort Wainwright/Army Base x8
 Eielson/Air Force Base x5
 Both/Fairbanks and North Pole x3
 amazon.com x3
 Delta
 Glennallen
 Wasilla
 Out of state

	AMOUNT OF LAST KITCHEN/BED/BATH PURCHASE:	
	Count	%
Less than \$50	115	38.6%
\$50-\$100	112	37.6%
More than \$100	49	16.4%
Not sure	22	7.4%

Mean = \$112
Median = \$50

Purchased building supplies or hardware:

	NUMBER OF BUILDING SUPPLY PURCHASE DAYS IN LAST 30:	
	Count	%
None	297	58.6%
1-5	188	37.2%
6-19	21	4.1%
20+	1	.1%

Mean = 1.2

	LAST BUILDING SUPPLY PURCHASE LOCATION:	
	Count	%
In North Pole	57	27.1%
In Fairbanks	143	68.2%
Elsewhere	8	4.0%
Not sure	1	.7%

ELSEWHERE

Both/Fairbanks and North Pole x2
Anchorage
Delta

	AMOUNT OF LAST BUILDING SUPPLY PURCHASE:	
	Count	%
Less than \$50	69	33.6%
\$50-\$100	75	36.5%
More than \$100	57	27.8%
Not sure	4	2.0%

Mean = \$209
Median = \$55

Purchased medical, dental or pharmacy services:

	NUMBER OF MEDICAL PURCHASE DAYS IN LAST 30:	
	Count	%
None	231	45.5%
1-5	244	48.2%
6-19	30	5.9%
20+	2	.4%

Mean = 1.5

	LAST MEDICAL PURCHASE LOCATION:	
	Count	%
In North Pole	63	22.7%
In Fairbanks	201	72.6%
Elsewhere	11	4.1%
Not sure	2	.6%

ELSEWHERE

Both North Pole and Fairbanks x5

Fort Wainwright x4

Eielson/Air Force Base x2

Anchorage x2

Idaho

Outside the city limits of North Pole and outside of Fairbanks.

Prescriptions in North Pole, doctor in Fairbanks

	AMOUNT OF LAST MEDICAL PURCHASE:	
	Count	%
Less than \$50	105	39.9%
\$50-\$100	28	10.5%
More than \$100	66	25.0%
Not sure	65	24.6%

Mean = \$172

Median = \$40

Purchased a meal at a restaurant:

	NUMBER OF RESTAURANT MEAL PURCHASE DAYS IN LAST 30:	
	Count	%
None	62	12.2%
1-5	245	48.4%
6-19	182	35.8%
20+	18	3.5%

Mean = 5.7

LAST RESTAURANT MEAL PURCHASE LOCATION:		
	Count	%
In North Pole	139	31.2%
In Fairbanks	259	58.3%
Elsewhere	46	10.4%
Not sure	1	.2%

ELSEWHERE

Both North Pole and Fairbanks x17
 Out of state x3
 Fox x3
 Anchorage x3
 At the ice park, at the Hilltop Café, North on the Haul Road 20 miles out of town
 Eielson
 Glennallen
 Hawaii
 Idaho
 North Pole and the Lower 48
 Salcha
 Two Rivers
 Wasilla

AMOUNT OF LAST RESTAURANT MEAL PURCHASE:		
	Count	%
Less than \$50	302	68.4%
\$50-\$100	108	24.4%
More than \$100	24	5.4%
Not sure	8	1.8%

Mean = \$52
 Median = \$33

6A. Think about all the times you spend money shopping, for any of the kinds of items we've discussed so far. We're interested in knowing what the main factors are that help you decide whether you're going to shop in Fairbanks or in North Pole. First of all, give me your top 3 deciding factors for shopping in North Pole. What's your number one factor? Number two? Number three?

NUMBER ONE FACTOR

CONVENIENCE

Convenience x131
 Convenience of location x2
 Convenience of getting something at that time
 Convenience, don't have to drive 30 miles to Fairbanks
 Convenience, I don't have to go to town
 Convenience in driving
 Convenience, it is easy to get to
 Convenience of selection

Convenience, if I'm there for something else
 Convenience to my home
 Convenience, close to home
 Convenience, grocery shopping, right down the road from where I live
 Convenience, it's closer
 Convenience, it's twenty miles closer
 Convenience, ten miles closer
 Convenience; they're only 6 miles from me
 Convenience, because I live here, it is closer to my house than going into Fairbanks
 Local convenience
 I only go afternoon shopping there because of convenience.
 Shopping in North Pole, convenience
 There's nothing else; it's just convenient. It sure isn't the prices.

CLOSE

Close/Close by/Closer/Close to my home/house/where I live/Proximity/Nearby x104
 Location x10
 Accessibility x2
 6 miles from there
 Approximate
 Distance
 Distance, not having to go far
 Half the distance
 I wouldn't need to travel far
 Where I live
 Availability, I'm not traveling 20 miles roundtrip to deal with the morons in Fairbanks just to save \$7
 Because it's here
 We go to church in North Pole so it's the closest for us.
 Mail box is closer to me
 Ease of access

IF I'M THERE/ON MY WAY

Don't really shop in North Pole. Unless nearby.
 If I happen to be there
 By coincidence
 I only really shop there if I'm going there.
 If I had other things to do in North Pole
 If I have business out there; convenience
 If I have other errands in the area
 It's on the way from work to home.
 On my way home
 On the way to somewhere else
 If I'm already in the area I'll shop there.
 If I'm physically there
 If I'm in the area
 It is on my way to things
 It's on my way to work
 Only if I am driving through the area
 I go there often for church and volunteer work

QUICK

Less time/Time/Quicker/Timeliness x9
In a hurry and need to get something fast
If I need something quick I'll go to North Pole
If I need something simple and quick from the store
Time it takes to go and buy items
Less time, quicker, closer
Run into store to pick up something
Less than 5 minutes
It's quicker to get there. Not worth gas to go to further

AVAILABILITY/WHAT I NEED

Availability/Available x8
Depends on what I need x3
Availability of what I need
Available items I need
Whether or not they have it
Availability, some things are not available
If they have what I'm looking for
If it has the item I'm look for
Whether they have what I need
Type of items
If they have it there

COST

Price/Cost/Money x11
Cheaper in Fairbanks x2
It's too expensive
Closest for groceries, but most expensive
Price and availability
Pay less
I'd rather go shopping in Fairbanks because it's cheaper. It's only a ten minute drive
There isn't one reason why I would shop in the North Pole, it's too expensive compared to Fairbanks

FEW ITEMS

If I need one or two items x2
If I just need a couple things.
Necessity, one item
If we only needed one or two items that we needed to spend money on
Quantity, depends how much I'm buying
If needing bulk items, I go to Fairbanks. If small quantity, then I go to North Pole
Never big weekly purchases at North Pole
Only for a couple items, don't need to go to Fairbanks

RESTAURANTS

Restaurants x3
The fast food x2
The only reason I go to North Pole is to eat in a restaurant
One specific restaurant in North Pole, Pagoda
Eating. There is 1 place that's extremely good
Eat breakfast
I don't go to North Pole, only for favorite restaurants that aren't in Fairbanks

URGENCY/NOW

If I have to x2
Emergency situations where I have to
If I need it immediately
If I'm desperate
Something we need right now
Necessity
Needing some things

NEGATIVE

Don't shop in North Pole x6
Can I find the product in North Pole?
Don't go to North Pole
Don't like North Pole stores
We avoid shopping North Pole

SELECTION

Variety x2
Fairbanks has more of a selection
Poor selection or not available
Well I would say Fairbanks just because there's more to choose from there
Choices
Range

I LIKE IT

I like the stores better in the North Pole
I like North Pole
Like the grocery store in North Pole

TAX

I don't wanna pay taxes so I go to Fairbanks.
Sales tax
Sales tax vs no sales tax, they have a sales tax
The price with the sales tax

LOCAL

Well I live here, support local businesses
Shop local.
Local
Support the community
The home town appeal.
Time to keep the store open that we do have

DON'T LIKE DRIVING

Not wanting to drive into Fairbanks
Not wanting to travel into town
To save a trip to Fairbanks
Necessity, because Fairbanks is 15 miles

DISCOUNTS

If they have specials
Sales
Sales at the grocery, sales in the paper

DRIVING SAFETY

Safer less traffic
Convenience with the roads in winter
More convenient in winter time

TIME OF DAY

Depending on the hour of the day
Time of day

BASICS

Better milk for groceries
To get some bread and milk

CROWDS

It is not as crowded
Lack of crowds

OTHER

Groceries x14
I live in North Pole x4
Safeway x2
The hardware store x2
That's where the laundry mat that we use is.
Bank
24hr store
Clothes
Family
The pharmacy
Sam's
Specifically for the veterinarian
They have a NAPA store for parts
Only go to North Pole shop to for clothes
Beverages or food
I don't shop there, I shop in Fairbanks because of low prices, convenience of location and it's part of my routine
If we forget to go shopping in Fairbanks
Transportation
Only have Safeway; nothing is really here.
There is only one reason I shop in North Pole and it's because I know the store and where everything is at

NUMBER TWO FACTOR

CONVENIENCE

Convenience x28
Its convenience, it's right here
The convenience of getting everything in one spot
Convenience to someone's house for my business
Convenience, again Fairbanks is further away

AVAILABILITY/WHAT I NEED

Availability x12
They have what I want/need x7
Availability of item/product x5
Supply x2
Availability of services
Availability of what I'm looking for
If it's not available anywhere else
The availability in North Pole.
If it's not on base
Sometimes they have it sometimes they don't.
They don't have it in town
They have the basics in North Pole

CLOSE

Close/Closer/Close to home/Distance/Proximity/Nearby x20
Location x5
Accessibility x2
If I'm at home, North Pole is closer
Live close to there
Put a couple dollars for fuel to make it to Fairbanks. It's closer
Less miles
It is easy to get to, it's only a mile and a half away
Not having to drive so far
Short distance
Its only eight miles away
Live in North Pole

COST/PRICE

Cost/Price x16
Cheaper than going to town
Costs in the different places
Higher price
How much more it costs.
Price (if they are cheaper)
Price - about same it is
Price compared to Fairbanks
Price points
Higher priced in North Pole
Good prices
The price of goods is more in North Pole than in Fairbanks
I buy heating oil, it's cheaper
Well the groceries are 50 cents more expensive per item
Save money

IF I'M THERE/ON MY WAY

Because I go to the library
Convenience from my work
Convenience when we are going in through town
Depends where I'm at
If I'm in the area
If I'm in the area I'll shop there.
If I'm in town I can stop and get something
It's on my way to the post office
It's on the way to and from work
If I have another reason to go in
If I have anything else to do
If I am heading to the city
If there is someone was already there and I needed to meet up with them.
On the way home
There every day
Work there
Only if I am in North Pole already
I've already gone there to get the mail

FOOD/GROCERY

Grocery store x6
Food/Food places x4
Likes the food.
If I need groceries, it's easier to go to North Pole
Milk
Need milk or eggs
Organic foods
Quality, different variety of foods
Products from Safeway (produce, etc)
The Safeway in North Pole has things that the others don't have.
Only go to Safeway
Only one grocery store
Quality of meat the store has a very good quality of meat there
Safeway

QUICK/SAVE TIME

Time/Saving time x6
How much time I have
Time and convenience
It would be much quicker
Quick
Quick and easy to get
Time, its quicker
Time spent going to location
Timely
It could save me some time since I'm always running around everywhere

SELECTION/CHOICES

Selection x5
Choice of food
Choice of what I need
Choices/Options x3
Lack of choices
Larger selection
Variety of products
Different items
Well stocked stores
There are more options in Fairbanks
More stores to shop at in Fairbanks

LOCAL/SUPPORT COMMUNITY

Supporting local business/local stores/local economy x9
Buying locally
Keep money local
Good for the community
Like to shop in my community

URGENCY/NOW

- Emergencies
- Emergency need for groceries
- Impatiently need
- In a hurry
- If I have an immediate need of the item
- Urgent item
- Necessity
- Need
- If I need the item right away
- If it's a necessity
- Ran out of something, need it now
- Run out of supplies
- Something I have to buy right now
- Time, I need it now

DON'T LIKE DRIVING

- Less traffic x2
- Don't have to drive on winter highway
- I don't feel like driving
- Road conditions
- Roads are too icy
- I don't wanna drive 20 miles to Fairbanks
- Weather conditions
- Weather - North Pole will have it
- Weather, who wants to drive to Fairbanks when it's 50 below 0
- I drive a grown up pick up truck and why would I make a 50 run mile trip its bad on gas
- Just don't want to run into town

FAMILIARITY

- Familiarity x2
- I like the layout of the grocery store
- I like the people
- I like the people at Safeway.
- I like the shops
- I like the small down to earth city
- It's my local area
- Know everybody
- Is the store I know well
- I know where everything is in the store
- It's what we like
- We know the people in North Pole

DISCOUNTS

- Coupons for store
- The sale prices
- If there are sales
- Sales
- Five dollar Friday at Safeway

EASE

- Easy x2
- Ease of access
- Ease of access to products needed.
- Easier than going to town

TAX

- Don't like their sales tax
- Fairbanks has no sales tax/ prefer to shop there.
- We try not to - the prices and taxes
- Paying city tax
- Pricing - Fairbanks has no sales tax

CROWDS

- It is less crowded
- Less crowded
- Less people

FEW ITEMS

- The quantity x2
- How much I'm buying
- Small amount of items
- It's a small purchase

FAMILY/FRIENDS

- Have a friend there
- Spend time with friends
- That's where my daughter works

DON'T LIKE

- I don't go to North Pole
- I prefer not to shop in North Pole

OTHER

- Gas/Save gas/Save money on gas x7
- Pharmacy/Prescriptions x3
- Quality/Quality of the product x3
- Hardware x2
- Shopping/To go shopping x2
- If there's a store/specific store where I need to go x2
- Monopoly/They have a monopoly thing at Safeway x2
- Family lives there
- Automobile and home owners stores

Canned goods
 Clothes
 Delivery
 Good services, like cell phone
 I would go for materials and arts and crafts
 I have no vehicle
 I would shop in North Pole because it is where i get prescription
 Snow machine access
 If i get paid
 I'm single so I eat out a lot
 Good restaurant
 Specifically like the fabric store there
 Specialty store
 Safer place
 Smaller stores
 Service
 To get money at bank
 The scenery
 Walmart
 Not available if you want to buy building material you need to go to Fairbanks.
 Safeway, if I need anything it's handy I'm already there
 Shopping for something in specific that i know they have like for example a plug in
 Some things are there that Fairbanks doesn't have, like hardware or construction material
 Too lazy to cook

NUMBER THREE FACTOR

CLOSE

Location x5
 Distance x2
 Proximity
 Accessibility
 Close proximity of grocery stores
 Close to home
 Close to my daughter's school
 Closeness
 I live here
 Simple access
 Easily accessible, little bit of traffic
 I live closer to North Pole
 Generally it's just close to home, it's just not my primary shopping area because of prices
 I would shop close to where to work, but because there are not many options in the North Pole nothing else is available

COST/PRICE

Price/Cost x6
 Cheaper x3
 Inexpensive
 Price more expensive
 Cheaper, because I don't have to drive to town, meaning Fairbanks
 Cost, costs are higher in North Pole

CONVENIENCE

Convenience x10
Convenience and location
It's more convenient to buy stuff in North Pole

AVAILABILITY/WHAT I NEED

Availability x5
Availability, something in North Pole that Fairbanks doesn't have
Availability, they may not have it in North Pole
Depends on product
Don't have what I need in Fairbanks
Looking for something specific
What exactly I needed
The need for services
They have what I need, they have the product I use

IF I'M THERE/ON MY WAY

After I go to church I might shop
Because I was there
In town already
Only if I am closer to North Pole
Getting the mail
The dump is located there
I'm already in Fairbanks
Just because we're usually there
Ease of access, if I'm at work in Fairbanks then that's easier for me than North Pole
Where I am when I'm deciding that I need them

FAMILIARITY

Friendlier/Friendliness/Friendly people x9
I like my community
People I know
More fun
Social
I like the people in the Safeway store
Smaller community feels more home
Small and nice

QUICK/SAVE TIME

Time/Save time x6
How much time I have x3
It's faster/quicker x2
If I can get it quick enough
The amount of time I have
Time wise, is fast
Save travel time
Things are close so if we need something quickly, we can get it

SELECTION/CHOICES

- Selection x4
- Variety/Bigger/more variety x3
- Choice x2
- Options
- Variety of products
- Variety (less variety)
- They have more varieties
- More selection in Fairbanks and stuff is cheaper

LOCAL/SUPPORT COMMUNITY

- To support the community x2
- Support economy
- Supporting local business
- Supporting the local economy
- Helps community
- I like to support my local businesses.
- Shop locally
- Support businesses
- Loyalty to the town, to give them business
- Just to support the local community
- Wanting to keep my business locally

FOOD/GROCERY

- Groceries/Grocery item x2
- Grocery store
- Fred Meyer
- Safeway has a rewards program.
- Safeway has good products.
- Grocery shopping always in North Pole. Better prices
- Only go to Safeway
- Fresh

DON'T LIKE DRIVING

- Didn't want to drive to town
- I don't like driving to Fairbanks
- Less driving
- Weather
- Little Traffic
- When I am driving, I want to avoid the traffic

DISCOUNTS

- Sale items
- Sales
- Sales and discounts
- I have coupons for the fast food places
- More sales in Fairbanks

TAX

Contributing to the local sales tax revenue

No taxes

Don't like the sales tax

Only use North Pole when I absolutely have to because of the sales tax.

The prices in North Pole are higher, in Fairbanks there is no 5% sales tax tacked on to what you buy

FEW ITEMS

How much I need

Smaller purchases

It's small items you can get fast

Grabbing a couple items

URGENCY/NOW

Necessities

Needing it quick

Last minute item

Last minute purchase

CROWDS

A quick way to grab something, less people

Not as populated

Not as crowded

FAMILY/FRIENDS

Visiting family

Have to get dinner for my family

Meet with someone

EASE

Easier on customer

Straight forward

DON'T LIKE

I prefer not to shop in North Pole.

OTHER

Fuel/Gas/Save gas/Cost of gas x12
Quality x3
Customer service/I like the customer service in my local area x3
Restaurant/Good restaurant x3
Best Chinese in the world/Chinese restaurant x2
Laziness x2
Bread
Date night
For a specific gift, like at the Santa Clause house.
If I forgot something
Medical
Hardware store
Stores like Home Depot
Personal products
If I come home late
It's where Blockbuster is
For business
Scenery, it's pretty
Pastries
Maybe go to the go kart place.
If I have a doctor's appointment in Fairbanks
Fairbanks - has more quality than North Pole
They have a lot of good take away food
Just hungry and closer to home and school
Nice little ride
One grocery store and one hardware store
To get out of the house
To see people communicate

6B. Now give me your top 3 deciding factors for shopping in Fairbanks.
What's your number one factor? Number two? Number three?

NUMBER ONE FACTOR

CHEAPER

Cheaper/Lower/Better prices/cost x74
Lower cost of products and services
Cheaper groceries
Cheaper than North Pole, more variety and easy access to everything so you can get it quick.
Cheaper stuff in certain stores
You can find places that are cheaper
The prices of food is cheaper
I get a discount in Fairbanks
Save money
Low prices. – there's more stores in Fairbanks and they are closer together so you can comparison shop
Price and availability x2
Necessity and cost

SELECTION/VARIETY/ABUNDANCE

Variety/More variety/Wider variety x50
Selection/Bigger/Better/More/Wider selection x18
More/Greater choice/choices x17
More stores/Variety/Selection of stores x14
Options/More/Better options x8
Better/Bigger variety x4
More supply x2
They have a variety of items/things x2
More to choose from x2
More variety of choices
Can get larger selection of what i need there compared to north pole
More selection like building material
More selection or better selection. The north pole grocery stores, they run out of things. It's not the selection of things in north pole, it's just that they run out and don't restock.
Selection- more variety and stores
Selection of goods
Selection, they have way more options when it comes to clothing and hardware
Selection; of whatever I'm looking for.
More of a variety of products in Fairbanks
That's more variety and stuff is.
The variety of different items
The variety of things you can purchase.
They have the things I need. A bigger variety
Variety - there is a lot more options, there's only one store in North Pole
Variety of more things to buy
Variety of goods available
Variety of grocery store
Variety there is more to pick from more stores
Variety, there's more to choose from
Variety, of everything
Wide of variety of places to go
I got more options in Fairbanks
Well, more places to shop
More places to shop
There is a little more variety over there
They have more things to shop for
More things to do
Get more done there
More inventory on things; more choices of buildings such as home depot or lowes
They have everything

BETTER STORES

All the stores/All the stores we need x3
All three stores
Bigger stores
Convenience of all stores available
More stores with more options of products
More varieties of stores
The stores are better
They have larger box stores
Like the stores
Store I wanted to go to

CERTAIN STORES

Fred Meyer in Fairbanks/Fred Meyer x4

For food, Fred Meyers

The weekly ads for Fred Meyers are in the Sunday paper. If it's something I need or has a good price I will go in and get it

To go to Fred Meyers

Walmart and Fred Meyers and Sam's Club

There is more available, in terms of stores, usually I go to Walmart and Fred Meyer

There's a Sam's Club and a Walmart so it's less expensive

They have a Walmart

Because I like to go to Sam's Club

Sam's club

Wholesale groceries at Sam's Club

Home Depot

More things available, more of a variety like Sam's Club and Walmart

A lot more choices; restaurants, store items, Sam's Club

Commissary

AVAILABILITY/WHAT I NEED

Availability x21

They have what I need x4

Availability for the things you can't get here, like clothing

Availability for what I want

Availability of stuff I need that's not in North Pole

Availability, you can get things in Fairbanks that you can't get in North Pole

Availability, you're more likely to find what you are looking for in Fairbanks

Because they aren't available in North Pole

Can't get what I want in North Pole

Availability of the things I need when shopping

Can't find in North Pole

For things that North Pole doesn't carry

I can't get it in North Pole

If they don't have it in North Pole

Items not found in North Pole

Items that are not available in North Pole

Something I can't get here

Something I can't get in North Pole

Shop there because doesn't have it in North Pole

To get something that's not in North Pole

Access to the supplies we don't have in North Pole

Because I can go to Fairbanks and get everything I need, I can't do that in North Pole

Things that aren't available in the North Pole area like sporting goods or clothing

I can get what I need there usually

Whether or not they have it

Item at the store

What I am going to purchase; availability of items

Type of items

They just had the product

More availability of more items

Availability, selection, and price.

Products not available, products sporting goods limited house hold goods

TAX

No sales tax/No taxes/Lack of tax/Tax free x35
Cheaper because it doesn't have tax and stuff
Compare taxes
Don't want to pay for tax
Prices - no taxes
The tax is a huge thing

CONVENIENCE

Convenience x13
Convenient, get what I want there
Convenience, I do all my shopping there
Everything is in Fairbanks, it's convenient
For the convenience

CLOSE

Location x4
Location convenient x2
Closer
I am closer
If I'm closer to Fairbanks
It's closer to me
Close to Wainwright
Proximity
The time

WORK

Close to my work
I am in town already because I work in town, I work there.
It is convenient when I am at work
I'm there because of work.
It is convenient when I am at work
It is on my way to work
It's close to my work and home
It's close to work
I work there, I'm already in town.
Proximity to my work

BECAUSE I'M THERE

Because I'm there every day
I'm there all the time
Already in town
Convenience if I'm in town, I'll shop Fairbanks
Convenience because I'm already there
In Fairbanks for another reason
If I was already in Fairbanks
If we have to be in town for a doctor visit we tie them together

BIGGER PURCHASES

- Bulk sales
- Buy everything in bulk
- Different options more bulk
- Larger purchases
- Large purchases
- Quantity and bigger stuff
- Major items like furniture, automobiles or any other mechanics
- Large ticket items like furniture, light fixtures, and clothing
- I like to shop once a month and I can get everything at once
- If I have a lot of stuff to get
- Size and quantity

FOOD/GROCERY

- Grocery/Groceries/Grocery shopping x8
- Better produce
- Better quality of food
- Better variety of produce
- Food
- I need a lot of groceries
- Likes their food
- Shopping for food

ONLY OPTION

- Only option x2
- It's the only other place
- Few other places to go

OTHER

- Quality/Quality of items/Good products x6
- One stop shopping x2
- Pays bills there x2
- Medical/My doctor x2
- Sales/Sales on groceries x2
- Buy food for pets
- I really don't shop in Fairbanks
- Coupons
- Depending on the hour of the day
- Friendliness
- To get out of the house
- School
- Shopping in Fairbanks, buy my meat in town
- To check mail
- Family
- Better in town
- Goods and supplies
- I live in between North Pole and Fairbanks about equally
- There are more errands I can get done there instead of North Pole

NUMBER TWO FACTOR

CHEAPER

Cheaper/Lower/Better prices/cost x81
Cheaper gas x5
Cheaper for some items
Cost is a little cheaper for products.
Cost is cheaper, other than groceries
Fuel purchasing - can get fuel cheaper
Price cheaper to buy in Fairbanks than in North Pole
Not too pricey
Expense, a little bit cheaper because the quantity is more
The product doesn't cost so much

SELECTION/VARIETY/ABUNDANCE

Variety/Better/Bigger/Wider/More variety x34
Selection/Bigger/Better/Wider/More selection x12
More/Variety/Options of stores/facilities/businesses x10
Options/More options x9
More/Better choices x4
Variety of stores and products x2
Bigger variety of selection of everything
Better selection - North Pole is small and Fairbanks has multiple grocery stores and everything
Better selection, convenience
Competitive options
Different things at different areas. Bigger selection
More variety of products
More options on things to buy
More options, more shopping options, stores that have everything: Walmart, Fred Meyer
More selection, looking for the items
Options, variety of stores and apparel to choose from and variety of products in each store range
Selection and more things to choose from
Selection of goods
Selection, they have more things
Selection, number of stores
Having a bunch of shopping to do, more selection available
Variety and options
Variety; selection of food and supplies
Variety of options
Variety of products
The selection, there's more variety
The variety, I have several options don't have to go to just one store
More quantity
More stores and products, more selection
More stores in Fairbanks, cost and compare in Fairbanks easier
More stores, choices
More stores, organic areas
More things to do
They have more stuff
Everything is there, all stores are there
Better stores
There are more services

CERTAIN STORES

Safeway x2
Sam's Club x2
Fred Meyer, for anything
Go to Sam's to buy in bulk
If I need hardware I go to Home Depot
More choices, like a lot of bulk shopping at Sam's Club
Post exchange
I shop at Fred Meyers because I get cash back and get a fuel discount

AVAILABILITY/WHAT I NEED

Availability x12
They have what I need x2
Availability of goods/items x2
Availability, more selection
Because they have something I can't get at North Pole
Certain stores that are in Fairbanks that aren't in North Pole
Get things you can't get in North Pole
If North Pole doesn't have it, Fairbanks will
Some things you can't get in North Pole
Produce that I can't get in North Pole
Products not available in North Pole
They have things North Pole doesn't

TAX

No tax/No sales tax/Tax free x36
I like that there's no tax on food in Fairbanks
I shop in Fairbanks because I save money, they do not tax things
No taxes on any of the items, and in North Pole they do charge tax
Price there no 5% sales tax here
Prices and no paying taxes
The pricing is a little cheaper because they don't have the tax
Think North Pole's taxes are too high

WORK

Because I work in Fairbanks and I'm already there
Convenience of going to work then shopping afterwards
I work at the store there
I work there
It's close to my work
It's easier for me to go into the store since I work there
It's on my way to and from work
It's where we go. My family and I have always worked there
Location to work
On the way off of work
The proximity to where I work
We work in Fairbanks
When I am in town for work
Takes her boyfriend to work in Fairbanks

CONVENIENCE

- Convenience/More convenient x13
- Convenience for supplies
- Convenience, if we have doctor appointments in Fairbanks we get everything done at once
- Convenience, even though it's further, more choices and get more accomplished
- Convenient coming home from church
- Convenient location

CLOSE

- Am close enough to it
- Accessibility
- Closer, access of location
- Distances to home
- It saves time
- Location
- Relativity close

BECAUSE I'M THERE

- On my way home x2
- Already in town
- Already in town, try to get everything at the same time
- Because I'm going to be there
- I'm already going in for another reason
- I'm in Fairbanks a lot and its convenient
- I'm in there, I shop there
- In Fairbanks a lot so it's convenience
- In Fairbanks anyways so might as well grab it here
- Already in Fairbanks
- Already there, save travel
- Heads to Fairbanks everyday
- Going to be there
- If I'm already in town I'll shop there
- When he is in town
- Usually going that way
- In town
- Errands that require us to go there
- Paying bills
- We're usually already in town

FOOD/GROCERY

- Restaurants/More restaurants x3
- Quality of food x2
- Have better grocery stores/Prefer their grocery store x2
- Food is fresher
- Better quality restaurants
- To go to a certain restaurant.
- Quantity selection is better, like groceries.

BIGGER PURCHASES

Bulk buys/Buying in bulk x2
Buy in quantity x2
Furniture
You can buy more things there
The heavy duty stuff is here.
Get surplus goods

ONE-STOP SHOPPING

One-stop shopping
I can find everything that I want in one place
I can get everything done in one place
It's all in one place, one area
Getting everything in one place
If you need a number of things, you can do it all at once in Fairbanks

OTHER

Medical/Medical care/Medical reasons/My doctor is there x8
Clothing/Clothes/Go clothes shopping x7
Good sales/Items on sale x4
Friends live in Fairbanks/live there/To meet friends x3
Quality/Better quality compared to North Pole x3
My bank is there x2
Meats/Better meats x2
Specialty stores/They have special items x2
Only option/No other options x2
Movies/Going to the movies, we go a lot x2
For entertainment, movies and bowling/Leisure, it's fun going out there x2
Pharmacy/We get our prescriptions filled there x2
Gas x2
Because North Pole has nothing
By chance
Combine shopping with activities
I have coupons/savings there
My daughter lives there
Ease of shopping
I can get more done going to Fairbanks, if I have a doctor appointment I can go to the store too
I like the hardware store there, past experience
I'd rather go to Anchorage but it's six hours away, Fairbanks has nothing to offer.
They have hardware
Snowmachine access
Parking spots
The hours they are open
People are nicer
Routine
Shopping local
Sports facilities if we're there for my kids
Something that my wife likes
Saves time
Urgent item
They have a small engine shop that carries all the handy stuff

NUMBER THREE FACTOR

SELECTION/VARIETY/ABUNDANCE

Variety/More/Better/Wider variety x19
Selection/More/Better/Bigger selection x7
Bigger variety of stores/More stores/Multiple stores to choose from x6
Choice/More choices x4
Variety of goods/Better variety of goods x2
More options/to choose from x2
A lot more to offer/More to offer x2
Availability because of the variety
For more variety of shopping for things
Merchandise variety
More stores and a variety
More variety, products, services and businesses
Options and all the varieties
Variety in terms of choices to shop
Variety of options
Variety of products
Variety, like there is no clothes store in North Pole. There is one grocery store
Better selection of food
Better selections, as in goods and services
Limited selection of restaurants
Selection of items
Selection, more things to choose from
To have dinner, for the larger selection of places
Couple of more options in Fairbanks
More competition or options
More options, different stores
More options for shopping
There's more options of everything
No choices
More competition
More in stock
Abundance of things
More stuff there
More to do
You can get more things
Multiple places to go
I can do multiple stops in Fairbanks
More shopping
Variety of products
More services
More people so more competition between businesses

CHEAPER

Price/Prices/Better/Lower prices x21
Cheaper/It's cheaper x13
Saves money x2
Buy more for my money
Cost
Prices, it's cheaper in Fairbanks

AVAILABILITY/WHAT I NEED

Availability x6

It depends on what I want

Specific supplies in Fairbanks

A lot more to get done in Fairbanks versus North Pole

A lot of things in North Pole are not open when you need them

Availability, sometimes just what I want is just available in North Pole, no Papa Murphy's pizza or Home Depot or Lowe's, and I know I can get it in town

Availability, you go to get stuff that's not available in North Pole, like if you need clothing or shoes

Because it is not in North Pole

Can't find certain items in North Pole

Fairbanks has a couple of major chains that North Pole doesn't have

In case I can't find anything in North Pole

Not in North Pole

Provides things that I can't get in North Pole

The availability of what you want compared to North Pole

The price, coupon savings, as well as gasoline, because it's less than in North Pole

Things that are not available in North Pole

Household goods products not available in North Pole

CLOSE

Location x5

Location to other businesses

Location of store

A lot closer

Closer

I live closer to Fairbanks

Just closer during the week, more opportunities to shop

We live close t there

How far away it is

Accessibility

I live there

Not too far

Proximity, and if I'm in town

It's easy to get to

Location, I'm in Fairbanks

Ease of access

WORK

Work/It's where I work/I work there x4

It's close to my work, so I do all my shopping there.

Close to my job

Convenience, because I work there

Convenience leaving work

I work in Fairbanks and grocery shopping after work is convenient.

I work in town so I'm already there when I need to shop

I'm already there because I work there

My husband works at one of the grocery stores

Shop after work, convenience

CONVENIENCE

Convenience x17
Convenience of the location
Convenience for doing it all
More convenient in town
Because we go to Fairbanks more often, it's more convenient

CERTAIN STORES

Walmart x3
Big box stores like Sam's
I do some of my shopping once every 3 months and get all the supplies at a Sam's Club
Walmart and Sam's Club
Go to Fred Meyers, Safeway
I like Fred Meyers, the way it is set up
Michael's, I love crafts.

TAX

No tax/No sales tax/in Fairbanks x15
The cost is less in Fairbanks with no tax
They have a little bit more to choose from and have no sales tax.

BECAUSE I'M THERE

Already in town
Because I go to school in Fairbanks and I'm already there
I already go to the movies
If I'm already in Fairbanks, I'll shop there
If I'm already in Fairbanks
I'm already in Fairbanks
I'm already in town when I shop
I'm already there
Normally there anyways, convenience
I belong to the Elks Club so I stop by there a lot
Always go that direction, convenient
Where I am when I decide I need them
Run my errands in Fairbanks

FAMILY

Family
Visit family
I visit my grandson often
Looking for something to reward my son to go in with me and look for some place that I think he would like
Grocery shopping and to take my daughter to school
Wife told me to
It's on the way to see my dad
Girlfriend

FOOD/GROCERY

- Food
- And fresh produce
- The restaurants
- Only restaurant I like
- If I want organic or local produce

TIME

- How much time I have to spare
- The amount of time
- Time if I have the time
- If I have time
- If I can get it quick enough

ONLY OPTION

- The next town is 300+ miles away
- Can't get it anywhere else
- Nothing else available to him
- It is the only other place besides the North Pole to shop

MEDICAL

- I just shop down there everything is there doctors.
- Medical
- Medical doctor visits
- Most doctors and places like that are in Fairbanks
- I can go to Fairbanks for medical care and it's sometimes cheaper in Fairbanks

FAMILIARITY

- I know half the town
- Knowledge of location
- Know where stores are located
- I know the store so I know where everything is and I know they will have everything I want

ONE-STOP SHOPPING

- Just go because we have multiple things to do and get can it done in one trip
- Any other purchases that I need to tag on top of other purchases already bought
- In one outing, more time efficient or multitasking,
- Normally end up doing something else while in Fairbanks. When I go I usually just don't do shopping only

OTHER

Sales/Better sales x4
Gas/Fuel/Get gas x4
To get out of the house x2
Clothing x2
Hardware x2
Friendliness/People x2
Support local business x2
I like the stores/shopping there better x2
Air is cleaner
Ft Wainwright go and get gas
I buy gas when I'm there because it is cheaper.
Auto supplies
Banking.
Canned Goods
Swimming
Different scenery
Quality of customer service
All specialty items
More name brand products
For fun
The activities in Fairbanks
Better water quality
More leisurely
It's become part of my routine
Home improvements
Better quality
The businesses I need things from are only there.
Something different
It works for me
It is probably better if you have an number of errands to run, you can get them done better, get more done
Easy on transportation
Gas mileage
The amount we are buying
Just to get out of North Pole area and go into a larger community.
Customer service is better than North Pole
It is not North Pole

7. If you were in charge for a day and could choose to bring any store or business to open up in North Pole, what store or business would you choose?

Fred Meyer x130
Walmart x37
Target x35
Arby's x19
Costco x16
Sam's Club x11
Home Depot x7
Olive Garden x7
JC Penney x6
Chick-fil-A x6
Cabela's x5
Chili's x4
Sonic x4

Lowes x4
Buffalo Wild Wings x3
Golden Corral x3
Red Lobster x3
Kohl's x3
Dairy Queen x2
Bed, Bath and Beyond x2
Burlington Coat Factory x2
Famous Dave's x2
Outback x2
In-n-out Burger x2
Auto Zone x2
Nordstrom x2
Albertson's x2
Applebees x2
Safeway x2
Hot Topic x2
KFC
Best Buy
Carls Jr
Denny's
Cold Stone Creamery
Jack in the Box
J Crew
IKEA
Long John Silvers
McDonald's
Dave and Buster's
Dunkin Donuts
K-Mart
O'Reilly's
Bruegger's Bagels
Fedex
UPS
Food Factory
IHOP
Michael's
Papa John's
Starbucks
Sears
Macy's
Wild Flower
Rooster's
Six Flag's
True Value
Taco John's
Walgreens
TJ Maxx
Marshall's
Chuck E Cheese
TGI Fridays
Big K

NON-SPECIFIC

Grocery store/Supermarket x14
Restaurant x13
Clothing store x11
Bowling alley x9
Activity/Recreation/Community center for kids/families x8
Movie theatre x7
Hardware store x5
Department store x5
Superstore/Multistore/Box store x5
Steakhouse x5
Doctor/GP/Medical clinic x5
Mall x4
High quality/Fine dining restaurant x4
Sporting goods store x4
Gym/Health club x3
Home goods/supply store x2
Roller rink x2
Bookstore x2
Car dealership x2
Athletic clothing store x2
Auto parts store x2
Automotive/Auto repair shop x2
Gun/Gunsmithing store x2
Recreational business for entertainment
Butcher/Fishmonger
Outlet stores
Museum
Anything 24 hours
Arcade
Big Rays
Brewery
Building Supply
Clothing store for women
Computer store
Dispensary
Pizza restaurant
Gaming/hobby store
Home schooling store
Fabric store
Bakery
Indoor firing range
Lumber Yard
Pet store
Sports bar
Strip Club
Tire shop
Tobacco store
Tractor supply
Canned food store

8A. In the last 30 days, how many times have you personally purchased anything online?

	NUMBER OF ONLINE PURCHASE DAYS IN LAST 30:	
	Count	%
None	180	35.8%
1-5	196	39.0%
6-19	98	19.6%
20+	16	3.2%
Not sure	12	2.5%

Mean = 4.1

8B. (IF ONE OR MORE...) What was the last thing you purchased online?

	LAST ITEM PURCHASED ONLINE:	
	Count	%
Food	7	2.3%
Clothing	85	27.5%
Books/Music	26	8.6%
Electronics	44	14.4%
IT & Phone	7	2.4%
Furniture & Mattress	4	1.3%
Kitchen/Bed/Bath	15	4.8%
Hardware/Tools	29	9.3%
Travel	9	3.0%
Event tickets	4	1.3%
Other	68	22.1%
Not sure	9	2.9%

OTHER

Toys x8
 Auto parts/accessories x5
 Dog food x2
 Dog medication/supplements x2
 Movie x2
 Cosmetics/Make up x2
 Pet supplies x2
 Sporting equipment/item x2
 Health supplements/vitamins x2
 Novelty item
 Picture
 Antique barn pulley
 Backpack
 Baseball glove
 Bible
 Birthday supplies
 Books and clothing
 Business cards
 Camping stove
 Cat tree houses
 Cleaning supplies
 Clothing and music

College registration
 Computer software
 Cosmetic tins
 Dog treats
 Doll heads
 Fake hair
 Farming supplies
 Firing pin for a pistol
 Fishing reel
 Flowers
 Food and clothes
 Grow light
 CDs/DVDs.
 Holster for magazines
 LED light bar
 Lights for off road truck, reflectors and electrical parts
 Magic cards
 Medicine
 New phone case
 Office supplies
 Paper lanterns that go in the air
 Part for washing machine
 Printer ink
 Radiator
 Reptile stuff
 Seeds to grow in the ground
 Shocks for the car
 Snowmachine cover
 Tobacco
 Training course
 Uniforms for work
 Watch band

8C. (IF ONE OR MORE...) How much did you spend on this purchase?

	AMOUNT SPENT ON LAST PURCHASE:	
	Count	%
Less than \$50	122	41.3%
\$50-\$100	91	30.8%
More than \$100	82	27.7%
Not sure	0	.1%

Mean = \$151
 Median = \$60

The following questions are for statistical purposes only.

9A. (IF LANDLINE, THEN ASK...) Do you use a cellphone?

9B. (IF CELLPHONE, THEN ASK...) Do you have a landline telephone in your home?

9C. (IF YES TO EITHER 9A OR 9B, THEN ASK...) On which line do you conduct most of your day-to-day telephone communication, your landline or your cellphone?

LANDLINE/CELL STATUS:		
	Count	%
Land only	7	1.4%
Both - land dominant	53	10.4%
Both - cell dominant	168	33.2%
Cell only	279	55.1%

10A. What is your employment status, are you employed full-time, employed part-time or not employed in the workforce?

EMPLOYMENT STATUS:		
	Count	%
Full time	323	65.6%
Part time	48	9.8%
Not employed	121	24.6%

10B. (IF FULL TIME OR PART TIME...) Is your principal employment with a private company, a non-profit organization, for a government agency or are you self-employed?

PRINCIPAL EMPLOYER:		
	Count	%
Private company	142	38.7%
Non-profit	21	5.7%
Government	134	36.5%
Self-employed	49	13.3%
Not sure	21	5.8%

10C. (IF FULL TIME OR PART TIME...) Is your principal employment located in the Greater North Pole Area, in Fairbanks, or elsewhere?

LOCATION OF PRINCIPAL EMPLOYMENT:		
	Count	%
In North Pole	71	19.3%
In Fairbanks	211	57.6%
Elsewhere	84	23.1%

ELSEWHERE

Eielson/Air Force Base x19
 Fort Wainwright x5
 Anchorage x4
 In the North Star Borough x3
 Just outside North Pole x3
 Salcha x3
 In between North Pole and Fairbanks x2
 North Slope/Prudhoe Bay x2
 Denali Park/Denali Borough x2
 Fort Knox
 Fox
 Glenallen
 Illinois
 In between North Pole and Eielson
 Moose Creek
 Outside of Fairbanks
 South of North Pole
 Yukon River
 Wherever needed, based in Fairbanks
 Valdez

10D. (IF NOT EMPLOYED...) Which of the following best describes you... not employed and looking for work, not employed and not looking for work, unable to work, a homemaker, a student, or retired?

NON-EMPLOYMENT TYPE:		
	Count	%
Not employed - Looking	20	16.3%
Not employed - Not looking	3	2.1%
Unable to work	11	9.3%
Homemaker	22	17.8%
Student	18	14.6%
Retired	48	39.8%

11. In what year were you born?

AGE OF RESPONDENT:		
	Count	%
18-24	72	15.1%
25-34	115	24.0%
35-44	95	19.7%
45-54	93	19.4%
55-64	69	14.3%
65+	36	7.5%

Mean = 41 years

12. Of the people currently living in your household, how many are children or adolescents aged 18 or under?

CHILDREN IN HOUSEHOLD:			
	Count	%	
None	264	53.8%	Mean = 1.05
One or more	226	46.2%	

13. Are you married or single?

MARITAL STATUS:		
	Count	%
Married	295	61.1%
Single	188	38.9%

14. In which of the following broad categories does your household income fall?

ANNUAL HOUSEHOLD INCOME:			
	Count	%	
\$0-20,000	32	6.9%	Median = \$69,000
\$20-40,000	68	15.0%	
\$40-60,000	92	20.2%	
\$60-80,000	54	11.8%	
\$80-100,000	71	15.5%	
\$100-150,000	72	15.9%	
\$150,000+	43	9.4%	
Not sure	24	5.3%	

15. Which one of the following best describes your race?

ETHNICITY:		
	Count	%
White	379	78.8%
Black	5	1.0%
Asian	6	1.3%
Hawaiian/Pacific Islander	14	3.0%
Native/American Indian	20	4.1%
Combination	45	9.3%
Some other race	12	2.4%

16A. (IF 99705, THEN ASK...) And finally, I've got some questions to get an idea of approximately where you live in the 99705 zip code area. Would you say you live within two miles of Downtown North Pole?

16B. (IF 16A = NO, THEN ASK...) Do you live nearer Fairbanks, within two miles of Clear Creek Park and the boundary with Fort Wainwright?

16C. (IF 16B = NO, THEN ASK...) Do you live in an area within one mile of Eielson Air Force Base?

	AREA:	
	Count	%
99705 - Near Fairbanks	81	16.2%
99705 - Near North Pole	170	34.3%
99705 - Near Eielson	25	5.0%
99705 - Elsewhere	148	29.8%
99702 - Eielson	45	9.0%
99714 - Salcha	28	5.6%

17. GENDER...

	GENDER OF RESPONDENT:	
	Count	%
Male	268	52.8%
Female	239	47.2%

THE FOLLOWING VARIABLE IS COMPUTED USING GENDER AND MARITAL STATUS DATA:

	MARITAL STATUS BY GENDER:	
	Count	%
Married males	148	30.5%
Married females	148	30.5%
Single males	110	22.7%
Single females	79	16.3%

That completes the survey. I have a telephone number for Alaska Survey Research that you can call with any comments, compliments or complaints. Would you like the number? (907-278-4600)

Thank you very much for your help. We will let you know if you get drawn as one of the gift card winners. Goodbye.

CITY OF NORTH POLE

Ordinance 17-08

AN ORDINANCE AMENDING TITLE 2, PERSONNEL CODE, SECTION 2.36.230 TRAINING

WHEREAS, changes to the North Pole Municipal Code is a continually changing requirement; and

WHEREAS, the City of North Pole Municipal Code should be amended to conform to the requirements of the City and to clarify questionable areas.

NOW, THEREFORE, BE IT ORDAINED by the City Council of the City of North Pole:

Section 1. This ordinance is of a general and permanent nature and shall be codified.

Section 2. Amend Title 2, Personnel Code, Training is hereby amended in the North Pole Code of Ordinances as follows: [new text in *italicized, underlined red font*; deleted text in ~~red strikethrough~~ font];

2.36.230 Training.

A. It is the policy of the City to encourage employees to avail themselves of training/education opportunities directly applicable to their City position in order that employees may render more effective service to the public. The department head is the approval authority on training requests.

B. All requests for training or additional education shall include scope of training, be accompanied by a detailed cost breakdown, and shall be directed through the department chief to the Chief Executive or his designee. In order to receive consideration, all such requests shall clearly identify how the proposed training/education will benefit the City and enhance the employees' performance of current functions.

C. All employees hired to fill police officer positions must meet the requirements of 13AAC 85.040(a)(b)(4); and will be considered a Police Officer Recruit while attending the police academy. While attending the academy, all employees will be paid at the Police Officer Recruit pay range per NPMC 2.36.470 Pay.

€ *D.* Approval of such training/education assistance shall be contingent upon current budgetary funding, and operational requirements of the department.

⌘ *E.* Employees who have been employed with the City less than three years will agree to reimburse the City for fifty percent of the cost of training, specifically: registration and class fees, per diem, travel and lodging expenses if the employee leaves City employment within twelve months from the date of completion of the course/training. Reimbursement will be

prorated based on the number of months remaining. An exception will be for the termination of at-will employees, reduction in workforce, retirement, waiver by the City Council as requested by the department head, deaths in the family, or family medical reasons. "Family" is defined to include parents, spouses, children, or siblings. (Ord. 01-08 § 2, 2001)

Section 3. **Effective Date.** This ordinance shall be effective at 5:00 pm on the first City business day following its adoption.

PASSED AND APPROVED by a duly constituted quorum of the North Pole City Council this 17th day of April, 2017.

Bryce J. Ward, Mayor

ATTEST:

Kathryn M. Weber, MMC
North Pole City Clerk

PASSED/FAILED Yes: No: Absent:

CITY OF NORTH POLE

ORDINANCE 17-09

AN ORDINANCE OF THE NORTH POLE CITY COUNCIL AMENDING TITLE 2, CHAPTER 2.36 PERSONNEL CODE, SECTION .470 PAY

WHEREAS, changes to the North Pole Municipal Code is a continually changing requirement; and

WHEREAS, the City of North Pole Municipal Code should be amended to conform to the requirements of the City and to clarify questionable areas.

NOW, THEREFORE, BE IT ORDAINED by the City Council of the City of North Pole:

Section 1. This ordinance is of a general and permanent nature and shall be codified.

Section 2. Amend Title 2, Personnel Code, Pay is hereby amended in the North Pole Code of Ordinances as follows: [new text in *italicized, underlined red font*; deleted text in ~~red strikethrough~~ font];

2.36.470 Pay.

See attached revised Unified Pay Scale

Section 3. **Effective Date.** This ordinance shall become effective at 5:00 pm on the first city business day following its adoption.

PASSED AND APPROVED by a duly constituted quorum of the North Pole City Council this 17th day of April, 2017.

Bryce J. Ward, Mayor

ATTEST:

Kathryn M. Weber, MMC
North Pole City Clerk

PASSED/FAILED

Yes:

No:

Absent:

Revised Unified Pay Scale @ 3% - Ordinance 14-23

Position	Range 1	Range 2	Range 3	Range 4	Range 5	Range 6	Range 7	Range 8	Range 9	Range 10	Range 11	Range 12	Range 13	Range 14	Range 15	Range 16	Range 17	Range 18	Range 19	Range 20
Mayor	5750	5750	5750	5750	5750	5750	5750	5750	5750	5750	5750	5750	5750	5750	5750	5750	5750	5750	5750	5750
Police Chief	4558	4695	4836	4981	5130	5284	5442	5606	5774	5947	6126	6309	6499	6694	6894	7101	7314	7534	7760	7992
Fire Chief	4558	4695	4836	4981	5130	5284	5442	5606	5774	5947	6126	6309	6499	6694	6894	7101	7314	7534	7760	7992
City Clerk/HR	4558	4695	4836	4981	5130	5284	5442	5606	5774	5947	6126	6309	6499	6694	6894	7101	7314	7534	7760	7992
City Acct	4558	4695	4836	4981	5130	5284	5442	5606	5774	5947	6126	6309	6499	6694	6894	7101	7314	7534	7760	7992
Director of City Svs	4558	4695	4836	4981	5130	5284	5442	5606	5774	5947	6126	6309	6499	6694	6894	7101	7314	7534	7760	7992
	26.30	27.09	27.90	28.74	29.60	30.49	31.40	32.35	33.32	34.32	35.35	36.41	37.50	38.62	39.78	40.97	42.20	43.47	44.77	46.12
Police Lt.	4100	4223	4350	4480	4615	4753	4896	5042	5194	5350	5510	5675	5846	6021	6202	6388	6579	6777	6980	7189
Dep Fire Chief	4100	4223	4350	4480	4615	4753	4896	5042	5194	5350	5510	5675	5846	6021	6202	6388	6579	6777	6980	7189
	23.65	24.36	25.09	25.84	26.62	27.42	28.24	29.09	29.96	30.86	31.78	32.74	33.72	34.73	35.77	36.85	37.95	39.09	40.26	41.47
Position	Range 1	Range 2	Range 3	Range 4	Range 5	Range 6	Range 7	Range 8	Range 9	Range 10	Range 11	Range 12	Range 13	Range 14	Range 15	Range 16	Range 17	Range 18	Range 19	Range 20
Records Mgr/Archivist	3124	3218	3314	3414	3516	3622	3730	3842	3957	4076	4198	4324	4454	4588	4725	4867	5013	5163	5318	5478
AR, AP, Utility Billing Clerk	3124	3218	3314	3414	3516	3622	3730	3842	3957	4076	4198	4324	4454	4588	4725	4867	5013	5163	5318	5478
Admin Asst	3124	3218	3314	3414	3516	3622	3730	3842	3957	4076	4198	4324	4454	4588	4725	4867	5013	5163	5318	5478
Evidence Cust/Dispr	3124	3218	3314	3414	3516	3622	3730	3842	3957	4076	4198	4324	4454	4588	4725	4867	5013	5163	5318	5478
	18.02	18.56	19.12	19.69	20.28	20.89	21.52	22.16	22.83	23.51	24.22	24.94	25.69	26.46	27.26	28.07	28.92	29.78	30.68	31.60
Position	Range 1	Range 2	Range 3	Range 4	Range 5	Range 6	Range 7	Range 8	Range 9	Range 10	Range 11	Range 12	Range 13	Range 14	Range 15	Range 16	Range 17	Range 18	Range 19	Range 20
Public Works Supervisor	4100	4223	4350	4480	4615	4753	4896	5042	5194	5350	5510	5675	5846	6021	6202	6388	6579	6777	6980	7189
	23.65	24.36	25.09	25.84	26.62	27.42	28.24	29.09	29.96	30.86	31.78	32.74	33.72	34.73	35.77	36.85	37.95	39.09	40.26	41.47
Public Works Assistant	3515	3620	3729	3841	3956	4075	4197	4323	4453	4586	4724	4866	5012	5162	5317	5476	5641	5810	5984	6164
	20.27	20.88	21.50	22.15	22.81	23.50	24.20	24.93	25.68	26.45	27.24	28.06	28.90	29.77	30.66	31.58	32.53	33.50	34.51	35.54
Utility Supervisor	4100	4223	4350	4480	4615	4753	4896	5042	5194	5350	5510	5675	5846	6021	6202	6388	6579	6777	6980	7189
	23.65	24.36	25.09	25.84	26.62	27.42	28.24	29.09	29.96	30.86	31.78	32.74	33.72	34.73	35.77	36.85	37.95	39.09	40.26	41.47
Utility Operator	3708	3819	3934	4052	4173	4299	4428	4560	4697	4838	4983	5133	5287	5445	5609	5777	5950	6129	6313	6502
	21.39	22.03	22.69	23.37	24.07	24.80	25.54	26.31	27.10	27.91	28.75	29.61	30.50	31.41	32.35	33.32	34.32	35.35	36.42	37.51
Utility Assistant	3515	3620	3729	3841	3956	4075	4197	4323	4453	4586	4724	4866	5012	5162	5317	5476	5641	5810	5984	6164
	20.27	20.88	21.50	22.15	22.81	23.50	24.20	24.93	25.68	26.45	27.24	28.06	28.90	29.77	30.66	31.58	32.53	33.50	34.51	35.54
Position	Range 1	Range 2	Range 3	Range 4	Range 5	Range 6	Range 7	Range 8	Range 9	Range 10	Range 11	Range 12	Range 13	Range 14	Range 15	Range 16	Range 17	Range 18	Range 19	Range 20
Police Sergeant	4077	4199	4325	4455	4589	4726	4868	5014	5165	5320	5479	5644	5813	5987	6167	6352	6542	6739	6941	7149
	23.52	24.23	24.95	25.70	26.47	27.27	28.08	28.93	29.79	30.69	31.61	32.56	33.53	34.54	35.58	36.64	37.74	38.87	40.04	41.24

Revised Unified Pay Scale @ 3% - Ordinance 14-23

[illegible]

**CITY OF NORTH POLE
ORDINANCE NO. 17-10**

**AN ORDINANCE OF THE CITY OF NORTH POLE, ALASKA TO
AMEND 2017 POLICE DEPARTMENT BUDGET**

WHEREAS, changes to the public services practices and policies is a continually changing requirement; and,

WHEREAS, the City of North Pole budget should be amended to conform to the requirements of the City; and,

WHEREAS, the police department budget is not to be increased in this adjustment, and

WHEREAS, adjustments are needed to increase PERS contribution and allocate more funding for new hires and overtime for training; and,

WHEREAS, the proposed changes are within the department however they are across categories and their fore cannot be made without council approval,

NOW, THEREFORE, BE IT ORDAINED by the Council of the City of North Pole that it approves the police department changes as listed in the fiscal note to be attached to this ordinance for the purpose of increasing PERS, recruitment, overtime and training.

Section 1. This ordinance is of a general nature and shall not be codified.

Section. Effective date.

This ordinance shall become effective immediately upon passage.

PASSED AND APPROVED by a duly constituted quorum of the North Pole City Council this 17th day of April, 2017.

Bryce J. Ward, Mayor

ATTEST:

Kathryn M. Weber, MMC
North Pole City Clerk

PASSED/FAILED Yes: No: Absent:



City of North Pole, Alaska

Fiscal Note Year: 2017

Accompanying Ordinance/Resolution #: Ordinance 17-10

Originator / Sponsor Name: Mayor Bryce Ward

Date: 3-28-17

Does the Ordinance or Resolution have a fiscal impact? ☒ yes ☐ no

Fund- Dept. Title	Account Description	Account #	Debit	Credit
General Fund	Police Wages	01-53-1-001		35,764.72
General Fund	Police OT Training	01-53-1-008	6,500	
General Fund	Police PERS	01-53-1-004	16,264.72	
General Fund	Police Recruitment	01-53-5-505	3,000	
General Fund	Police Training	01-53-5-510	10,000	
General Fund				

Summary: (Brief description of proposed alterations as defined by accompanying ordinance or resolution. Where did the money come from and how will it be used). Changes are to reduce wages (due to increase in funding for the JAG position) to increase PERS (incorrect amount budgeted) and increase training, recruitment and training OT to account for new hires training and training OT.

Prepared By: Bryce Ward

Date: 3-28-17

Finance Approval:

Lucia Leggett

Date: 3-28-17

NOTE- Fiscal notes attached to an ordinance are considered amendments to the budget and do not require an additional approval for insertion into the budget document.

Memo

To: City Council
From: Jamie Duncan
cc: Bill Butler
Date: April 3, 2017
Re: Appeal of Shadrach Landry

Per City Code, all actions taken towards the utility account of Shadrach Landry were followed. A 30 day delinquent notice was sent to the address on file (verified to be correct) on 2/7/17. The statement was indeed returned as undeliverable. The 60 day notice was sent when the account became 60 days delinquent on 3/10/17. This statement was received by the utility holder. The fee to file a lien is \$22 to place and \$22 to release, add in the code enforced \$25 and that brings their delinquent charge to the \$69 applied to their account.

In regards to the \$69 fee. Per city code, 13.28.020 section B, #3:

- B. Sixty Days Past Due Accounts. When an account becomes sixty days past due, the customer shall receive their regular utility bill indicating the account balance including any additional charges. In addition to sending the account holder their utility bill, the City shall do the following:
1. The account balance shall include a late charge calculated at 0.00875 percent of the delinquent account balance.
 2. A lien shall be filed against the property owner responsible for the account. If the utility account holder is a tenant, the lien shall be filed against the property owner.
 3. The utility account shall be assessed a liquidated damages fee equivalent to the charges to file and remove a lien plus a \$25 (twenty-five dollar) filing fee.

4. The account holder shall be sent a notice of account delinquency via mail indicating the amount of the account balance, including all additional charges, and notification that a lien has been filed against the property.

5. The City will attempt to contact, by mail, the property owner if the delinquent account is for a tenant. It is the responsibility of property owners to notify the City of tenant-owner relationships and to provide the City with current contact information.

In regards to the ability for Utility to waive the fee or not. Per City Code 13-12-110 Appeal of Utility Billings

13.12.110 Appeal of utility billings.

- A. Any North Pole Utility customer who believes his utility billing is unjust and inequitable as applied to his property may make written application to the City Council requesting a review of his utility billing. The application shall include the facts and data upon which the appeal is based.
- B. While awaiting Council review of his appeal, the customer shall pay the amount of the disputed bill to the City within thirty days from the mailing date to avoid becoming delinquent. Subsequent bills shall be paid in full within the prescribed time limit.
- C. Payment of disputed bills as required by this section shall not be deemed to prejudice an otherwise valid contest.
- D. Review of the request shall be made by the City Council who shall determine if it is substantiated or not, including recommending further study of the matter by a designated representative.
- E. If the request is determined to be substantiated, the charges for the customer shall be recomputed based on the Council approved terms, and the new charges thus recomputed shall be applicable retroactively up to one year.
- F. In instances where a utility customer billing appeal relates to a situation limited to forgiveness of sewer service and associated charges where the customer can document the water upon which the charges are calculated was not discharged into the sewer system, the Mayor or his designee may waive these charges without the appeal proceeding to the City Council for approval. Should such an appeal be granted by the Mayor or his designee, he shall report the waiver of these charges to the City Council. (Ord. 16-16 § 2, 2016; Ord. 12-02 § 2, 2012; Ord. 00-16 § 2, 2000; Ord. 82-8 § 2.L, 1982)

Kathy Weber

From: Shadrach Landry <slandry12215@student.mbts.edu>
Sent: Friday, March 31, 2017 3:04 PM
To: Kathy Weber
Subject: Liquidated fee

Hi Kathy,

I am writing this letter in regards to my utility account on the property at 131 East 8th ave North Pole AK 99705. I am asking that you would please allow the \$69.00 liquidated fee to be taken off my account so that I can pay the remaining balance of \$28.40. The reason why I am making this request is because the first time we ever received a bill for this account it was already 60 days past due with a \$69.00 fee. We have been at our address in Kansas City for 5 years and for some reason our mailing information got messed up and we did not receive our mail for a time as the first letter for our bill was returned to your address and so we never knew about this bill in the proper time to pay it before the late fee occurred.

Sincerely,
Shadrach Landry

File Edit Search Filters Settings Period Other Document Management Zoom Help

Close 03/31/2017

Caselle Connect® > Utility Management > Customer Inquiry

Caselle Connect® Enter Filed Returns Customer Inquiry

Customer:

5640.04 LANDRY, SHADRACH 715 SILVER LEAF ST APT H
131 E 8TH AVE
 All services disconnected 5640 907-978-6247 LEAVENWORTH KS 66048-4882

Display Compare History Transactions Customer Services Location Meters Backflow Contracts Loans Certification Credit History Supplemental

Customer 1 Customer 2 Equal Pay Alternate Mailing Additional Fields Deposits Assistance Direct Pay Attachments Collection Comments Notes

Existing notes:

03/16/2017 04:30 PM - Jamie
 Shadrach called today and refused to pay the lien fee. Bill spoke to him and he is choosing to petition to council for forgiveness.

03/15/2017 03:06 PM - Jamie
 Lien #2017-004121-0 filed for \$97.40

03/10/2017 11:45 AM - Jamie
 60 day notice sent. Lien will be filed today.

02/23/2017 04:08 PM - Jamie
 delinquency statement/bill returned undeliverable

02/07/2017 03:34 PM - Jamie
 30 day notice sent to tenant and landlord (if applicable)

04/09/2015 10:10 AM - Renee
 30 Day Notice Sent

10/30/2014 01:14 PM - Tricia
 30 Day Notice Sent

02/26/2014 04:50 PM - Tricia
 30 Day Notice Sent

08/22/2013 04:21 PM - Tricia
 30 Day Notice Sent

New note:

February 07, 2017

SHADRACH LANDRY
715 SILVER LEAF ST APT H
LEAVENWORTH KS 66048-4882

Dear SHADRACH LANDRY:

Account # 5640.04

This is formal notification that as of February 01, 2017 your North Pole Utility account became 30 days or more past due. Your account balance is \$28.40. A copy of your bill is attached. Should your account remain delinquent you risk having late charges and liquidated damages added to your account balance.

You can pay your utility bill at the North Pole City Hall in cash, check or by credit card from 8:00 am to 5:00 pm Monday through Friday. There is a drop box at the entrance to City Hall where you can deposit a payment 24 hours a day, seven days a week. Utility bills can also be paid on line using a credit card by going to www.northpolealaska.com and clicking on Pay Your Utility Bill.

Thank you for your attention to this important matter. If you have any questions about your utility bill, you can call me at 907-488-8538.

Thank you,

Jamie Duncan
Utility Billing Clerk

Enclosure



City of
North Pole Utilities
125 Snowman Lane
North Pole, AK 99705-7708
907-488-6111

BILLING DATE: 01/31/2017
ACCOUNT NO: 5640.04
SERVICE ADDRESS:
131 E 8TH AVE
L17 B28 DAVIS

SHADRACH LANDRY
YURI LANDRY
715 SILVER LEAF ST APT H
LEAVENWORTH KS 66048-4882

Total Due if Paid BY
02/28/2017 28.40

Total Due if Paid AFTER
02/28/2017 28.65

Utility Billing Cycle from 01/01/2017 to 01/31/2017

READ DATE	PREV READ	CURR READ	DAYS	USAGE	CODE	AMOUNT
-----------	-----------	-----------	------	-------	------	--------

					PREV BAL	28.40
					PAYMENTS	.00
					Water Base	.00
					Water Usage	.00
					FRR Water	.00
					Sewer Base	.00
					Sewer Usage	.00
					FRR Sewer	.00
					Customer Deposit	.00
					Late Fees	.00

One Prior Period	601	GAL
Two Prior Periods	7	GAL
Three Prior Periods	13	GAL
Four Prior Periods	0	GAL
Five Prior Periods	0	GAL
Six Prior Periods	683	GAL
Seven Prior Periods	273	GAL
Eight Prior Periods	3570	GAL
Nine Prior Periods	3177	GAL
Ten Prior Periods	3394	GAL
Eleven Prior Periods	955	GAL
Twelve Prior Periods	0	GAL

(Contract Billing	
ADJUSTMENTS:	.00
CURRENT CHARGES:	.00
TOTAL AMOUNT DUE:	28.40
PAY THIS AMOUNT:	28.40

You Can Pay Your Bill On Line At northpolealaska.com,
Click On Pay My Utility Bill.

30+ days past due: the maximum rate allowable by law .00875
will be added to the balance.

60+ days past due: the maximum rate allowable by law .00875
will be added to the balance. If your account remains 60+ days
past due or falls 60+ days past due again the deposit is non-
refundable.

90+ days past due: the maximum rate allowable by law will be
added to the unpaid balance; and a disconnect/lien notice will
be served.

North Pole Utilities

125 Snowman Lane
North Pole, AK 99705

SHADRACH LANDRY
715 SILVER LEAF ST APT H
LEAVENWORTH KS 66048-4882

Please detach and return LOWER portion with payment.

ACCOUNT NO	DUE DATE
5640.04	02/28/2017

Pay \$ 28.40 if by 02/28/2017
Pay \$ 28.65 after 02/28/2017



CITY OF NORTH POLE

"Where the Spirit of Christmas Lives Year Round"

125 Snowman Lane • North Pole, Alaska 99705-7708
E-mail: mayor@northpolealaska.com • Website: www.northpolealaska.com

March 09, 2017

SHADRACH LANDRY
715 SILVER LEAF ST APT H
LEAVENWORTH KS 66048-4882

Dear SHADRACH LANDRY:

Account # 5640.04

This is formal notification that as of March 01, 2017 your North Pole Utility account became 60 days or more past due. Your account balance is \$97.40 and is due immediately. A lien has been placed on the property and \$69 in liquidated damages fees have been applied to your account.

Should your account become 90 days delinquent, the actions listed below shall occur. Your utility service will also be subject to disconnection and all associated costs.

Late fees shall be assessed to your account
\$50 liquidated damages fee shall be charged to your account
Your account shall be turned over to the City Attorney for resolution

You can pay your utility bill at the North Pole City Hall in cash, check or by credit card from 8:00 am to 5:00 pm Monday through Friday. There is a drop box at the entrance to City Hall where you can deposit a payment 24 hours a day, seven days a week. You can also pay on line by credit card (Visa or Master Card) at the City's website (www.northpolealaska.com) and clicking on Pay Your Utility Bill.

Thank you for your immediate attention to this important matter. If you have any questions you can contact me at 907-488-8538.

Sincerely,

Jamie Duncan
Utility Billing Clerk

131 E 8th ave

Pan 011 2062

L17 B28 Davis

City Hall
907-488-2281
Fax: 907-488-3002

Mayor
907-488-8584

City Clerk
907-488-8583

Police
Department
907-488-6902

Fire
Department
907-488-2232

Utilities
907-488-6111

Director of
City Services
907-488-8593

Finance
907-488-8594



March 10, 2017

Return to: City of North Pole
125 Snowman Lane
North Pole, AK 99705

NOTICE OF LIEN

The City of North Pole hereby gives notice that it asserts a lien upon the following real property for the payment of water and/or sewer services:

L17 B28 Davis
Pan - 0112062
131 E. 8th Ave
North Pole, AK 99705
Fairbanks District
Owner: Landry, Shadrach

A lien is claimed in the amount of \$97.40, for Utilities plus additional costs and attorney fees as they are incurred.

This lien is asserted pursuant to North Pole Ordinance 13.28.010 and is superior to any and all other liens to the maximum extent allowed under state law. This lien may be foreclosed upon pursuant to their procedures set forth in North Pole Ordinance 4.08.155, such foreclosure action to include all administrative fees, costs and attorney fees incurred by the City in the collection of this delinquent utility bill.

DATED this 10th day of March, 2017.

Bill Butler

Bill Butler, Director of City Services

SUBSCRIBED AND SWORN to before me this 10th day of March, 2017.



Jamie Duncan
Notary Public in and for the State of Alaska

My commission Expires: 1-23-21

**CITY OF NORTH POLE
ORDINANCE NO. 17-11**

**AN ORDINANCE OF THE CITY OF NORTH POLE, ALASKA TO
AMEND 2017 BUDGET TO TRANSFER FUNDING TO THE
LITIGATION FUND**

WHEREAS, changes to the public services practices and policies is a continually changing requirement; and,

WHEREAS, the City of North Pole budget should be amended to conform to the requirements of the City; and,

WHEREAS, additional funding is necessary to cover cost of litigation fees and expert witnesses, and

WHEREAS, some cost may be recouped after the litigation is concluded and the City prevails; and,

WHEREAS, once the court approves the settlement agreement cost already incurred are recoverable per the settlement agreement,

NOW, THEREFORE, BE IT ORDAINED by the Council of the City of North Pole that it approves the budget changes as listed in the fiscal note attached to this ordinance for the purpose of increasing funding for the litigation fund.

Section 1. This ordinance is of a general nature and shall not be codified.

Section 2. This ordinance includes a fiscal note.

Section. Effective date.

This ordinance shall become effective immediately upon passage.

PASSED AND APPROVED by a duly constituted quorum of the North Pole City Council this 21st day of February, 2017.

Bryce J. Ward, Mayor

ATTEST:

Kathryn M. Weber, MMC
North Pole City Clerk

PASSED/FAILED

Yes:

No:

Absent:

City of North Pole, Alaska

Fiscal Note

Fiscal Year: 2017 Ordinance#: 17-11

Abbreviated Title: Amending budget for litigation fund

Originator/ Sponsor Name Mayor Ward Date: 4-11-17

Does the Ordinance Have a multiyear fiscal impact? Yes [] No [x]

Does the Ordinance add positions beyond the Budget? Yes [] No [x]

If yes, how many position? 0 If yes, what type of Position? NA

F- Full Time, P- Part time, T- Temporary

Financial Detail

FUND	Account Description	Account Number	Debits	Credits
1	Transfers Fund Balance	01-00-9-998		75,000
1	Admin Transfer out	01-51-9-999	75,000	
10	Litigation Transfer in	10-00-3-999		75,000
10	Miscellaneous Exp	10-10-9-920	75,000	

SUMMARY: (Briefly describe the proposed alterations to the budget and why they are needed)

Appropriating additional funding for the litigation fund for expert witnesses, depositions and legal fees. funding is drawn from the general fund and expensed through the Administration budget to the Litigation fund.

Prepared by: Bryce Ward Date: 4-11-17

City Accountant Approval: *Devin Lupton* Date: 4-13-17

NOTE- Fiscal Notes are amendments to the budget, once approved