

Going Green, Sustainability, *and* Connectivity



2017
City of Newnan

ANNUAL REPORT



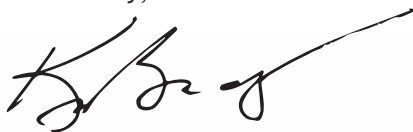
from the **MAYOR**

I'm pleased to present to you the 2017 City of Newnan Annual Report. This publication will provide you with a comprehensive review of the City's activities for last year.

On behalf of the City Council, I would like to express our appreciation to the many individuals who volunteer their time and efforts while serving on our various boards and commissions. A thank you is also in order to the ladies and gentleman who work for the City. Their hard work and dedication is instrumental in making Newnan the great place that we call home.

I hope you enjoy reading about the activities that took place in the City of Newnan during 2017. Please feel free to contact me with any questions or concerns.

Sincerely,



Mayor Keith Brady



Going Green



NATURAL RESOURCES
EARTH

CLEAN
AIR

Sustainability

KEEP NEWNAN
BEAUTIFUL

Connectivity

POLLINATOR
GARDEN

NATURE

CLIMATE

COMMUNITY
PARKS

RENEWABLE ENERGY
CONSERVATION

FAMILY
DAY EARTH

ECOLOGY
LINC

WILDLIFE
RECYCLE
DOG PARK

COMPOSTING
ENVIRONMENT

CARBON FOOTPRINT

WIND
WIND
WIND
WIND
WIND

ONLY
RAIN
DOWN
THE
STORM
DRAIN

STREAM CLEAN UP



Going Green

NATURAL RESOURCES
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BEAUTIFUL

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ONLY
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STREAM CLEAN UP

from the **CITY MANAGER**

As another successful year in Newnan

comes to a close, the 2017 theme “Going Green, Sustainability and Connectivity” brings to mind some of the projects that the City has undertaken to achieve these goals:

Community excitement is extremely high for the LINC.

This path system will connect places to places and people to people. The City has committed funds for the first four (4) phases of the path system which will connect Downtown Newnan to Summergrove and include the project highlight, a pedestrian bridge over Interstate 85. The masterplan for the LINC includes approximately 25 miles of paths connecting destinations such as neighborhoods, recreation, retail, and healthcare.

The City has completed plans for a new community park on Sprayberry Road. The park will include an active play area for kids of all ages, but the highlight of the park is the much anticipated Dog Park. The Dog Park has long been requested by citizens of Newnan and will include two (2) separated areas for your dog’s enjoyment.

Each year Newnan participates in GMA Georgia Cities Week

and this year the City sponsored “Family Earth Day Celebration” at the Greenville Street Park with activities to promote caring for the environment.

An active Keep Newnan Beautiful program

holds several events during the year, providing our residents with resources such as paper shredding, paint recycling, electronics recycling, and tire amnesty. Keep Newnan Beautiful also planned, installed and now manages a Pollinator Garden, a first for our community.

The mission, core values, and services of our city are designed and carried out to foster the goal of being green, insuring sustainability, and promoting connectivity. As we move into 2018, we will continue to explore opportunities and grow in ways to maintain a healthy environment and a viable economy so that Newnan will always be a great place to work and call home!

Cleatus Phillips
Newnan City Manager



Public SAFETY

Newnan Police Department

The Newnan Police Department honored several officers for their service to the citizens of Newnan at the 3rd Annual Awards Banquet. At the banquet, the **Life-Saving Award** was awarded to Officer **Aaron Trusty**, Officer **Dawn Howard**, Officer **Stephen McCook**, Officer **Jonathan Wade**, Officer **Kenneth Hobbs**, and Sgt. **Marcos Gonzalez**. Officer **Dawn Howard** was nominated for the award of **Veterans of Foreign Wars** on her actions for the Life-Saving Award. Also, the **Certificate of Commendation** was awarded to Sgt. **Bradley Thompson**, Officer **Dillon Wren**, and Officer **Kevin Black**.

During 2017, several programs were implemented. Those programs included the Take Home Vehicle program and the Master Patrolman program. The Command Staff implemented continuing education through local colleges, the Project Management Professionals program, and received 27 hours of training in Leadership Development. Additionally, officers completed a total of 11,657 hours of POST training. Each officer completed the Use of Force and De-escalation Options for Gaining Compliance training and Fostering Positive Community Relations training as required by the Governor's Initiative training requirements of 2017. Officers also received specialized training in Advanced Drug Interdiction Techniques and Youth Mental Health First Aid. Two Lieutenants became certified instructors in the Crowd

Management and Mobile Field Force, and five officers became certified in the Georgia Crisis Intervention Team Program.

During 2017, the Newnan Police Department's Law Enforcement Explorer program had eight students graduate, as well as nine students who graduated from the Guitars Not Guns program. The Coffee with a Cop program was implemented at a local coffee shop. The 1st Annual Car, Truck, and Rat Rod show was hosted by the Newnan Police Department and raised over \$4,000.00 for community outreach programs. Additionally, the Newnan Police Department assisted in providing 150 holiday gift bags for the Tommy Thompson Senior Center and served 14 individuals with Christmas items from the Wish List for the Elderly. The Newnan Police Department also hosted the 1st Annual Shop with a Cop program, which provided more than 63 children and their siblings with Christmas presents.



Uniform Patrol
Calls for
Service 
60,331

Average
Response
Time 
6:07 min.

Alarm
Calls 
2,594

Domestic
Calls 
981

Animal Warden
Calls for
Service 
2,163

DUI
Arrests 
86

Traffic
Accidents
Investigated 
2,310

Hours of
Speed
Detection 
1,043

Municipal
Court
Cases 
2,310

Criminal Investigation Division
Cases
Cleared 
258

Criminal Investigation Division
Cases
Assigned 
1,113



Newnan Fire Department

A total of 26 Lifesaver Awards were given. 20-Year Service Awards were given to Lieutenant **Cornell Rollins**, Lieutenant **Tim Freeman** and firefighter **Jim Murphy**.

Station 1 renovation was completed in December of 2017. A 2018 Chevy Tahoe was purchased as a new command vehicle.

The fire department ISO rating went from class 3 to class 2.

This classification assesses the fire protection services and efforts in a community. Newnan is one of only 39 communities in Georgia who have achieved the classification.

Class 1 generally represents superior property fire protection, while class 10 indicates the area's fire suppression program doesn't meet the minimum criteria.

The improved ISO rating could mean an insurance savings for property owners within the Newnan city limits.

"Many insurance companies use this information in their decision-making process when deciding what coverages to offer or prices to charge for insurance," Newnan City Manager Cleatus Phillips said.

Phillips said that insurance companies use the ISO rating to help establish fair premiums for fire insurance, generally offering lower premiums in communities with better protection.

According to Newnan Fire Chief David Whitley, the improved rating is a result of 15 years of planning, dedication and teamwork.

"Without the support of the City Council, Coweta County 911 and Newnan Utilities, this achievement may not be possible," he said. "Our firefighters remain steadfastly focused on serving the citizens of Newnan."

The rating schedule takes into account the abilities of a local fire department and their water supply system, along with their ability to dispatch crews to respond to fire alarms.

Newnan's fire department is currently in the top 6 percent in the state and top 3.4 percent across the nation for fire departments with a Class 2 ranking, according to Mayor Keith Brady.

"This shows the Newnan Fire Department is a top-tiered and dedicated fire department," Brady said. "This achievement shows the hard work and dedication our men and women of the Newnan Fire Department have put into their jobs and community."



COMMUNITY DEVELOPMENT *and* CONSTRUCTION

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Municipal Building Renovations



This facility now houses the Facilities Maintenance Department. The first two phases of this project consisted of upgrades to the restroom facilities within the Wadsworth Auditorium and the remodel of Fire Station 1, including an elevator and some additional office space. **Budget:** \$2,500,000.

Gateway Signage Project – Phase II

This project consists of the design and construction of gateway signage in certain areas of the City. It includes kiosks and directional signs as well as the main gateway signs located at the City limits. The City received bids and awarded the contract for the construction of 6 secondary signs to replace the City's Historic District signs. These were installed in 2017 and the cost for this phase of the project was \$26,240. Funding for this project was SPLOST 2013. **Phase II COMPLETE.**



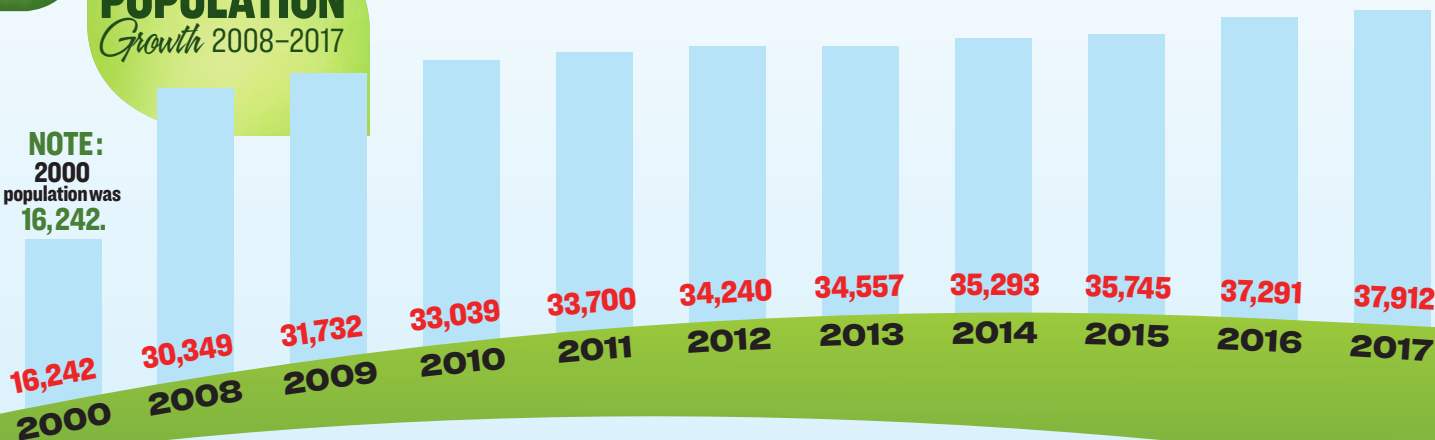
Howard Warner Facility

This project consisted of the renovation of the 1935 African American High School and the construction of an 8,000 square foot gymnasium on Savannah Street. The facility is being utilized by the Boys and Girls Club and the community. Boys and Girls Club focuses on children between the ages of 7 and 18 years. Some of the programs offered at this facility include after-school homework/study programs, crafts for blooming artists and a game room. Programming for the City's portion has yet to be put in place. Fund sources included the General Fund and SPLOST 2013. **Budget:** \$3,617,500.



POPULATION *Growth 2008–2017*

NOTE:
2000
population was
16,242.



The LINC

The City is currently in an agreement with the PATH Foundation for the design of Phase I, known as the Newnan Centre LINC. The design is close to being complete and the acquisition phase has begun. Bids for construction began in early 2018. Fund source for this portion of the project is Impact Fees. **Phase I Budget:** \$1,700,000.



Fire Station #4

This project consists of a Fire Station being constructed off of Millard Farmer Industrial Blvd. This location will help the City blanket the west side of Newnan and will add 9 firefighters to the City's Fire Department. The Newnan Fire Department recently obtained an Insurance Service Office (ISO) Rating of 2, and this new facility is likely to help the City achieve an ISO rating of 1. This project is scheduled to be complete, fully-staffed and operational by early 2019. Construction to begin in 2018. **Budget:** \$3,073,797.

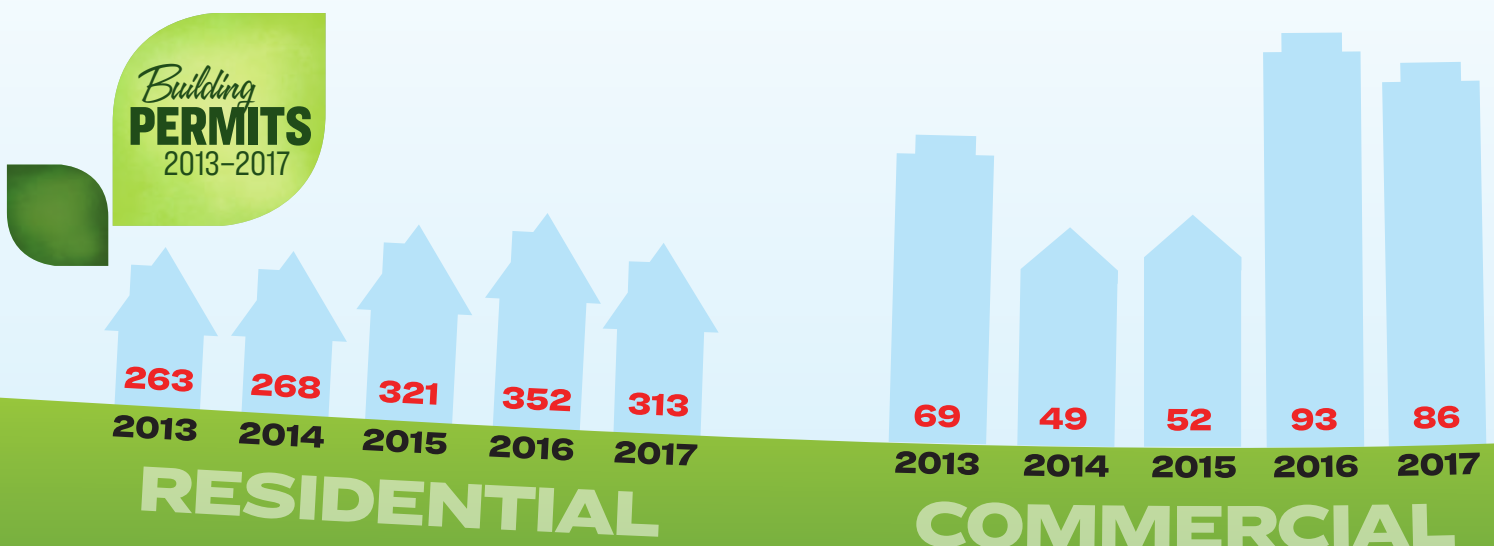
McIntosh Parkway

This project consists of the design and construction of a parkway that will eventually connect Newnan Crossing Bypass with Greison Trail. It will include an eight-foot, multi-purpose path instead of the bike lanes originally proposed. This will alleviate much of the traffic that is now on Lower Fayetteville Road. Grant funds have been awarded through the State Road Tollway Authority (SRTA). Funding sources include the grant mentioned, SPLOST 2007, SPLOST 2013 and Impact Fees. Anticipation of completion early 2019. **Budget:** \$8,625,998.18.

FUTURE

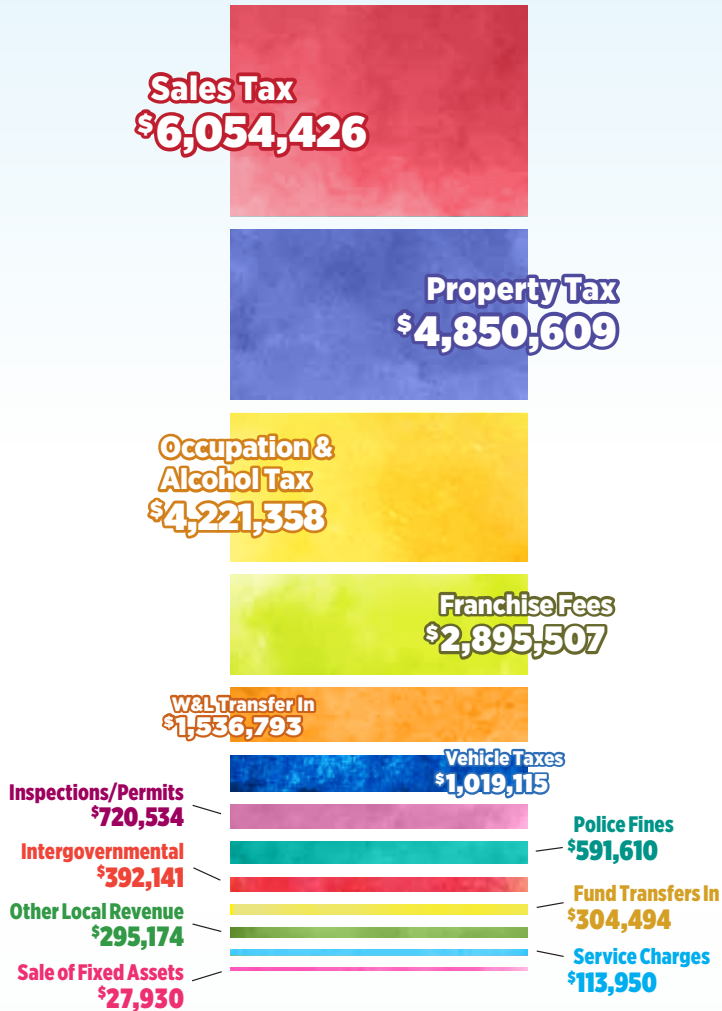
Dog Park

A contract has been awarded for the conceptual design of a possible dog park utilizing the Harper's Farm property located on Sprayberry Road. The park may also include a small playground and some limited parking. City staff will be presenting two concepts to the Parks Commission and City Council for review and comment. After the overall concept has been approved by Council, the design team will move forward with the construction documents.

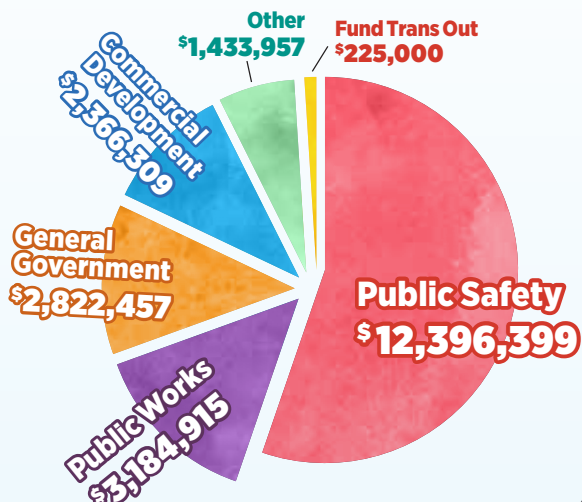


NEWNAN *by the* NUMBERS

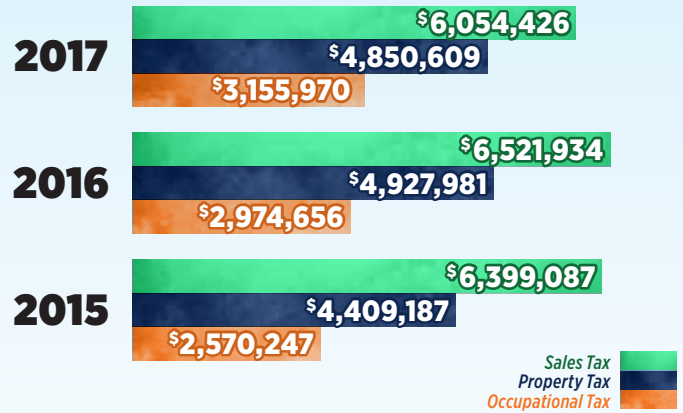
2017 Revenue Sources



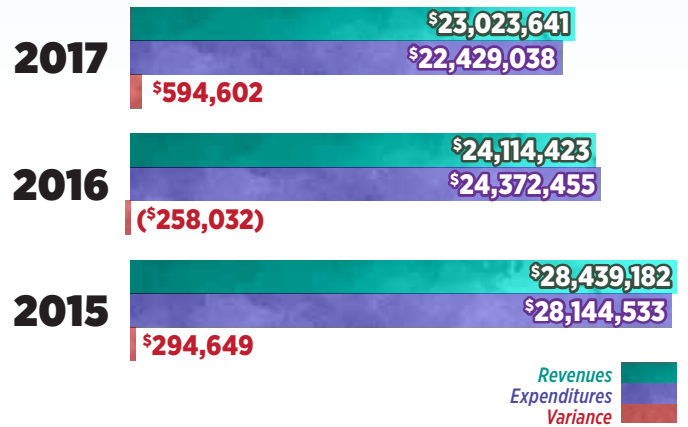
2017 Actual Expenditures



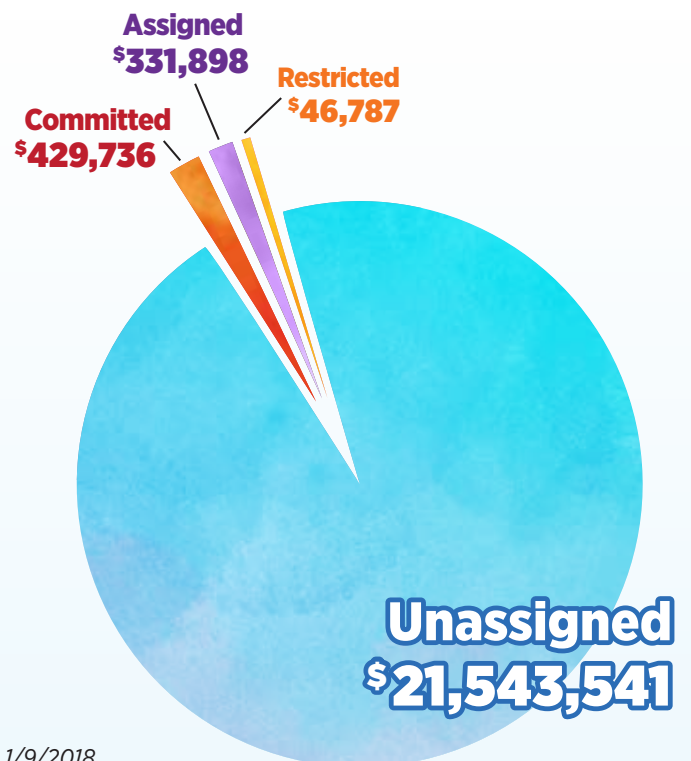
2017 Sales, Property, and Occupational Tax Revenue



2017 Revenue vs. Expenditures



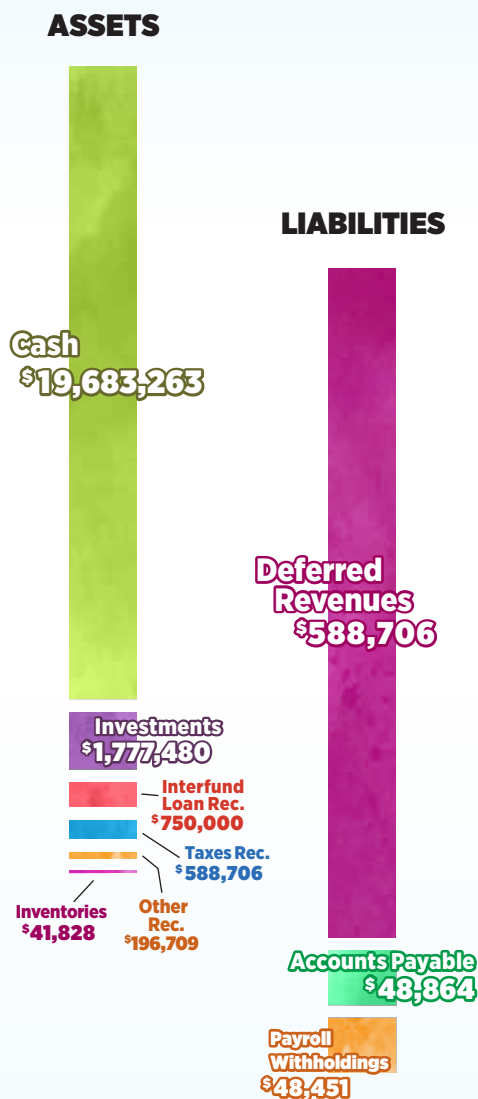
2017 Fund Balance



2017 Tax Digest & 5-Year History of Levy

	2012	2013	2014	2015	2016	2017
M&O DIGEST	\$992,648,071	\$1,006,016,954	\$1,138,589,882	\$1,215,099,461	\$1,232,897,191	\$1,343,202,923
M&O MILLAGE	4.390	4.370	4.150	4.050	4.050	3.870
NET TAXES LEVIED	\$4,357,725	\$4,396,294	\$4,725,148	\$4,921,153	\$4,993,234	\$5,198,195
NET TAX \$ +/-	(\$261,468)	\$38,569	\$328,854	\$196,005	\$72,081	\$204,962
NET TAX % +/-	(5.7%)	0.9%	7.5%	4.1%	1.5%	4.1%

2017 General Fund



2017 Projects Constructed with SPLOST Proceeds (2007 & 2013) for Year Ended Dec. 31, 2017

2007 SPLOST FUNDS	Original Est. Cost \$30,125,396	Current Est. Cost \$28,622,000	Total Expend. \$28,296,789	% Complete 99%
Streets	\$14,925,333	\$13,844,852	\$13,725,238	99%
Bldg. Maint./ Structures	\$6,650,000	\$6,684,000	\$6,493,890	97%
Trans. to Water/ Light/Sewerage	\$4,820,063	\$4,483,000	\$4,482,839	100%
Equipment	\$1,625,000	\$1,523,148	\$1,521,284	100%
Parks & Rec.	\$1,200,000	\$1,200,000	\$1,188,558	99%
Public Safety	\$580,000	\$559,000	\$557,872	100%
Info. Systems	\$325,000	\$328,000	\$327,109	100%

2013 SPLOST FUNDS	Original Est. Cost \$32,340,000	Current Est. Cost \$32,340,000	Total Expend. \$21,917,121	% Complete 61%
Streets, Drains & Sidewalks, & Equipment	\$15,207,600	\$15,207,600	\$8,019,245	46%
Public Safety	\$10,450,000	\$10,450,000	\$8,260,208	79%
Trans. to Water/ Light/Sewerage	\$4,982,400	\$4,982,400	\$4,096,271	68%
Parks & Rec.	\$1,500,000	\$1,500,000	\$1,395,416	58%
Bldgs. & Facilities	\$100,000	\$100,000	\$99,161	99%
Info. Systems	\$100,000	\$100,000	\$46,820	47%



The Government Finance Officers Association of the United States and Canada (GFOA) presented an award of Distinguished Budget Presentation to the City of Newnan, Georgia, for its annual budget for the fiscal year beginning January 1, 2016. This is the City's 27th year to achieve this accomplishment.

In order to receive this award, a governmental unit must publish a budget document that meets program criteria as a policy document, operations

guide, financial plan and communications device.

The GFOA established the Distinguished Budget Presentation Awards Program (Budget Awards Program) in 1984 to encourage and assist state and local governments to prepare budget documents of the very highest quality that reflect both the guidelines established by the National Advisory Council on State and Local Budgeting and the GFOA's best practices on budgeting and then to recognize individual governments that succeed in achieving that goal.

Newnan EVENTS

The Taste of Newnan



The Taste of Newnan is held twice a year downtown with the intent of showcasing the local dining and hospitality scene to the greater Newnan-Coweta public. Crowds fill the streets of the Court Square where over 40 local restaurants are featured as food vendors. Two stages feature family-friendly entertainment, and “the Kid-Zone” provides rides and activities for children.

Summer Wined-Up Wine Tasting Event

gives residents and visitors a chance to sample a wide range of wines from across the country while visiting our downtown shops. Each merchant features a different wine selection, and with the purchase of a special commemorative glass, patrons receive a sample of each unique vintage.

Jazz In the Park

Jazz in the Park has been successful in bringing a diverse audience to a city-sponsored event. The music appeals to all groups regardless of age, creed, or race. The event is free to the community and is a good use of Cultural Arts Commission funds. The event brings between 275–350 people to the park on the evenings of the event. It has steadily increased in notoriety and overall attendance, and is poised to keep growing. Community residents and business owners have expressed their excitement for and appreciation of this event, as it has created more utilization of the park and interest in the downtown area.



Screen on the Green

draws a large crowd into the First Avenue Park to watch a fun, family-friendly movie under the stars.

Sunrise on the Square



Sunrise on the Square 5k/10k has runners lining up as dawn breaks over the Court Square to raise funds for Communities in Schools of Coweta County.

Oktoberfest Boutique Beer Tasting

occurs every fall in downtown Newnan, showcasing craft beer. Visitors to the event stroll through downtown and visit all our shops and restaurants to taste micro-brewed and imported beer selections that are carried in several of our downtown restaurants.

Friends of Wadsworth Concert

is presented annually at the auditorium bearing Charles Wadsworth’s name. For over 20 years, Charles Wadsworth returned to his hometown and delighted audiences by bringing young, talented musicians who performed lively programs.

Beginning in 2014, Courtenay Budd (another hometown musical star) is carrying on the Wadsworth legacy and tradition of bringing internationally-renowned chamber artists to Newnan. This annual concert continues to delight audiences.

Newnan’s Annual Christmas Parade



is a huge hit in the community. This holiday-season favorite brings smiles to people of all ages. The nighttime parade is a much-anticipated event in the city. Citizens from all over come out to revel in the floats and bands during the parade’s lineup.

Green Programming *at the* Carnegie

Partners with Coweta County Master Gardener Extension

CARNEGIE
Library

Growing Herbs for Health and Pleasure

In the summer of 2017, Coweta County Master Gardener Extension volunteer Deborah Williams taught “Growing Herbs for Health and Pleasure” at the Carnegie Library.

The program focused on learning the historical impacts of herbs, uses, growing guide, and how-tos including recipes and tips to get the most from an herb garden. Ms. Williams brought in a variety of fresh and dried herbs to show the attendees. A drawing was held at the end of the class for attendees to win herbs to take home and plant.

Wild About Wildflowers

Also during the summer of 2017, Coweta County Master Gardener Extension volunteer Judy Lippman taught a class called “Wild About Wildflowers” at the Carnegie Library.

In this class attendees learned wildflower growth habits and environmental needs to help determine which ones might do well in their gardens. They learned that native plants are clearly well adapted to local growing conditions, thus requiring relatively little care. Ms. Lippman passed out soil sample bags so attendees could test their garden soil and ascertain what would grow best.

Andrew Carnegie provided a grant on December 30, 1901, for the construction of a Carnegie Library building in Newnan, Georgia. This was one of the first Carnegie Library grants in the state of Georgia, and Newnan's library is likely to be the oldest surviving Carnegie Library building in the state. The Carnegie Library opened to the public in 1904. With its iconic lighted sign that states 'City of Homes' on top of the building, citizens recognize the Carnegie when they drive through historic downtown Newnan.

Restored in 2009, the Carnegie offers popular magazines and newspapers, computer workstations and Wi-Fi access, a gallery for local exhibits, meeting rooms, and programs for adults and children.



Going Green,

Sustainability, *and* Connectivity

Student Stream Cleanup

Keep Newnan Beautiful and Newnan Stormwater Management partnered with the Newnan High School Peer Facilitation Class to conduct our first Stream Clean Up. Thank you to Keep Newnan Beautiful, Dr. Allison Hurston, and the Newnan High School Peer Facilitation Class for setting up and participating! This collaboration was a huge success. It was thoroughly impressive to see the students' work. The project resulted in the removal of **35+/- bags** of trash, tires, and other debris in one hour! The location is an important one, as it leads directly to Newnan Utilities' lakes, which serve as the City of Newnan's reservoir and is used for the City's drinking water. More information on the lakes can be found at www.newnanutilities.org/water-main.html.



Storm Drain Decal Project

Since 2005, the City of Newnan has been affixing decals containing the phrase "Only Rain Down the Storm Drain" onto storm drains and water inlet structures throughout different residential areas in the city as a means of involving the community in its stormwater management program. This year the project was divided into two days, with two different public participation groups.

On October 26, 2017, the Storm Drain Marking Exercise was initiated with members of the Newnan Youth Council. Five students from the Newnan Youth Council participated, along with City employees Tracy Dunnavant, Chris Cole, Rob Hill, Randy Hill, and Dean Smith. The project began at 4:15 p.m. with a brief presentation by Rob Hill. Hill informed the students about the need to keep pesticides, herbicides, fertilizer, and other hazardous chemicals from entering into storm drains, and how this run off can eventually end up in the water table from which humans obtain their drinking water.

Enviroscape Presentations at Area Middle Schools

The presentations gave students a visual example of how stormwater pollution affects drinking water. The Engineering Inspector presented a blender with clean water and then added “pollutants” to the water. The “pollutants” consisted of thyme as grass and lawn clippings, molasses as motor oil, green soda as anti-freeze, cocoa powder with marshmallows as dirt and fertilizer, liquid soap and sugar as soap and detergents, paper as litter, and chocolate candy bars as dog fecal matter. After the concoction was blended, it was passed around for the students to see and smell. The Keep Newnan Beautiful Coordinator included the “Enviroscape” for added visual effect. These visual presentations were supplemented by Stormwater Pollution Facts, “Be a Solution to Water Pollution,” from the Georgia Clean Water Campaign’s educational materials. There was also a packet of information including a word scramble and two “circle-the-mistakes” activities, which were also supplied by Georgia’s Clean Water Campaign. A certificate of completion was handed out to students at the end of the presentations.



Keep Newnan Beautiful

In 2017, Keep Newnan Beautiful recycled:
28 TONS of paper
16 TONS of electronics
5,178 GALLONS of paint
8 TONS of tires

Keep Newnan Beautiful volunteers picked up **4,100 POUNDS** of trash from city streets and volunteered **2,528 HOURS**. We taught over **1,000 STUDENTS** about recycling, water pollution, and the importance of good stewardship with the environment. We planted a **pollinator garden** and received a grant to plant a **community orchard**.

Georgia Cities Week

The City of Newnan celebrates Georgia Cities Week every year with a unique and fun themed event. This year the theme was *Cities in the Mix – Earth Day*. The City partnered with ChildrenConnect, the Carnegie, Coweta County Master Gardeners, Macaroni Kid and Monkey Joe’s to sponsor a fun-filled day in Greenville Street Park. There was a petting zoo, bounce house, face painting and even sidewalk chalk.



**Going
Green,**

**Sustainability,
and
Connectivity**



Pollinator Garden

In August of 2017, Keep Newnan Beautiful held the ribbon-cutting ceremony for its pollinator garden, located at 14 Carmichael Street. The event marked nearly a year since Keep Newnan Beautiful first began work in September 2016 transforming an empty lot behind the University of West Georgia's Newnan campus into a landscape intended to promote and sustain natural wildlife.

Newnan's garden, registered with Pollinator Partnership, is now one of over one million pollinator gardens in the United States. The pollinator garden has also recently joined the Rosalynn Carter Butterfly Trail, a group of public, private, and school gardens that promote the conservation of butterflies and their habitats.



Arbor Day Program – Tree City USA

An integral part of Newnan's Tree City USA membership is an active Arbor Day program, and the city has a solid track record to that end. In addition to a yearly proclamation, the City of Newnan works with local schools to promote the day.

This year will represent the 15th consecutive year of Arbor Day programs at Atkinson, Elm Street, Jefferson Parkway, Newnan Crossing, Ruth Hill and Welch elementary schools. The city partners with the Georgia Forestry Commission with ceremonies at each school that include a visit from Smokey Bear and presentations from the Georgia Forestry Commission as students learn about the role of trees and tree safety.

In addition, a new tree is planted at the school, and each kindergartner is given a seedling tree to take home.

The strangest things found inside of a Newnan storm drain would definitely be:



**HOW DID
THEY GET
IN THERE?!**

and a
**CHAISE
LOUNGE
CHAIR.**



The City sweeps over **5,000 miles** of city streets and parking lots per year, to prevent debris and other polluting materials from reaching our storm drains and streams.



In 2017, city employees and Newnan Youth Council glued down **128 decals** to storm drain structures reading "Only Rain Down the Storm Drain."



The City planted **86 native plants** in our Pollinator Garden.



In 2017, the City conducted stormwater presentations to every 6th-grade student (**375 students**) at Madras Middle School. The City also gave every 6th grade student in Coweta County (**1,738 students**) magnets and brochures.

There were **2,036 bottles** in our 2017 recycled bottle Christmas tree.



There are over **28 miles** of streams in the City of Newnan.



The strangest things found inside of a Newnan storm drain would definitely be:



HOW DID THEY GET IN THERE?

The City sweeps over 5,000 miles of City streets and parking lots per year to prevent debris and other polluting materials from reaching our storm drains and streams.



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There are over 28 miles of streams in the City of Newnan.



There were 2,036 bottles in our 2017 recycle bottle Christmas tree.





Economic DEVELOPMENT

Fiscal Year 2017

Goals Accomplished

From January to July 2017, businesses made **\$34.6 million in private commercial investment** - Citywide (source: City of Newnan Building Department Permit Activity Report)

1.5% Commercial Vacancy Rate - Commercial Business District (source: CoStar, August 2017)

4.0% Commercial Vacancy Rate - Citywide (source: CoStar, August 2017)

Obtained **National Main Street Certification**.

Obtained **Georgia Exceptional Main Street Certification** from Georgia Department of Community Affairs.

Adopted **Main Street Annual Work Plan** in concert with the Downtown Development Authority (DDA).

Assisted with **Municipal Building Redevelopment Project**.

Installed additional secondary **Gateway Signage Improvements**.

Facilitated **49 Spring Street Downtown Development Revolving Loan Fund Project**, \$297,000 total project cost.

Main Street Program hosted 40+ events, drawing >35,000 visitors to historic downtown Newnan.

Secured **new Main Street program sponsors**.

Utilized Development Authority to assist with **Coweta Industrial Fellowship Program, Teacher Externship Program**.

Co-hosted **downtown Farmers Market** with Coweta County and the University of Georgia Extension Office.

Assisted with **Howard Warner Redevelopment Project**.

Served as **liaison to Coweta County Development Authority and Newnan-Coweta Chamber of Commerce**.

Participated in the **Georgia Economic Developers Association, Georgia Downtown Association, International Council of Shopping Centers**, and the **International Economic Development Council**.

2018 Goals

GOAL #1:

Retain and Expand Existing Businesses

Objectives:

- Develop and maintain a knowledge base.
- Nurture relationships with strategic partners.
- Build a support network for existing businesses.

GOAL #2:

Recruit Quality Employment and Investment Opportunities

Objectives:

- Attract new businesses within Newnan's targeted industry clusters.
- Lead development and prospect management.
- Support and collaborate with regional, state, and national business organizations.
- Aggressively market the redevelopment of existing commercial corridors.
- Educate and engage private sector leaders to serve as ambassadors.
- Develop and maintain a property database.

GOAL #3:

Catalyze Redevelopment of Existing Assets.

Objectives:

- Implement catalytic development projects.
- Focus redevelopment recruitment efforts on Newnan's targeted industry clusters.
- Support strategic public investment opportunities.

GOAL #4:

Market Newnan's Competitive Advantages.

Objectives:

- Support the City of Newnan's brand identity
- Employ a marketing strategy for business development.

GOAL #5:

Improve Capacity of Business Development.

Objectives:

- Align strategies, operations, and resources of partners.
- Serve as a catalyst for sharing information and intelligence.
- Enhance communication between organizations in the city that impact business development.
- Provide support and leadership to the Development Authority and Downtown Development Authority.
- Identify additional resources for business development.



Keith Brady, Mayor

Newnan CITY COUNCIL



Clayton W. Hicks
District 001 Post A



Dustin Koritko
District 001 Post B



Rhodes Shell
District 002 Post A



Ray DuBose
District 002 Post B



George M. Alexander
District 003 Post A



Cynthia E. Jenkins
Mayor Pro-Tem
District 003 Post B

Since 1960, the City of Newnan

has operated under the Council-Manager form of government. The City Council sets policy and relies on the City Manager to implement policy direction.

The City Council consists of a Mayor and six Council members. The Mayor is elected at-large and serves a four-year term. Council members are elected by district and serve four-year, staggered terms. The City Council represents the interests of citizens of Newnan by adopting public policies; determining the City's mission, scope of service, and tax levels; passing ordinances; approving new projects and programs, and ratifying the budget.

Appointed by and reporting to the City Council, the City Manager serves as the chief administrative officer and is charged with the implementation of City Council-adopted policies and directives and the day-to-day operations of the City. The City Manager is responsible for hiring directors to

oversee each department.

The City currently employs 269 people who are organized into five functions. Also important in the operation of the City are the numerous boards and commissions where issues are heard and considered on a preliminary basis before recommendations are presented to the Mayor and Council. Over one hundred citizen volunteers serve on the various boards, commissions, and authorities for the City of Newnan.



25 LaGrange Street
Newnan, GA 30263
www.cityofnewnan.org

