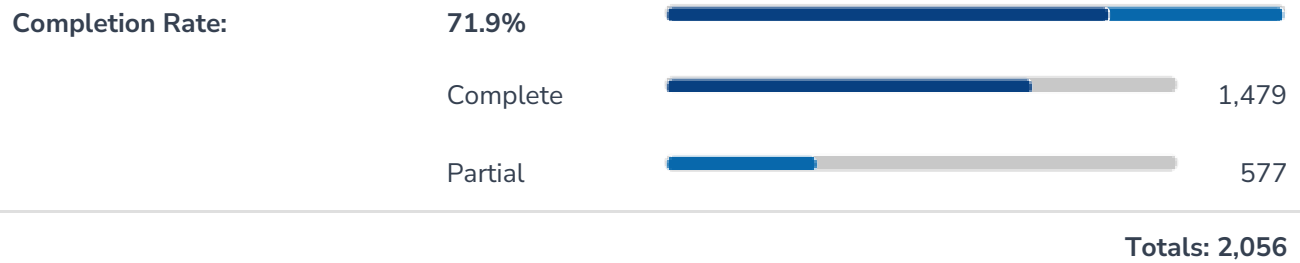
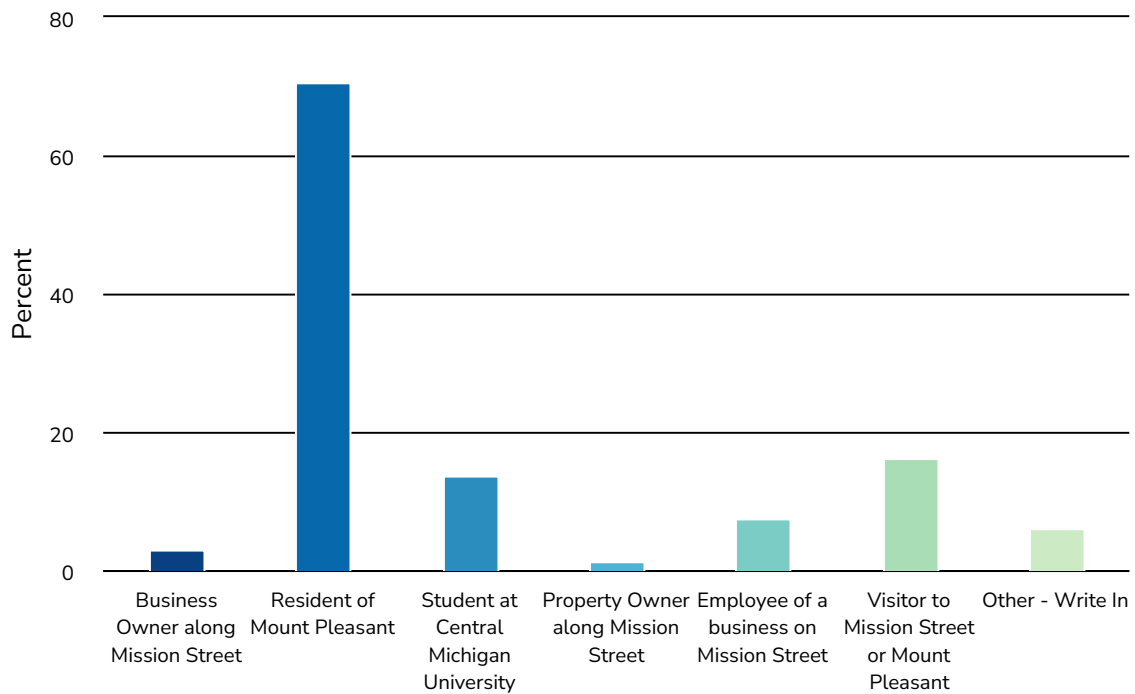


Report for Mission Street Improvement Plan

Response Counts

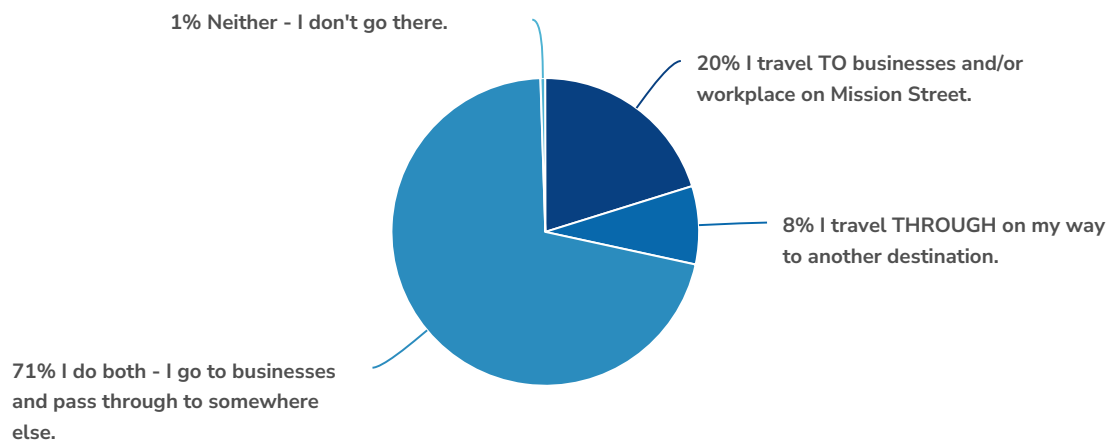


1. I am a: (Please select all that apply to you)



Value	Percent	Responses
Business Owner along Mission Street	3.1%	46
Resident of Mount Pleasant	70.8%	1,046
Student at Central Michigan University	13.7%	203
Property Owner along Mission Street	1.5%	22
Employee of a business on Mission Street	7.6%	112
Visitor to Mission Street or Mount Pleasant	16.2%	240
Other - Write In	6.1%	90

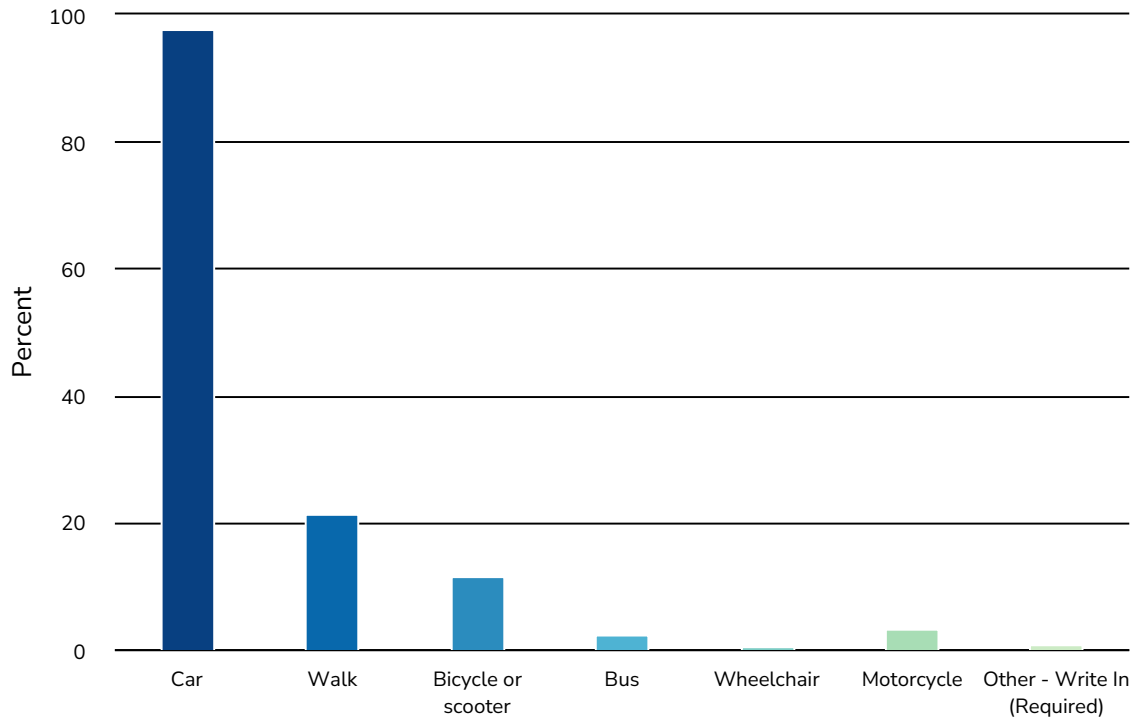
2. Do you travel TO or THROUGH Mission Street?



Value	Percent	Responses
I travel TO businesses and/or workplace on Mission Street.	20.2% 	298
I travel THROUGH on my way to another destination.	8.2% 	121
I do both - I go to businesses and pass through to somewhere else.	71.1% 	1,050
Neither - I don't go there.	0.5% 	7

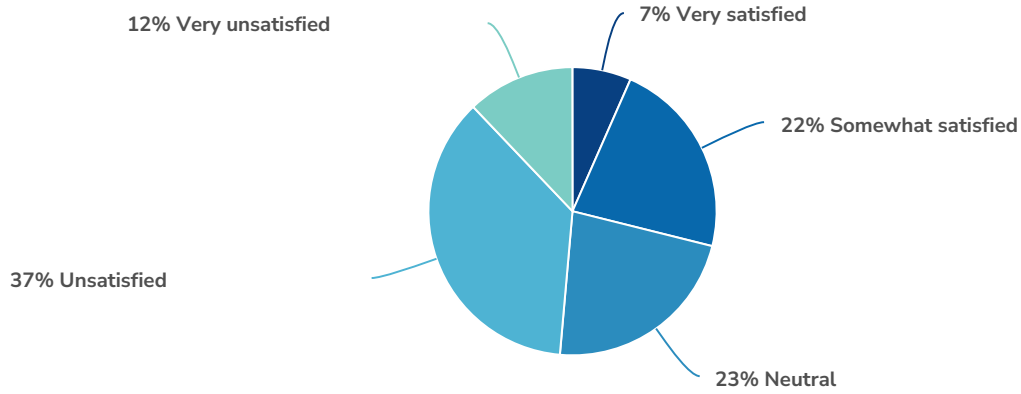
Totals: 1,476

3. What mode of transportation do you use along Mission Street. (Please select all that apply to you)



Value	Percent	Responses
Car	97.9%	1,442
Walk	21.5%	317
Bicycle or scooter	11.7%	172
Bus	2.6%	39
Wheelchair	0.6%	9
Motorcycle	3.3%	49
Other - Write In (Required)	1.0%	14

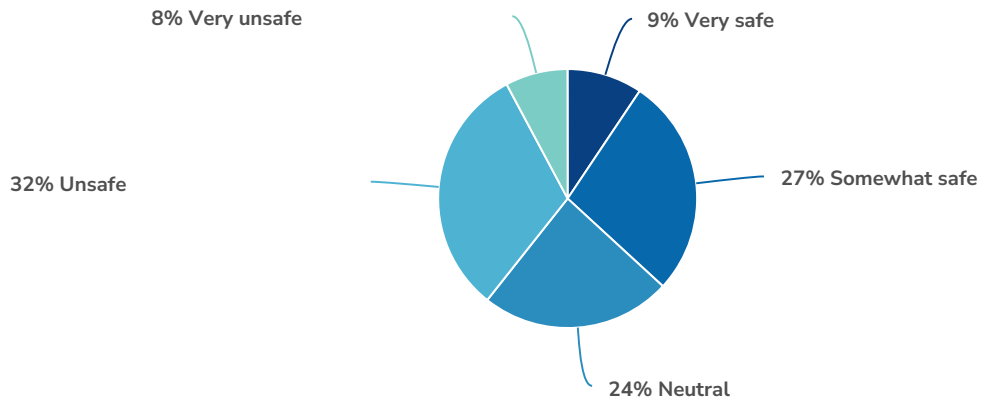
4. How satisfied are you with getting in/out of destinations along Mission Street?



Value	Percent	Responses
Very satisfied	6.6%	95
Somewhat satisfied	22.3%	320
Neutral	22.5%	323
Unsatisfied	36.5%	523
Very unsatisfied	12.1%	173

Totals: 1,434

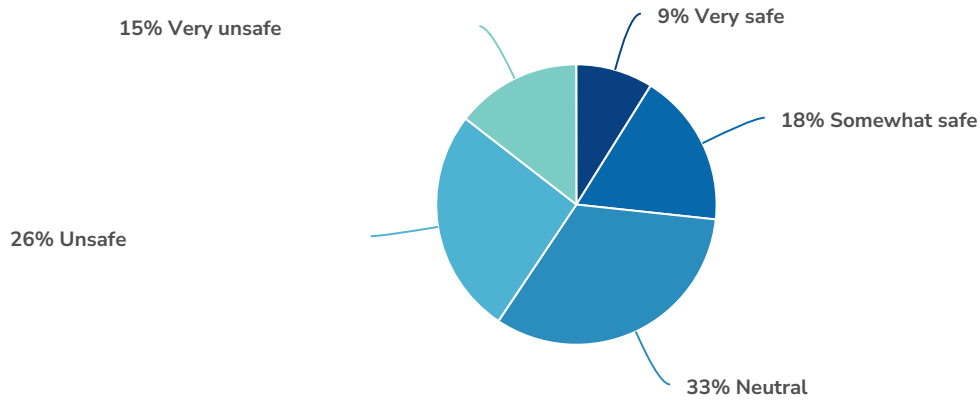
5. How safe do you feel while traversing the roadway on Mission Street?
This could be by car, bus, motorcycle, etc.



Value	Percent	Responses
Very safe	9.4%	139
Somewhat safe	27.4%	404
Neutral	23.8%	350
Unsafe	31.5%	464
Very unsafe	7.8%	115

Totals: 1,472

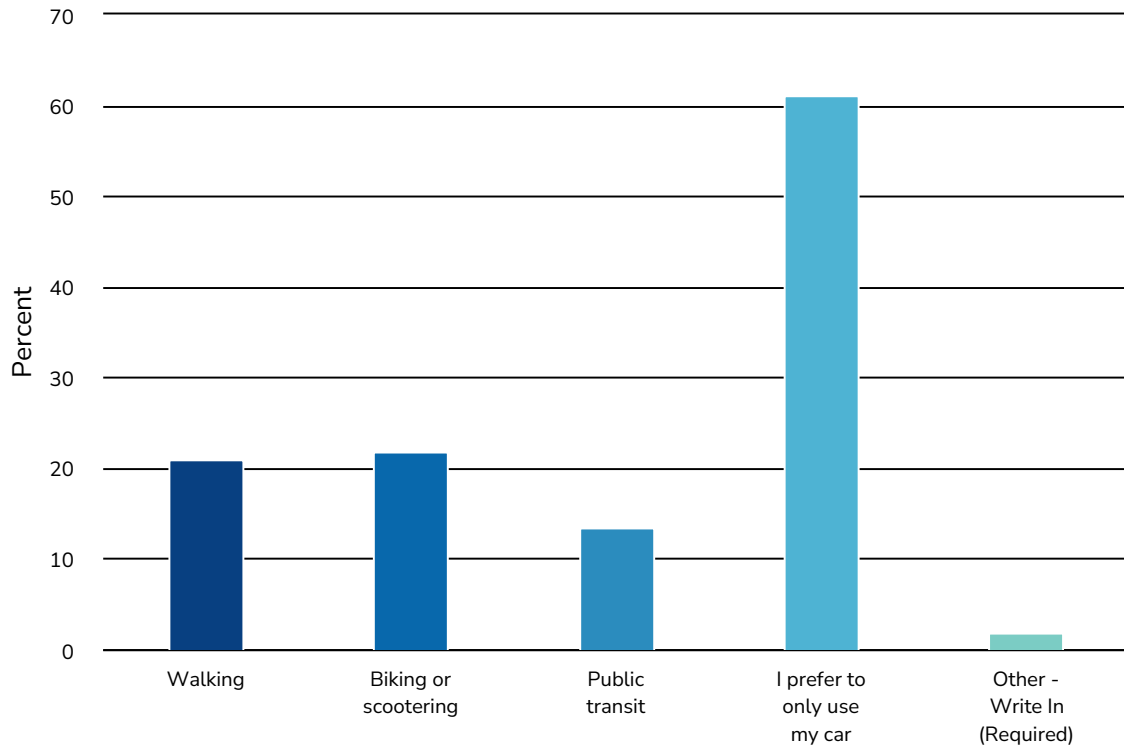
6. How safe do you feel while traversing Mission Street on the sidewalk?
 This may be by foot, bike, scooter, wheelchair, etc.



Value	Percent	Responses
Very safe	8.9%	129
Somewhat safe	17.8%	259
Neutral	32.7%	475
Unsafe	26.1%	379
Very unsafe	14.5%	211






Totals: 1,453

7. Is there another form of transportation that you currently do not use on Mission Street that you would like to? Please select all that apply.



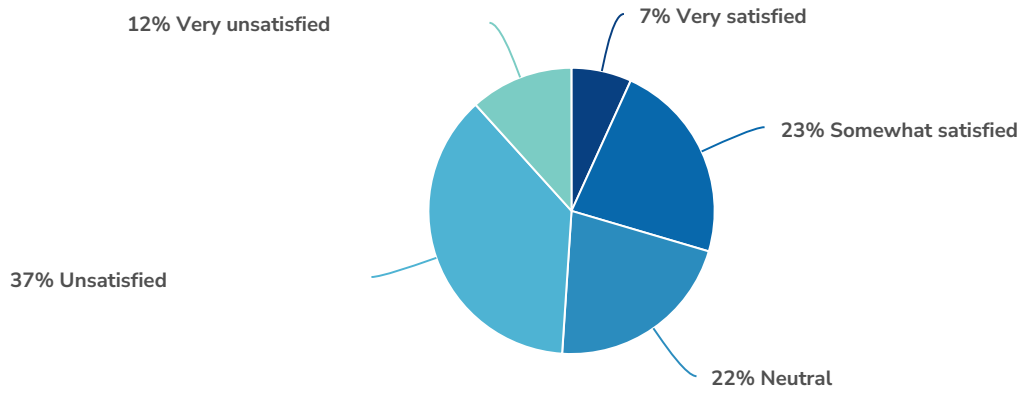
Value	Percent	Responses
Walking	21.1%	284
Biking or scootering	21.8%	294
Public transit	13.5%	182
I prefer to only use my car	61.2%	825
Other - Write In (Required)	1.9%	26

8. Ideally, Mission Street would accommodate all different types of transportation. Which is most important? Please rank from highest to lowest what travel mode the road should be designed for. (Item #1 being the most important, item #5 being the least important)

Item	Overall Rank	Rank Distribution	Score	No. of Rankings
Car (Auto-Oriented)	1		6,405	1,419
Pedestrian (People of All Ages and Abilities)	2		4,529	1,390
Bus (Transit-Oriented)	3		3,867	1,366
Bicycle and Scooter (Bike/Scooter-Oriented)	4		3,296	1,370
Freight (Accommodating for Delivery Vehicles)	5		2,831	1,347



9. How satisfied are you with the current state of Mission Street?



Value	Percent	Responses
Very satisfied	6.8%	100
Somewhat satisfied	22.8%	334
Neutral	21.5%	315
Unsatisfied	37.3%	547
Very unsatisfied	11.7%	172

Totals: 1,468

10. How important are the items below to include in the design of Mission Street?

	Very Important	Somewhat Important	Neutral	Less Important	Not Important	Responses
Enhanced crosswalks Count Row %	859 58.8%	375 25.7%	126 8.6%	63 4.3%	37 2.5%	1,460
Street trees and landscaping Count Row %	397 27.2%	427 29.2%	218 14.9%	253 17.3%	167 11.4%	1,462
Wider sidewalks Count Row %	462 31.7%	444 30.5%	296 20.3%	160 11.0%	95 6.5%	1,457
Medians (the area between opposing lanes of traffic, like in boulevards) Count Row %	396 27.1%	356 24.4%	266 18.2%	181 12.4%	263 18.0%	1,462
Multi-modal enhancements (bus shelters, bike infrastructure, etc.) Count Row %	314 21.4%	441 30.1%	292 19.9%	243 16.6%	174 11.9%	1,464
Street lighting Count Row %	922 63.1%	366 25.1%	116 7.9%	39 2.7%	18 1.2%	1,461
Reduced vehicle speeds Count Row %	406 27.8%	360 24.6%	312 21.4%	236 16.2%	147 10.1%	1,461
Large greenspace between the road and the sidewalk Count Row %	301 20.6%	417 28.6%	275 18.8%	234 16.0%	232 15.9%	1,459

	Very Important	Somewhat Important	Neutral	Less Important	Not Important	Responses
Art and placemaking elements (i.e. murals, wayfinding signage, small plazas, benches) Count Row %	261 17.9%	353 24.2%	271 18.6%	259 17.8%	314 21.5%	1,458
Left-turn median (as is today) Count Row %	721 49.8%	311 21.5%	246 17.0%	105 7.3%	65 4.5%	1,448
Roundabouts at key intersections Count Row %	267 18.3%	240 16.4%	280 19.1%	215 14.7%	461 31.5%	1,463
Accessibility features (tactical pavements, heated ramps and/or sidewalks) Count Row %	412 28.6%	386 26.8%	280 19.4%	181 12.6%	181 12.6%	1,440