

AIRPORT JOINT OPERATIONS AND MANAGEMENT BOARD

Meeting Minutes

Thursday, September 15, 2022

3:30 – 5:00 p.m.

MMDC Office

I. Call to Order

Chairman Nanney called the meeting to order at 3:30 p.m.

II. Roll Call

Member	Present
Aaron Desentz	Yes
Nicole Frost	Yes
James McBryde	Yes
Rodney Nanney	Yes
Gayle Ruhl	No

Staff: Jason Moore

III. Additions/Deletions to Agenda

Motion by McBryde, support by Desentz, to approve the agenda

Motion passed unanimously

IV. Public Input on Agenda Items

None

V. Approval of Meeting Minutes – August 2022

Motion by McBryde, support by Desentz, to accept the minutes as written

Motion passed unanimously

VI. Airport Manager's Report – August 2022

Motion by McBryde, support by Frost, to accept the manager's report

Motion passed unanimously

VII. Old Business

a. Education – No discussion

b. Airport fiber optic line – Reminder about the fiber situation

c. Airport public relations

Discussed Brickner's radio interview – *Mt. Pleasant City Connect*

d. Additional ideas to promote corporate traffic and airport growth

Discussion was held regarding:

1. Using TikTok, Instagram, YouTube, and Facebook in the future
2. Conservation group
3. Drag racing – Gladwin airport hosts annual event – Can we hold similar event? Fee for race?
4. Target marketing with MMDC – Have you ever flown?
5. Discount on gas?
6. How to get businesses connected to firms like NetJets®, etc. and vice versa, discussion for next agenda
7. Mt. Pleasant Convention and Visitors Bureau – Nanney stated he has not heard anything, but they should be considering the application soon

VIII. New Business

a. Airport PUD-zoning update

Nanney updated Board; basically not viable

Nanney to investigate updating airport zoning as a step that could be done now

IX. Announcements on Airport Related Issues and Concerns

Board reviewed the benefit summary regarding the Experimental Aircraft Association lease renewal for the City-owned hangar that will be presented to the City Commission at the September 26 meeting

X. Public Comment on Non-Agenda Items

None

XI. Adjournment