

Beautification Committee - Jan. 17, 2024

Attendance: Kate Costanzo, Christina Moreschi, Sueann Mercier, Sarah Chapp
Absent: Emily Achenbach
Scribe: Kate Costanzo
Additional: Peter Grella

AGENDA - Beautification Committee

1. Call Meeting to Order
 - a. Sarah (5:36pm)
2. Approval of Last Month's Minutes
 - a. Christina approved
 - b. Sueann second
3. Public Comment
 - a. N/A
4. Information and Updates
 - a. New member orientation
 - i. Idea - an orientation video so folks could watch it at any time
 - b. Staff update - 2024 Beautification Committee expectations and projects
 - i. Narrow down the scope of projects to something achievable within a year
 - ii. Using agenda template, submitting it in time
 - iii. Transition minutes out of google docs
 - iv. Committee is Allowed 3 public notices (already used one to advertise for 1st meeting)
5. Organizational Business
 - a. Officer appointment - Chair, Vice-Chair, Secretary
 - i. Sarah nominates Kate for Chair, Sueann seconds.
 - ii. Kate nominates Sueann for Secretary, Sarah seconds
 - b. 2024 monthly (regular) meeting time selection
 - i. 4th Tuesdays of the month at 5:30pm at the library work for Sarah, Sueann, Christina
 - ii. Sueann will confirm with Dan (Library) that can work
 - c. Meeting logistics
6. Old Business
 - a. ~~Thorton Award~~ - not moving forward with this
 - i. Sarah motions that the Thorton Award is indefinitely postponed. Christina seconded the motion.
 - ii. Sarah will schedule time with Mayor Kinder to present to Dr. Finton with the fall award
 - b. Streetscape Advisory Committee appointee - Motion that Sarah Chapp is the appointee from the Beautification Committee
 - c. Streetlamp banners (flags) - banners are in
 - i. In preparation for spring installation, we need to decide which design goes on which pole
 - ii. Peter will email the committee the map of poles
 - iii. We will let Peter know where the banners will go and he will tell Nathan from Public Works
 - d. Spring clean-up/city pride/Founder's Day (May 12)
 - i. Sarah will reach out to United Way to see if there is a spring version of make a difference day

1. Ideas - paint recycling, electronic recycling (Hagans?), clean up day & Beautification Committee promotes it
 2. Perhaps a partnership with United Way - Sarah will continue conversation
 - e. ~~Greenspace initiative~~ - Sarah - Motion to not move forward with this initiative. Christina seconds.
 - f. ~~Wayfinding signage~~ - Sarah - Motion to indefinitely pause this initiative. Kate seconds.
7. New Business
- a. Discussion - 2024 Beautification Committee expectations and projects
 - i. Emily D. Barco fund needs to be used for beautification project
 1. What best beautifies the city if hypothetical 50k between now and October
 - a. Have a plan by October for 2025
 2. Meetings on 4th Tuesday of the month at library, 5:30pm
 3. Less is more...committee will focus on fewer initiatives
 - b. Discussion - Beautification Committee establishing ordinance
 - i. Number of people on committee - 9 people if applicant pool can be expanded to people who own property or a business in the city
 - ii. If someone owns a business or property in the city, they can apply to be on committee
 - iii. We do not want to prohibit city council or staff for being on committee
 - iv. Three year term preferred
 - v. Committee should be able to start initiatives on our own, for big projects go to city council
 - vi. Beautification should work on a couple of initiatives at a time. Beautification should serve as advisory and not labor.
 - vii. Peter will give us a template letter to use to inform council about ordinance recommendations
 - c. Discussion - Vacancies - openings are posted
 - d. Next Meeting is Tues. Feb. 27 at 5:30pm in the Library
8. Adjournment
- a. Sarah motions to adjourn at 7:10pm. Sueann seconds.