



## Downtown Event + Street Closure Application + Guidelines

The City of McMinnville recognizes that events in the downtown district bring numerous benefits to the downtown, to the city, and to the community. The City of McMinnville encourages the use of downtown for events because they have the potential to bring revenue to downtown businesses, strengthen our sense of community, and solidify McMinnville's reputation as a regional destination.

Each year the City of McMinnville commits resources through staff time, facilities and equipment to provide support to these events. It seeks to provide event organizers and individuals impacted by events with a fair and consistent process of review and approval of the use of these resources. Guidance and standards for downtown events ensure that downtown events are beneficial to all downtown stakeholders.

City of McMinnville resources and assets that have been used by past events include downtown street closures, electricity, stage, and reservation of facilities like the Lot and the Farmers Market.

### Contact Information

For all Downtown Event inquiries interested in using City of McMinnville resources and assets, please contact:

Sean Garrett  
Downtown Event Coordinator  
101 East Main Street  
McMinnville, TN 37110  
931-473-1204  
[sgarrett@mcminnvilletn.gov](mailto:sgarrett@mcminnvilletn.gov)

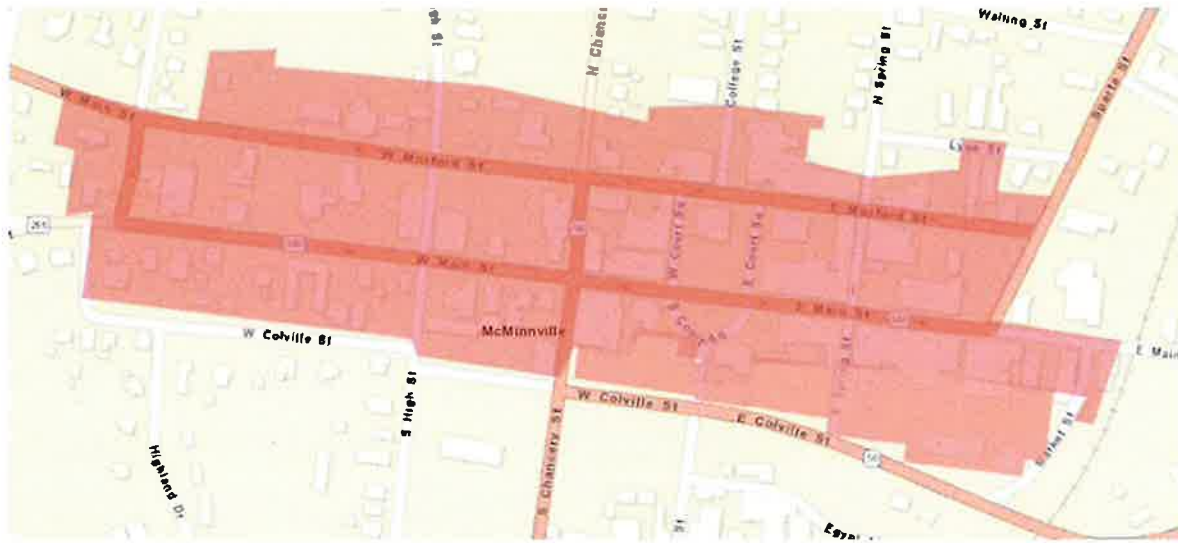
or

Rebecca Roach  
Downtown Event Coordinator  
101 East Main Street  
McMinnville, TN 37110  
931-473-1204  
[roach@mcminnvilletn.gov](mailto:roach@mcminnvilletn.gov)

Ice skating rink?

**What Constitutes Downtown?**

Downtown events refer to event occurring in the downtown historic district. This district extends along West and East Main Street and West and East Morford Street and includes portions of North Spring Street, High Street, and Chancery Street.



## Downtown Special Events Application Approval Process

First, contact the Downtown Events Coordinator (DEC) to begin the process. This individual can answer questions and help event organizers determine if they need to attend a Downtown Event Planning Session. For events desiring street closures, we recommend that organizers reach out to the DEC about four months ahead of your event.

PATH 1 To Reserve Farmers Market or Grassy Lot	PATH 2 To Request Garbage, Electricity or Relief from Reservation Fees	PATH 3 To Request a Street or Downtown Area Closure
Approx 1 Month in Advance	Approx 2 Months in Advance	Approx 4 Months in Advance
<ol style="list-style-type: none"> <li>1. Event organizers meet with Parks and Recreation staff, fill out paperwork, and pays reservation fee + deposit</li> <li>2. Parks and Recreation staff alert City Recorder about reservation to update central calendar.</li> </ol>	<ol style="list-style-type: none"> <li>1. Event Organizer fills out Downtown Event + Street Closure Application</li> <li>2. DEC circulates application to Public Works, Police, Urban Forestry, and Parks and Recreation for review.                             <ul style="list-style-type: none"> <li>• DEC collects comments and sign off from department contacts</li> </ul> </li> <li>3. BoMA meeting with review of event application                             <ul style="list-style-type: none"> <li>• BoMA makes approves, adjusts, or doesn't approve the use of City resources and assets.</li> </ul> </li> </ol>	<ol style="list-style-type: none"> <li>1. Event Organizer signs up and presents at Downtown Events Planning Session                             <ul style="list-style-type: none"> <li>• DEC attends and takes notes on feedback and changes agreed to by all parties</li> <li>• Event Organizers incorporates feedback from session into plan for event</li> </ul> </li> <li>2. Event Organizer fills out Downtown Event + Street Closure Application</li> <li>3. DEC circulates it to Public Works, Police, Urban Forestry, and Parks and Recreation for review.                             <ul style="list-style-type: none"> <li>• DEC collects comments and sign off from department contacts</li> </ul> </li> <li>4. BoMA meeting with review of event application                             <ul style="list-style-type: none"> <li>• BoMA makes approves, adjusts, or doesn't approve the use of City resources and assets.</li> </ul> </li> </ol>

### Downtown Events + Street Closure Application

The fill out the attached application to the best of your ability with the information you have. If you have questions about any of the questions, contact the Downtown Events Coordinator.

The application captures information necessary for City of McMinnville staff to review the request to determine the resources requested:

- Will be available on the date and time of the event
- Will address the needs of the event
- Will be used in an optimized and efficient manner

The application process allows the Board of Mayor and Alderman can make an informed decision whether to approve the use of City resources and assets with more knowledge about event and feedback from staff.

## Event Information

Official Name of the Event: Christmas in the Park

Start Date: Tuesday, December 5, 2023 End Date: December 5, 2023

Briefly describe your event. Be sure to include the purpose of the event and any related activities.

Free Christmas Event open to all children & families in the community hosted by Junior Auxiliary with participation from local businesses in downtown area. Will include free activities, snacks & Santa visits.

**Fill in Times Relevant to Your Event**

Event Day(s) of the Week	Mon	Tues	Wed	Thurs	Fri	Sat	Sun
Set-Up Time:		5:15 pm					
Road Closure Time:		5:15 pm					
Event Start Time:		6 pm					
Event Stop Time:		8 pm					
End of Road Closure Time:		8:30 pm					
Exit Site Time:		9 pm					

Type of Event Host:  Non-profit organization  For-profit entity

Location of Event: Throughout Downtown area on Main St, Library to Pioneer Peds

Estimated Attendance: 300-400

Estimated Number of Vendor Booths: 20-25

If you have vendors, what type of vendors will you have?

Food & Beverages  Alcohol  Arts & Crafts  Educational/Biz Development

Primary Contact Name: Jaci Hamilton

Phone: \_\_\_\_\_ Cell: 614-589-0917

Fax: \_\_\_\_\_ Email: jaci.maynerde@gmail.com

Address: 105 Gribble St. City/State/Zip McMinnville, TN 37110

Secondary Contact Name: Christina Womack

Phone: \_\_\_\_\_ Cell: 434-609-1789

Fax: \_\_\_\_\_ Email: crbarabasale@gmail.com

Address: 119 Tanglewood Dr. City/State/Zip Rock Island, TN 38581

## Event Checklist

Please complete the following checklist so we can better assist with your event:

### Is Your Event Primarily A(n):

- Religious/Educational
- Rally/ Political/ Memorial
- Street or Block Party/ Festival
- Parade/ Fun Run/ Walkathon
- Bike Race / Road Race
- Car or Motorcycle Show (Stationary)
- Other (please describe) \_\_\_\_\_

### Will Any Part Of The Event Be Held At Night?

- Yes  No

### Will You Have Included In The Event (Check All That Apply):

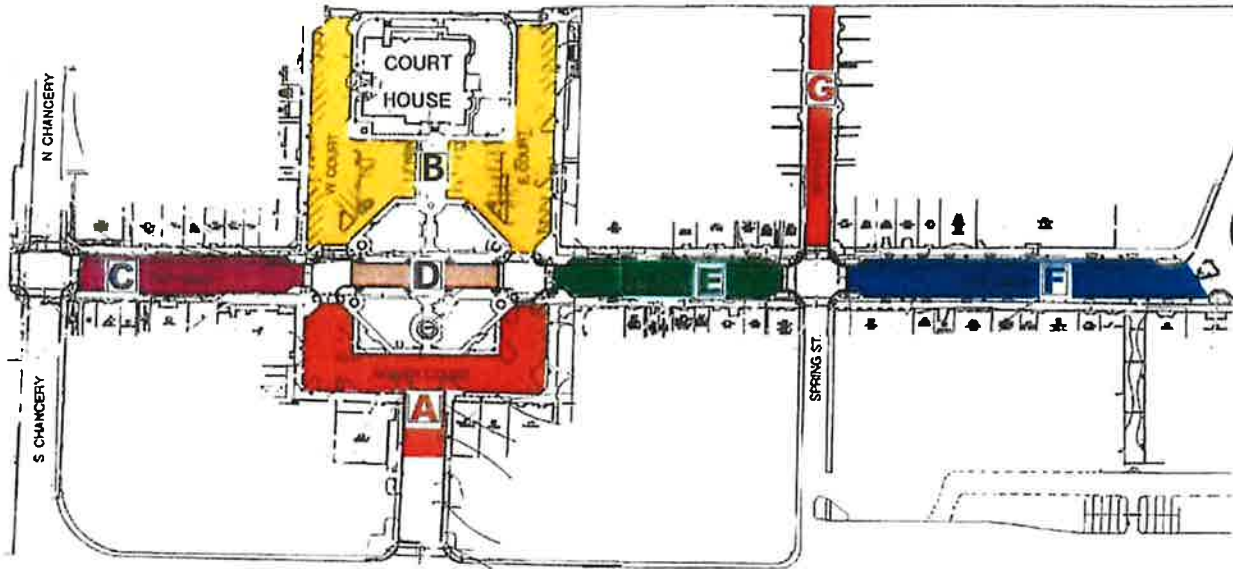
- Amplified Sound and/or Stage Lights
- Stages for Live Performances
- Tents or Canopies
- Wind Devices (balloons, kites, streamers, etc)
- Open Flames/ Fires or Candles (from any demonstration, activity or vendor)
- Pyrotechnics/ Fireworks (or will any performer use these)
- Temporary Sales / Display Booth
- Games
- Sale of Food and Non-Alcoholic Beverages
- Sale of Alcoholic Beverages
- Barricades
- Pole Banners or Other Decorations
- Car or Motorcycle Show
- Water Activities (fishing tub, dunking booth, etc)
- Live Animals
- Moving Vehicles (automobiles, trucks, tractors, four wheelers, motorcycles, etc)
- Amusement Rides
- Electrical Generators
- Inflatable Amusements (bouncy house, ball pit, etc)

### Have You Made Arrangements For (Check All That Apply)?:

- Restroom Facilities (Port-a-Potties)
- Solid Waste and Recycling Services
- Special Event Insurance (if on public property, include a rider to cover the City of McMinnville)
- Electricity/ Generators
- Water for Activities
- Fire Extinguishers
- Advertising with Banners or Signs
- Parking for Visitors, Vendors, Emergency Services, etc
- Access for Emergency Services (Police, Fire, EMS)
- Inclement Weather Plan

## Street Closure Needs

Use the diagram to indicate below which areas of downtown you are requesting a street closure.



### Streets To Be Closed

- |                                     |   |                   |  |
|-------------------------------------|---|-------------------|--|
| <input checked="" type="checkbox"/> | Area A  | Activity in Area: | Elf phone booth, live nativity, stage        |
| <input checked="" type="checkbox"/> | Area B  | Activity in Area: | Bounce houses                                |
| <input checked="" type="checkbox"/> | Area C  | Activity in Area: | Stationary Train (Polar Express)             |
| <input checked="" type="checkbox"/> | Area D  | Activity in Area: | Performances                                 |
| <input checked="" type="checkbox"/> | Area E  | Activity in Area: | Tables on sidewalks with crafts & activities |
| <input checked="" type="checkbox"/> | Area F  | Activity in Area: | " "  |
| <input checked="" type="checkbox"/> | Area G  | Activity in Area: | " "  |
| <input type="checkbox"/>            | Any Other Street or Parking Area in Downtown: _____ |                   |  |
|                                     | Activity in Area: _____                             |                   |  |

## Special Event Public Safety Plan

When using a city owned facility or street, public safety is vitally important to the success of the event. Please provide information about your emergency contact and plans for notification during an emergency below:

**Emergency Contact Name:**

(If Different from Primary Contact) \_\_\_\_\_

Phone: \_\_\_\_\_

Cell: \_\_\_\_\_

Do the organizers have an emergency management plan for this event?     Yes     No

## Downtown Stakeholder Communication

The City of McMinnville requires event organizers who would like to close a public street or parking area for exclusive use to open up dialogue with downtown stakeholders about plans for their event. By taking this step, event organizers gain feedback on how their events affect downtown stakeholders such as property owners, business owners, downtown residents, downtown workers, and others.

**Did an event representative present or will present at one of the Downtown Event Planning Sessions? (Check which session you presented at)**

- Yes    Date: \_\_\_\_\_
- No
- Not Applicable (no street closures)

If you have not presented at a Downtown Event Planning Session, please contact the Downtown Event Coordinator (DEC) to get on the next session agenda. The DEC also has information on the structure of the session and what organizers should be prepared to discuss.

## Temporary Garbage Collection Needs

Downtown events ask the Public Works department for use of solid waste containers and trash pick-up. There are different levels of service available to fit to the size of your event; there is 14-day maximum container rental unless the event is granted special permission. Please indicate what level of service needed for your event:

<b>Number of Containers</b>	<b>Container Size</b>	<b>Total Containers Needed</b>
_____	96 Gallon Roll Out Cart	_____
_____	4 Cubic Yards Dumpster	_____
_____	6 Cubic Yards Dumpster	_____
_____	8 Cubic Yards Dumpster	_____

## Facility Use and Equipment Fees

Parks and Recreation charges event organizers for the exclusive use of a City facility. In addition, reserving a hold on the facility, this fee also covers the cost of wear and tear from events and the cost of cleaning.

Yes or No	Facilities & Equipment	Deposit	Reservation Rate	Total
<u>yes</u>	City Lot (Electricity included)	\$100	\$100	<u>100</u>
	Farmers Market (Electricity included)	\$100	\$150	
<u>yes</u>	Aluminum Stage (4' x 4' sections for a total of 16' X 8')		\$100	<u>100</u>

## Electrical Fees (without renting Facility)

Power outlets are available for downtown events. They are located in the planting beds, planters and also on the Lot; Power to these outlets is not always on, and if requested, it will be turned on to the areas of downtown you've indicated will be used during the event.

Yes or No	Electrical Needs	Use Rate	Total
	Downtown Events with No Street Closures	\$10	
<u>yes</u>	Downtown Events with Street Closures	\$50	<u>50</u>

## Total Event Fees

**Event Fees Applicable to Your Event.** Please total up all the fees applicable to your event.

Reservation Fee for downtown facilities, if applicable \_\_\_\_\_

Electrical Fee, if applicable \_\_\_\_\_

**Total Event Fees** 250

Check this box if you are asking the Board of Mayor and Aldermen to waive your rental fees.

Reason: This event is completely free and funded by sponsorships & donations in the community. We are a non-profit with a goal to serve children.

**Thank you for completing our Special Event Checklist and Application!**

Please sign and date to acknowledge awareness of the downtown event policy and process.

Oaci Hamilton  
Signature of Primary Contact

8/31/23  
Date

\_\_\_\_\_  
Application Received by: Name/Title

\_\_\_\_\_  
Date



=====FOR STAFF USE ONLY=====

Department Review	Signature	Approval Date
Parks & Recreation		
Police Department		
Public Works		
Urban Forestry		

Request Requires:	Yes	No
Board and Aldermen Approval		
Parade Permit		
Parks & Recreation Reservation		
Downtown Event Planning Session		
Other:		

**STAFF REPORT:**

Application Received:	Email Sent to Businesses:
Meeting Date:	Sent for BOMA Agenda placement:
Any events preceding or succeeding:	
Meeting Notes/Concerns (including any received via email):	