

RESOLUTION NO. R-2023-31

**RESOLUTION APPROVING AND AUTHORIZING THE EXECUTION OF
AN AGREEMENT WITH CGI COMMUNICATIONS, INC. D/B/A CGI DIGITAL
RELATIVE TO THE PRODUCTION OF CERTAIN COMMUNITY SHOWCASE VIDEO PROGRAMS**

WHEREAS, the President and Board of Trustees of the Village of Maywood (the "Village Board") desire to approve and execute an Agreement with CGI Communications, Inc. d/b/a CGI Digital ("CGI") for the production of up to five (5) community showcase videos as part of the Community Showcase Video Program and to provide various services related to same. The Village of Maywood ("Village") was selected for the Community Showcase Video Program by the National League of Cities and there is no cost to the Village. A copy of the Agreement is attached hereto as Exhibit "A" and made a part hereof; and

WHEREAS, the Village Board finds that it is in the best interests of the Village and its residents, business owners, property owners and the public to enter into the Agreement.

NOW, THEREFORE, BE IT RESOLVED BY THE PRESIDENT AND BOARD OF TRUSTEES OF THE VILLAGE OF MAYWOOD, COOK COUNTY, ILLINOIS, AS FOLLOWS:

Section 1: Incorporation. Each Whereas paragraph above is incorporated by reference into this Section 1 and made a part hereof as material and operative provisions of this Resolution.

Section 2: Approval of Agreement. The President and Board of Trustees of the Village of Maywood approve and authorize the execution of the attached Agreement (Exhibit "A") with CGI for the production of up to five (5) community showcase videos as part of the Community Showcase Video Program at no cost to the Village.

Section 3: Execution of the Agreement. The President and Board of Trustees of the Village authorize and direct the Village President and Village Clerk, or their designees, to execute the final version of the Agreement, which may contain certain non-substantive and non-financial modifications that are approved by the Village Attorney, and to execute and deliver all other instruments and documents that are necessary to fulfill the Village's obligations under the Agreement.

Section 4: Delivery of Signed Documents. The President and Board of Trustees of the Village direct the Village Clerk's Office, or its designee, to forward a certified copy of this Resolution and a fully executed copy of the Agreement to CGI for record retention purposes.

Section 5: Effective Date. This Resolution shall be effective immediately upon its approval and adoption as provided by applicable State law.

ADOPTED this 16th day of May, 2023, pursuant to a roll call vote as follows:

AYES: Mayor Booker, Trustees A. Sanchez, S. Reyes-Plummer, M. Lightford, A. Peppers
and I. Brandon

NAYS: None

ABSENT: Trustee M. Jones

APPROVED this 16th day of May, 2023, by the Village President of the Village of Maywood, and attested by the Village Clerk on the same day.

Nathaniel George Booker, Village President

ATTEST:

Gwaine Dianne Williams, Village Clerk

(SEAL)

Exhibit "A"

**AGREEMENT
WITH CGI COMMUNICATIONS, INC. D/B/A CGI DIGITAL
RELATIVE TO COMMUNITY SHOWCASE VIDEOS**

(attached)



Name: Nathaniel Booker
Title: Mayor
Address: 40 Madison Street
City, State, Zip: Maywood, IL 60153
Phone number: (708) 450-6329
Website: www.maywood-il.gov
Email: nbooker@maywood-il.org

This Agreement is between CGI Communications, Inc. D/B/A CGI Digital ("CGI") and the Village of Maywood (the "Village") and shall remain in effect from the date it is signed by both parties until the third anniversary of the date that the completed and approved Community Video Program is made available for viewer access on different devices via a link on the www.maywood-il.gov including any alternate versions of that homepage.

During the term of this Agreement, CGI shall:

- Produce up to 5 videos with subject matter that may include but is not limited to: Welcome, Education, Healthy Living, Homes / Real Estate, or Community Organizations
- Provide script writing and video content consultation
- Send a videographer to Village locations to shoot footage for the videos
- Reserve the right to use still images and photos for video production
- Create all aspects of video production which includes, storyboarding, shot lists, filming, graphics, color grading, music selection and audio mastering
- Provide our patented OneClick™ Technology and encode all videos into multiple streaming digital formats to play on all computer systems, browsers, and internet connection speeds; recognized player formats include WindowsMedia™ and QuickTime™
- Store and stream all videos on CGI's dedicated server
- Afford businesses the opportunity to purchase various digital media products and services from CGI and its affiliates
- Feature business sponsors around the perimeter of video panels
- Be solely responsible for sponsorship fulfillment including all related aspects of marketing, production, printing, and distribution
- Facilitate viewer access of the Community Video Program from Village website, including any alternate versions of Village's homepage, for different devices, by providing HTML source code for a graphic link to be prominently displayed on the www.maywood-il.gov website homepage as follows: "Coming Soon" graphic link designed to coordinate with existing website color theme to be provided within 10 business days of execution of this Agreement. "Community Video Program" graphic link to be provided to replace the "Coming Soon" link upon completion and approval of videos
- Grant to Village a license to use CGI's Line of Code to link to and/or stream the videos
- Own copyrights of the master Community Video Program
- Assume all costs for the Community Video Program

During the term of this Agreement, the Village shall:

- Provide a letter of introduction for the program on Village letterhead
- Assist with the content and script for the Community Video Program
- Provide notice of any changes, revisions, requests or modifications to final video content within 30 days of its receipt
- Grant CGI the right to use Village's name in connection with the preparation, production, and marketing of the Community Video Program
- Display the "Coming Soon" graphic link prominently on the www.maywood-il.gov within 10 business days of receipt of HTML source code
- Display the "Community Video Program" link prominently on its www.maywood-il.gov homepage, including any alternate versions of your home page, for viewer access on different devices for the entire term of this Agreement
- Ensure that this Agreement remains valid and in force until the agreed upon expiration date, regardless of change in administration
- Grant full and exclusive streaming video rights for CGI and its subsidiaries, affiliates, successors and assigns to stream all video content produced by CGI for the Community Video Program
- Agree that the Village will not knowingly submit any photograph, video, or other content that infringes on any third party's copyright, trademark or other intellectual property, privacy or publicity right for use in any video or other display comprising this program. Submissions should be received by CGI by the agreed-upon primary filming date.

This Agreement constitutes the entire Agreement of the parties and supersedes any and all prior communications, understandings and Agreements, whether oral or written. No modification or claimed waiver of any provision shall be valid except by written amendment signed by the parties herein. Village warrants that it is a tax exempt entity. The undersigned, have read and understand the above information and have full authority to sign this Agreement.

Village of Maywood, Illinois

CGI Communications, Inc. D/B/A CGI Digital

Signature:

Name (printed): Nathaniel George Booker

Name (printed): Nicole Rongo

Title:

Title: Vice President, Government Relations & Strategic Partnerships

Date:

Date:



130 East Main Street, 5th Floor
 Rochester, NY 14604

Phone: 800.398.3029
cgidigital.com

GET THE MOST OUT OF YOUR VIDEO TOUR!

WEBSITES

- Feature the Video Tour on the official community homepage
- Provide video tour for your:
 - Chamber of Commerce
 - Economic Development Agencies
 - Main Street Association
 - Convention and Visitor's Bureau
 - Other websites that aid in the promotion of the area

EMAIL/TEXT

- Embed video link into email signatures
- Send specific video chapters to residents, visitors and businesses

SOCIAL MEDIA

- Facebook
- Instagram
- Twitter
- LinkedIn
- Internal departments social media platforms

Pro-tip

Share your videos at least once a month on social media platforms to reach new audiences!

OTHER

- Play videos on your local cable access channel
- Play videos prior to State of the City Address, meetings, and presentations
- Share Video Tour with local real estate agencies and school districts
- Local businesses, non-profits, and organizations can also feature the Video Tour on their website and social media platforms

Date

Dear valued business owner:

We are pleased to announce our partnership with CGI Digital (CGI) to coordinate and produce a series of educational videos highlighting all we have to offer to residents, visitors and businesses.

With a highly visible interface on our official website homepage (www.maywood-il.gov) our Video Tour will allow viewers to learn more about area attractions, quality of life, economic development and so much more.

We know businesses play a critical role in our Village's vitality. This program presents a sponsorship opportunity for local businesses to greatly enhance their online presence. In addition, the Video Tour will backlink to CGI's www.elocallink.tv providing increased exposure for all participants. Our businesses will also have an exclusive first look at CGI's latest product, SeeSaw™ that accelerates businesses' existing websites through engaging and educational video content.

We encourage you to consider being a part of this initiative. To learn more about sponsorship opportunities or to request an appointment please email Vice President, Brandon Bartz, at brandonb@cgicompany.com.

Thank you for being a part of what makes Maywood a great place to live, learn, work and play.

Sincerely,

(wet signature)

Name

Title

STATE OF ILLINOIS)
) SS
COUNTY OF COOK)

CLERK'S CERTIFICATE

I, Gwaine Dianne Williams, Clerk of the Village of Maywood, in the County of Cook and State of Illinois, certify that the attached document is a true and correct copy of that certain Resolution now on file in my Office, and is entitled:

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which Resolution was passed by a roll call vote of the Board of Trustees of the Village of Maywood at a Special Village Board Meeting on the 16th day of May, 2023, at which meeting a quorum was present, and approved by the President of the Village of Maywood on the 16th day of May, 2023.

I further certify that the vote on the question of the passage of said Resolution by the Board of Trustees of the Village of Maywood was taken by Ayes and Nays and recorded in the minutes of the Board of Trustees of the Village of Maywood, and that the result of said vote was as follows, to-wit:

AYES: Mayor Booker, Trustees A. Sanchez, S. Reyes-Plummer, M. Lightford, A. Peppers and I. Brandon

NAYS: None

ABSENT: Trustee M. Jones

I do further certify that the original Resolution, of which the foregoing is a true copy, is entrusted to my care for safekeeping, and that I am the lawful keeper of the same.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed the seal of the Village of Maywood, this 16th day of May, 2023.

Gwaine Dianne Williams, Village Clerk

[SEAL]