

## Chapter 2: Vision

### IMPORTANCE OF A VISION

The Comprehensive Plan is a tool used to guide the future growth and development of the City of North Mankato. Without a plan, communities may get trapped in a “small window view” or “project window” and forget that individual decisions affect the future of the community. In daily administration of the City, it can become easy to focus on individual projects and not the entire picture of a community’s future. Successful communities recognize each development or redevelopment decision contributes to advancing their vision. The keystone to this Comprehensive Plan is a Vision Statement which offers a broad and enduring view of what North Mankato seeks to become.

Vision gives the community a stated goal of what their future will be and is paramount in managing the growth and development within the community. Vision is a framework to be used by policy makers, appointees, and staff members to make decisions on the future growth and development of the community. Finally, vision protects and ensures decisions are not made in an isolated manner that detracts or endangers the community’s ability to achieve its plans for the future.

### OVERARCHING VISION STATEMENT

North Mankato’s vision builds off the strengths of the community, public input, and the City’s Strategic Plan process. The overarching vision statement captures the “big-picture” aspirations of the City. Specific visions for each of the elements of the Comprehensive Plan are provided in each of the other chapters of this Plan, along with specific goals and objectives on how to attain those visions.

All chapters and aspects of this Comprehensive Plan work to achieve the Vision and the vision themes for North Mankato.

## A VISION FOR NORTH MANKATO

*North Mankato is a superior place to play, work, live, and thrive.*

### CORE VALUES

- C:** Care for the Community
- O:** Outstanding Service
- R:** Respect for Resources
- E:** Equality