

NEWSLETTER

S U M M E R 2 0 1 7

At the risk of stating the obvious, Ladue is a wonderful city. We are blessed with a rolling landscape of hills and valleys, a setting of natural beauty that Ladue's first settlers were quick to recognize. Residents and local businesses alike benefit from superior public works, police and fire/ems services.

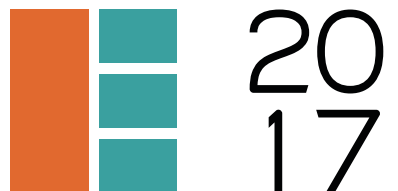
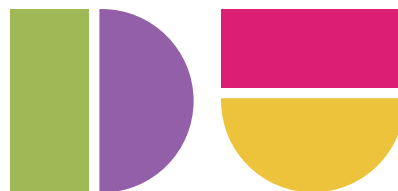
How do you improve an already top notch municipality? We work every day to provide the highest level of service to our constituents and we are constantly looking for ways to improve our services and interactions with residents and businesses. Our natural progression should be to work towards strengthening our sense of community.

How do you define a sense of community? I believe it is treating each other with respect, getting to know your neighbors better if you don't already and being there to celebrate good times and help on the bad days. Our schools, public and private, are known for the quality of their parent/teacher communities and they set an excellent example for us.

Your City staff works as a team. Our management team meets monthly and functions together to solve problems and reach goals. As your Mayor, I work with

the management team to provide answers to and serve residents and businesses.

On a daily basis, we can shop in our local grocery stores and frequent our restaurants and specialty shops. Get to know the shop owners-many



Street Fest

of them live in our community or have a special connection to Ladue. Our spending dollars, through sales tax, fund approximately 20% of our budget. Encourage your friends to experience Ladue.

And, now, the City has planned a new community wide event for friends and neighbors to come together and celebrate our relationships and the City in which we live. The Ladue Street Fest is planned for September 23rd from 4 to 8pm. It will be held on Clayton Road just east of Dwyer Place. Stop by for an hour or plan to stay awhile. There will be something for everyone!

Plan to join us for live music, dancing and food from our fabulous Ladue restaurants. There will be a Kids Area with games, adult beverages and a signature non-alcoholic Ladue offering and featured merchant booths. Come meet our Police and Fire/EMS officers who protect and serve you and climb aboard the fire engine and ambulance. The Ladue Dog Contest is back so bring your four legged pals and enter them in such categories as best dressed and cutest dog.

Your favorites from the Dogwood Parade and Festival will be back-the Bubble Bus, face painters, and the inflatables.

Watch for more information around Labor Day. I am planning on seeing everyone there and having a fabulous event.

Mayor Nancy Spewak



Public Works Department Update

Roadway projects

The City continues to work on the design phase for Lay Road improvements, which will include the construction of a concrete sidewalk on the west side of the street, and overlaying the roadway with two inches of asphalt. All the easements for the project have been acquired. The construction phase for the Lay Road project is scheduled to begin in winter 2018.

Later this summer or in early fall, micro-seal will be applied to both Woodlawn and Old Warson Road. Micro-seal is a latex modified slurry seal that was first introduced to the City of Ladue's roadway network in 2016 with the application of the material on Warson Road from Clayton Road to the northern City limits.

Citywide Storm Water Program

In 2015, the City began a three-phased Citywide storm water program. The first phase of the program was the Citywide storm water needs assessment which was completed in November 2015 and involved identifying storm water problems and stream health throughout the City. Shortly after the completion of the needs assessment, the Mayor appointed a Storm Water Advisory Committee to further develop the storm water program. In August 2016, City Council adopted Ordinance 2137 that establishes Ladue's Storm Water Program including development of a Storm Water Master Plan and accompanying 5-year implementation plan.

The Master Plan was developed over a six-month time from November 2016 – April 2017, in which the 17 neighborhoods with the highest statistical need as identified in the Storm Water Needs Assessment were evaluated for the development of storm water solutions. In addition, the entire conveyance system was evaluated as were the poorest rated stream channels as identified in the needs assessment. The result of this evaluation was the initial identification of \$92.2 Million in storm water projects. The projects were listed both by neighborhood and channel segment as well as separately by benefit cost ratio.

The City's engineering consultant presented the draft Master Plan to the Storm Water Advisory committee, City Council, and the public at a series of public open houses. Over 125 residents attended those meetings and numerous comment cards were provided to the consultant. HR Green subsequently performed some

follow up field work and made modifications to the Master Plan reflective of the new information that they had obtained. The overall project costs increased to \$113.5 Million and the order of projects was also modified. These modifications were presented to the Storm Water Advisory Committee on June 15, 2017.

5-year Storm Water Implementation Plan

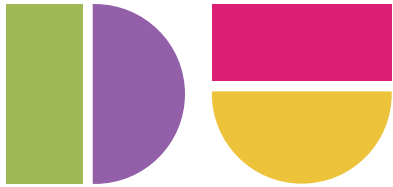
The draft five-year implementation plan which outlined project expenditures in 2018 - 2022 was presented to the Storm Water Advisory Committee (SWAC) on June 15, 2017. The revenue source for the implementation is the ½ cent sales tax Storm Water Fund. The following projects have been included in the first five-year implementation plan are those with the highest benefit-cost ratios:

- Willow Hill – Reroute Along Road
- Robin Hill Lane/McKnight Lane bank Stabilization
- Deerfield/Wakefield
- Babler Lane
- South Tealbrook Drive

The Committee provided feedback in regard to development of a letter of intent to be secured prior to the expenditure of funds for design. This document has been included in the Five-Year Implementation Program document along with modified language in the narrative of the plan. The updated plan was presented to the SWAC on July 7, 2017 and they recommended approval and adoption of the plan to City Council. City Council was presented with the Five-year implementation plan on July 17, 2017 for adoption. After the plan's adoption, the next steps will be to distribute Letters of Intent to affected property owners and then begin design in early 2018.

Ladue Garden Club

We invite you to visit the city's website at <http://www.cityofladue-mo.gov/residents/garden-club-314> for conservation news and tips provided by the Ladue Garden Club.



Street Fest

**Make plans to join us at the
NEW LADUE STREET FEST!**

**We are planning a party on
Saturday, September 23, 2017
from 4-8 pm,
and you are invited!**

The Ladue Street Fest will take place on Clayton Rd, east of Dwyer to Mister Guy.

The festival will feature live, local musical entertainment including the popular bands Manship, The Retreads, and the Ladue High School Jazz Band.

Get ready to dance!

Kids will enjoy the fun giant inflatables, games with prizes, the Bubble Bus, face painting, beading booth, and the chance to climb aboard the Ladue Fire Trucks & Ambulance, and talk with our friendly Ladue Police.

Sample the local flavor of some of Ladue's finest restaurants, and enjoy a drink of wine or beer while you relax with your friends and neighbors.

Take a chance on our NEW Ladue City Raffle Contest featuring prizes like an Extra Leaf Pickup, Dinner & Drinks with Mayor Spewak, and Ride on a Fire Truck to your first day of school!

Bring your pooch and enter our Dog Contest. Prizes awarded for Cutest Dog, Best Dressed Dog, & Dog-Owner Lookalikes.

We need volunteers for the day of the event!

Please email chair Susan Gausnell at sgausnell@att.net to volunteer.

Fire Department

So why do we have two firehouses?

As many of you know, we are replacing Fire House #1 located at 9213 Clayton Road. I am happy to announce the end is near. It is anticipated that the firehouse will be fully operational in early September. This firehouse will be staffed with an Advance Life Support (ALS) ambulance, ALS fire truck, and home to the administrative offices of the Fire Chief, Assistant Fire Chief, and Medical Officer.

I think it is important for the citizens of Ladue to understand the purpose of two firehouses. The City of Ladue is approximately 8.3 square miles which is one of the largest municipalities in St. Louis County (variable one). The other variable is the interstate that runs east and west dividing the city into north and south regions. The main arteries that allow travel from each region is located on the east and west end of the City i.e., McKnight Road and Warson Road. Having the arteries located at the east and west end of the City creates travel time issues when emergencies arise. The City of Ladue Fire Department strives to meet all National Fire Protection Association (NFPA) standards. NFPA 1710 defines response standards for career departments which states first arriving fire apparatus shall arrive on scene within four minutes of leaving the station. By having two stations strategically placed close to McKnight Road and Warson Road, it allows faster response times to the southern region. Although the fire houses are located on the north side of the interstate, the same problem occurs when traveling to the north. The main arteries to access subdivisions off Ladue Road are Warson Road and Price Road/McKnight Road.

By having the firehouses strategically located in their current position allows for the quickest response for all citizens. This means when you call 911 and time is of the essence, the fire department will arrive sooner due to the firehouse locations. The secondary implication of strategically located firehouses is the ability to meet the NFPA standard that the Insurance Service Office uses to “grade” the department. The greater number of times a truck arrives to one’s home within four minutes of departure of the fire house, the greater the “grade” will be yielding a lower insurance rate for home and business owners.

I hope that the above information helps citizens understand the need for two firehouses. Please do not hesitate to contact me with any questions or concerns, Chief Steven Lynn 314-258-0661. Also, the members of the Ladue Fire Department would like to thank the Citizens of Ladue, City Council, Mayor Nancy Spewak, Firehouse Oversight Committee, Board of Fire and Police Commissioners, and City Administration for providing two state of the art firehouses that will serve the community well for many years to come. Thank You!

Green in Ladue...Appreciating Nature

Many Ladue residents are aware that the City of Ladue is currently involved in an extensive city wide storm water study. What many of our residents may not know is that this issue was first addressed in June, 1937 (80 years ago!) in the original City of Ladue Comprehensive Plan. After the City of Ladue was founded on December 1, 1936 as the largest incorporated area in St. Louis County (comprised of 4,533 acres), one of the first orders of business of the newly elected Mayor and City Council was to develop and implement a Comprehensive Plan for the newly created City of Ladue. On June 30, 1937 the City of Ladue signed an agreement with Harland Bartholomew and Associates to develop such a plan.

The primary focus of this original Comprehensive Plan was to preserve and enhance the rural character of the City of Ladue. The City had beautiful rolling topography that varied from 470 feet to 640 feet above sea level. Wooded areas and creeks provided an ideal setting that assured that the City could preserve the unique character of rural country like living while still offering essential urban facilities such as schools, paved roads and public utilities.

The Comprehensive Plan emphasized utilizing nature (creeks, streams and tributaries) for storm water runoff. A “natural environment” vs. a “built environment” was the centerpiece of the Comprehensive Plan.

As development in Ladue and surrounding communities upstream of Ladue continued, the capacity of our creeks, streams and tributaries to handle storm water runoff was being exceeded. The current storm water study is being conducted to determine collaborative opportunities (City, home owners, MSD) to address these challenges. Several Ladue ordinances have been adopted to help protect the unique rural character of Ladue. As an example, all commercial developments are required to incorporate a minimum of 30% green space into their design plans. No tree in Ladue measuring over 6” in caliper and 6” from ground level can be removed without a tree removal permit. The many mature trees in Ladue offer a green tree canopy for the community providing cooler shade, alleviating air and noise pollution and easing the effects of climate change.

With the goal of continuing to be one of the most desirable residential communities in the nation, additional details of the storm water study will be presented to the Ladue community over the next several months.

If you or someone you know has and is willing to donate any old photos, articles, documents or memorabilia related to old Ladue creeks, streams or tributaries, please contact Ladue Archives Committee Chairman Charlie Hiemenz at 991-9176 or achiemenz@aol.com.

Police Department

If Not Me - Then Who

Recently, over the past several months, two serious criminal incidents occurred in the City of Ladue and I was reminded of the dedication and personal sacrifice of the employees of the Ladue Police Department. I would like to tell you about those who quietly sacrifice each day to protect and to serve the residents, business owners, employees, commuters, shoppers, and students who are in Ladue every day.

The twenty-seven sworn officers and the six civilian communications officers of the department are the finest people who possess and display daily the qualities expected of individuals in public service: principled, honor, humble, integrity, and compassion. I know this group of individuals are committed to serving and protecting others with the understanding that along with commitment comes some personal sacrifice to them and their families.

The experience of a law enforcement member is unique and difficult to understand for those who do not live it. Additionally, the added dimension of family disruption is always present. The public service profession demands those serving to accept that the work week/day is never certain and often unpredictable.

Two recent situations demonstrated the unpredictability of our employees work schedule: 1). After working a 12-hour shift with the expectation of getting off at 7am an incident occurs at 4am and requires the officer(s) to stay past "quitting" time extending their shift till noon the next day; and 2). Without warning, the 2 am phone call comes to nine employees on their days off over a holiday weekend; which, many properly scheduled off twelve months in advance.

These two situations required an immediate response and the personal or family plans were set aside. The reality is our employees will unexpectedly miss holidays, birthdays, anniversaries . . . in general, family activities are missed or delayed, put on hold, rescheduled or canceled due to the commitment of our police department employees.

Added to the stress of these missed family events comes the constant worry and concern of our employees' immediate and extended family of the ever-present fear of danger they see broadcast on TV and in the media. Our employees understand the sacrifices and risks associated with the profession and still willingly come in every day and answer the call no matter the day of the week or time of the day.

So, each of our employees have had the conversation with their spouse, significant other, children, siblings, parents, and other family members with different words and phrases but conveyed the same simple and heart-breaking message: "work called - please try to understand - we will not be going out today like we planned - I'm sorry".

I can tell you without a doubt, the support and appreciation from grateful citizens, elected officials, and city committee members is one of the contributing factors strengthening their commitment and continued service to the City of Ladue.

Please join me in thanking each of them for their commitment, loyalty, and sacrifice.

We are lucky they are always "on-duty" working on our behalf.



Fall 2017 Leaf Collection Schedule

Sections 1B, 4A, 2A

October 2, October 30, December 4

Sections 5B, 3C, 2B

October 9, November 6, December 11

Sections 5A, 3B, 5C

October 16, November 13, December 18

Sections 4B, 1A, 3A

October 23, November 20, December 26

DON'T FORGET...

- To guarantee pick-up, have leaves out no later than 7am on Monday of your scheduled week.
- No bagged leaves will be collected.
- No grass, hedge, lawn clippings or sweet gum balls will be collected.
- No need to schedule your pick-up, we will follow the schedule above.
- No brush collection between October and February.
- Leaves should not be placed out for collection more than 10 days in advance.
- You can always find the schedule and collection details on our website **www.cityofladue-mo.gov**

City of Ladue
9345 Clayton Road
St. Louis County, MO 63124

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City Council Members

WARD 1 A. CHARLES HIEMENZ AND JOHN HOWELL

WARD 2 JOHN FOX AND PATRICK HENSLEY

WARD 3 HAL BURROUGHS AND BILL BRENNAN

(CONTACT INFORMATION IS AVAILABLE ON THE CITY
WEBSITE, www.cityofladue-mo.gov)



City Directory

MAYOR	314-993-3439 ext. 245
ADMINISTRATION	314-993-3439
BUILDING	314-997-6308
MUNICIPAL COURT	314-993-3919
PUBLIC WORKS	314-993-5665
PUBLIC WORKS – FAX	314-994-3195
POLICE (non-emergency)	314-993-1214
FIRE (non-emergency)	314-993-0181
FIRE – FAX	314-993-0412
FAX (all other departments)	314-993-5652
Website	www.cityofladue-mo.gov
E-MAIL	lrider@cityofladue-mo.gov nspewak@cityofladue-mo.gov