

Dear Neighbors and Friends,

As I sit down to write this letter to you, we are focusing on the City's 2019 budget which is always a time of reflection and great anticipation for things to come. While being mindful of taxpayer dollars and how we spend your money, we use this time of year to consider the "big picture" – the "what ifs" – that will add to our quality of life and to pay attention to the smaller things that also contribute to our daily lives.

The City of Ladue's Comprehensive Plan guides our vision to preserve our strong zoning codes while allowing for today's updated lifestyles. The 2019 budget includes a full review of the Comprehensive Plan which was last reviewed in 2006.

The City of Ladue is consistently ranked as one of the top towns in America by various sources and I am always pleased to see us recognized as an outstanding community. However, there is always room for improvement and ways to better serve our residents.

As Mayor, I am fortunate to have outstanding leaders in our Department Heads. Each of these individuals works on a regular basis to provide the highest quality services to our

FALL 2018

residents, businesses and folks visiting our town. These leaders routinely meet with our resident volunteers who give so graciously of their time and expertise to guide us.

We see and encourage this professionalism in all City employees. The Police, Fire, Public Works, Building Department, Court, Finance and Administration are the personnel that you are most likely to interact with on a daily basis. Our mission is to provide friendly and expedient interactions with you.

Together, with City staff and with our volunteer committee members, we consider improvements that will keep our community strong. Often these improvement suggestions come from residents. We recently held our annual meeting for subdivision trustees. From that meeting, with the feedback from our neighborhoods, your City Council moved to pass several new ordinances. We strengthened our support of private neighborhood indentures to help you maintain high standards and we established stronger regulations for swimming pools to ensure high quality construction and landscaping.



The recent formation of the Beautification, Open Space and Tree Advisory Committee is a direct result of our residents wanting an opportunity to contribute to our City's landscapes. This committee is an offshoot of our Public Works Committee and is a great example of our residents moving us forward.

Soon you will see some of our police officers on bikes around town. They represent our new bicycle patrol whose mission is to be more accessible to our residents and visitors. I hope you will greet them when you see them. They will be in your neighborhoods, at school events and in the business districts.

Speaking of business districts, remember to SHOP LADUE as the holiday season approaches. Your sales tax dollars help fund our improvement projects. Watch for my Follow the Mayor Instagram as I travel through the shops in Ladue. You can get just about anything you need within our town borders.

Best,

Mayor Nancy Spewak Mayor Nancy Spewak

Public Works Update

Lay Road Improvements

Improvements to Lay Road between Clayton & McKnight began in March and construction are now complete. The project included the construction of new sidewalk, concrete curb, block walls where needed, new landscaping, and rehabilitated asphalt pavement. This project was Federally Funded, and the City of Richmond Heights cost shared with the City of Ladue for the improvements east of the center line of the roadway which is our municipal boundary.

2018 Microsurfacing

Microsurfacing, a latex modified slurry seal, was applied to Warson Road from Clayton Road to Old Warson Road, on Des Peres from Old Warson to Hudson, and in the Clayton Road Park subdivision. For the work on Des Peres, the City of Ladue coordinated with the City of Rock Hill for cost sharing as a portion of the work was within their community. This was the third year that the City had microsurfacing applied to our City streets and the project this year was again completed successfully. In 2019, the City plans to have Ladue Road microsurfaced.

Traffic Study-McKnight Road between I-64 and Litzsinger

The City of Ladue has been meeting with the City on Brentwood regarding congestion and safety concerns on McKnight Road between Litzsinger and I-64. Both municipalities receive complaints about congestion, traffic back-ups, and delays in this corridor. Data collected in 2017 indicate the average daily traffic is over 20,000 cars daily which exceeds the capacity for a two-lane roadway. Ladue and Brentwood are in the process of authorizing a Traffic Study with CBB, who serves as a traffic engineering consultant for both studies. The study will include traffic data collection, analysis, and development of potential solutions for improvement. There will be public meetings held to obtain feedback from residents and the driving public about their concerns.

ADA Self-Evaluation and Transition Plan

The City contracted with an engineering consultant in 2017 to assist with development of an ADA Self-Evaluation and Transition Plan which is required by the U.S. Department of Justice. That process included evaluating City sidewalks on right-of-way to identify obstacles, City facilities, holding a public meeting, estimating costs to bring facilities into compliance, holding a 30-day public review period for public comment, and the approval of the plan by City Council by resolution on March 26, 2018. The implementation of the ADA plan will begin with sidewalk and curb replacement of deficient areas on Clayton Road in a highly utilized corridor; between Conway and I-64. Design is underway with construction scheduled for 2018.

Storm Water five-year implementation plan update

Work on the Storm Water Implementation Plan continues. The design phase is well under way for all five of the highest-ranking projects in the Storm Water Master Plan. The engineering consultants working on these projects are preparing the plans, specifications, and cost estimates for these projects. Meetings

with the impacted property owners have been taking place to ensure stakeholder input is being obtained and incorporated into the projects. After the design phase is refined, then easements will be acquired from property owners. The storm water projects in the design phase are:

- Willow Hill Reroute Along Road (infrastructure)
- Robin Hill Lane/McKnight Lane Bank Stabilization (stream bank stabilization)
- Deerfield/Wakefield storm sewer improvements
- South Tealbrook Drive storm sewer improvements
- Babler Lane storm sewer improvements

Small Project Storm Water Grant Program

The owners of any property located within the City of Ladue may apply for a grant from the storm water account fund to cover up to 50% of the property owner's eligible costs, up to a maximum of \$25,000 per project, to design, review, install, and inspect a City-approved storm water project. The minimum project cost is \$5000 with a City match of \$2500. Each fiscal year a maximum of up to \$50,000 may be allocated to the fund.

Prior to project approval, the applicant shall submit a formal and complete engineering plan prepared by a licensed Missouri professional civil engineer or landscape architect with the necessary scope and design requirements for review. Upon approval of a formal application, eligible applicants shall obtain and submit a minimum of three comparable bids from contractors which are fully capable of completing the proposed work in compliance with the scope of work and applicable law and regulations. Reimbursement will be made by the City upon completion of the work and submittal of paid receipts or invoices, executed lien waivers, and written verification from the owner that the project was completed per the project plans and requirements. The contact person for this program is Mark Koester, Storm Water Project Engineer, <u>mkoester@cityofladue-mo.gov</u>, (314) 993-5665

Public Works In-house Maintenance Programs

Public Works crews are busy working on the annual fall leaf collection which includes a monthly leaf pick-up for all residents in October, November, and December. Prior to beginning leaf collection, Public Works crews had a busy October working on sidewalk maintenance in the Clayton Road Park Subdivision.

Beautification Open Space, & Tree Advisory (BOSTA) Committee

Please take a moment to read about the newly formed committee in the article written by BOSTA Committee Chairwoman Laure Hullverson. The Public Works Department is working on several new initiatives being generated from this energized group!

For additional information about the City's Public Works Department, please visit the Public Works page of the website at: <u>http://www.cityofladue-mo.gov/</u> or call us at (314) 993-5665.

Police Department News

It has never been more important than now for cities to have the ability to notify and communicate with their residents during emergency and crisis management situations. The City of Ladue recognizes this and continues to contract the services of CodeRED[®] for the year 2019 to establish an effective mass communication system during emergency situations.

CodeRED[®] is a free community notification system that can send alerts via telephone calls, text messages, and emails. We have the ability to send alerts in a variety of situations including serious police activity, fire emergencies, road closures, gas leaks, evacuation notices, missing persons, and more. CodeRED[®] also monitors local weather and will automatically send alerts when inclement weather is in the area. This is a community alert system designed to ensure you remain informed of important information. Please keep in mind that as you register to receive CodeRED[®] alerts, you have the ability to select the types of messages you wish to receive and your preferred means of communication.

Signing up for CodeRED[®] alerts is easy. Simply visit our City website at www.cityofladue-mo.gov and click on the CodeRED sign up link. Then enter the required

information online (address, name, phone number(s), and email). This is the quickest way to sign up because the information you supply is immediately registered in the system.

In addition to the CodeRED[®] alerts, our City has the capability to send email notifications through our city website for meeting notices and agendas or updates to include Architectural Guidelines Review Committee Agendas, Architectural Review Board Agendas, Beautification, Open Space and Tree Advisory Committee Agendas, City Council Agendas, Crime Alerts, Employees' Pension Plan Board of Trustees Agendas, Finance Committee Agendas, Fire and Police Commission Agendas, Insurance Committee Agendas, Ladue Current Events, Lane Trustees Group Notifications, Planning and Zoning Agendas, Public Works Committee Agendas, Records Control Committee Agendas, Storm Water Advisory Committee Agendas, Storm Water Development Standards Review Sub-Committee Agendas, and Zoning Board of Adjustment Agendas. There is a link on the website that provides you the option to sign up for any of these email notifications.

Sincerely,

Ken Andreski, Jr. Chief of Police

What is CodeRED?

CodeRED is a high-speed mass notification system designed to keep you safe in the event of an emergency. This service allows us to deliver emergency or time-sensitive messages to you via text, email, landline, cell phone, RSS, social media, or a mobile application push. CodeRED alerts will display as originating from 866-419-5000 on your caller ID. If you missed any of the message details, you can also dial the number back to hear the complete message.

Examples of CodeRED Messages

CodeRED will be used for emergency or time-sensitive situations to keep you informed. Below are just a few examples of instances where we may use CodeRED.















CodeRED Quick Facts

- Registering for CodeRED alerts is 100% FREE and simple.
- CodeRED is geo-location based and alerts only residents only within the affected area.
- Residents can customize their alert preferences and choose to receive alerts via phone call, text, and/or email.
- All alerts or notifications issued through CodeRED are generated by local officials of Ladue.

Residents can also download the FREE CodeRED Mobile Alert app to receive notifications directly to their mobile device.

The CodeRED Mobile Alert app is available through the Apple Store or Google Play.





BOSTA Committee...What's in a Name?

The Beautification, Open Space, and Tree Advisory Committee (BOSTA) was established by city ordinance in the Spring of 2018 with board appointments made in June 2018. It was formed in response to an initiative for Ladue to become a "Tree City, USA" through the Arbor Day Foundation. The board held its first meeting in mid-August.

What is Tree City, USA?

Tree City USA is a national recognition program that began in 1976 and is sponsored by the Arbor Day Foundation in partnership with the U.S. Forest Service and National Association of State Foresters. There are



currently 3,400 communities in the U.S. that have this designation. There are 95 communities in Missouri and some of our closest neighbors have received this recognition: Brentwood, Clayton, Chesterfield, Des Peres, Warson Woods, Kirkwood, Webster Groves, University City, Richmond Heights, and Town & Country to name a few. Tree City USA is a great way to get the community involved in taking care of one of our most important resources: our trees. It helps provide a framework for a healthy urban forestry program right in Ladue.

What will the BOSTA Committee Do?

- advise and assist city officials and staff in the development of plans to manage the trees and shrubs on city and private property.
- coordinate the efforts of groups, such as garden clubs and beautification groups that are active in the city of Ladue.
- explore opportunities for the development of open space in Ladue.
- plan and coordinate an annual Arbor Day event for Ladue.

Who's On The Committee?

There are five Ladue residents on the board each serving a three year term: Pat Steiner, Clint Williams, Nancy Ylvisaker, Tom McCarthy, and Laure Hullverson. Also, there are three City of Ladue Staff on the board: Anne Lamitola, Director of Public Works, Sean Seed, arborist for Ladue, and Ashley Quinn, administrative assistant in Public Works.

What's On The Agenda?

- Completing the application to become a Tree City, USA.
- Gathering information about the trees in our city so we can make a plan that addresses the needs of our community and looks to the future of our green spaces.
- Coordinating a honeysuckle roundup scheduled for Rodes Park on Sat. Nov. 17th from 8:30-10:30. Please contact Ashley Quinn at aquinn@ cityofladue-mo.gov, if you would like to volunteer.
- Making plans to celebrate Arbor Day in April 2019.

We are excited about our new committee and will keep you posted as our plans progress.

Building Department Briefs

New Architectural Review Guidelines have been approved and are available for review on the Ladue website on the Building Department page.

Remember, in addition to all building construction projects, permits are required from the Building Department for the following: tree removal, grading, new paving projects or extension of existing paved areas, swimming pools, fences, playground equipment, and retaining walls.

Zoning permits are required for new or modified businesses and institutions, new or modified signs, home occupations, keeping chickens, special events (open to the public), and certain types of large construction projects.

If in doubt, please contact the Building Department at 997-6308 to find out if a permit is needed for your proposed project or use.

Archives

Ladue Mayor Boyle O. Rodes – Part I

On December 1, 1936 the residents of the villages of Deer Creek, Ladue and McKnight voted to merge together to become a 4th Class city And the City of Ladue was established, becoming the largest municipal area in St. Louis County. In conjunction with the vote to merge together as



a city, was a vote to elect the leaders of the newly created city. A slate of candidates was presented to the residents by the Trustees of the former villages that included a mayor as well as two city council members from each of the three former villages. Without opposition, Boyle O. Rodes was elected on December 1, 1936 to serve as the first mayor of the City of Ladue.

Boyle Owsley Rodes was born in 1882 into a devout Presbyterian family in Danville, (Rodes County) Kentucky. At a young age he moved to St. Louis and entered the insurance business. On January 1, 1927 Rodes married Harriet M. Moore, the daughter of Dr. George T. Moore (Director of the Missouri Botanical Garden 1912 – 1953). For a short period of time they lived in the Central West End in an apartment located at McPherson and Newstead. In late 1927 the Rodes' purchased property on Upper Ladue Road (at a cost of \$500.00/acre) and began construction of a house at 8 Upper Ladue Road. The house, designed in Georgian Revival style, incorporated woodwork, moldings, doors, etc. that were exact replicas of the woodwork, moldings, doors etc. from the old Rodes Homestead in Danville, Kentucky.

Rodes served as a Trustee in the Village of Ladue prior to being elected Mayor of the City of Ladue. By this time he had become a senior partner with the insurance firm W. H. Markham & Co. In November, 1937 Rodes was also elected as an officer and head of the St. Louis County League of Municipalities. In addition, Rodes was an active member of Ladue Chapel and was on the Executive Committee that, in September 1943, petitioned the Presbytery of St. Louis to formally organize. Rodes served with distinction as Ladue Mayor until, into his fourth two-year term as mayor, he died unexpectedly on February 16, 1945 at 8:45 A.M. in his home at 8 Upper Ladue Road. Following a funeral service, Boyle O. Rodes was buried at Bellefontaine Cemetery.

Part II will appear in the next City Newsletter and will focus on the history of Rodes Park, named in honor of Boyle O. Rodes.

If you, a friend, neighbor or relative have any Ladue related memorabilia that you would like to donate to the City of Ladue, please contact Ladue archivist Charlie Hiemenz at 314-991-9176 or achiemenz@aol.com



Fall 2018 Leaf Collection Schedule

Sections 4B, 1A, 3A Week of: October 8 & November 5 & December 10

Sections 1B, 4A, 2A Week of: October 15 & November 12 & December 17

Sections 5B, 3C, 2B Week of: October 22 & November 19 & December 24

Sections 5A, 3B, 5C Week of: October 29 & November 26 & December 31

DON'T FORGET...

- To guarantee pick-up, have leaves out no later than 7:00 am on Monday of your scheduled week.
- Not all sections will be picked up on Mondays, collection will happen throughout the scheduled week.
- No bagged leaves will be collected.
- No grass, hedge, lawn clippings or sweet gum balls will be collected.
- No need to schedule your pick-up, we will follow the schedule above.
- No brush collection between October and February.
- Leaves should not be placed out for collection more than 10 days in advance.
- You can always find the schedule and collection details on our website www.cityofladue-mo.gov

What does it take to be a Firefighter/ Paramedic?

Many times, I have been asked, what does it take to be a Firefighter/Paramedic? In this article, I hope to share the trials and tribulations one must endure to achieve this role. Most individuals will complete their Emergency Medical Service (EMS) education prior to the firefighter curriculum. To become a paramedic, one must complete two distinctive curriculums. The first curriculum is the Emergency Medical Technician Basic curriculum which consists of 180 didactic hours and 30 clinical hours. Once the objectives of this program have been met, candidates are eligible to take the National Emergency Medical Technician Basic Registry Exam. If the candidate achieves a satisfactory score, they become a licensed EMT-Basic.

By obtaining an EMT-Basic license, the candidate is now eligible for the paramedic curriculum. The paramedic curriculum consists of approximately 550 didactic hours and approximately 750 clinical hours consisting of hospital based and ambulance experience. Candidates are evaluated on problem-solving skills in a high stress environment as well as ability to reason, measure, calculate, prioritize and synthesize data while performing patient care activities. If the candidate fulfills all objectives with satisfactory marks, he or she is eligible to challenge the National Registry Paramedic exam which has two parts: written and practical. Once the candidate has successfully completed these requirements, they are awarded a paramedic license.

The average time required to complete the above benchmarks is approximately 24 months. Once the above is completed, the candidate must complete the St. Louis County Fire Academy. The St. Louis County Fire Academy is a fulltime academy that runs for 12 weeks Monday through Friday 8:00 am to 5:00 pm. Candidates are challenged physically, mentally, and emotionally as the academy prepares them for any emergency that could arise. At the completion of the academy, each student is required to pass several Missouri State Certification exams with a 70% or higher. If the candidate passes the exam he or she is awarded a certificate of completion by the St. Louis County Fire Standards Commission fulfilling the St. Louis County ordinance requiring every firefighter that seeks employment in St. Louis County, must possess this certificate.

Having the above requirements enables candidates to participate in candidate testing for employment with a fire department. The City of Ladue Fire Department has a multi-step procedure that consists of a comprehensive application, written exam (Fire and EMS), oral interviews with the interview committee, and final interview with the Fire Chief. Candidates also are required to pass a physical exam conducted by the St. Louis County Fire Academy prior to the written exam.

Once employed, a firefighter/paramedic must maintain a paramedic license, Advanced Cardiac Life Support certification, Pre-Hospital Trauma Life Support certification, Basic Life Support certification, and Pediatric Advanced Life Support certification which require continuing education hours for each certification. Also, each Firefighter/Paramedic must maintain a minimum of 240 hours of firefighting training.

The final aspect of "what does it take to be a Firefighter/ Paramedic" is one of the toughest requirements for any first responder, mental fortitude. First responders around the world face stressful situations and encounter horrific sights. These events effect everyone differently, however they affect everyone!

I hope you find this article helpful in understanding what it takes to become a firefighter/paramedic. In future articles, I will describe what it takes to become a Driver Operator/Engineer, Lieutenant, Captain, Fire Marshal, Assistant Chief, and Fire Chief. There are many steps and requirements for all the above listed positions however, if you were to ask any firefighter/ paramedic if it is all worth it, the answer would be YES! Being a firefighter/paramedic means having the opportunity to help someone who is having a bad day. Making a difference in a person's life is the ultimate reward!

Attention Trustees

Are you a Trustee for your neighborhood association? Does the City have your current contact information? Please contact Lori Wrobel at City Hall with updated information at 314-993-3439 or lwrobel@ cityofladue-mo.gov.

Recycling Done Right - More important than ever

Single stream recycling has experienced recent changes to their standards and regulations. To learn more about these changes and what you can do to make the most of your recyclables, check out our website! https://www.cityofladue-mo.gov/departments/public-works-department/recycling-294



You can make a difference!

TAKE ACTION NOW

Visit our website for detailed instructions to help you remove honeysuckle with these methods:

- Hand pull or dig out seedlings and small plants when soil is moist.
- Cut stems to ground level and immediately apply a specific herbicide* to the cut surface.
 Without treatment, cut stems will resprout vigorously. Non-chemical treatment alternatives have also been suggested.
- Revisit later in the growing season or the following season to find any plants that were missed or resprouted. The leaves of resprouts should be sprayed with specific herbicides.

*When working with herbicides, carefully follow label instructions to protect yourself and the environment.

HOW YOU CAN HELP

- Start by removing all bush honeysuckle from your property. Bush honeysuckle can be removed year round, but early spring and late fall are ideal times to identify them since they have leaves when native shrubs and trees do not.
- Volunteer to remove invasive species from county parks, trails, and natural areas.
- Replace bush honeysuckle with beautiful native and non-invasive alternatives.
- Visit our website to learn which alternatives are best suited to your landscaping needs.

For additional information distinguishing bush honeysuckle from native plants, landscaping alternatives, detailed control methods, and volunteer opportunities, visit

www.mobot.org/invasives



CENTER FOR CONSERVATION AND SUSTAINABLE DEVELOPMENT

SHAW RESERVE biodiverse City

© 2016 Missouri Botanical Garden. Printed on 100% post-consumer recycled pap Photos courtesy of Chuck Bargeron, Leslie J. Mehrhoff, Eric Bohle, and St. Louis Audubon Society.



GET RID

invasive bush honeysuckle is a serious threat

Our woodlands and streams need your help!

www.mobot.org/invasives

Invasive bush honeysuckle (*Lonicera maackii*) degrades our beautiful woodlands, fields, and stream banks into impenetrable thickets lacking ecological, economic, or recreational value.

WHY IS IT A THREAT?

Without intervention, small bush honeysuckle patches can rapidly develop into dense infestations that:

- Displace native and other desirable plants from our gardens and natural areas.
- Reduce habitat for wildlife such as butterflies, which depend upon native plants for survival.
- Threaten the future of our woodlands, as mature trees die without replacement.
- Offer poor nutritional value for birds relative to fruits of native shrubs.
- Increase tick abundance and exposure to tick borne illness due to higher deer concentrations.
- Increase survival of mosquito larvae due to changes in water chemistry.
 - Prevent enjoyment of our woodlands and stream banks for hiking, birding, hunting and other outdoor recreation.

Your honeysuckle privacy hedge is contributing to the invasion!

DESCRIPTION

Invasive bush honeysuckles are most easily identified in the early spring, when they leaf-out earlier than native shrubs and trees, or in the fall, when they are still green after our native plants have mostly dropped their leaves. They are dense shrubs—3 to 15 feet tall— with opposite leaves and pairs of red or orange berries near the base of the leaves in fall.



Bush honeysuckle is readily apparent in early spring.

ORIGIN AND INVASION

Invasive bush honeysuckles originated in Eurasia and Eastern Asia, and were introduced in the U.S. for ornamental landscaping, erosion control, and wildlife habitat. Unfortunately, bush honeysuckles self-seed aggressively in the garden and rapidly escape into natural areas. Although the fruits have poor nutritional value for wildlife, birds disperse them widely. Native vegetation is displaced as bush honeysuckle blocks sunlight and exudes chemicals into the soil that are toxic to other plants. Because landscaping was the primary source of invasion, bush honeysuckles are most concentrated near urban areas, but are rapidly spreading into rural areas.

City of Ladue 9345 Clayton Road St. Louis County, MO 63124

City Council Members

WARD 1 STACEY KAMPS AND JOHN HOWELLWARD 2 JOHN FOX AND PATRICK HENSLEYWARD 3 HAL BURROUGHS AND BILL BRENNAN

(CONTACT INFORMATION IS AVAILABLE ON THE CITY WEBSITE, www.cityofladue-mo.gov)



City Directory

MAYOR	314-993-3439 ext. 245
ADMINISTRATION	314-993-3439
BUILDING	314-997-6308
MUNICIPAL COURT	314-993-3919
PUBLIC WORKS	314-993-5665
PUBLIC WORKS – FAX	314-994-3195
POLICE (non-emergency)	314-993-1214
FIRE (non-emergency)	314-993-0181
FIRE – FAX	314-993-0412
FAX (all other departments)	314-993-5652
Website	www.cityofladue-mo.gov
E-MAIL	lrider@cityofladue-mo.gov nspewak@cityofladue-mo.gov