

NEWSLETTER

F A L L 2 0 1 3

Dear Neighbors and Friends,

It is a true honor to address you, the citizens of Ladue, for the first time as your Mayor. Having served on the City Council for the past 8 years, I am well prepared for the Mayor's role. I must humbly admit, however, that there is still plenty to learn and I welcome the opportunity to do just that.

The need for effective communication is a common theme that I hear from residents, City of Ladue employees, business owners and your City Council members. Therefore, enhancing communications is one of my first goals as your Mayor.

Our City of Ladue website is in need of an update and we are currently entertaining requests for proposals from web design firms with experience working with local municipalities. Ease of use, quality of information, and the ability to interact with users will shape our future web presence. We hope to launch our new and improved City of Ladue website by early summer of next year. In the meantime, please visit www.cityofladue-mo.gov and click on the notification tab to select what notices you would like to receive from your City. We send out notices for all meetings, pertinent public safety information and other alerts. This is a great way to connect with your local government and learn important information.

In the City of Ladue, we pride ourselves on governing in an efficient, professional manner. One of the Mayor's responsibilities is to maintain communication with your City Council members and to keep them informed so that they may make educated, sound decisions on your behalf. I take this responsibility seriously and communicate with City Council members on a regular basis. An informed City Council is your key to strong leadership and effective government. Your City Council members welcome your calls and emails. We want to hear your thoughts and ideas.

As Mayor, I meet individually, every week, with each department head-your Police Chief, Fire Chief, Public Works Director, and Building Officials. Our City Clerk/Assistant to the Mayor attends these meetings as well so that we are all informed on City business. These meetings keep me up to the minute with regard to happenings in our community and they are a great creative outlet for new ideas and opportunities.

The City Council and I are

hosting a meeting with local business owners on October 8th to hear, firsthand, ways the City may proactively assist in efforts to attract and serve consumers. The City would like to identify avenues to enhance our business community without disrupting our residential community ambience.

In closing, as the chief communicator for the City of Ladue, my door is always open and I enjoy meeting with residents at neighborhood meetings and individually to hear your thoughts, concerns and ideas. This is your community and some of our best ideas come from residents.

Please call or stop by City Hall-I'd love to see you!

Nancy Spewak

Mayor

Historical Map Presentation



Also at the August 19th City Council meeting, Randy and Fiona Woods gifted a framed historical map of Ladue to the City of Ladue in gratitude for its support of the Deer Creek Watershed Alliance.



Public Works Update

2013 has been quite a busy and productive year for the Public Works Department. The City completed the sidewalk installation project on Ladue Road between Salem Estates and Warson and on Warson Road along MICDS. This Federally funded project ran under budget and turned out beautifully.

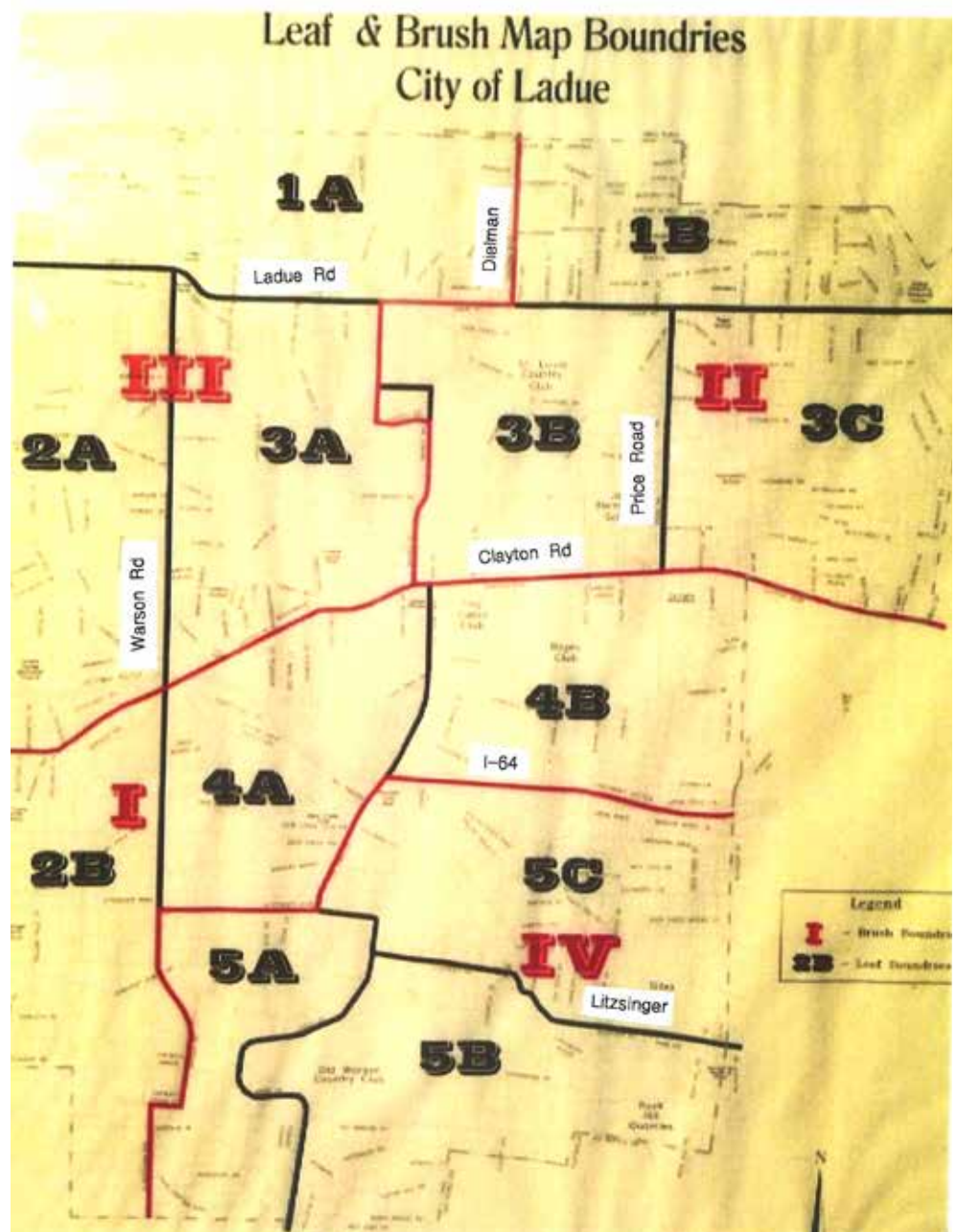
Another project completed in 2013 was a cooperative effort between the City of Ladue, the City of Clayton, and the MoDOT to inter-connect the vehicle detection system for numerous signals along Ladue Road from I-170 east into Clayton as well as within the Clayton Central Business District. This signal project was also Federally Funded.

The Litzsinger Road improvement project was bid on September 4, 2013. Construction will begin this fall and will be completed in 2014. The project entails pavement rehabilitation from Lindbergh to McKnight and storm water and sidewalk improvements between McKnight and Overbrook.

Other projects that are either in the planning or design phase include the Ladue Road/I-170 Interchange improvements, McKnight Road, Bridge and Sidewalk Improvements between Clayton Road and Ladue Road, Price Road improvements including sidewalk replacement and pavement rehabilitation from Delmar to Clayton, Edie Mulch Site storm water and pavement rehabilitation, and Old Warson drainage improvements near Warson Estates.

The Fall leaf removal season is upon us! Please see the Leaf Map and schedule included in this publication. Please call the Public Works Department if you have any questions at (314) 993-5665. As a reminder, there will be no brush collection October through February. Christmas trees will be connected curbside from 12/26/13 through mid-January.

2013 Fall Leaf Collection Schedule					
October					
07	Section	1B	4A	2A	
14	Section	5B	3C	2B	
21	Section	5A	3B	5C	
28	Section	4B	1A	3A	
November					
04	Section	1B	4A	2A	
11	Section	5B	3C	2B	
18	Section	5A	3B	5C	
December					
02	Section	4B	1A	3A	
09	Section	1B	4A	2A	
16	Section	5B	3C	2B	
23	Section	5A	3B	5C	
30	Section	4B	1A	3A	



Fire Department

As this is my first article representing the Ladue Fire Department, I would like to take this opportunity to introduce myself as your Fire Chief. I am honored and humbled to have been selected as the new Chief and am fortunate to work with our outstanding, dedicated, firefighters. I have over thirty years in the fire service bringing many experiences to the department and look forward to many years as your Fire Chief.

One of the many projects we have underway is the re-construction of the two fire stations, beginning with station #2 at 9911 Clayton (near Warson Road) this fall. The construction documents are being finalized and we expect demolition of the building to begin in mid to late October. The new fire station will be located on the same lot as the current fire station and will take up to 12 months for completion. We anticipate occupying the building by the end of summer 2014. The re-construction of fire station #1 is programmed to begin in 2015/2016.

During the demolition and subsequent construction, the firefighters will be relocated and positioned in a setting that will provide the emergency responses to the west, southwest and northwest portions of the City that we are all accustomed to now. After researching all viable options, the decision has been made to locate temporary housing for the firefighters and fire truck from station #2, to the city mulch site. The fire department will lease a temporary mobile structure designed for the living requirements of the firefighters and locate that structure on the west side of the mulch site close to the entrance.

We will also purchase a portable garage to provide shelter for the fire truck, which will be located next to the temporary mobile structure. This arrangement provides the best option for quick response to an emergency, while affording reasonable living conditions for the firefighters as they work their 48-hour shifts. At this point, we are expecting to relocate to the mulch site by mid-October, just before the demolition begins. Our move to the mulch site will have no impact on the mulching operations and will add minimal vehicle traffic in and out of the site.

I can tell you that your firefighters are more than ready for the new fire stations, which have certainly outlived their expected lifespan and lost their efficiency in today's fire service. Temporarily locating station #2 operations to the mulch site does not come without many inconveniences, all of which we will certainly endure to reach the end point of new stations to help us provide the services you are accustomed to; efficiently and effectively for decades to come. If you have any questions about the construction process or relocation for fire house #2, please call me at 993-0181.

Most sincerely,

John V. Bailot
Fire Chief

Residents of Ladue:

As the Fall season and cooler weather approaches, I would like to share some safety tips for using recreational outdoor fire pits.

- ☐ Note the wind and weather conditions. Wind and fire typically do not make for a good combination.
- ☐ Always locate the fire pit away from combustible walls and materials.
- ☐ Start with a small fire. Never overload the fire pit.
- ☐ Never use gasoline to start the fire. Use kindling in conjunction with seasoned hardwoods such as oak and hickory. Soft woods such as pine and cedar will pop and produce embers.
- ☐ If your fire pit has a screen....USE IT. They are designed to help control embers.
- ☐ Always keep a hose, water supply, sand bucket or fire extinguisher in close proximity.
- ☐ When adding fire wood wear gloves to protect your hands.
- ☐ Be attentive and do not allow children to get too close.
- ☐ When you are done for the night, do not just throw water on the fire and call it a night. Make sure the fire is out. Saturate any remaining fire wood/ashes with water.
- ☐ Never dispose of ashes into a regular trash can. Allow ashes to cool before disposing. Ashes should be placed into a metal ash bucket and then located away from combustible materials.
- ☐ Ashes can smolder for several hours to days but look like they are out therefore, don't ever bring ashes into the house, garage or portico.

If the Fire Department can ever be of any assistance please do not hesitate to contact us. Stay safe and please remember to replace the batteries in your smoke detectors when you change your clocks!

Jeff Johnson
Assistant Fire Chief/Fire Marshal

Deer Creek Watershed Alliance Engages Landowners

The Deer Creek Watershed Alliance is a project of Missouri Botanical Garden initiated by a group of Ladue citizens. Its purpose is to improve Deer Creek, with a focus on plant-based solutions. The Deer Creek Watershed Alliance directly represents citizens living in the watershed. They keep watershed citizens updated through an email newsletter and invite citizens to participate in educational events and public engagement projects.

The City of Ladue Archives Committee is actively engaged in acquiring items tied to the City of Ladue. If you have an item that you would like to donate to the City of Ladue archives collection please contact:

Charlie Hiemenz – Chairman, Ladue Archives Committee 991-9176 or achiemenz@aol.com

Old letters ... old newspaper articles ... old photographs ... old City artifacts ...
historical subdivision files, plans, documents and records ... other City of Ladue related items

Ladue Chronology

The settlement of Ladue was an outgrowth of the founding of St. Louis on 2/14/1764.

The area first became a territory of the United States through the Louisiana Purchase by President Thomas Jefferson in 1803 at four cents an acre.

The land was first divided into Spanish Land Grants, and then later into farming tracts.

In 1816 roads made the present City of Ladue accessible to the downtown markets to buy and sell grain and produce.

In 1821 Missouri was adopted as a state under the Missouri Compromise.

Clayton Road (named for Ralph Clayton) was laid out in 1830.

McKnight Road (named for John McKnight) was laid out in 1853.

Warson Road and Lay Road (named for John Lay) were laid out in 1856.

Price Road (named for Isaac J. Price) was laid out in 1859.

Ladue Road (named for Peter Albert LaDue) was laid out in 1860 and remained a mostly mud, sometimes gravel street until the Village of Ladue trustees decided on 7/2/1929 to pave the road with concrete.

Early maps and an 1838 land survey refer to the present City of Ladue as Central Township because of its location. It was also once called Township 45 and West County. Later the area was known as Dennyville, for the Ladue tract of land owned by Samuel Denny; and Dwyer, Missouri or Dwyer Station for Timothy T. Dwyer, an Irish immigrant who owned property in what is now the southwestern part of Ladue.

The first subdivision, “Summit Tract”, was established in 1862 on both sides of Clayton and Lay Roads. Soon pockets of houses, schools and businesses began to spring up along the various new roads.

By the 1870's the Creve Coeur Lake branch of the Missouri Pacific Railroad ran tracks through the Deer Creek section of the present City of Ladue. The train stopped at Dwyer's Station, (a settlement at the intersection of the current Lindbergh and Clayton Roads where Schnucks is today).

In the early 1900's practically all of the present City of Ladue land was used for agriculture; and farms still existed in Ladue in the 1930's. Gradually more residents arrived to acquire beautiful home sites rather than farm land. Subdivisions such as Apple Tree Lane, Upper Ladue Road and Ladue Lane began to be developed. Businesses opened to provide products for the growing population. The advent of the automobile and the 04 streetcar gave area residents easier access to downtown to conduct business. The development of the St. Louis Country Club in 1914 gave added impetus to the development of this area. In 1928 the Deer Creek Club opened with horseback riding, skeet shooting and festive parties.

Ladue gradually became a residential area for many of the heads of the most prominent businesses and industries in St. Louis. By the end of the 1920's, the area had grown to a population of 1,713 and had become large enough to divide into three villages.

The Village of Ladue was incorporated on 3/29/1928 with a population of 780.

The Village of McKnight was incorporated on 1/9/1929 with a population of 441.

The Village of Deer Creek was incorporated in April 1929 with a population of 492.

The Villages of McKnight and Ladue were named for the roads that they abutted. The Village of Deer Creek was named for the deer grazing along the creek. (A fourth location, Dwyer, Missouri - in what is now the southwestern part of Ladue - was later merged into the City of Ladue). Over time the trustees of the Village of Ladue realized that, for the community to prosper, it could not stand alone. The trustees of the Village of Ladue approached to the trustees of the Villages of McKnight and Deer Creek; convinced that together they could assure a stronger base. Before the villages could legally unite, each of the three villages had to be formed into a 4th class city under Missouri law. On 10/27/1936 the three villages voted to become 4th class cities. On 11/17/1936 voters from all three villages voted overwhelmingly for the consolidation. The new city was called Ladue for the largest and wealthiest of the three villages. On December 1, 1936 Boyle O. Rodas, a partner in W. H. Markham & Co. Insurance Company who lived on Upper Ladue Road, became the first mayor of The City of Ladue.

Tributaries Naming



New City of Ladue Creek Signs

Thanks to a generous donation of beautiful new creek signs from Mr. Rick Holton, Chairman Ladue Creeks Committee, creeks named by Ladue citizens in 2010 will be identified at road crossings throughout the City of Ladue. During the Tributaries Naming Project, Ladue citizens sent in over 30 naming suggestions for Deer Creek tributaries. Through the help of the Ladue Creek Naming Committee consisting of Charlie Hiemenz, Rick Holton, and Randy Woods, seven names were recommended for approval by the City of Ladue, based both on citizen requests and historical map research. These names are Burroughs Creek, Denny Creek, Fordyce Fork, Magnolia Creek, Pebble Creek, Rodes Creek, and Wildflower Creek. Fourteen new creeks were named in the watershed overall.

Show Your Civic Pride

Support the Ladue community and its heritage. Proudly display the Ladue city flag at your home or business. City flags (3'x4') are available at Ladue City Hall for \$50.00 each.



Free RainScaping GRAND PRIZE Drawing

Don't miss out on this limited opportunity to qualify for a partial RainScape Rebate and also for a chance to rainscape your yard for FREE!!! Landowners in participating municipalities, including residents, schools, churches, government entities, and businesses in Ladue, are eligible to participate in the RainScape Rebate program. This is a voluntary program that financially assists those wishing to landscape their yards to improve stormwater management. There are a variety of rainscaping options to choose from, including planting a rain garden, installing a rain barrel, amending soil, and/or replacing lawn grass with trees, shrubs, and low-maintenance ground cover.

The maximum rebate per site is 75% of documented expenses up to \$2,000. However, one or more lucky winners will be drawn from the pool of qualified applicants to get a limited expense paid RainScaping makeover for their yard. Sign up to receive the Deer Creek Watershed Alliance email newsletter at deercreekalliance.org for program details. Applications, free Grand Prize details, and other materials will become available November 15, 2013. The deadline to submit your completed application is February 5, 2014.

Ladue Police Department

Over the past several years many cities (ours included) have seen an increase in thefts of personal property from inside vehicles. Most of these offenses occur from unlocked vehicles. When the vehicle is "broken" into the thief can see valuable personal property inside the car. The favorite property of this type of thief is purses, cell phones, tablet and lap top computers, and cash.

With this information in mind here are a few tips and changes you can make to reduce the chances of being a victim of this type of crime.

- ☐ Take valuables with you. If possible, do not leave any items of value, such as electronics, cash and jewelry in the car at all.
- ☐ If you must leave valuables inside the car hide them before reaching your destination.
- ☐ Do not leave them in obvious hiding places, either, such as covering a valuable with clothes, towels, blankets etc...
- ☐ Store items under car seats, in the trunk, in the glove box or anywhere a thief can't see the item at a glance. Most importantly, again, hide these items before you leave. You do not want to park at your destination and hide items at that time because a thief could watch you.
- ☐ When possible, park your car inside a closed and locked garage. If not possible, park near good lighting and leave outdoor lighting on near your driveway.

Most importantly, lock all of the doors at all time. Yes even if you intend to "run into" a place for a few moments. Thefts occur even when you walk away for only a few moments.

And as always, if you see any suspicious activity or person(s) in your neighborhood or in a commercial parking lot call the police as soon as possible.

Thank You,

Chief Rich Wooten

City of Ladue
9345 Clayton Road
St. Louis County, MO 63124

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City Council Members

WARD 1 A. CHARLES HIEMENZ AND ART BOND
WARD 2 WALTER STERN AND JOHN FOX
WARD 3 HAL BURROUGHS AND BILL BRENNAN

(CONTACT INFORMATION IS AVAILABLE ON THE CITY
WEBSITE, www.cityofladue-mo.gov)



City Directory

MAYOR'S OFFICE	314-993-3439
ADMINISTRATION	314-993-3439
BUILDING	314-997-6308
MUNICIPAL COURT	314-993-3919
PUBLIC WORKS	314-993-5665
PUBLIC WORKS – FAX	314-994-3195
POLICE (non-emergency)	314-993-1214
FIRE (non-emergency)	314-993-0181
FIRE – FAX	314-993-0412
FAX (all other departments)	314-993-5652
Website	www.cityofladue-mo.gov
E-MAIL	administration@cityofladue-mo.gov