

TOWN COUNCIL MEETING

Virtual Meeting Via Zoom

March 2, 2021; 2:00 PM

Minutes

I. **Call to Order: Mayor Labriola called the meeting to order at 2:00 pm.**

Present at the meeting: John D. Labriola, Mayor
Dan Prickett, Mayor Pro Tem
Maryanne Connelly, Councilmember
John Moffitt, Councilmember
Dr. Scott Parker, Councilmember

Also Present: Stephanie Tillerson, Town Administrator
Joe Wilson, Town Attorney
Petra Reynolds, Town Clerk
Stephanie Braswell-Edgerton, Communications Manager
John Taylor, Planning Director

II. **Approval of Minutes:**

A. Minutes of the Town Council Retreat of January 20, 2021

Councilmember Connelly made a motion to approve the minutes of the January 20, 2021, Town Council Retreat. Councilmember Moffitt seconded the motion, and the minutes were unanimously approved.

B. Minutes of the Town Council Retreat of January 21, 2021

Councilmember Parker made a motion to approve the minutes of the January 21, 2021 Town Council Retreat. Mayor Pro Tem Prickett seconded the motion, and the minutes were unanimously approved.

C. Minutes of the Town Council Meeting of February 2, 2021

Mayor Pro Tem Prickett made a motion to approve the minutes of the February 2, 2021 Town Council Meeting. Councilmember Parker seconded the motion.

Councilmember Parker noted a typographical error in the minutes.

Following the comment, the minutes were unanimously approved as amended.

D. Minutes of the Special Call Town Council Meeting of February 9, 2021

Councilmember Parker made a motion to approve the minutes of the February 9, 2021 Special Call Town Council Meeting. Councilmember Connelly seconded the motion, and the minutes were unanimously approved.

III. **Mayor's Update:**

Mayor Labriola commented that later in the agenda, there would be a discussion of the upcoming County Planning Commission meeting on March 8th and the LS3P concept and program planning.

Mayor Labriola stated that Mr. John Zlogar, the Chairperson of the Johns Island Task Force, has asked to speak at an upcoming Town Council meeting. He indicated that he had invited Mr. Zlogar to the April 6th Town Council meeting to give an update on what the task force is working on.

Mayor Labriola stated that Mr. John Gregg, The Mayor of Seabrook, has been invited to meet with Council, staff, Mr. Lipuma, and Mr. Roberts to discuss Johns Island roads. Mr. Roberts will be giving a presentation relative to the alternatives that have been presented.

IV. Citizens' Comments (Agenda Items Only):

Scott Nelson –

Mr. Nelson commented that he favored the mask covering ordinance extension, stating that infections were still at a high level. Vaccinations for most visitors are not yet available, and science on the transmission of the virus, especially for the new variance, is still unknown despite vaccination.

Mr. Nelson commented that he opposed the zoning change to permit a putt-putt golf course on Betsy Kerrison Parkway. He stated that it is contrary to the general character of the road and only encourages further development in the face of the road's inability to handle further congestion.

V. Old Business:

- A. To Consider Approval of *Ordinance 2021-01* - An Ordinance to Amend Chapter 12 - Land Use Planning and Zoning - Article 4 – Section 12-374 - Definitions. – ***Second and Final Reading***

Mayor Pro Tem Prickett made a motion to approve the second and final reading of Ordinance 2021-01. The motion was seconded by Councilmember Parker.

Following discussion, the motion was unanimously approved.

- B. To Consider Approval of *Ordinance 2021-03* - An Ordinance of the Town Council of the Town of Kiawah Island Regarding Face Coverings, Restrictions on Restaurants, Establishments that Possess a State Permit to Sell Alcohol, Other Businesses and Facilities, and Essential Businesses– ***Second and Final Reading***

Councilmember Connelly made a motion to approve the second and final reading of Ordinance 2021-03. The motion was seconded by Councilmember Parker.

Mr. Wilson stated that the Governor published his latest Executive Order lifting the 11:00 pm curfew on the service of alcohol at restaurants and also changed the mandatory restrictions to voluntary on large gatherings of 250 or more people. He reviewed the changes to Ordinance 2021-03 as:

- Removing the provision in Section 7(a) relating to the restriction of the 11 pm curfew on alcohol sales
- Removing the provision in Section 8 relating to restrictions on mass gatherings
- Changing references to Executive Order 2020-73 issued on November 25, 2020, to Executive Order 2021-11 issued on March 1, 2021

Mr. Wilson noted that the mass gathering language could be retained, changing the restriction to voluntary. Councilmembers discussed and agreed to the removal of Section 8.

Councilmember Moffitt made a motion to amend Ordinance 2021-11, removing Section 7(a), all of Section 8, and updating all references to Governor's Order 2021-11 issued March 1, 2021. The motion was seconded by Mayor Pro Tem Prickett and was unanimously approved.

Councilmember Connelly made a motion to approve the second and final reading of Ordinance 2021-03 as amended. The motion was seconded by Councilmember Parker and was unanimously approved.

VI. Consent:

- A. To Consider Approval of the Island Beach Services Franchise Agreement Amendment
- B. To Consider Approval of the Night Heron Park Franchise Agreement
- C. To Consider Approval of the Agreement with Kimley-Horn
- D. To Consider Approval of the Contract for Services with LS3P for the Wet Trash and Recycling Center at the Municipal Center

Mayor Labriola stated that Consent items A through D were reviewed and recommend for approval at the February Ways and Means Committee meeting.

Councilmember Connelly made a motion to approve Consent items A through D. The motion was seconded by Mayor Pro Tem Prickett.

Councilmember Parker received clarification on the Kimley-Horn agreement. The intersection of Beachwalker Drive and the Parkway was a separate optional event as opposed to being included in the entire scope of work.

Following the discussion, the motion was unanimously approved.

VII. New Business:

- A. Request Recommendation and Funding Approval to Ways and Means to Engage a Brand Standards Consultant

Ms. Braswell-Edgerton stated the request was for the Town's conceptual approval to engage a brand standards consultant's services in preparation for the website redesign project. She noted that one of the obstacles the Town encountered in the last redesign was the lack of established brand guidelines for the website firm to work from, which was further complicated by technically having two logos. The seal logo is featured in some places and the script logo in others.

Ms. Braswell-Edgerton stated that the Town will embark on a website redesign project to pursue an improved community website this year. The redesign intends to ensure that the end product reflects the Kiawah brand and the Town's identity within the community for present and future needs. While the website RFP process is taking place, it is in the Town's best interest to work with a consultant to advise and establish brand guidelines to form a visual identity for the Town consisting of official color palettes, typography, rules for logo use, and messaging. These guidelines will help formulate the best version of the Town's visual identity moving forward and build a foundation for designing a new website.

Mayor Pro Tem Prickett made a motion to recommend to the Way and Means Committee the consideration of engaging a branding consultant. The motion was seconded by Councilmember Parker.

Councilmembers engaged in a discussion of the request, the firm selected, and the advantages of establishing the Town's brand standards. Ms. Braswell-Edgerton stated that the local branding firm SDCO Partners is the preferred firm. They are highly qualified, experts in the industry, and very well acclimated with Kiawah and the Kiawah brand standards. SDCO Partners are the producers of *Legends* magazine, and the firm was contracted by the Community Association for their recent rebranding.

Following the discussion, the motion was unanimously approved.

B. Discussion of the Sea Island Golf, LLC Proposed Rezoning located in Charleston County at 4475 Betsy Kerrison Parkway

Mayor Labriola indicated on March 8th, the Charleston County Planning Commission would be considering the Sea Island Golf, LLC request to rezone the property neighboring the Municipal Complex. He stated that for Council, as representatives of the community, to submit a response to the rezoning request, a survey was conducted and had been completed.

Mr. Taylor gave a presentation that included a summary of the proposed rezoning request to be considered on March 8th. He reviewed the permitted uses, components in the Planned Development submitted with the request, and traffic volume data.

Mr. Taylor reviewed the results of the three-question survey conducted:

- ❖ 896 Responses
 - Familiarity with the rezoning proposal
 - 97% of the respondents were
 - Support or Oppose the proposed minigolf use
 - 90%/803 Opposed the use as mini golf
 - 10%/93 Supported the use as mini golf
 - Provided certain design standards imposed
 - Issues surrounding the development of the adjacent property are of most concern
 - Traffic and safety
 - Bike and Pedestrian Safety
 - Sited accidents along Betsy Kerrison
 - Speed of traffic and proximity to the round-about
 - Visibility of entrance to the site
 - Incompatibility with the surrounding area
 - Increased commercial development along Betsy Kerrison
 - Change in character of the area
 - “Look and Feel” of the Kiawah Brand
 - Potential light / noise pollution

Mr. Taylor reviewed the Charleston County timeline of the request process.

Mayor Labriola added that he was familiar with the process while working on the Municipal Complex’s zoning change and how important it was that the design and layout respected the community’s residential nature. He also noted that the survey results opposing the rezoning request were discussed with Seabrook and the Community Association representatives, resulting in the Community Association Board indicating they would support the Town opposing the request. Councilmembers’ discussion included the survey, support for opposing the rezoning request, proposed uses, the development being incompatible with the community’s residential nature rather than the Kiawah Brand, and the impact of traffic..

Ms. Tillerson indicated that if the Planning Commission approves the rezoning request, the letter should reference the additional items that she felt should be included in the Planned Development documents.

Mayor Labriola indicated that a letter would be drafted to reflect Council’s unanimous consensus in opposing the rezoning request and include the comments reflected in the community survey. The letter will be submitted or read into the record by Mr. Taylor at the March 8th Charleston County Planning Commission meeting.

VIII. Town Administrator’s Report:

Ms. Tillerson reported that she had asked LS3P, the original designers and architects for the Municipal Complex, to propose a conceptual layout for improvements and renovations to the garage. These would

include adding two new offices, additional storage space, lab, workspace, bathroom renovations, and possibly looking at the outside vehicle wash area.

Ms. Tillerson reported on the Parkway landscape project by stating that work on the irrigation system should be finished the week, with planting beginning soon. The goal was to have the project completed mid to late March. Mr. Gottshalk will be meeting with the contractor to get an update on the completion timeline.

Ms. Tillerson reported the deer culling project, approved by the previous Council, was completed in February, with 100 deer being culled. As per DHEC (Department of Health and Environmental Control) requirements, the deers were sent to the processor, and the meat was donated to those in need. She also reported there were no calls or incidents reported during the project.

Ms. Tillerson stated that during the senior staff meeting, Mr. Jordan reported that five bobcats had been collared this year. Testing the bobcats and other dead animals shows that there are still issues with Second Generation Anticoagulant Rodenticides (SGAs). The Town is still vigilant in its efforts to keep the SGA issues at the forefront and on everyone's minds.

Ms. Tillerson stated at the last Ways and Means Committee meeting, a review of Town revenues kicked off this year's budget process. A review of expenditures will be taking place at the March meeting.

Councilmember discussion included continuing efforts to contact non-conforming pest control companies on the use of SGAs, the SGA research study with a Clemson Ph.D. student, the letter sent to Senator Campsen from the Mayor outlining the Town's SGA efforts, and SGAs also endangering the bald eagles nesting on the island.

Councilmember Parker asked if a local charity had been identified to receive the funds collected from Emergency Ordinance violation fines. Ms. Tillerson indicated she was in the process of looking for a hospitality charity.

IX. Council Member:

- a. Committee Updates
- b. General Comments

Councilmember Connelly reported that she and Ms. Tillerson are working on the emergency response times for ambulance, fire, and rescue. She noted that over the past three years, response times go from pretty good to not acceptable. Councilmember Connelly stated that a deputy chief had been assigned to Kiawah to assist in resolving this issue and was encouraged a solution could be forthcoming.

Councilmember Connelly reported that she is reviewing the Town's Emergency Management Plan and intends to meet with Ms. Tillerson to discuss any concerns or comments.

Councilmember Connelly also reported that after receiving complaints about dogs jumping on beachgoers, the Public Safety Committee would review the Town's current leash law and discuss if any modifications are necessary.

Mayor Pro Tem Prickett stated that it was one of the Mayor's priorities is to raise or add to the Town's profile on Johns Island roads. He stated that in addition to Mr. Taylor, he would be attending the Johns Island Task Force meetings and will also start attending the monthly CHATS (Charleston Area Transportation Study) group meetings.

Councilmember Parker gave an update on water management by stating he met with Mr. Hernandez, Resiliency Specialist for the Community Association, and working on the Adaptive Management Plan.

Mr. Hernandez has indicated he is on track to give a Council presentation at the April meeting on various high-level and Kiawah-specific thresholds. The timeline is dependent upon him being able to meet with a number of stakeholders who have been unavailable at this time.

Councilmember Parker also reported on an Emergency Coastal Resiliency Fund Grant, which will look at ways to add green infrastructure, rain gardens, and erosions swales to help manage stormwater.

X. **Citizens' Comments:**
None

XI. **Adjournment:**


Councilmember Parker made a motion to adjourn the meeting at 3:14 pm. Councilmember Connelly seconded the motion and was unanimously passed.

Submitted by,



Petra S. Reynolds, Town Clerk

Approved by,



John D. Labriola, Mayor

4-8-2021
Date