



**Town of Kiawah Island  
State Accommodations Tax Application**

**Fiscal Year 2022-2023**

**APPLICATION DEADLINE:  
2:00 pm on April 1, 2022**

**NAME OF EVENT** \_\_\_\_\_

**Date of application:** \_\_\_\_\_ **Amount of request: \$** \_\_\_\_\_

**Tourism Related Expenditure Category** (see coverpage for categories): \_\_\_\_\_

**NAME OF APPLICANT:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**Name and position of person submitting request:** \_\_\_\_\_

**Email address:** \_\_\_\_\_

**Telephone #** \_\_\_\_\_ **Fax #** \_\_\_\_\_

**Applicant Category:** Government Agency \_\_\_\_\_ Private Business \_\_\_\_\_ Other \_\_\_\_\_ (Please Specify)

**Please check which tax status applies to your organization:**

\_\_\_\_\_ Not-For-Profit as registered with the Secretary of State of South Carolina

\_\_\_\_\_ Date of Incorporation \_\_\_\_\_ Charter # \_\_\_\_\_

\_\_\_\_\_ Federal Exempt under IRS Code 501(c) 3, 4, 5k, 6, 7, 10

\_\_\_\_\_ Date of IRS Tax Exempt Determination Letter \_\_\_\_\_ (Please Attach)

**Federal Employee Identification Number (FEIN)** \_\_\_\_\_ (Required)

**If you received funding last year, please complete the attached Accommodations Tax Funding Report along with supporting documentation on how the money was spent. (Required)**

## State Accommodations Tax Application

Fiscal Year 2022-2023

Briefly describe your project, and its goals and objectives.

Our objective by hosting the 8th Annual U.S. Amateur Four-Ball Championship is to show continued support for the growth of the game of golf while also providing the opportunity to showcase Kiawah Island. This event has become the top amateur team golf event in the country since its inception and our goal is continue the tournament on that the trajectory. Prior hosts include such clubs as Winged Foot, Olympic, Bandon Dunes and Pinehurst Number 2 among other distinguished hosts.

Players from around the country will come to compete against one another with their family and friends joining to support them in the tournament. Hosting this Championship provides great opportunities for exposure to Kiawah Island.

From Wednesday, May 17 through Wednesday, May 24, The Kiawah Island Club will be hosting the 8th Annual U.S. Amateur Four-Ball Championship at River Course and Cassique. The U.S. Amateur Four-Ball is played by teams of two golfers. 128 teams qualify via a nationwide tournament qualification process and then compete in a 36 hole stroke play qualifier that determines the field of 32 teams for match play. Play is conducted using a four-ball format, where

Date(s) of project.

Wednesday, May 17 through Wednesday, May 24

Describe how your project will enhance the visitor and tourist trade on Kiawah Island.

The U.S. Amateur Four-Ball Championship allows Amateur golfers from around the country to compete against one another. The Kiawah Island Club is very supportive of the game of golf and the good it does for individual players and the community.

Hosting this Championship also allows us to showcase Kiawah Island from many different standpoints. We look forward to allowing participants and their friends and families experience the Club, Resort amenities, and Freshfields Village.

Total estimated attendance: 1,000

Estimated tourist/visitor dollars to the community: \$ 467,250

Number of tourist/visitors\* expected: 800

Number of overnight visitors: 800

Number of room nights expected: 7 x 267

Other verifiable objectives: \_\_\_\_\_

\* Tourists are defined as those who travel at least fifty miles to attend.

If requesting funding for marketing promotions, what is the medium, target audience for the promotional package and estimated number of readers?

Complete last paragraph of Project goals and objectives on page 2

From Wednesday, May 17 through Wednesday, May 24, The Kiawah Island Club will be hosting the 8th Annual U.S. Amateur Four-Ball Championship at River Course and Cassique. The U.S. Amateur Four-Ball is played by teams of two golfers. 128 teams qualify via a nationwide tournament qualification process and then compete in a 36 hole stroke play qualifier that determines the field of 32 teams for match play. Play is conducted using a four-ball format, where the lowest score by either player on each hole is the score for the side. The winning team obtains a ten-year exemption into the tournament but also automatically registers them for the U.S. Amateur Championship, where a victory leads to exemptions for the next years U.S. Open, Open Championship, and The Masters.

An event of this nature focuses on the support and growth of the game of golf.

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What will it cost to execute this project and what amount is being requested? Provide detailed budget of expenditures and list other sources of funding if applicable. (Including amounts funded from other ATAX sources or organizations)

It will cost \$600,000 to execute this event and we are asking for \$100,000. The costs are Player Entertainment and Gifts for 256 players. Volunteer expense such as uniform and hospitality for 300+ people. Tournament expenses and Agronomy expenses.

Is Town support required? If so, describe requirements expected including personnel (i.e. Sheriff's Deputies, Code Enforcement Officers) and the estimated cost of such activities. Is this cost included in this ATAX request?

No

Is Kiawah Island Community Association (KICA) support required (i.e. Security)? If so, is this cost included in this ATAX request?

No

Will funding be requested on a continued basis? Yes ☐ No ☒ If yes, how many years?

Other Comments:

Mail Completed Application To:

Town of Kiawah Island  
Attn: Town Clerk  
4475 Betsy Kerrison Parkway  
Kiawah Island, SC 29455

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If the Town provides funds, I agree to provide within sixty (60) days of the event/activity completion, a full written account of the income (e.g. SATAX funds, registration fees, other income sources, etc.) and expenditures associated with the said event/activity, together with an assessment of the value of the expenditure in promoting tourism.

If the Town provides funds, I agree to allow a representative of the Town and/or its appointed representative to examine the financial records of my organization insofar as they pertain to this event/activity.

This organization assumes full legal responsibility for any suit or action at law or equity, and any or all claims arising from this project/activity, and do hereby indemnify and hold harmless the Town of Kiawah Island and its Accommodations Tax Committee from any liability in any action at law or equity associated with its support for this project/activity.



Signature

GM-COD

Title

KIAWAH ISLAND CLUB

Organization

3.17.2023

Date

### For Office Use Only

Total Amount Requested \$ \_\_\_\_\_

Action Taken by SATAX Committee:

Date of Recommendation \_\_\_\_\_ Amount \_\_\_\_\_ Denied \_\_\_\_\_

Action Taken by Ways & Means Committee:

Date of Recommendation \_\_\_\_\_ Amount \_\_\_\_\_ Denied \_\_\_\_\_

Action Taken by Town Council:

Date of Approval \_\_\_\_\_ Amount \_\_\_\_\_ Denied \_\_\_\_\_

Notes: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_