



Settled 1752
JAMESTOWN
NORTH CAROLINA

Parks and Recreation Advisory Committee

August 3, 2026

6:00 pm in the Council Chambers

Agenda

1. Call to Order- Phyllis Bridges, Chair of the Parks and Recreation Committee
2. Approval of the minutes from the June 1, 2026, meeting- Phyllis Bridges, Chair of the Parks and Recreation Committee
3. Request for recommendation of approval for adjusted golf course rates and discussion regarding discounts- Scott Coakley, Parks and Recreation Director
4. General Jamestown Park and Golf Course Updates- Scott Coakley, Parks and Director
5. General Updates on Parks and Recreation- Jeff Goard, Parks and Recreation Superintendent
6. Public Comment
7. Other Business
8. Adjournment

Chair
Phyllis Bridges

Town Manager
Matthew Johnson

Town Attorneys
Beth Koonce
Robert Brown



Parks & Rec Committee Members
Lamar Lee, Vice Chair
Charles Clapp, Jr.
Amy Reese
Maria Ashburn
William Grant
Duane Willis

Pam Burgess, Council Representative

TOWN OF JAMESTOWN AGENDA ITEM

ITEM ABSTRACT: Approval of the minutes from the June 1st Parks and Rec. Meeting

AGENDA ITEM #: 2

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CONSENT AGENDA ITEM



ACTION ITEM

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INFORMATION ONLY

MEETING DATE: August 3, 2026

ESTIMATED TIME FOR DISCUSSION: 5 Minutes

DEPARTMENT: Administration

CONTACT PERSON: Katie Weiner, Asst. Mgr./Town Clerk

SUMMARY:

Minutes from the June 1st Parks and Recreation Committee meeting.

ATTACHMENTS: June 1st Parks and Recreation Committee minutes.

RECOMMENDATION/ACTION NEEDED: Staff recommends that Council approve the minutes from the June 1st Parks and Rec. meeting.

BUDGETARY IMPACT: N/A

SUGGESTED MOTION: Parks and Rec. Committee Member makes a motion to approve the minutes from the June 1st Parks and Rec. Meeting. Parks and Rec. Committee Member makes a second to the motion. Then vote.

FOLLOW UP ACTION NEEDED: Approved minutes will be posted on the Town's website.

DRAFT

**Parks and Recreation Advisory Committee
June 1, 2026
6:00 pm in the Council Chambers
Minutes**

Parks and Recreation Members Present- Phyllis Bridges, Chair; Doug Hayworth (Alt), Alison Greeson (Alt.), Maria Ashburn & Duane Willis

Parks and Recreation Members Absent- Lamar Lee, Vice Chair; Charles Clapp, Jr., & Will Grant

Council Members Representative: Council Member Burgess was present.

Staff Members Present- Katie M. Weiner, Scott Coakley, Jeff Goard, Marcy Newton, & Justin May

Visitors Present- Carol Brooks

Call to Order – Phyllis Bridges called the meeting to order.

Approval of minutes from the March 2, 2026, meeting –Bridges asked for a motion to approve the minutes from the March 2, 2026, meeting.

Ashburn made a motion to approve the minutes from the March 2, 2026, meeting. Greeson made a second to the motion. The motion passed by a unanimous vote.

General Updates on Parks and Recreation –

Jeff Goard reported that the new park shelters for the basketball court and dog park have been installed. Concrete pads and connecting sidewalks would be next on the schedule to satisfy grant requirements, followed by dog park fencing, water fountains, dog play equipment, and the construction of a volleyball court. He added that the work must be completed by the end of September.

He described a recent fire caused by an outside grill that damaged playground features. He said the damage was quickly repaired by staff. He outlined plans to improve fire safety with more visible “no outside grills” signage and possible fire extinguishers at shelters.

Goard shared usage data from GameTime showing a jump from 8,000 to 28,000 park visitors over comparable six-month periods (a 286% increase), underscoring the impact of the new amenities.

The NC Fusion soccer tournament was held at the athletic park, bringing in 427 teams from six states, using seven venues and 52 fields, and generating over 2,500 hotel room nights, with approximately 2,400 visitors at the soccer complex.

DRAFT

Music in the Park is starting this weekend.

Jamestown Park and Golf Course Pro Shop Updates-

Marcy Newton reported that the golf course has been extremely busy this spring with tournaments, outings, high school events, leagues, and regular play. The course served as the home course for four school teams, it also hosted a high school state championship in May, which boosted pro shop sales due to unexpectedly cold weather.

She explained that the new point-of-sale system installed in November has significantly improved revenue tracking. It captured over 200 additional paid rounds in May that would have been missed under the old system.

Newton also highlighted the success of the new golf carts—now able to complete two full rounds per day without needing to be recharged—she praised her staff for maintaining them.

The Tag Marshal GPS system has improved pace-of-play management and helped golfers see the value of recent price increases.

The upcoming Carolinas Junior Girls Championship will be in July. It will bring top junior female golfers from both Carolinas to showcase the course.

Overview of the Land and Water (LWCF) grant opportunity-

Justin May reported that a major capital project on the golf course has just been completed, replacing a failing 24-inch irrigation line and repairing a large sinkhole on hole 10 while reshaping and leveling the tee box. He added that hole 10 should be in play within two to three weeks once the turf is at tee height. He explained that recent dry, low-humidity weather has forced heavy irrigation usage, dropping pond levels by about eight feet, but recent rainfall and repairs to irrigation power issues now allow him to water at night as intended. To keep the greens healthy and playable, he plans needle-tining this week to soften firm surfaces and improve ball reception. This would be followed by core aeration with heavy sanding on July 6–7, while the course is closed for maintenance.

Public Comment – No one signed up

Other Business- No other business was discussed.

Adjournment – Ashburn made a motion to adjourn. Hayworth made a second to the motion. The motion passed by a unanimous vote.

The meeting ended at 6:20 pm.

Chair
Phyllis Bridges

Town Manager
Matthew Johnson

Town Attorneys
Beth Koonce
Robert Brown



Parks & Rec Committee Members

Lamar Lee, Vice Chair
Charles Clapp, Jr.
Amy Reese
Maria Ashburn
William Grant
Duane Willis

Pam Burgess, Council Representative

TOWN OF JAMESTOWN AGENDA ITEM

ITEM ABSTRACT: General Updates on Parks and Recreation

AGENDA ITEM #: 3



CONSENT AGENDA ITEM



ACTION ITEM



INFORMATION ONLY

MEETING DATE: August 3, 2026

ESTIMATED TIME FOR DISCUSSION: 10 min

DEPARTMENT: Recreation

CONTACT PERSON: Scott Coakley

SUMMARY:

The Parks and Recreation Director will be requesting the approval for adjusted golf course rates and discounts.

ATTACHMENTS:

RECOMMENDATION/ACTION NEEDED: Approve or Deny the proposed golf course rates and discounts

BUDGETARY IMPACT: N/A

SUGGESTED MOTION: Motion to approve or deny the proposed golf course rates and discounts.

FOLLOW UP ACTION NEEDED:

Chair
Phyllis Bridges

Town Manager
Matthew Johnson

Town Attorneys
Beth Koonce
Robert Brown



Parks & Rec Committee Members
Lamar Lee, Vice Chair
Charles Clapp, Jr.
Amy Reese
Maria Ashburn
William Grant
Duane Willis

Pam Burgess, Council Representative

TOWN OF JAMESTOWN AGENDA ITEM

ITEM ABSTRACT: General Updates on Golf Course

AGENDA ITEM #: 4

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CONSENT AGENDA ITEM

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ACTION ITEM

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INFORMATION ONLY

MEETING DATE: August 3, 2026

ESTIMATED TIME FOR DISCUSSION: 10 min

DEPARTMENT: Recreation

CONTACT PERSON: Scott Coakley

SUMMARY:

The Parks and Recreation Director will provide an update on golf operations, including recent activity, course conditions, and upcoming events at the golf facility.

ATTACHMENTS:

RECOMMENDATION/ACTION NEEDED: N/A

BUDGETARY IMPACT: N/A

SUGGESTED MOTION: N/A

FOLLOW UP ACTION NEEDED:

Chair
Phyllis Bridges

Town Manager
Matthew Johnson

Town Attorneys
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TOWN OF JAMESTOWN AGENDA ITEM

ITEM ABSTRACT: General Updates on Parks and Recreation

AGENDA ITEM #: 5

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CONSENT AGENDA ITEM

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ACTION ITEM

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INFORMATION ONLY

MEETING DATE: August 3, 2026

ESTIMATED TIME FOR DISCUSSION: 10 min

DEPARTMENT: Recreation

CONTACT PERSON: Jeff Goard

SUMMARY:

The Parks Superintendent will give an update on the ongoing projects at Jamestown Park.

ATTACHMENTS:

RECOMMENDATION/ACTION NEEDED: N/A

BUDGETARY IMPACT: N/A

SUGGESTED MOTION: N/A

FOLLOW UP ACTION NEEDED: