

Georgetown TEXAS



VISITGEORGETOWN.COM





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YOU CALL IT

your favorite

little vacay

WE CALL IT GEORGETOWN

We'll also answer to the Most Beautiful Town Square in Texas.

But why settle for calling, or texting for that matter, when you could just visit? Seriously, our little slice of Hill Country heaven is just a few exits north of Austin. From our boutiques to our wine bars and our architecture to our arts, we have all the cute without all the crowds.

From our people to our places, we've got personality for days and blooming good energy to boot. Not to mention, we have a little something — something for everyone, from wandering roads and watering holes to theater performances and fossils that are prehistoric. So, pack your bags, grab your favorites, it's time to get your fun on and off the square.





YOU CALL IT

history

We call it our story

Once upon a time, pioneer George Washington Glasscock and his sidekick Thomas B. Huling kindly donated land for the town site. Under one condition... the town HAD to be named after Mr. Glasscock. And thus, Georgetown came to be.

Early on, the city was known for growing grains and planting cotton, but after the Civil War the economy got interesting. Reconstruction brought a wave of innovation and influence in the form of cattle, education, and transportation, turning the town from all hats and no cattle to plenty of hats and plenty of cattle. Thanks to its place along the famed Old Chisholm Trail, one of the most well-known cattle trails in Texas.



When the cattle boom slowed, the railroad chugged in, bringing with it global connectivity. The rails brought better farming supplies, allowing for greater access to merchandising and providing plenty of opportunities for manufacturing enterprises to spring up. Such a shift in vocations turned the area from drab farm town to fierce Victorian enclave.

Speaking of that chic architecture, it's been so well preserved that in 1982 Georgetown was designated a Texas Main Street City, and since then it's received a who's who of accolades, including a Great American Main Street Award and a National Trust Award. Plus, the Texas Commission on the Arts approved the Most Beautiful Town Square in Texas as a cultural district. Blush 😊

Throughout our history, we've received lots of love for leaning into what makes us, well, us. And because we've stayed true to our unique brand of charm, we've become one of the fastest growing cities in the U.S.





YOU CALL IT

flourishing

*We call it the Red Poppy
Capital of Texas*



**RED POPPY
FESTIVAL**

3 DAYS

The number of days each spring you should pop into Georgetown for the Red Poppy Festival.



**DID YOU
KNOW...**

Red Poppies aren't a native Texas wildflower.

HOW THE RED POPPIES GREW

Post-WWI: AEF Soldier Henry Purl "Okra" Compton gifted a bag of poppy seeds from France to his mother, who planted them in her yard at 507 East 7th St.



What's with the okra?
Henry had a farming (mis)adventure, planting 100 acres of okra instead of 100 acres of cotton.

HOW THE RED POPPIES SPREAD

1990: The Texas Legislature certified Georgetown as the Red Poppy Capital of Texas



**500
MILLION**

The number of red poppy seeds planted by the citizens of Georgetown in the 1990s to return the flowers to prominence.



YOU CALL IT

fun

We call it life in Georgetown

Woohoo, it's time to kick up your boots, your heels, or your sneaks and get to seeing, doing, and playing around Georgetown.

If you're an outdoorsy soul, we have greenspace galore and plenty of trails to traverse, not to mention some water to splash in.



More of a culture connoisseur? We have art for the aficionados in all its forms, from the painted to the performed.

Interested in getting buff on history? Pump up your brain power with a visit to our historic courthouse or our famed college, which happens to be the oldest charter in the state.

If you couldn't tell, we have more than enough to discover, no matter your fancy (or not so fancy). So, you can do you when you visit.



Check out all the fun

Downtown Square

Don't miss your chance to see for yourself why we're called The Most Beautiful Town Square in Texas. No matter what day of the week it is, the Square is the place to be. So, plan to stroll it, shop it, dine it, toast it, and most importantly, enjoy it.

[visit.georgetown.org/
downtown-attractions](http://visit.georgetown.org/downtown-attractions)

Blue Hole Park

With limestone bluffs, picnic spots, and wading areas, Blue Hole Park is a lovely spot to peer into the great blue yonder. Not to mention, its location, a mere five blocks from the downtown Square, makes it even easier to while away a sunny day.

[parks.georgetown.org/
blue-hole](http://parks.georgetown.org/blue-hole)

512-930-3595
100 Blue Hole Park Road

Inner Space Cavern

Hidden for 10,000 years, Inner Space Cavern is one of the most well-preserved caves in Texas! Since its discovery, archeologists have unearthed remains of prehistoric animals and found some of nature's finest art.

Innerspacecavern.com
512-931-CAVE
4200 S. I-35 Frontage Rd

Georgetown Sculpture Tour

Art and culture mix and mingle on the Georgetown Sculpture Tour. Started in 2009, this year-long outdoor exhibition is one of Georgetown's first community public art projects. With designs changing every October, it's definitely a sight to see annually.

[arts.georgetown.org/
sculpture-tour](http://arts.georgetown.org/sculpture-tour)

Georgetown Palace Theatre

It's showtime! For more than 90 years, the Palace Theatre has been entertaining audiences with delightful performances, interactive classes, and so much more. With year-round shows, the curtain is always calling.

georgetownpalace.com
512-869-7469
810 S. Austin Avenue

Garey Park

Outdoor adventure abounds at Garey Park. Georgetown's flagship park, donated by Jack and Cammy Garey, hugs the San Gabriel River and offers 525 acres of enjoyment and boundless activities. From river banks and fishing ponds to playgrounds and pavilions, this park was made for people, pups, and ponies to explore.

[parks.georgetown.org/
gareypark](http://parks.georgetown.org/gareypark)
512-930-6800
6450 Ranch to Market Rd 2243



San Gabriel Park

This 180 acre, Lone Star Legacy Park has it all. Nestled between the San Gabriel River and Austin Avenue, San Gabriel Park is the perfect place to kick, catch, spike, or throw a ball, not to mention it has trails to run, space for concerts, and places to picnic.

[parks.georgetown.org/san-
gabriel-park](http://parks.georgetown.org/san-gabriel-park)
445 E. Morrow Street

Southwestern University

For nearly two centuries, Southwestern University has been an educational hub for tomorrow's leaders and innovators. As the oldest chartered university in Texas and home to one of the most beautiful structures in the state, you'll get a history lesson and then some.

southwestern.edu
512-863-6511
1001 E. University Avenue

Williamson County Courthouse

We call this beauty the focal point of the Square. Of course we love each building equally, but this neoclassical architectural wonder was designed by Charles Henry Page in 1909, rededicated in 2006, and definitely has some stories to tell.

710 Main Street



Hike & Bike Trails

Whether you are looking for some family fun or need to log some miles, our hike and bike trails were made for you to do you. With nine clear miles, multiple entry points, easy-to-find rest stops, and beautiful views of the San Gabriel River, you'll definitely meet your step count.

[parks.georgetown.org/
hike-bike-trails](http://parks.georgetown.org/hike-bike-trails)
512-930-3596





Williamson Museum

Known for providing leading-edge historical and cultural education to the public, Williamson Museum sets a high standard for museum-goers. From free, hands-on programming to innovative exhibits and community-focused events, you'll get to know the who, what, when, and where of Williamson County.

Want to visit the Williamson County Courthouse for a free tour? Check with the Museum for all the insider details. The Museum is open Wednesday – Saturday.

williamsonmuseum.org
512-943-1670
716 S. Austin Avenue

Lake Georgetown

Boat days are the best days. You can bring your boat to one of the three public access points with boat ramps for an afternoon on the water. Or if you want to stay for the weekend, set up your home base at one of the developed or primitive camping spots and enjoy splashing in the swimming beach and trekking the 26.5-mile hiking trail.

swf-wc.usace.army.mil/georgetown
512-930-5253
Off Williams Drive

Georgetown Art Center

Originally the first municipal building in Georgetown, the Art Center dates back to 1892 and has housed everything from a prison to a firehouse. Nowadays, it is home to innovative, intelligent, locally created and curated exhibits that are all free to the public.

artcenter.georgetown.org
512-930-2583
816 S. Main Street

Sweet Eats Fruit Farm

There's fruit and so much more at Sweet Eats Fruit Farm. No matter what time of year you visit, there are farm animals to pet, ponies to ride, and baked goods to enjoy, not to mention seasonal festivals and bushels of you-pick opportunities.

sweeteats.com

512-766-3276
14400 E. State Hwy 29

Daytripper World Headquarters

Chet Garner and his daytripping crew don't just love Texas, they live it, drive it, devour it, and film it. Having covered 150,000 Texas miles, consumed 1,000lbs of BBQ, and met countless Texans, there are a lot of tales to be told. At the World Headquarters, shop for essential daytripping goodies, and you may even catch a glimpse of the Daytripper himself!

thedaytripper.com
211 W. 8th Street



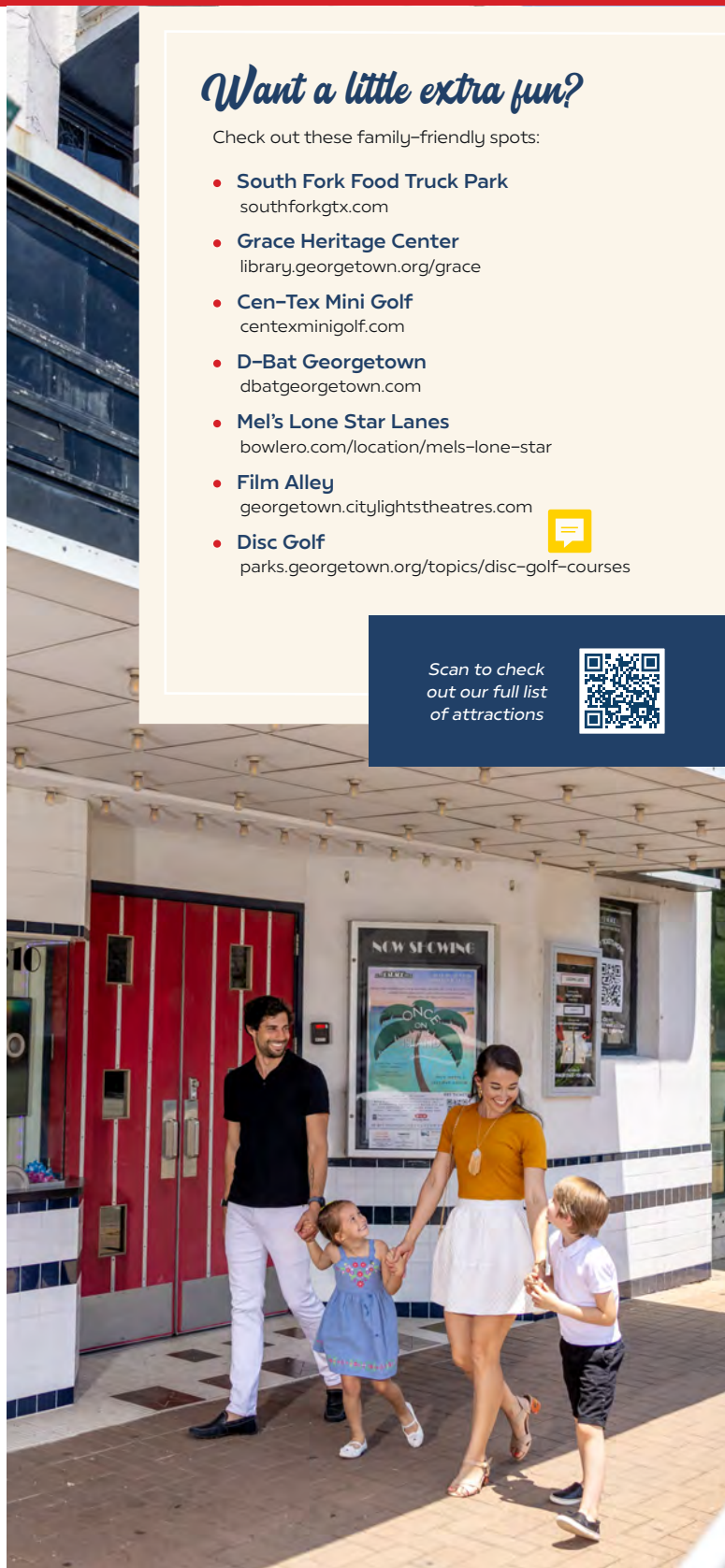
Want a little extra fun?

Check out these family-friendly spots:

- **South Fork Food Truck Park**
southforkgtx.com
- **Grace Heritage Center**
library.georgetown.org/grace
- **Cen-Tex Mini Golf**
centexminigolf.com
- **D-Bat Georgetown**
dbatgeorgetown.com
- **Mel's Lone Star Lanes**
bowlero.com/location/mels-lone-star
- **Film Alley**
georgetown.citylightstheatres.com
- **Disc Golf**
parks.georgetown.org/topics/disc-golf-courses



Scan to check
out our full list
of attractions





YOU CALL IT

a charming downtown



We call it the most beautiful town square in Texas

Have you actually been to Georgetown if you haven't visited the Square? We'd say no. You see, the Square is kinda our thing. And it's been our thing for as far back as most of us can remember. Built around our historic courthouse, the Square has always served as a meeting ground for our community. Over the years, it has evolved, becoming a destination for all to enjoy.

DINING

Speaking of enjoying, who's ready for some good eats?! From mouthwatering Tex-Mex to pizza that's amore, Downtown dining is definitely delicious. Whether you are looking for chic date night vibes or sweets to stroll with, our restaurants know the fastest way to the heart.

SIPPING

On the Square, we believe glasses should always be half full and hours should always be happy. So, you never have to go far to find a watering hole to tap into. Which means all you need to decide is if you want to raise a cold one, a vino, or something stirred, shaken, or mock'd. Whatever the day calls for, we've got you covered.



SHOPPING

Forget window shopping, you'll want to go shop shopping on the Square. From boutiques and antiques to guitars and memoirs, you'll find the gifts you've been looking for, and probably even a few goodies for yourself.

ART

Mural, mural on the wall, you've made our Square the most colorful of all. Public displays of creativity are sprinkled throughout downtown, making it easy for you to stop, snap, and share your favorite work of art.



YOU CALL IT

planning

ahead



PHOTO: GABY DEIMEKE

*We call it a year
in Georgetown*

Monthly Events

MARKET DAYS

Second Saturdays of the Month
(March – November)

GHOST TOURS ON THE SQUARE

Every First Friday (March – November)

Annual Events

MARCH

The Georgetown Swirl

APRIL

Georgetown Spring Art Stroll

Two Step Inn Music Festival

Red Poppy Festival

JUNE

Juneteenth

JULY

July 4th Celebration

AUGUST

Blazin' Beer Crawl

OCTOBER

Fiesta Georgetown

Georgetown Autumn Art Stroll

South Main Arts Festival

NOVEMBER

Lighting of the Square

Small Business Saturday and
Coffee and Cocoa Crawl

DECEMBER

Christmas Stroll

Preservation Georgetown

Holiday Home Tour

Sun City Holiday Home Tour



Scan to learn more about
events in Georgetown



YOU CALL IT

goodnight



We call it a night in Georgetown

Whether you're trying to catch some fresh z's, get a few extra winks, or just can't help snoozing that alarm, we've got you. When you stay in Georgetown, we make getting a good night's rest easier than counting sheep.



Go ahead, get your sleep on

Love a cozy B&B? Prefer a home sweet rental? Rather hunker down at a hotel? We get it, everyone likes something different when it comes to overnight getaways. Which is why when you plan a visit to Georgetown, your sleep options are endless.

LOCAL GUEST HOUSES

Enjoy wake-me-in-the-morning treats, gardens made for smelling roses, and perfectly appointed guest rooms? Then one of our local guest houses will be a stay-maker.

HOTELS

More into hotels, where check out is clear, beds are always made, and fresh towels are on the way? Then one of our hotels will suit you, whether you are here for work or for play.





Places to Stay



HOTELS/MOTELS

	# OF ROOMS	BREAKFAST	INTERNET	MEETING ROOMS	PETS	INDOOR/ OUTDOOR POOL	FITNESS ROOM
BEST WESTERN PLUS 600 San Gabriel Village Boulevard Georgetown, TX 78626 512-868-8555	76	★	★	★	★	O	★
BUDGET INN 1908 S. Austin Avenue Georgetown, TX 78626 512-869-0709	22		★				
CANDLEWOOD SUITES 451 N. IH 35 Georgetown, TX 78628 512-591-7888	71		★		★		
COMFORT SUITES 11 Waters Edge Circle Georgetown, TX 78626 979-314-7281	69	★	★	★		I	★
DAYS INN 333 N. Interstate 35 Georgetown, TX 78628 512-591-0732	99	★	★	★	★	O	
FAIRFIELD INN 930 W University Ave Georgetown, TX 78626 512-969-3500	96	★	★	★	★	O	★
HAMPTON INN & SUITES 160 River Oaks Cove Georgetown, TX 78626 512-688-5300	78	★	★	★		O	★
HOLIDAY INN EXPRESS & SUITES 431 N. Interstate 35 Georgetown, TX 78628 512-591-7890	74	★	★	★		I	★
MOTEL 6 1005 Leander Road Georgetown, TX 78628 512-863-7504	54	★	★		★	O	
RODEWAY INN 209 N. Interstate 35 Georgetown, TX 78628 512-863-5572	47	★	★			O	
SHERATON 1101 Woodlawn Avenue Georgetown, TX 78628 737-444-2700	222		★	★		O	★
WOODSPRING SUITES 904 Rockmoor Drive Georgetown, TX 78628 512-688-4366	108		★	★	★		★



Visit us online to
learn more about
hotels and camping



Georgetown

CONVENTION & VISITOR  BUREAU

Visit us at 103 W. 7th Street | Georgetown, TX 78626
512-930-3545 | CVB@Georgetown.org



VISITGEORGETOWN.COM



visitgeorgetowntx


GEORGETOWN
TEXAS
more than welcome

