



# City of Fall River Massachusetts

*PAUL E. COOGAN*  
*Mayor*

FOR IMMEDIATE RELEASE

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## **City to Hold “Meet the Artists” Event, Announce Winner of Logo Design Contest**

**(FALL RIVER, MA- January 23, 2023)**- The City of Fall River is planning a reception at Government Center on Tuesday, January 31<sup>st</sup> at 5pm to conclude the Fall River Logo Design Contest and announce the winning logo. The event, which is open to the public, will offer residents the chance to meet the finalists and learn more about each design. A ceremony will be held to recognize each artist and announce the winner, who will receive a \$500 prize. Light refreshments will be served and the City will give away merchandise with the new logo.

Motivated by the City’s decision to redesign the Fall River municipal website, Mayor Paul Coogan’s Office announced an open call for logo designs in the Fall of 2022. After receiving over 200 entries from the public, six finalists were selected and placed into a public vote. After compiling the votes (collected both online and at in-person locations across the City), the winning design has been adapted into a brand kit for official City use.

The event will also provide an opportunity for City officials to share information on related projects- including a recent investment in local tourism efforts and updates on the ongoing website redesign project. Residents will be offered opportunities to provide input on the new municipal website at Tuesday’s event.

Residents can follow the Facebook event page for updates: <https://fb.me/e/2AQc62mAS>. Questions about the event, or the logo contest, can be sent to the Mayor’s Office at [mediarelations@fallriverma.org](mailto:mediarelations@fallriverma.org).