



FALL RIVER MASSACHUSETTS

FOR IMMEDIATE RELEASE
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Show Your Love for Fall River this Thursday at City Pride Night!

(FALL RIVER, MA- SEPTEMBER 5, 2023)- There's nothing better than a fun family evening to celebrate the back to school season! This Thursday, September 7th, from 5:00 p.m. to 7:00 p.m., at the Senator Thomas Norton City Pier, all are invited to take pride in Fall River at City Pride Night. The final Picnic Performances at the Pier event of 2023, this all-ages event will feature live music, food trucks, city-themed activities, and community resource tables against the backdrop of the Taunton River and Braga Bridge at sunset. Previous Picnic Performances at the Pier events included Kite Night on July 13th, and Fun and Games and Luau Night on August 24th.

A live musical performance will be provided by the Louie Leeman Band who will be set up on the boardwalk to allow guests to set up their own lawn chairs and blankets to sit and enjoy the music.

Food trucks in attendance will include Green Jar Cocina, What's Up Cupcake, Dorothy Cox Ice Cream, Pit Stop Street Food, and Big Dog Eats.

Community activities will include a nature-themed craft by the Trustees Mobile Adventure Van, character interaction and magic by Tony Medeiros Entertainment, arts and crafts by the Greater Fall River Art Association, kids activities and giveaways by Greater Fall River RE-Creation, merchandise and coloring pages by the Fall River Arts and Culture Coalition, henna, temporary tattoos and an Instagram photo opp by Viva Fall River, an event raffle provided by Battleship Cove, and an interactive touch-a-truck event with Fall River emergency response vehicles.

Admission is free. Food and beverages are available for purchase.

This event is presented by The City of Fall River, Viva Fall River, the Narrows Center, Greater Fall River RE-Creation, the Fall River Redevelopment Authority, and State Senator Michael Rodrigues.

Information can be found on vivafallriver.com or on the series' Facebook event page, [\(2\) City Pride Night: A Picnic Performances at the Pier Event | Facebook](#)

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Viva Fall River is a creative economy initiative whose mission is to draw on the City's unique assets to foster economic revitalization, support community engagement, inspire a vibrant arts scene, and elevate the profile of the city as a premier South Coast destination. Viva Fall River works closely with the city government and many community partners to find sectors of collaboration that bolster the local, post-pandemic economy.

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