

**ELKO CONVENTION & VISITORS AUTHORITY  
MARKETING COMMITTEE MEETING - AGENDA  
WEDNESDAY, JUNE 2, 2021 - 8:30 AM PST  
TURQUOISE ROOM**

The Chair reserves the right to: change the order of agenda items, combine two or more agenda items for consideration, remove or delay discussion on an item, and/or recess the meeting and continue at another specific date and time.

1. Meeting called to order by Marketing Committee Chair Chip Stone
2. Public Comment Period - **Non-Action Item**  
Pursuant to N.R.S. 241.020, 2 (c) (3) this time is devoted to comments by the general public, if any, and discussion of those comments. No action may be taken upon a matter raised under this item on the agenda until the matter itself has been specifically included on a successive agenda and identified to be an action item
3. Approval of the April 14, 2021 Marketing Committee Minutes - **For Possible Action (Public Comment)**
4. Presentation, discussion and possible recommendation of approval of marketing funds to Benavides Bucking Bulls for the 2021 Gold Rush Bull Riding Challenge in the amount of up to \$5,838.00 - **For Possible Action (Public Comment)**
5. Presentation, discussion and possible recommendation of approval of marketing funds to the 2021 Elko County Fair & Centennial Celebration in the amount of up to \$10,000.00 - **For Possible Action (Public Comment)**
6. Presentation, discussion and possible recommendation of approval of marketing funds to Humboldt River Disc Golf Club for the 2021 Elko Disc Golf Tournament in the amount of up to \$3,000.00 - **For Possible Action (Public Comment)**
7. Presentation, discussion and possible recommendation of approval of marketing funds to the 2021 Elko National Basque Festival in the amount of up to \$2,500.00 - **For Possible Action (Public Comment)**
8. Updates from ECVA staff - **Non-Action Item**
9. Updates from Marketing Committee Members - **Non-Action Item**
10. Public Comment Period - **Non-Action Item**
11. Adjourn.



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Katie Neddenriep, Executive Director ECVA