

ELKO CONVENTION & VISITORS AUTHORITY
AGENDA
MARKETING COMMITTEE MEETING
WEDNESDAY, APRIL 14, 2021 - 8:30 AM PST
ONLINE- [HTTPS://ZOOM.US/JOIN](https://zoom.us/join)
MEETING ID: 858 3283 1769, PASSCODE: 423040

The Chair reserves the right to: change the order of agenda items, combine two or more agenda items for consideration, remove or delay discussion on an item, and/or recess the meeting and continue at another specific date and time.

1. Meeting called to order by Marketing Committee Chair Chip Stone
2. Public Comment Period - **Non-Action Item**
Pursuant to N.R.S. 241.020, 2 (c) (3) this time is devoted to comments by the general public, if any, and discussion of those comments. No action may be taken upon a matter raised under this item on the agenda until the matter itself has been specifically included on a successive agenda and identified to be an action item
3. Approval of the February 10, 2021 Marketing Committee Minutes - **For Possible Action (Public Comment)**
4. Presentation, discussion and possible recommendation of approval of marketing funds to Ruby Mountain Relay in the amount of \$6,000.00 - **For Possible Action (Public Comment)**
5. Updates from ECVA staff - **Non-Action Item**
6. Updates from Marketing Committee Members - **Non-Action Item**
7. Public Comment Period - **Non-Action Item**
8. Adjourn.



Katie Neddenriep, Executive Director ECVA