

ELKO CONVENTION & VISITORS AUTHORITY
MARKETING COMMITTEE MEETING
ZOOM (<https://zoom.us/join>)
MEETING ID: 824 5358 1947
PASSCODE: 663300
WEDNESDAY, FEBRUARY 10, 2021
8:30 AM
AGENDA

The Chair reserves the right to: change the order of agenda items, combine two or more agenda items for consideration, remove or delay discussion on an item, and/or recess the meeting and continue at another specific date and time.

1. Meeting called to order by Marketing Committee Chair Chip Stone
2. Public Comment Period - **Non-Action Item**
Pursuant to N.R.S. 241.020, 2 (c) (3) this time is devoted to comments by the general public, if any, and discussion of those comments. No action may be taken upon a matter raised under this item on the agenda until the matter itself has been specifically included on a successive agenda and identified to be an action item
3. Approval of the December 09, 2020 Marketing Committee Minutes - **For Possible Action (Public Comment)**
4. Presentation, discussion and possible recommendation of approval of marketing funds to the Silver State Stampede in the amount of \$5,000.00 - **For Possible Action (Public Comment)**
5. Presentation, discussion and possible recommendation of marketing fund & general fund sponsorship to the Jake Eary Memorial Rodeo totaling \$2,600.00 - **For Possible Action (Public Comment)**
6. Review and consideration of Marketing Committee organization and protocols. - **For Possible Action (Public Comment)**
7. Updates from ECVA staff - **Non-Action Item**
8. Updates from Marketing Committee Members - **Non-Action Item**
9. Public Comment Period - **Non-Action Item**
10. Adjourn



Katie Neddenriep, Executive Director ECVA