Township of Edison
Dan Reeve
Director of Recreation

Mayor Samip Joshi
100 Municipal Blvd
Edison, New Jersey 08817
Phone: 732.248.6417
dreeve@edisonnj.gov

Dear Winter Wonderland Vendor,

The Township of Edison and the Edison Recreation Department will be hosting the Annual "Winter Wonderland and Tree Lighting Celebration" on Saturday, December 5, 2026 from 4:00 p.m. to 8:30 p.m. at Papaianni Park, 100 Municipal Blvd., Edison.

We are currently accepting applications from food vendors, food trucks, and non-food vendors to participate in our annual Winter Wonderland Celebration. In previous years, this outdoor event has drawn over 5,000 attendees, making it a high-traffic and family-friendly community celebration. Vendor space is limited and will be filled on a first-come, first-served basis. The application process will close once the maximum vendor capacity has been reached, and no additional vendors will be accepted after capacity has been met, regardless of the application deadline. Late submissions will not be accepted. All approved vendors will be assigned their designated vendor space on the day of the event upon check-in. If you are interested in participating, please complete and submit the application by Monday, November 23, 2026 to Ashley Cesareo at acesareo@edisonnj.gov.

Please note that there are no water hookups or electrical connections available. All vendors MUST provide their own tables, chairs, tents, generators, tent weights, and any other equipment necessary for their setup.

Vendor Fees:

- 10'x 16' Parking Lot Space with Wooden Hut = $200.00 (food & non-food items)
- 10'x16' Parking Lot Space = $200.00 (food & non-food items)
- 10'x10' Grass Space = $100.00 (non-profit organizations)

Once your application has been submitted to Ashley Cesareo, she will bill your account. After receiving your bill, you may pay online at www.EdisonNJ.org by clicking "Register for Recreation Now" and following the instructions. You may also bring this application to the Edison Recreation Department, located at 100 Municipal Blvd., 2nd Floor, and pay by credit card, check, cash, or money order. Office hours are Monday–Friday, 8:00 a.m.–4:00 p.m. No mail-in applications will be accepted.

Vendors must submit all necessary and appropriate permit applications through the Edison Health Department at Health@edisonnj.gov and the Edison Fire Department at DDiNuzzo@edisonfd.org. Please contact each department directly for the required applications. Failure to pay all required health and/or fire permit fees will result in a late fee being assessed on the day of the event.

Applications are not approved until all fees are paid in full. We look forward to seeing you on December 5th. If you have any questions, please contact me at 732-248-6422.

Sincerely,
Ashley Cesareo
Ashley Cesareo
Special Events Coordinator

OFFICE USE ONLY
Employee Initials_____
Date Received _____
Acct. #_____

2026 WINTER WONDERLAND & TREE LIGHTING CELEBRATION VENDOR APPLICATION

Vendor/Business Name:_____

Type of Goods (food vendors include a sample menu)

_____

_____

Vendor Point of Contact Name:_____

Business/Primary Address:_____

City:_____State:_____Zip:_____

Day Phone:_____Cell:_____E-Mail Address:_____

Vendor Website:_____Vendor Facebook:_____

PLEASE SELECT:

• 10'x 16' Parking Lot Space with Wooden Hut - $200.00 _____ (25 spots)

• 10'x16' Parking Lot Space - $200.00 _____ (10 spots)

• 10x10'Non-Profit Grass Space - $100.00 _____ (5 spots)

Food Vendors:

Are you cooking with open flames?:_____

Food Truck Set Up: Please fill out below section if your set up is a food truck & include a picture of the vehicle that you will be serving from.

Dimensions of Truck: (length x width)

_____

All Vendors:

Are you using a tent? What size tent?_____

THE APPLICANT DOES HEREBY AGREE TO INDEMNIFY AND HOLD HARMLESS THE EDISON TOWNSHIP PARKS AND RECREATION DEPARTMENT, ITS OFFICERS, EMPLOYEES AND AGENTS, FROM AND AGAINST ALL LIABILITY, CLAIMS AND DEMANDS ON ACCOUNT OF INJURY, LOSS OR DAMAGE, OR ANY OTHER LOSS OF ANY KIND WHATSOEVER; WHICH ARISE OUT OF OR ARE IN ANY MANNER CONNECTED WITH THIS EVENT. APPLICANT AGREES TO BE LEGALLY AND FINANCIALLY RESPONSIBLE FOR THE CONDUCT AND CONTROL OF BOTH PATRON AND PARTICIPANT, AND TO COMPLY WITH ALL FEDERAL, STATE AND LOCAL LAWS. IT IS FURTHER UNDERSTOOD AND AGREED THAT EDISON TOWNSHIP DOES NOT PROVIDE ANY INSURANCE COVERAGE FOR THE PARTICIPANT OR ORGANIZATION.

Signature:_____**Date**_____

S: winter wonderland 2026 vendor

application

EDISON

Sam Joshi, Mayor

DEPARTMENT OF HEALTH 100 Municipal Blvd, Edison, NJ 08817
health@edisonnj.gov **732-248-7290**

TEMPORARY RETAIL FOOD ESTABLISHMENT APPLICATION

Location of Event:_____

Date of Event:_____ **Time you will be on Site:**_____

Name of Caterer: _____**Phone #:**_____

Address of Caterer:_____
You must submit a copy of your commissary's last inspection report along with this application.

Contact Person on Site:_____ **Cell Phone #:**_____

Proposed Menu:_____

Facilities to maintain cold foods (specify):_____

Facilities to maintain hot foods (specify):_____

Hand Wash & Sanitizing Facilities Must Be Provided

Frozen Foods <0F	**Refrigerated Foods <41F**	**Disposable Plastic Gloves Required**
Re-Heated Foods >165F	**Hot Holding of Foods >140F**	**Stem Thermometer Required**

FEES:	
One location for more than three (3) consecutive days	**$200.00**
One location for not more than three (3) consecutive days (one event)	**$75.00**

- **No applications will be accepted any later than 48 hours prior to the event.**

Name on Card:_____

Card #:_____ **Exp:**_____

CID:_____ **Billing Zip Code:** _____ **Visa/Mastercard/Discover/AMEX**

_____
Signature of Applicant

License Number: _____ **License Expires:**_____

TOWNSHIP OF EDISON

DEPARTMENT OF PUBLIC SAFETY

100 Municipal Boulevard Edison NJ 08817| Phone: 732-248-7558| Fax: 732-248-7555

DIVISION OF FIRE
ANDY TOTH
ACTING FIRE CHIEF
ATOTH@EDISONFD.ORG

BUREAU OF FIRE PREVENTION
MATTHEW R. JANDERNAL
FIRE MARSHAL
MJANDERNAL@EDISONFD.ORG

APPLICATION FOR PERMIT

The Uniform Fire Code States:

"It shall be unlawful to engage in any business activity involving the handling, storage or use of hazardous substance, materials or devices, or to maintain, store or handle materials, to conduct processes which produce conditions hazardous to life or property; to install equipment used in condition with such activities; or to establish a place of assembly without first obtaining a permit from the fire official." (N.J.A.C. 5:70-2.7 Permits Required)

NOTE: Each individual act requires a separate permit. There are five types of permits. You should consult your local Fire Offic.ial for the number and types of permits required, and for permit fees.

(Fee must accompany application. Make check payable to: Township of Edison, 100 Municipal Blvd., Edison, NJ 08817.)

Date of Application:_____

Location where activity will occur:	Proposed date(s) of activity:

APPLICANT:
Name:
Address:
City, State, Zip Code:
Phone Number:

The above named applicant hereby requests permission to conduct the following activity at the indicated location:

_____

_____

_____

And for the keeping, storage, occupancy, sale, handling, or manufacture of the following:

_____

_____

_____

State Quantities for each category to be stored or used, and the method stored or used:

_____

_____

I HEREBY ACKNOWLEDGE THAT I HAVE READ THIS APPLICATION, THAT THE INFORMATION GIVEN IS CORRECT, AND THAT I AM THE OWNER, OR DULY AUTHORIZED TO ACT IN THE OWNER'S BEHALF AND AS SUCH HEREBY AGREE TO COMPLY WITH THE APPLICABLE REQUIREMENTS OF THE FIRE CODE AS WELL AS ANY SPECIFIC CONDITIONS IMPOSED BY THE FIRE OFFICIAL.