

# PUBLIC FOUNDATION GREATER DES MOINES ART

## HISTORY

## QUICK FACTS

A 501(c)(3) organization.

Led by a board of 20 directors

### Mission:

Greater Des Moines Public Art Foundation places art in public spaces in the community through public and private collaborations, adding to the cultural record through its collections and educational programs.

### Vision:

Greater Des Moines Public Art Foundation engages, inspires, and enriches the lives of citizens and visitors in our community through its public art program. The Foundation increases cultural awareness by establishing a world class destination for public art.

## THE ACTIVITIES AND IMPACT OF PUBLIC ART

31 JANUARY 2022 UPDATE



Kerry James Marshall *A Monumental Journey*



Juanjo Novella *Threshold*



Alice Aycock *Liftoff*



Sheena Rose *DART Shelter*

2001

2005

2010

2015

2020

2022

QUICK FACTS

A 501(c)(3) organization.

Led by a board of 20 directors

Mission:

Greater Des Moines Public Art Foundation places art in public spaces in the community through public and private collaborations, adding to the cultural record through its collections and educational programs.

Vision:

Greater Des Moines Public Art Foundation engages, inspires, and enriches the lives of citizens and visitors in our community through its public art program. The Foundation increases cultural awareness by establishing a world class destination for public art.

Review and Recommend

Review aesthetic and compliance related items on behalf of the City of Des Moines

Commission and Install

Identify accessible public sites, select artists, raise funds, coordinate installation  
Permanent and short-term projects

Assist and Coordinate community projects

Kerry James Marshall *A Monumental Journey*  
Tom Sachs *Miffy Fountain*

Support Education

Provide curricula for pre-K through high school  
Workshop at Oakridge Neighborhood inspired by Kerry James Marshall's *A Monumental Journey*  
STEM camp with Science Center of Iowa



HISTORY

The public art foundation was an evolution of a Public Arts Commission, established in 2001. This was concurrent with the passage of Ordinance 14,005, which established a goal of annually funding the City's Public Arts Program at the level equal to 1.5% of the appropriated Capitol Improvements Programs funding.

In 2004 the Public Arts Commission's administration and associated public fundraising were formally transferred to the Greater Des Moines Community Foundation. Later that year the Community Foundation established the Greater Des Moines Public Art Foundation.

The Community Foundation appoints members to our Board of Directors, and administers the trust account to hold the Foundation's funding, including the annual funding from the City of Des Moines.



A REVIEW OF OUR WORK

Our Board’s Goals for Projects

Reflect the multicultural and diverse  
character of Des Moines’s citizens

Commission diverse artists

Touch citizens and visitors  
throughout the city

Install work of high artistic quality

2001

2005

2006

2010

2015

2020

2022

A REVIEW OF OUR WORK

Commissioned Work

**Siah Armajani**

Dedicated 16 May 2006

*Temple Chess & Poetry Garden*

Envisioned by the family of  
Bennett Webster as a gift to the  
people of Des Moines.

\$305,000



2001

2005

2006

2010

2015

2020

2022

A REVIEW OF OUR WORK

Collaborative Community Project  
with the Historic East Village

**Rack-n-Roll**

Dedicated Spring 2006

The GDMPAF organized and co-funded this project to design, fabricate, and install custom bike racks in the Historic East Village neighborhood.

The 11 sculptural bike racks were unveiled during Bike to Work Week in 2006.

\$22,000



A REVIEW OF OUR WORK

Community Project Supported

John and Mary Pappajohn  
Sculpture Park  
Dedicated in 2009

A portion of the Western Gateway Park was transformed from an open park into the John and Mary Pappajohn Sculpture Park. The park land is owned and maintained by the City of Des Moines, while the artworks are owned and maintained by the Des Moines Art Center.

The GDMPAF donated \$500,000 to support the project to transform the Western Gateway Park into the Sculpture Park.

\$500,000



A REVIEW OF OUR WORK

Commissioned Work

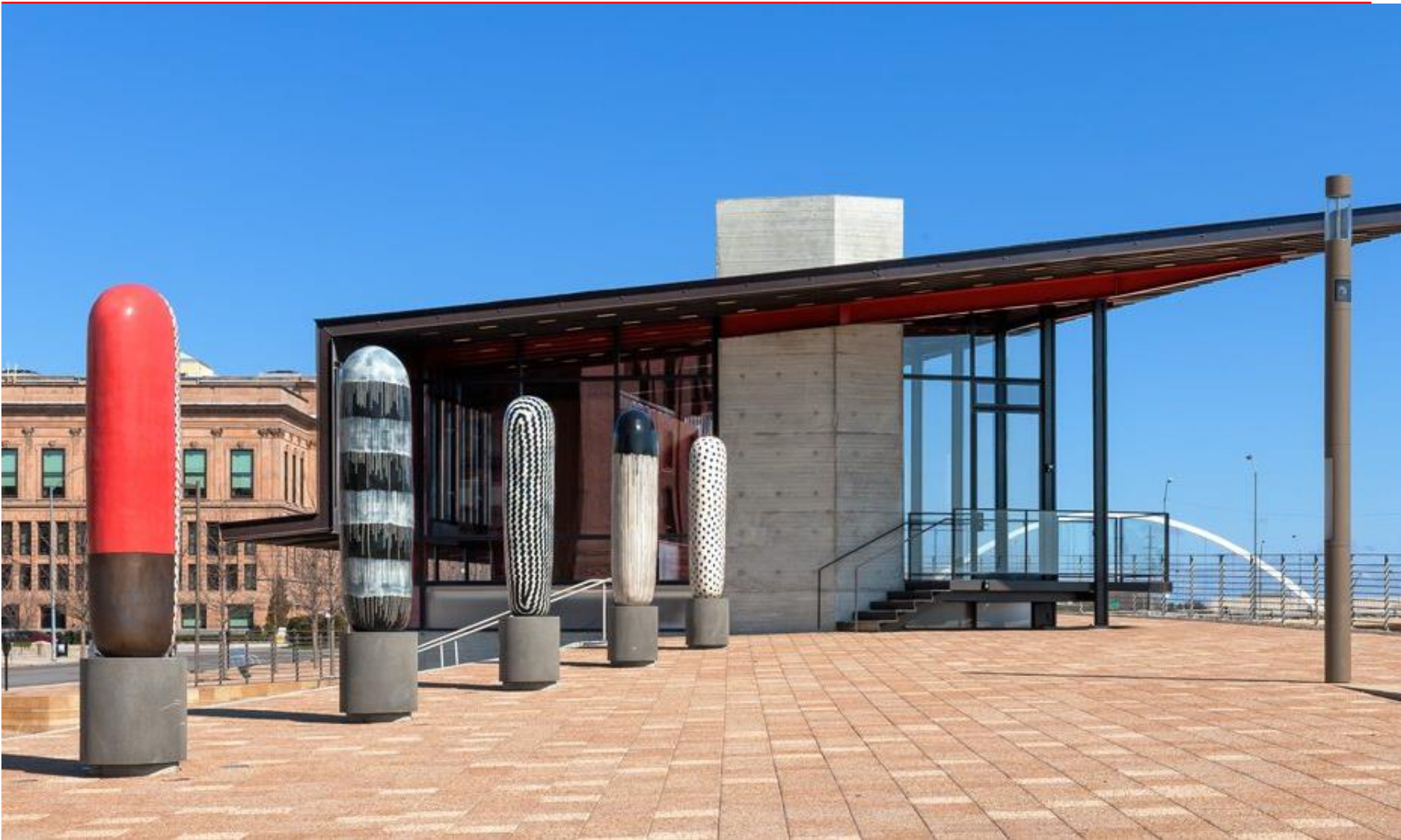
**Jun Kaneko**

Dedicated 13 November 2012  
*Five Dangos*

The HUB Spot

Supported by the Hubbell family,  
these five monumental ceramic  
pieces enliven the plaza space south  
of the HUB Spot.

\$400,000



A REVIEW OF OUR WORK

Commissioned Work

**Jun Kaneko**

Dedicated 21 October 2013  
*Expansion*

The City of Des Moines pump station  
(opposite the HUB Spot)

This glass mural completes the north  
face of the utilitarian Court Avenue  
pump station and allows it to function  
in tandem with the HUB Spot  
immediately to the north, creating an  
urban space that bridges across  
Court Avenue.

**\$720,000**

THE ACTIVITIES AND IMPACT OF PUBLIC ART

31 JANUARY 2022 UPDATE



A REVIEW OF OUR WORK

Temporary Work

Travis Rice

*Stripes*

August 2013

State Fair Grounds

This installation was the first in a series of temporary installations at the State Fair Grounds during the annual fair. This banner was installed along the façade of the Cultural Center during the run of the fair.

This project was conceptualized and implemented by the volunteer working committee of the Foundation, Project Spaces.

\$18,000

THE ACTIVITIES AND IMPACT OF PUBLIC ART

31 JANUARY 2022 UPDATE



A REVIEW OF OUR WORK

Temporary Work

This series of 10 bus wraps were the result of a collaboration between the Foundation and DART. The Foundation conducted a search for artists which created a pool of approved artists that was used for all of the buswraps.

The Foundation paid all artists fees and the cost of the fabrication and installation of the bus wraps.

The Foundation was excited about the opportunity to collaborate with DART and to have a project that literally traveled to all parts of the City and could be seen by all citizens.



2001

2005

2010

2014 2015 2016 2017 2018 2019

2020

2022

A REVIEW OF OUR WORK

Temporary Work

This series of 10 bus wraps were the result of a collaboration between the Foundation and DART. The Foundation conducted a search for artists which created a pool of approved artists that was used for all of the buswraps.

The Foundation paid all artists fees and the cost of the fabrication and installation of the bus wraps.

The Foundation was excited about the opportunity to collaborate with DART and to have a project that literally traveled to all parts of the City and could be seen by all citizens.



A REVIEW OF OUR WORK

Temporary Work

This series of 10 bus wraps were the result of a collaboration between the Foundation and DART. The Foundation conducted a search for artists which created a pool of approved artists that was used for all of the buswraps.

The Foundation paid all artists fees and the cost of the fabrication and installation of the bus wraps.

The Foundation was excited about the opportunity to collaborate with DART and to have a project that literally traveled to all parts of the City and could be seen by all citizens.

\$139,500



A REVIEW OF OUR WORK

Temporary Work

Mary Mattingly  
*Wading Bridge*  
2015  
Waterworks Park

This temporary installation was a collaboration with the Des Moines Area Metropolitan Planning Organization (MPO). The work was intended to highlight the challenges of water quality in our urban community and investigate ways to get people to the water.

\$14,000



A REVIEW OF OUR WORK

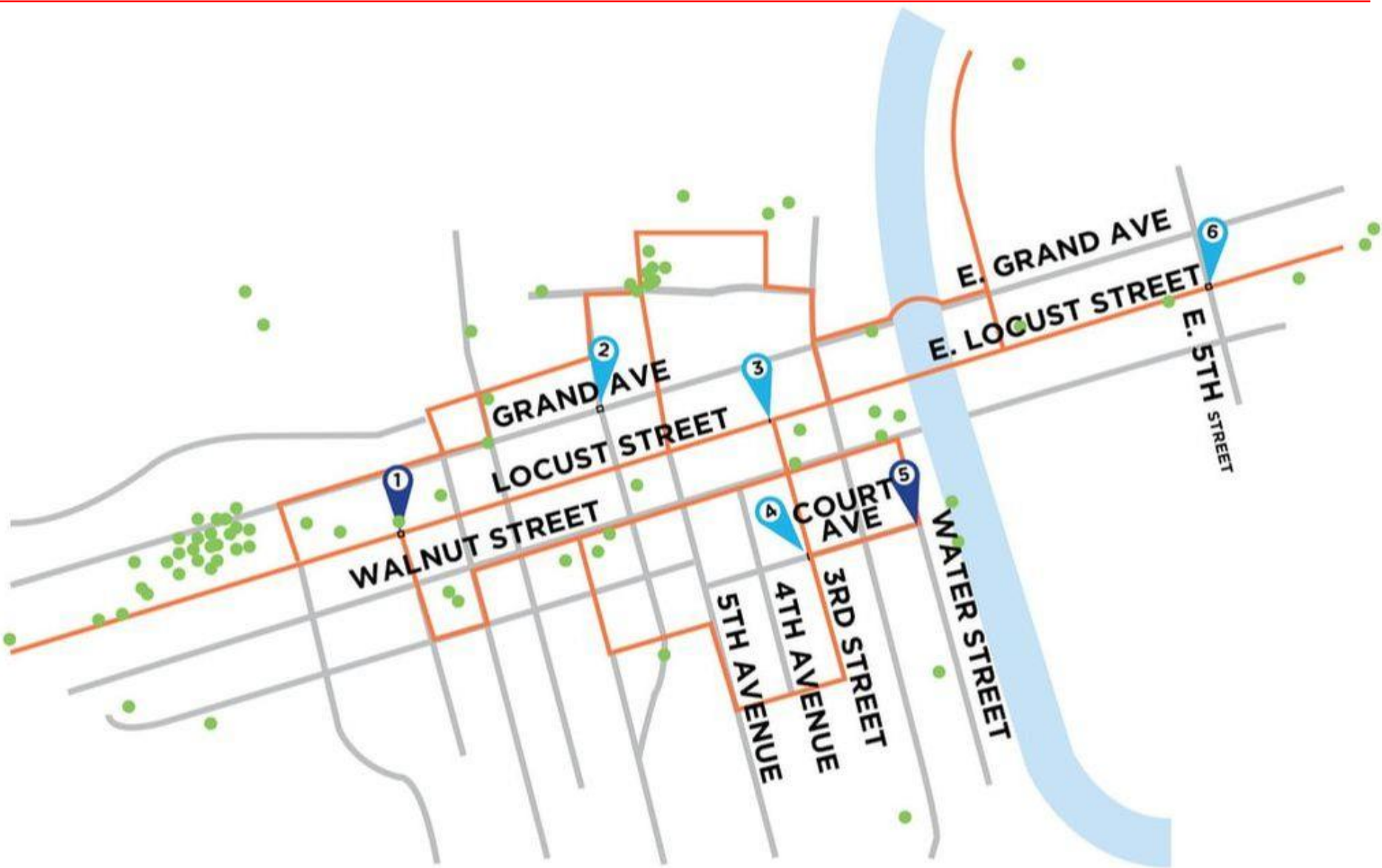
Temporary Work

Art Route

Art Route was a collaborative project, led by a dedicated committee of volunteers with the design, installation and upkeep coordinated by the Foundation.

A 6-mile trail marked with dots and chevrons on the sidewalk leads residents and visitors to more than 80 public artworks.

The project is supported by the Foundation’s app, which locates hundreds of public art pieces throughout the city.



\$125,000



A REVIEW OF OUR WORK

Temporary Work

Crosswalks

Roadsworth

The crosswalk component of Art Route was designed by the Canadian artist Roadsworth and the eleven crosswalks were installed in 2016.

\$140,000



A REVIEW OF OUR WORK

Temporary Work

Cause Collective  
*Truth Booth*

In 2016 the Foundation worked with the Artists to install this traveling project in the Western Gateway Park for two days.

The project has traveled nationally and internationally and invites visitors into a private space to tell their own truth.

\$2,000



A REVIEW OF OUR WORK

Community Project Supported

Cowles Commons

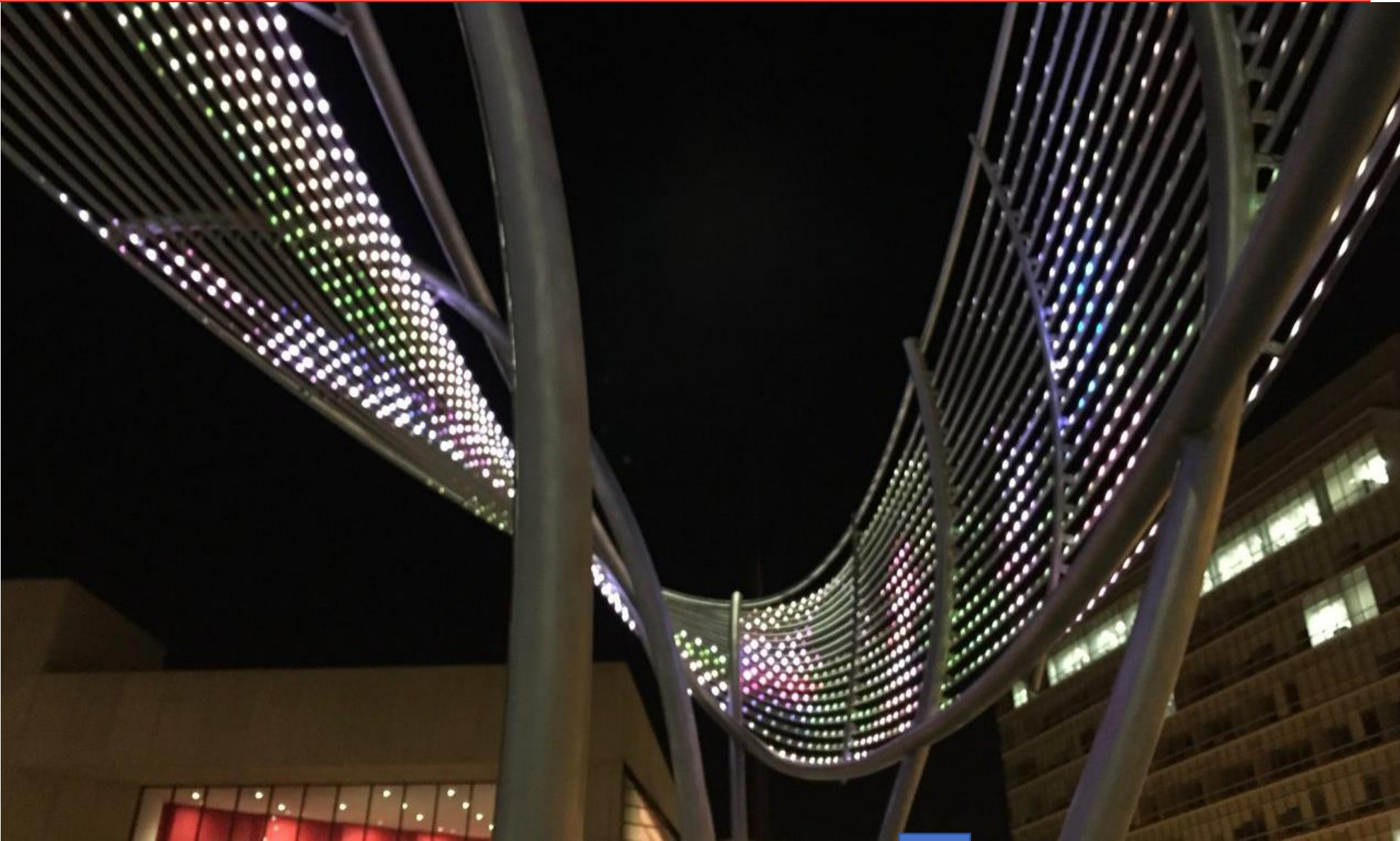
Jim Campbell

*Swirl*

Dedicated in 2017

The Foundation contributed to this piece by nationally renowned light artist Jim Campbell because of the significance of this civic space to the City of Des Moines.

\$100,000



A REVIEW OF OUR WORK

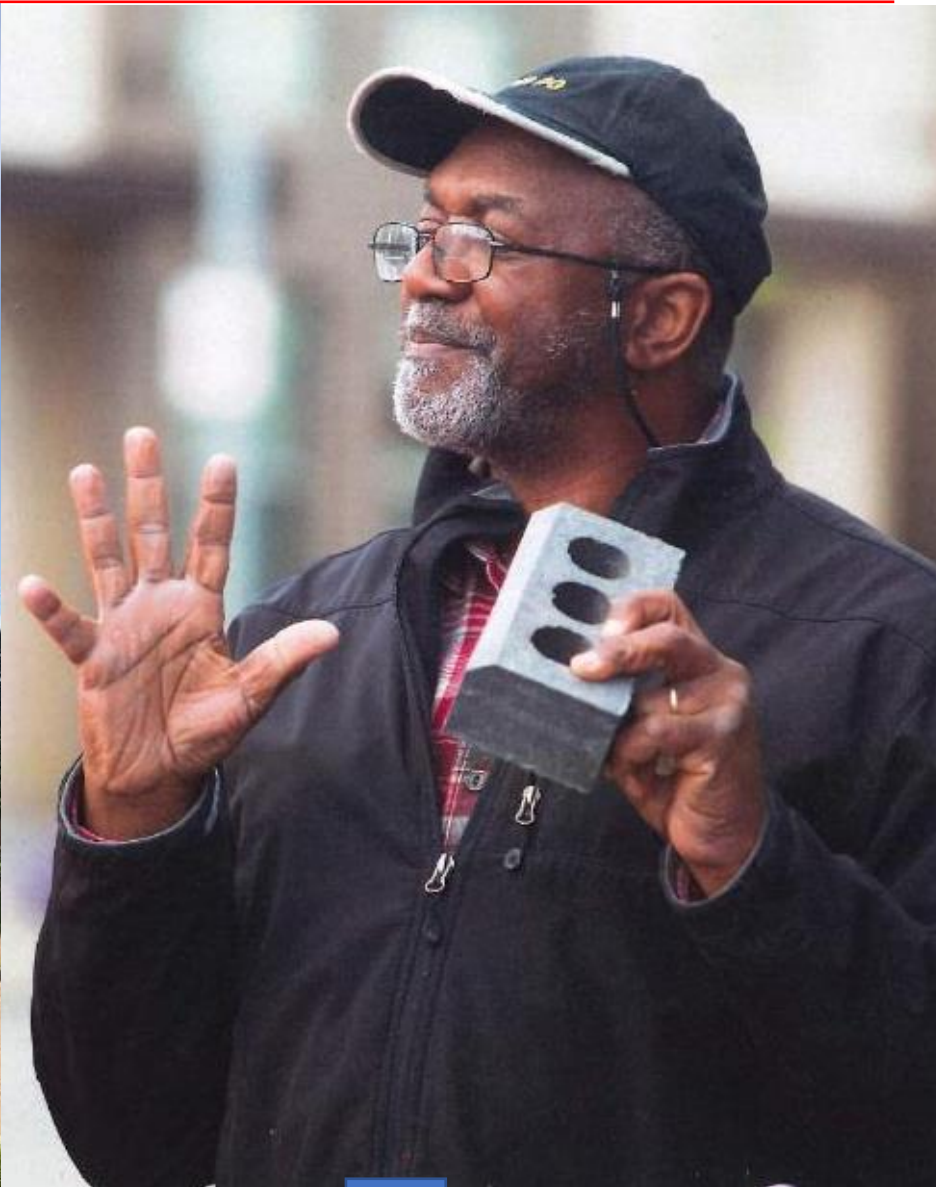
Commissioned Work

**Kerry James Marshall**  
Dedicated 15 July 2018  
*Monumental Journey*

This piece was built to memorialize the founding of the National Bar Association in Des Moines in 1925 and the 12 African American attorneys who created the organization.

The NBA began planning for a memorial in 2002. The majority of the funding was raised by the Public Art Foundation and the design, construction, and budgeting of the piece was handled entirely by the Foundation.

**\$1,190,000**



A REVIEW OF OUR WORK

Commissioned Work

**Kerry James Marshall**  
Dedicated 15 July 2018  
*Monumental Journey*

This piece was built to memorialize the founding of the National Bar Association in Des Moines in 1925 and the 12 African American attorneys who created the organization.

The NBA began planning for a memorial in 2002. The majority of the funding was raised by the Public Art Foundation and the design, construction, and budgeting of the piece was handled entirely by the Foundation.

**\$1,190,000**

THE ACTIVITIES AND IMPACT OF PUBLIC ART

31 JANUARY 2022 UPDATE



Isisettes at Juneteenth Celebration 2020



INBA Awards event 2020



Leadership Forum presentation 2021

2001

2005

2010

2015

2018

2020

2022

A REVIEW OF OUR WORK

Temporary Work

Oyoram  
*Mental Banquet*  
2018

World Food Prize Building

This temporary installation mapped  
projected images onto the river facing  
façade of the World Food Prize  
Building.

\$35,000



A REVIEW OF OUR WORK

Project Realization

**Tom Sachs**  
*Miffy Fountain*  
2007

2019 installation  
Des Moines Public Library

This sculpture and fountain were installed outside the library in memory of Melva Bucksbaum from her children. The bronze sculpture represents the children’s book character Miffy.

The Foundation coordinated the procurement, modification, and installation of the piece. A portion of our endowment is allocated to its upkeep.

**\$859,000**



A REVIEW OF OUR WORK

Collaborative Project  
with RAGBRAI

Gail Folwell

*RAGBRAI: River to River*  
Dedicated 2020  
Waterworks Park

This public artwork honors John Karras and Donald Kaul, who founded RAGBRAI. RAGBRAI raised the funds for the project and the Foundation coordinate an artist search and coordinated the fabrication, shipping and installation of the piece.



\$75,000



A REVIEW OF OUR WORK

Temporary Project

**Jordan Weber**  
*King Yore*

Dedicated 18 August 2021  
Oakridge Neighborhood

This painted basketball court was a collaborative project with Oakridge Neighborhood. Artist Jordan Weber conducted interviews with neighborhood residents and held a workshop with middle schoolers to research this work.

The piece memorializes Yore Jieng, a 14-year-old resident who was a freshman at Roosevelt High School when killed by a stray bullet in 2016.

**\$60,000**



A REVIEW OF OUR WORK

Commissioned Work

**Alice Aycock**

Installed 6 December 2021  
*Liftoff*

This piece is installed at the relocated entry to the Des Moines International Airport. It celebrates the joy and energy of air travel and was created by the important contemporary sculptor Alice Aycock. This project is a recognition of a 9 year long effort to add an Alice Aycock sculpture to the public art of Des Moines.

All of the monies were raised by the Foundation. The Airport will own and maintain the work.

**\$900,000**



A REVIEW OF OUR WORK

Project Realization

**Juanjo Novella**

*Threshold*

Installed December 2021

Greater Des Moines Botanical Garden

This sculpture by Spanish artist Juanjo Novella memorializes the contributions of Des Moines mayor Tom Urban, Jr.

The artist was selected through a selection process managed by the Foundation and the design, fabrication, shipping and installation were coordinated by the Foundation.

\$357,000



2001

2005

2010

2015

2020

2021

2022

A REVIEW OF OUR WORK

Collaborative Project  
with the DART and  
the 6<sup>th</sup> Avenue Neighborhood

6<sup>th</sup> Avenue Corridor Bus Shelters  
First shelter installed December 2021

Five bus shelters along the corridor were designed to incorporate art into the glass panels that comprise the back and side panels of the standard DART shelter.

The Foundation conducted an international search for artists in collaboration with the neighborhood and DART. The selected artist is based in Barbados.

\$64,000



A REVIEW OF OUR WORK

Collaborative Project  
with the DART and  
the 6<sup>th</sup> Avenue Neighborhood

6<sup>th</sup> Avenue Corridor Bus Shelters  
First shelter installed December 2021

Five bus shelters along the corridor were designed to incorporate art into the glass panels that comprise the back and side panels of the standard DART shelter.

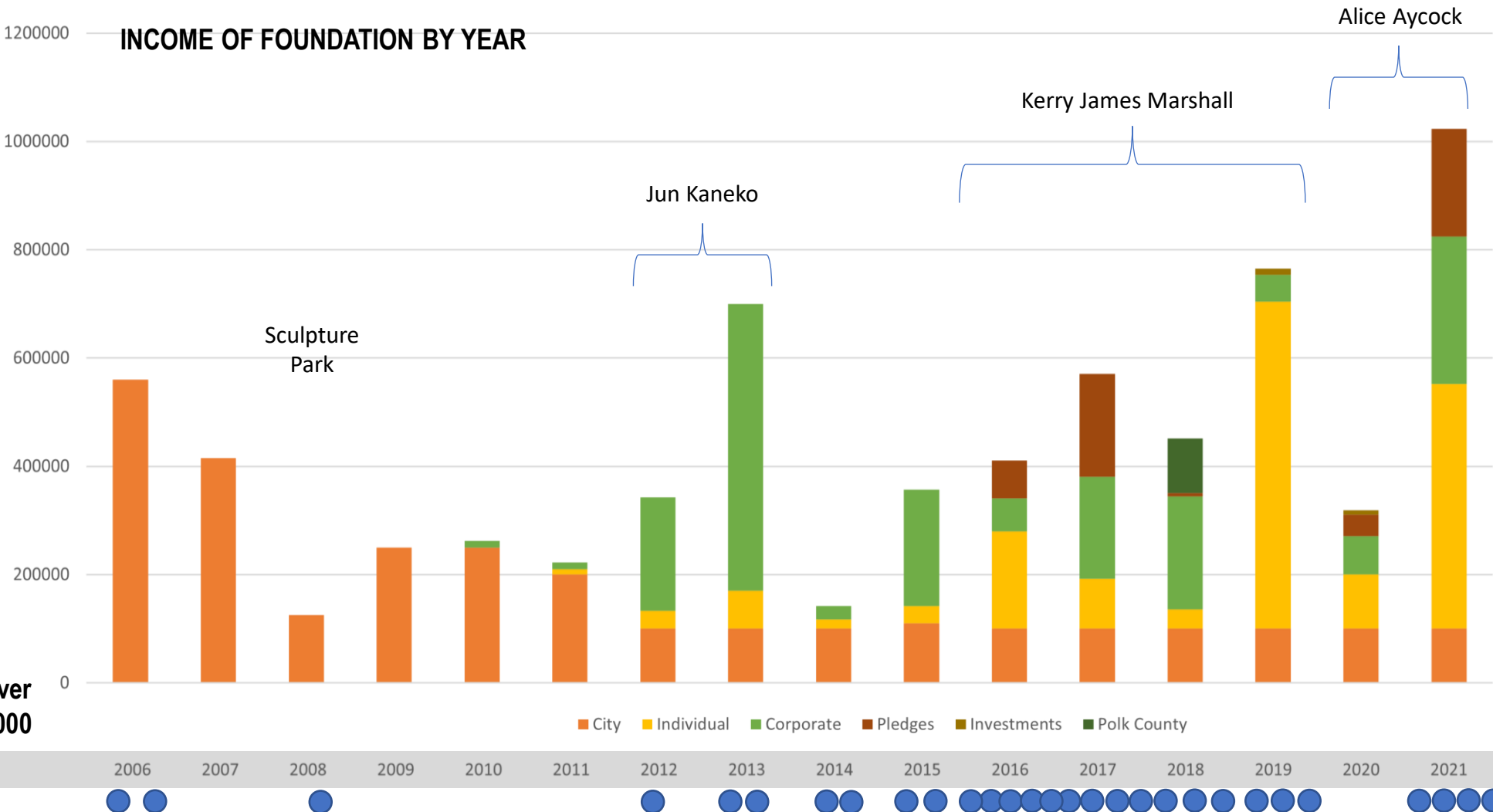
The Foundation conducted an international search for artists in collaboration with the neighborhood and DART. The selected artist is based in Barbados.

\$64,000



ECONOMIC IMPACT

INCOME OF FOUNDATION BY YEAR



Total project investment over \$6,000,000

ECONOMIC IMPACT

Our request.

Looking to the future of the  
Greater Des Moines  
Public Art Foundation

The structure of the organization and our  
Executive Director's role may change.  
ED may be an employee of the  
Foundation.

Priorities

Effective Collaboration  
A visible presence for the organization  
Continued Review and  
Recommendation.

Consider increasing support of the  
Foundation.



ECONOMIC IMPACT

Our request.

Cost of Executive Director

Currently the Foundation receives \$100,000 annually from the city of Des Moines.

A maximum of \$40,000 may be used toward our administrative expenses.

Projected Administrative Costs:

Salary:	\$ 65,000
Benefits:	\$ 22,750
Rent:	\$ 12,000

**TOTAL: \$ 99,750**

**We are requesting an increase of our annual support from the City of Des Moines from \$ 100,000 to \$ 200,000**

This would allow \$ 80,000 annually be used toward administrative expenses. The Public Art Foundation would fundraise to cover the balance.

Greater Des Moines Public Art Foundation is grateful for the funding provided by the city of Des Moines and has been good stewards of the funding we have received over the years. The requested increase in our funding would enable us to build on our success and continue to add to the vitality of our community.