

DMACC @ 56th Year!



DMACC
DES MOINES AREA
COMMUNITY COLLEGE
Life's Calling™

DMACC is Close By

Campuses

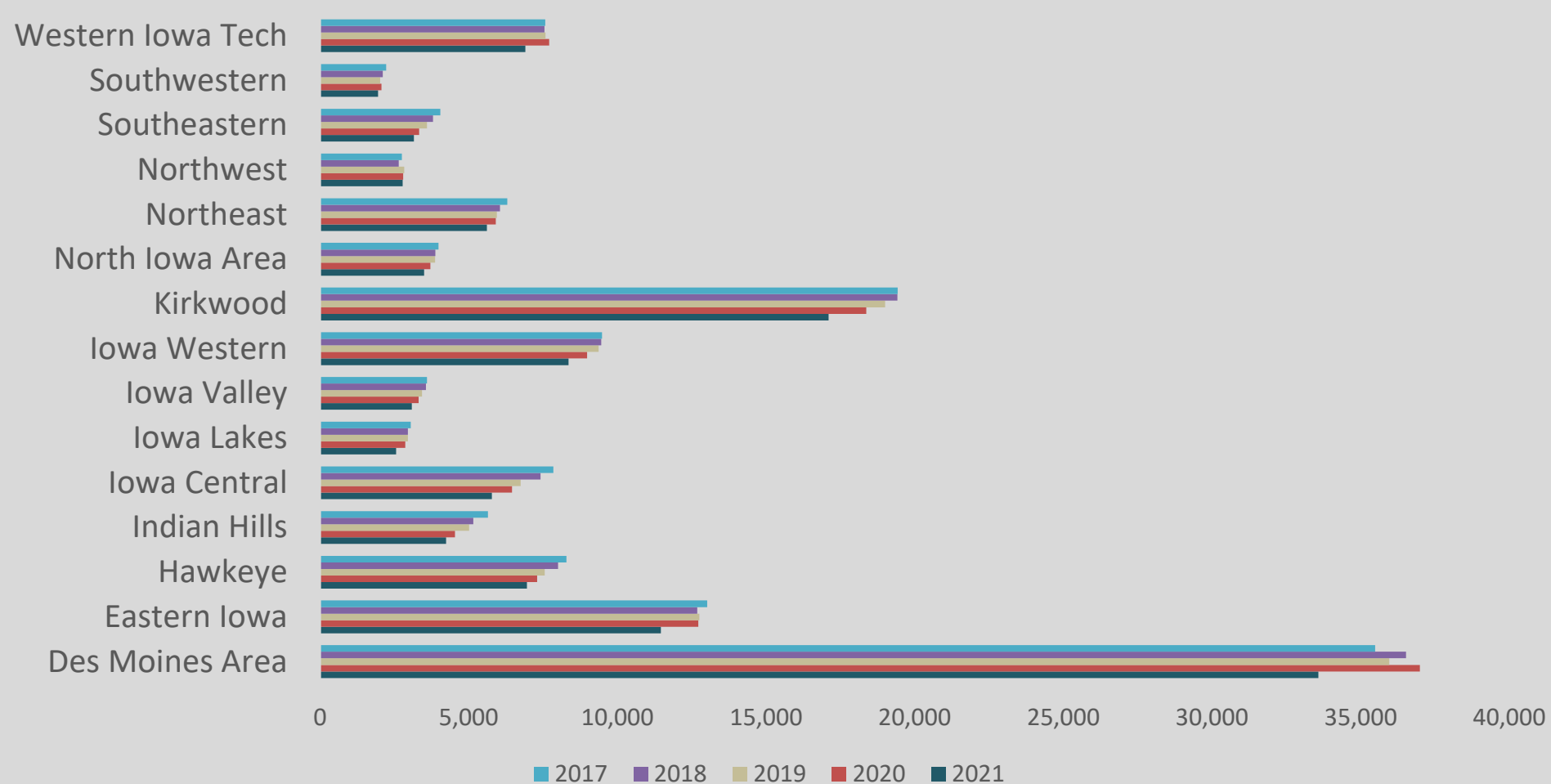
- Ankeny
- Boone
- Carroll
- Newton
- Urban Des Moines
- West Des Moines



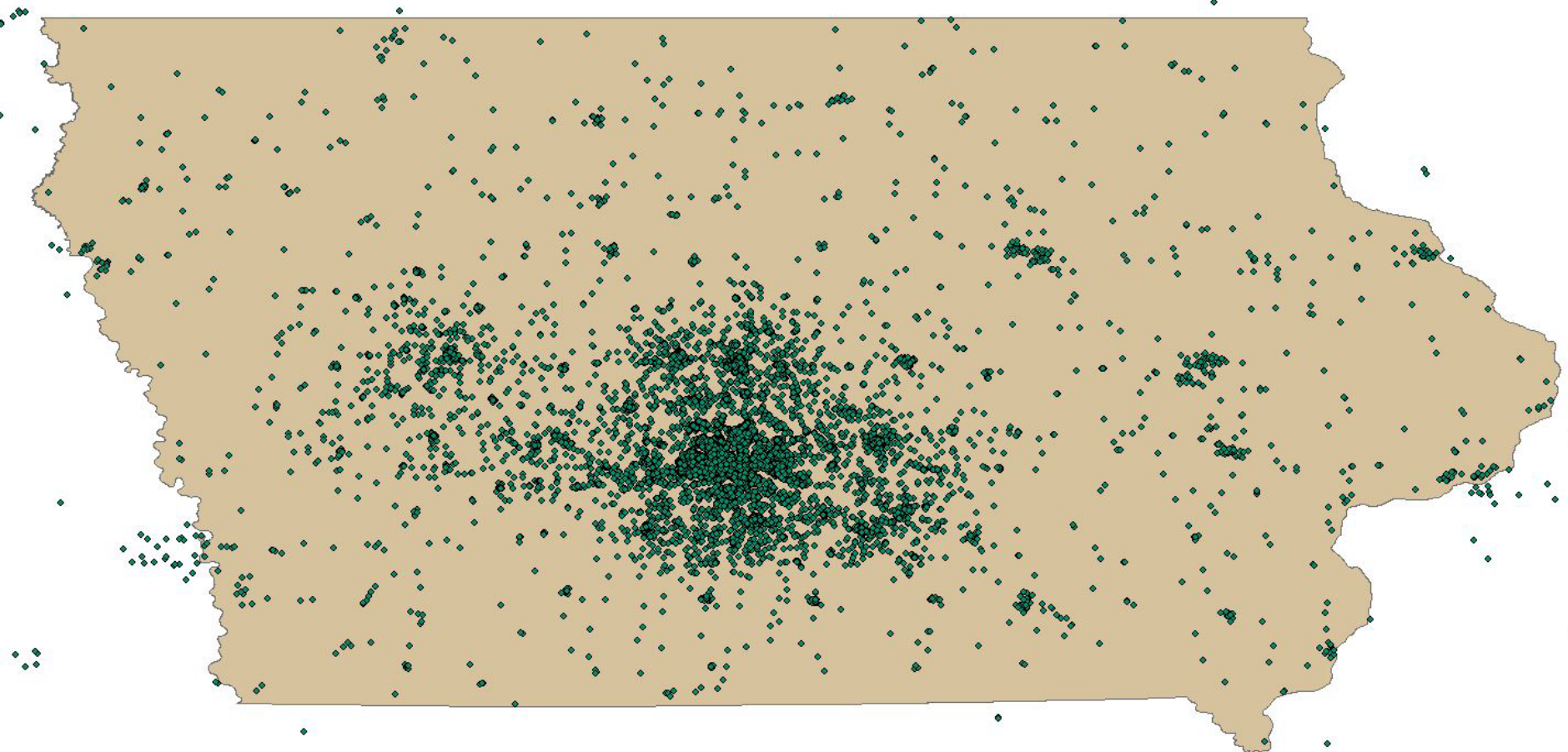
Centers

- Ames Hunziker
- Perry Van Kirk Career Academy
- Transportation Institute
- Capitol Medical Office Bldg
- DMACC at Southridge

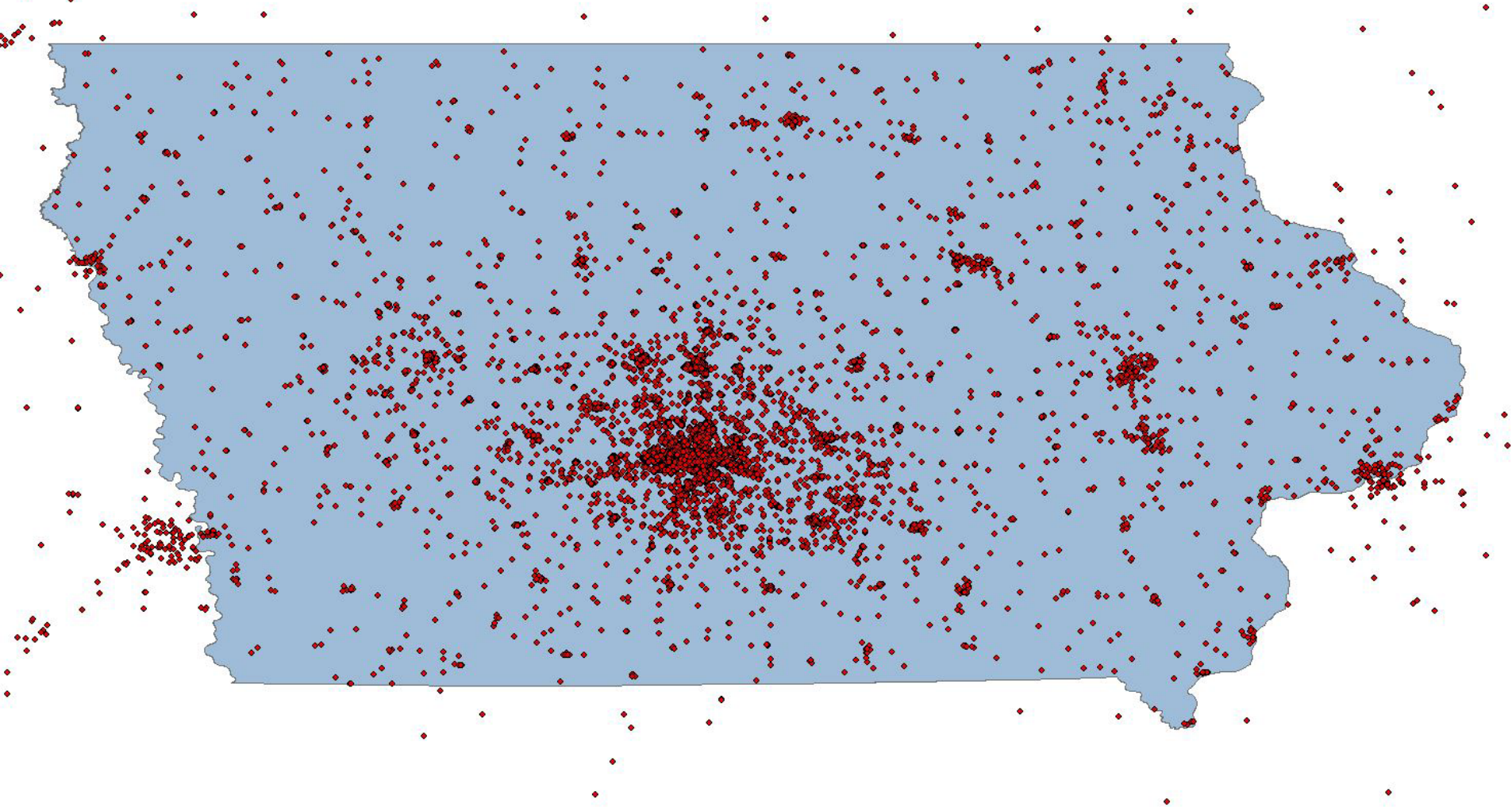
Five-Year Credit Enrollment by College



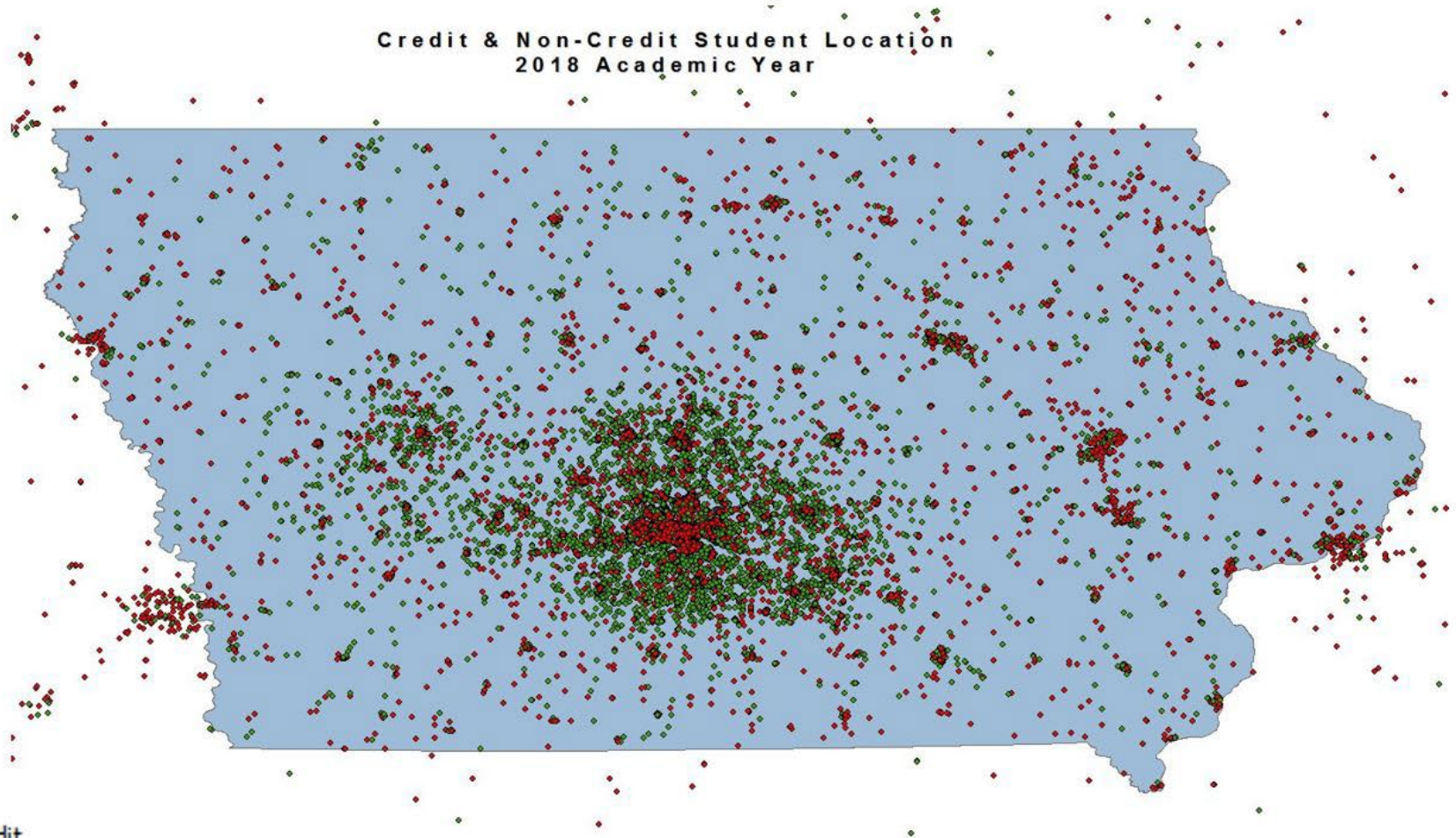
**Credit Student Location
2018 Academic Year**



**Non-Credit Student Location
2018 Academic Year**



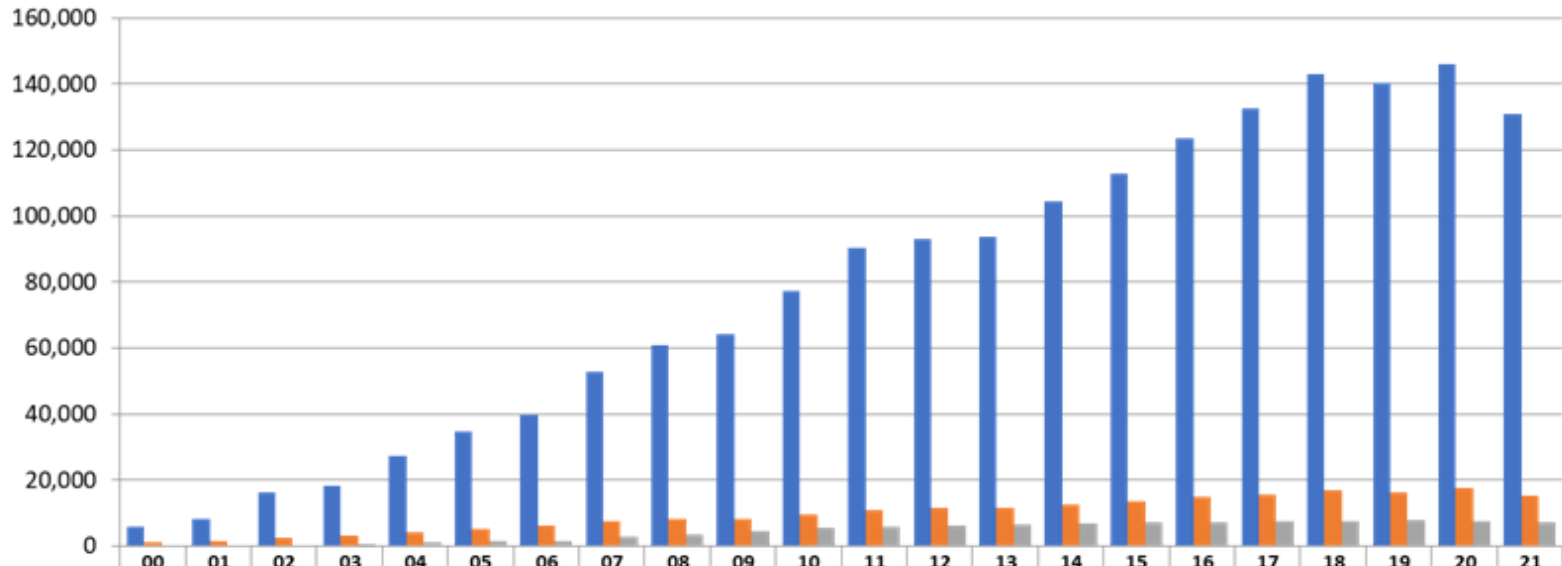
Credit & Non-Credit Student Location
2018 Academic Year



Legend

- ◆ Credit
- ◆ Non Credit

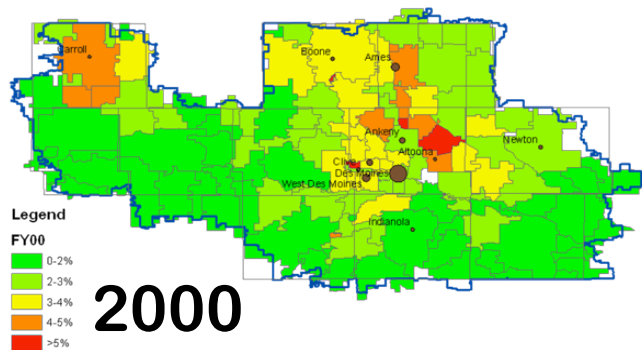
Career Advantage Student Information - 2000 to 2021



# of Credits for HS Students	5,849	8,344	16,256	18,466	27,535	34,745	39,844	52,987	60,720	64,265	77,187	90,401	92,895	93,618	104,42	112,82	123,46	132,46	143,10	140,43	146,05	130,81
# of HS Students	1,067	1,586	2,671	3,174	4,225	5,136	6,181	7,594	8,168	8,297	9,502	11,019	11,496	11,642	12,562	13,726	14,947	15,728	16,895	16,407	17,562	15,421
# of Coll Students w/ College Credits from HS	76	174	395	704	1,133	1,564	1,733	2,936	3,712	4,564	5,506	5,976	6,371	6,541	6,836	7,215	7,161	7,470	7,546	7,801	7,739	7,249

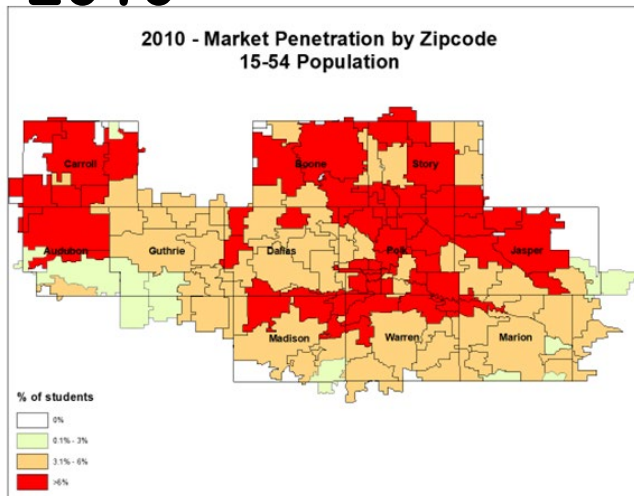
10-15-21: DMACC Market Penetration

Red is Growth

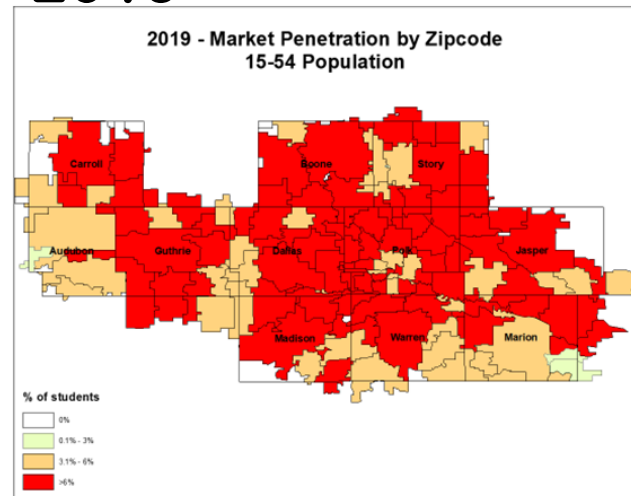


**230+ Diploma, Degrees and
Certificates**
33,000+ Credit Students
22,000 Non-Credit Students

2010



2019



DMACC Student Profile

- 36,989 Credit students
- 16,797 Non-credit students
- 3,078 Adult Literacy students
- 55.8% Female
- 23.3% Minority students
- 79% Arts & Sciences
- 21% CTE
- 48% Concurrent Enrollment
- 55.3% Enrolled in 1 DL course



Academic Profile

Academic Programs

- 226 certificates, diplomas and degree programs
- 19 transfer major (AA/AS degrees)
- 26 fully accredited programs
- Top six majors:
 - Liberal Arts & Sciences
 - Health Sciences/Nursing
 - Criminal Justice
 - Advanced Manufacturing/Welding
 - Computer/IT
 - Business



Application Partnerships



TUSKEGEE
UNIVERSITY

IOWA STATE
UNIVERSITY



THE UNIVERSITY
OF IOWA

Drake
UNIVERSITY

Central
College
— 1853 —

SIMPSON
COLLEGE

STRATEGY ON A PAGE – WORKING DRAFT

PILLARS OF COMMITMENT



VISION

Improving quality of life, supporting our communities, and cultivating a prosperous Iowa

MISSION

DMACC provides quality, affordable, student-centered education and training designed to empower our diverse communities and to serve as a catalyst for economic development.

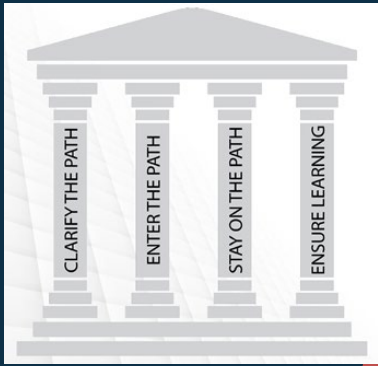
HIGH LEVEL INITIATIVES

1. Academic Pathways
2. Diversity, Equity & Inclusion

High Level Initiatives (HLI's)

Big – College Wide – Long Term

- Diversity, Equity & Inclusion (DEI)
- Guided Pathways



Guided Pathways Essential Practices

1. Clarify the Path (Academic Program Structure)
2. Help Students Get on a Path (New Student Intake)
3. Help Students Stay on Their Path (Progress Monitoring and Support)
4. Ensure Students are Learning (Instruction)

DIVERSITY EQUITY INCLUSION

Implementation of DEI Strategic Plan

- Build and sustain a DMACC workplace culture of collaboration, innovation, equity and inclusivity.
- Build and sustain a diverse, equitable and inclusive community.
- Create, implement, and uphold inclusive and equitable programs, curriculum, and teaching in all delivery methods.
- Build and promote inclusive and equitable access to successful educational outcomes and overall college experience for all DMACC students.

Consultant hired Sept., 2019

Hired Assistant Director of DEI Sept. 2021

Director of DEI hired January 4, 2022

Now integrating Draft DEI Plan into College's Strategic Plan

LOWEST TUITION IN IOWA



> Apply
Now

> Request
Info

> Visit
DMACC

Some College Successes

\$2m Federal Earmark

DMACC'S COLLEGE AND CAREER TRANSITION COUNSELORS



KATIE JOHNSON

SOUTHEAST POLK HIGH SCHOOL



KENYA PRUITT

VALLEY HIGH SCHOOL

JOHNSTON HIGH SCHOOL



PATRICIA TICE

ADM HIGH SCHOOL

PERRY HIGH SCHOOL



JO RILEY

BOONE HIGH SCHOOL

OGDEN HIGH SCHOOL



TRACY EDWARDS

AMES HIGH SCHOOL

COLLINS-MAXWELL HIGH SCHOOL



CHANAE FITZGERALD

KNOXVILLE HIGH SCHOOL

PCM HIGH SCHOOL



KARA MAY

INTERSTATE 35 HIGH SCHOOL

VAN METER HIGH SCHOOL

Dennis and Susan Albaugh Gift





Carl & Penny Moyer Gift







Urban Campus STEM and Student Center



“UNI@DMACC” on Urban Campus



Boone Campus Wellness Facility

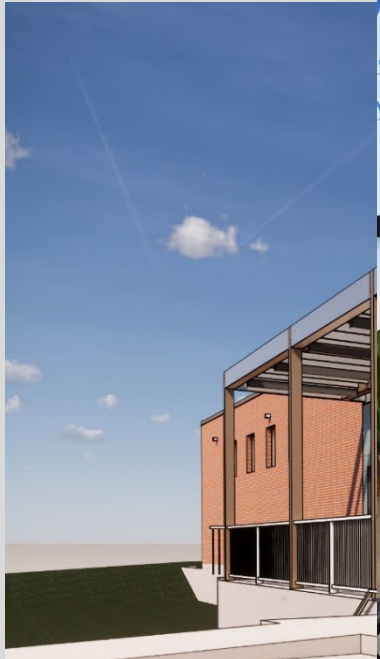
FAREWAY®
MEAT & GROCERY



1st DMACC National Championship 2021 Men's Basketball Team



3rd in the Nation 2022

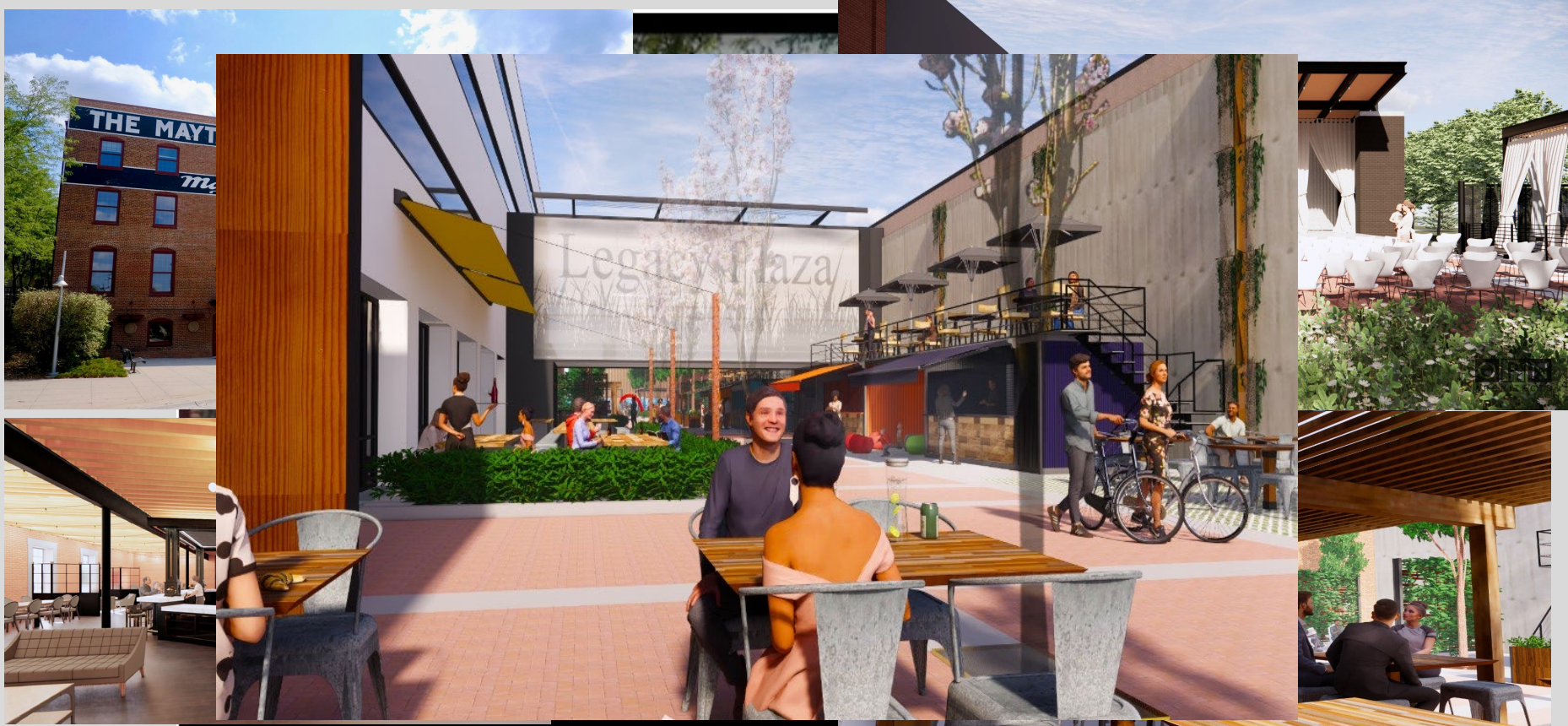


DMACC
CARROLL CAMPUS



Welding, Classrooms,
Conference space,
offices....

Legacy Plaza, Newton



- Iowa Economic Development Authority voted on a Reinvestment District \$14 million award to the City of Newton in support of a housing, hotel, and event center development.

Politics aside, the President and Vice-President know DMACC

Our new President and Vice-President know DMACC. These were taken during IPBS interviews of candidates, funded by Goldman Sachs. President Biden has been to DMACC several times.



Our Tool and Die Department produces great medallions.



U.S. Presidential Medallions have been given to President Obama, President Trump, and I recently presented one for President Biden to First Lady Dr. Jill Biden. They are beautiful and very well received.

U.S. Department of Homeland Security

- TSA
- DMACC Criminal Justice Program
- 3 Online courses
- Iowa 2014
- 6 states - 2016

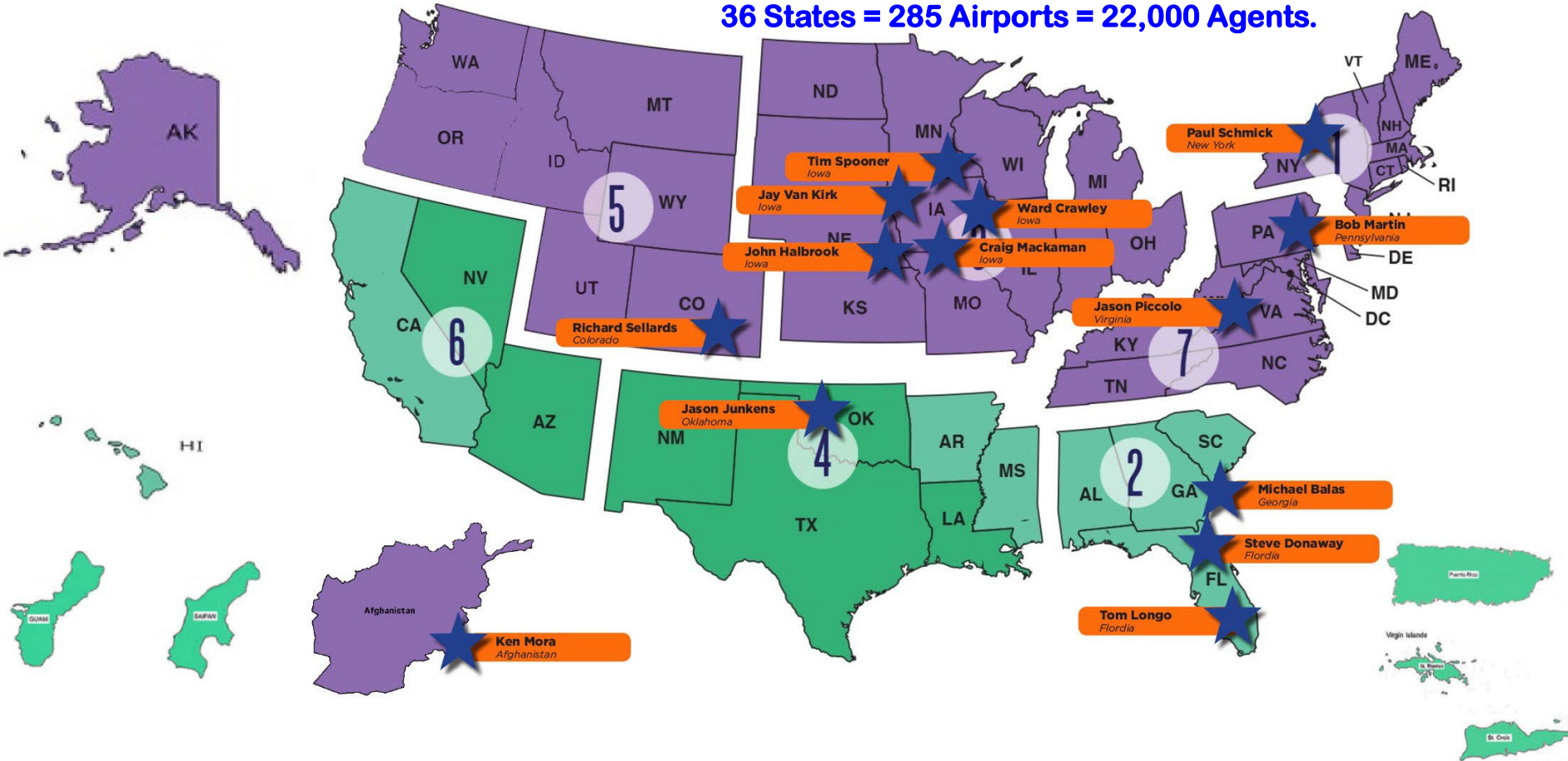


Homeland Security Certificate

- CRJ 301 Intro to Homeland Security
- CRJ 303 Intelligence Analysis & Security Management
- CRJ 302 Transportation & Border Security

DMACC— 36 States + D.C.

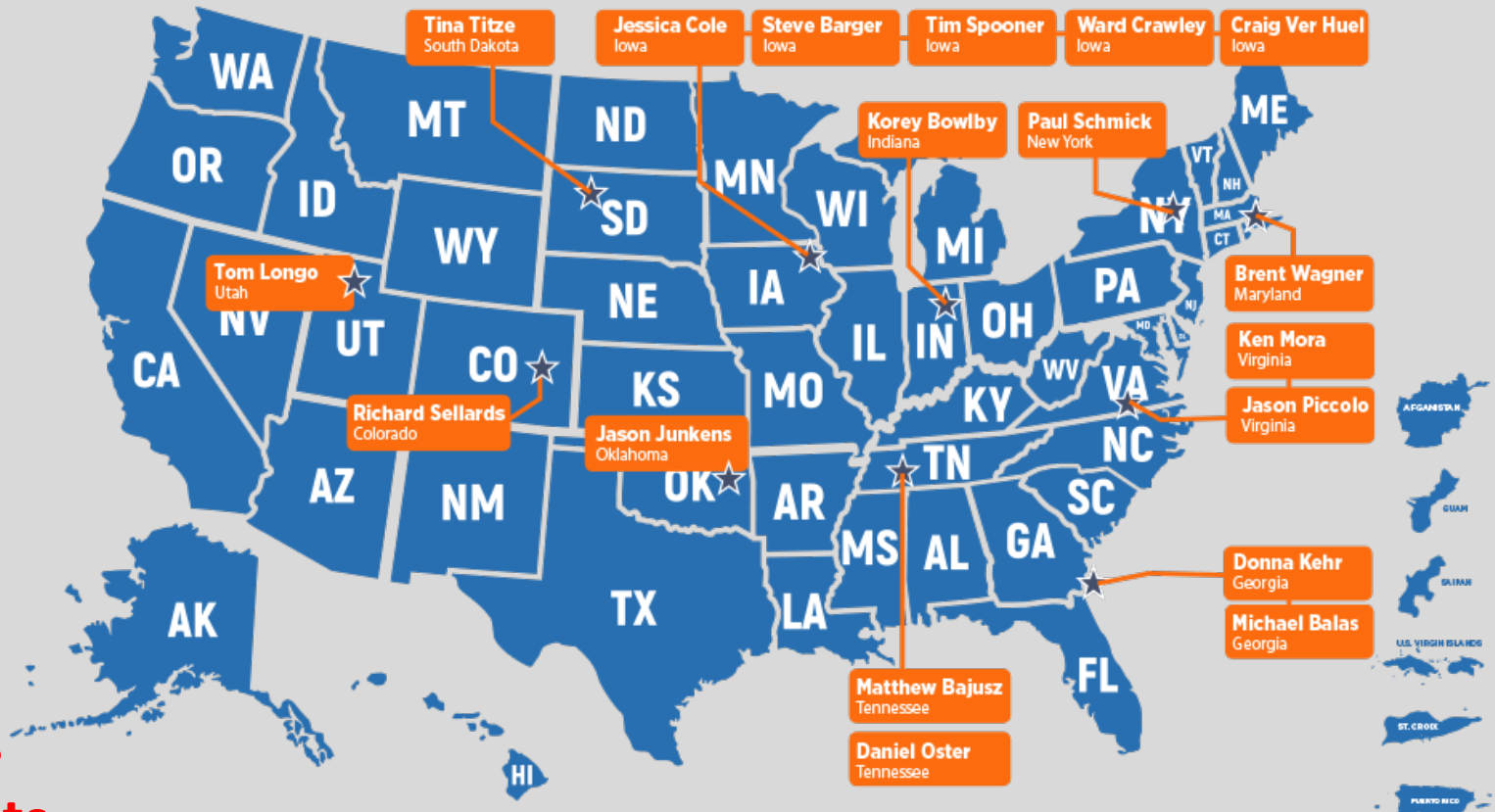
**TSA Announcement: DMACC to Service
36 States = 285 Airports = 22,000 Agents.**



DMACC provides training in all 50 states for the TSA Associates program. Our instructors are located throughout the country as well as one currently located in Afghanistan.

**Nov. 22,
2019**

**440 Airports
43,000 Agents**



DMACC & ISU Partnership Creates the Iowa Cyber Hub™



DMACC has been designated as a National Center of Academic Excellence in Cyber Defense

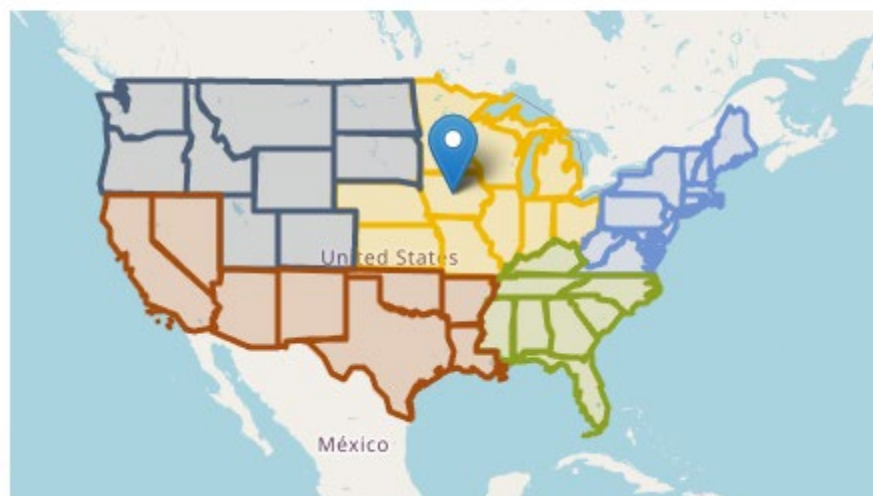


National Centers of Academic Excellence in Cyber Defense

9800 Savage Road
Ft. Meade, MD 20755-6804



DMACC is the first undergraduate program and college to receive this designation in the State of Iowa. Iowa State University's graduate program is accredited as a CAE-R (R=Research).





DMACC now leads Senior College

Senior College of Greater Des Moines is now **Senior College @ DMACC**! With this program, DMACC will help seniors continue to build skills, explore new ideas, and enhance understanding of a variety of interesting topics. This series, designed for (but not limited to) seniors (55+), provides a range of topics including the following, for fall:

- [Designing Your Retirement Life](#)
- [Microsoft Office Essentials for Seniors](#)
- [Next Stop Iowa- The Orphan Train](#)
- [Ethics in the U.S. Political Economy](#)
- [Human Trafficking Awareness Seminar](#)
- [Travelogue History of Small but Mighty Portugal](#)

DMACC website and search “Senior College”



Goldman
Sachs

**10,000
small
businesses**

Now on 7th cohort – 23 businesses
184 companies have completed the program
Babson College Curriculum



KOSOVA 10 VJET PAVARËSI
KOSOVO 10 GODINA NEZAVISNOSTI
KOSOVO 10 YEARS OF INDEPENDENCE



2010
#kosova

Kosovo Year at
DMACC



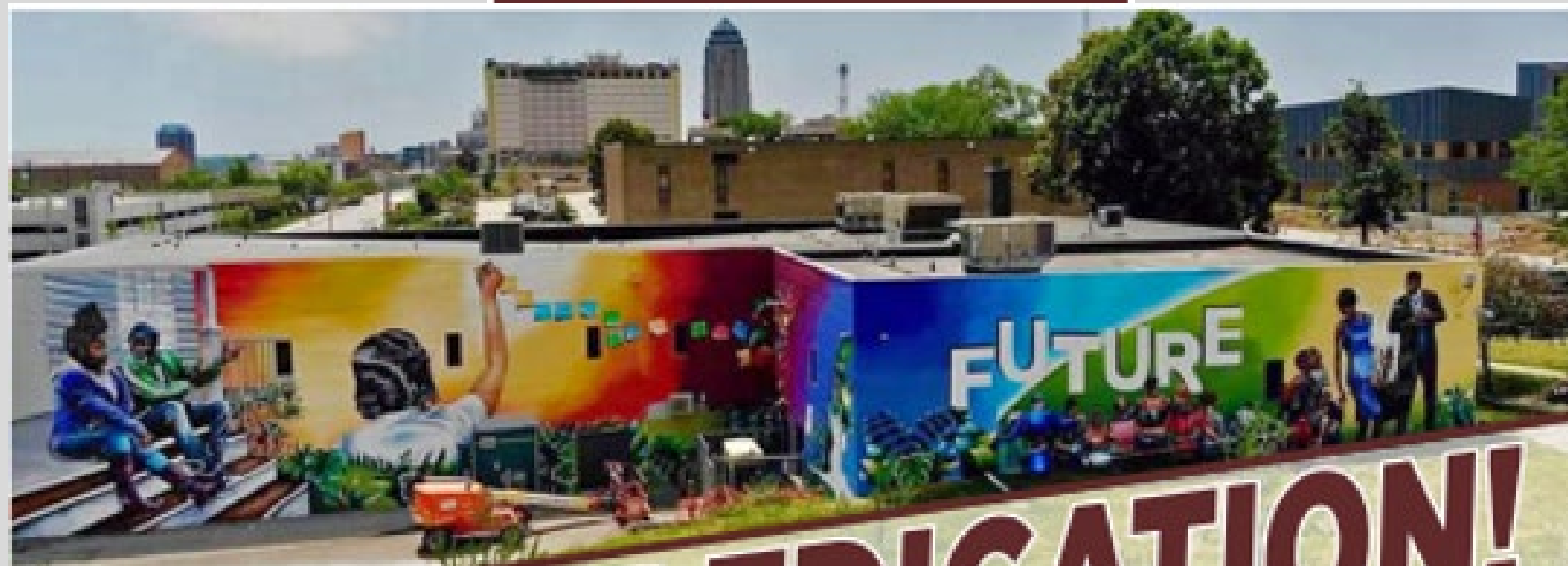






Kathryn Kunert of MidAmerican Energy speaks during a ceremony to unveil DMACC's new Energy Park at its Ankeny campus on Wednesday. *Photo by Michael Crumb*

DMACC, MidAmerican unveil new Energy Park at Ankeny campus



Scan this code with your smartphone to learn more about JILL



Thanks to Iowa Legislators

Many thanks to the State Legislature for allocating \$15,300,000 in **Workforce Training and Economic Development (WTED)** funds to Iowa Community Colleges beginning FY 2014.

DMACC is using our share of these funds to prepare students in the areas of **Advanced Manufacturing, Information Technology, Transportation and Healthcare.**



New Certificate Programs:

- Animation & Rich Media
- Animation & Rich Media Advanced
- Homeland Security
- Mobile Development Technology
- Network Technology-Telecommunications
- Wastewater Apprenticeship
- Water Apprenticeship
- Construction Specialist
- Direct Care Professional
- Healthcare Support
- Industrial Painting
- Laboratory Support Technician
- Manufacturing Specialist
- MIG Production Welding
- Sterile Processing Supply Technician



Last-Dollar Scholarship

Job Category

Advanced Manufacturing Production, Installation & Maintenance
Construction & Engineering
Education
Engineering
Healthcare & Biosciences
Information Technology
Information Technology & Mathematics
Management, Business, & Financial Operations

During AY 2019-20, DMACC enrolled 1,661 LDS Award Recipients. Of them, 222 were under the age of 20 (13%) and 1,439 (87%) were 20 years old or older.

Fall 2020 enrollment presented 1,212 LDS Recipients in DMACC, with 285 (23.5%) under age of 20 and 927 (76.5%) age 20 and over.

Total: 2886 Students in 2 years
\$7,225,697 (28% of all funds)

Future Ready Iowa Last-Dollar Scholarship

A state-funded program for Iowans who:

- Are new high school graduates starting college full-time or adult learners starting college at least part-time
- Have applied for all other available aid
- Plan to earn a credential for a high-demand job

This program, as the name implies, is intended to cover any remaining gap between federal and state grants/scholarships and tuition and qualified fees.

Credentials include postsecondary certificates, diplomas and associate degrees. The Last-Dollar Scholarship will be available in fall 2019.

Work-Based Learning.

- K-12 to College
- Registered Apprenticeships
- Earn and Learn Internships
 - Job Shadowing
 - Site visits
 - ETC.
- Director of Work-Based Learning

Sensational Support for Student Scholarships

Des Moines Area Community College

al CEO GOLF Invitational

The DMACC CEO Golf Invitational was established in 2008 with a modest budget. Provide a fun venue for fellow CEOs while offering support for students. As we wrap up the 2021 event, we have

We are humbled by your continued support, and on behalf

DMACC CEO Golf Invitational, we thank you.

PRESENTING SPONSOR

Sheri Avis Horner

TITLE SPONSORS



EAGLE SPONSOR

2019 Event: NET \$458,000+
2020 Event: NET \$340,000+
2021 Event: NET \$407,280
ALL going to student scholarships!!

ROBERT J. DENSON
President/CEO
Des Moines Area
Community College

DENNIS ALBAUGH
Chairman
Albaugh, LLC



DMACCDF/FOUNDATION/8003622127/





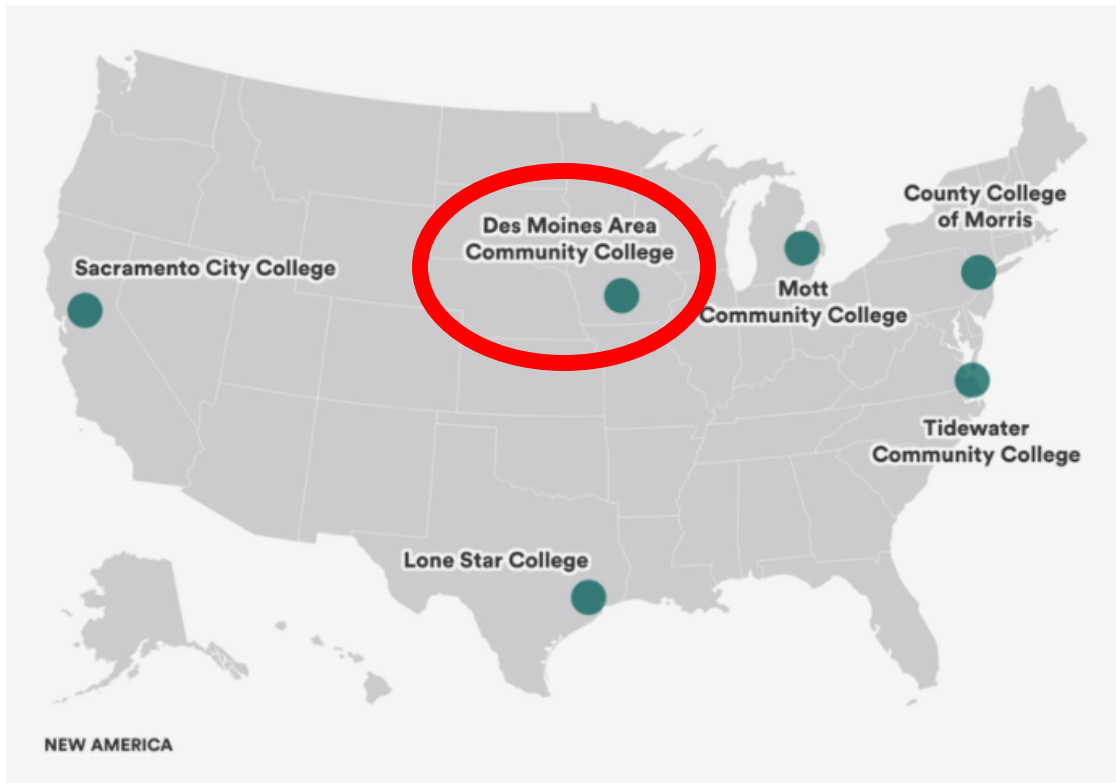
PROJECT VISION
HELPING COLLEGES
INNOVATE!

DMACC was selected as a NSF Project Vision recipient. (see attached Press Release)

The 13-colleges selected to participate are:

- Arkansas State University - Newport
- Berkshire Community College
- Corning Community College
- **Des Moines Area Community College**
- Edgecombe Community College• Gallatin College Montana State University
- Glen Oaks Community College
- Maysville Community Technical College
- Miles Community College
- Minnesota West Community College
- Montcalm Community College
- The College of Menominee Nation
- Tompkins Cortland Community

Collaborating with two-year colleges to build capacity in their STEM workforce endeavors and to empower them to pursue funding from the National Science Foundation (NSF) Advanced Technological Education (ATE) program.



What Makes a Community College Excel at Workforce Development?

New America, in partnership with the Lumina Foundation, is pleased to announce our second cohort of New Models for Career Preparation community college grantees

DMACC is one of six colleges chosen to participate in New America's Models for Career Preparation project. These six college will each receive \$50,000 grants to support their workforce needs while joining New America's national research and storytelling effort to help community college elevate the visibility and maximize the impact of their workforce programs. DMACC's effort is being led by Mike Hoffman and Jenny Foster. This will be exciting!

The logo consists of the text "Career Choice Partner" in a dark blue sans-serif font, with the "amazon" logo in its signature blue color and smile arrow below it.

Career Choice Partner
amazon



Amazon Employees Come to DMACC

‘Career Choice is an education benefit that empowers employees to learn new skills for career success at Amazon or elsewhere. We meet individual learners where they are on their education journey through a variety of education and upskilling opportunities including full college tuition, industry certifications designed to lead to in-demand jobs, and foundational skills such as English language proficiency, high school diplomas, and GEDs.’

More excitement in process:

- a. We are talking to Amazon about being their lead education provider for employees wanting to take advantage of Amazon's tuition program.
- b. We met with Google and their program manager from India to be one of only two community colleges in the U.S. to pilot a new software engineering certificate they are developing. Decision in January.
- c. We met with TESLA about being a training site for TESLA technicians. They are building their business case for expansion.

And, I know there is more....



Also on Monday, the Governor awarded \$1 million to DMACC:

OFFICE OF THE GOVERNOR

Governor Kim Reynolds ★ Lt. Governor Adam Gregg

FOR IMMEDIATE RELEASE: Monday, December 6, 2021

CONTACT: Alex Murphy, IGOV, (515) 802-0986, Alex.Murphy@Governor.Iowa.Gov

Heather Doe, Department of Education, 515-281-7967, heather.doe2@iowa.gov

**Governor Reynolds awards \$4 million in career academy grants to
prepare more students for high-demand fields**



- a. Highest Bond rating
- b. Lowest property tax levy rate
- c. Lowest tuition and fees

DMACC Ranked #10 of 1,717 two-year colleges in the United States!!!

Forbes

Forbes

2021

BEST EMPLOYERS BY STATE

BY STATE

Iowa

Rank

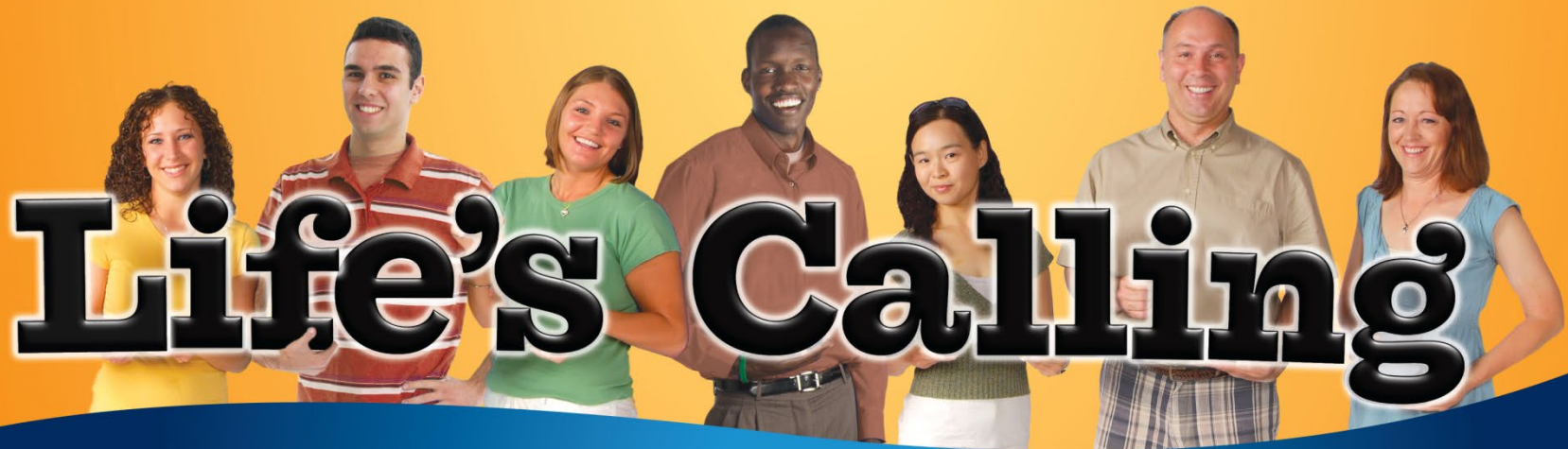
Company

1	Des Moines Area Community College
2	University of Iowa Hospitals & Clinics
3	Emerson Electric
4	Principal Financial Group
5	Deere & Company
6	State of Iowa
7	YMCA of the USA
8	Nationwide Mutual Insurance
9	Iowa State University
10	3M
11	Re/Max
12	Wellmark Blue Cross and Blue Shield
13	University of Iowa
14	Raytheon Technologies
15	United States Postal Service (USPS)

Only State with a Community College as #1

16	Sedgwick
17	Fareway Stores
18	Salvation Army
19	Dubuque Comm School District, Dubuque, IA
20	UnityPoint Health
21	U.S. Department of Agriculture
22	Cedar Rapids Comm School District, Cedar Rapids, IA
23	Target

24	Winnebago Industries
25	JCPenney
26	Menards
27	Trinity Health
28	Mercy Medical Center, Iowa
29	Wells Fargo
30	Subway



**Answer your DARN
Phone!**

www.DMACC.edu

DMACC
DES MOINES AREA
COMMUNITY COLLEGE