

2021-2026

Dawson County Health Department

Community Health Improvement Plan



Dawson County Health Department
207 W. BELL STREET, GLENDIVE, MT

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Implementation Process

Definition for CHIP: Community Health Improvement Plan (CHIP) - A long-term, systematic plan to address issues identified in the Community Health Assessment (CHA) every 5 years. Implementation of the CHIP is tracked and the plan is revised, as needed.

Purpose: A liaison with the community stakeholders and partners will work together to improve the health of the Dawson County residents. The community stakeholders and Dawson County Health Department (DCHD) use the CHIP to set priorities, direct the use of resources, and develop and implement projects, programs, and policies. The implementation process is community-driven as a collaborative planning process that includes significant involvement by a variety of community sectors.

Focus Areas:

- Early Childhood Resources
- Dawson County Resource Guide
- Social Media Email group

The mission and vision of DCHD:

Mission: *Promote and Protect Public Health*

Vision: *Dawson County Health Department (DCHD) is committed to excellence in protecting, promoting and enhancing the health and well-being of all people. We provide quality services to people of all ages and work to ensure the health, safety, and mental health of our community and environment.*

Background

Methodology: Dawson County Health Department completed the CHA based on the CASPER survey done on April 16-17th, 2021. The results of the CASPER survey were used in our meetings with the Stakeholders. DCHD had these meetings on June 28, 2021 and March 28, 2022 going over what topics/issues to be achieved in 5 years by determining 3 focus areas.

Stakeholders:

- Action for Eastern Montana
- Child and Family Services
- Dawson Community College
- Dawson County Daycare Association
- Dawson County Domestic Violence
- Dawson County Economic Development
- Dawson County Food Bank
- Eastern Montana Community Mental Health Center
- Glendive Counseling Center
- Glendive Job Service
- Glendive Mayors Office
- Glendive Medical Center
- Glendive Police Department
- Glendive Public Department
- Glendive Public Schools
- Glendive Sheriff's Office
- Makoshika Wellness
- Senior Citizen's Center
- Veterans Administration Clinic – Glendive

Prioritizing Community Health Needs

The implementation planning committee aka stakeholders went through the CHA and reviewed what the community identified as problems. The committee came up with 3 community health needs that also address the identified problem areas.

Lessons learned from the stakeholder meeting on March 28, 2022 to identify 3 focus areas.

- Early Childhood Resource Guide Information would be nice to have all information in one place so the community can know what is available.
- Dawson County Resources Guide is a powerful tool but can be hard to access because people are not aware of it. By creating QR codes this will allow business to place on windows or other access places anyone can scan.
- Social Media Email Group would work with business and stakeholders to promote preventions/activities on social media that everyone can benefit by sharing.

Services Dawson County Health Department Provides

- Provides Immunizations to adults and children, Family Planning, Women, Infants and Children (WIC), Parents as Teachers, Blood Pressure Clinics and Labs, Home Health Services, Tobacco Prevention, Public Health Emergency Preparedness and Walk-In Services.
- Dawson County Health Department does bill insurance with a low or no cost co-pay.

Executive Summary

The summary briefly represents the goals and corresponding strategies and activities which the facility will execute to address the prioritized health needs. For a further detail review the implementation plan grid on pages 8-11.

Goal 1: Create Early Childhood Resources Guide

Strategy 1.1: Gather all information for early childhood for resources

Activities:

- a. Create a resource guide with a QR Code that lists
 - ii. Childcare Options
 - iii. Pediatricians
 - iv. OBGYN
 - v. Family Activities
- b. Place in
 - ii. Grocery Stores
 - iii. OBGYN and Pediatric offices
 - iv. Chamber of Commerce
 - v. Real Estate Offices
 - vi. Have QR signs that people can scan.

Goal 2: Dawson County Resource Guide

Strategy 2.1: Review resources information with Stakeholders

Activities:

- a. Email stakeholders and see if there are any resources that were missed. If so, let Dawn Guenzi know so she can add it to the Resource Guide
- b. Share the link on Social Media
- c. Get a QR Code sign and printouts for:
 - i. Grocery Store
 - ii. Chamber
 - iii. GMC waiting rooms
 - iv. VA Clinic
 - v. Any other communal places

Goal 3: Social Media Email Group

Strategy 3.1: Reach out stakeholders' employee who does their social media

Activities:

- a. Contact agencies and get the email of the people who handle their Social Media
- b. Create an email tree that we can contact when we do our weekly posting so they can share it on their pages as well.
- c. Create a monthly email on prevention activities and community activities
 - i. Prevention (Focus on Family Group)
 1. Drug abuse
 2. Obesity
 - a. Walking Trails
 - i. Historical Homes Trail
 - ii. Statue Trail
 - iii. Mural Trail
 - b. QR Landmarks
 3. Alcohol Abuse

4. Cancer
5. Tobacco Use
- ii. Activities
 1. Walking Trails
 2. DC Rec Dept
 3. Any Glendive activities
- d. Check with Ranger Review to see if we could do a weekly article focusing on prevention and health promotion.

Implementation Plan Grid

Goal #1 Timeline	Goal	Strategy	Assigned Staff Person(s)	Potential Barriers
May 2022	Early Childhood Resource Guide	Gather all resources for childcare options	Val Meiers	Information changing
		Gather all resources for pediatricians and OBGYN	Jamie Shanks	
		Gather all resources for family activities	Allison Agostino	Subject to change based on organization plans
July 2022	Early Childhood Resource Guide	Once all resources are gathered advertise in communal places and have QR Codes as well.	Rachel Stewart, Val Meiers and Allison Agostino	
August 2022	Early Childhood Resource Guide	Any changes or updates will be added as needed.	Val Meiers, Allison Agostino and Jamie Shanks	

Goal #2 Timeline	Goal	Strategy	Assigned Staff Person(s)
April 2022	Dawson County Resource Guide	Get ahold of stakeholders to verify if any information is missing	Lace Arvizu, Val Meiers
May 2022	Dawson County Resource Guide	Any missing information is to be sent for update	Dawn Guenzi
July 2022	Dawson County Resource Guide	Share link on social media with QR codes	Jamie Shanks, Val Meiers, Dawn Guenzi
		Advertise with QR codes and printouts in communal places	

Goal #3 Timeline	Goal	Strategy	Assigned Staff Person(s)
April 2022	Social Media Email Group	Outline of what the social media email group will be about.	Allison Agostino and Rachel Stewart
		Contact agencies employee in media relation email	
	Social Media Email Group	Create an email link to upload monthly posting	
		Weekly email will submit prevention activities and community activities	
		<ol style="list-style-type: none"> 1. Drug abuse 2. Obesity <ol style="list-style-type: none"> a. Walking trails 3. Alcohol Abuse 4. Cancer 5. Tobacco Use 	
		<ol style="list-style-type: none"> 6. Walking Trails 7. Dawson County Recreation Department 8. Any community activities 	

		9. Partner with Ranger Review to put up weekly article on prevention and health promotion.	
June 2022	Social Media Group will be known as the Dawson County Communication Committee. A hub where health related information can be shared on business social media of their choosing	10. Send out monthly newsletter containing health related information that links to local resources	Rachel Stewart

Dissemination of Needs Assessment

Dawson County Health Department (DCHD) will distribute the Community Health Assessment and Improvement Plan by posting both documents on the Dawson County Health Department website (<http://www.dawsoncountymontana.com/departments/publichealth/index.php>) as well as having copies available at the facility should community members request to view the Community Health Assessment and / or the Improvement Plan.

The Board of Health will review the Community Health Assessment and Improvement Plan.

The Board of Health adopted the plan on April 4, 2022. Staff are encouraged to familiarize themselves with the assessment report and implementation process, to be able to advocate and promote to the public and community.

DCHD will continue to receive feedback to take into account any written comments received to add/adopt in the implementation plan document.