



CITY OF CLOVIS

General Plan Update Phase One Outreach

Summary

Friday, September 5, 2025

Prepared For:

City of Clovis

Prepared By:

Kearns & West, In Collaboration with De Novo Planning



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Section 1: Introduction

The City of Clovis (City) has embarked on a comprehensive update to its General Plan. A General Plan is a long-term document that serves as the foundation for decision-making regarding a community's future physical development. The City last updated its General Plan in 2014. The last decade has brought a wave of changes to Clovis. New housing developments have been built, business and industry needs have changed, and the way people get around town has evolved.

The City's General Plan now requires strategic updates to create a cohesive vision for the future of Clovis, including addressing land use holistically and reflecting changes in legislation and recent housing trends. The General Plan Update (GPU) lays out the long-term development and goals for Clovis' future and is guided by public input. The GPU will provide residents, businesses, and other stakeholders with the opportunity to provide input and help shape the direction of the City over the next 20 years.

The success of the GPU relies on the involvement of community members, residents, property owners, and other stakeholders in shaping and forming the vision, goals, and policies of the General Plan. The City is committed to conducting a transparent and meaningful planning process that values community input.

The update process is currently in phase one, Discovery and Visioning. This document summarizes the phase one outreach conducted from April 16, 2025, to July 31, 2025. Specific sections of this summary include:

- This **Executive Summary**, including outreach objectives, an overview of the General Plan, and key themes from phase one input
- **Getting the Word Out**, which describes paid advertisements, social media, and other notification types
- **Pop-up Engagement Events**, including schedule, locations, and key themes
- **Community Vision Workshops**, including schedule, format, and key themes
- **Focus Group Discussions**, including schedule, format, and key themes
- **Digital Engagement through the Engage Clovis** website, including the online questionnaire and community map

Phase One Outreach Objectives

For this project, success relies on the involvement of community members and other stakeholders throughout the GPU process. The outreach objectives for phase one are to:

- Create an open and transparent outreach process for the GPU;

- Engage the full spectrum of Clovis community members, residents, business owners, landowners, and other stakeholders in the GPU process and seek the inclusion of diverse community voices;
- Increase public understanding of the General Plan, its importance to Clovis communities, and its role in shaping the future; and
- Identify community assets, challenges, and visions from a community perspective.

Overall Key Themes

Community input was collected and documented throughout phase one outreach, and themes were identified from each engagement activity. The overall key themes are listed below, outlining what residents value about their community and their suggestions for Clovis' future. For details on input shared through each activity, see Sections 3 (Digital Engagement), 4 (Pop-up Engagement Events), 5 (Community Vision Workshops), and 6 (Focus Group Discussions).

Key Themes

- Participants emphasized appreciation for a **safe and clean** community and a **responsive** police force and emergency services, which were highlighted as key elements in positive **quality of life**.
- Residents expressed **pride in Clovis' western heritage and small-town feel**, encouraging the preservation of community events to reinforce the community identity.
- The “**Clovis Way of Life**” was characterized as a friendly, family-oriented, and welcoming atmosphere.
- Participants suggested preserving, maintaining, and expanding **parks, trails, outdoor recreation, and open spaces**, such as the Botanical Gardens, Cottonwood Park, and tree-lined trails.
- The **Clovis Unified School District and Clovis Hospital Complex** were highlighted as central to community identity and a draw for new residents.
- Participants noted a **desire for balanced, thoughtful growth** that offers a variety of housing types and affordability, while maintaining community character and avoiding high-density sprawl.
- **Revitalizing existing non-residential areas**, such as the Sierra Vista Mall, while providing support for local businesses over large chain stores was encouraged.
- Participants suggested incorporating **infrastructure updates** to water, gas, and electricity for new homes, as well as improving roadways for cars, public transit, and other mobility options.

Section 2: Getting the Word Out

The City employed a variety of methods to publicize the community input activities and expand outreach about the GPU. Outreach activity details were posted on the City [website](#) along with information about the GPU to provide context. Notification campaigns for the first round of outreach began on April 16th and ended in July 2025.

The City advertised workshops, pop-up events, and information related to the GPU process via email and on social media platforms. Table 1 identifies the number of posts and reach and examples of the social media graphics are presented below. To expand outreach, direct mailers were sent to every household and business in Clovis, approximately 48,500 residents (see Appendix A). Based on what workshop attendees reported, most heard about the workshops through direct mailers, social media, and word of mouth.

Table 1: Notification Summary

Platform	Number of Posts	Reach /Reipients
Facebook	10	Likes: 548 Shares: 77
Instagram	9	
X (formerly Twitter)	8	
Nextdoor	8	
Emails	7	240



Two of the social media graphics advertising the GPU process and activities.

Section 3: Pop-Up Engagement Events

The City identified three events to host pop-up engagement to broaden outreach to Clovis community members and residents. Pop-up events are designed to be an informal means of meeting the community, sharing information, and gathering input on the GPU. Because phase one of the GPU focused on Discovery and Visioning, the activities for pop-up events centered on gathering input from residents and community members about what they enjoy about their city, what they would like to maintain, areas they would like to see changed, and what they envision for the future of Clovis.

Schedule, Location, and Activities

The pop-up events schedule and locations are presented in Table 2. Each pop-up event was staffed by City of Clovis staff. The following section provides an overview of each event, including the activities conducted and details on engagement, and key themes based on the input received.

Table 2. Schedule and Location of Pop-Up Events

Event	Date	Time	Location
Trail Fest	Saturday, May 3, 2025	8:00 am – 12:30 pm	Along the Old Town and Dry Creek Trails from Third Street and Clovis Avenue to Dry Creek Park and Railroad Park
Mayor’s Breakfast	Thursday, May 15, 2025	7:00 – 8:30 am	Veterans Memorial Hall - 808 4th Street, Clovis, CA, 93612
Farmers Market	Friday, May 16, 2025	5:30 – 8:30 pm	Old Town Clovis - 433 Pollasky Ave, Clovis, CA 93612
Farmers Market	Friday, May 23, 2025	5:30 – 8:30 pm	Old Town Clovis - 433 Pollasky Ave, Clovis, CA 93612

Each pop-up event featured an informational board that explained what a GPU is, its significance to the community, and the timeline of the process. A map was also available to provide a visual for the city boundaries of Clovis, and participants had the opportunity to identify their favorite places. An activity board served as the focus of the events, providing participants with the opportunity to share about their “Clovis Way of Life.” Participants were given sticky notes to write down what they appreciated and suggestions for improvement. In addition, City staff asked guiding questions that helped participants reflect on their experiences and memories and share input. Staff asked:

- What does your life look like in Clovis?
- What’s important about Clovis to you?
- What does Clovis mean to you?



Community members participate in the Trail Fest pop-up event with City staff.

Participant Input

Below is a summary of the topics shared by participants at the pop-up events organized by what participants love about living in Clovis and suggestions for improvement. The order within the categories does not reflect prioritization. See Appendix B for complete participant input.

Clovis Way of Life: Love and Appreciate

Safety and Public Services

- Safe and secure community with effective police and fire services

Parks, Trails, and Outdoor Spaces

- Parks for children and families
- Trails and green spaces with trees and seating areas
- Clean streets, community spaces, and outdoor activities
- Dog parks and dog water fountains
- Splash pads, park bathrooms, and outdoor amphitheater

Events, Recreation, and Community Life

- Community events and festivals (Big Hat Days, Rodeo, Farmers Market)
- Live music, theater, and other entertainment
- Restaurants and indoor sports facilities

Education and Schools

- Schools, school districts, school sports, and teachers

Infrastructure and Accessibility

- Sidewalks, ADA-friendly walking areas, roads
- Public transportation
- Hospitals
- Utilities cost
- Assistance for veterans
- Senior care facilities
- Free book boxes

Clovis Way Of Life: Suggestions for Improvements

- More gyms, malls, and post offices
- More police
- More recreation opportunities
- More live outdoor music
- More parks and open spaces
- More trails
- Water features, such as a water park or adding a pool to the senior center
- More shade and lighting on trails
- Build an all-ability park

Section 4: Community Vision Workshops

The City hosted two community workshops during phase one of the GPU process. Each workshop focused on hearing from participants about their community assets and challenges, their vision for Clovis in 20 years, and asking them to identify locations on a map of the City. The community workshop schedule, location, and attendance are presented in Table 3.

Table 3. Workshop Schedule and Attendance

Workshop Location	Date and Time	Attendance
Clovis Transit Center 785 3rd St, Clovis, CA 93612	Thursday, May 8, 2025 6:00 pm – 8:00 pm	36
Clovis Transit Center 785 3rd St, Clovis, CA 93612	Wednesday, May 28, 2025 6:00 pm – 8:00 pm	28

Each workshop was guided by a PowerPoint presentation, included in Appendix C. The sessions began with a welcome and introductions, during which the project team was presented. An introductory activity followed this to engage participants. The introductory activity used a Mentimeter poll with several questions, including:

- What is your level of familiarity with a General Plan?
- What is your favorite place to visit in Clovis? (Workshop #1 only)
- What is your favorite spring activity? (Workshop #2 only)
- What is one word you would use to describe Clovis?

These questions were designed to prompt participants to start thinking about the General Plan and the places and activities they value in Clovis. A complete list of participant responses is provided in Appendix D. Following the introductions, the presentation covered the following topics:

- What is a General Plan?
- Why is the General Plan important?
- General Plan content
- Why Clovis needs an update
- General Plan process
- Community engagement process and timeline

After the presentation, participants took part in three interactive activities designed to gather input on their vision of Clovis. Each activity is described in detail in the section below.

Assets and Challenges Activity

In both workshops, participants were invited to share their perspectives on Clovis by identifying community assets and challenges. This activity was designed to elicit both strengths and concerns within the community.

Workshop #1:

Participants used colored sticky notes to write down one idea per note and placed them on two large flipcharts labeled *Community Assets* and *Potential Challenges*. Project team members helped organize the notes, grouping similar ideas. A member of the project team reported key observations back to the whole group.

Workshop #2:

The activity was built on insights gathered during workshop #1. Each table received two worksheets summarizing the key themes from both assets and challenges presented in the first session. Participants reflected on what those themes meant to them, first individually brainstorming on scratch paper and then discussing as a table group, filling out the worksheet with sticky notes. They were also invited to add any new or additional assets or challenges. See Appendix E for a snapshot of the worksheet.



The facilitator reports on the challenges identified during a workshop #1 activity.

Key Themes

The participants identified various assets and challenges during workshop #1, which were then consolidated from both workshops and grouped into the key themes listed below. The order does not represent priority. A complete list of participant responses is provided in Appendix D.

Assets

- City Services and Facilities
- Education and Healthcare
- Transportation and Mobility
- Public Safety and Emergency Services
- Community and Lifestyle
- Parks, Trails, and Recreation
- Culture and Events
- Agriculture and Rural Culture

Challenges

- Water Infrastructure and Transportation
- Housing and Land Use
- Growth and Development Planning
- Public Safety
- Community Engagement
- Parks and Recreation
- Homelessness
- Preservation of Agricultural Areas
- Community Identity
- Cleanliness regarding light pollution and revitalization in some areas of Clovis

Visioning Activity

The visioning activity invited participants to imagine and describe a future vision for the City of Clovis, identifying values, themes, or ideas they hope will define the city in 20 years.

Workshop #1:

Participants worked in small groups of five to six people. Each group selected a recorder and spent 10 minutes brainstorming words, phrases, or themes to describe Clovis in 20 years. Ideas were captured on flipchart paper, and one person from each group shared highlights with the larger room.

Workshop #2:

The format for workshop #2 was identical to that of workshop #1, with the addition of sharing insights from the first workshop. A pre-populated slide with key themes from the first session was provided to each group as a reference. This helped participants reflect on earlier input and either build on or add new perspectives. As before, each group designated a recorder, captured ideas on flipcharts, and a member of the project team shared key ideas from each group. See Appendix C for the complete presentation, which includes insights from workshop #1.



Community participants are taking notes during their visioning brainstorming session.

Key Themes

Below are themes from the visioning activity, consolidated from both workshops. The order does not represent priority.

Preserving Small-Town Feel and Community Identity

- Maintain a friendly, safe, and welcoming community.
- Emphasis on neighborhoods, multi-generational living, and community events (e.g., Clovis Rodeo, block parties, cultural celebrations)
- Maintain or enhance the “Clovis Way of Life”

Smart, Balanced, and Strategic Growth

- Slow, sensible, and planned expansion that respects existing character
- Desire for balanced development: residential, commercial, open space, agriculture
- Focus on infill development and revitalizing older areas (e.g., Sierra Vista, SW Clovis)
- Strong support for the preservation of farmland

Walkability, Connectivity, and Outdoor Lifestyle

- More walkable neighborhoods, tree-lined streets, and trails
- Outdoor and recreation activities for all ages (e.g., pickleball, skating, parks)
- Farmers markets, outdoor events, and open-air markets

Improved Infrastructure & Transportation

- Better roads, traffic flow, sidewalks, and affordable public transit
- Strong support for increased transit options, particularly for seniors and families
- More lighting and stop signs in neighborhoods for safety

Diversity and Inclusion

- Broad support for diversity in age, ethnicity, religion, income levels, etc.
- Focus on inclusivity, multi-generational communities, and accessible design

Economic Development & Local Business Support

- Attract desirable retailers and restaurants, including higher-end or destination shopping
- Support for local businesses and job-generating industries like tech, education, and light manufacturing

Housing Affordability & Livability

- Support for entry-level housing, senior housing, and multi-generational homes
- Emphasis on affordable, livable neighborhoods and new developments

Sustainability

- Support for planting more trees, community gardens, and solar
- Interest in environmental resilience (e.g., water infrastructure, stormwater basins)

While participants in both workshops shared a common vision for strategic growth and planning a safe, walkable, and community-oriented Clovis, responses in workshop #1 tended to focus more on economic development and destination amenities, envisioning Clovis as a place for tourism, innovation, and new retail and recreational opportunities. Participants emphasized big-picture growth strategies, cultural venues, and new economic development and employment opportunities. In contrast, responses in workshop #2 placed a stronger emphasis on community improvements, public services, and heritage preservation, prioritizing the revitalization of Southwest Clovis, beautification, and safety infrastructure.



(Left) A group of community participants is brainstorming on their common vision for the City of Clovis. (Right) The workshop facilitator leads the community participants through a report out of each group's visioning words.

Community Mapping Activity

The mapping activity was consistent across both workshops, providing participants with the opportunity to offer geographically specific input about areas of Clovis. Using large, printed maps of the city, participants used colored stickers and sticky notes to identify:

- Places that should be improved
- Places or things I love
- Opportunity areas
- Other areas needing attention/general comments

Each sticker was numbered or initialed, with corresponding comments added directly on the map via sticky notes to ensure that comments and expanded ideas could be traced to specific locations.



Community participants adding sticker dots and sticky notes to the map of Clovis.

Key Themes

Participants in workshops #1 and #2 placed **173 sticker dots** on the maps. Figure 1 shows the distribution for the number of stickers participants placed for the categories across both workshops.

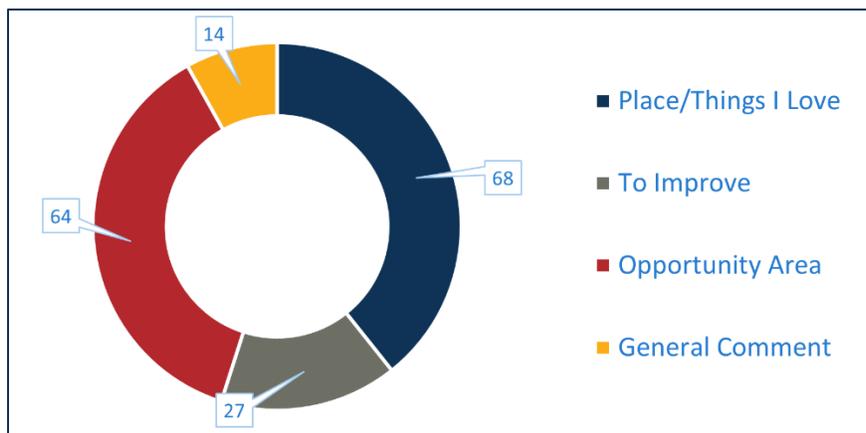


Figure 1. Community map responses.

The comments provided by participants are summarized as key themes for each category, which are listed below. The order does not represent priority. The full list of responses from the workshop mapping activity is available in Appendix D.

Places/Things I Love

- Outdoor recreation spaces: bike and walk trails, duck pond, botanical gardens, parks, golf courses
- Medical/hospital centers
- Rodeo grounds
- Old Town Clovis
- Local shops, shopping Centers, Costco
- Ranch and farmland
- Churches

To Improve

- Traffic issues, stop signs, traffic control, road improvements
- Noise
- Beautification of shops, improving curb appeal
- Additional bus routes to the mall, revamping the Sierra Vista Mall

Opportunity Areas

- Sports complex
- Southwest Clovis – to be revitalized
- Sierra Vista Mall, and other shopping areas near Walmart
- More trails – along the canal
- Dry Creek Water Activity Area
- Commercial district
- Open lands for development – developing apartments, and outdoor recreation (soccer field, top golf, parks)

General Comments

- Bringing attention to industrial areas
- Update landscaping on 168
- Changing land use designations (commercial and science and technology to housing)
- Maintaining/preserving farmland



(Left) A City staff member is collaborating with a community participant on identifying locations on the Clovis map. (Right) Two community participants are adding sticky notes to accompany the markers they've placed on the map.

Section 5: Focus Groups

As part of phase one of the GPU process, the City hosted four virtual focus groups to engage stakeholders and gather critical input on key community topics. These focus groups were designed to ensure the General Plan reflects the community’s needs, goals, and aspirations. Each discussion was 90 minutes and focused on a specific topic area:

- Local Business, Economy, and Jobs
- Environment and Air Quality
- Mobility, Land Use, and Housing
- Character, Culture, and Identity

Each focus group brought together three to 10 stakeholders with expertise relevant to the discussion topic. Stakeholders were identified by City staff and invited by the project team to share their expertise and provide guidance on community needs and priorities. They represented a wide range of community organizations, agencies, and perspectives. Their insights will help shape the policies, priorities, and actions of the updated General Plan. These conversations helped expand the City’s regional understanding and ensure the GPU considers the diversity of perspectives and expertise within the Clovis community. Table 4 identifies the discussion group schedule, topic, and participants. City of Clovis staff and De Novo Planning attended each discussion, answering questions as needed.

Table 4. Discussion Group Topics, Schedule, and Participants

Focus Group Topic	Date & Time	Participants (Name, Organization)
Local Business, Economy, and Jobs	Tuesday, July 29, 2025 9:00 – 10:30 am	<ul style="list-style-type: none"> • Seth Ramirez, Fresno County Economic Development Corporation • Mike Osegueda, Fresno Street Eats/Fresno Culinary Center • Peter Orlando, Pearson Companies
Environment and Air Quality	Tuesday, July 29, 2025 1:00 – 2:30 pm	<ul style="list-style-type: none"> • Joseph Draper, Self/California Stormwater Quality Association • David Fey, Former Clovis Planner and Landowner • Elena Nuno, AEP • Adrienne Burns, Yamabe & Horn Engineering • Ambarish Mukherjee, LSA • Jessica Coria, LSA
Mobility, Land Use, and Housing	Thursday, July 31, 2025	<ul style="list-style-type: none"> • David Padilla, Caltrans Planning

Focus Group Topic	Date & Time	Participants (Name, Organization)
	9:00 – 10:30 am	<ul style="list-style-type: none"> • Simran Jhutti, Fresno Council of Governments • Lorena Mendibles, Caltrans • Edgar Hernandez, Caltrans • David Fey, Former Clovis Planner and Landowner • Ofelia Abundez, Fresno Council of Governments • Darren Rose, BIA Fresno/Madera • Paul Herman, Fresno Council of Governments • Michael Duarte, Fresno Housing Authority • Durbin Lloren, Ellis Enterprises • Anthony Molina, Fresno County Bicycle Coalition
Character, Culture, and Identity	Thursday, July 31, 2025 1:00 – 2:30 pm	<ul style="list-style-type: none"> • Flo Dunn, California Health Science University • Gil Vizcarra, Futsal Underground • Greg Newman, Clovis Chamber of Commerce • John Wright, ODS (retired) • Patricia Wynne, Clovis Botanical Garden • Lowell Ens, Exceptional Parents Unlimited • Ron Dunbar, Clovis Rodeo Association

Each discussion group included a brief presentation that introduced the GPU, outlined the process timeline, and provided a summary of previous community engagement efforts. A set of guiding questions was drafted for each meeting; questions varied during each conversation, but the same guiding questions were asked in each meeting. The complete set of guiding questions are available in Appendix F. The following section identifies the key themes from each focus group conversation.

Key Themes from Focus Group Discussions

Local Business, Economy, and Jobs

Participants in this focus group discussed how Clovis can strengthen its economy while preserving the qualities that make it attractive to families, residents, and businesses. Key themes included balancing growth with community character, addressing regulatory challenges, and

expanding support for established and new businesses. Below is a consolidated list of the themes that were heard. The order does not represent priority.

Coordination with State-Level Policy

- Concerns around state mandates, particularly related to housing and industrial development, and their alignment with local values.

Preserving and Enhancing Trail Systems and Outdoor Amenities

- Strong support for preserving and enhancing the trail system and park amenities as a foundation for quality of life and business attraction.

Reshaping Demographic Narratives

- Support for community-driven strategies (e.g., petitions) to attract desired businesses and reshape demographic narratives.

Transitional Land and Water Availability

- Emphasis on the need to address transitional lands and water availability in future land use planning.

Expansion of Sports and Recreation

- Broad support for expanding sports and recreation infrastructure, especially a new soccer complex, to serve youth and boost community engagement.
- Continued calls for investment in youth sports as a draw for families and a contributor to the local economy.

Business Friendly Initiatives

- Recognition that Clovis is currently a business-friendly city, and a desire to maintain and promote that reputation.
- Recommendations to streamline permitting and provide a clear business startup checklist to better support entrepreneurs and small businesses.

Ag-Tech and Bio-Tech Industries

- Enthusiasm for growing local industries such as ag-tech and biotech, with a need for targeted City support.

Culinary-related jobs and industry

- Noted growth in the culinary and dining scene, with interest in expanding food-related jobs and attractions.

Workforce Development Needs

- Identified need to align education and workforce development with target industries to support business growth and reduce reliance on out-of-area labor.

Environment and Air Quality

Participants in this focus group discussed how Clovis can grow responsibly while preserving its natural assets, unique character, and community values. The conversation underscored the necessity of a sustainable development approach that strikes a balance among long-term environmental, economic, and cultural objectives. Below is a consolidated list of the themes that were heard. The order does not represent priority.

Sustainable and Balanced Growth

- Emphasis on development that is economically and environmentally sustainable over the long term.
- Interest in balancing residential growth with infrastructure, parks, and City services.
- Support for using comparative analysis of growth scenarios to assess full impacts.

Preserving Community Character

- Strong desire for thoughtful land use planning that upholds the “Clovis Way of Life.”

Enhancing and Integrating Natural Resources

- Broad support for investing in and protecting existing parks, trails, and open spaces.
- Desire to design development around natural assets like creeks and greenways, and to integrate green space early in project planning rather than retrofitting it later.

Air Quality and Climate Resilience

- Concerns about air quality, especially during certain times of year or near sensitive uses.
- Interest in addressing heatwaves, flooding, and other climate impacts through planning and design.
- Support for integrated strategies that reduce vehicle miles traveled (VMT) through walkable and bike-friendly design.
- Suggestions to expand micro-transit options and rethink underutilized bus services.

Self-Mitigating General Plan and Robust Environmental Impact Reports (EIRs)

- Support for a self-mitigating General Plan that embeds environmental solutions from the start.

- Advocate for robust EIRs to streamline California Environmental Quality Act (CEQA) review and reduce uncertainty.

Long-Term Policy Planning and Market Alignment

- Emphasis on strong, enforceable policies that stay consistent over time and through leadership changes.
- Recognition that market preferences evolve, but development should reflect long-term community values.

Developer Collaboration

- Importance of predictable requirements for developers to ensure project alignment with City goals.
- Early engagement with builders and industry stakeholders is essential to shaping realistic policies.

Community Engagement and Equity

- Broad appreciation for Clovis' current outreach efforts in the GPU process.
- Ongoing need to ensure less vocal or underserved community members are heard.

Mobility, Land Use, and Housing

Participants in this focus group explored how Clovis can update its mobility systems, land use strategies, and housing options to support a connected and sustainable community. Discussions emphasized the importance of aligning local planning with state-level policies, expanding transportation options, and creating housing opportunities that meet the needs of current and future residents. There was broad recognition that thoughtful coordination across sectors, including infrastructure, development, and community engagement, is vital for achieving balanced growth while preserving Clovis' unique character. Below is a consolidated list of the themes that were heard. The order does not represent priority.

Sustainable and Balanced Growth

- Strong support for density along transit corridors and limiting sprawl to reduce VMTs.
- Interest in aligning land use planning with climate and transportation policies (e.g., CAPTI) to position Clovis for future funding and sustainability.

Preserving Community Character

- Participants noted the need to address design standards and preserve aesthetic values as density increases.

Enhancing and Integrating Current Resources

- Calls for better trail connectivity, especially linking dense residential areas with employment hubs and public spaces.

- Interest in repurposing underutilized or vacant spaces (e.g., Sierra Vista Mall) to support community culture and recreation.

Developer Collaboration

- Recognition that developers prefer to build within the urban sphere, with interest in predictable rules and clear incentives.
- Participants stressed the need for coordination between the City, developers, and utilities (e.g., PG&E) to meet state housing mandates.

State-Level Policy Coordination

- Emphasis on aligning the General Plan with state transportation and climate policies (e.g., CAPTI) to improve funding eligibility and project consistency.
- Need for closer coordination with Caltrans, Housing and Community Development (HCD), and PG&E to ensure infrastructure, housing, and land use goals can be realistically implemented.

Enhancing Underserved Areas

- Support for addressing underserved areas like South Clovis and Tarpey Village in planning efforts.

Transportation and Mobility Access

- Strong support for complete streets, protected bikeways, and multi-modal connectivity, especially for schools and job centers.
- Mixed views on shared e-bikes/scooters, with calls for safety measures, permitting, and thoughtful integration into the trail network.
- Emphasis on reducing single-occupancy vehicle trips via complete streets, micromobility options, and first/last-mile solutions.

Housing Affordability and Diversity

- Concerns about rising impact fees and utility constraints pricing out average homebuyers and limiting housing diversity.
- Concerns about affordability and housing access for long-time residents and younger generations.
- Interest in streamlining permitting and increasing medium- to high-density housing near key corridors and assets (e.g., medical campuses).

Infrastructure and Essential Services

- Water supply identified as a critical constraint for future growth, with some concerns over impacts to existing well users.
- Ongoing investments in roads, sewer, lighting, and traffic infrastructure are needed to support planned density.

Character, Culture, and Identity

Participants in this focus group shared insights on how Clovis can preserve its strong sense of identity, civic engagement, and cultural heritage while managing future growth and state-level mandates. The conversation reflected a commitment to maintaining small-town values, public safety, and the community cohesion that define Clovis. Participants also emphasized the need to engage newer residents, strengthen civic participation, and expand cultural and educational opportunities for all age groups. Below is a consolidated list of themes that emerged from the discussion. The order does not represent priority.

Preserving Clovis Values and Community Longevity

- Desire to carry forward the core values and civic culture established in previous General Plans.
- Importance of maintaining Clovis's small-town feel, public safety services, and strong City leadership.

Volunteerism and Civic Identity

- Interest in reinvigorating community volunteerism, especially among newer residents.
- Suggestions to use civic events and historical education to build a sense of belonging and long-term community pride.

Redistricting and Citywide Unity

- Concern that redistricting could divide the community and make it harder to maintain unified leadership.
- Emphasis on keeping Clovis functioning as one community, with a big-picture, citywide approach.

Law Enforcement and Accountability

- Concern about consistent enforcement of City laws and maintaining safety as the city grows.
- Continued support for strong police and fire services as foundational to Clovis' identity.

Local Education and Cultural Programs

- Support for expanding educational opportunities tied to Clovis history, nature, and civic identity (e.g., Dry Creek Center, memorial exhibits).
- Interest in more educational programming for families and children, including a children's museum and cultural venues.

Culture and Community Awareness

- Recognition of Old Town and Clovis' historic events as key to local identity and economic vitality.

- Desire to promote Clovis' cultural institutions and events beyond city limits to nearby communities like Fresno.
- Need for stronger outreach tools, including social media and media partnerships, to raise awareness and participation in local programs and venues.

Growth and Infrastructure Costs

- Concerns about how to extend services like water to new areas without increasing the financial burden on residents or businesses.
- Emphasis on ensuring that new growth pays for itself and supports long-term fiscal responsibility.

Navigating State Requirements and Mandates

- Frustration with state policies that don't reflect Clovis or Central Valley development realities.
- Interest in lobbying Sacramento to advocate for more local control and flexibility, especially regarding housing and rezoning mandates.

Improving Community Communication

- Growing challenges in keeping residents connected and informed as the city expands.

Section 6: Digital Engagement

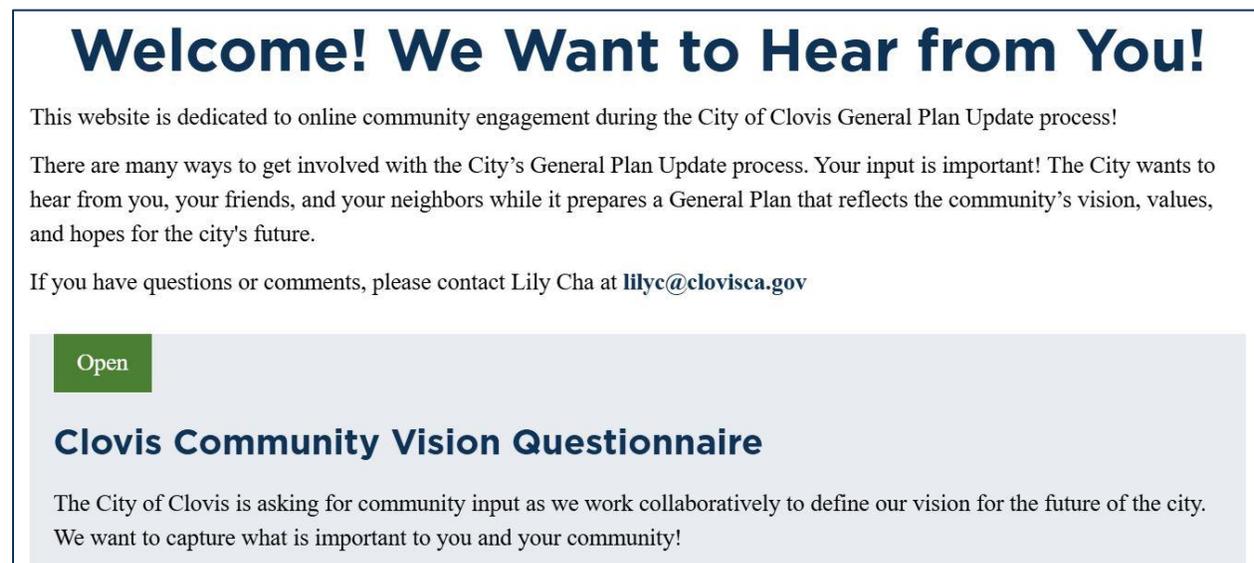
The City launched a website dedicated to informing the community about the GPU process and providing opportunities for digital engagement. [Engage Clovis](#) was announced on April 16, 2025, via press release, social media, and email. As of August 18, 2025, the Engage Clovis website had **745 visitors**. In addition to Engage Clovis, the City offers GPU project information, including FAQs and a document library, on its official website at clovisca.gov/general-plan-update.

As part of phase one outreach, and launched on April 16, 2025, Engage Clovis offered an online vision questionnaire and an interactive community map to capture areas of interest, concern, and opportunities from residents. The following section presents the key themes and responses as of June 30, 2025. The complete online responses can be found in Appendix G (Questionnaire) and Appendix H (Community Map).

Online Vision Questionnaire

The questionnaire consisted of 22 questions, three of which were open-ended. As shown in the image below, these questions asked participants to envision the future of Clovis, describe what they value about Clovis today, and provide three words to describe the future of Clovis.

Additionally, participants were asked to identify any issues the City is facing. As of June 30, 2025, the questionnaire received 120 responses.



Welcome! We Want to Hear from You!

This website is dedicated to online community engagement during the City of Clovis General Plan Update process!

There are many ways to get involved with the City’s General Plan Update process. Your input is important! The City wants to hear from you, your friends, and your neighbors while it prepares a General Plan that reflects the community’s vision, values, and hopes for the city’s future.

If you have questions or comments, please contact Lily Cha at lilyc@clovisca.gov

Open

Clovis Community Vision Questionnaire

The City of Clovis is asking for community input as we work collaboratively to define our vision for the future of the city. We want to capture what is important to you and your community!

Snapshot of the vision questionnaire on the Engage Clovis website.

Respondent Demographics

About 93% of the participants live in Clovis. The majority of participants (approximately 85%) own their homes, while 9% rent, and the remaining 6% either live with family or friends or do

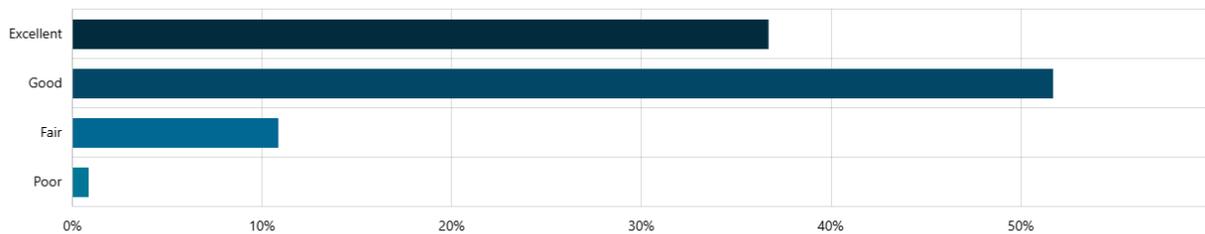
not reside in Clovis. A large proportion of the participants (39%) are retired, while about 30% either own their own business or work for someone else. A small proportion (less than 1%) are students and the remaining indicated “other” for employment.

Over half of the participants (54%) have lived in Clovis for more than 15 years. About 38% have lived in Clovis between two and 15 years and 3% for less than two years. About 35% of participants are over 65 years of age, 32% are 45 to 64 years old, 32% are between 25 and 44 years old, and less than 1% are between 18 and 24 years old. The majority of participants (58%) marked their race as White, about 8% as Asian, less than 1% as American Indian or Alaska Native, and less than 1% as Black or African American. About 8% marked their race was not listed, and about 26% preferred not to answer the question. For further information on the demographics and background of survey participants, refer to Appendix H.

Survey Question Responses

The summary below highlights the responses to some of the 19 survey questions. As shown in Figure 2, the majority of respondents rated quality of life as “good” or “excellent” and indicated satisfaction with how Clovis has changed over time. When asked to select their top five choices of what they would like to see, the options garnering more than 30% of responses were parks, entertainment/cultural facilities and venues, restaurants, public gathering places, shops, and jobs (See Figure 3).

How would you rate the quality of life in Clovis?



How do you feel about the way Clovis has changed over time?

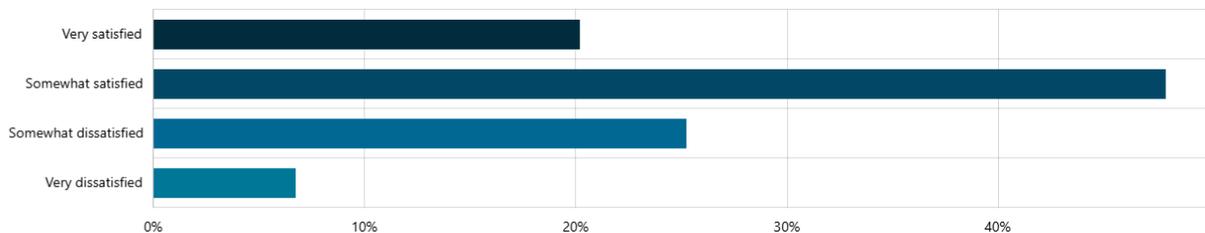


Figure 2. Respondent ratings for quality of life and change over time.

What would you like to see more of in Clovis?

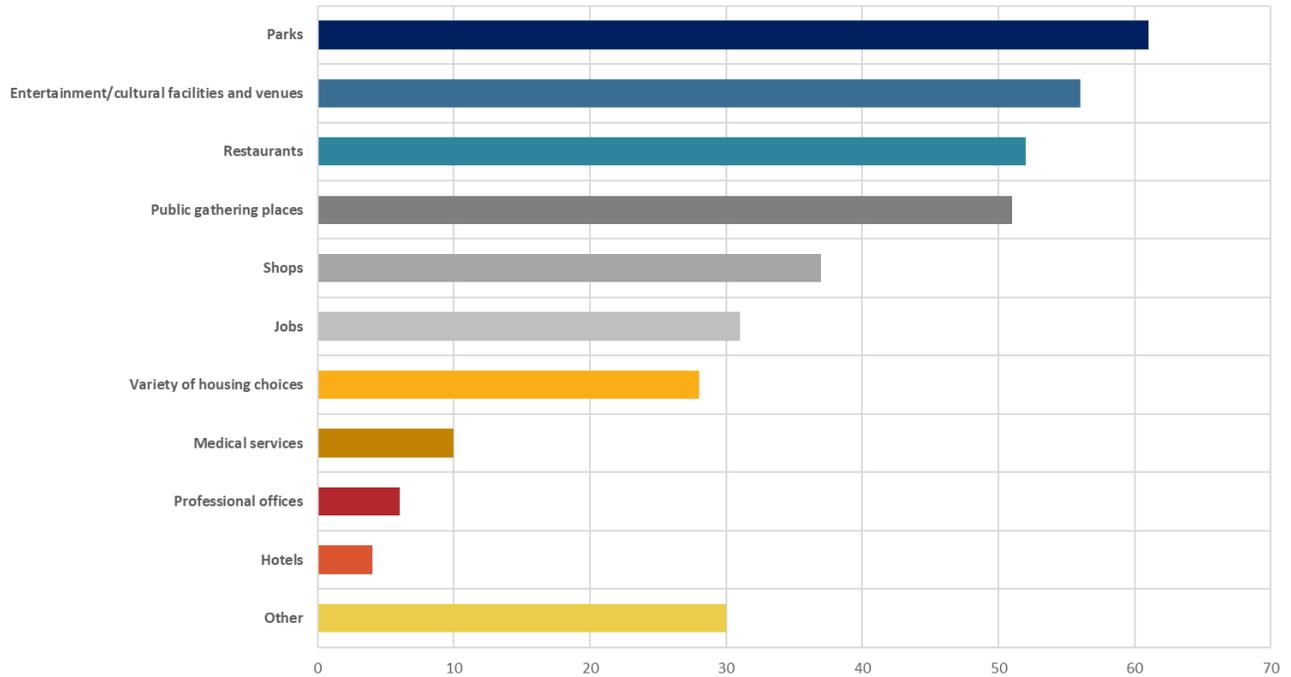
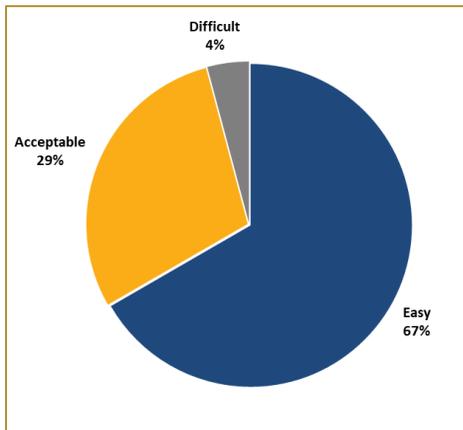


Figure 3. Respondent rankings of top five things they would like to see in Clovis.

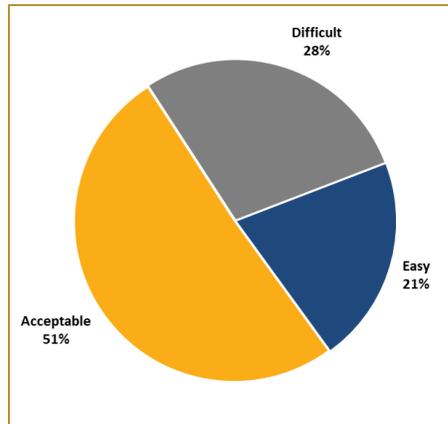
As shown in the pie charts in Figure 4, when ranking the ease of moving in and around Clovis via different modes of transport (car, bike, walking, and bus/public transport), cars and walking were rated as easy by respondents (67% and 31%, respectively), however 30% rated walking as difficult.

How easy is it to move in and around Clovis using the following modes of transportation?

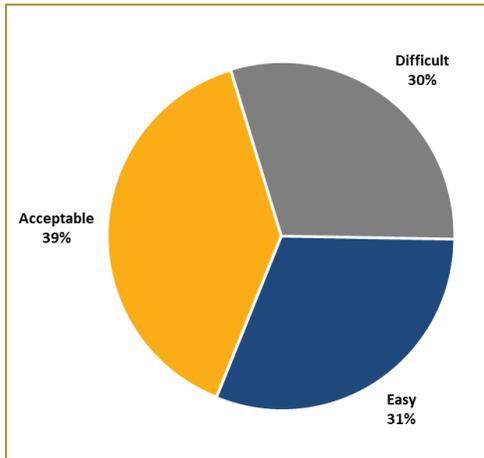
Car



Bike



Walk



Bus/Public

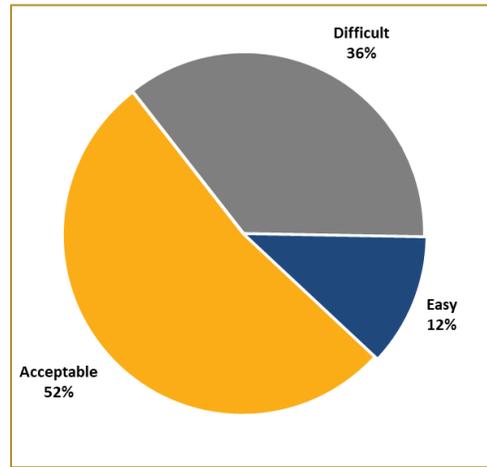


Figure 4. Ease of modes of transport.

When asked to select the top three most important issues for planning over the next 10 to 20 years, respondents indicated transportation/infrastructure, keep family-friendly atmosphere, and public safety, as shown in Figure 5.

Thinking about the future of Clovis, what are the three most important issues the City should consider when planning for the next 10 to 20 years?

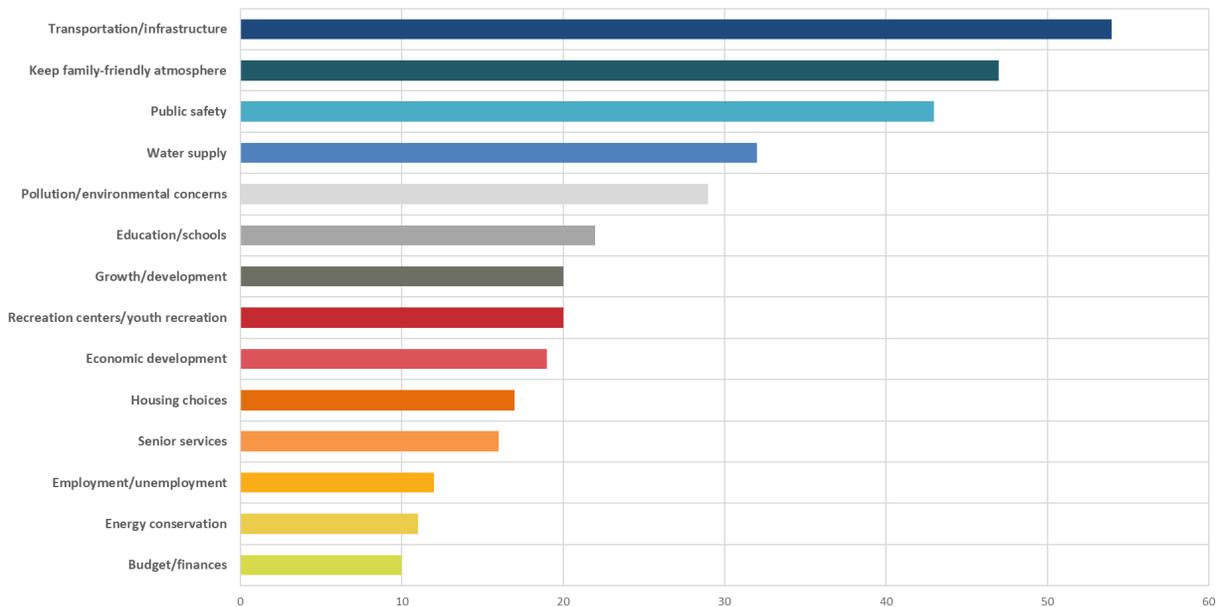


Figure 5. Respondent rankings of most important issues.

Responses to the three open-ended questions are summarized below as primary themes from what participants value in Clovis and identify as issues facing their community and the top eight words or phrases that best describe how they would like to see the community in 2045.

What do you value most about Clovis? What makes this a special place to live or work?

- **Safety and Public Services:** A strong police force and reliable emergency services; a general sense of safety in residents' homes, neighborhoods, and in the city; public services maintain a clean city environment for residents to enjoy.
- **Small-Town Feel and Community Atmosphere:** Value of the “Clovis Way of Life,” which includes pride of Clovis history, knowing your neighbors, being a family-oriented and a welcoming community; feeling of being supported by your neighbors and City leadership, such as attending sports functions; appreciation for not being a big city.
- **Elementary, Secondary, and Higher Education Schools:** High-quality school system, especially Clovis Unified. School is a key factor in the community identity; the school system is a draw for new residents to raise their children.
- **Old Town Clovis, Events, and Heritage:** Clovis has a rich history, central to the community identity; prioritize preserving western and agricultural heritage with the rodeo, parades, events, and the design standards of the Old Town area.
- **Parks, Trails and Natural Environment:** Outdoor recreation options are a central part of residents' daily life, with bike and walking trails, open spaces, parks, and venues, such as the Botanical Garden; appreciation for the street landscaping, tree cover and cleanliness of green spaces; “Gateway to the Sierras.”
- **Growth and Development:** Maintain thoughtful, balanced development and growth for housing, transportation and transit, and social service offerings; appreciation for the current amenities, retail, and community activity options.

What issues are facing the City that need to be addressed in the General Plan Update?

- **Growth and Development Pressures:** Concerns about overdevelopment that will result in expensive housing and the loss of the small-town Clovis identity; too rapid growth may not be aligned with the infrastructure for water, gas, and electricity; prioritize housing for new, young families, seniors, and low-income residents.
- **Traffic and Roadway Infrastructure:** Traffic congestion is a current issue, with concerns about the increase if the resident population increases exponentially; transit systems, roadways, and walking/biking paths could be improved.
- **Public Safety:** As Clovis grows, ensure the police presence increases to support safety and crime prevention; establish City services to support people experiencing homelessness.
- **Community Character and Quality of Life:** Ensure growth does not erode the sense of community and family-friendly atmosphere; avoid cookie-cutter suburban sprawl that would result in losing the look-and-feel of Clovis; incentivize local businesses, recreation, amenities, and cultural experiences instead of big box stores; revitalize shopping centers, such as the Sierra Vista Mall.

- **Environment and Open Space Preservation:** Determine how to support air quality and water supply for new housing developments and improve conditions for current residents; protect open spaces, parks, trails and agricultural areas from overdevelopment.

Thinking about the future of Clovis, what three words or phrases best describe how you would like to see the community in 2045?

- Safe
- Clean
- Community and family-friendly
- Affordability
- Green space, including parks & trails
- Inclusive and diverse
- Small-town charm
- Thoughtful growth and development

Interactive Community Map

Below the website's online vision questionnaire is an interactive map asking contributors to leave markers and comments across a map of Clovis. Marker options include Places/Things I Love, To Improve, Opportunity Area, and General Comment. As of June 30, 2025, the interactive map had received 85 contributions (see Figure 6). Figure 7 identifies the distribution of responses among the four categories and is followed by a summary of input received for each category.

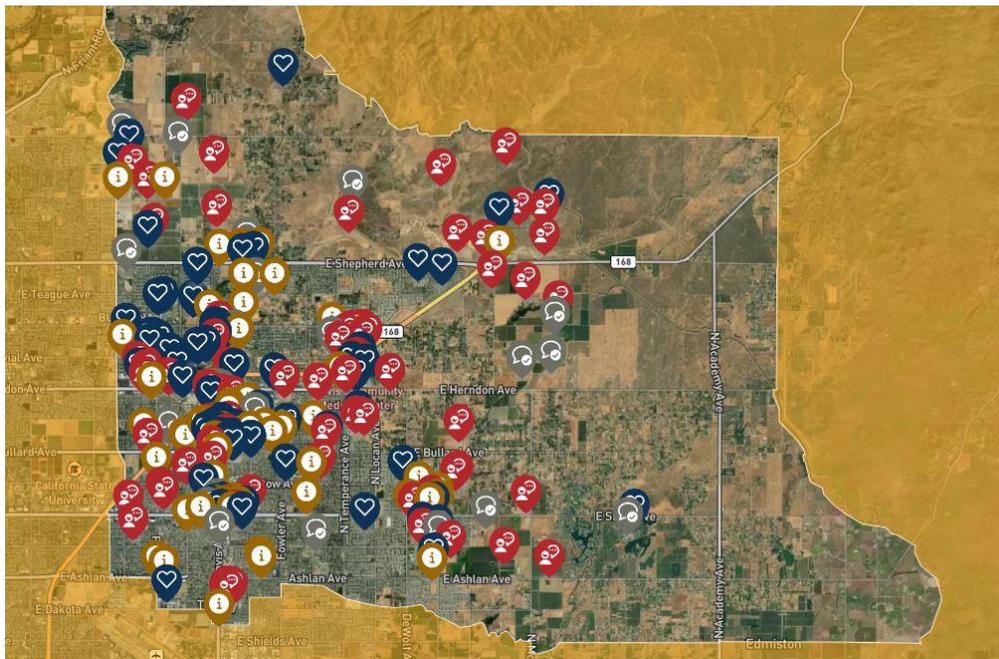


Figure 6. An interactive community map and markers added by respondents.

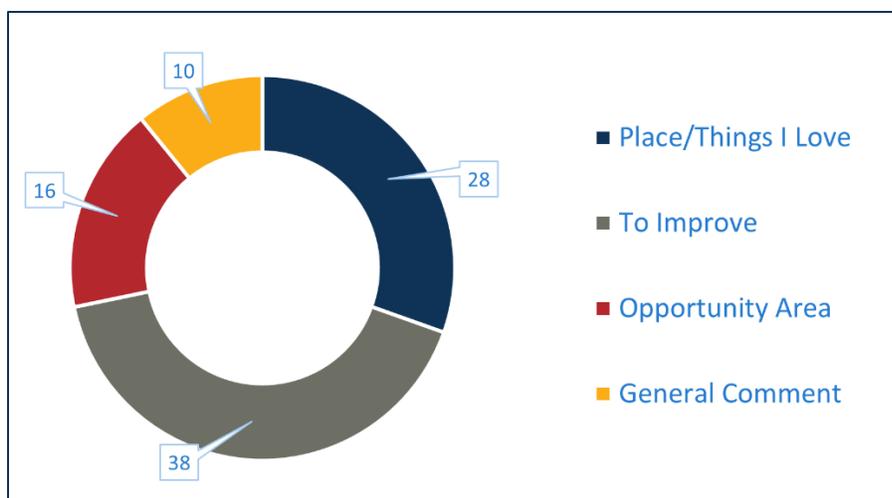


Figure 7. Online interactive community map responses.

Places/Things I Love

Parks, Trails, and Green Spaces: Participants value Clovis' parks, trails, and open spaces, including the Clovis Botanical Garden, Dry Creek Park and Trail, Cottonwood Park ponding basin, and running trails. Large, undeveloped fields and green spaces are appreciated for their natural beauty and recreational potential. Participants expressed interest in additional or expanded parks, similar to Woodward Park or Rotary Park, to support outdoor activities and community gatherings.

Recreational and Active Spaces: Existing bike lanes, trails for walking, running, and biking, and outdoor gathering spaces, such as the area in front of the theater, are highly valued. These amenities support active lifestyles, encourage social engagement, and enhance the overall quality of life.

Cultural, Historic, and Community Sites: Participants highlighted the importance of Old Town Clovis, the Clovis Community Heritage Center, the 9/11 Memorial and Museum, historic signage like "Clovis Gateway to the Sierras," and theaters hosting plays and events. These sites contribute to the city's identity, cultural richness, and sense of community.

Infrastructure and Built Environment: Sidewalk additions that create pedestrian-friendly spaces, well-connected intersections, and generally quiet, accessible, and well-maintained public areas are appreciated. Participants value infrastructure that supports safety, walkability, and community interaction.

Local Businesses and Amenities: Participants enjoy locally owned businesses and amenities that enhance the community experience, including breweries along trails,

nurseries with diverse offerings, and commercial developments that complement the city's character.

To Improve

Streets, Intersections, and Traffic Flow: Participants expressed concerns about roadway conditions, including potholes, unsafe intersections, and congested streets. Improvements such as repaving, traffic signal upgrades, and street widening are desired to accommodate existing and future growth while ensuring safer travel for drivers, cyclists, and pedestrians.

Parks, Trails, and Active Transportation: Maintaining and enhancing parks, trails, and green spaces is a priority. Participants want existing parks and trails to be better maintained and extended to create safe, continuous connections for walking, running, and biking. Additional shaded play areas, picnic facilities, and bike amenities are also desired to support recreation and community engagement.

Sidewalks and Bicycle Infrastructure: There is a need for more comprehensive pedestrian and cycling infrastructure. Participants emphasized the importance of adding sidewalks where they are missing, extending bike lanes, and providing protected routes that safely connect neighborhoods, Old Town, and regional trail networks.

Housing and Development: Concerns were raised about dense, sprawling housing developments lacking green space, trees, and walkable amenities. Participants expressed interest in balanced development that preserves neighborhood character, supports mixed-use growth, and ensures housing integrates with the city's existing infrastructure.

Public Spaces and Community Facilities: Participants highlighted opportunities to improve public amenities and shared spaces, including plazas, dog parks, batting cages, and community facilities. Upgrades and maintenance of these areas were seen as important to ensure they are safe, accessible, and enjoyable for all community members.

Opportunity Areas

Recreational and Cultural Opportunities: Participants expressed interest in expanding theater, concert, and organized sports opportunities for adults and families. Ideas included City-led recreational leagues, aquatics facilities, and additional parks connected to existing bike and walking trails to support active lifestyles and community engagement.

Bike and Pedestrian Infrastructure: Participants highlighted the potential for additional bike lanes, improved trail connectivity, and restoration of previously planned

pedestrian and bicycle bridges. Enhancing access to Old Town Clovis and other key areas via multiple safe routes was emphasized.

Open Land and Parks: Participants identified open land as a priority for future recreational, cultural, and community-focused developments. Suggested uses include parks with seating and shade, green spaces for outdoor activities, and areas to maintain natural beauty while expanding public access.

Commercial and Community Development: Opportunities were noted for revitalizing existing commercial areas such as Sierra Vista Mall, improving underutilized spaces in southwest Clovis, and developing new amenities including movie theaters, retail, and restaurants. Participants emphasized development that complements community needs and enhances quality of life.

General Comments

Green Space Preservation: Preserve and expand green spaces and ensure new neighborhoods include parks or recreational areas, particularly in developments with small lots.

Traffic, Road Safety, and Police Presence: Address speeding and unsafe intersections; provide adequate police presence to improve safety for all community members.

Commercial Development and Character: Plan new commercial developments near Old Town to maintain the city's character; minimize noise and light impacts, manage traffic flow, incorporate bike and pedestrian connections; and provide landscaping to integrate with surrounding areas.

Bike and Pedestrian Infrastructure: Expand and connect bike lanes and pedestrian pathways, including east-west routes, to link neighborhoods, schools, trails, and key destinations for safe and accessible active transportation

Appendix A - Direct Mailer



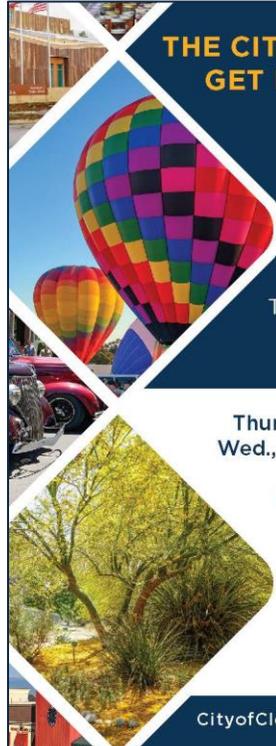

CREATE CLOVIS
PLANNING FOR OUR FUTURE

GENERAL PLAN UPDATE

WHAT'S YOUR VISION FOR THE FUTURE OF CLOVIS?

The City of Clovis is currently updating its General Plan, a document that establishes the city's goals, values, and policies for its future. The City wants to hear from you! Your input is important. Help us shape the Clovis of tomorrow as we establish goals, values, and policies for the next 20 years.

Visit the Project Website at:
CityofClovis.com/GeneralPlanUpdate



THE CITY INVITES YOU TO GET INVOLVED ONLINE AND IN-PERSON!

Join us at one of the upcoming community workshops this May 2025 at:

The Clovis Transit Center
785 Third Street
Clovis, CA 93612

Thur., May 8th from 6pm - 8pm
Wed., May 28th from 6pm - 8pm

Learn more on the website and participate in a short 10-minute survey!



CityofClovis.com/GeneralPlanUpdate

Appendix B – Pop-Up Participant Input

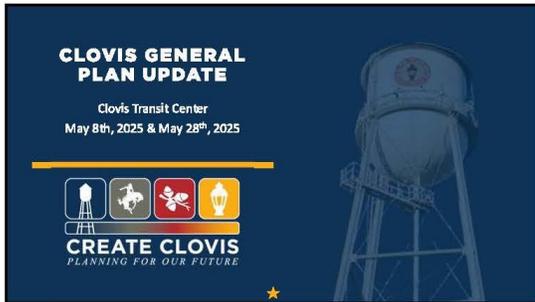
The complete written comments from the pop-up events, edited lightly for clarity, are listed below. The comments are in response to participants describing their *Clovis Way of Life*. The order does not represent priority.

- Stop expanding
- How safe is it?
- The events
- Sidewalks – ADA friendly
- Need a light rail
- Sidewalk Minnewawa & 3rd street
- Family-focused - Christian-based
- No change – 70th best place to live in the US
- Rodeo
- Old Town Clovis
- More dog-related things, please!
- Keep size – don't grow
- Compost event – organized & great event
- Clean areas around residential
- Real gym needed – Clovis recreation center not good
- No growth
- Farmers Market
- Night clubs!
- Stray Kids Band at Clovis events
- Small community
- Feel safe
- Events
- School district
- No timed lights (complaint)
- So many events for all ages
- Parks for kids
- Schools
- Events
- Police & Fire Departments
- Parks
- Senior Center
- Clovis PDS
- Friendly and safe place
- More post offices are needed
- Clovis PD rocks
- Friday Farmers Market
- Safe, clean, fun
- Great restaurants
- Great events
- Parks
- Sidewalks at the Farmers Market
- Assistance for veterans
- Events
- Parks
- Better roads
- Farmers Market
- Events – Big Hat Days
- Low crime
- Safe streets
- Good schools
- Many trails
- Quiet neighborhoods
- Clovis PD
- More gyms are needed
- More malls needed
- Clovis Unified School District
- Trails & parks
- Fire Department
- Events – Downtown
- Trails
- Trees & shade
- Events in parks

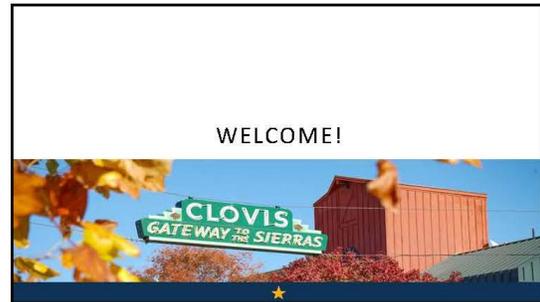
- Outdoor amphitheater
- Parks with bathrooms
- Schools
- Clean city
- Parks
- Community events
- Clovis PD
- Hometown feels
- More trails
- Good trails
- Add more shade on trails
- Seating areas
- Clean community
- Need a place for stray cats
- Senior center
- More Section 8 housing
- Parks
- Trails
- Services
- Community
- Safe environment
- Trails
- Home
- Splash pads needed
- All ability parks needed
- Trails
- Too many new houses
- More open spaces
- Less condos
- Helping out the community
- Trails
- Safety
- Events
- Community
- Schools (Century)
- Traffic safety – running red lights
- Peaceful, clean, safe
- Clean trails
- Parks & trails
- Adopt a trail program
- Schools
- Parks
- Trails events
- Community
- Outdoor restaurants
- Indoor basketball courts needed
- Safe city
- Friendly community
- The rodeo
- Safe
- Schools
- Downtown Clovis
- Clovis PD
- More food trucks at Sierra Vista Mall
- Senior center
- Thrift store
- Parks & trails
- More bike trails
- Outstanding schools
- Safe trails & parks
- Schools
- Bike safely
- Free book boxes
- Trails
- Elderly care
- More live music outdoors is needed.
- Trails
- Community-oriented
- Public transportation
- Need a pool at the Senior Center
- Hospitals
- Air quality
- Outdoor activities
- Trails
- Clean
- More police

- More trails
- More trees
- Schools
- Well-maintained
- Costly
- Need options for trash toters
- Cost of utilities
- Safe & secure
- More police
- Clean & safe community
- More dog parks needed
- More activities for children are needed
- More dog water fountains
- Lots of community events
- Parks – the mix of sizes
- More soccer fields are needed
- More lights on bike trails are needed
- Library
- Trails
- Parks
- Community events
- Plant more female trees
- Need recreation center
- Need community pool
- Need family-type places
- Events - Clovis Night Out
- Better advertisements of events
- Quick PD response times
- Safety
- Trails
- Trails
- Need to complete trails
- Old Town Clovis
- More recreation needed
- Clean, organized, safe
- Could be a bit cleaner
- Schools
- Trails
- Community
- More parks
- Bigger parks
- Parks
- Old Town Clovis
- Friends
- Less urban sprawl needed
- School sports
- School teachers
- Best place
- Green space & trails
- Trails
- Clean streets
- Schools
- Friends
- Restaurant – Blast and Brew
- The people
- More trails
- Parks
- Clean and less crowded
- More recreation
- Food
- Need water parks
- Community
- Schools
- More trails

Appendix C - Workshop Presentation



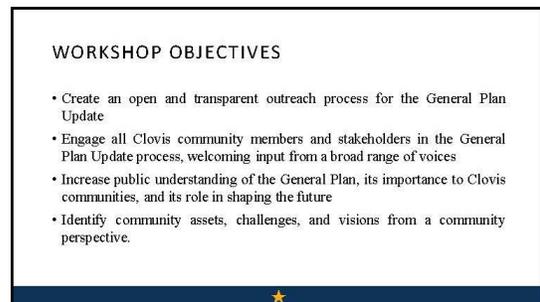
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3



4

GUIDES TO A PRODUCTIVE MEETING

- Actively participate – we need your input!
- Listen for understanding
- Be concise when commenting
- Be courteous and respectful of differences
- Have fun!



5

PROJECT TEAM INTRODUCTIONS



6

PROJECT TEAM



Lily Cha-Haydostian
Senior Planner
City of Clovis



Renee Mathis
Planning & Development
Services Director
City of Clovis



Jenna Tourjé-Maldonado
Facilitator & Outreach Lead
Kearns & West



Ben Ritchie
Principal
De Novo Planning Group



7

THE GENERAL PLAN



8

PURPOSE OF THE GENERAL PLAN

- Define a **long-term vision** for future growth and resource management within the City over the next 20 years
- Reflect the **goals and values** of the City
- Include **opportunities** for public outreach and community participation
- **Balance** growth, economic development, conservation, and quality of life
- Every City and County in California is required to have an adopted General Plan



9

WHY IS THE GENERAL PLAN IMPORTANT?

Community Vision:
The General Plan Update is an opportunity to reaffirm and refine the Community's Vision for itself.

- Quality of life
- Preservation of Open Space and Resources
- Innovation and Sustainability
- Vibrant economy



10

WHY IS THE GENERAL PLAN IMPORTANT?

Comprehensive in Scope: The General Plan serves as the City's 'playbook' for land use and planning decisions relative to:



- **Land Uses** (residential, commercial, industrial, business parks, open space, etc.)
- **Infrastructure Planning** (roads, water, sewer, etc.)
- **Public Services** (police, fire, parks, libraries, cultural activities, etc.)
- **Resource Conservation** (clean air, sensitive habitat, waterways, groundwater, agriculture, etc.)

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WHY IS THE GENERAL PLAN IMPORTANT?

- Strategically identifies budget and capital investment priorities based on realizing the General Plan's vision
- Serves as a management tool used by staff and decision-makers
- Provides guidance regarding priorities for City services including the Capital Improvement Program, Parks Planning, and Utilities Master Plans
- Streamlines development that is consistent with City's vision
- Compliance with State laws and grant eligibility

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GENERAL PLAN CONTENT

General Plan Elements

• Land Use	• Economic Development
• Circulation	• Community Health & Wellness
• Conservation	• Public Services
• Open Space	• Utilities
• Safety	• Administration & Implementation
• Noise	
• Housing**	

*** The Housing Element was recently updated via a separate process.*



13

WHY DO WE NEED AN UPDATE?

Numerous changes to State law and Local Conditions

• Climate Change and Adaptation	• Regional Growth
• Environmental Justice	• Housing Laws
• Complete Streets	• New Economic Opportunities
• Flood and Fire Protection	• Recession/Pandemic



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GENERAL PLAN PROCESS

<ul style="list-style-type: none"> • Robust public engagement and visioning program • Existing Conditions and Report • Identification of key opportunities and challenges • Community Outreach and Vision Report <p><small>Phase 1: Establish Baseline Conditions and Community Priorities</small></p> 	<ul style="list-style-type: none"> • Preparation and evaluation of land use alternatives • Ensure Housing Element consistency • General Plan Elements • Workshops, meetings, and hearings <p><small>Phase 2: Land Use Alts and Policy Priorities</small></p> 	<ul style="list-style-type: none"> • NOP and Initial Study • Scoping Meeting • Draft Environmental Impact Report • Final Environmental Impact Report • Final General Plan • Final Implementation Plan <p><small>Phase 3: CEQA and Final General Plan</small></p> 
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COMMUNITY ENGAGEMENT



16

COMMUNITY ENGAGEMENT PROCESS

To support the General Plan Update process, a variety of engagement activities will be conducted throughout Spring 2025 to inform, involve, and gather input from the Clovis community.

- **Online Survey:** An online survey will collect public input during key phases. Hosted on the project website, we invite you to participate in the online questionnaire and mapping activity.
- **Visioning Workshops:** Two in-person workshops to gather ideas and aspirations for Clovis's future.
- **Stakeholder Focus Groups:** Virtual small-group meetings with key sectors to discuss specific issues and opportunities.
- **Pop-Up Events:** In-person outreach at community events to raise awareness and gather feedback.



COMMUNITY ENGAGEMENT PROCESS



ACTIVITY #1: ASSETS AND CHALLENGES

May 8th Workshop



ACTIVITY #1 INSTRUCTIONS

Two charts are set up along the wall — one labeled **Community Assets**, the other **Potential Challenges**.

Rotate around the room and add your ideas! Sticky notes and pens are available at each table.

As you move around the room, use sticky notes to respond to the following prompts:

- **What do you value most in Clovis?**
- **What challenges or concerns do you see in the community?**

Write one idea per sticky note.



ACTIVITY #1: ASSETS AND CHALLENGES

May 28th Workshop



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Part 1: Assets

Each group has **one large poster titled "Assets"**. This poster includes themes and examples based on ideas shared during this activity at the first workshop.

Step 1: Review the Themes

- The **left column** lists key themes and a few examples from the first workshop.

Step 2: Brainstorm Individually

- On the scrap paper provided, begin to list and brainstorm **what you value most** in Clovis under each theme. You will have 3 minutes

Step 3: Fill in the Right Column

- With your group, begin to what you value most in Clovis under each theme and add your key ideas to the Assets poster
- You can write **directly on the sheet with markers**

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Part 2: Challenges

Each group has **another large poster titled "Challenges"**. This poster includes themes and examples based on ideas shared during this activity at the first workshop.

Step 1: Review the Themes

- The **left column** lists key themes and a few examples from the first workshop.

Step 2: Brainstorm Individually

- On the scrap paper provided, begin to list and brainstorm what key challenges you see in Clovis under each theme. You will have 3 minutes

Step 3: Fill in the Right Column

- With your group, begin to discuss **the key challenges or concerns you see in the community** under each theme and add your key ideas to the Challenges poster
- You can write **directly on the sheet with markers**

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ACTIVITY #2: VISIONS

May 8th Workshop



24

ACTIVITY #2 INSTRUCTIONS

Sit in small groups of 5–6 people at each table. Each group will select:

- A **recorder** to write on the flip chart
- A **timekeeper** to help stay on track

Spend time brainstorming key words, themes, and phrases that capture your group's vision for **Clovis in 20 years**.

Write your ideas clearly on the flip chart or sticky notes as you go — this will help guide future planning!



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ACTIVITY #2: VISIONS

May 28th Workshop



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WHAT WAS SHARED WORKSHOP #1

Group	Key Ideas
1	Walkable, friendly community with local destinations like bike trails, Heritage Center, and Botanical Garden.
2	Enhance Old Town, expand trails and civic spaces, and attract housing, jobs, and strategic growth areas.
3	Safe, family-friendly community with outdoor activities, affordable transit, and great schools.
4	Diverse, small-town neighborhoods with public safety, traditional homes, and multi-generational living.
5	Preserve farmland and build climate-resilient communities with trails and new job sectors.
6	Add recreation and shopping like Top Golf, skate parks, rooftop dining, and improved roads.
7	Increase trails in Southwest Clovis, transit, sports complexes, and senior and multi-gen housing.
8	Create a diverse, welcoming, tourism-friendly city with inclusive goals and short- and long-term rentals.
9	Plan balanced growth with economic opportunities, residential growth, and preserved agriculture.



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ACTIVITY #2 INSTRUCTIONS

Sit in small groups of 5–6 people at each table. Each group will select:

- A **recorder** to write on the flip chart
- A **timekeeper** to help stay on track

Spend time brainstorming key words, themes, and phrases that capture your group's vision for **Clovis in 20 years**.

Write your ideas clearly on the flip chart or sticky notes as you go — this will help guide future planning!



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ACTIVITY #3: COMMUNITY MAPPING

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ACTIVITY #3 INSTRUCTIONS

There are two maps placed at each table - Identify areas that should be preserved and protected!

Step 1:
Use **stickers** to mark key areas on the map:

	Places you love
	Places that could be improved
	Opportunity Areas
	Other Places needing attention

Step 2:
Initial your sticker

Then write a comment to match:
Use the blank space on the map or a nearby flipchart to explain your idea so we can clearly link the feedback.

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NEXT STEPS

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PROJECT WEBSITE

Learn more online: <https://cityofclovis.com/general-plan-update>

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NEXT STEPS

Ongoing Pop-Up Events:

Interested in joining the General Plan Advisory Committee?

- Applications Due by May 30th

Learn more about the Land Use Change Request

- Applications Due by August 8th

Provide Input Online Questionnaire and Mapping Activity

- <https://engage.clovisca.gov/> Or Scan the QR Code



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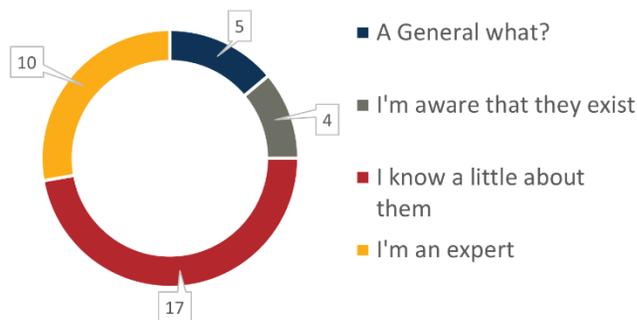


Appendix D – Workshop Activities Participant Input

The complete written comments from each workshop activity, edited lightly for clarity, are provided below. The responses from Workshop #1 and Workshop #2 are combined into their respective lists: Mentimeter, Assets, Challenges, Vision, and Community Map. In addition, photos of each map accompany the written comments. The order does not represent priority.

Mentimeter Response

What is your level of familiarity with the General Plan?



What's your favorite place to visit in Clovis?

- Botanical Gardens
- Clovis rodeo grounds/Old Town Clovis
- Coffee shops (+2), such as Kupajoy
- Old Town (+14)
- Downtown shops and restaurants (+1)
- Farmers Market
- Fowler and Herndon
- "I love the parks and trails. Miles and miles of recreation
- Then the restaurants!"
- Mercedes Theater
- Old Town Saloon
- Costco
- Botanical Garden
- Parks, Evergreen Nursery, senior center
- Pollasky
- Rodeo
- Sierra Bicentennial Park
- Taco Bell (not the one at Shaw and Armstrong) (+1)
- Trader Joe's

- Trails and parks (+5)
- Senior center
- Yoga studio

What is one word you would use to describe Clovis?

- Active
- Vibrant
- Laidback
- Western
- Friendly, small-town, neighborly (+5)
- Great, safety, happy
- Discombobulated
- Welcoming
- Green
- Affluent (+1)
- Conservative (+1)
- Quaint
- Thriving
- Clean (+2)
- Proud
- Quality
- Safe (+16)
- Family (+11)
- Growth (+2)
- Beautiful (+1)
- Better than Fresno (+1)
- Clean
- Home (+5)
- Community (+8)
- Trails
- Restaurants
- Small town (+3)
- Old Town
- Western heritage (+1)

Activity 1 – Assets and Challenges

Assets

- Trash services are excellent, junk pick-up is excellent

- Nice civic buildings
- Businesses of Old Town
- Access to Clovis offices
- Fire protection
- Other agencies
- Better quality building inspectors
- Museum?
- Senior center activities
- Council and City staff listen
- Veterans Memorial District
- Trash pick up
- City recycle center expansion
- Twice yearly junk pick-up - in between support for low cost
- Police are highly effective in their responses
- Clovis doesn't just take care of new areas; they remember older areas when updating
- Quick water turn-on
- Called back/customer service
- City services and facilities
- Sierra Vista Mall (needs revitalization)
- GPU process
- Clovis North Theatre
- Restaurants
- Culture
- Mercedes Theatre
- Familiar
- Friendly people
- Kite festival, like balloons
- Small city
- Old Town Clovis
- Bad/wrong - Not listening to the people that live here, not notifying them with the flyer for these meetings on May 8 and May 28 with nearby neighbors.
- Good community events
- Welcoming community events, all-age events
- Well-maintained communities, affordable community events
- Churches
- Good events, senior center, lots of things to do
- Old Town Farmers Market
- Great local business and close by

events to augment communities

- Farmers Market
- Car Show
- Cultural center
- Music
- CIF state track meet
- Sporting events
- State events
- Clovis Community College
- Clovis Community Medical Center
- Great healthcare
- Schools
- Law schools
- Hospital and medical care
- Law school
- Great school district
- Adult education
- Doctors
- Education + health care, Clovis Schools, Community Hospital
- University - proximity to Fresno State and Clovis Community College
- Become even better on water in/out
- Agriculture/farming
- Farmland
- Ranches
- Large animals
- AI - how to accommodate in the General Plan
- When will a new library be built? That would be a great community hub.
- Library
- Restaurants
- Grocery stores, shops/stores
- Chick-fil-A
- Small parks, trees, and medians are great
- Walkable Old Town
- Access to green space
- Walking trails
- Close access to parks, lakes, mountains
- Parks and trails
- Pickleball courts

- Need more trees planted, love our green spaces
- Close to national parks and beaches
- Trail connectivity
- Safety
- Clovis PD
- Coordinate police and fire - quick response
- Safety/walking in neighborhoods
- Good police, tough on crime
- Good bike lanes, need more
- Convenient shopping for necessary items: food, gas, pharmacy, car wash
- Roads good
- Sidewalks
- Clovis Avenue
- Police Department
- Police
- Police response time
- Quick response from first responders
- Community services: fire, police, emergency
- Public safety
- Safety
- Safety "feels safe"
- Safe neighborhoods
- Safe place to live and work
- Fire, police, emergency services
- Clean, tidy, orderly
- Clean
- City Council and City staff
- Senior center
- City staff
- Great senior center
- Quality city facilities
- Good water pressure
- Ease of development
- The ability to present your ideas
- School district
- Schools
- Academic quality
- Great schools

- Schools – reputation
- Excellent school system – CUSD
- Hospitals and medical schools
- Focus on medical education institutes and schools
- Medical center/hospital school
- Better roads than Fresno
- Urban proximity
- Proximity to Fresno State, community college, and adult education
- Mobility
- Public transportation access
- Clovis Transit
- Traffic circulation
- Convenient to get around
- Closeness of downtown
- Streets
- Parks and trails
- Trails
- Dry Creek Trail
- Green space
- Open spaces
- Parks
- Lots of parks and trails
- Trails system
- Park space
- Trails in the north and SW areas
- Green open spaces
- Walking trails
- Large parks
- Parks/gardens
- Bike trails
- Community
- Lifestyle
- Conservative values
- Faith community
- Big town/small city
- Friendly sense of community
- How it truly is a place to raise a family
- Small town

- Affordable housing/nice-sized
- Community engagement
- Old Town Clovis
- Old Town
- Downtown Clovis
- Welcoming
- Memorial District
- Old Town and overall character
- Activities
- Small town feeling/big city services
- Better than Fresno
- Old Town activities
- City events
- Heritage Grove
- Clovis Rodeo
- Car shows
- Activities: Farmers Market, Big Hat Days, Clovis Fest
- Use of old buildings
- History
- Old Town Clovis events
- Old Town fun stuff
- Special events: farmers markets, Big Hat Days, Rodeo, Wine Walk, Enchanted Evening
- People love to visit
- Community roadside cleanup

Challenges

- Condition of the streets
- Road improvements
- Roads that connect the city and the county (+2)
- Road cracks
- Traffic
- Fix traffic signals on Clovis Ave, especially in Old Town
- Traffic lights and stop signs
- Air pollution
- Water
- Water supply
- Sewers
- Infrastructure
- Challenge maintaining quality infrastructure with a primarily residential tax base

- Paying for existing infrastructure (developers owed \$)
- Several condos and intersections need improvement
- Fire hydrants
- Tree trimming
- Road conditions, bike trails, walking
- Housing in Old Town
- Residential setbacks too close to main roads
- Housing is expensive
- Lack of senior housing
- Variety of housing (senior, low income)
- Improper changes to land use designations
- Transitional density
- Urban sprawl
- Too easy for the General Plan amendment to be approved
- NIMBYs
- Developers are too friendly with the Council
- Code enforcement
- Not investing in existing neighborhoods
- Ag/farm land loss
- Growth challenges
- Growing too fast
- Cost of development
- Commercial growth
- Economic development
- Use of finances correctly
- Bureaucracy challenge/timeline to get projects approved
- City to do what they said they would do
- Coordinate development with schools
- Clovis Community College should be in Clovis
- Convention center
- Embrace tourism
- Not enough public safety
- Resource for hospitals, police, and fire
- Fire safety
- People running red lights
- Security system (i.e., cameras) in a rental-dense property
- Crime
- Community alert system

- Homeless integration
- Homeless population increasing
- Increasing homelessness
- Transients
- Integrating housing and homelessness
- Lack of diversity
- Transparency
- Civic spaces (museums, events)
- Lack of entertainment engagement with young adults (18–26)
- The ability to present your ideas
- Use of old schools or buildings
- Municipal golf course
- Maintaining the landscape
- Dog parks without grass
- Parks with a pickleball court
- More parks for sports and activities
- Active parks
- Recreation
- Lack of trails in the SW area
- Needs Chick-fil-A
- Noise
- The noise ordinance is too loud and too long
- Too much development, too many apartments, keep “small town feel”
- Outside of Old Town, not enough event centers/conference rooms
- Lack of diversity in government
- Communication
- Loss of Clovis identity
- Hospital needs more room, people in the hall
- New parks in older areas
- Clovis support of small businesses vs large stores
- County islands
- Continuity
- Urban blights
- Vacancies
- Infill
- Traffic
- Disappearing farmland and ranches
- Timely completion of road repairs and new construction

- Parking
- Lack of community dumpsters
- What to do with Sierra Vista Mall
- Too much development, dense; lose small-town feel
- It appears that Clovis is becoming more dependent on cars, for example grocery stores, etc., not easy to get to by walking, bicycles, or public transit
- Make SW Clovis better
- Too many people moving into Clovis
- Growth is too rapid
- Overpopulation
- Houses are built too close together
- Homeless
- Increasing homelessness, especially in Old Town
- Affordable housing
- Housing for first-time home buyers
- Density (too close)
- Space to live
- The cost of utilities is high for agricultural farmers
- Need for more senior and low-income housing
- Ag land within the city is still classified as prime farmland
- Property tax/ building codes
- No starter homes
- High development fees
- More housing to expand east and north
- Public transportation system
- Double the water supply
- County catch-up on needs between Sunnyside and Clovis
- Need for shade at parks
- Don't skip road widening, waiting for developers
- Motorcycle noise
- Road traffic noise
- More visibility and transportation available
- increase bus lines
- Poor water quality (bad smell)
- Crosswalks for bicycles - lighted/flashing warning system
- County vs city streets
- Rapid access to a high-speed train depot
- E-vehicle charge station

- Upkeep of older building - curb appeal and safety
- Clovis image of western theme - will that be continuing?
- Are the purple pipes still being used? Important commodity
- Fewer potholes, Shaw potholes, Ashlan
- Lack of buses
- Temperance (Herdon - Ashlan)
- Fix some roads (East Nees Behymer, Teague, etc.)
- Sewer and water infrastructure
- Too many people driving around/unsafe driving
- Bus routes are inefficient/only serve students
- Street lighting - Light pollution is getting bad - Can we get lights and still reduce light pollution?
- Heavy traffic
- Reputation needs improvement
- Exclusionary
- Garbage cans on the streets
- Notices given to clear streets on street cleaning days
- Clean up the alleys
- Leaving older communities behind
- By-products of farming and ranches; spray
- Light pollution - put screening above street lights to keep streets safe and reduce light pollution (drawing including a street lamp without a screen showing light shining in all directions [up and down], and then one with the screen showing light shining downwards)
- No graffiti
- Revitalize bad areas of town (West Shawn/Ashlan)
- Put a Chick-fil-A in Clovis
- Loss of farmland
- Too many hotels
- Not enough doctors
- Maintaining streetscapes and pocket parks
- Connectivity for trails as growth occurs
- Geese and pigeon problem
- Disappearing land
- Done with geese destroying the playground
- Gateway to the Sierra opportunities
- School swimming pools should be open (outside of school hours) to the public

- Loss of open space, quality of life with high density; why no more horses in the next generation
- New parks needed in the bad part of town (SW Fresno)
- Active parks and sports facilities (indoor/outdoor)
- Dangerous scooters on walking paths
- E-scooters
- Filling up the empty mall
- Some streets in the Old Town lack stop signs/lights, leading to speeding
- Increased traffic near Clovis Elementary
- Noisier on Fowler
- Speed limit too high for pedestrians
- Noise on Belland, need more monitoring
- The coming bus system is worse than the current one. Current 0-1 transfer, Now 3+ transfer to the exact location.

Activity 2 – Visioning

- Clean & safe
- Revitalize Sierra Vista Mall
- Entry-level housing
- Build a wall to keep Fresno people out
- Expand to the east and the north
- Diversity
- More flowers (medians and sides)
- Hwys and roads need help, particularly landscaping, - others do better maintenance
- Need world-class library and museum, bigger music venue
- Empty lots = issue
- Support/grants for upkeep/ maintenance of property (for homeowners)
- Upkeep of storefronts/ incentives for businesses to upgrade
- Incentives for block parties/ neighborhood watch (mini gatherings/neighborhood events)
- Mixed communities like the RIW
- Walkable
- Friendly community
- Safety
- Farmers Market
- Festivities (peach festival, cultural celebration with food)
- Shopping centers nearby
- Preserve farmland (blossom trails)
- Increase public transportation

- More activity centers for families and all ages
- Increase stop signs and lighting in neighborhoods
- Clovis Way of Life: Community, School district, Recreation/activities/pickleball, annual events - Big Hat Days/rodeo, etc.
- Sports complex - all sports, all ages
- Maintain a slight town feel within growth*
- To life (L'chaim! - Joy)
- Multi-Gen families
- Community/neighborhood
- History/hold on to the past
- Value the school system
- Safe environment
- Outdoor lifestyle/activities
- Balances regional amenities (north vs south)
- Economic opportunities/local businesses thriving
- Tourism
- Young families - growth
- Connectivity
- Generational living
- Community support services
- Strategic growth
- Infrastructure
- Repurpose/infill land use
- Quiet
- Recreation
- Small town feel
- Do not lose history
- Shaded streets
- Accessibility
- Convenience
- Environment
- Control traffic - use of pods - planned community
- Save farmland
- Water
- Public utility infrastructure
- Schools
- More fire stations
- Police substations

- Infill lots
- Old Town clean up
- Sustainability
- Inclusivity
- Innovative, while preserving heritage
- Preserving native vegetation
- Continue quality education
- Smart growth
- Support small businesses
- *Safe, air-conditioned, destination parks (ice skate, roller skate, tea garden, kite festival)
- Restaurants
- Kite festival, more buses, trade schools/products
- Local stores, within walking distance
- Set land aside for agriculture, community gardens, master garden program
- Preserve safety
- Maintain a small-town feel
- Create secondary community hub - similar to old town Loma Vista?
- Plant more trees: draws out pollutants, creates cooler/cleaner air, beautification
- Upkeep of “older” Clovis neighborhoods
- Drainage recharge basins (multipurpose: water reclamation, community space)
- Slow, careful growth; consider how it will impact the community
- More parks
- Existing shopping centers (Ninn and Shaw)
- Address empty lots
- Western motif
- Balance agriculture + housing
- Affordable housing
- Library
- Proper Pipes
- More trees
- Solar energy
- Farmland preserve
- Costco
- Bike trail
- Clovis Rodeo
- Clovis Botanical Garden
- Senior center
- Home Depot

- Walkable
- Heritage center
- Friendly
- Maintain and build on assets
- Enhance and preserve Old Town, more housing
- Tourism – stop on your way to the Sierras and Sequoias
- More trails and connectivity
- Attract desirable retailers, businesses, and restaurants
- Identify more areas for strategic growth
- More civic and public spaces throughout the community, sports facilities, and an updated rec center
- Cost-effective infrastructure for growth
- Fix up/revive Sierra Vista area, Southwest corridor, Walmart, Southwest Clovis
- Job-generating uses, tech, higher income levels, and job training
- Veteran service offices
- More housing for seniors
- Cutting-edge safety in communities
- Old Town activities
- Outdoor activities
- Sensational
- Antiques
- No more pocket parks
- Affordable public transit
- Balance agricultural land and housing
- Family friendly
- Great schools and community college
- More public safety and services
- More diversity
- Maintain small-town feel
- Traditional style home/neighborhoods
- Development of live/work
- Build multi-generational communities
- Build community gardens
- Tiny home community
- Farmland preserved/growth boundaries
- Balanced development
- More cultural amenities – cultural center, performing arts center, art galleries
- Technology center – employment

- Jobs in new sectors
- More open-air markets
- Climate resilient – stormwater infrastructure, groundwater management, extreme heat
- Tree-lined, walkable community
- Interconnected trail system
- Self-contained village communities
- Developing meds and eds
- Supporting local businesses
- Community pool
- Sam's Club
- Top Golf
- Roller skate/ice skate
- Nicer and newer skate park
- Pickleball/multi-purpose facility
- Lime scooters/bikes
- Stadium/events/concerts
- Whole Foods
- Bigger shopping centers (e.g., Pacific City)
- Rooftop bar/restaurant
- Better roads/flow of traffic/sidewalks
- Revamp/use old buildings better
- School district lines
- Enhancing the Gateway to Sierras sign
- More trail access in the southwest areas
- Sports/soccer complex
- Stronger transit system, increase awareness of transit
- Senior housing/development, multi-generational housing
- Research, science, technology – redefine present use
- Thriving, tourism-friendly
- Quaint, manageable, welcoming
- Short-term and long-term rentals
- Clear, measurable, inclusive goals
- Diversity: age, ethnicity, education, gender, religion, spirituality
- Economic opportunities
- Planning sensible growth
- Right industries: light manufacturing
- Balance: residential and employment
- Bring outside \$ into Clovis

- Open space/outdoor recreation
- Preserve agriculture

Activity 3 – Community Map

Place/Things I Love

- Agriculture and farmlands
- Bicycle trail
- Botanical Garden! (+4)
- Cemetery
- Clovis Hospital (+3)
- Clovis Adult/Continuing Education Schools
- Clovis trails and parks
- Clovis.com
- Coffee shops, local shopping, and community events
- Community Church (+3)
- Costco and Lowes
- Costco!
- Don Pepe's is finally coming to Clovis!
- Education and school system
- Encourage boutique shops in the Old Town
- Enjoy the shopping center
- Events at Mercedes Theatre
- Golf
- Great school
- Great shopping center!
- Harlan Ranch
- High school
- Intersection of trails: Sugar Pine, Old Town, and Dry Creek
- Libraries and City offices
- Love Old Town Clovis! (+7)
- Love that we've hosted a national Rodeo for over 100 years
- Love the duck pond!
- Love this place, wish it were within City limits
- New growth and planned development
- Nicolette planned
- No comment
- Old Town community events
- Farmers Market and restaurants

- Parks and open spaces
- Planned community
- Preserve or expand this park!
- Preserve the park!
- Rodeo
- Rodeo grounds
- Save the mall!
- Senior center
- Shopping center
- Small town feeling, Farmers Market, antique stores, walkable places to eat, safe
- Sub Station/Water Station
- The heart of the Farmers Market
- The trails and parks!
- Theater and restaurants
- Trails
- Trails to the Sierras!
- Trails, water parks, and parks
- Walking path and Thornburn Park
- Would love to see this trail connect and continue north with new development.

To Improve

- Car-free area
- Active transportation
- Safe for all ages
- Add a bus route to the mall
- Area needs overhaul/revamp/upkeep
- Buildings need to be cleaned up and remodeled
- Celebrate the diversity of the neighborhood and more CIP improvements
- Clovis Ave needs beautification and trails in the area; add landscaping
- Consider redevelopment for a sports complex
- Freeway ends; improved roads
- Improve curb appeal
- Improve Sierra Vista Mall (+3)
- More restaurants
- More shopping center
- More public areas
- Needs improvement, trash pick-up. It's a blighted commercial center
- Neglected and dirty. Needs a revamp
- Not being properly used; buildings are too old. Mold and missing windows

- Potholes and noise on Fowler
- Retaining pond park is not user-friendly
- Road infrastructure needs improvement
- Roads
- Roadway improvements
- Shopping center paint needs upkeep
- Sierra Vista Mall
- Stop signs, traffic control, and lighting
- Sunnyside between Nees and the 168 needs middle turn lanes; current traffic patterns are dangerous
- Traffic issues on Shaw and Leonard

Opportunity Areas

- Add a Chick-fil-A
- All the surrounding areas are natural areas; preserve these areas for the wildlife.
- Big parcels of land for big development
- Bike Lane (Protected from the Street) dedicated path from CSU Fresno to Old Town
- Can you add a Top Golf place?
- Clean up geese problem; homeowners clean up yards; clean up alleys
- Clovis Recreational Center
- Consider for development
- Continue to focus on and incentivize medical education and healthcare access
- Could be a golf course
- Could be a park
- Develop a soccer field
- Develop land (+4)
- Develop roads and lanes
- Develop Village Green
- Dog park is a potential location?
- Dry Creek Water Activity Area
- Example of an older neighborhood that needs code enforcement or programming to relay an answer; renters should show pride
- Expand the dam for more water storage
- Expand the Dry Creek trails
- Extend SOI to encompass the northern area
- Fire station
- Fire station and police substation
- Great area for development
- Great area for development!

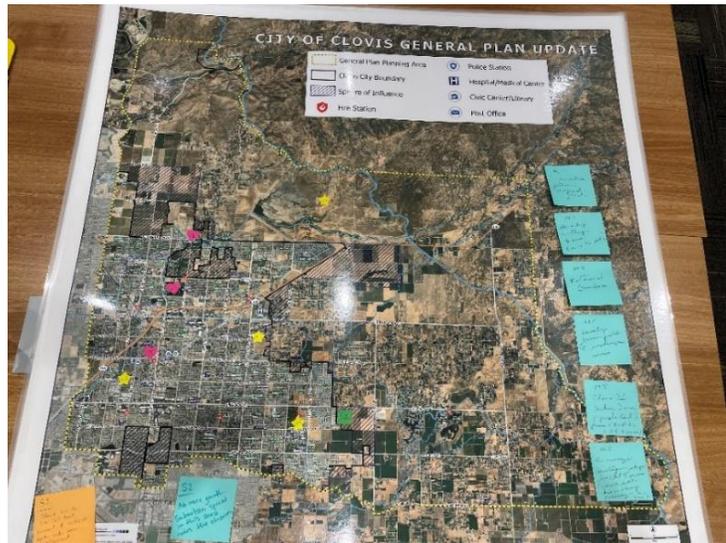
- Growth and commercial district
- Growth opportunity
- Large regional park, similar to Woodward Amphitheater
- Look into this area
- Maybe park in this space (West Spruce Avenue)
- More activities in this area
- More hospital facilities
- Music venue
- Need trails to cross 168
- No businesses
- Open agricultural land
- Open land
- Open land and parcels
- Open land for development
- Performing arts center or sports complex (including a swimming pool)
- Possible location for a park?
- Preserve this area
- Provide better advertising of available things in Clovis
- Review and consider for growth
- Revitalize southwest Clovis
- Science and Tech Park - revise zoning use for all sciences and medical uses
- Sierra Continental Park - example of an excellent resource that doesn't get used enough
- Sport complex - invest in both indoor and outdoor options
- Sports complex
- Sports complex for baseball/softball/pickleball/ skateboard/soccer
- Take a bus to Clovis Community Hospital
- This should be part of the sphere of influence
- Too much development
- Trails along all canals
- Urban blight, and in need of remediation
- Walmart shopping center and restaurants
- Water

General Comments/Other Areas that Need Attention

- Camp park
- Connection trails
- Could be a sports complex
- Home improvements
- Industrial Area - Needs attention

- Needs to be maintained as farmland
- No commercial
- No more growth. Suburban spread in this area ruins the charm.
- Protect agriculture areas
- Remove the science and technology designation - change to housing
- Shopping Center - Dunkin' Donuts and Taco Bell look run-down
- Update 168 landscaping
- Upgrade the water park fishing area for families - like a river park

Two examples of community mapping activities conducted during the workshops are the use of sticky dots and sticky notes.



Appendix E – Assets and Challenges Worksheet

The worksheet below is from Workshop Two; it includes the themes heard in Workshop One.



Assets



Use the table below to **brainstorm the key assets of the City of Clovis**. These categories reflect the major themes that emerged during our first workshop. Under each category, list the **things you value most about Clovis**.

<p>City Services & Facilities Quality city facilities, City council and city staff, Senior Center</p>	
<p>Education & Healthcare Clovis School District, Hospital and Medical Schools</p>	
<p>Transportation and Mobility Public transportation, good roads</p>	
<p>Public Safety & Emergency Services Safety, Police, Fire</p>	
<p>Community & Lifestyle Friendly sense of community, good place to raise a family, big town/ small city</p>	
<p>Parks, Trails, Recreation Access to parks, trails, and greenspace</p>	
<p>Culture & Events Oldtown, Rodeo, Farmers Market, old buildings, local businesses</p>	
<p>Other</p>	



Challenges



Use the table below to **brainstorm the key challenges of the City of Clovis**. These categories reflect the major themes that emerged during our first workshop. Under each category, identify any **challenges or concerns** you see in these areas. Where is there room for improvement? What issues should the community address in the years ahead?

<p>Infrastructure & Transportation Road conditions, traffic, air pollution, water supply, sewers, cost</p>	
<p>Housing & Land Use Loss of agricultural land, cost of housing, urban sprawl</p>	
<p>Growth & Development Planning Cost of development, commercial growth, embracing tourism</p>	
<p>Public Safety Community alert system, traffic and fire safety</p>	
<p>Community Engagement Lack of diversity, transparency, civic spaces</p>	
<p>Parks & Recreation Maintaining landscape, active parks, lack of trails in SW area</p>	
<p>Homelessness Integrating housing and homelessness, homeless services</p>	
<p>Other</p>	

Appendix F – Focus Group Questions

The following discussion questions were drafted to guide the facilitated group discussion. The first three will be asked at each meeting. The following questions, identified by their subgroup, were asked at the discretion of the facilitator.

Guiding Questions

- What are some of the most significant priorities in Clovis?
- What topics of the General Plan Update interest you the most and why?
- In addition to the work already underway in Clovis, what other actions should the City consider?

Discussion Group 1: Local Business, Economy, Jobs

- What challenges does Clovis face regarding economic growth, housing development, and diversification?
- What are some of Clovis' unique characteristics that attract business?
- How can the City better support the growth of existing businesses and/or new businesses to locate in Clovis?
- Are there any particular industries or sectors you think Clovis should focus on developing?

Discussion Group 2: Environment and Air Quality

- What are the primary environmental concerns in Clovis?
- Are there times of day, times of year, or specific events when air quality seems worse?
 - Are there locations that should be monitored for air quality?
- How should the City ensure community members—especially those most impacted—are involved in environmental decision-making?
- What types of environmental programs (e.g., tree planting, clean transportation, pollution reduction) would you like to see more of?

Discussion Group 3: Mobility, Land Use, and Housing

Land Use and Development

- What kinds of development do you want to see in Clovis, and where?
 - Are there types of development (e.g., mixed-use, green space, affordable housing) you feel are missing in your area?
 - Are there areas in the city that feel underused or neglected? What would you like to see there instead?
 - Do you feel that growth and development in your city are happening in the right places?
- How should the City balance growth with preserving community character?

- What challenges does Clovis face regarding economic growth, housing development, and diversification?

Transportation

- How can the City improve access to transportation for people of all ages and abilities?
 - What are the biggest challenges you face when traveling within the city?

Housing

- Do you think people who grew up here can afford to stay here? Why or why not?
- Are there barriers you or others you know have faced when trying to find housing?

Discussion Group 4: Community Character and Identity

- What makes Clovis unique?
- How can the City preserve and enhance these characteristics?
- Are there specific issues of community concern that the City should be more proactive in addressing?
- How can the City better support local schools and community-based organizations in their efforts to provide services?
- How should the City balance growth with preserving community character?

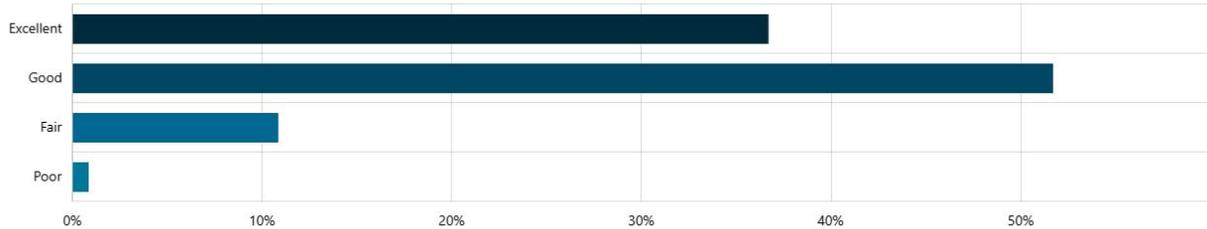
Wrap Up Questions

- Was there anything we didn't cover today that you think is important to discuss or consider including in the General Plan?
- How can the City keep your organization or community involved in this process?

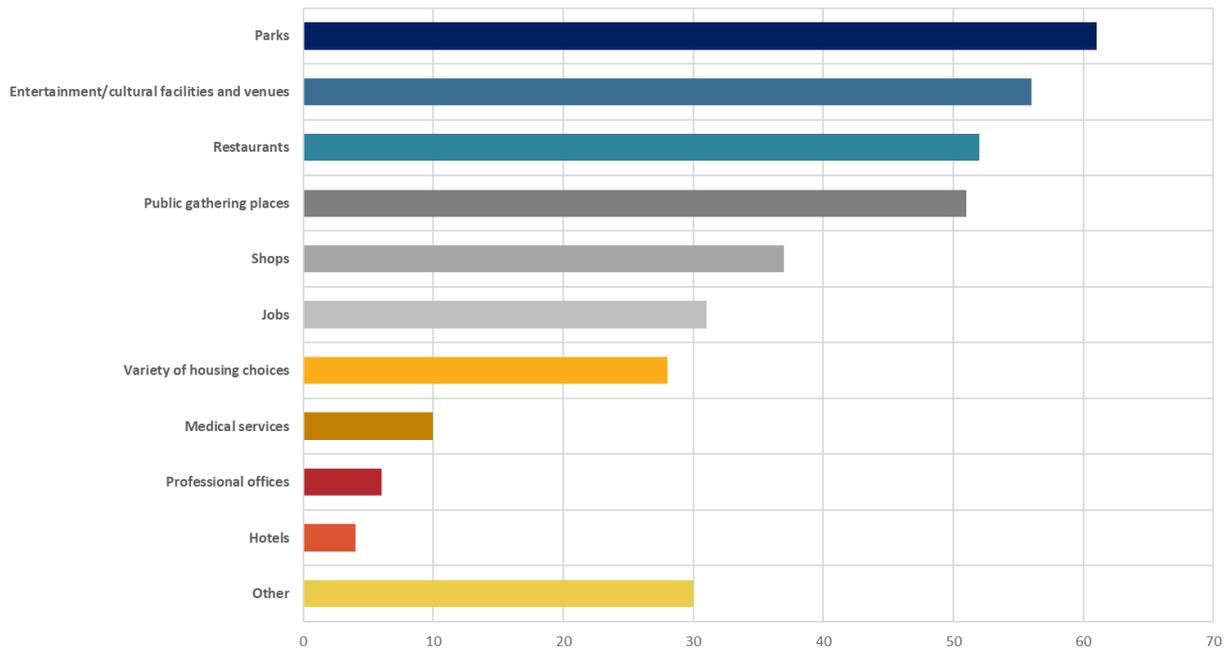
Appendix G – Digital Engagement Questionnaire

The complete submitted responses, edited lightly for clarity, from the online community questionnaire are available below. The order does not represent priority.

1. How would you rate the quality of life in Clovis?

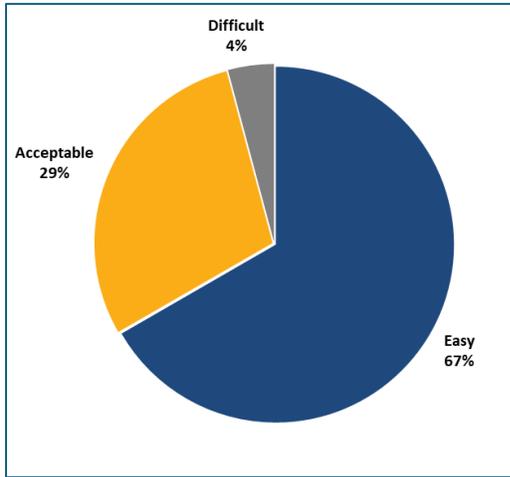


2. What would you like to see more of in Clovis? (Pick up to five)

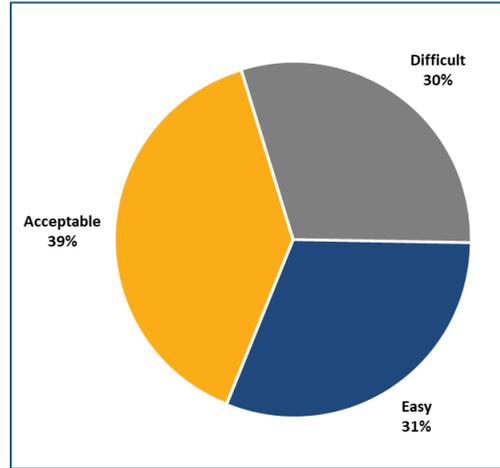


3. How easy is it to move in and around Clovis using the following modes of transportation?

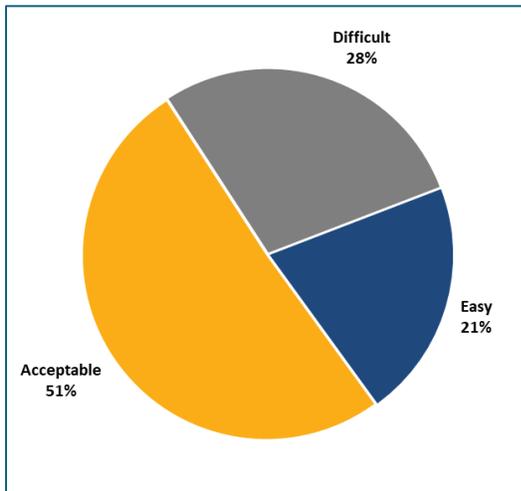
Car



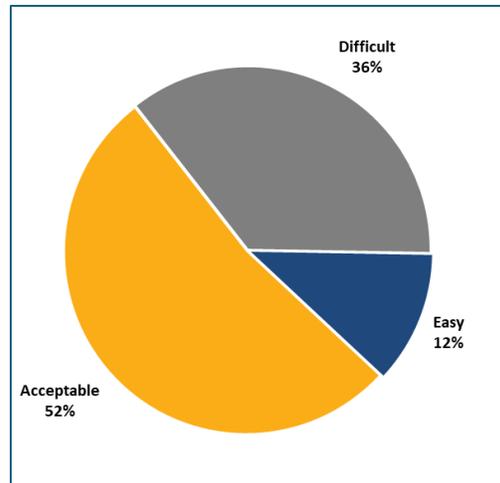
Walk



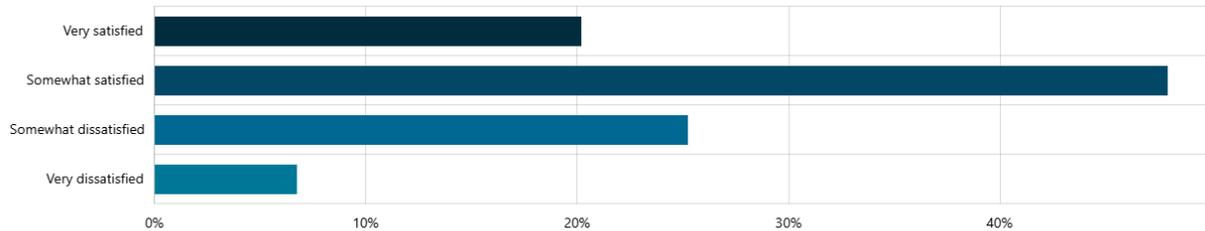
Bike



Bus/Public Transport



4. How do you feel about the way Clovis has changed over time?



4a. Based on the previous question (Q4), please explain your answer. (open-ended)

- Lack of attractions and entertainment
- Clovis is great, I think too many houses are being built, orchards are being removed, animals are losing their homes, and a lot of people from the Bay Area are moving here and bringing their way of doing things here.
- Water bills are ridiculous! Too many homeless people around parks.
- Too many dense neighborhoods are going in, causing more traffic and pollution.
- City manager says we have no money; CPD redesigns their logo and rewards all vehicles, buys new vehicles, and buys a tactical assault vehicle. Fascists of a feather flock together.
- No affordable housing for seniors unless you're destitute
- Too much sprawl without proper planning, transit, bike lanes, and nearby retail.
- Seems like businesses have a hard time succeeding in Clovis
- Too many developments were done before improving the streets and access to the new housing
- Too many gated neighborhoods
- Fewer big chain strip malls and more local businesses - avoid becoming another Fresno and keep our unique atmosphere
- Having a huge car lot on Clovis Avenue just north of Old Town is a massive detriment to the feel of the area and quality of life. It is a decision based on tax revenue over quality of life for residents
- I haven't lived here long enough, but am nervous about all the new development and that the infrastructure doesn't exist to support it.
- It's grown so fast and is crowded. Some people who have moved in complain about our old-fashioned ways.
- Older areas of the city have deteriorated with a lack of concern for safety, accountability, and beautification.

- I wish more infill would be planned to address the blight (Shaw and older neighborhoods)
- Need an improved bus system. New bus routes are not as effective as existing bus routes.
- Clovis is a great city which continues to grow, but community development doesn't seem on par with its growth. From entertainment/arts to restaurants, parks, and community centers, I would like to see more growth and opportunities for residents.
- Years ago, the City faced the inevitable population growth that resulted from Clovis residents continuing to have families. The solution was a General Plan land use strategy that focused on a series of smaller villages to keep a sense of neighborhood.
- Too much building of houses and apartments. Lack of maintaining green areas and plant life. No oversight on maintenance crews and lazy work.
- Seems like the crime from South Clovis is moving further north.
- A lot of development has taken place
- There are still several common areas that have not been tended to. Also, they are not tended to regularly.
- I like the senior center very much. Affordable housing isn't very available.
- Only been here for a year, but have witnessed improvements to my neighborhood along with added sidewalks
- Clovis has had significant residential growth; however, quality commercial and employment-type developments have fallen behind. Clovis is somewhat considered a bedroom community.
- I've only lived here 10 years, but the commitment to encourage being outdoors seems to be an essential priority.
- I'm happy with the planning of roads, trails, parks, and schools that have been thoughtfully laid out.
- The new stores being built in town are poor choices. They're just repetitive stores already found within a 10-minute drive.
- There should have been far more affordable housing by now. The city council doesn't support it, despite having lost a lawsuit regarding it.
- You're selling off Clovis Charm to the highest bidder. Clovis had a small-town feel when I moved here over ten years ago from Los Angeles. I liked the open spaces, the easy country living, the slow pace, and lack of traffic. This isn't true anymore.
- The roads have not been fixed; maintenance has fallen behind.
- Seems to be staying current.

- I think construction on new businesses, office buildings, homes, and a new school (Clovis South?) is happening very quickly, and I'm not sure facilities can handle the traffic, the water flowing to these, and jobs.
- It's starting to feel congested. Way too much development. We don't need another Starbucks or fast food joint. Open land is OK.
- I wish the smaller playgrounds were maintained better.
- High-density housing has created issues, with behavior problems of residents becoming more salient.
- It's modern but quiet. I don't like the city. I like the country feel.
- Racism, while not as overt, is still alive and well. I want to see Clovis implement anti-racist policies and practices, including workshops on anti-racism, acknowledgement that Clovis used to be a sundown town, and anti-racism workshops for the Clovis PD.
- Cleanliness and homelessness seem to be growing issues.
- They are allowing four awful two-story homes on what was once a single dwelling lot. They are not the old town way of life. HATE IT!
- Smaller homes and lots are a tragedy to the once beautiful city, caused by bureaucratic policies from Sacramento and SF
- I am incredibly unhappy with how the City of Clovis has allowed investors to buy homes in Old Town and not just demolish them, but put up 4 townhomes/apts on the same lot. It is ruining the aesthetic of the only place in Clovis that has character.
- I am concerned that Clovis is sprawling out into open space and farmland and that other parts of the community may deteriorate due to the lack of investment in older neighborhoods.
- I have lived in Clovis for 8 years, and I still feel safe no matter where I am in Clovis
- Clovis-Fresno boundaries and annexations. What stays in Clovis, what goes?
- Are we ever going to stop bulldozing farmland for housing developments
- Homeless people are an everyday issue. Kids are afraid to walk to places.
- It's changing to accommodate a larger population, and hopefully away from the biased perspective of the 'Clovis way of life' tagline
- I can see that Clovis has been growing. I am a product of Clovis Schools. I am happy to see Clovis starting to allow low-income housing to be built here. I am now living here because of that. Please continue to expand efforts to build more affordable housing.
- City management is very poor. No follow-up, no management skills.
- Has grown too big, with too much traffic.
- There are more homeless people than in years past

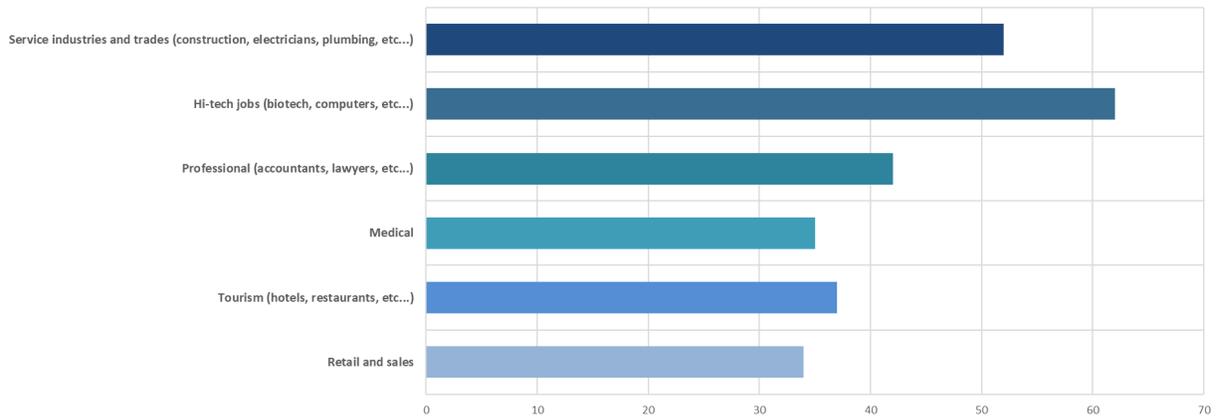
- Building too fast without proper infrastructure, schools, or safety in mind. Continually taxing the citizens instead of proper planning. Allowing homelessness and crime areas to increase.
- Too many houses and not enough green space
- I like Clovis
- The median rent is being lowered, in my opinion. This brings the risk of people being introduced to the area who don't participate in the pay rates of most available careers in the area.
- The changes are good but can sometimes affect your daily life while the process is occurring. That is just how it goes, though.
- Increased homes without increased infrastructure
- New housing developments have created higher speed traffic in or close to neighborhoods (Fowler/Behymer, Bullard/Temperance)
- Rich areas are clean. I live in Villa Apts, and the area by the 168 overpass and the water basin are always filthy. Also, on and off ramps are dirty, and freeway areas are dirty
- At times, it seems like the growth of the city has increased so quickly that I get concerned about the impact on infrastructure and medical and law enforcement response times
- More city workers are needed to maintain weeds in the islands and litter.
- Newer people, Newer problems
- Concerned about too much housing development
- As a 50-year resident, we have seen a lot of acreage gobbled up for housing tracts without thought to water, roads, and other infrastructure being considered. The "Clovis way of life" only exists in the old town. We miss the country boots and jeans feel
- I like the growth of the city, but I miss the old Clovis lifestyle
- Parks' upkeep needs improving
- Poor road maintenance, lack of traffic enforcement, traffic congestion, and zoning changes in residential areas.
- Too many outer housing developments and not enough infill in downtown Clovis, Strip Malls with many empty spaces
- More strip malls, fewer mom and pop stores, and less nature
- No longer peaceful. It has become too much like a big city
- The addition of more variety of restaurants and other stores is good, and the addition of bike paths and lanes is also very desirable, though more could be added. Though I feel the city council should pursue constitutional law more.

- We have lost some of our "small town" feel. Traffic is congested, and the city feels crowded.
- Influx of new homes has brought increased crime. Vehicle burglaries and mail theft are a problem.
- Clovis is nice, but do they have to let things go dry and die every summer? We don't have a lot of green space, and Clovis landscaping teams are exacerbating the issue. There is also considerable empty building blight.
- Old parts of Clovis infrastructure - e.g., electrical wires, alley surfaces - are neglected
- Except for the recent outrageous sales tax hike, it has remained fiscally prudent, conservative-minded, supports personal values, and provides a multitude of activities and resources for its citizens.
- Controlled smart growth.
- Traffic is horrible. City streets are like a racetrack. City maintenance on public streets and parks has fallen to private enterprises, which have not done a good job
- Homelessness, crime, traffic lights not in sync (wastes expensive gas and pollutes), public lands not maintained
- Concerns: Rapid growth, power outages at home in Harlan Ranch, reduced air quality year by year, impact of all new development on existing infrastructure, and the need for more code enforcement by police and fire departments.
- More amenities now
- No comment
- City of Clovis has done a good job with developing new communities and provides an excellent trail system and plenty of open space. The concern is that the maintenance of streetscape and public open space standards are not what they used to be.
- I love the new trails throughout areas like Loma Vista! New developments have brought great shops and restaurants.
- I like things like Centennial Square and Trailhead Park, showing investment. I struggle with changes to Clovis Schools (e.g., dress code) and traffic.
- Lots of parks
- Safety
- Good service
- It's very divisive
- I don't want to drive my car as much these days; I would rather ride my bike, walk, or take public transportation. There are some trails, but not enough safe bike lanes to get to every corner of Clovis. Moving east to west is especially difficult along

shopping centers with huge central parking lots are unappealing and not user-friendly for walkability.

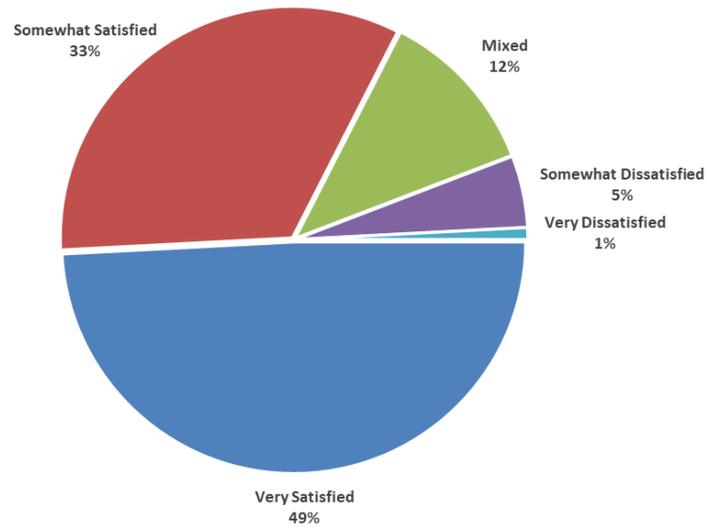
- Clovis still has a small-town vibe even though it's growing., not enough entertainment venues, retail stores, or dog parks
- Clovis Avenue through Old Town is always a nightmare, especially during rush hours. Additionally, the scarcity of quality hotels makes hosting out-of-town guests a challenge.
- Clovis has retained its cultural identity and family friendliness despite its growth. I would rank it higher, except that many residents are NIMBY's who want to retain their lifestyle without allowing others the opportunity to participate.
- Clovis has been evolving in a positive direction over the past 15 years or so in the areas of housing and lodging development, but lacks in public facilities and creative use of space.

5. What types of jobs or industries should Clovis try to attract? (Pick up to three)

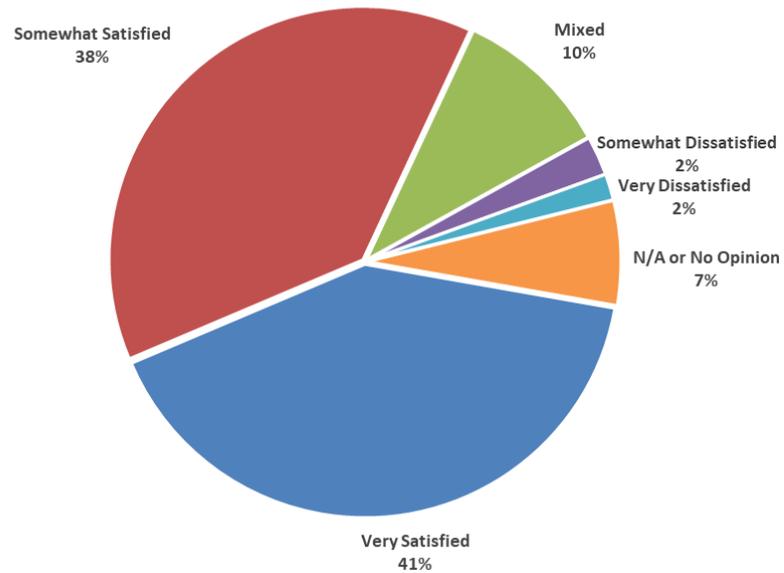


6. Think about your experience of Clovis, please rate your level of satisfaction on a scale from 1 to 5. Consider the following

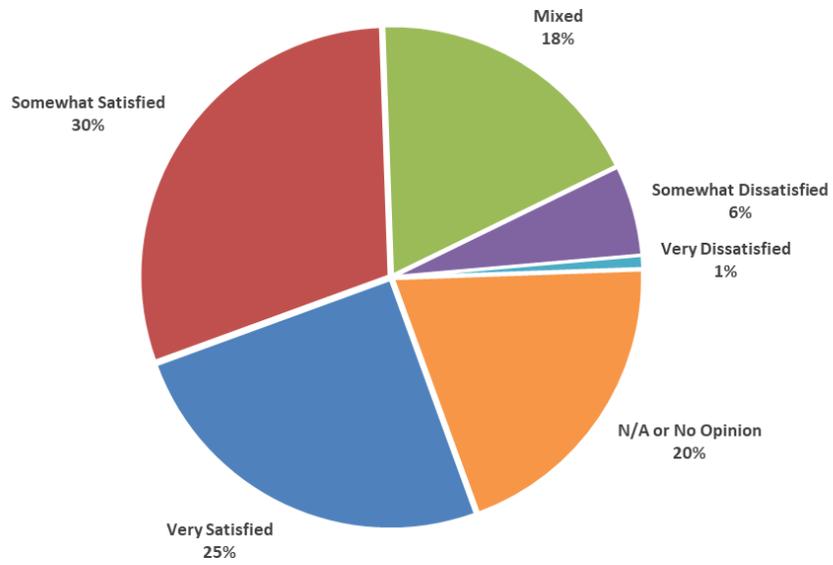
Clovis as a place to live



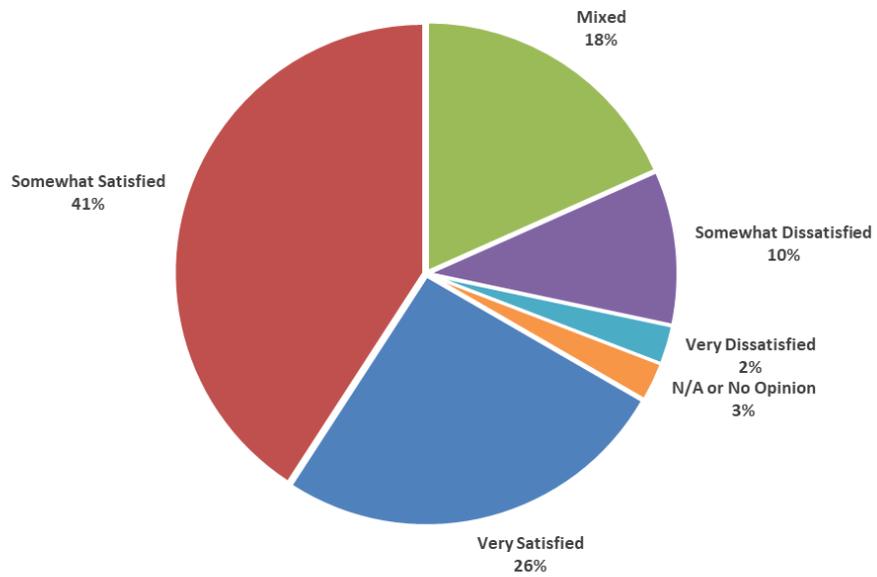
Clovis as a place to raise children



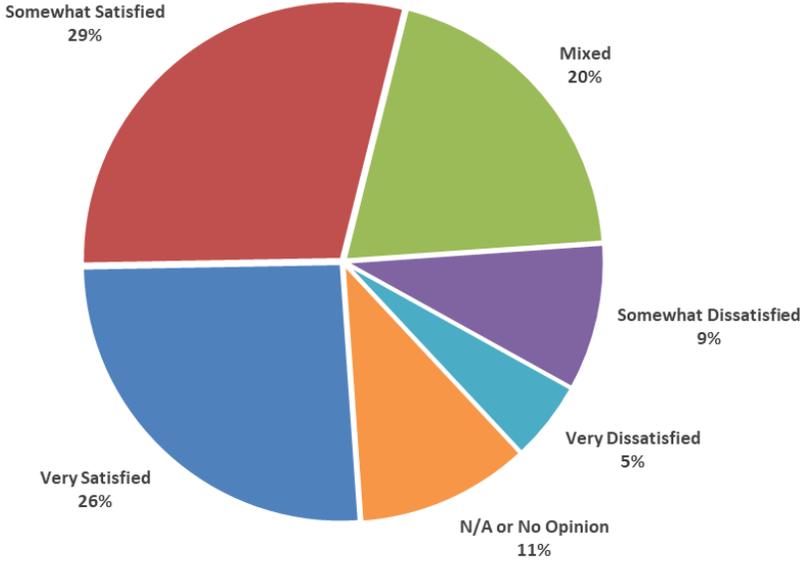
Clovis as a place to work



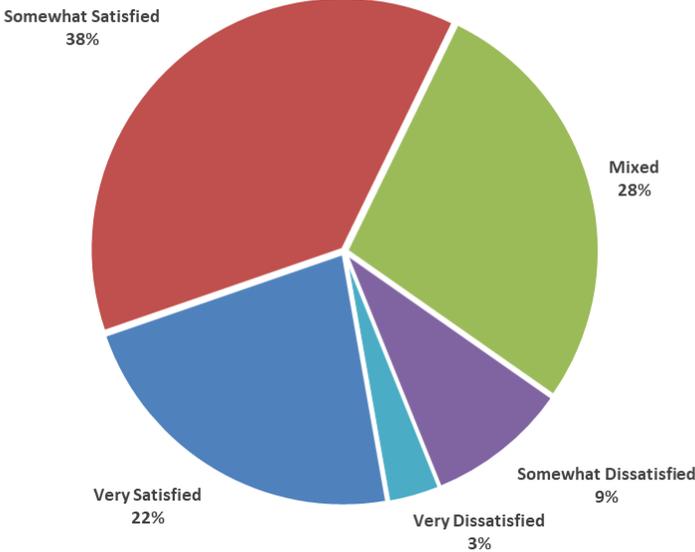
Clovis as a place to bring your out of town friends and family to visit



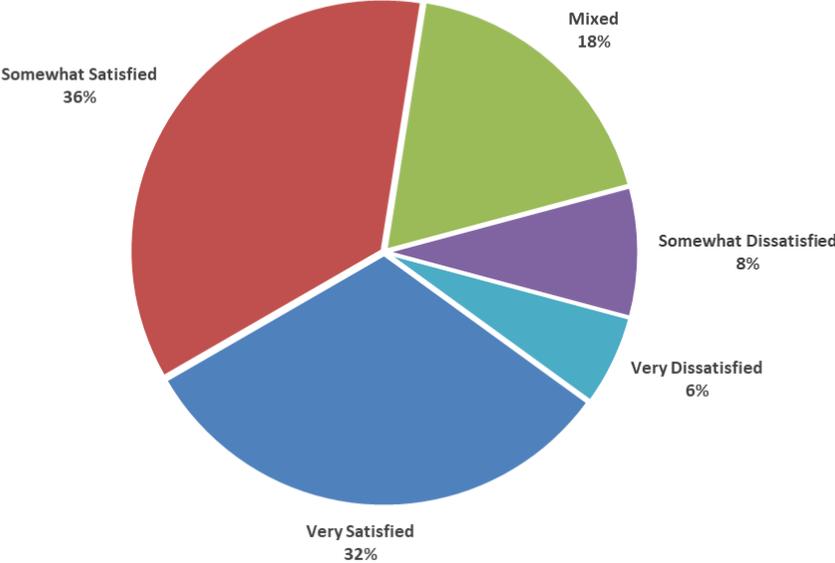
Clovis as a place to retire



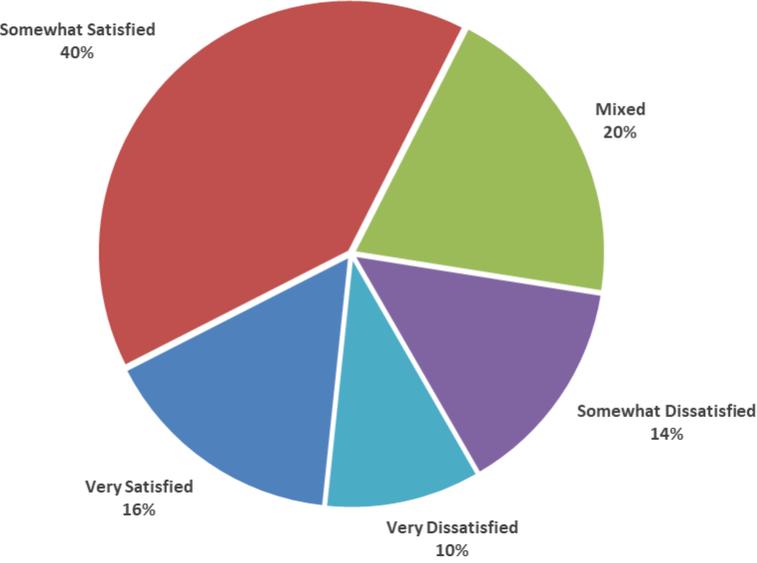
Sense of community



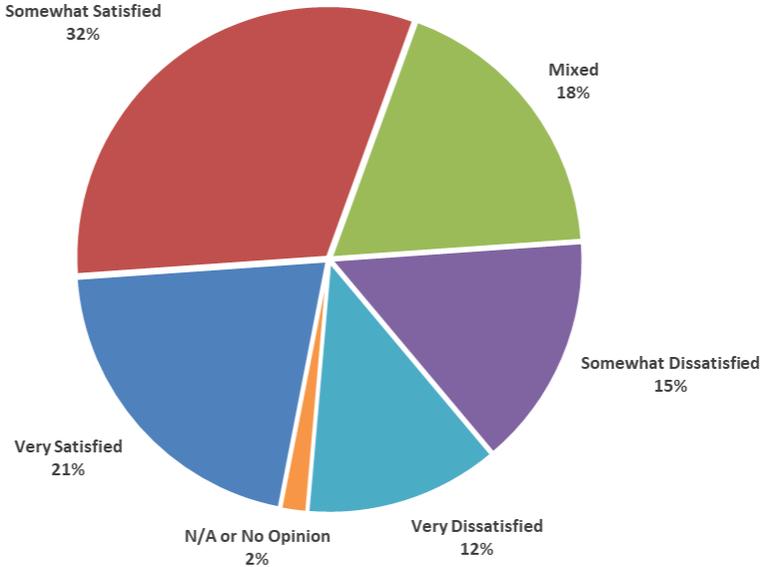
Clovis physical appearance



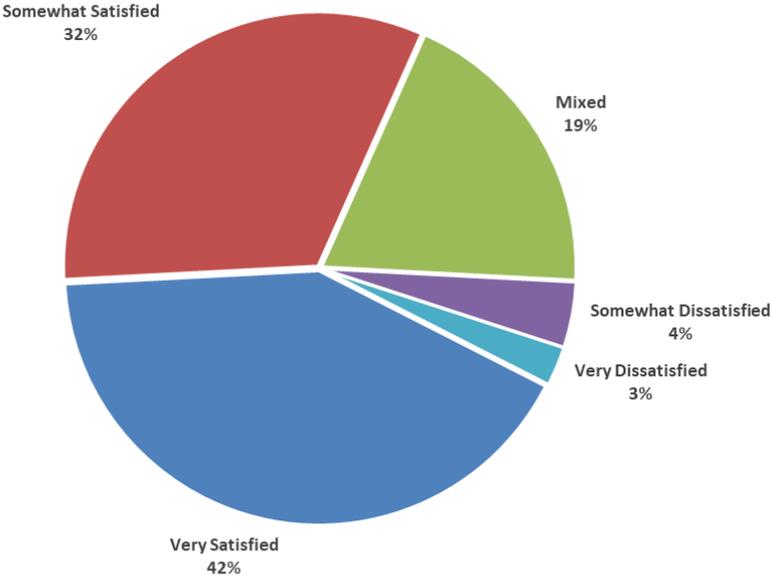
Traffic flow in and throughout the City



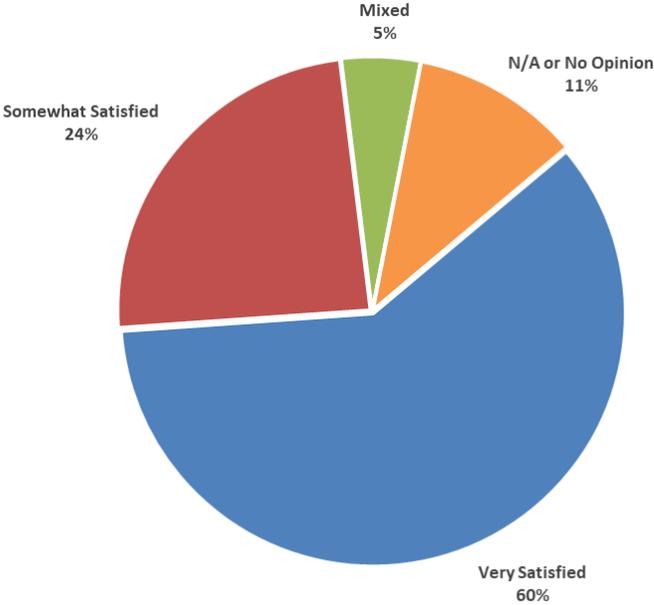
Maintenance of streets



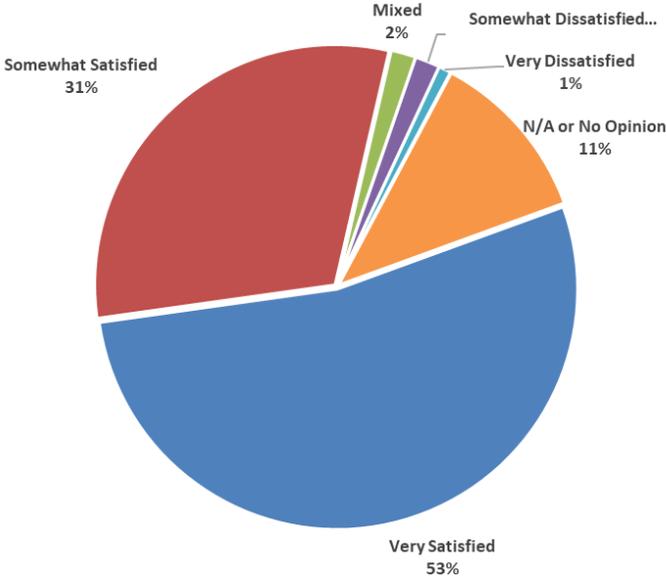
Overall feeling of safety



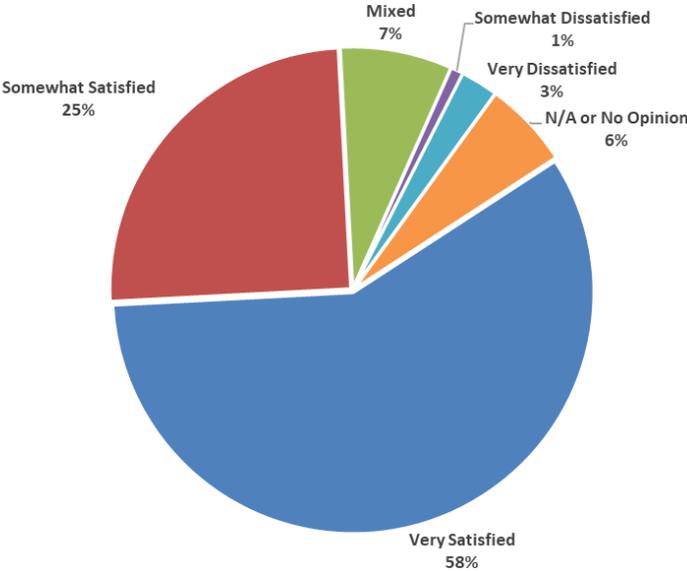
Fire services



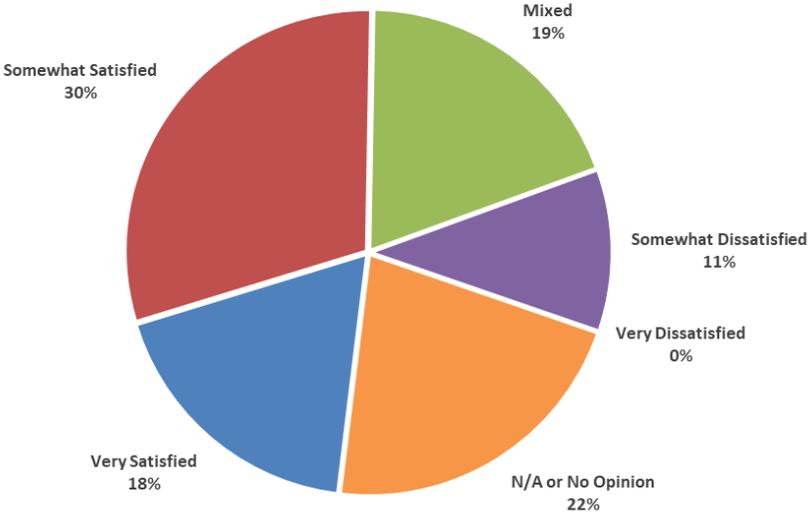
Emergency medical services



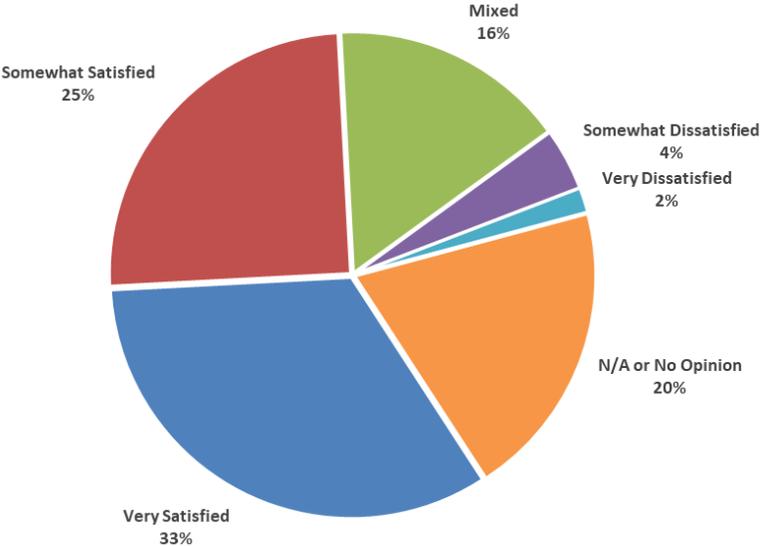
Police services



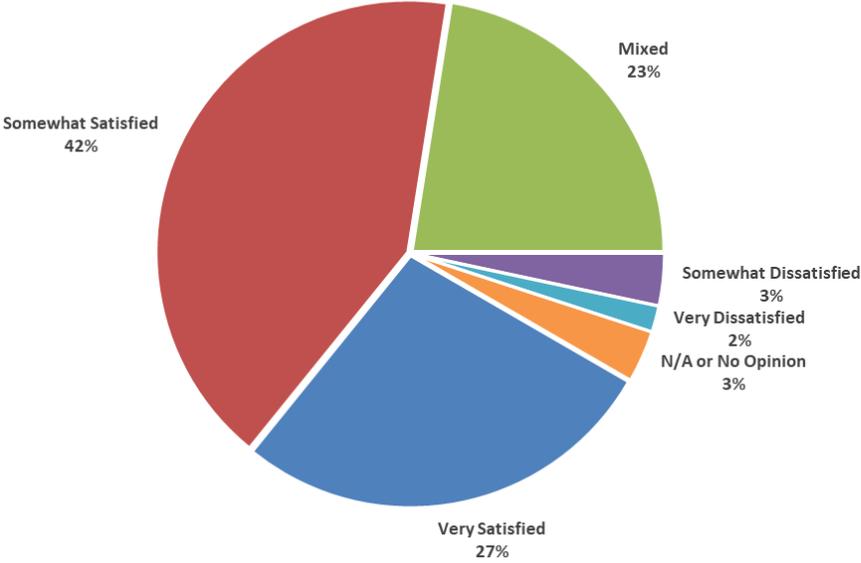
Activities for youth



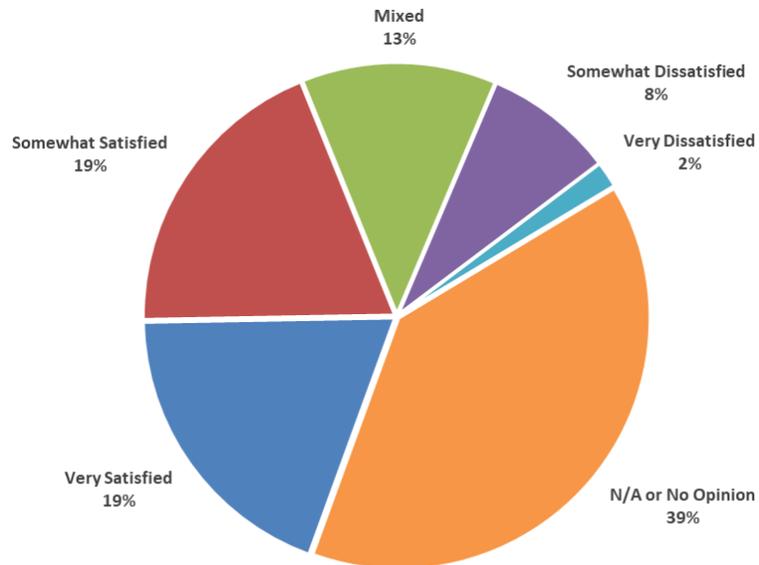
Activities for seniors



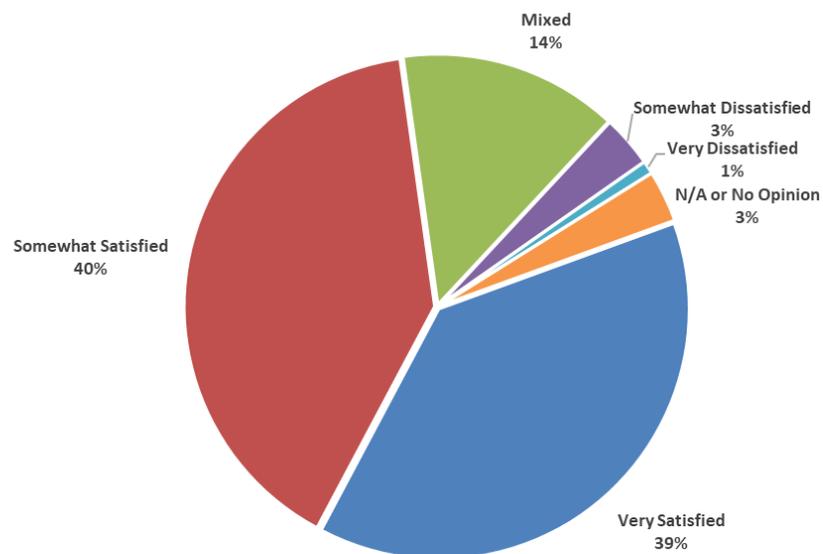
Community gatherings and events



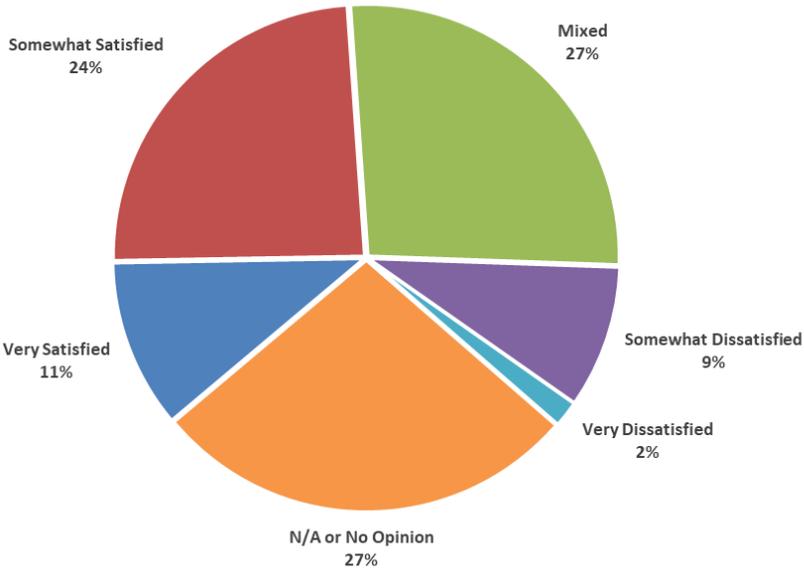
Accessibility of programs and services to people with disabilities



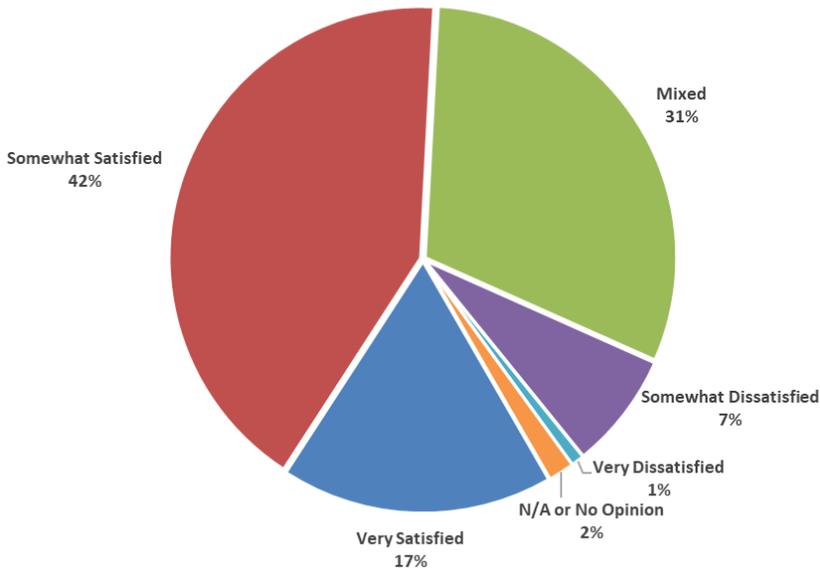
Availability of daily goods and services



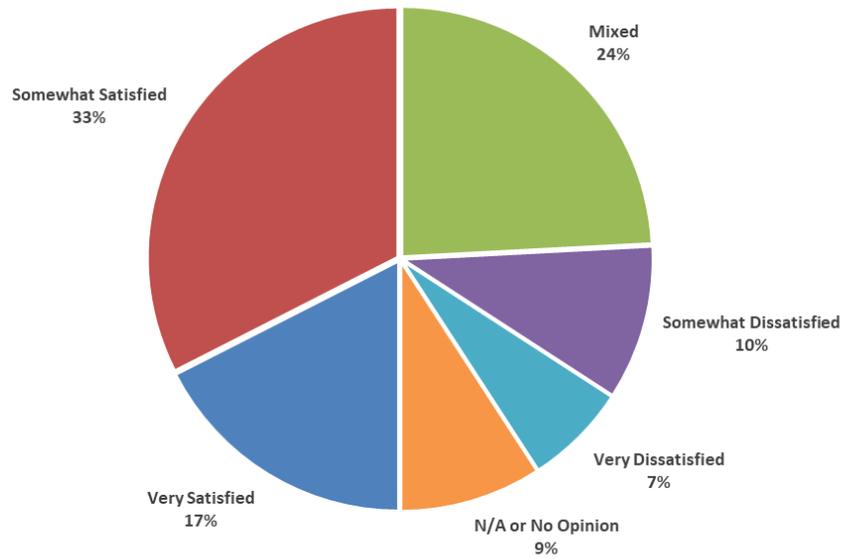
Employment opportunities



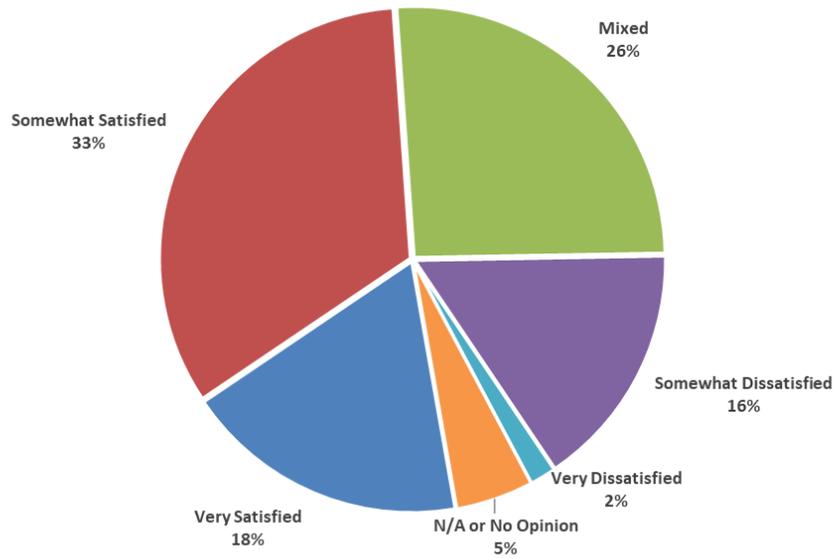
Variety of business and service establishments



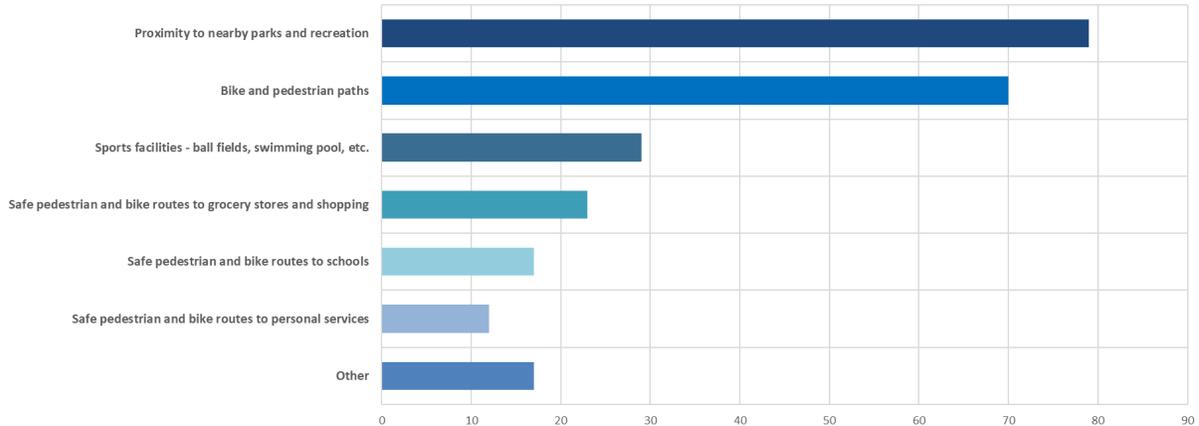
Variety of housing options



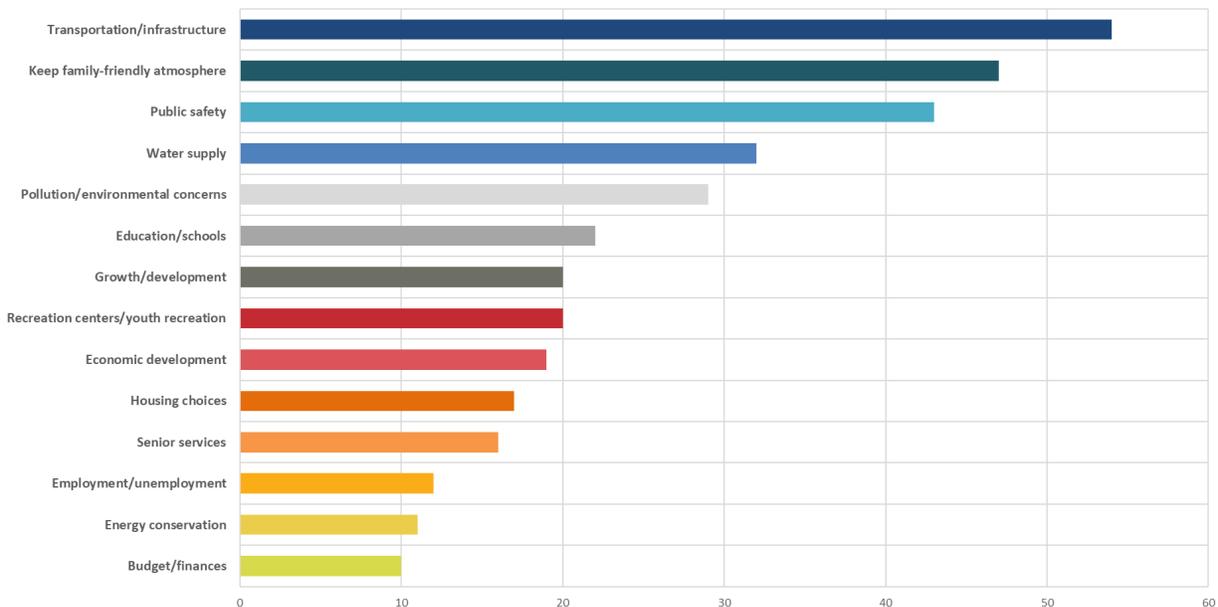
Social and entertainment experiences



7. Does Clovis provide enough opportunities for physical activity to be incorporated into your daily lifestyle, through recreation activities and opportunities? (Pick up to three)



8. Thinking about the future of Clovis, what are the three (3) most important issues the City should consider when planning for the next 10 to 20 years? (Pick up to three)



9. What do you value most about Clovis? What makes this a special place to live or work? (open-ended)

- Safe, clean, and family-oriented
- I love that Clovis has a lot of events in Old Town, the rodeo, and parades.
- I think our Emergency Services are top-notch. I am concerned about the rapid growth and the dwindling availability of green space and open areas that once set Clovis apart. I also worry about our city leadership imposing their narrow set of views on a population that doesn't share their views.

- I feel safe here both in my home and shopping. CPD is excellent
- A nice place to raise a family with quality schooling. The small-town feel is barely hanging on with all the new, dense housing going in. More people mean more pollution, more noise pollution, more crime, crowded schools, more traffic...the list goes on and on.
- Affordability.
- Police dept response
- I like the trails.
- Clean, Safe, and nice looking
- The sense of community, the places are clean and feel safe
- Old Town Clovis
- The heart of Clovis is Old Town with the unique local shops and all the events.
- Small town feel. Atmosphere of Old Town. Excellent schools. Upkeep of public areas, especially parks
- I grew up here. I appreciate that I usually feel safe and, fortunately, can afford to continue living here. I like our location in terms of visiting the rest of the state.
- It's a bit slower than most places. Aesthetically pleasing in some areas, which is always a plus. Generally safe.
- Simple traditional values. Clean safe environment
- I value that Clovis has turned into a city like Fresno has become.
- Fiscal responsibility
- Downtown area safe, mostly.
- The community atmosphere, especially at the historic core areas. People know each other, and businesses are friendly and remember you. Still has a "small town" feel with the values focused on families, education, etc.
- Excellent schools. Ease of transportation
- Old town atmosphere
- I appreciate the community's family-oriented nature, the city's rich heritage, and the safety it offers for living and working. The school district is also important to me.
- The village concept to keep a neighborhood scale as inevitable population growth occurs.
- It used to be the way of life, but now with massive growth, building, population booms, and not taking care of the environment and lushness, it is now all about the city selling out for more money, and less gets done. Many feel that the city admin doesn't care.
- Clovis trails
- The view of the mountains

- Social functions and safety
- Great community with friendly and helpful neighbors, great police and fire protection
- Proximity to the Sierras; the safety with the Clovis Police and Sheriff.
- Overall appearance with green space and walking trails. The Clovis Community Education program. The excellent Senior Center.
- peaceful
- It is a quiet city with friendly people and excellent food choices
- Clovis' special characteristics include: safety (police), schools (CUSD), trails & parks, and minor town character.
- I value the maintenance/care of the way the city looks. I value how safe most areas of Clovis feel. I enjoy the "small-town" feel.
- Family-friendly environment, public safety, and religiously friendly values
- Clovis, being a clean and safe city, is the most valuable aspect of living here.
- I have a quiet and private place to live. But I rarely go beyond my front door. The rest of the neighborhood looks like Tobacco Road, and it's full of right-wing nuts with Trump flags in their front yards. The city services, such as trash collection, have been reliable, but I expect that to change with the new vendor. Extremists on the city council are insufferable and hold back progress.
- It had an easy, affordable, safe lifestyle. It wasn't overpopulated, and city regulations were enforced. It had a small-town charm with good schools and safe neighborhoods. However, traffic has become horrible (even on the country roads) due to rapid Overdevelopment and a lack of infrastructure. Roads are closed for a ridiculously long time with no progress (making traffic worse). It appears that the city is poorly run and prioritizes quick profits over a long-term plan to provide a good quality of life for its citizens.
- Emergency response is quick.
- Safety
- I moved to Clovis in 1980, and my daughter was born that year. I loved Clovis back in 2017 when I was last there. I love it as a friendly, very well-run city government and appreciate that we live here.
- Small-town feel, family friendly, green spaces, *local* businesses
- I love all the walking/biking trails and the many playgrounds and green spaces. I also love the landscaping in the medians. It's a special place to live because I feel safe and have good schools.
- Things are close by.
- manicured road and trees
- I don't think it's special. I think it could be better. I grew up here.

- It's cleaner and safer than Fresno.
- The friendly old town environment, the older homes that have so much charm and personality, and not like a tract where every house is the same.
- Rural way of life. Homes on the property. I don't like the small housing developments with houses packed in together.
- It is a safe place to live. I appreciate that the police respond when you need them.
- I appreciate the amenities that Clovis provides its residents, whether it's well-maintained transportation infrastructure, nice schools, and ample amenities such as grocery stores and shopping.
- I think Clovis is the best city in the San Joaquin Valley. The roads are better, the schools are better, public safety is top-notch, and the landscaping, as well as the bike and pedestrian paths, are excellent. I've lived in the SJV all my life, but just moved to Clovis about a year ago. I see all the effort put into transportation improvements, particularly, and I appreciate all the city- and community-hosted events and activities.
- The feeling of safety, no matter where I am, and the small-town feel.
- Connections and goals of the city, public service, and schools
- It's super safe. I think the police are doing a fine job. Cheers to them!!
- Schools
- I value the peacefulness of Clovis, and I loved being a student in Clovis Unified as a kid. I dreamed of living here most of my life, and I am grateful to live here finally. It is becoming a more welcoming city, and I like that.
- Sense of community.
- Relatively low crime and great city landscaping.
- Clovis is a wonderful community next to Fresno (which is plagued with crime and lack of planning/proper infrastructure), and I'm worried it will become more like Fresno since it is growing at such a fast pace and lacking proper planning to address similar issues as Fresno.
- Keeping this a safe, family-friendly community will make Clovis a haven in this area and California.
- I value the upkeep of the City's gathering places and green spaces, the planting of trees, and the feeling of safety.
- I have made many friends living in Clovis
- I value the shared experience everyone has together when you are active in the community & business.
- I value the safety we feel living here. Knowing that the cops, firefighters, and EMTs will always show up and respond quickly.
- Law enforcement; parks and walking paths; local events

- Small town atmosphere.
- I don't like it here at all. I wish I had moved back to Stockton. I loved it there. My oldest sister died of cancer, and my Fresno sister said she has it too. She didn't, and I regret moving here. The pollution is horrible; Clovis is dirty, the roads are bad, and the sidewalks need fixing. I have been here since 2008. Not much has changed.
- Safety
- Sense of local community that exists
- Family-oriented and significant community events. Schools are above average, but used to be much better!
- Small town feeling
- Small town atmosphere
- Old Town feel of the "Clovis Way Of Life". Please limit new housing developments until the infrastructure is in place. Adding 2000 new homes in an area with insufficient roads, water, and other services is insane.
- Clovis is safe, family-friendly, and close to a lot of outdoor recreation. Old Town is charming and classic, but the city is large enough not to feel like a small town.
- The safety,
- For the most part, I enjoy living in Clovis.
- Keeping of a western theme in building design and suburban lifestyle, and bigger lots in residential areas. Utility services are excellent.
- Now retired, but I've lived here for 80 years. Small town atmosphere and the Clovis Way of life. Reasonable concern for Seniors, outdoor activities, and feeling safe. I'm concerned about sprawl and Clovis not maintaining streets and older neighborhoods.
- Bike paths, parks, and cleanliness
- 38 years ago, it was a quiet, small-town atmosphere. Not special anymore.
- Tall grey buildings block our view of the mountains. Law enforcement looks the other way when residents have concerns ...if I could afford to move elsewhere...I would.
- Many people here are friendly and considerate, and the town has a lot of history. The variety of food available for purchase is also quite impressive.
- I value the conservative, family-oriented community values that Clovis has.
- Still has a "small town feel", despite growth. Most residents are concerned about their community and its quality of life.
- This is a walkable area, not enough trees, but better than a lot of other areas in Fresno. The local shops, farmers' markets, and food services make this a special area.

- The slight town feeling
- I'm retired, living at Harmony Bay Senior Apartments, and my location and access to the services I need are what I like most about Clovis.
- The quality of the police and fire services provides a strong feeling of security.
- Great schools, excellent response time for police & fire. Sense of community
- It still has a slight town feeling, but this has also slipped. Not enough high-end restaurants. Everything is north west for the most part. People are still friendly
- Fire and police
- Community is easy to live in. Goods and services are close by. Senior center and services are excellent. The library is widely used. Traffic patterns and roads are carefully planned and designed.
- Safe clean
- Cleaner and friendlier. Safer for my kids to be outside.
- Community, it's a place where one can know their neighbors and feel safe, you can walk out your door and in most places be able to access a trail to get exercise and enjoy some fresh air.
- Public safety, outdoor space, trails, and comprehensive development.
- Balanced approach to all aspects, from growth to community.
- Conservative values
- Strong safety
- Good schools
- Schools, parks, safety, community, old town
- Safety, trails
- Clean
- Fun events
- It has a small-town feel.
- Community
- I value Clovis' friendliness. But that comes from the people, not the government. I want Clovis to have a compassionate government that is accepting of all the people who live in and visit Clovis. People in Fresno joke, "when the signs turn brown, turn around," and I think Clovis can do better at projecting a welcoming persona. I also want to be able to travel around Clovis on my bike without worrying about being run off the road. Please prioritize means of transportation that are not cars.
- A sense of security.
- School district ranking.
- The very fact that this survey, as well as the planning meeting, is established means the leaders care.

- safety and schools
- It's a much better option than living in nearby cities. The police services are excellent, although there appears to be a lax attitude toward addressing homelessness.
- Family friendly
- What I value most is the sense of pride residents take in their community. Whether it's schools, businesses, or events. The city of Clovis takes extreme pride in striving to be the best in every category.
- The city is business/development friendly, allowing for all types of industries to thrive and grow, which is something we can't lose sight of.
- small town community
- The Old Town Clovis area is perfect to visit and work
- safety
- connectivity of trails and paths for walking, running, and biking
- parks
- Clovis stands out because of its strong sense of community, public safety, and commitment to maintaining a family-friendly, small-town atmosphere—even as it grows. I appreciate the city's thoughtful planning, high design standards, and collaboration between local government and private development. It's a place where people take pride in where they live, and that pride shows up

10. Thinking about the future of Clovis, what three words or phrases best describe how you would like to see the community in 2045? (open-ended)

- Safe, entertaining, and family-friendly
- Caring, clean, safe
- Inclusive; accepting; greenspace
- Safe; smaller; recreation
- Green space, quality schooling, cap on housing, clean air, safety, sense of community, walking trails, parks, outdoor recreation
- Diverse, affordable, welcoming
- Good housing options for middle-class seniors, more police patrol, better bus routes to the suburbs
- Infill, transit, biking
- Clean, Safe, Nice
- A safe place to live, a clean place to live, the best place to grow your family
- Transportation, equality, business

- Maintain our unique atmosphere, avoiding overgrowth and large chains; expand bike and pedestrian accessibility
- aesthetically pleasing, family-friendly, unique small business (not typical huge chain stores)
- More employment opportunities for higher income jobs, even if remote or hybrid; Better school zoning so we don't need to drive past a high school to get to the high school we are zoned for; more safe places for our youth to hang out and gather
- Diverse, unified, well-rounded
- Clean, safe, secure
- Thriving; safe; picturesque
- Less MAGA, more diversity, less racism.
- Monitor street racers, especially mufflers
- Safe; Community Centric; Family Friendly
- Improved public transportation, neutral water use, neutral power use.
- Clean up alleyways and require garbage cans to be hidden from street view
- Modern, Clean, Entertaining
- neighborhood; housing choices to match incomes; economic development
- Would like Clovis to look like Roseville. Tons to do, great jobs, clean, plenty of lush greenness, and a city that is taking care of itself.
- Connected more via walking trails; More performing arts centers for schools; more variety of restaurants
- I think I'll move away from Clovis before then. It's too expensive here.
- Less growth, more orchards, fewer people
- Excellence
- Keep a slight town-friendly feeling.
- Need to work on the water situation, air quality, and recreational activities.
- Affordable housing options, greater participation by people of color in government, and better library facilities
- Tolerant, clean, youthful
- Growing; forward-thinking; Caring
- Family-friendly, safety, destination
- Small town feel; Music venues, community gardens
- safe, family, conservative
- Inclusive, environmentally friendly, less Republican agenda-driven city government
- Affordable housing; drastically reduced car traffic; humane and sensible city staff and council
- Affordable; quiet; safe

- Beautiful landscaped medians; well maintained roads; block-party gatherings
- Safety; street landscaping maintenance improvements, medical
- Progressive, still growing moderately,
- Local businesses prioritized; recreation; community
- Multicultural; Green- flora and environmentally
- Better Traffic Flow.
- Easy, relaxing, safe
- Anti-racist, eco-friendly, progressive
- Safe, clean, and pro-recreation.
- Friendly, active, inviting
- Return to the Clovis Way of life. Homes with room for the rural lifestyle.
- Clean, safe, not crowded with tons of apartments/houses
- Walkable; diverse; sustainable.
- Livable; safe; resource-rich
- safe place to live; small town feel; senior services
- Safe; focused on family future; friendly
- More fun for a variety of demographics, weed shops, build up, not out.
- Need to ensure safety. Address homeless population. Don't turn into Fresno.
- Affordability, education, environment.
- Innovative, Affordable, Prosperous
- Efficient, lower taxes, better management.
- Safe: Restricted Growth: Improved Transportation
- Safe, family first, clean
- Extensive outdoor green space, Walkable, Safe
- Friendly, safe, fun
- Green, clean, private
- Safe, happy, clean
- Well-managed traffic; mixed housing that isn't crammed into small lots; more family activities that are reasonably priced
- Small town atmosphere. Safe, limit low-cost housing, or have a plan for those in low-income housing to get out of that housing. Clear vagrants.
- Clean up the trash. And please don't blame it all on people experiencing homelessness. I had a cop who said there are only 10 homeless people in Clovis, and he knows all of them. People are crappy everywhere, but the city needs to pick up trash everywhere all the time.
- Affordable, Walkable, and Friendly
- Inclusion, diversity, considerate to others
- Safe, family-oriented, clean

- Try to keep it homey
- Safe, not overcrowded, and an interesting place to visit
- Limit housing until infrastructure can support it; Keep the town small; Remember our past.
- innovative; outdoorsy; creative
- Safe, clean, happy people
- Streets & parks maintained
- Improved road maintenance, increased police force, and suburban lifestyle.
- Approachable, safe, environmentally friendly,
- Inclusive, equity, diversity
- Safe, law-abiding, friendly
- Eco-friendly, self-sustainable, and a city of liberty.
- Safe; well-controlled growth; a focus on efficiency and beautification.
- Welcoming of diversity, supportive community life, safe place for families/elders.
- More trees; less crime and homelessness (you fail to deal with homelessness, and then you cancel all of downtown Clovis)
- Family friendly; preserved Old Town; good schools
- Keeping locale regulations and taxes low, Prioritizing Public Safety, and keeping the size and budget of local government reasonable for taxpayers.
- Safe; Prosperous; Great Streets
- Way of life
- Safer; Cleaner; keep its Character
- Safe, clean, good traffic movement
- Would like to see management of City departments to initiate and drive through the city limits and see/report maintenance issues for remedy; increased cooperation of City departments with Cal Trans, since the city has two major freeways running through city boundaries
- Self-contained; clean; safe
- Safe. Welcomed. Educated on all disabilities, race, and gender.
- Sustainability - The City needs to make sure that landscaping is maintained and replaced as needed, which is what keeps the community value. Diverse neighborhoods that are multi-generational.
- Comprehensive; thoughtful; fun
- Safe; Beautiful; Outdoors
- Preserving the Clovis ag and way of life
- Smart development, limit strip malls,
- Safety, aesthetic, parks
- Safe place

- Thriving, more engaging
- I would like it to be more accessible without a car.
- Clean, safe, fun
- Welcoming; Caring; Compassionate
- A safe, quiet, clean, & beautiful place to live with nearby stores and services.
- Expand; Innovate; Excel
- Growth, safety, and child supportive services
- safe family community
- Safe, Quiet, Family-oriented
- More inclusive, high-tech, environmentally friendly
- True Taste of California; Neighborly; Golden Community
- Thriving; family-oriented; friendly
- Connected; Family-focused; Economically vibrant

*11. What issues are facing the City that need to be addressed in the General Plan Update?
(open-ended)*

- Roadway repair, entertainment options, and Sierra Vista Mall need to be upgraded to attract better businesses, nursing schools, and a wide variety of family recreation.
- Reducing theft, maybe something to help our homeless population, and keeping criminals locked up longer so they cannot harm others.
- Measured growth, let's keep some farmland, let's have enough water for the people we have. Education: Are the schools producing well-educated, ready-for-life young adults who can think and reason on their own?
- The water rates are ridiculous for someone who has a medium-sized home and tries to keep the lawn partially green for themselves and keep Clovis looking great
- The police presence around the schools, especially around pick-up times, needs to be improved. Parking in red zones creates numerous issues, and any CPD that is present seems to ignore the problem. The speeders after school are also a problem around high schools.
- Previous road slurry jobs that were incorrectly done need to be corrected (Russell Ave). They are dangerous for the disabled and children.
- traffic, dangerous drivers using the main streets as raceways, road conditions, the amount of hosing that is being allowed to go in, the amount of noise and air pollution being produced by the builders putting in these new neighborhoods (drive down Shepherd and Sunnyside in the morning and you will see all the dirt and dust that is being kicked up by the construction sites),

- Right-wing extremism from fascist City Councilors, County Supervisors, and police. Illegal non-compliance with the Voting Rights Act.
- Hatred, Racism, and Exclusion of certain people should NOT be allowed or venerated, especially by politicians
- The sprawl is too much, and the traffic wasn't considered. Why hasn't any commercial been built by Harlan Ranch when it was proposed as a "walkable community"? Walkable to what? The housing developer should be required to build because that's what they proposed in their housing development plan.
- Shopping in the Loma Vista area
- Infrastructure, roads, and shopping
- Better inclusion of racial groups.
- traffic congestion, pollution, and cost of living, including higher sales tax, water rates, and home prices
- Keeping a slight town feel- not turning into an extension of Fresno, walkability, keeping the integrity of Old Town given the car lots that are going in...
- Making sure our water is safe from forever chemicals and microplastics. Enhance our recycling efforts to accommodate a broader range of recyclable materials. Keep our crime rates low. Services for our senior citizens who live at home but still need care, similar to what is offered by Oasis with Valley Resource Caregivers. Maintain a balanced mix of residential, business, and green spaces in our city.
- Maintaining affordability without compromising quality
- Fast growth rates and the infrastructure necessary to keep the quality of life sustainable.
- 1. Streets and infrastructure. 2. Overbuilding. 3. Safety 4. Future water issues. 5. Enforcing city ordinances for city beautification.
- Making it safe for ALL members of the community, not just those who are white, have cars, and money.
- Our house is directly backed up to Shaw Ave. The nearest cross street is Locan. In the last 3-5 years, weekend traffic noise has become intolerable. Late-night racing, with high-performance engines, many of which have no muffler or some enhanced sound production, makes it miserable, especially when Clovis has activities downtown. These vehicles drive up and down Shaw after midnight. We have lived at the same address for over 15 years and expect and understand reasonable traffic noise. I'm not referring to semi-trucks or traffic congestion at 8 am and 5 pm. But, in the last few years, it appears that the City of Clovis tolerates street racing. It doesn't seem like this is a priority for the police. These racers appear to be driving illegal racing vehicles and are organized, suggesting they are aware of the police helicopter's location.

- Is it possible that Clovis could install cameras that monitor and measure sound decibels? I am more focused on the unnecessary sound of these vehicles and try to avoid driving late at night while these idiots roam the streets.
- Urban sprawl with interior blight not being addressed, homelessness without a solution, maintenance of infrastructure (roads, parks, trails, government buildings, etc.), water use, and stability/quality
- Water sources. Use of Sierra Vista Mall.
- Crime
- I believe growth is the main issue, and managing it all is crucial. Many family-focused cities throughout California feature beautiful parks, aquatic play centers, state-of-the-art libraries, and community gathering spaces, along with a variety of family-friendly restaurants, coffee shops, and breweries. I would also love to see the city embrace art more. I think Clovis is a great city and would only get better with these things.
- affordable housing choices to match local incomes;
- a coherent strategy to encourage & facilitate actual implementation of general plan land use designations"
- Maintain green areas, plant trees, fix roads, fix light poles, and STOP building so much. You are selling everyone out when this happens.
- Global warming and water supply, income inequality
- Updating the batting cages and dog park on Tollhouse and Sunnyside. Making the city more walkable. Providing more job opportunities.
- Overpopulation and too much traffic, smoke shops
- Adequate police and fire protection with the growth of Clovis. Try to preserve our agricultural roots and avoid replacing them with housing developments.
- Water, energy, air quality, and public services. Clovis Utility Billing and PG&E continue to rise to uncontrollable heights.
- Affordable housing, greater diversity
- Water supply quality.
- Making the area more pedestrian-friendly for walkers, bikers, the elderly & disabled who require chairs or scooters. Clovis is built for cars, not for those without cars. With the price of cars, gas, parts, and insurance on the rise, Clovis needs to embrace not just public transportation but other public options for getting around. That includes safer sidewalks along busy car corridors, more trees or shade for cover along where pedestrians travel, especially in the hot summers, more bike racks or designated parking areas for bikes & scooters

- Urban sprawl and the lack of infrastructure to support continuous outward development; Safety response required to support the growth of the City; Maintaining and investing in the Old Town and Southwest area.
- Homelessness
- transportation
- Need better economic development. Additionally, there is a need for greater environmental conservation, particularly regarding our water supply.
- Affordable housing is #1. Planning for its construction is imperative. City staff say they only need to include it in planning, and they have no intention of implementing it. Next is public transportation. Make an effort to plan for people, not cars and parking lots.
- Overdevelopment to the highest bidder. Stop annexing in pieces that weren't Clovis to begin with (because Clovis has different builder regulations than the county). Infrastructure – have you seen the ridiculous traffic on roads that were once remote country roads?? And most likely some financial crisis, because it appears the city has a money problem now and is poorly run. Don't become like Los Angeles – overpriced, overpopulated, suburban sprawl. I moved away from that, and I see Clovis becoming that with its poor planning and financial decisions.
- housing, reducing red tape
- Maintaining existing landscaping
- Water supply, increasing educational, and how those boundaries are going to look.
- Pedestrian/cyclist safety. WAY TOO MANY fatalities. It's heartbreaking. Also, the uptick in crime has been unsettling.
- Fixing playgrounds, adding trash cans +/- poop bag stations along walkways.
- Better Traffic Light Flow/Timers. More Traffic Police. Better oversight over Contractors who maintain public spaces.
- builders such as Bonadele drainage system improvement
- Racism, sprawl (too much home building), and more heavily enforced recycling rules.
- Homelessness, cleanliness, recreational opportunities (like parks and trails), and maintenance of roads, including neighborhoods.
- Parking in Old Town is becoming difficult. Quit trying to turn Old Town into Harlem. Those homes do not fit in our environment. Sidewalks and proper street lighting throughout the old town neighborhoods would be very helpful, as parking is an issue.
- Transportation and traffic control
- Too many new homes need more bus stops for the expansion that has already taken place.

- I'm concerned about sprawling development and what that will do to the cost of maintaining transportation infrastructure in the future, as well as traffic. Focusing on infill development and a variety of housing choices will help to create a more walkable community.
- There is a lot of sprawl. I think housing supply is very important, and I don't necessarily find it a bad thing; I think we need to consider different levels of affordability and somehow encourage starter homes that people can buy. We should also think about access and transportation at all times. For example, I live way out in Loma Vista, but I appreciate that the city is investing in local amenities, so I don't have to drive so far to get necessities. I love the walking paths out there, but you can't access anything from a walking path (except for students going to school, which is excellent), so a lot of driving is required.
- development that takes over natural spaces
- Affordability for the next generation
- We need more water/energy-efficient housing.
- The homeless population, growing too rapidly, needs a better traffic pattern
- Housing, economic development, revitalizing Sierra Vista Mall & its surrounding area
- We need to address the affordability crisis, loneliness epidemic, and the falling birthrate, which are the result of the issues above. We need to make our residents feel not just safe and secure living here, but also make them feel like they can afford to live and stay here for the long haul, and keep roots here in Clovis, have families here, and feel at home. We need to provide residents with opportunities and resources to build a sense of community here, including more gathering places, attractions, and events, to meet their neighbors and get out of the house. Better affordable transportation goes hand in hand with that.
- Abysmal management from the City manager on down. Runaway spending with no accountability.
- No bang for the buck for high tax rate, which equates with people in City management without management skills.
- Too much growth.
- Safety, homelessness, infrastructure, transportation, improved roads, maintenance of older neighborhoods (fences, landscape, sidewalks that deteriorate and are left behind by the builders/developers), maintaining parks, and providing safe places for families. FIX and update Sierra Vista Mall!! It is horrible and sad that it has gone downhill!!! Most importantly, stay on top of crime and homelessness while keeping up with the top CUSD school district. This is what draws good people to the area.

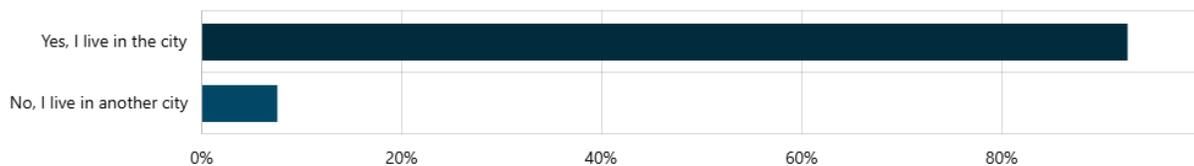
- The expansion of housing is unsustainable and has been a burden on the existing grocery stores, gas stations, and retail. New housing developments are being built like concrete jungles with no space for trees, gardens, and wildlife. The city is becoming hotter and less shady due to the current development practices.
- I don't know
- People who are recently unhoused need to be able to access a system that takes them to the services they would need to stay safe & away from experiences that would keep them from being reintroduced to society quickly. Those who have been homeless for a considerable amount of time need to be approached by professionals available before civilians approach them. If bike & pedestrian infrastructure are to be prioritized, there comes the potential for encampments.
- Linking up more of the walking/bike trails here in the Loma Vista part of Clovis. There is no safe way to access the new shopping center or village green from the north side of Shaw, particularly from the Barstow or Bullard area. You have to walk in the street where cars are constantly zooming, I don't like seeing kids and families out here walking the road, cause I can see someone getting hurt or worse.
- Traffic: take a look at the stop sign intersection of Leonard and Shaw. Too many new houses are being built without building the infrastructure. Too much building that detracts from our rural, outlying areas. How about building on vacant lots and areas already in the city limits?
- Vagrants, low-income housing, expanding population, North and South East
- Pick up the trash more than once a year. That includes freeways, on- and off-ramps. Stockton was ALWAYS clean. There is a ponding basin at the 168 overpass on Villa. I have been told it is a CalTrans problem. However, I have made numerous complaints to the city, and they claim the issue has been resolved. I have photos from over 1.5 years or longer, and the SAME bags of trash are still against the fence. Now the weeds have grown around them, but I can still see.
- Traffic at some stop sign intersections, such as the ones at Need and Sunnyside.
Road conditions
- Infrastructure, environmental impact of expansion, ease of travel throughout the area.
- Road repairs, median/island upkeep, litter/graffiti, traffic light timing adjustments - particularly left-hand turns that only allow 4-5 cars per signal, thus encouraging red light runners - it is rampant and dangerous, especially near schools (Jefferson Elementary).
- Crime and future traffic
- Not to overbuild, causing too much congestion and not enough public services. Losing the small-town atmosphere.

- Mostly, as mentioned in #10, to put a moratorium on new housing developments until the infrastructure is in place. Fowler, Minnewawa, and Willow cannot handle 4,000 more cars commuting every day.
- I'm not sure yet.
- Tolerance to diversity,
- Streets & parks
- Why have a general plan if there is a constant changing of zoning to the plan, and the need for the general plan not to be changed at every planning meeting? Residential areas should have larger lots, which will reduce traffic congestion and decrease road maintenance costs. Have a strong police force for a safer community.
- Street maintenance in Central Clovis, better traffic flow from signal lights
- More complete sidewalks without dead ends and no curb cuts, protected bike lanes, and more protected crosswalks for children to get to school safely
- Desperately need a blinking crosswalk in front of Clovis Adult School for students to safely cross Sunnyside for the bus.
- Crack down on weed abatement. Not just in front yards, but in back...Fire hazard.
- A lack of education on road safety/vehicle safety, a lack of self-sustainability of the city on food and other commodities, pollution, and high ambient temperatures, and the enforcement of constitutional law.
- Clovis feels like it is beginning to sprawl. We need to focus on established areas (i.e., the southern neighborhoods) and maintain existing businesses and roads. We need to continue addressing homelessness and code enforcement. We need to manage growth thoughtfully, and not just build for the sake of building.
- Adequate police staffing, growth management/ zoning, housing options like condos/co-housing/ ADU rules, etc.
- Building blight, economic development, trees, and landscaping (it isn't perfect how they are treating the Veterans' buildings)
- Up-to-date infrastructure in existing Clovis neighborhoods
- Maintain or exceed the current level of Law Enforcement, increase senior resource if funds allow, and continue to maintain streets and the cleanliness of our community.
- Stop replacing all of the concrete street corners over and over and over again and use that money to resurface aging streets and to widen all major streets to 4 lanes. Your decision to convert major streets to two lanes results in increased vehicle traffic, longer lines at stoplights, and difficulty exiting shopping centers.
- Event center.
- Obviously, Police/fire services

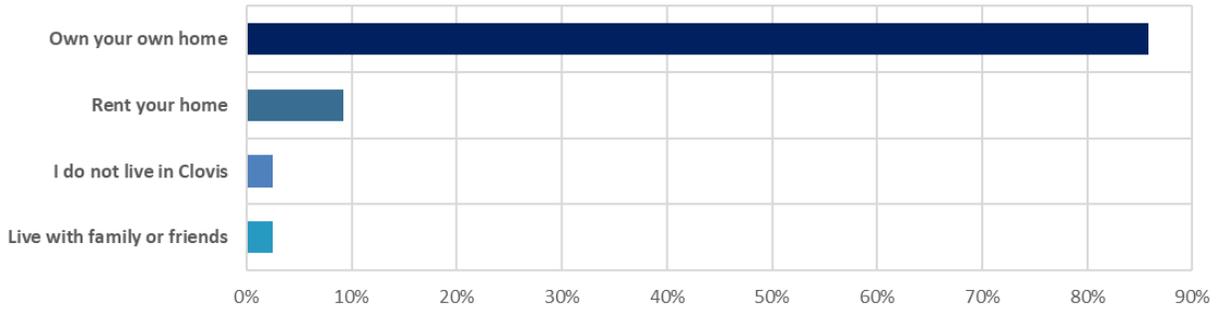
- Safer streets.
- Time to grow up and not out.
- All the red lights. We are polluting and wasting gas at each red light. Traffic flows okay in Fresno. Clovis on Shaw, Clovis, and Herndon, you wait at nearly every traffic light. Signals can and should be in sync. Freeway off-ramps are particularly problematic, with no synchronization at all.
- Crime.
- Unkept public spaces.
- Do not want government funding of housing. Property ownership is a private matter and should be handled through private funding, with no government involvement whatsoever.
- Traffic flow in certain areas.
- Safer bike and pedestrian environment coexisting.
- More education and more schools. More programs have been added to the school. Expanding knowledge on the need-to-know, for example, autism awareness. First responders should all have training sessions on Neurodivergent individuals, especially those with autism (ASD). Help create a safer environment. Mentally and physically.
- Growth
- Sustainability
- Water supply / public safety with growth
- Continued investment in Old Town to add more diverse options and ownership. To expand its physical footprint.
- Infilling
- Essential services like infrastructure, water, sewer, safety, and schools.
- Sprawl
- Proximity and ease of getting to social spaces
- More trash cans around
- More affordable housing, better public transportation.
- Some parks need to be updated and refreshed. They're disgusting.
- Clovis has an image issue. It is seen as not welcoming. Non-white folks, queer folks, and special needs folks don't see Clovis as a place where they are welcome or belong. Clovis needs to show that all people are welcome and belong. Stop fearmongering, stop saying this isn't a sanctuary city inside a sanctuary state, promote care and compassion to all who visit and live in Clovis.
- Water and safety.
- How to finance infrastructure for future development
- parks, inclusive, sustainability, dog friendly

- Need to do something to attract higher-income households to the area to increase the tax base and revenue. Clovis is significantly more affordable than the Bay Area and Southern California, and it has excellent schools, unlike Fresno. Clovis needs to be a viable option for people looking to escape the large city metro areas without leaving California.
- Water supply, transportation, and greater opportunities for entry-level housing
- For the city of Clovis to thrive and to continue being a beacon in the Central Valley, the growth of infrastructure/transportation, focus on increasing diverse employment opportunities, and development of public facilities will be key to its growth. For example, building a convention center or Multimedia Arts District that can drive commercial events to the area would benefit local businesses and cultivate a unique culture.
- infrastructure
- connectivity
- home affordability
- Clovis needs a proactive, realistic strategy for growth management that ensures infrastructure, schools, and public services scale appropriately with new development. The General Plan should address diverse housing options—from entry-level homes to move-up and downsizing options—to meet the needs of a changing population. It’s also essential to prioritize cost-effective infrastructure solutions, explore regional cost-sharing mechanisms, and maintain the city’s high design and architectural standards while allowing for innovation and flexibility in future development.

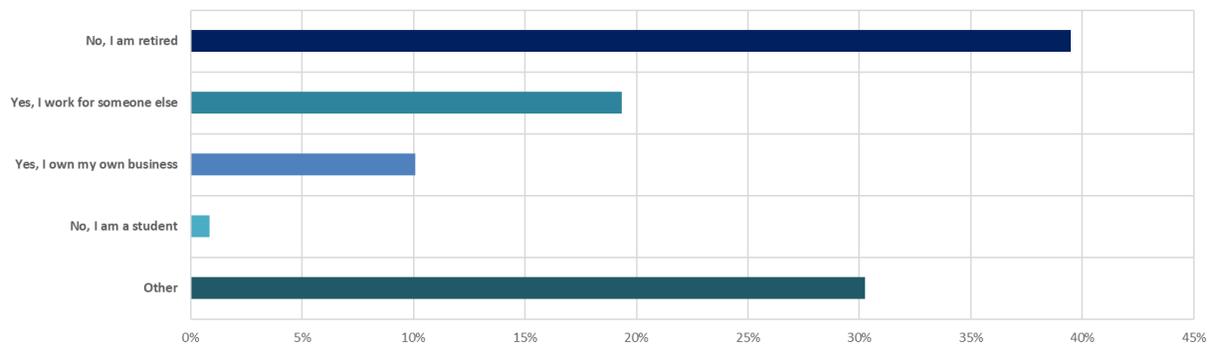
12. Do you live in Clovis?



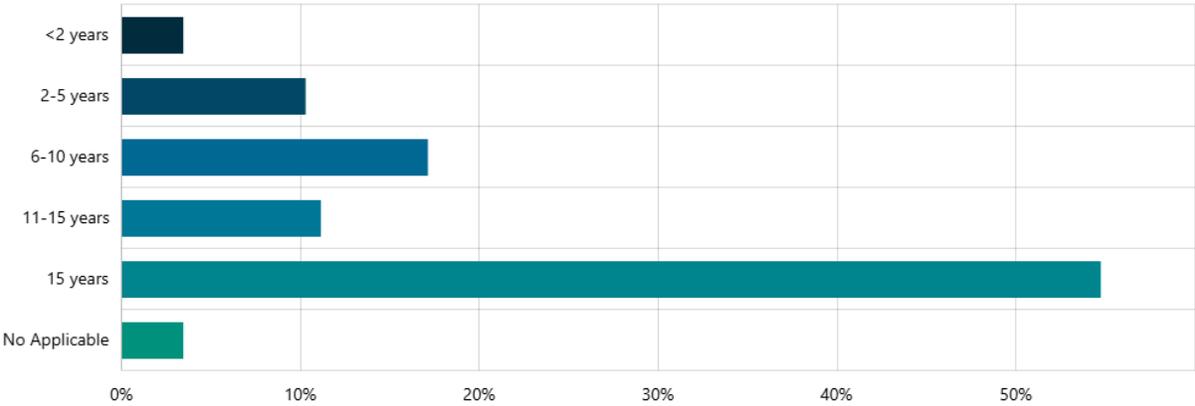
13. Do you....?



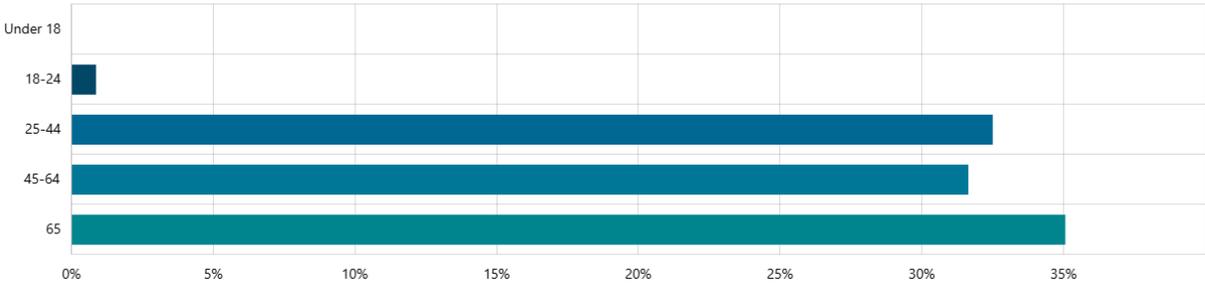
14. Do you work in Clovis?



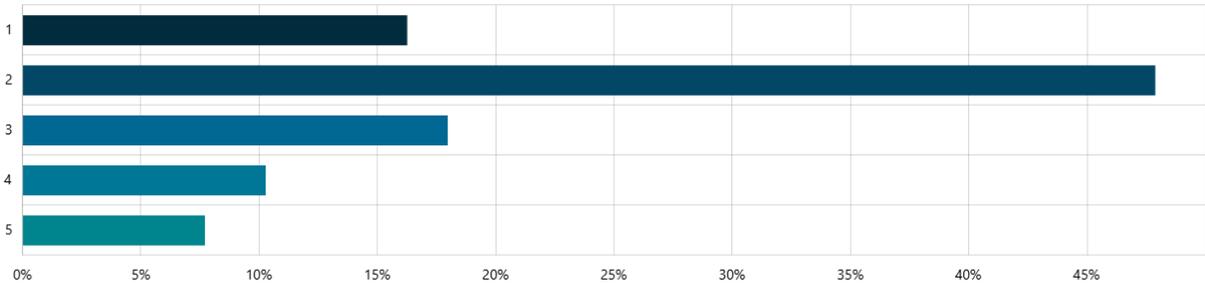
15. How long have you lived/worked in Clovis?



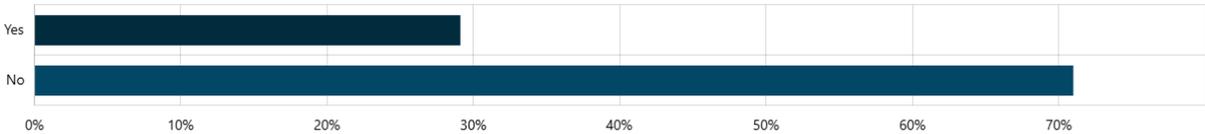
16. Your age group is:



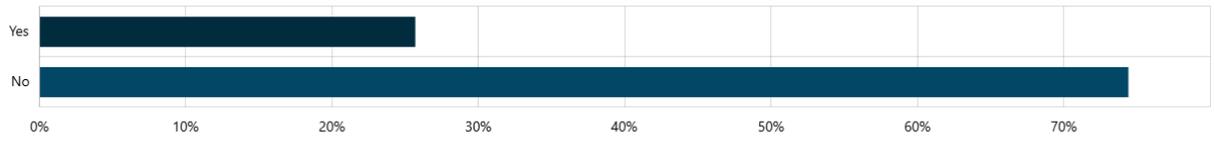
17. How many people live in your household:



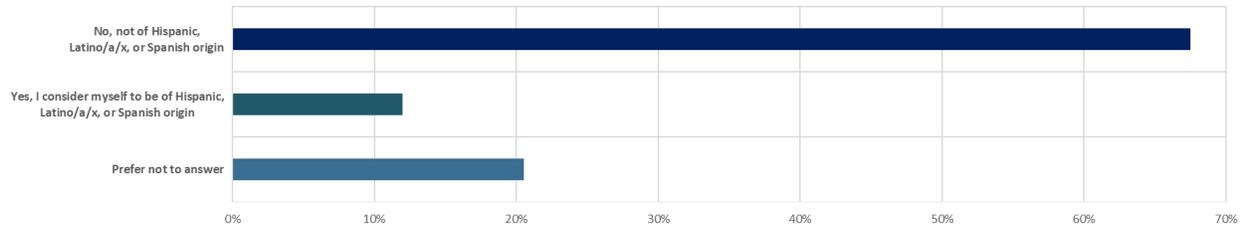
18. Do any children 17 or under live in your household?



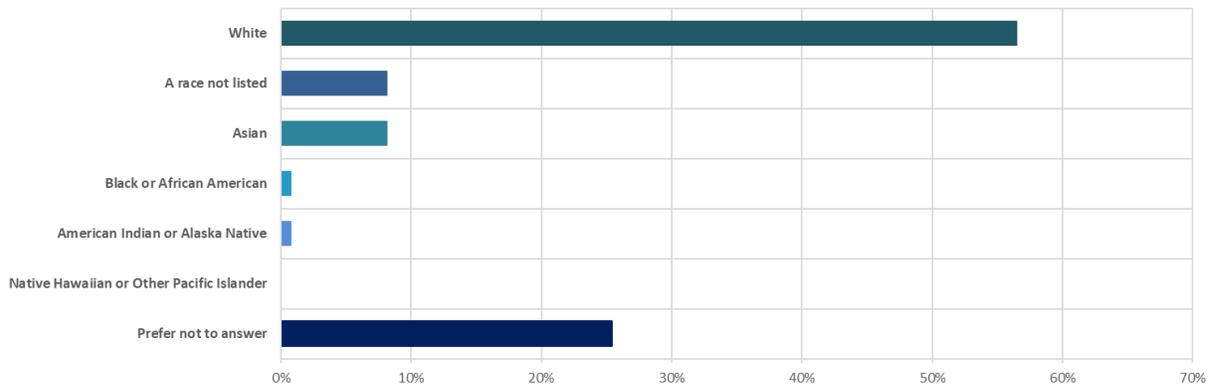
19. Are any other members of your household aged 65 or older?



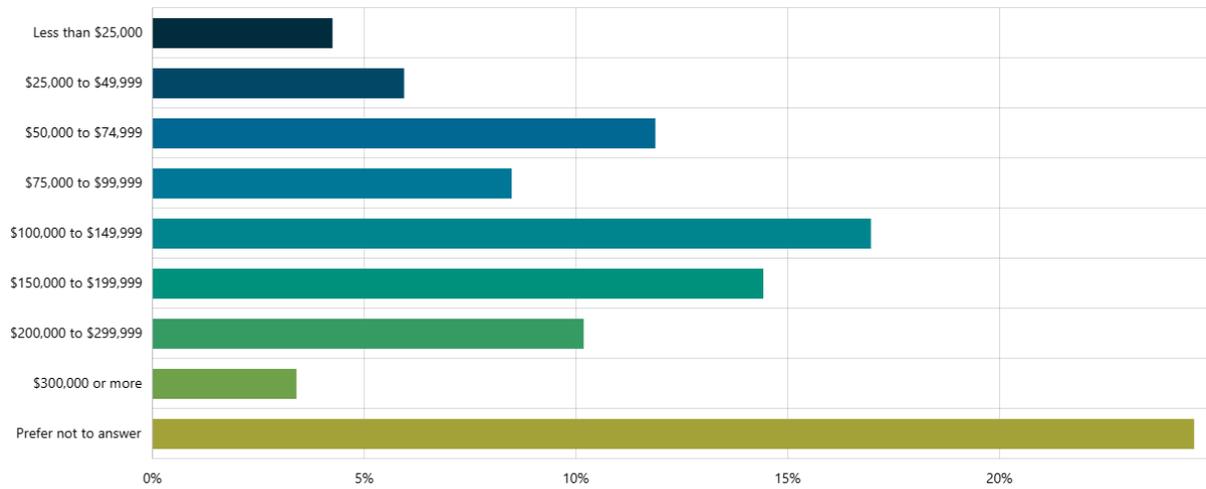
20. Are you of Hispanic, Latino/a/x, or Spanish origin?



21. What is your race? (Mark one or more races to indicate what race you consider yourself to be.) Choose all that apply



22. How much do you anticipate your household's total income before taxes will be for the current year? (Please include in your total income money from all sources for all persons living in your household.)



Appendix H – Digital Engagement Community Map

The complete written comments from the online community map are available below, edited lightly for clarity. The order does not represent priority.

Places/Things I Love

- Love to see plays at CenterStage Theater!
- Love the new bike lanes you installed on Sunnyside. I feel much safer riding my bike
- Botanical Garden
- Love the water fountains and outdoor gathering space in front of the theater. I wish it were used more for events.
- Appreciate the addition of sidewalks in the neighborhood, creating a more pedestrian-friendly walking space
- Trail!
- Old Town!
- I haven't seen events there, so I'm not sure if it's open yet as of May 2025, but I'm glad it was developed.
- Appreciate the commercial development
- Great quiet place to spend time
- The Clovis Botanical Gardens is such a beautiful place to visit. We are so grateful to have this in our town.
- This park is excellent and much needed! However, this park, along with Dry Creek Park, is extremely crowded due to the need for additional parks and green space. Clovis needs a large park, such as Woodward Park or Rotary Park.
- Beautiful open space! Do not rezone or develop. It could contain trails for recreation.
- My favorite place in Clovis! We need more of these beautiful, peaceful green spaces.
- Love this beautiful open field! Please do not rezone or develop.
- Ponding basin next to Cottonwood Park
- Unique flocks of birds year-round
- Great spot for photography
- Clovis Botanical Garden and Dry Creek Park/Trail/Ponding Basin
- Great garden, great park & trail
- Flocks of unique birds year-round
- Historic sign hanging over Clovis Ave.
- "Clovis Gateway To The Sierras"
- unique and beautiful
- Clovis Community Heritage Center
- Valuable history and beautiful murals
- 9/11 Memorial and Museum

- This intersection has everything. Between all four corners, this intersection meets almost anyone's needs.
- Great staff
- This trail is excellent. Along the way, there's plenty of beer to drink, courtesy of great local breweries. They even manage to grow the occasional tree.
- I love the running trails through Clovis!
- Great new park! Please keep building parks!
- Amazing nursery. With a wide variety of choices

To Improve

- This intersection is full of potholes; it is the worst to drive through. PLEASE fix it!
- Develop a park or housing, non-commercial
- Concerned about adding three car lots here. Pretty soon this will be a carbon copy of Shaw Avenue car lots and Blackstone Ave car lots. Did we need this?
- The bike lanes go away at Sunnyside and 5th - it is tough by bike to get to Old Town or the bike trails safely with lots of on-street parking and no lanes.
- Bicentennial Park needs to be maintained. Attention to the health of the grass and the cleanup/maintenance of facilities so they are pleasant and usable for children
- Eliminate the Clovis Research and Technology Park designation for this area. Just make it housing and stop the drama.
- Complete Dry Creek Trail
- This shopping center was supposed to be an innovative, mixed-use, walkable area. Instead, it has turned out to be another strip mall driven by vehicles.
- Lack of sidewalks makes for dangerous public access.
- Sierra Vista is such a missed opportunity for retail space. Transform it somehow.
- Build a park with trees and a shaded playground.
- Batting cages and dog park need a lot of work. I'd be happy to volunteer for manual labor.
- Rental area: Owners need to maintain this area better, especially since it's across the street from an elementary school.
- Would love to be able to ride to the trail on Clovis Avenue, but cars have to park on the street + no protected bike lane.
- Needs a signal and improvements on Shaw west of the intersection.
- Can we fix this?
- This building doesn't exist anymore, and a Starbucks is being built there. Do we need another Starbucks?
- Come on, this barrier doesn't work at all. It may slow down traffic, but it causes congestion, and everyone drives around it. What good does it do?

- Parks are fantastic for our community, but this one could use a grass area or a playground. Bike maintenance area, drinking fountains, and picnic tables are great!
- These new housing developments are concrete jungles and are creating urban sprawl. Where are the trees, trails, and green spaces? Additionally, almost all recent housing developments lack grocery stores or restaurants within walking distance.
- Crosswalk needed for the trail. Additionally, the trail dead-ends in both directions. Please connect to the existing Clovis trail system!
- I've visited the trail head during the evening when it's cool but needed to head home due to someone setting up a tent in the eating area. Without proper lighting & accessible entry, I feel like it could become a place where people come to camp along the canals & in the park.
- Connect trail (ends and forces you onto Railroad Ave)
- Intersection needs to be a light, and Shaw should be widened, especially with the new shopping center.
- Improve Behymer from Willow to Fowler; current road is very dangerous.
- Improve Nees east of Clovis Ave; the current road is in bad condition.
- Fix intersection; the current two-way stop is dangerous.
- Top priority: Repair or repave our damaged streets.
- The street and I'd imagine the homes get seasonal smells from the geese and/or water in this basin. It is strongest near this corner and during times it's pretty intense.
- This blight looks terrible with a decaying parking lot, rows of dead trees, and barricades... and has been here ages and ages. Resolve and fix this ugly area already!
- Veterans and senior citizens use this parking lot. Before, it was shaded. But Clovis Landscaping decided it would be better to let everything die.
- Landscaping team sucks. Fix this.
- Do something about this blight. It's a homeless hovel.
- Trail ends abruptly here. I know that this is the end of the city as well, but I have slipped on the gravel south of here and needed medical attention. Please work with Fresno to have the trail connect with the new westbound trail, since there are not many east-west trails
- Bike lane ends here. It is very unsafe to ride from Clovis High to Old Town Clovis.

Opportunity Areas

- We need more parks, and adding a park connected to the bike trail would be nice.
- Is this open land? Where can we have a community aquatic center? It's very hot here. Are there community pools and slides available for families?
- Pollasky seems like a good candidate to install a bike lane, as it is a quiet street compared to Clovis one block over. Yes, the bike trail is nearby but having multiple avenues to and from Old Town Clovis via bike would be nice.

- Fix up southwest Clovis, such as the Walmart parking lot.
- Spot for a new shopping center next to hospital (Herndon Ave.)
- Good spot for new Doghouse Grill (N. Clovis Ave.)
- Great area for development. Movie theater, retail, park, etc. (next to the Walmart Shopping Center)

General Comments

- Old Town bike path is amazing! But it only goes North to South. Clovis is missing bike paths that go east to west. Sugar Pine & Dry Creek are the closest to an east-to-west path, but it is an indirect connection, and only in the northern part of town. A protected path close to and parallel to Shaw, giving riders access to Fresno State and connecting to Loma Vista, Paseos, and Jefferson, would give riders better and safer options for getting around the southern part of the city.
- Is Clovis West not within city limits? Why isn't it part of the planning area?