

City Council
City of Hillsboro, Texas
Special Meeting
April 24, 2025

The Hillsboro City Council and the Planning and Zoning Commission conducted a City Council Special Session Meeting on Thursday, April 24, 2025. The meeting was held at the Eagle Historic Warehouse, 116 E. Franklin Street in Hillsboro, Texas at 5:30 p.m.

Present were:

Scott Johnson, Mayor	Megan Henderson, City Manager
Eric Fleming, Councilmember	Richard Reinhardt, Planning Director
Dana Robinson, Councilmember	Allyson Cliett, Special Projects Coordinator
Leann Richmond, Councilmember	Christi Ward, Communications & EA
Jay Jolly, Councilmember	

Others present:

Members of the Planning and Zoning Commission
Verdunity Staff

Mayor Johnson called the Special Meeting to order at 5:34p.m.

Hear Statements from Persons Wishing to Address Council

There were none

(Agenda Item #03)

Hear and Discuss Presentation by Verdunity Regarding Comprehensive Planning Process and Schedule

City Manager, Megan Henderson was able to give an introduction regarding the needs of the City of Hillsboro and the reasoning for Comprehensive Planning Services. She shared that the city is on the verge of significant growth and the city must be able to accommodate the growth in order to thrive. She expressed the importance of needing a long-term plan and decisions are being made based on statistical analysis.

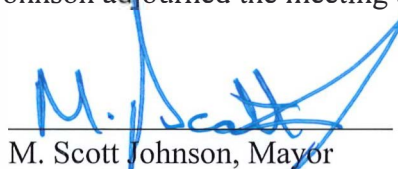
Katherine Linares from Verdunity was able to introduce herself and provide the purpose of Verdunity. She introduced additional staff from Verdunity that was present as well as their creative directors. She provided an overall agenda of her presentation that included what is a

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comprehensive plan, project timeline, attendees introduction, and engagement opportunities. Katherine was able to address some common concerns in the community. She provided specifics related to what is a comprehensive plan and its benefits. She reported that comprehensive plan provides recommendations and actions to give to the city to respond better than the community envisioned itself to be in the next 5 to 15 years. It provides recommendations not just for development, but also for policy and budget as well as providing rationale. It is the guiding principle for growth. The comprehensive plan is over an 18 months' timeframe and will consist of 5 phases: Assess, Explore, Organize, Prioritize, and Adoption. The plan officially kicked off on April 21st with it currently being in the assess phase. A Land Use Risk Analysis is scheduled for June. She explained that this will be able to tell where the city is at regarding street maintenance, but also what areas and what type of development are performing better than others. Katherine then explained the introduction portion of the presentation. Mayor Johnson was able to introduce himself and expressed that what he would like to see new ideas being brought to the city for growth and what direction the city should take. Councilmember Dana Robinson, Place 3 was able to introduce herself and shared what she would like for the plan to address. Several members of the Planning and Zoning Commission were able to give their perspectives on what they think the plan should address within the city. Councilmembers Leann Richmond, Place 5 and Councilmember Eric Fleming, Place 1 presented their thoughts and commentary. A few additional members of the Planning and Zoning Commission were able to give their answers on what they would like the plan to address before concluding the introduction portion of the presentation. Katherine then discussed upcoming and ongoing engagement. She shared information regarding Hillsboro 35 and beyond. The general public will be able to go to www.hillsboro35.com where they will have different events posted along with surveys, engagement activities, resources, and past/present comprehensive plans. She gave information about the current surveys that are live. She encouraged the public to participate and complete the surveys so that more information is gathered and assessed before opening for questions.

An audience member asked for a success story or information about working with another city that was similar in size to Hillsboro with similar objectives. Verdunity staff was able to provide information and statistics for Liberty Hill and other cities similar and bigger in size. Staff provided additional information regarding some cities in different states and tools utilized. Verdunity staff encouraged feedback and reiterated the process of completing the surveys. With no further questions or business to address, Mayor Johnson adjourned the meeting at 6:15p.m.

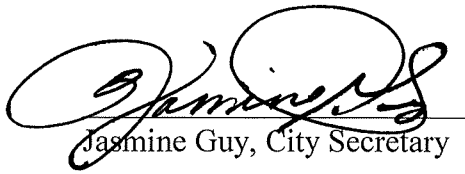


M. Scott Johnson, Mayor

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ATTEST:



Jasmine Guy, City Secretary

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Note:

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