



# Recreation Expenditures

Cibolo, Texas  
Ring Band: 0 - 1 mile radius

Prepared by Esri  
Latitude: 29.55852  
Longitude: -98.22513

Demographic Summary		2022	2027
Population		3,076	4,287
Households		1,170	1,571
Families		763	1,058
Median Age		37.8	38.2
Median Household Income		\$60,590	\$78,973
		Spending Potential Index	Average Amount Spent
			Total
<b>TV/Video/Audio</b>	102	\$1,367.15	\$1,599,571
Cable & Satellite Television Services	102	\$930.66	\$1,088,868
Televisions & Video	105	\$308.78	\$361,276
Audio	102	\$124.38	\$145,526
Rental of TV/VCR/Radio/Sound Equipment	107	\$1.35	\$1,584
Repair of TV/Radio/Sound Equipment	94	\$1.98	\$2,318
<b>Entertainment/Recreation Fees and Admissions</b>	97	\$815.37	\$953,986
Tickets to Theatre/Operas/Concerts	89	\$82.16	\$96,123
Tickets to Movies	99	\$62.64	\$73,293
Tickets to Parks or Museums	103	\$39.69	\$46,432
Admission to Sporting Events, excl.Trips	101	\$73.76	\$86,298
Fees for Participant Sports, excl.Trips	104	\$136.28	\$159,448
Fees for Recreational Lessons	89	\$142.17	\$166,339
Membership Fees for Social/Recreation/Health Clubs	98	\$277.57	\$324,755
Dating Services	81	\$1.11	\$1,300
<b>Toys/Games/Crafts/Hobbies</b>	106	\$138.72	\$162,308
Toys/Games/Arts/Crafts/Tricycles	105	\$117.36	\$137,307
Playground Equipment	111	\$4.18	\$4,892
Play Arcade Pinball/Video Games	130	\$3.41	\$3,989
Online Gaming Services	103	\$7.11	\$8,323
Stamp & Coin Collecting	113	\$6.66	\$7,797
<b>Recreational Vehicles and Fees</b>	102	\$130.23	\$152,373
Docking and Landing Fees for Boats and Planes	106	\$11.20	\$13,105
Camp Fees	78	\$27.27	\$31,901
Payments on Boats/Trailers/Campers/RVs	119	\$68.77	\$80,460
Rental of Boats/Trailers/Campers/RVs	92	\$23.00	\$26,908
<b>Sports, Recreation and Exercise Equipment</b>	107	\$220.03	\$257,433
Exercise Equipment and Gear, Game Tables	108	\$67.86	\$79,393
Bicycles	100	\$33.80	\$39,542
Camping Equipment	112	\$26.49	\$30,995
Hunting and Fishing Equipment	114	\$62.78	\$73,455
Winter Sports Equipment	90	\$7.53	\$8,806
Water Sports Equipment	101	\$9.51	\$11,127
Other Sports Equipment	105	\$8.47	\$9,909
Rental/Repair of Sports/Recreation/Exercise Equipment	104	\$3.39	\$3,970
<b>Photographic Equipment and Supplies</b>	102	\$53.10	\$62,128
Film	97	\$0.61	\$715
Photo Processing	105	\$8.92	\$10,435
Photographic Equipment	92	\$16.78	\$19,637
Photographer Fees/Other Supplies & Equip Rental/Repair	108	\$26.79	\$31,342
<b>Reading</b>	95	\$111.43	\$130,374
Magazine/Newspaper Subscriptions	90	\$36.90	\$43,168
Magazine/Newspaper Single Copies	90	\$5.88	\$6,882
Books	97	\$37.11	\$43,421
Digital Book Readers	100	\$31.54	\$36,902

**Data Note:** The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100.

Detail may not sum to totals due to rounding.

**Source:** Esri forecasts for 2022 and 2027; Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics.



# Recreation Expenditures

Cibolo, Texas  
 Ring Band: 1 - 3 mile radius

Prepared by Esri  
 Latitude: 29.55852  
 Longitude: -98.22513

<b>Demographic Summary</b>		<b>2022</b>	<b>2027</b>
Population		36,608	38,103
Households		12,451	12,897
Families		9,711	10,080
Median Age		36.3	35.5
Median Household Income		\$102,932	\$109,634
		<b>Spending Potential Index</b>	<b>Average Amount Spent</b>
		<b>Index</b>	<b>Total</b>
<b>TV/Video/Audio</b>		111	\$1,485.13
Cable & Satellite Television Services		107	\$982.15
Televisions & Video		121	\$353.08
Audio		121	\$146.85
Rental of TV/VCR/Radio/Sound Equipment		97	\$1.22
Repair of TV/Radio/Sound Equipment		87	\$1.83
<b>Entertainment/Recreation Fees and Admissions</b>		116	\$979.93
Tickets to Theatre/Operas/Concerts		106	\$97.29
Tickets to Movies		126	\$79.45
Tickets to Parks or Museums		124	\$47.96
Admission to Sporting Events, excl.Trips		116	\$84.84
Fees for Participant Sports, excl.Trips		124	\$162.86
Fees for Recreational Lessons		118	\$189.42
Membership Fees for Social/Recreation/Health Clubs		112	\$316.98
Dating Services		82	\$1.12
<b>Toys/Games/Crafts/Hobbies</b>		122	\$160.13
Toys/Games/Arts/Crafts/Tricycles		121	\$135.49
Playground Equipment		135	\$5.09
Play Arcade Pinball/Video Games		141	\$3.70
Online Gaming Services		115	\$8.00
Stamp & Coin Collecting		134	\$7.85
<b>Recreational Vehicles and Fees</b>		110	\$140.81
Docking and Landing Fees for Boats and Planes		108	\$11.42
Camp Fees		87	\$30.35
Payments on Boats/Trailers/Campers/RVs		122	\$70.13
Rental of Boats/Trailers/Campers/RVs		116	\$28.91
<b>Sports, Recreation and Exercise Equipment</b>		123	\$252.06
Exercise Equipment and Gear, Game Tables		128	\$79.95
Bicycles		130	\$43.92
Camping Equipment		153	\$36.23
Hunting and Fishing Equipment		103	\$56.75
Winter Sports Equipment		117	\$9.81
Water Sports Equipment		113	\$10.67
Other Sports Equipment		126	\$10.20
Rental/Repair of Sports/Recreation/Exercise Equipment		132	\$4.29
<b>Photographic Equipment and Supplies</b>		120	\$62.74
Film		119	\$0.75
Photo Processing		123	\$10.49
Photographic Equipment		110	\$20.07
Photographer Fees/Other Supplies & Equip Rental/Repair		126	\$31.44
<b>Reading</b>		105	\$123.51
Magazine/Newspaper Subscriptions		94	\$38.48
Magazine/Newspaper Single Copies		95	\$6.19
Books		116	\$44.21
Digital Book Readers		110	\$34.64

**Data Note:** The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100.

Detail may not sum to totals due to rounding.

**Source:** Esri forecasts for 2022 and 2027; Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics.



# Recreation Expenditures

Cibolo, Texas  
Ring Band: 3 - 5 mile radius

Prepared by Esri  
Latitude: 29.55852  
Longitude: -98.22513

Demographic Summary		2022	2027
Population		51,623	54,636
Households		17,921	18,956
Families		13,254	14,008
Median Age		35.7	35.1
Median Household Income		\$94,673	\$104,017
		Spending Potential Index	Average Amount Spent
		Index	Total
<b>TV/Video/Audio</b>		105	\$1,395.60
Cable & Satellite Television Services		100	\$921.04
Televisions & Video		114	\$334.40
Audio		113	\$137.29
Rental of TV/VCR/Radio/Sound Equipment		95	\$1.20
Repair of TV/Radio/Sound Equipment		80	\$1.67
<b>Entertainment/Recreation Fees and Admissions</b>		109	\$915.18
Tickets to Theatre/Operas/Concerts		99	\$90.70
Tickets to Movies		119	\$74.83
Tickets to Parks or Museums		117	\$45.12
Admission to Sporting Events, excl.Trips		107	\$78.65
Fees for Participant Sports, excl.Trips		116	\$151.64
Fees for Recreational Lessons		110	\$175.82
Membership Fees for Social/Recreation/Health Clubs		105	\$297.33
Dating Services		79	\$1.08
<b>Toys/Games/Crafts/Hobbies</b>		115	\$151.04
Toys/Games/Arts/Crafts/Tricycles		114	\$128.05
Playground Equipment		124	\$4.69
Play Arcade Pinball/Video Games		130	\$3.41
Online Gaming Services		111	\$7.71
Stamp & Coin Collecting		122	\$7.17
<b>Recreational Vehicles and Fees</b>		102	\$130.24
Docking and Landing Fees for Boats and Planes		98	\$10.44
Camp Fees		79	\$27.77
Payments on Boats/Trailers/Campers/RVs		112	\$64.85
Rental of Boats/Trailers/Campers/RVs		109	\$27.17
<b>Sports, Recreation and Exercise Equipment</b>		115	\$235.31
Exercise Equipment and Gear, Game Tables		119	\$74.50
Bicycles		122	\$41.11
Camping Equipment		143	\$33.85
Hunting and Fishing Equipment		96	\$52.93
Winter Sports Equipment		110	\$9.23
Water Sports Equipment		105	\$9.94
Other Sports Equipment		118	\$9.52
Rental/Repair of Sports/Recreation/Exercise Equipment		122	\$3.99
<b>Photographic Equipment and Supplies</b>		113	\$58.85
Film		116	\$0.73
Photo Processing		116	\$9.83
Photographic Equipment		104	\$18.87
Photographer Fees/Other Supplies & Equip Rental/Repair		118	\$29.42
<b>Reading</b>		99	\$116.03
Magazine/Newspaper Subscriptions		87	\$35.71
Magazine/Newspaper Single Copies		88	\$5.75
Books		109	\$41.70
Digital Book Readers		104	\$32.86

**Data Note:** The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100.

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**Source:** Esri forecasts for 2022 and 2027; Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics.