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**Cibolo Economic Development Corporation Receives  
Excellence in Economic Development Award from the  
International Economic Development Council**

Washington, DC – Cibolo Economic Development Corporation won a Gold Rank for its #EDWEEK2020, a project in the category of Innovation in Economic Development Week of the International Economic Development Council (IEDC). The honor was presented today at an awards ceremony during the IEDC Annual Conference, which is currently underway.

IEDC's Excellence in Economic Development Awards recognize the world's best economic development programs and partnerships, marketing materials, and the year's most influential leaders. 35 award categories honor organizations and individuals for their efforts in creating positive change in urban, suburban, and rural communities. Awards are judged by a diverse panel of economic and community developers from around the world, following a nomination process held earlier this year. IEDC received over 500 submissions from 4 countries.

The Cibolo Economic Development Corporation strives to always create connections between the City of Cibolo and business community and citizens. This year, Economic Development Week 2020 was the perfect opportunity to help reconnect during the COVID-19 pandemic. The CEDC continued to celebrate our local businesses and showcased the successes that bring our community together, highlighting the efforts that make Cibolo strong. Through a series of unique posts that provided different touch-points all week, the CEDC showcased its initiatives to make Cibolo "The City of Choice" and highlighted the businesses that call Cibolo home. #EDWEEK2020 garnered the CEDC's largest outreach numbers on social media to date and encouraged continued engagement between the CEDC and citizens. The crown jewel of the project was a Year-in-Review video which was a new effort for staff to develop. This 3-minutes video highlighted the successes of the past year and gave citizens insight into what the CEDC is planning for the future.

"The winners of IEDC's Excellence in Economic Development awards represent the very best of economic development and exemplify the ingenuity, integrity, and leadership that our profession strives for each and every day", said 2020 IEDC Board Chair and One Columbus CEO Kenny McDonald. "We're honored to recognize the more than 100 communities whose marketing campaigns, projects and partnerships have measurably improved regional quality of life."

**About the International Economic Development Council**

The International Economic Development Council (IEDC) is a non-profit, non-partisan membership organization serving economic developers. With more than 5,000 members, IEDC is the largest organization of its kind. Economic developers promote economic well-being and quality of life for their communities, by creating, retaining and expanding jobs that facilitate growth, enhance wealth and provide a stable tax base. From public to private, rural to urban and local to international, IEDC's members are engaged in the full range of economic development experience. Given the breadth of economic development work, our members are employed in a wide variety of settings including local, state, provincial and federal governments, public-private partnerships, chambers of commerce, universities and a variety of other institutions. When we succeed, our members create high-quality jobs, develop vibrant communities, and improve the quality of life in their regions. Learn more at [iedconline.org](http://iedconline.org).