



## **ADVISORY BOARD**

October 9, 2023 ~ 4:00 p.m.

### **October 2023 Agenda**

- I. CALL TO ORDER
- II. APPROVAL OF MINUTES FROM PREVIOUS MEETING – August 2023
- III. GUESTS/GRANT APPLICATIONS
  1. 24-02: DFAC Winter and Spring Festivals- Submitted by DFAC Director of Programming, Dennis Malak- \$2,000 requested
  2. 24-07: WEIU Kids Days- Submitted by Ke'an Armstrong, Publicity Promotions Specialist- \$1,000 requested
  3. 24-08: Fire Prevention Celebration- Submitted by Charleston Parks and Rec Director, Diane Ratliff- \$1,000 requested
- IV. TOURISM SUPERVISOR'S REPORT
  - A. Marketing Charleston
    1. Facebook and other social media
    2. New Website/ City Calendar/ Alerts/ E-notify
    3. New Visitor Guide
    4. TIC Trips
  - B. Lincoln Douglas Debate Museum
    1. Educational programming updates
  - C. Events/Committee Work
    1. Uncle Abe's BBQ Showdown Rescheduled
    2. Fire Prevention Week Celebration
    3. 40-Mile Relay
    4. Christmas in the Heart
    5. Charleston CAN History and Tourism
- VII. FINANCIAL REPORTS
- VIII. ANNOUNCEMENTS & ADJOURN

Next Meeting – December 11, 2023 at 4:00 pm