



ADVISORY BOARD

February 12, 2024 ~ 4:00 p.m.

February 2024 Agenda

- I. CALL TO ORDER
- II. APPROVAL OF MINUTES FROM PREVIOUS MEETING – December 2023
- III. GUESTS/GRANT APPLICATIONS
- IV. TOURISM SUPERVISOR'S REPORT
 - A. Marketing Charleston
 - 1. CVB Certification
 - 2. EIU Community Calendar
 - 3. New Website/ City Calendar/ Alerts/ E-notify
 - 4. New Visitor Guide Update
 - 5. Historic Walking Tour and Branding
 - B. Lincoln Douglas Debate Museum
 - 1. New brochure done
 - 2. New signage prospects
 - 3. Video project
 - C. Events/Committee Work
 - 1. Egg Hunts
 - 2. Eclipse Event
 - 3. Butterfly Festival
 - 4. BBQ Competition
 - 5. DCEO Tourism Incentive Grant
- VII. FINANCIAL REPORTS
- VIII. ANNOUNCEMENTS & ADJOURN

Next Meeting – April 8, 2024 at 4:00 pm