



## **ADVISORY BOARD**

December 11, 2023 ~ 4:00 p.m.

### **December 2023 Agenda**

- I. CALL TO ORDER
- II. APPROVAL OF MINUTES FROM PREVIOUS MEETING – October 2023
- III. GUESTS/GRANT APPLICATIONS
  - 1. 24-09: 2024 Midwest Pickleball Championship- Submitted by Midwest Pickleball, Clair Kaye- \$2,500 requested
  - 2. 24-10: Harvest Frolic- Submitted by Lincoln Log Cabin Foundation, Lori Henderson, Board President- \$2,000 requested
- IV. TOURISM SUPERVISOR'S REPORT
  - A. Marketing Charleston
    - 1. CVB Certification
    - 2. Facebook and other social media
    - 3. New Website/ City Calendar/ Alerts/ E-notify
    - 4. New Visitor Guide
    - 5. Historic Walking Tour and Branding
  - B. Lincoln Douglas Debate Museum
    - 1. New brochure
    - 2. Landscaping
    - 3. Video
  - C. Events/Committee Work
    - 1. Spirit of the Holidays
    - 2. Midwinter Classic
- VII. FINANCIAL REPORTS
- VIII. ANNOUNCEMENTS & ADJOURN

Next Meeting – January 8, 2024 at 4:00 pm