



ADVISORY BOARD

August 21, 2023 ~ 4:00 p.m.

August 2023 Agenda

- I. CALL TO ORDER
- II. APPROVAL OF MINUTES FROM PREVIOUS MEETING – April 2023
- III. GUESTS/GRANT APPLICATIONS
 1. 24-01: IHSA Track Meets- Submitted by EIU Athletics, Mark Bonnsetter- \$4,000 requested
 2. 24-02: DFAC Winter and Spring Festivals- Submitted by DFAC Director of Programming, Dennis Malak- \$2,000 requested
 3. 24-03: Charleston Speedway Summer Season- Submitted by Owner, JER Properties- \$2,500 requested
 4. 24-04: Christmas in the Heart of Charleston- Submitted by Charleston Tourism- \$5,000 requested
 5. 24-05: Tour de Charleston- Submitted by Charleston Chamber of Commerce, Doug Abolt- \$3,000 requested
 6. 24-06: Linder Complex Red and Gold Tournament- Submitted by Charleston Parks and Rec, Diane Ratliff- \$3,500 requested
- IV. TOURISM SUPERVISOR'S REPORT
 - A. Marketing Charleston
 1. Facebook and other social media
 2. New Website/City Calendar
 3. Plans for new Visitor Guide
 - B. Lincoln Douglas Debate Museum
 1. Educational programming
 2. Upgrades
 - C. Events/Committee Work
 1. Midwest Community Development Course
 2. Concerts/ Theatre in the Park
 3. WIU Mapping Project- Town Meeting Sept. 12
 4. Uncle Abe's BBQ Showdown – October 14

VII. FINANCIAL REPORTS

VIII. ANNOUNCEMENTS & ADJOURN

Next Meeting – October 9, 2023 at 4:00 pm