

Bradford Skatepark Subcommittee Meeting
7/5/2023 – 7pm

In Attendance: Molly Morin, Sarah McKelvey, Michael Wright, Mark Rizzacasa, Kyle Limlaw, Katharine Lea, Read Carlan, Matt Wood, River Gardener, Alli Carlan, Jean Carlan

Public Comment

Congrats on the article. Committee members agree that it is awesome!

Minutes

Approved without changes

Agenda

No additions or changes to the agenda

Mission Statement

RC Moves to approve the statement as it stands KL Seconds, unanimous approval

Financial Strategy

We are awaiting a response from the select board re: Grant Writing Plan
Jean announced that the select board moved to approve \$196,000 in ARPA funding.

Logo/Branding

Letters

In progress. Zachary Lea will write a letter.

Mike Passed around a map of density and skate parks

Launch Schedule

Late July: Postcard Mailer, Letter to Businesses (Thank you Sarah), Matching JO & BW, Daily JO newsletter, Radio and Interview, Matching Social Media, Change Collectors, Farmers Market. Shoot for July 20th. Mike will share a list of corporate sponsors local and small businesses. Sarah will do personal connectivity for local banks, EC suggested presenting at the BBA meeting. (Sarah to visit Tuesday the 11th 8:00 am Copeland Showroom). Have some one of the teens visit in August.

Jean to work with JO, Bridge Weekly, radio interview

Molly to work on postcard mailer - call to action to make donation. QR code and website. (Action shots etc. To hit mailboxes last week of July \$390 to hit 1300 Bradford mailers.

CNC Change Collector boxes Were suggester. Ask Copeland if they can do it.

Kyle reminded us to scope site and choose location.

Mini Ramp

Planned build late July, Video ramp activity in August

Mike Wright: Select Board will need safety and rules (wear a helmet, skate at your own risk, does the park close at dark?) and maintenance plans to approve the build. Get to select board ASAP. Liability notes: danger is similar to park, skate rink, swings etc.

Discussion of rules and regs. Helmets will be recommended but not required as it is not an enforceable rule and will make us ineligible for some grants. Park is not staffed. Jean will write up signage, Mark & Katherine will Review, Molly will make sign.

Read - drum up interest from folks summering in Fairlee. August

Adjourned 8:15pm