

## Adairsville Needs and Opportunities

### ECONOMIC DEVELOPMENT

#### Needs

- The City has no entertainment/ night life options.
- The Bartow County School System needs to improve student performance.
- The Bartow County School System needs to improve graduation rates.
- The City needs additional Healthcare Options.
- The City needs improved Public Safety/ Fire/ Police services.
- The City must meet new infrastructure demands.
- The City must improve property/ building owner cooperation to decrease vacancy, improve building conditions.

#### Economic Development Opportunities

- The City Leadership is strong.
- The City keeps its Ordinances up to date.
- Within the City are available land and buildings ranging from small to large acreage for development (not all are publicly owned).
- The City has received new Schools and expanded education offerings.
- The City can engage Youth and Young Adults in workforce, economic development.
- The City has seen increased Interest from Prospects.

## Adairsville Needs and Opportunities

### NATURAL AND CULTURAL RESOURCES

#### Needs

- The City lacks entertainment/ meeting facilities.
- Adairsville may see uncontrolled growth.

#### Opportunities

- The City's Great Locomotive Chase Festival attracts thousands of visitors and residents downtown.
- The City has undeveloped land availability.
- The City can develop pocket parks in downtown.

### TRANSPORTATION

#### Needs

- Traffic bypasses downtown resulting in loss of customers and revenue.
- The City is facing unplanned industrial growth.
- There is a lack of coordinating planning or implementation of transportation projects.
- The City contains narrow roads.
- There is a lack of Sidewalk Connectivity.
- We must control growth; we must have a plan in place.

#### Opportunities

- GDOT is widening SR 140.
- GDOT is relocating the Bridge on New Highway 41.
- Exposure and Connectivity to I-75 provides opportunities for industrial and commercial growth.
- The City is paving and adding sidewalks to local roads through LMIG funds.
- Development regulations and zoning should integrate transportation planning with land use.

## Adairsville Needs and Opportunities

### COMMUNITY FACILITIES AND SERVICES

#### Needs

- Develop additional local roads, access points to accommodate growth.
- Areas of the City need additional fire protection (which areas?)
- The City has inadequate emergency preparedness.
- The City is facing environmental issues including water quality.
- The City is facing increasing traffic congestion; air and water pollution; surrounding growth; deteriorating outdated infrastructure; EPA/EPD regulations; unfunded state/federal mandates; creeping growth from Atlanta.

#### Opportunities

- The City has good utilities and infrastructure.
- The City has excellent water quality and availability.
- There is an opportunity for improvement of local roads.
- Other infrastructure investments can be made now (broadband, etc?)
- The City is well-located and has available open land for development.
- The City has easy access to three major highways (US 41, US 411, I-75)

## Adairsville Needs and Opportunities

### HOUSING

#### Needs

- The City needs additional road development to accommodate growth.
- The City needs additional fire protection (specific areas?).
- Some neighborhoods have parcels that are in need of revitalization or upgrade.
- There is a significant amount of housing in poor or dilapidated conditions.
- The City sees encroaching residential growth from unincorporated areas (annex additional land?)
- The City must control growth (specific needs?)
- The City must exercise continual vigilance and diligence to control growth (specific needs/ issues?)

#### Opportunities

- The City provides good utilities and infrastructure to support existing and new housing.
- The City provides excellent water quality and availability.
- The City's development ordinances and zoning ordinance is up to date.
- The City sees interest in housing developments (People are calling us).
- The City has buildable land.
- The City offers a great central location.

## Adairsville Needs and Opportunities

### INTERGOVERNMENTAL COORDINATION

#### Needs

- Improve communication among cities.
- There is competition among cities.

#### Opportunities

- The City develops, enforces ordinances in line with Bartow County.
- The City has a spirit of cooperation with Bartow County.
- Use increased technology to communicate with many more people.
- There is an attractive recruitment package.