Safe physical distance is a radius of 6ft. around an individual. This creates an area of 113 square feet. This is approximately how much space an individual would require to maintain a safe physical distance.

Some Ideas for helping customers and employees maintain safe physical distance in a store:

- Place “X” marks every six feet in the store.
- Remind shoppers to stay “two grocery carts away” from one another
- Frequent messaging broadcast throughout the store, using intercom if possible.

**Employees should be included with customers when calculating the total amount of people allowed in a store**